



CeBIT – Financial Analyst and Investor Program

Invitation



Monday, March 20, 2017, 12:00 PM (CET) CeBIT Trade Show, Hannover, Germany

Meet our experts and discuss the SAP strategy

12:00 p.m.	Welcome	Stefan Gruber, Head of Investor Relations	Convention Center Room 108-110
12:10 – 1:10 p.m.	SAP's Digital Transformation Framework – Leveraging the full potential of S/4HANA	Sven Denecken, Senior Vice President, Product Management und Co-Innovation SAP S/4HANA	Convention Center Room 108-110
1:10 – 1:40 p.m.	Lunch break		
1:40 – 2:40 p.m.	SAP Leonardo for IoT – Connecting things with people and processes	Nils Herzberg, Senior Vice President, Global Head Internet of Things, Go-to-Market and Partnerships	Convention Center Room 108-110
2:40 – 3:40 p.m.	SAP Clea – Solving real business problems with more intelligent applications	Dr. Markus Noga, Vice President Machine Learning, Innovation Center Network	Convention Center Room 108-110
4:15 p.m.	Guided Tour	We will offer a guided tour to experience our exhibition and see a product demonstration – guided by Rolf Schumann, Senior Vice President, Global General Manager Platform and Innovation, SAP Cloud Platform. The tour will take a good hour.	SAP Stand, Hall 4