

Director/PDMR Shareholding

RNS Number : 2224N
Ocado Group PLC
21 October 2016

DIRECTOR/PDMR SHAREHOLDING
OCADO GROUP PLC

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Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") announces that it has received notification that Douglas McCallum, a non-executive director of the Company, has purchased ordinary shares in the Company.

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	Douglas McCallum
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	<p>Mr McCallum purchased 80,000 shares at a price of £2.7725 per share on 21 October 2016.</p> <p>The shares purchased represent 0.013% of the Company's issued share capital. Following these purchases, Mr McCallum holds 100,000 ordinary shares in the Company, which represents 0.016% of the Company's issued share capital.</p>		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.7725	80,000	
d)	Aggregated information - Aggregated volume - Price	Price	Aggregated volume	Aggregate total
		£2.7725	80,000	£221,800.00
e)	Date of the transaction	21 October 2016		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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This information is provided by RNS
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