Media & Telecommunication - Germany

Buy (old: Buy)

EUR 10.50 (old: EUR 10.50)

Q3e: Cost savings continue to bear fruit ; chg.

NFON will release Q3 figures on November 23rd, which are seen to show steady top-line growth paired with sound profitability following the implementation of several cost-saving measures.

Q3 recurring revenues are expected to increase by 5.6% to € 19.4m based on an increased seat base (eNuW: +1.6% gog to 650k) as well as a pickup in airtime. Overall sales are set to grow 3.5% yoy to € 21.0m, implying a recurring revenue ratio of 93% which allows for good visibility in light of the company's high customer retention (churn rate < 1% p.m.).

Q2 adj. EBITDA looks set to significantly increase to € 1.5m (Q3'22: € 0.7m), implying a margin of 7.2%. The strong improvement in profitability is mainly attributable to the ongoing implementation of costsaving measures in connection with reduced marketing as well as personnel expenses.

On this basis, we expect management to confirm its FY guidance of ARR growth in the mid to high single-digit percentage range (eNuW: +5%), an ARR ratio of at least 88% (eNuW: 92.9%) and an adj. EBITDA of \in 6-7m (eNuW: \in 6.6m). Mind you, the adj. EBITDA guidance was already upgrade with the Q2 numbers (previously $> \in 4m$).

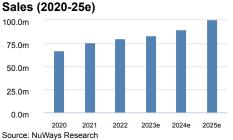
Overall, the company appears to remain on track to grasp the growth potential in the still under penetrated European PBX market. On top of this, NFON is seen to significantly benefit from cross-selling thanks to well perceived premium products like CC Hub, which should allow for a continuous margin expansion going forward. While 2023e will still be a transitional year, the measures implemented by the new CEO Patrik Heider are seen to show full effect in 2024e as we estimate significantly improving profitability as well as a **positive FCF generation** (eNuW: € 1.7m) for the first time since the IPO.

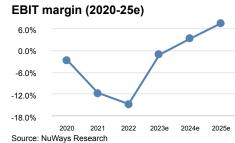
With than in mind, the current valuation appears undemanding. Shares are trading on depressed levels of 1.2x EV/Sales 2023e (vs 2x historic average).

Reiterate our BUY recommendation with an unchanged PT of € 10.50 based on DCF.

Y/E 31.12 (EUR m)	2020	2021	2022	2023e	2024e	2025e
Sales	67.6	75.9	80.8	83.2	90.7	99.7
Sales growth	18.4%	12.3%	6.5%	3.0%	9.0%	10.0%
EBITDA	2.3	-2.0	-5.3	5.3	9.1	13.5
Net debt (if net cash=0)	-7.8	-22.6	-7.4	-5.6	-7.3	-11.9
FCF	-6.5	-9.7	-12.4	-1.8	1.7	4.5
Net Debt/EBITDA	0.0	0.0	0.0	0.0	0.0	0.0
EPS pro forma	-0.15	-0.54	-0.94	-0.08	0.15	0.34
EBITDA margin	3.5%	-2.6%	-6.5%	6.4%	10.0%	13.5%
ROCE	-3.2%	-12.5%	-19.8%	-1.6%	5.1%	12.6%
EV/sales	2.8	3.5	1.3	1.2	1.1	1.0
EV/EBITDA	81.4	-133.4	-19.4	19.4	11.2	7.2
PER	-44.5	-12.3	-7.0	-80.3	44.5	19.7
Adjusted FCF yield	0.4%	-1.6%	-7.2%	3.0%	6.5%	9.4%

Source: Company data, NuWays, Close price as of 13.11.2023



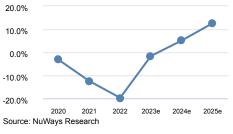


ROCE (2020-25e)

Sales

EBIT

EPS



Company description

NFON is the German market leader for cloud-based business telephony. NFON offers an easy-touse, independent and reliable solution for advanced cloud business communications. Further premium and industry solutions complete the portfolio in the field of cloud communications.

Guidance

- ARR: 3-9% yoy growth
- ARR ratio: ≥ 88%
- Adj. EBITDA: € 6-7m



High/low 52 weeks (€)	8.34 / 4.98
3m rel. performance	-6.8%
6m rel. performance	-8.8%
12m rel. performance	-3.2%

Market data	
Share price (in €)	6.60
Market cap (in € m)	109.3
Number of shares (in m pcs)	16.6
Enterprise value (in € m)	103.7
Ø trading volume (6 months)	3,049

	Identifier
Bloomberg Reuters	NFN GR NFN
WKN	A0N4N5
ISIN	DE000A0N4N52

Key shareholders	
Milestone Venture Capital	32.1%
AOC	27.6%
Universal	7.9%
Teslin	6.5%
Gané Business Partner Fund	6.3%
Free Float	19.6%

Estimates changes

Comment on changes Slight changes are applied as we take a more conservative stance on

<u>2024e</u>

-1%

-2%

-2%

<u>2023e</u>

-195%

-99%

FY 23e pofitability.

-1%

<u>2025e</u>

-1%

-1%

-1%

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Share Performance

17.11.2023

8.50

Update - 17.11.2023



Financials

Profit and loss (EUR m)	2020	2021	2022	2023e	2024e	2025e
Net sales	67.6	75.9	80.8	83.2	90.7	99.7
Sales growth	18.4%	12.3%	6.5%	3.0%	9.0%	10.0%
Increase/decrease in finished goods and work-in-process	0.0	0.0	0.0	0.0	0.0	0.0
Total sales	67.6	75.9	80.8	83.2	90.7	99.7
Other operating income	1.0	0.6	1.1	1.0	0.9	1.0
Material expenses	14.0	14.5	14.4	13.3	14.5	15.5
Personnel expenses	28.5	31.7	37.4	36.3	36.3	37.9
Other operating expenses	23.7	32.3	35.3	29.2	31.7	33.9
Total operating expenses	65.3	77.9	86.1	77.9	81.6	86.3
EBITDA	2.3	-2.0	-5.3	5.3	9.1	13.5
Depreciation	2.7	3.2	3.4	3.0	2.4	2.1
EBITA	-0.4	-5.2	-8.7	2.4	6.6	11.4
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	1.5	3.7	3.3	3.4	3.7	3.9
Impairment charges	0.0	0.0	0.0	0.0	0.0	0.0
EBIT (inc revaluation net)	-1.8	-9.0	-12.0	-1.0	2.9	7.4
Interest income	0.0	0.0	0.0	0.0	0.0	0.0
Interest expenses	0.5	0.3	0.2	0.3	0.5	0.5
Investment income	0.0	0.0	0.0	0.0	0.0	0.0
Financial result	-0.5	-0.3	-0.2	-0.3	-0.5	-0.5
Recurring pretax income from continuing operations	-2.3	-9.2	-12.2	-1.3	2.5	6.9
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	-2.3	-9.2	-12.2	-1.3	2.5	6.9
Income tax expense	0.1	0.4	0.1	0.0	0.0	1.4
Net income from continuing operations	-2.2	-8.9	-15.6	-1.4	2.5	5.6
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0
Net income	-2.2	-8.9	-15.6	-1.4	2.5	5.6
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0
Net profit (reported)	-2.2	-8.9	-15.6	-1.4	2.5	5.6
Average number of shares	15.1	16.6	16.6	16.6	16.6	16.6
EPS reported	-0.15	-0.54	-0.94	-0.08	0.15	0.34

Profit and loss (common size)	2020	2021	2022	2023e	2024e	2025e
Net sales	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Sales growth	18.4%	12.3%	6.5%	3.0%	9.0%	10.0%
Increase/decrease in finished goods and work-in-process	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total sales	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Other operating income	1.4%	0.7%	1.3%	1.1%	1.0%	1.0%
Material expenses	20.7%	19.0%	17.8%	16.0%	16.0%	15.5%
Personnel expenses	42.2%	41.8%	46.3%	43.6%	40.0%	38.0%
Other operating expenses	35.1%	42.6%	43.7%	35.1%	35.0%	34.0%
Total operating expenses	96.6%	102.6%	106.5%	93.6%	90.0%	86.5%
EBITDA	3.5%	-2.6%	-6.5%	6.4%	10.0%	13.5%
Depreciation	4.0%	4.2%	4.3%	3.6%	2.7%	2.1%
EBITA	-0.5%	-6.9%	-10.8%	2.8%	7.3%	11.4%
Amortisation of goodwill	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Amortisation of intangible assets	2.1%	4.9%	4.1%	4.1%	4.1%	3.9%
Impairment charges	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EBIT (inc revaluation net)	-2.7%	-11.8%	-14.9%	-1.2%	3.2%	7.5%
Interest income	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
Interest expenses	0.8%	0.4%	0.2%	0.4%	0.5%	0.5%
Investment income	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Financial result	neg.	neg.	neg.	neg.	neg.	neg.
Recurring pretax income from continuing operations	-3.4%	-12.1%	-15.1%	-1.6%	2.7%	7.0%
Extraordinary income/loss	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Earnings before taxes	-3.4%	-12.1%	-15.1%	-1.6%	2.7%	7.0%
Tax rate	3.1%	3.4%	-1.1%	-2.8%	0.0%	20.0%
Net income from continuing operations	-3.3%	-11.7%	-19.3%	-1.6%	2.7%	5.6%
Income from discontinued operations (net of tax)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Net income	-3.3%	-11.7%	-19.3%	-1.6%	2.7%	5.6%
Minority interest	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Net profit (reported)	-3.3%	-11.7%	-19.3%	-1.6%	2.7%	5.6%
Source: Company data, NuWays						

Source: Company data, NuWays

Update - 17.11.2023



Balance sheet (EUR m)	2020	2021	2022	2023e	2024e	2025
Intangible assets	2020	30.0	34.0	36.1	37.3	38.4
Property, plant and equipment	9.5	8.2	8.7	7.2	6.2	5.6
Financial assets	0.0	0.6	0.7	0.7	0.2	0.
FIXED ASSETS	36.6	38.8	43.5	43.9	44.2	44.
Inventories	0.1	0.2	0.1	0.1	0.1	0.
Accounts receivable	10.0	10.9	9.3	9.6	10.4	11.
Other assets and short-term financial assets	3.0	3.6	3.1	3.1	3.1	3.
	23.0	27.7	13.2	5.1 11.5	13.2	3. 17.
Liquid assets		27.7	0.3		0.3	0.
Deferred taxes	1.1			0.3		
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.
	37.2	44.7	26.0	24.5	27.1	32.
TOTAL ASSETS	73.8	83.5	69.4	68.4	71.3	77.
SHAREHOLDERS EQUITY	45.6	63.2	47.8	46.4	48.9	54.
MINORITY INTEREST	0.0	0.0	0.0	0.0	0.0	0.
Provisions for pensions and similar obligations	1.9	2.2	0.0	0.0	0.0	0.
Other provisions and accrued liabilities	2.6	2.8	2.3	2.3	2.3	2.
Short-term liabilities to banks	10.7	1.7	1.8	1.8	1.8	1.
Accounts payable	4.9	6.1	4.2	4.6	5.0	5.
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.
Other liabilities (incl. from lease and rental contracts)	2.7	2.8	6.5	6.5	6.5	6.
Deferred taxes	0.8	1.3	2.5	2.5	2.5	2.
Deferred income	0.0	0.0	0.0	0.0	0.0	0.
	7.7	8.9	10.7	11.1	11.5	12.
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	73.8	83.5	69.4	68.4	71.3	77.
	10.0	00.0	00.4	00.4	71.5	
Balance sheet (common size)	2020	2021	2022	2023e	2024e	2025
Intangible assets	36.7%	35.9%	49.0%	52.7%	52.4%	49.7%
Property, plant and equipment	12.9%	9.8%	12.6%	10.5%	8.7%	7.29
Financial assets	0.0%	0.8%	1.0%	1.0%	0.9%	0.99
FIXED ASSETS	49.6%	46.5%	62.6%	64.2%	62.0%	57.79
Inventories	0.2%	0.2%	0.1%	0.1%	0.1%	0.19
Accounts receivable	13.5%	13.1%	13.4%	14.0%	14.6%	14.89
Other assets and short-term financial assets	4.0%	4.3%	4.5%	4.6%	4.4%	4.0
Liquid assets	31.2%	33.1%	19.0%	16.7%	18.5%	22.9
Deferred taxes	1.5%	2.9%	0.4%	0.4%	0.4%	0.30
Deferred charges and prepaid expenses	0.0%	0.0%	0.0%	0.0%	0.0%	0.09
CURRENT ASSETS	50.4%	53.5%	37.4%	35.8%	38.0%	42.3
TOTAL ASSETS	100.0%	100.0%	100.0%	100.0%	100.0%	100.09
	61.8%	75.7%	68.9%	67.9%	68.6%	70.4%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Provisions for pensions and similar obligations	2.5%	2.6%	0.0%	0.0%	0.0%	0.0
Other provisions and accrued liabilities	3.5%	3.4%	3.3%	3.4%	3.2%	3.09
Short-term liabilities to banks	14.5%	2.0%	2.6%	2.6%	2.5%	2.3
Accounts payable	6.7%	7.3%	6.1%	6.7%	7.0%	7.19
Advance payments received on orders	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
Other liabilities (incl. from lease and rental contracts)	3.7%	3.4%	9.4%	9.5%	9.1%	8.4
Deferred taxes	1.1%	1.6%	3.6%	3.6%	3.5%	3.2
Deferred income	0.0%	0.0%	0.0%	0.0%	0.0%	0.0
CURRENT LIABILITIES	10.4%	10.7%	15.4%	16.2%	16.1%	15.5
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	100.0%	100.0%	100.0%	100.0%	100.0%	100.09

Source: Company data, NuWays

Update - 17.11.2023



Cash flow statement (EUR m)	2020	2021	2022	2023e	2024e	2025e
Net profit/loss	-2.2	-8.9	-15.6	-1.4	2.5	5.6
Depreciation of fixed assets (incl. leases)	2.7	3.2	3.4	3.0	2.4	2.1
Amortisation of goodwill & intangible assets	1.5	3.7	3.3	3.4	3.7	3.9
Others	0.0	0.0	0.0	0.0	0.0	0.0
Cash flow from operating activities	-0.3	-3.5	-5.8	2.9	5.7	8.0
Increase/decrease in inventory	0.1	-0.3	0.1	-0.0	0.0	-0.0
Increase/decrease in accounts receivable	-2.4	-0.9	2.1	-0.3	-0.9	-1.0
Increase/decrease in accounts payable	-0.2	1.2	-0.8	0.4	0.4	0.5
Increase/decrease in other working capital positions	0.0	0.0	0.1	0.0	0.0	0.0
Increase/decrease in working capital	-2.6	-0.1	1.5	0.1	-0.5	-0.6
Cash flow from operating activities	1.1	-1.8	-3.9	5.1	8.2	11.0
CAPEX	7.6	7.9	8.5	6.8	6.4	6.5
Payments for acquisitions	0.2	0.6	0.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.1	0.0	0.1	0.0	0.0	0.0
Cash flow from investing activities	-7.7	-8.5	-8.4	-6.8	-6.4	-6.5
Cash flow before financing	-6.5	-10.2	-12.3	-1.8	1.7	4.5
Increase/decrease in debt position	-6.8	-11.0	-2.1	0.0	0.0	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	25.8	0.0	0.0	0.0	0.0
Dividends paid	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0	0.0
Others	-0.0			0.0 0.0	0.0	0.0
Effects of exchange rate changes on cash	-0.0 -6.8	0.0 14.8	-0.1 -2.1	0.0 0.0	0.0	0.0
Cash flow from financing activities	-13.4	4.6	- 2.1 -14.5	-1.8	0.0	0.0
Increase/decrease in liquid assets Liquid assets at end of period	23.0	27.7	-14.5 13.2	-1.0 11.5	1.7 13.2	4.5 17.7
Liquid assets at end of period	23.0	21.1	13.2	11.5	13.2	17.7
Key ratios (EUR m)	2020	2021	2022	2023e	2024e	2025e
P&L growth analysis						
Sales growth	18.4%	12.3%	6.5%	3.0%	9.0%	10.0%
EBITDA growth	-133.5%	-186.0%	161.9%	-201.3%	70.0%	48.5%
EBIT growth	-81.9%	394.5%	34.4%	-91.4%	-382.5%	155.7%
EPS growth	-80.7%	261.6%	75.6%	-91.3%	-280.5%	126.0%
Efficiency						
Sales per employee	242.8	238.7	226.4	217.4	464.2	486.3
EBITDA per employee	8.4	-6.3	-14.8	13.9	46.4	65.6
No. employees (average)	278	318	357	383	195	205
Balance sheet analysis						
Avg. working capital / sales	5.8%	5.0%	6.4%	6.1%	5.9%	5.6%
Inventory turnover (sales/inventory)	453.7	489.6	928.6	928.6	928.6	928.6
Accounts receivable turnover	53.8	52.4	41.9	42.0	42.0	42.0
Accounts payable turnover	26.6	29.3	19.0	20.0	20.0	20.0
Cash flow analysis	0.5	0.7	40.4	4.0		
Free cash flow	-6.5	-9.7	-12.4	-1.8	1.7	4.5
Free cash flow/sales	-9.5%	-12.7%	-15.4%	-2.1%	1.9%	4.6%
FCF / net profit	288.6%	108.6%	79.5%	129.7%	70.2%	81.7%
Capex / sales	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Solvency	7.0	22.0	7.4	5.0	7.0	11.0
Net debt	-7.8	-22.6	-7.4	-5.6	-7.3	-11.9
Net Debt/EBITDA	0.0	0.0	0.0	0.0	0.0	0.0
Dividend payout ratio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Interest paid / avg. debt	6.6%	2.3%	1.8%	6.2%	7.7%	8.5%
Returns	2.00/	10 50/	10.90/	1 69/	E 10/	10.60/
ROCE ROE	-3.2%	-12.5%	-19.8% 32.7%	-1.6%	5.1% 5.0%	12.6%
	-4.9% 0.4%	-14.1% 1.6%	-32.7%	-2.9%	5.0% 6.5%	10.2%
Adjusted FCF yield	0.4%	-1.6%	-7.2%	3.0%	6.5% 0.0%	9.4%
Dividend yield	0.0%	0.0% 0.0	0.0% 0.0	0.0% 0.0	0.0% 0.0	0.0% 0.0
NPS	0 0		0.0	0.0	0.0	
DPS EPS reported	0.0 0.15		0.04	0.00	0 1 5	
EPS reported	-0.15	-0.54	-0.94 16 6	-0.08 16.6	0.15	0.34
EPS reported Average number of shares			-0.94 16.6	-0.08 16.6	0.15 16.6	0.34 16.6
EPS reported Average number of shares Valuation ratios	-0.15 15.1	-0.54 16.6	16.6	16.6	16.6	16.6
EPS reported Average number of shares Valuation ratios P/BV	-0.15 15.1 2.2	-0.54 16.6 1.7	16.6 2.3	16.6 2.4	16.6 2.2	16.6 2.0
EPS reported Average number of shares Valuation ratios P/BV EV/sales	-0.15 15.1 2.2 2.8	-0.54 16.6 1.7 3.5	16.6 2.3 1.3	16.6 2.4 1.2	16.6 2.2 1.1	16.6 2.0 1.0
EPS reported Average number of shares Valuation ratios P/BV	-0.15 15.1 2.2	-0.54 16.6 1.7	16.6 2.3	16.6 2.4	16.6 2.2	16.6

Update - 17.11.2023



Disclosures

Disclosures regarding research publications of NuWays AG pursuant to section 85 of the German Securities Trading Act (WpHG)

Indication of conflict of interest

It is essential that any research recommendation is fairly presented and discloses interests of indicates relevant conflicts of interest. Pursuant to section 85 of the German Securities Trading Act (WpHG) a research report has to point out possible conflicts of interest in connection with the analysed company. A conflict of interest is presumed to exist in particular if NuWays AG

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Company	Disclosures
NFON AG	2

Historical targe	et price and rating change	es for NFON AG			
Company	Date	Analyst	Rating	Target Price	Close
NFON AG	02.12.2022	Sennewald, Philipp	Buy	EUR 13.00	EUR 6.12

Update - 17.11.2023

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