

## Financial Statement Q3 2024

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Michael Drolshagen (CEO) | Andreas Pabst (CFO) Board of Management WashTec AG November 6th, 2024



## Update on Washtec

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## Sharpening our strategy – from machine supplier to ecosystem

our overall successful strategy remains:

- We focus on Total Customer Care
- We focus on Europe and North America



Enabler





### Supporter



### Ecosystem / Unique Selling Point

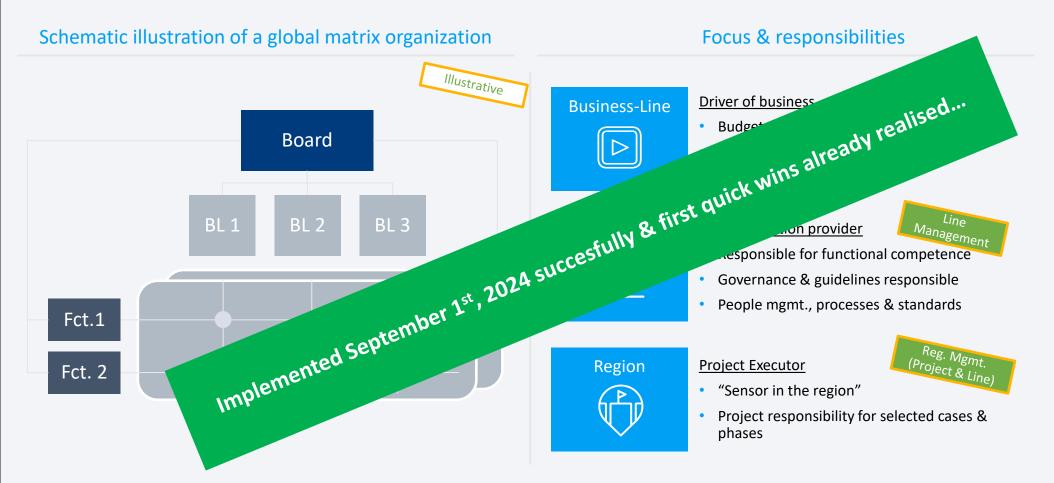








## Sharpening our organization for perfect fit to business needs



Besides our segments – in the regions Europe and others as well as North America we will implement Business Lines to strengthen our approach to the market.

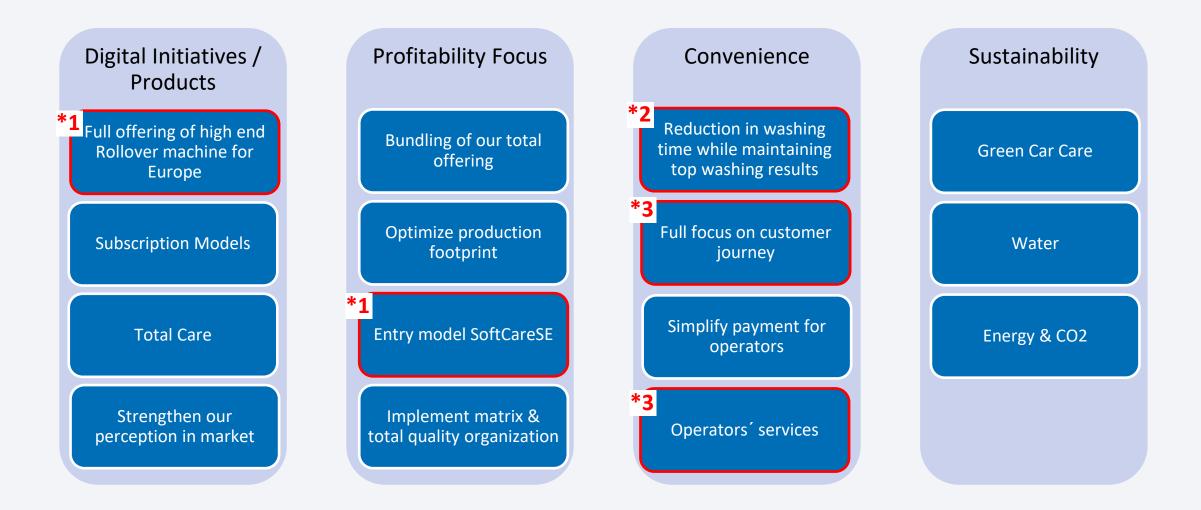
The Business Lines are:

- Equipment
- Equipment
  Services
- Consumables (Chemicals)

Besides those business lines, we will focus on **Operator Services** 

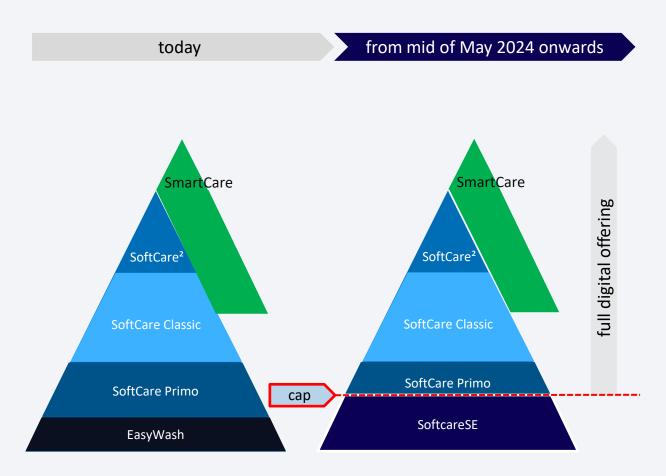


## What are our key focus items in Europe





## \*1) New Rollover: Smart Care & SoftcareSE



- SmartCare is fully fledged & digitalized.
- SoftcareSE has similar pricing like former EasyWash with higher functionality.
- Based on our platform ramp up period has started succesfully.
- SoftcareSE will not offer full range of digital features.
- Our sales funnel is currently on track as expected.







## \*2) AUWA Chemicals – CHEM-IN-A-BOX / New smart chemical packaging



## AUWA cleaning and care chemicals in new packaging

Environmentally friendly – safe – comfortable

**AUWA CHEM-IN-A-BOX** is an innovative packaging concept in which the washing chemicals are packaged in a 10-litre plastic bag with an integrated closure - enclosed in a cardboard box. This means that your washing chemicals are packaged safely, sustainably and efficiently.





## \*2) AUWA Chemicals - MagicCare

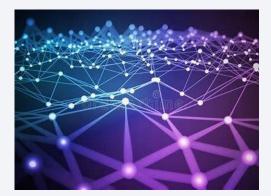
## Coming soon: A new dimension of car care – AUWA MagicCare



Special ingredients actively form a 3D cross-linked layer with exceptional properties



MagicCare provides visible and tangible, long-lasting protection for clear coat surfaces against environmental factors like UV radiation, insects, road salt, and more





It delivers best-in-class protection, shine, and color enhancement, building a protective layer that strengthens with each wash – delivering advanced Hydrophobic Properties plus enhances water-repellency and waterproofing

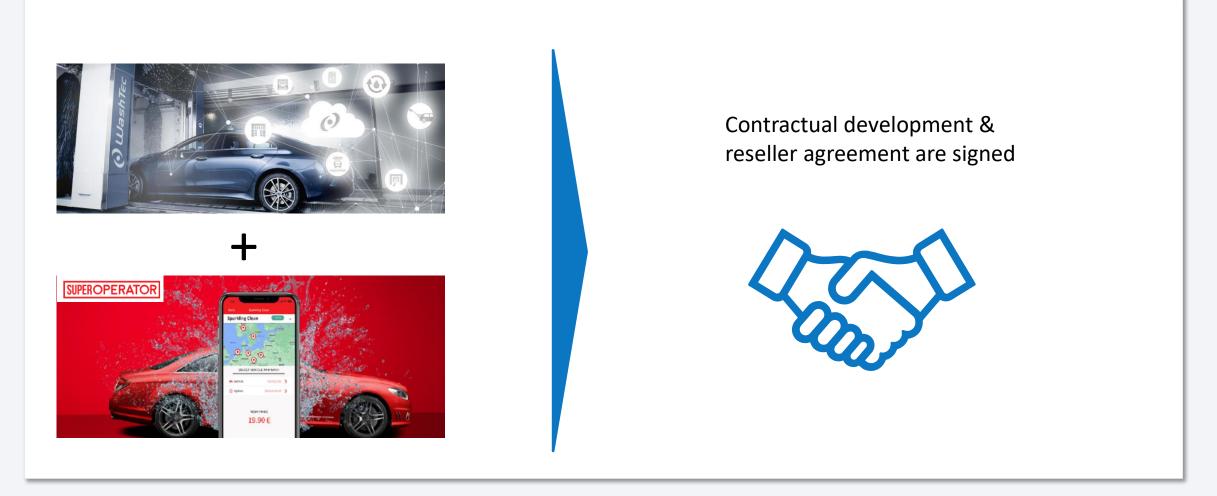


The repair and easy-to-clean effects become visibly apparent, delivering a WOW factor that not only makes the car shine but also leaves a lasting impression on drivers



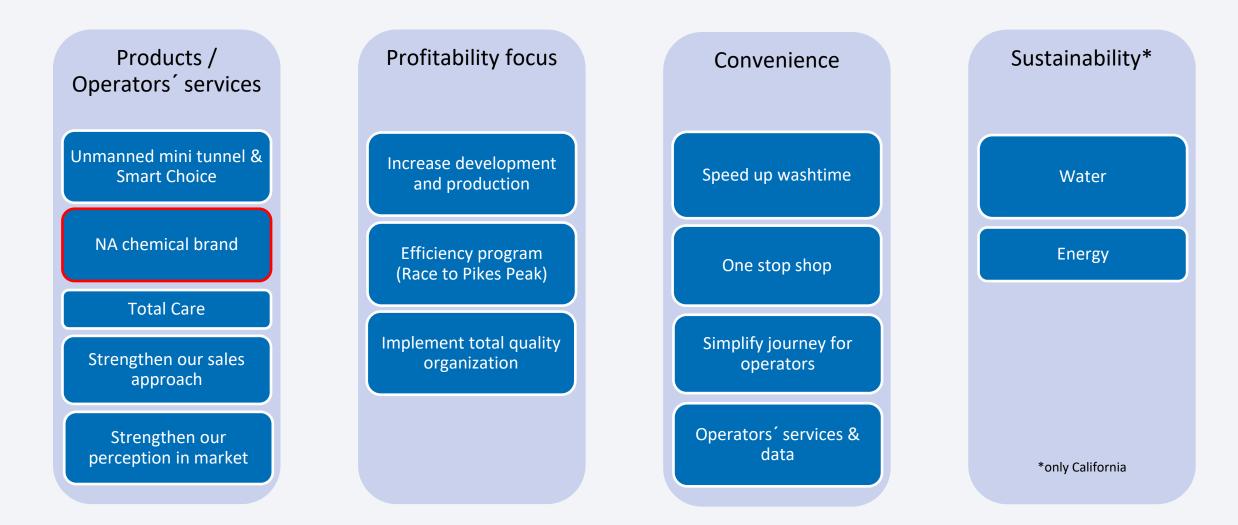


# \*3) Contractual development & reseller agreement of SuperOperator and WashTec are signed

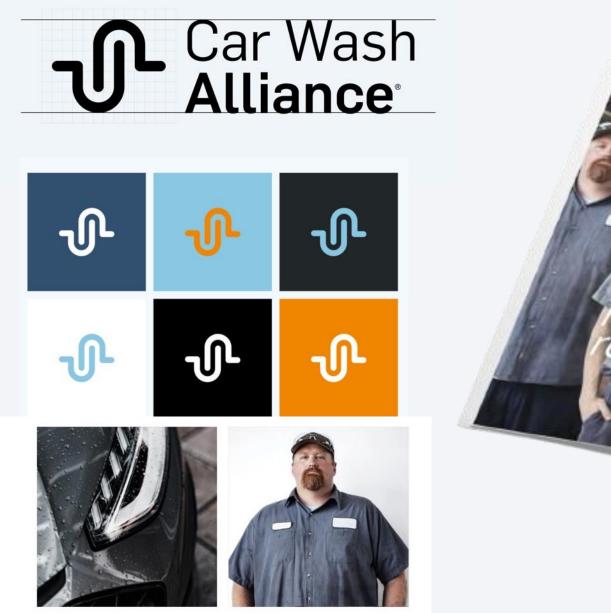




## What are our key focus items in North America











## Car Wash Alliance at Sema Show in Las Vegas



- Official brand launch at the SEMA trade fair in Las Vegas (5 8 November 2024).
- MarkVII will operate on the US market under the new brand:

'Car Wash Alliance - The chemistry that bonds'.





NOVEMBER 5-8, 2024 LAS VEGAS CONVENTION CENTER LAS VEGAS, NEVADA









## 2 Q3 2024 results

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🕑 WashTec



## 2.6% higher EBIT on lower revenue

Q1-Q3		Q1–Q3	Q1–Q3	Change	
		2024	2023	absolute	in %
Revenue	€m	334.2	356.7	-22.5	-6.3
EBIT	€m	27.6	26.9	0.7	2.6
EBIT margin	%	8.2	7.5	_	70 bp
Net income	€m	17.4	16.9	0.5	3.0
Number of shares in circulation	units	13,382,324	13,382,324	0	0
Earnings per share	€	1.30	1.26	0.04	3.0
Free cash flow	€m	25.0	26.8	-1.8	-6.7
Net cash outflow from investing activities	€m	6.6	13.5	-6.9	-51.1
Equity ratio	%	26.7	26.7	_	0 bp
Employees at reporting date	people	1,745	1,767	-22	-1.2

bp: basis point (1/100th of a percentage point)

Figures in this report are rounded. Because of this, individual figures may not add up to the stated totals and percentages may not precisely correspond to the absolute figures they relate to.

#### Revenue down on prior year

WashTec generated revenue of €334.2m in the first nine months, down 6.3% on the prior year (€356.7m). This was mainly the result of lower sales of equipment, primarily in the direct sales business and to key accounts in North America.

#### EBIT above prior year

Due to the improved gross profit, EBIT in the first nine months, at €27.6m, was higher than in the prior year (€26.9m) despite the lower revenue. The EBIT margin improved in the first nine months to 8.2% (prior year: 7.5%).

#### Free cash flow slightly below prior year

Free cash flow for the first nine months, at €25.0m, was lower than the prior year (€26.8m), mainly due to the increase in net operating working capital relative to December 2023.

#### Guidance for full year 2024

The WashTec Group confirms the guidance for fiscal year 2024 and expects revenue on a similar level to the prior year (±3%) and an increase in EBIT in the mid single-digit percentage range. WashTec currently expects revenue to be at the lower end of the guidance range.



## Third-quarter EBIT margin of 9.6% at same level as prior year

Q3	Q3 2024	Q3 2023	Change	
			absolute	in %
Revenue €	n 114.1	120.4	-6.3	-5.2
EBIT €	n 10.9	11.5	-0.6	-5.2
EBIT margin	% 9.6	9.6	_	0 bp
Net income €	n 6.7	7.2	-0.5	-6.9
Number of shares in circulation uni	s 13,382,324	13,382,324	0	0
Earnings per share	€ 0.50	0.54	-0.04	-6.9

bp: basis point (1/100th of a percentage point)

#### Third-quarter revenue down on prior year

Following a 6.8% revenue decline the first half-year, third-quarter revenue was down 5.2%. The revenue generated was €114.1m (prior year: €120.4m). This mainly resulted from a weak course of business in North America in both the key accounts business and the direct sales business.

#### Third-quarter EBIT down on prior year

EBIT was down €0.6m in the third quarter to €10.9m (prior year: €11.5m). Due to a further increase in gross profit in the third quarter, the third-quarter EBIT margin, at 9.6%, was on a par with the prior-year quarter (9.6%).



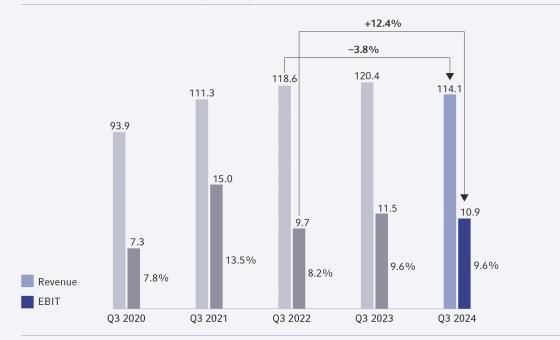
## Long-term Group revenue and earnings

#### Revenue and EBIT Q1–Q3 in €m, multi-year comparison



- 5-years perspective we need to take into consideration that 2020 was the Covid year.
- Compared to 2022 based on similar revenues level for first nine months we continue to improve the profitability of the company with a yearly improvement of EBIT and EBIT ratio from 6.7% to now 8.2%.

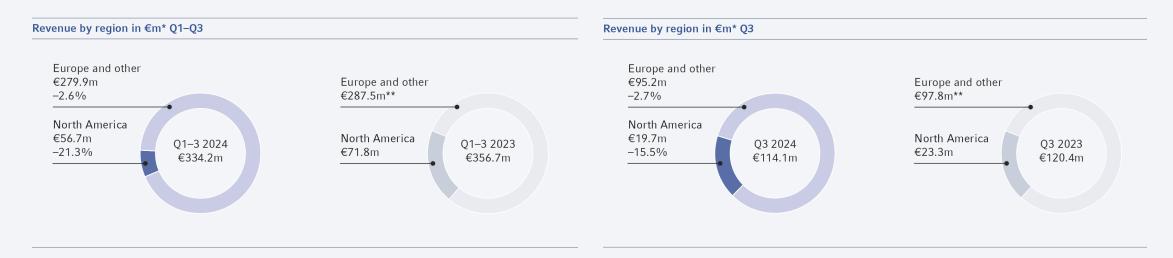
#### Revenue and EBIT Q3 in €m, multi-year comparison



Similar picture in comparison of Q3/22 with Q3/24: slightly lower revenues (-3.8%) with significant higher EBIT (+12.3%); EBIT margin now at 9.6%.



## Q1–Q3 and Q3 revenue by region



- Europe and other: Revenue adjusted by China effect (part of the group in 2023) is on the level of prior year and is still impacted the weak first quarter, which saw difficult market conditions, particularly in the direct sales business, and a weather-related fall in carwash volumes in the Chemicals business.
- North America: Both the direct sales business and the key account business were down in the first nine months, mainly due to the lower order backlog at the beginning of the year and the weak level of orders received from key accounts in the first few months.

- Europe and other: Revenue performance in the third quarter was positively influenced by key account business, whereas direct sales business fell short of the prior year. Adjusted for the revenue of €1.7m generated last year by the Chinese subsidiary, revenue was on a par with the prior year.
- North America: Short fall in revenues mainly due to the lower order backlog at the beginning of the year and the weak level of orders received from key accounts in the first months. Order intake increased in the third quarter compared to the prior year.



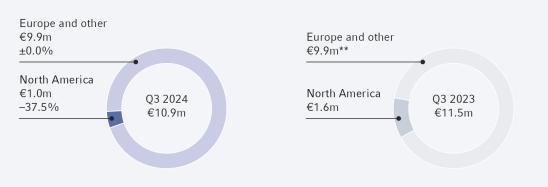
<sup>\*</sup> Cross-segment consolidation effects are disregarded. Percentage change relative to comparative period.

<sup>\*\*</sup> Comparative information prepared on the basis of the modified reporting structure applicable from January 1, 2024.

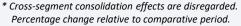
## Q1–Q3 and Q3 EBIT by region



#### EBIT by region in €m\* Q3



- Europe and other: EBIT improvement mainly due to efficiency programs to optimize production costs and to the prior-year sales price increases.
- North America: EBIT decrease is driven by lower revenue. The measures implemented last year to increase profitability in this region on a lasting basis meant that EBIT was positive despite the significantly lower revenue.
- Europe and other: EBIT on prior year level. EBIT-ratio improved from 10.1% up to 10.3%.
- North America: EBIT decrease is driven by lower revenue.



<sup>\*\*</sup> Comparative information prepared on the basis of the modified reporting structure applicable from January 1, 2024. EBIT at the subsidiary in China, which was still part of the WashTec Group in the prior-year period, totaled €-0.5m.



## Revenue by product

Revenue by product Q1–Q3				
in €m	Q1–Q3 2024	Q1–Q3 2023	Change	
			absolute	in %
Equipment and service	281.3	301.5	-20.2	-6.7
Chemicals	48.4	51.2	-2.8	-5.5
Others	4.6	4.0	0.6	15.0
Total	334.2	356.7	-22.5	-6.3

Revenue by product Q3

in €m	Q3 2024	Q3 2023	Change	
			absolute	in %
Equipment and service	97.9	104.6	-6.7	-6.4
Chemicals	14.6	14.5	0.1	0.7
Others	1.6	1.3	0.3	23.1
Total	114.1	120.4	-6.3	-5.2

Equipment and service: Direct sales down to previous year due to weak order backlog at the beginning of the year and lower order intake in the first months. Key Accounts sales in North America significant below previous year in Europe positive development compared to previous year.

Chemicals: Year to date decrease mainly due to a weatherrelated fall in carwash volumes primarily in the first quarter. In addition, the prior year saw increased deliveries to newly acquired major customers in connection with the initial stocking of their chemical inventories. In the third quarter revenues are back on previous year level.



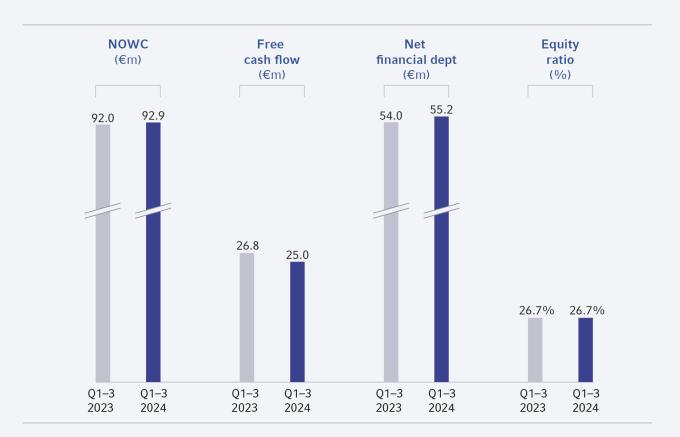
## Q1–Q3 EBIT bridge



- Efficiency programs to optimize production costs and the sales price increases over the last years overcompensate the revenue short fall and leads to an improvement of GP Margin.
- Selling expenses as a percentage of revenue went up from 13.1% in the prior year to 14.1%. The increase is due to higher marketing expenses and investment on the sales side in chemicals.
- Research and development expenses were 10.5% higher than the prior year. The increase mainly related to additional activities to speed up the exploitation of market potential in Europe and North America.
- Administrative expenses increase mainly due to one-off expenses in connection with the change of CEO and expenses for cost optimization of the new product generation. The total amount was around €1m.

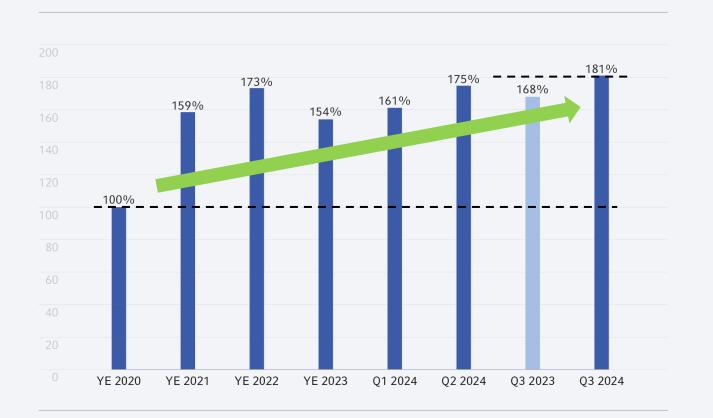


## NOWC, free cash flow, net financial debt, equity ratio



- NOWC on the prior year level. The increase compared to the end of 2023 is mainly due to the usual rise in inventories at the beginning of the year and an ordersdriven build-up of finished goods inventories as part of optimizing the production process.
- FCF decrease is mainly due to the development of net operating working capital. In 2023, this mainly involved the positive effects from the reduction in inventories and the reduction in receivables following the record revenue in the fourth quarter of 2022.
- Net financial dept on previous year level
- Equity ratio stable at 26.7%

## **Development of order backlog**



- After Q2/24 also Q3/24 with increasing order intake compared to previous year
- Order Backlog 30/9/24 in Europe and other as well as in North America above previous year level
- Also, from a long-term perspective high order backlog level (compared to year-end 2020 at 181%)



## Guidance 2024

	2023	Guidance 2024
Revenue	€489.5m	+/- 3% to PY — currently expects to be at the lower end of the guidance range
EBIT	€41.9m	Increase in mid-single-digit percentage range
Free Cash Flow	€46.1m	€m 30–40
ROCE	21.5%	± 1 percentage point

This forecast is fundamentally subject to uncertainties. These can result, for example, from a possible escalation of the conflicts in Ukraine and the Middle East, a significant deterioration in economic conditions in key sales markets or additional burdens from structural adjustments.







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## Financial calendar 2024/2025

Date	
March 26, 2025	Annual report 2024/Annual press conference
May 6, 2025	Quarterly statement Q1 2025
May 13, 2025	Annual General Meeting 2025, Augsburg
August 5, 2025	H1 Report 2025
November 5, 2025	Quarterly statement Q1–3 2025



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