

Director/PDMR Shareholding

RNS Number : 2499S
Ocado Group PLC
29 September 2017

DIRECTOR/PDMR NOTIFICATION
OCADO GROUP PLC

29 September 2017

Ocado Group plc Director/PDMR Notification

Ocado Group plc (the "Company") makes the following announcement regarding the transactions in Ocado ordinary shares of 2 pence each ("Shares") carried out by one of its Directors and his connected persons.

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	Duncan Tatton-Brown
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747

b)	Nature of the transaction	Duncan Tatton-Brown, an Executive Director of Ocado, sold 7,075 Shares at a price of 282.73 pence per Share for the purpose of then buying Shares to invest in an ISA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.8273	7,075	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul style="list-style-type: none"> - Aggregated volume - Price 	£2.8273	7,075	£20,003.15
e)	Date of the transaction	28 September 2017		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	Duncan Tatton-Brown
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	Duncan Tatton-Brown, an Executive Director of Ocado, purchased 7,031 Shares at a price of 282.844 pence per Share for the purpose of investing the Shares in an ISA. Duncan Tatton-Brown

		has beneficial ownership of these 7,031 Shares.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.82844	7,031	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	<ul style="list-style-type: none"> - Aggregated volume - Price 	£2.82844	7,031	£19,886.76
e)	Date of the transaction	28 September 2017		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated		
a)	Name	Kate Tatton-Brown	
2	Reason for the notification		
a)	Position/status	Spouse of PDMR	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Ocado Group plc	
b)	LEI	213800LO8F61YB8MBC74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 2 pence each in Ocado Group plc	
	Identification code	ISIN GB00B3MBS747	
b)	Nature of the transaction	Kate Tatton-Brown, the spouse of an Executive Director of Ocado, sold a total of 7,078 Shares at a price of 282.6 pence per Share for the purpose of then buying Shares to invest in an ISA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.826	7,078

d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume - Price	£2.826	7,078	£20,002.43
e)	Date of the transaction	28 September 2017		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities/ person closely associated			
a)	Name	Kate Tatton-Brown		
2	Reason for the notification			
a)	Position/status	Spouse of PDMR		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Ocado Group plc		
b)	LEI	213800LO8F61YB8MBC74		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 2 pence each in Ocado Group plc ISIN GB00B3MBS747		
b)	Nature of the transaction	Kate Tatton-Brown, the spouse of an Executive Director of Ocado, purchased 7,033 Shares at a price of 282.7747 pence per Share for the purpose of investing the Shares in an ISA. Kate Tatton-Brown has beneficial ownership of these 7,033 Shares.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.827747	7,033	
d)	Aggregated information	Price	Aggregated volume	Aggregate total
	- Aggregated volume			

	- Price	£2.827747	7,033	£19,887.54
e)	Date of the transaction	28 September 2017		
f)	Place of the transaction	London Stock Exchange (XLON)		

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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