# Setting the Pace in Digital Financial Commerce

# Innovation day

SUSANNE STEIDL, CPO of Wirecard, | 09 OCTOBER 2018



# **EXTENDING THE SHELF**



### **KNOWING CUSTOMER BEHAVIOR**



# **OFFERING PERSONALIZED SUGGESTIONS**



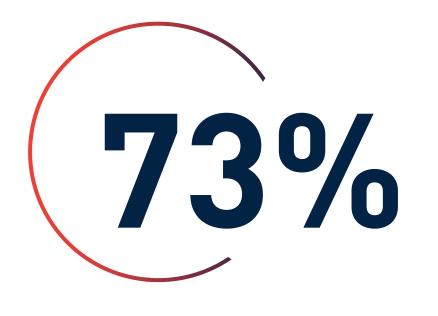
# **PROVIDING DELIVERY FLEXIBILITY**

# **IOT EXPANDS THE SCOPE OF COMMERCE**





# **CUSTOMER EXPERIENCE IS EVERYTHING**



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# **POTENTIAL BY BANKING THE UNBANKED**







# **ZOOM INTO BRAZIL**



Small size clients



# POTENTIAL OF BANKING TO PEOPLE WORKING IN A FOREIGN COUNTRY

# 150mn

# CASHLESS SOCIETY FOR REAL IN SINGAPORE





# We are setting the pace

# **THANK YOU**

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