

# Director/PDMR Shareholding

RNS Number : 0887Q  
Ocado Group PLC  
24 November 2016

DIRECTOR/PDMR SHAREHOLDING  
OCADO GROUP PLC

24 November 2016

## Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") announces that it has received notifications from persons closely associated with Jörn Rausing, a Non-Executive Director of the Company. The notifications relate to a transfer of 69,015,602 shares in the Company from Hamilton Trust Company Limited as trustee of the Apple II Trust (of which Jörn Rausing is a beneficiary) to Apple III Limited (which is owned by Apple III Trust, of which Jörn Rausing is a beneficiary).

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Hamilton Trust Company Limited as trustee of the Apple II Trust
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with Jörn Rausing, Non-Executive Director
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 2 pence each in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Transfer of 69,015,602 shares from Hamilton Trust Company Limited as trustee of the Apple II Trust (of which Jörn Rausing is a beneficiary) to Apple III Limited (which is owned by Apple III Trust, of which Jörn Rausing is a beneficiary).		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.6510	69,015,602	
d)	Aggregated information  - Aggregated volume  - Price	Price	Aggregated volume	Aggregate total
		£2.6510	69,015,602	£182,960,360.90
e)	Date of the transaction	23 November 2016		
f)	Place of the transaction	London Stock Exchange (XLON)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities/ person closely associated</b>	
a)	Name	Apple III Limited (which is owned by Apple III Trust, of which Jörn Rausing is a beneficiary)
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with Jörn Rausing, Non-Executive Director
b)	Initial notification/ Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 2 pence each in Ocado Group plc  ISIN GB00B3MBS747		
b)	Nature of the transaction	Transfer of 69,015,602 shares to Apple III Limited (which is owned by Apple III Trust, of which Jörn Rausing is a beneficiary) from Hamilton Trust Company Limited as trustee of the Apple II Trust (of which Jörn Rausing is a beneficiary).		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.6510	69,015,602	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume  - Price	£2.6510	69,015,602	£182,960,360.90
e)	Date of the transaction	23 November 2016		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

Neill Abrams  
Company Secretary  
Ocado Group plc  
Titan Court  
3 Bishops Square  
Hatfield Business Park  
Hatfield, Hertfordshire AL10 9NE  
Fax: +44 (0)1707 227 997  
email: [company.secretary@ocado.com](mailto:company.secretary@ocado.com)

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