

VITA 34 AG

Germany / Health care Primary exchange: Frankfurt Bloomberg: V3V GR ISIN: DE000A0BL849

Preliminary FY 2012 Financial Indicators

RATING PRICE TARGET

BUY €5.20

Return Potential 85.1% Risk Rating Medium

2013E GUIDANCE IN LINE WITH OUR EXPECTATIONS

VITA 34 has published preliminary FY 2012 financial indicators on 14 March. Sales and income development was in line with our expectations. For the current fiscal year, VITA 34 predicts sales will grow y/y and a significant improvement in operating income (EBITDA). Since the firm's guidance is also in line with our expectations, we stick to our estimates for FY 2013E and subsequent years. We reiterate our Buy recommendation and our EUR5.20 price target.

FY 2012 income development In FY 2012 umbilical cord blood storages declined 15.8% y/y to 7,417 (FY11: 8,806) due mainly to the continuing tight market environment in Germany and Spain. Thus, sales decreased to EUR13.6m (FBe: EUR13.59m; FY11: EUR16.0m). EBITDA came in at EUR0.4m (FBe: EUR0.27m; FY11: EUR0.6m). Net income for the past fiscal year was EUR-0.6m (FBe: EUR-0.61m; FY11: EUR1.2m – including positive one-off item of roughly EUR1.7m associated with the capitalization of deferred taxes).

Guidance 2103E VITA 34 forecasts sales to grow again y/y during the current fiscal year. Due to FY 2012's cost containment measures (expected cost savings of roughly €1.37m) and successful regional expansion (encouraging development of the firm's Serbian cooperation partner Bio Save doo including the regional expansion to Montenegro, among others), EBITDA is forecast to increase significantly y/y in 2013E. We currently project an increase in EBITDA to EUR1.48m in the current fiscal year.

Unchanged rating and price target Operating development in the past fiscal year as well as the firm's guidance for the current fiscal year are in line with our expectations. We thus stick to our estimates for 2013E and subsequent years pending publication of the final results at the end of March. Our rating remains Buy with an unchanged price target of EUR5.20.

FINANCIAL HISTORY & PROJECTIONS

	2010	2011	2012E	2013E	2014E	2015E
Revenue (€m)	16.96	16.00	13.59	14.35	15.04	15.67
Y-o-y growth	n.a.	-5.7%	-15.1%	5.6%	4.8%	4.2%
EBIT (€m)	0.74	-0.34	-0.77	0.44	0.72	0.81
EBIT margin	4.4%	-2.1%	-5.7%	3.0%	4.8%	5.2%
Net income (€m)	0.35	1.19	-0.61	0.52	0.74	0.83
EPS (diluted) (€)	0.13	0.45	-0.20	0.17	0.25	0.27
DPS (€)	0.00	0.00	0.00	0.00	0.00	0.00
FCF (€m)	0.03	-1.69	0.82	0.73	0.57	0.60
Net gearing	93.0%	74.6%	80.5%	73.5%	71.0%	68.5%
Liquid assets (€m)	3.69	3.03	2.96	2.69	3.26	3.85

RISKS

Risks to our price target include but are not limited to: marketing risk, competition risk, financial risk, and a lack of progress in scientific research.

COMPANY PROFILE

VITA 34 AG is a private umbilical-cord blood bank headquartered in Leipzig, Germany. The company offers expectant parents the one-time opportunity to preserve and store their baby's umbilical-cord blood for potential medical use.

MARKET DATA	As of 15 Mar 2013
Closing Price	€ 2.81
Shares outstanding	3.03m
Market Capitalisation	€ 8.50m
52-week Range	€ 2.51 / 3.37
Avg. Volume (12 Months)	1,598

Multiples	2011	2012E	2013E
P/E	9.8	n.a.	22.6
EV/Sales	0.9	1.0	1.0
EV/EBIT	n.a.	n.a.	31.6
Div. Yield	0.0%	0.0%	0.0%

STOCK OVERVIEW



COMPANY DATA	As of 30 Sep 2012
Liquid Assets	€ 3.09m
Current Assets	€ 8.03m
Intangible Assets	€ 21.19m
Total Assets	€ 36.27m
Current Liabilities	€ 5.11m
Shareholders' Equity	€ 20.40m

SHAREHOLDERS

Founder/Management	20.4%
Landesbank Baden-Württemberg	13.8%
HSCI OJSC	10.5%
Elvaston Partners GmbH	7.8%
Free Float	47.5%

Table 1: Preliminary results vs. estimates

All figures in €m	FY-12A	FY-12E	Delta	FY-11A	Delta
Sales	13.60	13.59	0.1%	16.00	-15.0%
EBITDA	0.40	0.27	48.1%	0.64	-37.3%
margin	2.9%	2.0%	-	4.0%	-
Net income	-0.60	-0.61	-	1.191*	-
margin	-4.4%	-4.5%	-	4.7%	-
EPS (diluted, in €)	-0.23	-0.20	-	0.45*	-

 $^{^{\}star}$ including positive one-off effect (capitalization of deferred taxes)

Source: First Berlin Equity Research, VITA 34 AG



FIRST BERLIN RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	12 July 2007	€12.43	Buy	€20.00
226	\downarrow	\downarrow	\downarrow	↓
27	18 June 2012	€2.91	Buy	€5.70
28	23 July 2012	€2.74	Buy	€5.40
29	2 November 2012	€3.33	Buy	€5.20
30	Today	€2.81	Buy	€5.20

Jens Hasselmeier

First Berlin Equity Research GmbH

Mohrenstraße 34 10117 Berlin

Tel. +49 (0)30 - 80 93 96 83 Fax +49 (0)30 - 80 93 96 87

info@firstberlin.com www.firstberlin.com

FIRST BERLIN POLICY

In an effort to assure the independence of First Berlin research neither analysts nor the company itself trade or own securities in subject companies. In addition, analysts' compensation is not directly linked to specific financial transactions, trading revenue or asset management fees. Analysts are compensated on a broad range of benchmarks. Furthermore, First Berlin receives no compensation from subject companies in relation to the costs of producing this report.

ANALYST CERTIFICATION

I, Jens Hasselmeier, certify that the views expressed in this report accurately reflect my personal and professional views about the subject company; and I certify that my compensation is not directly linked to any specific financial transaction including trading revenue or asset management fees; neither is it directly or indirectly related to the specific recommendation or views contained in this research. In addition, I possess no shares in the subject company.

INVESTMENT RATING SYSTEM

First Berlin's investment rating system is five tiered and includes an investment recommendation and a risk rating. Our recommendations, which are a function of our expectation of total return (forecast price appreciation and dividend yield) in the year specified, are as follows:

STRONG BUY: Expected return greater than 50% and a high level of confidence in management's financial guidance

BUY: Expected return greater than 25%

ADD: Expected return between 0% and 25%

REDUCE: Expected negative return between 0% and -15%

SELL: Expected negative return greater than -15%

Our risk ratings are Low, Medium, High and Speculative and are determined by ten factors: corporate governance, quality of earnings, management strength, balance sheet and financing risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, company size, free float and other company specific risks. These risk factors are incorporated into our valuation models and are therefore reflected in our price targets. Our models are available upon request to First Berlin clients.

Up until 16 May 2008, First Berlin's investment rating system was three tiered and was a function of our expectation of return (forecast price appreciation and dividend yield) over the specified year. Our investment ratings were as follows: BUY: expected return greater than 15%; HOLD: expected return between 0% and 15%; and SELL: expected negative return.

ADDITIONAL DISCLOSURES

First Berlin's research reports are for qualified institutional investors only.

This report is not constructed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer would be illegal. We are not soliciting any action based upon this material. This material is for the general information of clients of First Berlin. It does not take into account the particular investment objectives, financial situation or needs of individual clients. Before acting on any advice or recommendation in this material, a client should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. The material is based upon information that we consider reliable, but we do not represent that it is accurate or complete, and it should be relied upon as such. Opinions expressed are our current opinions as of the date appearing on this material only; such opinions are subject to change without notice.

Copyright © 2012 First Berlin Equity Research GmbH. All rights reserved. No part of this material may be copied, photocopied or duplicated in any form by any means or redistributed without First Berlin's prior written consent. The research is not for distribution in the USA or Canada. When quoting please cite First Berlin as the source. Additional information is available upon request.