



Setting the Pace in Digital Financial Commerce

Innovation day

SUSANNE STEIDL, CPO of Wirecard, | 09 OCTOBER 2018



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Mini Jus de
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VITAMONT
6.76 € / L
LA PIÈCE
00001063

1€
69



2.4x

SLO-MO VIDEO PHOTO PORTRAIT SQUARE



EXTENDING THE SHELF



KNOWING CUSTOMER BEHAVIOR



OFFERING PERSONALIZED SUGGESTIONS

PROVIDING DELIVERY FLEXIBILITY



IOT EXPANDS THE SCOPE OF COMMERCE

\$457bn

Source: Statista Global Iot Market Size



CUSTOMER EXPERIENCE IS EVERYTHING

73%

2020



POTENTIAL BY BANKING THE UNBANKED

2bn



ZOOM INTO BRAZIL

33%

+200.000

Small size
clients

Source: Wirecard



POTENTIAL OF BANKING TO PEOPLE WORKING IN A FOREIGN COUNTRY

150mn

CASHLESS SOCIETY FOR REAL IN SINGAPORE

17mn

Source: EZ-Link



We are setting the pace



THANK YOU

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