

# Wirecard AG – Investor Presentation Q3/9 months results of fiscal 2010





# Agenda

Results, Company and Stock

2 Growth Drivers, Trends and Outlook 2010

3 Financial Data



Results

# 9 Months of Fiscal 2010

			2010	2009	Change in %
Results 9 Months	<ul><li>Revenues</li></ul>	EUR mn	194.7	163.7	19%
	<ul><li>EBITDA</li></ul>	EUR mn	52.7	43.6	21%
	• EBIT	EUR mn	48.5	40.7	19%
	<ul><li>Earning after taxes</li></ul>	EUR mn	40.5	33.3	22%
	<ul><li>Cash flow (adjusted)</li></ul>	EUR mn	38.5	33.9	14%
	<ul><li>Earnings per share (diluted)</li></ul>	EUR	0.40	0.33	21%

Guidance 2010 Forecast specified: EBITDA between 72 and 75 million euros



# Company Highlights 9 Months of 2010

#### Various new customer relationships

- DB Vertriebs GmbH, a Deutsche Bahn subsidiary
- Channel21, Germany's third largest tele-shopping TV station
- Destinations of the World, a leading B2B travel industry wholesaler
- Olsenfashion.com, a Germany-based fashion company
- Switzerland Travel Centre, official vacation agent of Swiss Tourism
- Travel Republic, one of the largest online travel portals in Europe
- redcoon, online specialist discounter for electrical and electronic appliances
- L'TUR, the European market leader for Last Minute-Travel
- Transhotel, one of the largest European B2B hotel platforms





# Highlights 9 Months of 2010

#### Sales or strategic cooperations

- Metro Deutschland, Lekkerland (Convenience wholesaler), ICP Companies
- Diners Club and Discover acquiring licence

#### Adjustments/ broadening of product lines (examples)

- B2B credit status checks via Bürgel
- Risk management: the Fraud Prevention Suite
- Issuing: new prepaid card mywirecard 2go Visa a reloadable Visa prepaid card

#### Extension of distribution activities

 To strenghten strategic market position in the retail/ POS-segment for own prepaid cards and cobranded products (giftcards and prepaid cards)

#### Asian expansion to continue



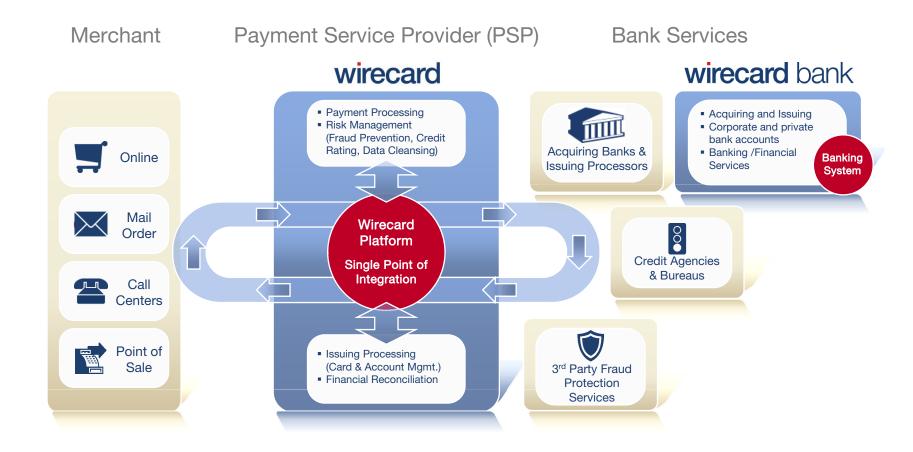
# **Key Figures**

- > 11,000 corporate customers from various industries
  - 500 employees
  - 120 transaction currencies
    - 85 payment and risk management solutions
  - 9,1 billion euros in transaction volume (as at September 30, 2010)





# **Integrated Business Model**





#### **Products and Services**

Credit Card Acquiring Wirecard Bank Principal Member of Visa, MasterCard / licensed

acquirer for Diners, Discover and JCB

Funds Transfer SWIFT, SEPA, IZV/AZV and domestic direct debit via Wirecard Bank

Payment Processing Support of all major inter-/ national payment methods

Risk Management Comprehensive protection for merchants

Bank Accounts Corporate and private bank accounts

Card Products Prepaid cards, virtual or physical, for single or continuous use

Point-of-Sale (PoS) Support of all (!) sales channels, including stationary retail stores

Call Center Operation of own call center facility, 24/7 in 16 languages





# Company Unique Approach

# Software technology meets banking products

# Software as a basis

- Business Process Outsourcing (BPO) "electronic payments"
- Payment gateway (incl. risk management) combined with acquiring/banking services as a package

# International service offering

#### All services via a single platform

- Branch- and customer-specific solutions for globally oriented merchants
- Supplementary banking services such as corporate accounts or currency management
- Industry-specific risk management solutions
- Online-oriented acquiring bank services (e.g. 15 payout currencies)

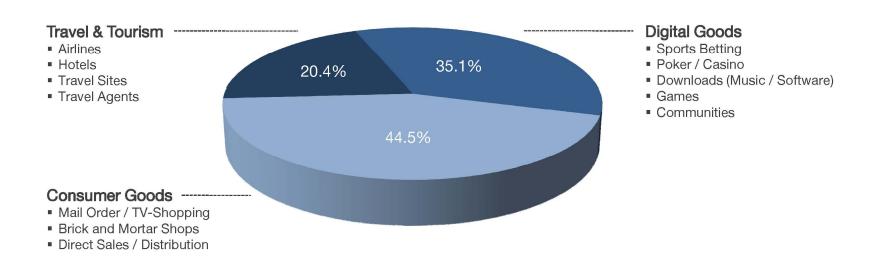
# Innovative "hybrid" solutions

- Combining software knowledge and bank products
- B2B: virtual credit card platform for Supplier and Commission Payments (SCP)
- B2C: Card products addressing the growth market "prepaid" fully online registration process in more than 30 European countries (virtual or physical card) > www.mywirecard.com



### Diversified Customer Portfolio - Various Industries

After the first nine months of 2010 the transaction volume<sup>\*</sup> amounted to 9.1 billion euros (+21% yoy) and is allocated as at the end of the 3<sup>nd</sup> quarter 2010 to the individual target industry segments as follows:

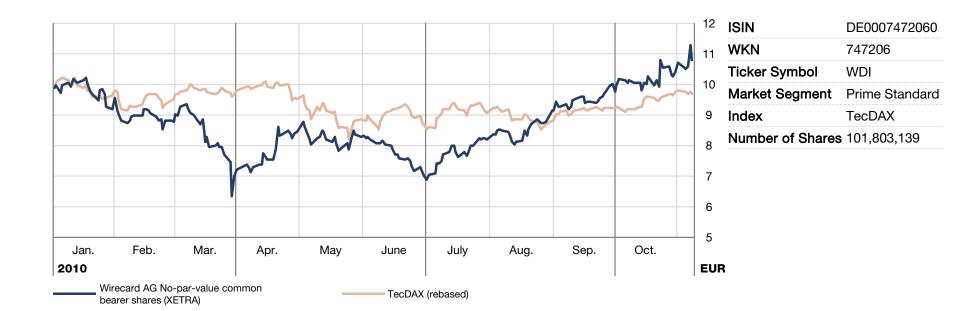


<sup>\*</sup> Transaction volume in connection with financial services as well as the acceptance and issuing of means of payment by industry



#### Wirecard Stock

# Stock Performance

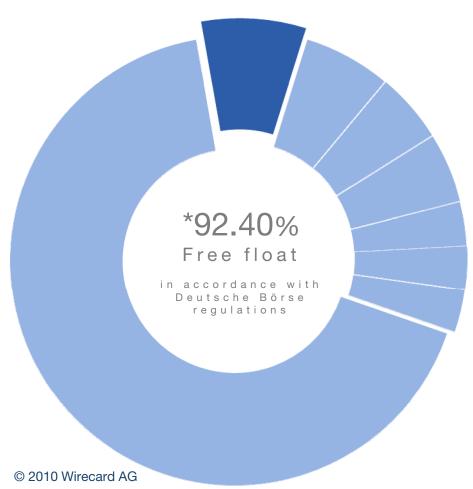


Year High 2010	11.40 EUR
Year Low 2010	5.07 EUR
Closing Price (Xetra) Nov. 16, 2010	10.38 EUR
Market Cap. Nov. 16, 2010	1,057 bn EUR



#### Wirecard Stock

# Shareholder Structure | November 18<sup>th</sup>, 2010



#### MB Beteiligungsgesellschaft mbH 7,6% (DE)

- \*Jupiter Asset Management Limited 6,26% (UK)
- \*Alken Fund SICAV (vormals Vauban Fund Sicav) 5% (LU)
- \*Artisan Funds 4,97% (US)
- \*Wasatch Holdings Inc. 3,1% (US)
- \*Columbia Wanger AM LLC 3,08% (US)
- \*Ameriprise Financial, Inc. 3,04% (US)

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# Growth Drivers eCommerce

#### The Internet has become established as a distribution channel worldwide.

- In 2010, Europe's B2C-online commerce volume is expected to reach 150 bn euros.
- Nearly 2 billion people worldwide with access to the Internet. (Internet WorldStats, June 2010)
- Year-on-year growth of ~11% 2009 to 2014 within 17 European countries (Forrester)
- The shift from stationary business to the Internet continues
- Shifting of non-real-time payment methods to real-time payment schemes (credit and debit cards).
- e.g. Germany accounts for ~20% of the European online travel volume. (PhoCusWright 2009)



### Wirecard Strategy

# **Key Operative Measures**

#### Cross-/ Up-Selling potential in current customer portfolio

- Up-selling of risk management, banking services and card products
- Additional revenues from interest income or currency and cash management for merchants

#### New Customers

#### by direct sales and partners

- Wirecard as a European partner for companies in Asia and the Americas
- Wirecard Bank as an acquiring partner for European payment service providers

#### Asia as key growth market for the future

- Further expansion of Wirecard Asia Pacific/ E-Credit Group Singapore
- Extension of business relations with local bank and processing partners



### mywirecard 2go Visa

# Issuing@wirecard

#### Visa and MasterCard prepaid cards on the rise

- Giftcard loadable up to 150 euros / Load levels (EUR): 25, 50, 100, 150
- Reloadable upon internet registration up to 2500 euros per year
- Increasing availability at convenience stores and petrol stations all over
   Germany partnerships with wholesalers
- All products of mywirecard.com platform are reloadable at POS:
   mywirecard Prepaid MasterCard (virtual and classic) and mywirecard 2go Visa









# Outlook 2010 Strategy and Objectives

# Guidance 2010: EBITDA between EUR 72 to 75 mn

#### Strategic Objectives

- Growth strategy relying on organic growth in our target markets of Europe and Asia.
- Product development measures coordinated in accordance with our existing product lines: online banking-based payment processes and debit-based methods, card-based payment methods, alternative payment methods, risk management and fraud prevention as well as issuing (card products) and cobranding projects.
- Continuous leveraging of up-/ cross-selling potential of Wirecard Bank and technology innovations



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# Key Figures 9 months 2009/2010

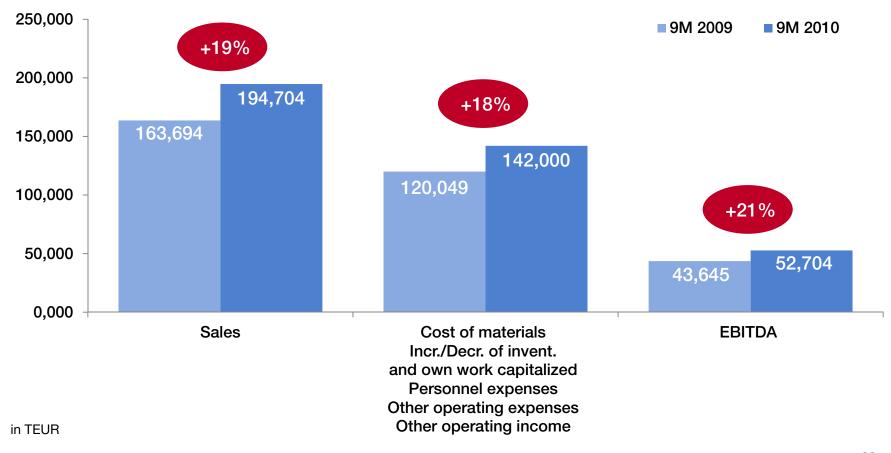
In TEUR	9 months 2009	9 months 2010	Change in %
Sales revenues	163,694	194,704	+19%
EBITDA	43,645	52,704	+21%
EBIT	40,688	48,522	+19%
Profit after Taxes	33,259	40,548	+22%
EPS*	0.33	0.40	+21%
Operating Cash flow**	33,888	38,493	+14%
Shareholders' Equity	232,560	276,365	+19%
Total Equity and Liabilities	493,200	516,375	+5%
Employees – annual average	468	495	+6%
thereof full-time employees	345	367	+6%
thereof part-time employees	123	128	+4%

<sup>\*</sup> Earnings per share – in EUR (diluted)

<sup>\*\*</sup> Cash flow on ordinary trading activity (adjusted for transaction volumes of a transitory nature)



Financial Data
Sales, Costs and EBIT Growth 9 months 2009/2010





# Consolidated Income Statement after 9 months 2009/2010

	9 months	of	9 months	of
in TEUR	2009	Sales	2010	Sales
Sales	163,694		194,704	
Own work capitalized	3,378		4,157	
Cost of materials	(91,449)	56%	(107,775)	55%
Personnel expenses	(19,276)	12%	(21,265)	11%
Depreciation	(2,956)	2%	(4,182)	2%
Other operating expenses	(15,719)	10%	(18,114)	9%
Other operating income	3,016		997	
Net operating income	40,688	24.9%	48,522	24.9%
Financial results	(526)		(461)	
Income tax	(6,903)		(7,513)	
Profit after taxes	33,259		40,548	
Diluted earnings per share	0.33		0.40	



### Financial comments

#### Income tax expenses after 9 months 2009/2010

Additional to the impact from the actual income tax expenses the income taxes were influenced by the deferred tax expenses:

in TEUR	9 months 2009	in % of profit before taxes	9 months 2010	in % of profit before taxes
Earnings before taxes	40,162		48,061	
Taxes on income and profit	(6,903)	(17.2)%	(7,513)	(15.6)%
thereof impact from deferred taxes	(2,936)		(2,582)*	
thereof actual income taxes	(3,967)	(9.9)%	(4,931)	(10.3)%

<sup>\*</sup> Including outside basis differences (tax income) in the amount of EUR 684K in Q2/2010 and including tax loss carried forward differences (tax expenses) in the amount of EUR 317K in Q3/2010



# Companies per operational areas

#### Payment Processing & Risk Management (PP&RM)

- Wirecard AG
- Wirecard Technologies AG
- Wirecard (Gibraltar) Ltd.
- Wirecard Payment Solutions Holdings Ltd.
- Click2Pay GmbH
- Wirecard Retail Services GmbH
- Wirecard Central Eastern Europe GmbH
- E-Credit Plus Pte. Ltd. Group

#### Acquiring & Issuing (A&I)

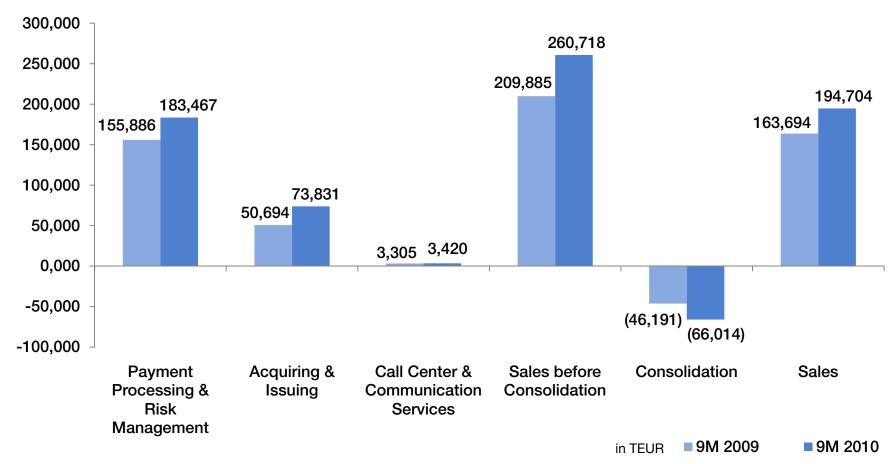
Wirecard Bank AG

#### Call Center & Communication Services (CC&CS)

Wirecard Communication Services GmbH

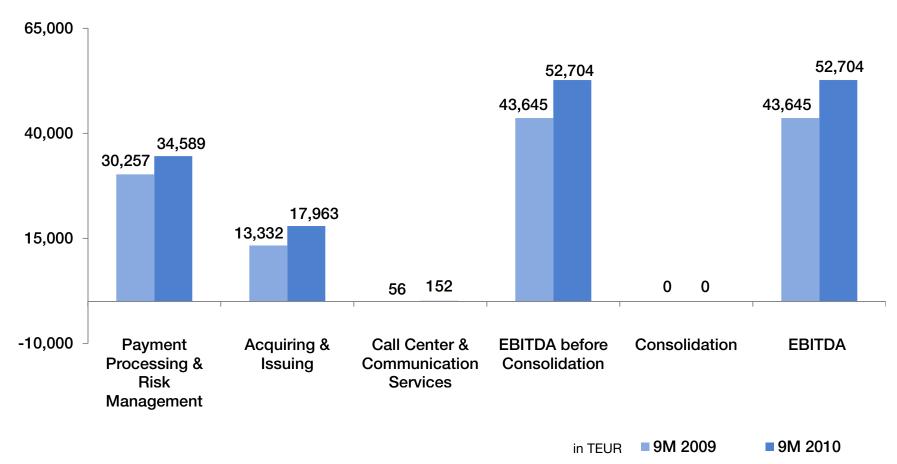


Financial Data
Sales per operating divisions after 9 months 2009/2010





Financial Data
EBITDA per operating divisions after 9 months 2009/2010





# Balance Sheet as of Sept. 30, 2010 / June 30, 2010

ASSETS	06/30/2010	09/30/2010	EQUITY AND LIABILITIES	06/30/2010	09/30/2010
NON-CURRENT ASSETS	235,152	222,106	SHAREHOLDERS' EQUITY	262,720	276,365
- Goodwill	101,340	101,340	LIABILITIES	254,644	240,010
- Deferred tax assets	3,052	1,274	- Current provisions	1,406	1,652
- Self-provided intangible assets	14,394	15,497	- Tax provisions	1,731	2,566
- Other intangible assets	13,313	13,193	- Trade payables	125,597	91,774
- Customer-relationships	50,008	49,729	- Interest-bearing bank loans	4,545	4,500
- Other assets*	53,045	41,073	- Deferred income taxes	6,863	6,160
CURRENT ASSETS	282,212	294,269	- Other liabilities	13,126	10,392
- Trade receivables	99,207	99,162	- Customer deposits	101,376	122,966
- Cash and cash equivalents *	182,290	194,715			
- Other	715	392			
Total ASSETS	517,364	516,375	Total EQUITY and LIABILITIES	517,364	516,375

in TEUR \* Due to the investment in interest-bearing securities reported under financial and other assets, the volume of cash and cash equivalents is down by EUR 34,624K year-on-year.



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