

# Director/PDMR Shareholding

RNS Number : 9156D  
Ocado Group PLC  
01 July 2021

DIRECTOR/PDMR NOTIFICATION  
OCADO GROUP PLC

1 July 2021

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company" or "Ocado") makes the following announcement regarding a transaction in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors. The Company received notification on 30 June 2021 that Tim Steiner, Chief Executive Officer of Ocado, has completed a pre-existing forward sale agreement relating to the Shares.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Tim Steiner
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	As described on page 238 of the prospectus issued by the Company on 6 July 2010, on 21 June 2010 Tim Steiner entered into seven contracts each for the transfer of 2,000,000 Shares held in his name to his father, Nicolas Steiner, in consideration of £100 and 97 per cent. of the market value of the Shares on completion (which amount may be paid over three years).  As previously reported, on 2 June 2019, the parties agreed to delay the date of completion of the second contract to 30 June 2021 or such other date as the parties may agree. The contract completed on 30 June 2021.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£19.42915	2,000,000	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume  - Price	£19.42915	2,000,000	£38,858,300
e)	Date of the transaction	30 June 2021		
f)	Place of the transaction	Outside of a regulated market		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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Ocado Group plc LEI: 213800LO8F61YB8MBC74

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