## **Director/PDMR Shareholding**

RNS Number : 0427F Ocado Group PLC 16 March 2022

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 March 2022

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its PDMRs' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Tim Steiner			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
	Identification code				
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee			

		share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Tim Steiner purchased 13 Partnership Shares at a price of £11.94 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	, ,	£11.94		13	
		£0.00		2	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume - Price	£10.348	15		£155.22
e)	Date of the transaction	15 March 2022			
f)	Place of the transaction	London Sto	ock Exchai	nge (XLON	۷)

1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	Mark Richardson			
2	Reason for the notific	cation			
a)	Position/status	Chief Operations Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				

a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc				
	Identification code	ISIN GB00	ISIN GB00B3MBS747			
b)	Nature of the transaction	Mark Richardson participated Share Incentive Plan ("SIP"). HMRC approved tax-advanta employee share scheme that by shareholders at the Comp General Meeting on 11 May 2 employees are able to purchashares in the Company at ma ("Partnership Shares"), using from salary each month, and allocations of matching ordina ("Matching Shares").  Mark Richardson purchased Shares at a price of £11.94 p Share, and was granted by the (for no consideration) 2 Matching Shares are held by the benefit trust for the SIP.		("SIP"). TI -advantage eme that we le Compan 11 May 20: o purchase ny at mark "), using de th, and re ng ordinary schased 13 E11.94 per ted by the 12 Matchir ld by the e	The SIP is a ged all- was approved any's Annual on the second any's Annual on the second any of the second and	
c)	Price(s) and volume(s)	Price(s)		Volume(s	s)	
	volume(s)	£11.94		13		
		£0.00		2		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£10.348	15		£155.22	
e)	Date of the	15 March 2022				
	transaction	15 Maich 2022				
f)	Place of the transaction	London Sto	ock Excha	nge (XLON	۷)	

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name Neill Abrams			
2	Reason for the notification			
a)	Position/status Group General Counsel and Company Secretary			
b)	Initial notification/ Amendment Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			

a)	Name	Ocado Gro	Ocado Group plc				
b)	LEI	213800LO	8F61YB8N	ЛВС74			
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary s			p plc		
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Neill Abrams purchased 13 Partnership Shares at a price of £11.94 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.					
c)	Price(s) and volume(s)	Price(s)		Volume(s)			
		£11.94		13			
		£0.00		2			
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total		
	- Aggregated volume	£10.348	15		£155.22		
	- Price						
e)	Date of the transaction	15 March 2022					
f)	Place of the transaction	London Sto	London Stock Exchange (XLON)				

1	Details of the person person closely assoc	discharging managerial responsibilities/ ciated
a)	Name	Luke Jensen

2	Reason for the notification					
a)	Position/status	CEO, Ocad	CEO, Ocado Solutions			
b)	Initial notification/ Amendment	Initial notifi	Initial notification			
3	Details of the issuer, auction platform, auc				rticipant,	
a)	Name	Ocado Gro	up plc			
b)	LEI	213800LO	BF61YB8N	ИВС74		
4	Details of the transact type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;	
a)	Description of the financial instrument, type of instrument Identification code		Ordinary shares in Ocado Group plc ISIN GB00B3MBS747			
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Luke Jensen purchased 12 Partnership Shares at a price of £11.94 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s) £11.94		Volume(:	s)	
		£0.00		2		
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total	
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£10.234	14		£143.28	
e)	Date of the transaction	15 March 2	2022			

f)		London Stock Exchange (XLON)
	transaction	

1	Details of the person discharging managerial responsibilities/ person closely associated					
a)	Name	Stephen Daintith				
2	Reason for the notific	cation				
a)	Position/status	Chief Financial Office	er			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuer, auction platform, auc					
a)	Name	Ocado Group plc				
b)	LEI	213800LO8F61YB8N	MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747				
b)	Nature of the transaction	Stephen Daintith participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Stephen Daintith purchased 12 Partnership Shares at a price of £11.94 per Partnership Share, and was granted by the Company				
>	Disc(s) and	(for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.				
c)	Price(s) and volume(s)	Price(s) £11.94	Volume(s)			
		£0.00	1			

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£11.022	13	£143.28
e)	Date of the transaction	15 March 2	2022	
f)	Place of the transaction	London Stock Exchange (XLON)		

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1	Details of the person discharging managerial responsibilities/ person closely associated				
a)	Name	James Matthews			
2	Reason for the notific	cation			
a)	Position/status	CEO, Ocado Technology			
b)	Initial notification/ Amendment	Initial notification			
3		emission allowance market participant, tioneer or auction monitor			
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code  Ordinary shares in Ocado Group plc  ISIN GB00B3MBS747				
b)	Nature of the transaction	James Matthews participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  James Matthews purchased 13 Partnership Shares at a price of £11.94 per Partnership			
		Share, and was granted by the Company (for no consideration) 2 Matching Shares.			

		These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	, ,	£11.94		13	
		£0.00		2	
d)	Aggregated information	Price	Aggregated volume		Aggregate total
	- Aggregated volume	£10.348	15		£155.22
	- Price				
e)	Date of the transaction	15 March 2022			
f)	Place of the transaction	London Stock Exchange (XLON)			

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

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