Director/PDMR Shareholding

RNS Number : 5134F Ocado Group PLC 16 July 2021

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

16 July 2021

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Tim Steiner		
2	Reason for the notific	cation		
a)	Position/status	Chief Executive Officer		
b)	Initial notification/ Amendment	Initial notification		
3		emission allowance market participant, ctioneer or auction monitor		
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	type of instrument; (i	ction(s): section to be repeated for (i) each i) each type of transaction; (iii) each date; where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee		

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		share scheme that was a shareholders at the Com General Meeting on 11 Memployees are able to poshares in the Company a ("Partnership Shares"), use from salary each month, allocations of matching of ("Matching Shares"). Tim Steiner purchased 9 at a price of £18.48 per Mand was granted by the consideration) 1 Matching shares are held by the etrust for the SIP.		Company's 11 May 201 o purchase ny at mark "), using de nth, and re ng ordinary ed 9 Partne er Partner he Compa ching Shar	ompany's Annual 1 May 2011. Under it, 1 purchase ordinary 1 y at market value 2, using deductions 2, using deductions 3, using deductions 4, and receive 2, ordinary shares 4 9 Partnership Shares 6 Partnership Share, 8 1 e Company (for no 1 ining Share. These	
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
	, ,	£18.48		9		
		£0.00		1		
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total	
	- Aggregated volume - Price	£16.632	10		£166.32	
e)	Date of the transaction	15 July 2021				
f)	Place of the transaction	London Stock Exchange (XLON)		N)		

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Name Mark Richardson	
2	Reason for the notific	cation	
a)	Position/status	Chief Operations Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary s	hares in O	cado Grou	ip plc
	Identification code	ISIN GB00	B3MBS74	7	
b)	Nature of the transaction	Mark Richardson partic Share Incentive Plan ("Share Share		("SIP"). The SIP is a advantaged alleme that was approved e Company's Annual 1.1 May 2011. Under it, to purchase ordinary ny at market value "), using deductions of the and ordinary shares chased 9 Partnership 18.48 per Partnership ted by the Company 2 Matching Shares. d by the employee	
c)	Price(s) and	Price(s)		Volume(s)	
	volume(s)	£18.48		9	
		£0.00		2	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume - Price	£15.120	11		£166.32
e)	Date of the	15 July 202	 21		
	transaction	15 July 2021			
f)	Place of the transaction	London Stock Exchange (XLON)		N)	

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Neill Abrams	
2	Reason for the notification		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/ Amendment Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Ocado Group plc			
b)	LEI	213800LO	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747		ıp plc	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Neill Abrams purchased 9 Partnership Shares at a price of £18.48 per Partnership Share, and was granted by the Company (for no consideration) 2 Matching Shares. These shares are held by the employee benefit trust for the SIP.		he SIP is a ed all- vas approved ny's Annual 11. Under it, e ordinary set value eductions eceive y shares hership Partnership Company ng Shares.	
c)	Price(s) and volume(s)	Price(s)		Volume(s	s)
		£0.00		2	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume	£15.120	11		£166.32
	- Price				
e)	Date of the transaction	15 July 2021		1	
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name Luke Jensen	

2	Reason for the notification				
a)	Position/status	CEO, Oca	do Solutior	ns	
b)	Initial notification/ Amendment	Initial notifi	cation		
3	Details of the issuer, auction platform, auc				rticipant,
a)	Name	Ocado Gro	up plc		
b)	LEI	213800LO	8F61YB8N	ИВС74	
4	Details of the transact type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747		ıp plc	
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares"). Luke Jensen purchased 9 Partnership Shares at a price of £18.48 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.		the SIP is a ged all- reas approved by's Annual 11. Under it, the ordinary set value deductions deceive by shares the partnership Company and Share.	
c)	Price(s) and volume(s)	Price(s) £18.48		Volume(s)
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	Aggregated volumePrice	£16.632	10		£166.32
e)	Date of the transaction	15 July 202	21		

	Place of the transaction	London Stock Exchange (XLON)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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