## **Director/PDMR Shareholding**

RNS Number : 9974Y Ocado Group PLC 18 May 2021

DIRECTOR/PDMR NOTIFICATION OCADO GROUP PLC

17 May 2021

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding its Directors' participation in The Ocado Share Incentive Plan.

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Tim Steiner		
2	Reason for the notific	cation		
a)	Position/status	Chief Executive Officer		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc		
	Identification code	ISIN GB00B3MBS747		
b)	Nature of the transaction	Tim Steiner participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged all-employee		

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		share scheme that was appreshareholders at the Compare General Meeting on 11 May employees are able to pure shares in the Company at re ("Partnership Shares"), using from salary each month, are allocations of matching ord ("Matching Shares").  Tim Steiner purchased 7 Parata a price of £19.865 per Parand was granted by the Coconsideration) 1 Matching Shares are held by the empt trust for the SIP.		Company's 11 May 201 o purchase ny at mark "), using de nth, and re ng ordinary ed 7 Partne per Partne he Compa ching Shar	r's Annual 011. Under it, use ordinary rket value deductions receive ury shares mership Shares mership Share, bany (for no are. These yee benefit	
c)	Price(s) and volume(s)	Price(s)		Volume(s)		
	, ,	£19.865		7		
		£0.00		1		
d)	Aggregated information	Price	Aggregat volume	ted	Aggregate total	
	- Aggregated volume - Price	£17.382	8		£139.06	
e)	Date of the transaction	17 May 2021				
f)	Place of the transaction	London Stock Exchange (XLON)		1)		

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name Mark Richardson		
2	Reason for the notific	cation	
a)	Position/status	Chief Operations Officer	
b)	Initial notification/ Amendment Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument, type of instrument	Ordinary s	hares in O	cado Grou	ip plc
	Identification code	ISIN GB00	B3MBS74	7	
b)	Nature of the transaction	by shareholders at the General Meeting on 11 employees are able to shares in the Company ("Partnership Shares") from salary each mont allocations of matching ("Matching Shares").  Mark Richardson purch		("SIP"). The SIP is a -advantaged all- eme that was approved the Company's Annual 11 May 2011. Under it, to purchase ordinary the market value "), using deductions th, and receive the ordinary shares  The chased 7 Partnership E19.865 per Partnership ted by the Company 1 Matching Share. Id by the employee	
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
	volume(s)	£19.865		7	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	- Aggregated volume - Price	£17.382	8		£139.06
e)	Date of the	17 May 20	 21		
	transaction	17 May 2021			
f)	Place of the transaction	London Stock Exchange (XLON)		۷)	

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name Neill Abrams		
2	Reason for the notification		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/ Amendment  Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8MBC74			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747		ip plc	
b)	Nature of the transaction	Neill Abrams participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Neill Abrams purchased 7 Partnership Shares at a price of £19.865 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.		the SIP is a ged all- yeas approved all- yeas appro	
c)	Price(s) and volume(s)	Price(s) £19.865		Volume(s)	
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	<u>l</u> ted	Aggregate total
	- Aggregated volume	£17.382	8		£139.06
	- Price				
e)	Date of the transaction	17 May 2021			
f)	Place of the transaction	London Stock Exchange (XLON)		N)	

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name Luke Jensen	

2	Reason for the notification				
a)	Position/status	CEO, Oca	do Solutior	าร	
b)	Initial notification/ Amendment	Initial notifi	cation		
3	Details of the issuer, auction platform, auc				rticipant,
a)	Name	Ocado Gro	up plc		
b)	LEI	213800LO	8F61YB8N	ИВС74	
4	Details of the transac type of instrument; (i and (iv) each place w	i) each type	of transa	ction; (iii)	each date;
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares in Ocado Group plc ISIN GB00B3MBS747		ıp plc	
b)	Nature of the transaction	Luke Jensen participated in the Ocado Share Incentive Plan ("SIP"). The SIP is a HMRC approved tax-advantaged allemployee share scheme that was approved by shareholders at the Company's Annual General Meeting on 11 May 2011. Under it, employees are able to purchase ordinary shares in the Company at market value ("Partnership Shares"), using deductions from salary each month, and receive allocations of matching ordinary shares ("Matching Shares").  Luke Jensen purchased 7 Partnership Shares at a price of £19.865 per Partnership Share, and was granted by the Company (for no consideration) 1 Matching Share. These shares are held by the employee benefit trust for the SIP.			
c)	Price(s) and volume(s)	Price(s) £19.865		Volume(	s)
		£0.00		1	
d)	Aggregated information	Price	Aggrega volume	ted	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£17.382	8		£139.06
e)	Date of the transaction	17 May 20	21		1

	Place of the transaction	London Stock Exchange (XLON)

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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