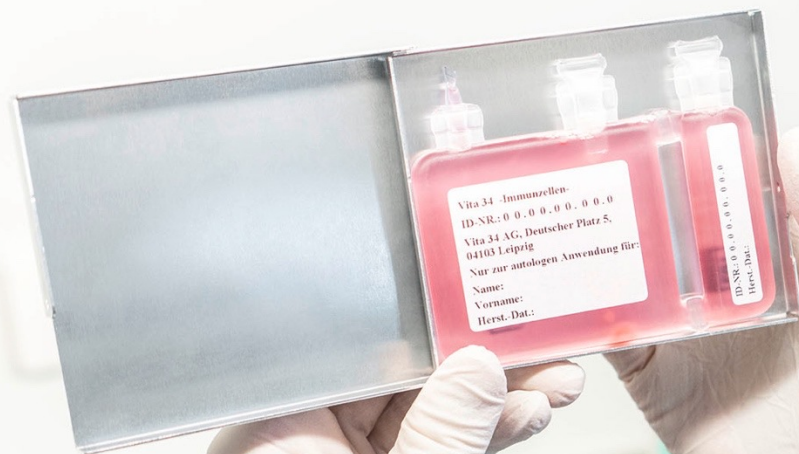


# VITA 34 – MORE THAN THE CELL BANK



INVESTOR PRESENTATION, NOVEMBER 2022

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# NEW ENHANCED MANAGEMENT BOARD – STRONGER FOCUS ON SALES & MARKETING



**Tomasz Baran (CCO)**

- In the company since 2010
- 10+ years experience at Big Pharma
- Responsible for Sales, Marketing, PR and Commercialization of Cell & Gene Therapies

**Jakub Baran (CEO)**

- Co-founder, in the company since 2005
- 10+ years experience in Sales & IT at Blue Chip IT companies
- Responsible for Strategy, Operations, M&A and Business Development

**Dirk Plaga (CFO)**

- Joined Board in August 2022
- Extensive experience in M&A, Corporate Finance and Post Merger Integration
- Formerly Executive Vice President and Global Head of Finance for Evotec SE
- Responsible for Finance, Accounting, Administration and IR

# THE NEW VITA 34 AT A GLANCE

- ✓ No. 1 in Europe, No. 3 worldwide
- ✓ 850+ k biological samples stored  
+ storage for ~300k ex-Cryo-Save clients
- ✓ ~ 95 % of Group revenues

## Leading European tissue & cell bank



- ✓ > 230k recurring revenue clients
- ✓ Industry leading CLTV / CAC
- ✓ Steady recurring cash flow generation  
growing with double digit percentage

- ✓ Drug Manufacturing & Related
  - Experimental therapies
  - Multiple CMO contracts
  - Medical services
  - ~ 5 % of Group revenues



## Drug manufacturing & clinical trial portfolio

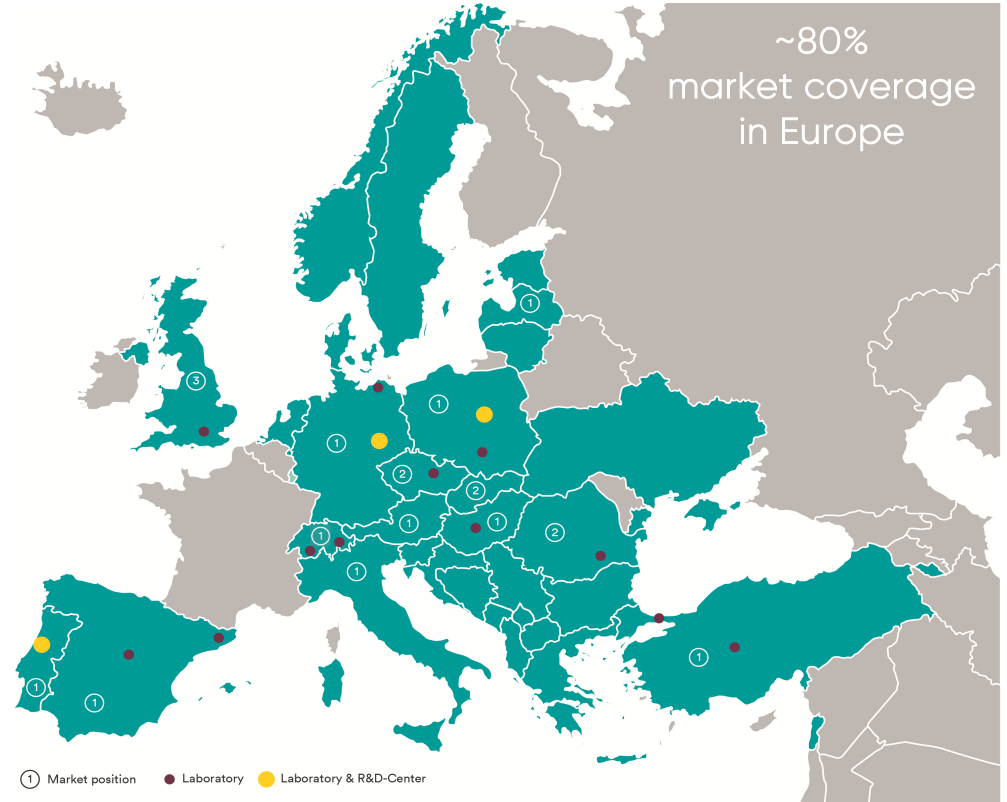
- ✓ Clinical trials
  - 6 clinical trials completed with safety of  
cell-therapy confirmed; 2 trials having  
potential for further evaluation
  - New clinical trials in preparation
  - Potential game changer for valuation

# EUROPEAN MARKET COVERAGE OF THE COMBINED ENTITY

- ✓ Clearly dominant European market leader
- ✓ Strong cash flow from operations as basis for accelerated organic & inorganic growth
- ✓ Finalization of industry consolidation in Europe as clear strategic target within max. 5 years
- ✓ First operations out of Europe: Middle East & Hong Kong as bridgeheads



MERGER NOV 2021



# FAMILY BANKING SERVICE BEFORE... AND AFTER MERGER WITH FAMICORD



Present process from customer acquisition to storage, adaptable also for new product segments



1.

Information via doctors, midwives, health insurances or Internet



2.

Order via Internet, contract, medical history, shipping of collection kit



3.

Collection in partner hospitals and clinics



4.

Shipping to Vita 34 within max. 72 hours



5.

Processing in the laboratory, analysis and preparation of storage



6.

Storage in controlled process at  $-180^{\circ}\text{C}$



7.

Possible treatment based on relevant FamiCord production licenses

# GENERAL BUSINESS MODEL – CRITICAL SUCCESS FACTORS



## High Market Coverage

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- ✓ High market coverage of clinics (e.g. Germany ~82% of maternity clinics)
- ✓ Market partnerships provide further upside (e. g. B2B, National Cell Banks)

## Proven Technology

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- ✓ High cell yield
- ✓ Autologous and allogenic use
- ✓ ~5000 samples used for various applications

## Comprehensive Knowledge of GMP Processes

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- ✓ Each process step certified by relevant authorities
- ✓ Certification processes of 18 – 36 months keeping “adventurers” off the market
- ✓ FACT-NetCord or AABB accreditation



## Innovative Product Pipeline

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- ✓ New products in Cell Banking well on track
- ✓ Strong track record in certification processes
- ✓ Cash position provides convenient R&D environment for Vita 34

# 2022 / 2023 FOCUS POINTS – POST MERGER KEY PRIORITIES



New Strategy  
Formulation



Return to Growth  
Path in  
Key Markets



Post Merger  
Integration



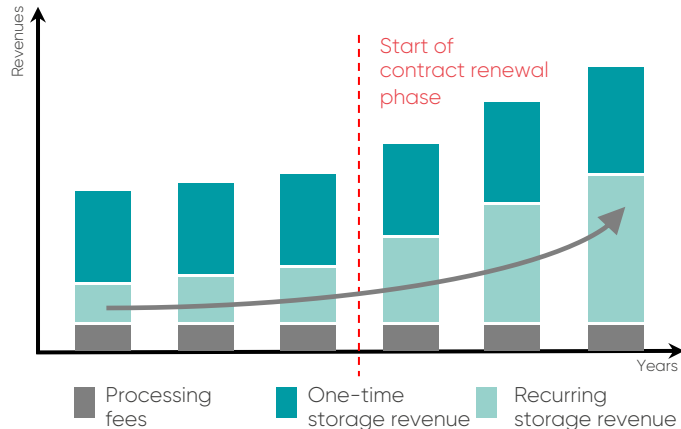
Unified Group  
Reporting  
& IT System



Financing of  
FamiCordTx  
beyond 2023

# NEW STORAGES, RECURRING REVENUES & HIGH IMPACT OF CONTRACT RENEWALS

Simplified illustration of revenue streams



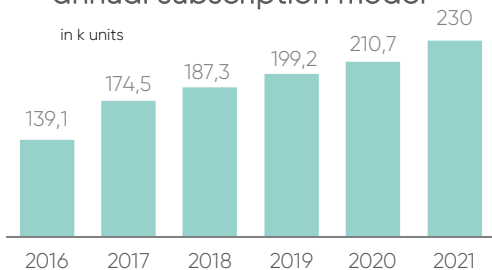
- ✓ About 59 % of customers choose up-front payment (→ one-time cash revenue) vs. 41 % yearly payment contracts (→ recurring cash revenue)
- ✓ Up-front payment contract usually have a fixed term (for example: 5,10, 20, 25 years)
- ✓ Renewals of contracts increase high-margin revenues
- ✓ Less than 10 percent of client contacts decide not to renew contracts: **very low customer lifetime churn rate!**
- ✓ With start of contract renewal phase: **exponential growth of recurring revenues** lead to **exponential growth of cash flows** form existing customer base!

→ Due to maturity of business model: high number of contract renewals starting from 2021

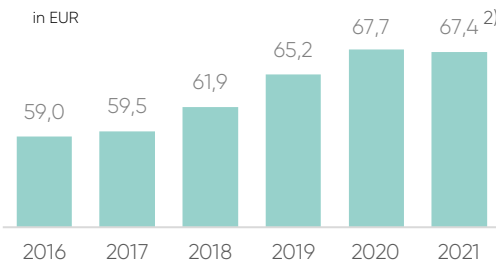


# DEVELOPMENT OF SUBSCRIPTION REVENUES (PRO-FORMA DATA)

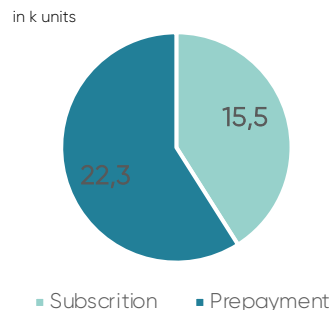
Number of B2C clients in annual subscription model



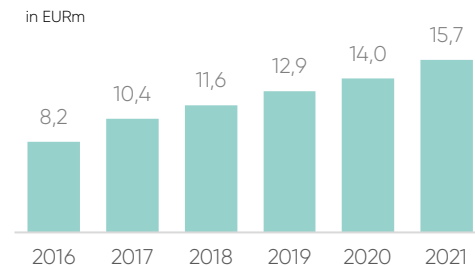
Average net annual subscription paid by client<sup>1)</sup>



Subscription / Prepayment Client split in 2021



Invoiced net annual storage fee in the B2C segment<sup>1)</sup>

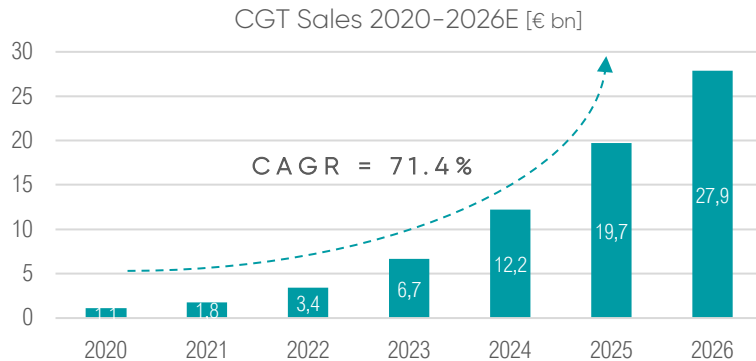


- ~EUR 17,5 m of recurring revenues from existing client base
- Growing ARPU
- 1+% churn overall
- Less than 10% churn on contract renewal (2% for 5Y, 4% for 10Y)

# RAPIDLY GROWING MARKET OF CELL & GENE THERAPIES

\$14bn funds raised by the CGT companies in 1H2021 only, ~75% of the last year record of \$19.9bn

- CGTs account for approx. 1% of therapies approved in major markets, but as many as ~12% of pipeline clinical trials and ~16% of pre-clinical studies
- CGTs sales will reach €1.8bn in 2021 and €27.9bn in 2026. FDA expects to approve 10 CGTs per year from 2025 on



Large capital development for CAR-T therapies



\$ 11.9 bn + \$0.6 bn  
M&A, August & Dec 2017



\$ 9 bn  
M&A, Jan 2018



\$ 8.7 bn  
M&A, Apr 2018



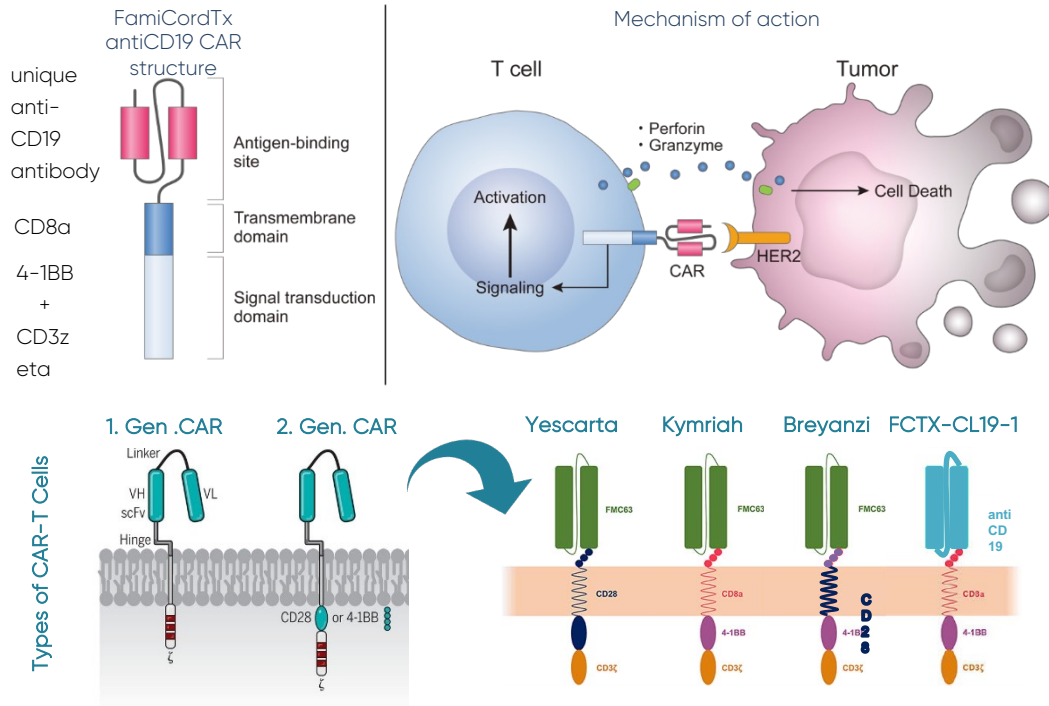
\$ 0.3 bn  
IPO, Nov 2020

Project	Description
Stroke Therapy	<ul style="list-style-type: none"> <li>✓ Bone Marrow CD34+ cells in ischemic stroke patients.</li> <li>✓ Clinical trial Approved by <i>National Ethics Committee for Clinical Research</i>, waiting for <i>National Authority of Medicines and Health Products</i> approval.</li> <li>✓ No additional costs until the regulatory approval.</li> </ul>
Rescue Cord	<ul style="list-style-type: none"> <li>✓ Umbilical Cord Blood for newborns with Hypoxic Ischemic Encephalopathy.</li> <li>✓ Hospital Exemption authorization procedure on-going (waiting for the submission by the clinical partner).</li> </ul>
MSCell Production	<ul style="list-style-type: none"> <li>✓ Initiated as GMP grade manufacturing of MSC derived from adipose tissue and umbilical cord tissue for immunological disorders. Changed into general manufacturing approval for clinical trials of Intermediate Products for further ATMP development.</li> <li>✓ Manufacturing product authorization from <i>National Authority of Medicines and Health Products</i> received.</li> <li>✓ Project finished: umbilical cord MSC will be used in the clinical trial for ARDS patients; four units already released for a Hospital Exemption for the treatment of Graft-versus-Host Disease patients.</li> </ul>
ARDS clinical trial	<ul style="list-style-type: none"> <li>✓ Clinical trial in preparation, informed consent issues overcome with new legislation</li> <li>✓ Clinical protocol finalized</li> <li>✓ EudraCT number: 2022-003476-16</li> <li>✓ GMP authorization to authorities planned for 4Q2022.</li> </ul>

Project	Description
Circulate (Consortium)	<ul style="list-style-type: none"> <li>✓ UC MSC for cardiac diseases (Chronic Ischemic Heart Failure, Critical Limb Ischemia, Acute Myocardial Inf.)</li> <li>✓ Project finished: no follow-ups in terms of ATMP development</li> <li>✓ After further analysis, project is currently on hold as investment focus is concentrated on other projects</li> </ul>
ABC Therapy (Consortium)	<ul style="list-style-type: none"> <li>✓ MSC from adipose tissue for treatment of diabetic foot and in dermatology (Cutis laxa and scars)</li> <li>✓ Clinical trial phase II/IIIa and HE procedures for diabetic foot. Ended and concluded.</li> <li>✓ Cooperation in the follow-up project – negotiations going-on.</li> </ul>
BIOOPA (Consortium)	<ul style="list-style-type: none"> <li>✓ Bio dressing with UC MSC for treatment of epidermolysis bullosa and difficult scars</li> <li>✓ Clinical trial phase II. Analysis of the results going on. Possible SPV to be established by consortia members.</li> </ul>
ALSTEM	<ul style="list-style-type: none"> <li>✓ UC MSC for treatment of amyotrophic lateral sclerosis (ALS) and development of preclinical testing panel enabling better qualification of patients for cellular therapies</li> <li>✓ 1st clinical trial concluded: safety confirmed. 2nd trial in preparation. Potential subcontracting to 3<sup>rd</sup> Party in similar project</li> </ul>
CD19_CAR-T	<ul style="list-style-type: none"> <li>✓ Purchased exclusive license from iCell Gene Therapeutics for use of CAR-T technology in Europe</li> <li>✓ Product development in FamiCordTx and PBKM</li> <li>✓ First clinical trial to be conducted in Poland, Bioethical Committee approval already in place</li> </ul>

# EFFICIENT & PROVEN CORE PRODUCT FCTX-CL19-1

US-licensed technology for fast development of the first product



- A **unique construct** with patented scFV CD19 antibody sequence with a system of intracellular domains with proven effectiveness
- First-in-human applications completed with proven construct efficiency (**67-100% CR** for refractory B-ALL patients)
- Full **technology developed** GMP-approved, clinical trial at the start; road to market already defined
- Major **CD19 malignancies & niche applications** to be targeted

# R&D CAR-T PIPELINE SUMMARY



Pre-tested anti-CD19 CART with faster clinical path; allogeneic and solid tumor products development pipeline already on board

	Field	Candidate	Init. Research	Adv. Research	Preclinical	Bioethical Committee	Clinical Phase I
1	Anti-CD 19 CAR	DLBCL					
		Non-canon. Application					
2	Allogeneic	Cord blood based CAR T Inclusive					
		Protein Modelling					
3	Solid Tumors	MuSCle CAR					
		AAV Platform					

# KEY GROUP FINANCIALS 9M 2022



in EUR '000	Q3	Q3	9M	9M	9M
Key Financials	2022	2021*	2022	2021*	Δ
Revenues	18,655	5,646	50,764	16,111	215.1%
Gross profit	5,987	3,404	13,409	9,419	42.4%
EBITDA	1,008	1,486	- 1,606	3,137	-151.2%
EBITDA margin [%]	5.4%	26.3%	-3.2%	19.5%	
EBIT	- 1,111	828	- 7,976	954	-936.0%
Result for the period	- 386	444	- 8,058	132	-6,188.9%
Earnings per share [in EUR]	- 0.02	0.11	- 0.50	0.03	-1,766.7%
Operating cash flow	--	--	- 3,219	2,390	-134.7%
Cash & cash equivalents (vs. 31.12.2021)	--	--	19,804	33,298	-40.5%

\* Prior-year figures adjusted. The adjustments are explained in Note 2.3 of the Annual Report 2021.

# GUIDANCE TRANSITION YEAR 2022

## GROUP REVENUES

EUR 65 – 72 m

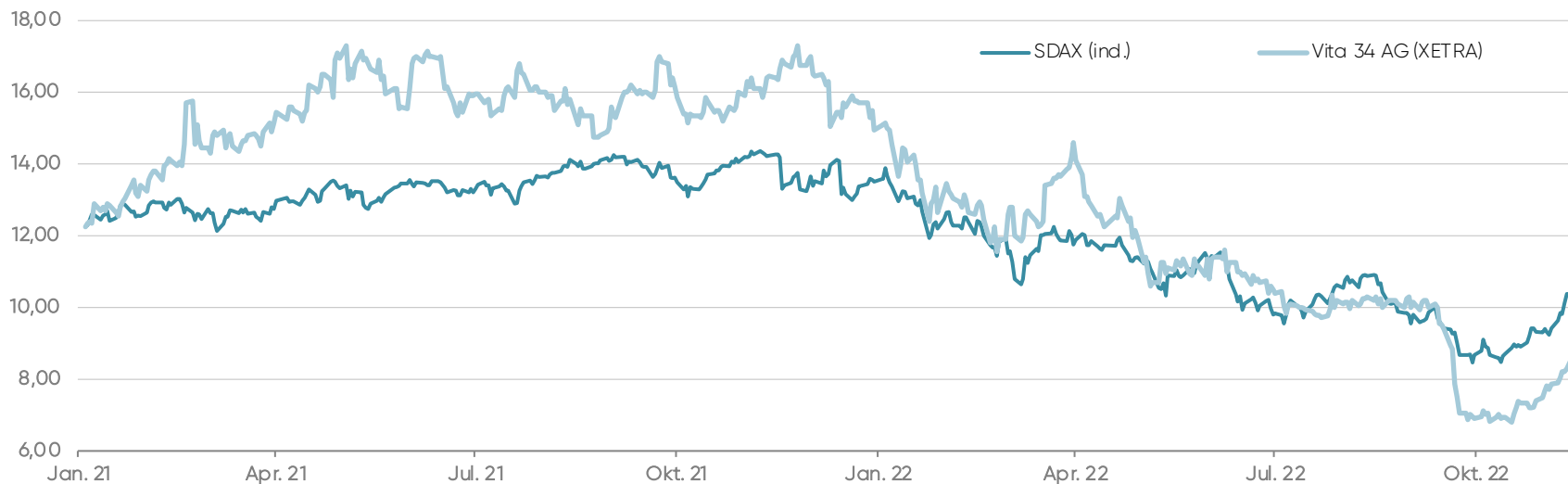
## GROUP EBITDA

EUR -6 – -3 m

- Revenues from core business under pressure due to **weakening of economic environment**
- Q3 2022 burdened by **effects of harmonization reg. IFRS 15 for the last time.**
- Further investments in **new expanding business areas** to consume profit from core business
- Initial cost-cutting measures already initiated mainly in areas of **marketing, sales and production**
- Post-merger integration processes going-on to execute **maximum synergies**



# SHARE PRICE DEVELOPMENT MOSTLY IN LINE WITH MARKET DEVELOPMENT



## Key data

ISIN	DE0007238008
Segment	Prime Standard
Number of shares outstanding	16,036,459

## Equity Research

Montega Research, Tim Kruse	HOLD, PT 10.00
Warburg Research, Cansu Tatar	HOLD, PT 11.00

## Contact:

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