



Cologne, 9 November 2015 - Results Q3 2015

# THE DIGITISER OF THE GERMAN MITTELSTAND

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INNOVATIV.  
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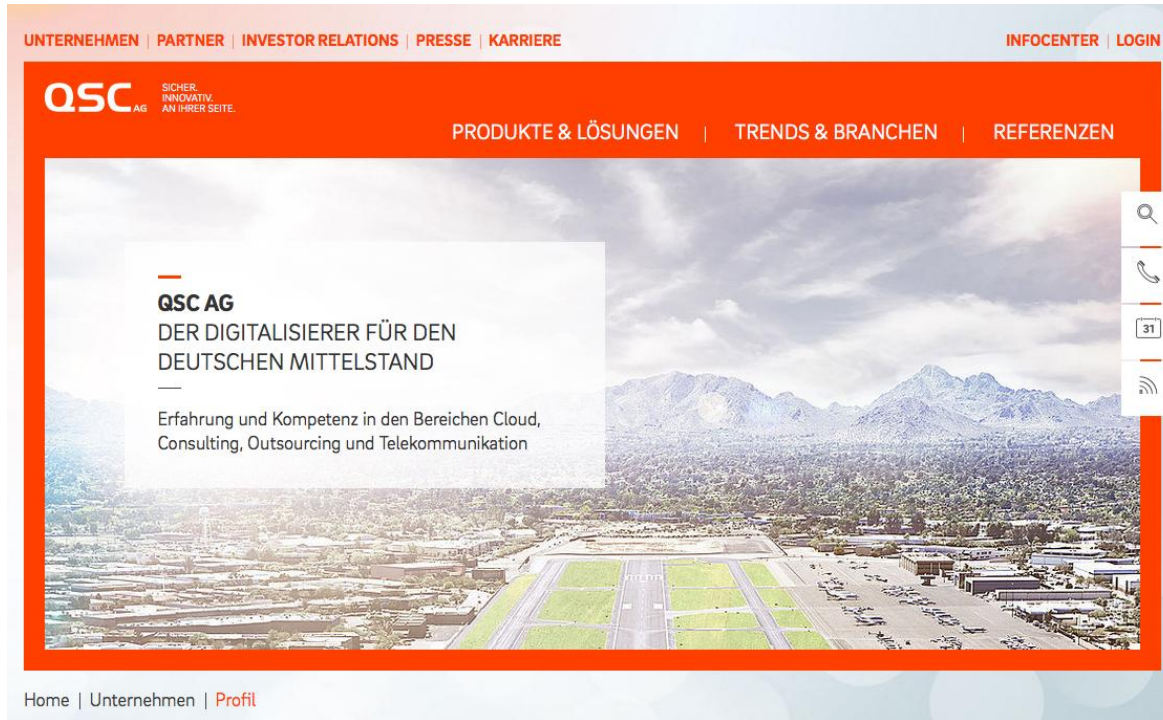
**QSC** AG

# 1. Strategic Update

# QSC well on track in Q3 2015

- **Strong increase in profitability and financial strength**  
(Y-o-Y: EBITDA: +36%, Free cash flow +43%)
- **Double-digit growth in Consulting and Cloud business**  
New cloud product ready for launch: fonial - a cloud-based telephone system
- **Ongoing transformation of Outsourcing**  
Rising quality of revenues / Pure Enterprise Cloud implementation process started
- **TC business went better than expected in Q3 2015**  
Revenues and margin higher than in Q2 2015
- **Sharpening of the value proposition**  
QSC is the digitiser of the German Mittelstand

# Clear value proposition: The digitiser of Germany's SMEs



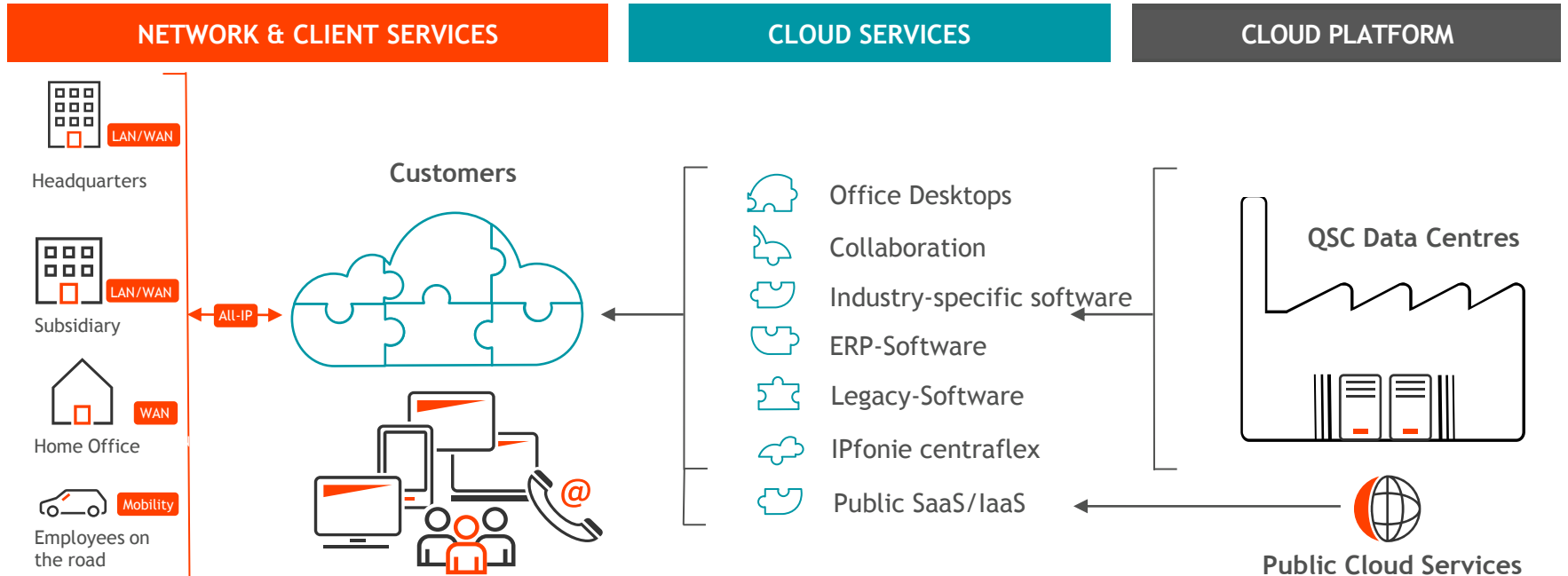
- New look and feel of QSC since 1 September 2015
- QSC presents itself as a likeable service provider
- Focus on 3 attributes
  - Secure
  - Innovative
  - At your side

# Digitisation in practice: The Tchibo case study

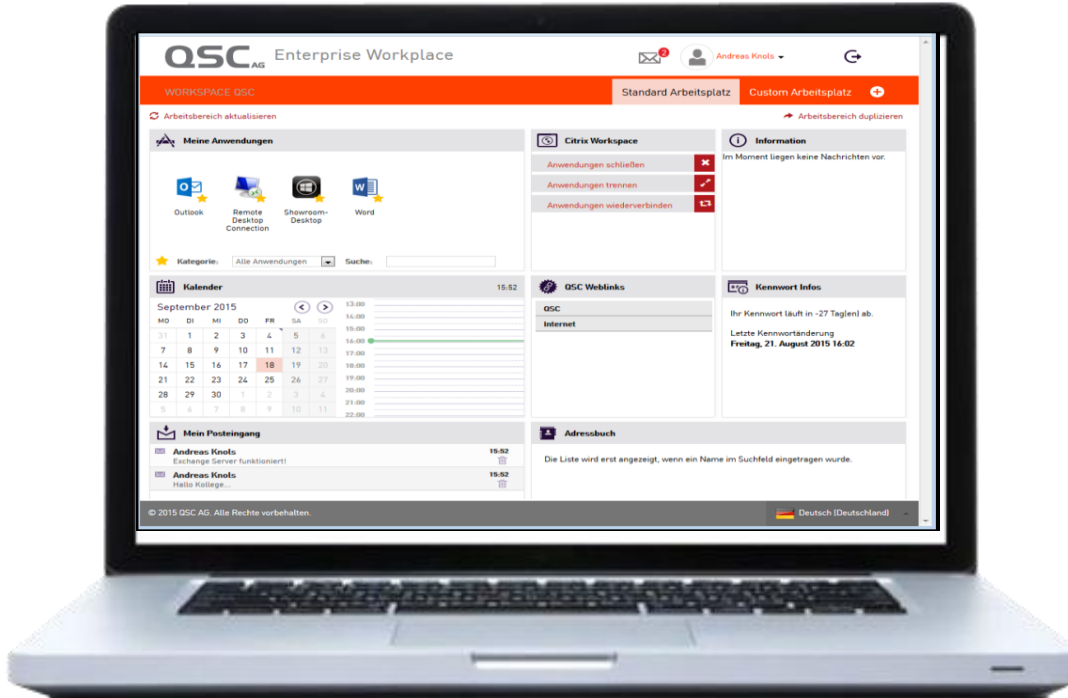
- Long-term strategic partner Tchibo has contracted QSC to further **digitise its IT landscape and business processes**
- **QSC will migrate several SAP systems to SAP HANA**, the innovative real-time database technology
- Working in **close collaboration with SAP**, QSC has been using this new technology since April 2012
- The new solution will allow Tchibo to call up and **analyse all data sets in real time**, enabling the company to react more quickly to its customers' buying patterns

# The centrepiece of digitisation: Pure Enterprise Cloud

## SECURITY SERVICES



# A further asset: An easy way to handle digital workplaces



- Pure Enterprise Cloud offers virtual, dynamic workplaces
- Personalised, secure data and software access on all devices
- Enterprise Workplace opens up access to the entire enterprise IT
- Low up-front investments necessary
- Quick implementation of additional workplaces

# Innovation for the digital age: fonial

- Launch of fonial scheduled for mid-November 2015 - a new cloud-based telephone system goes live ([www.fonial.de](http://www.fonial.de))
- Target group: start-ups and small companies with up to 20 employees
- fonial can be used at workplaces or mobile via smartphone or tablet
- Immediate availability after registration
- Intuitive handling based on sophisticated technology in QSC's All-IP network



# Main issues in Q4 2015

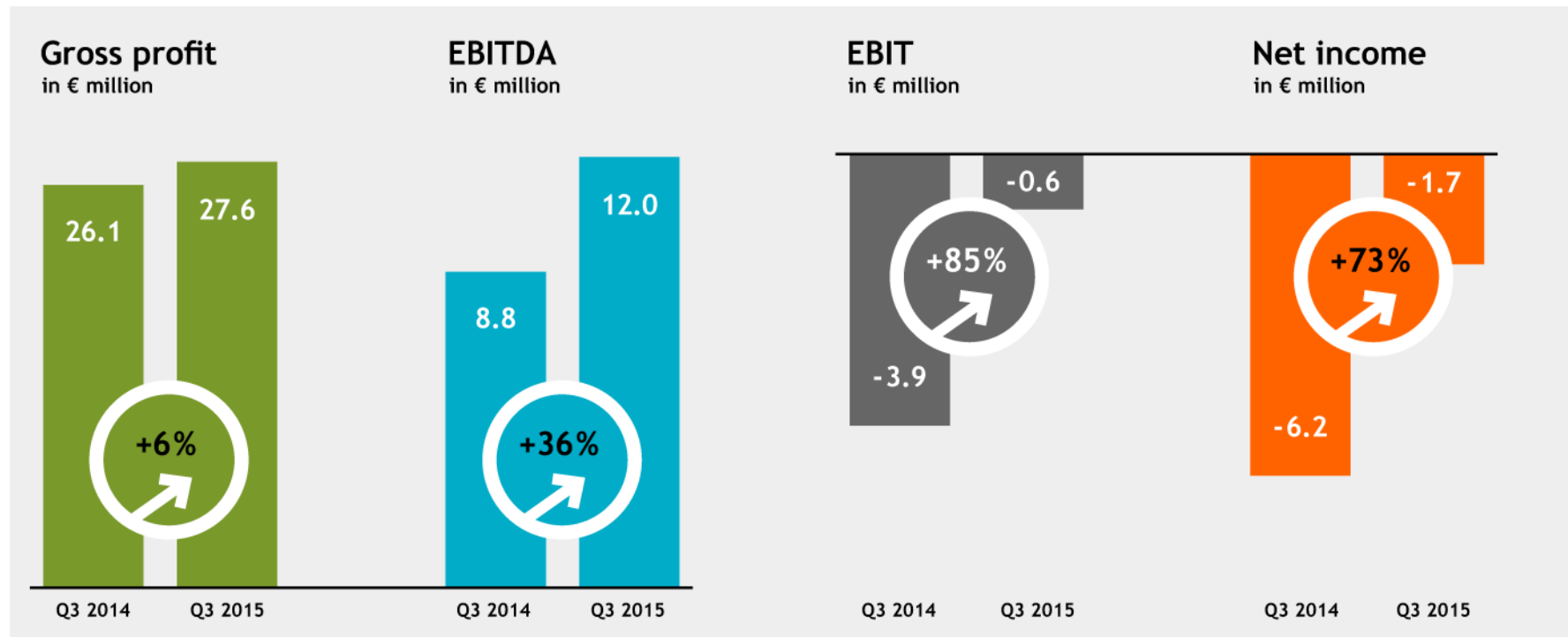
- **Launching fonial**  
The new internally developed product will strengthen the Cloud segment
- **Preparing for the launch of the Pure Enterprise Cloud (ongoing)**  
A new era in Outsourcing will begin
- **Focusing on higher margin revenues**  
Shift in focus, especially in Outsourcing
- **Supporting the launch of Vodafone's Secure E-Mail**  
QSC subsidiary FTAPI is delivering innovative encryption service
- **Continually implementing the cost-cutting programme**  
QSC is on a good way to reaching its ambitious targets

## 2. Financial Update and Outlook 2015

# Q3 2015: The turnaround solidified

- Improvement in all earning figures versus Q3 2014 and Q2 2015
- Cost-cutting programme ongoing
- Staff reduction programme ahead of schedule
- Further increase in free cash flow
- Revenues at Q2 2015 level, better than expected
- Overall positive development led to an increased forecast for fiscal 2015

# Significant improvement in earnings



# Q3 2015 with strong performance

in € million	Q3 2014	Q3 2015	Δ in €m	Δ in %
<b>Revenues</b>	<b>106.6</b>	<b>100.0</b>	<b>- 6.6</b>	<b>- 6.2%</b>
Cost of revenues	80.5	72.4	- 8.1	- 10.1%
<b>Gross profit</b>	<b>26.1</b>	<b>27.6</b>	<b>+ 1.5</b>	<b>+ 5.7%</b>
Sales and marketing expenses	9.3	8.1	- 1.2	- 12.9%
General and admin expenses	8.2	7.6	- 0.6	- 7.3%
Other operating income	0.2	0.1	- 0.1	nm
<b>EBITDA</b>	<b>8.8</b>	<b>12.0</b>	<b>+ 3.2</b>	<b>+36.4%</b>
Depreciation	12.7	12.6	- 0.1	- 7.9%
<b>EBIT</b>	<b>(3.9)</b>	<b>(0.6)</b>	<b>+ 3.3</b>	<b>+84.6%</b>
Financial result	(1.7)	(1.5)	+ 0.2	nm
Income tax	(0.6)	0.4	+ 1.0	nm
<b>Net income</b>	<b>(6.2)</b>	<b>(1.7)</b>	<b>+ 4.5</b>	<b>+ 72.6%</b>

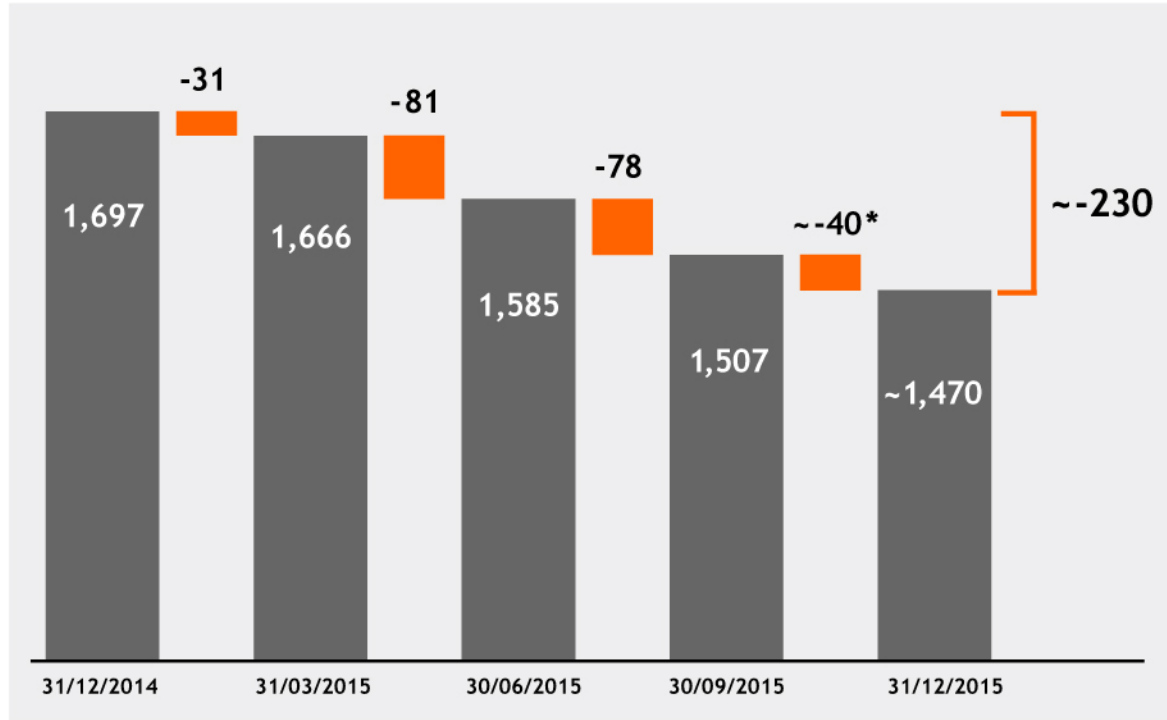
## Revenues

- Q3 2015 went slightly better than expected mainly due to temporarily higher TC revenues
- For Q4 2015, QSC expects a moderate decline

## Earnings

- Positive impact of the cost-cutting programme

# Staff reduction programme ahead of schedule

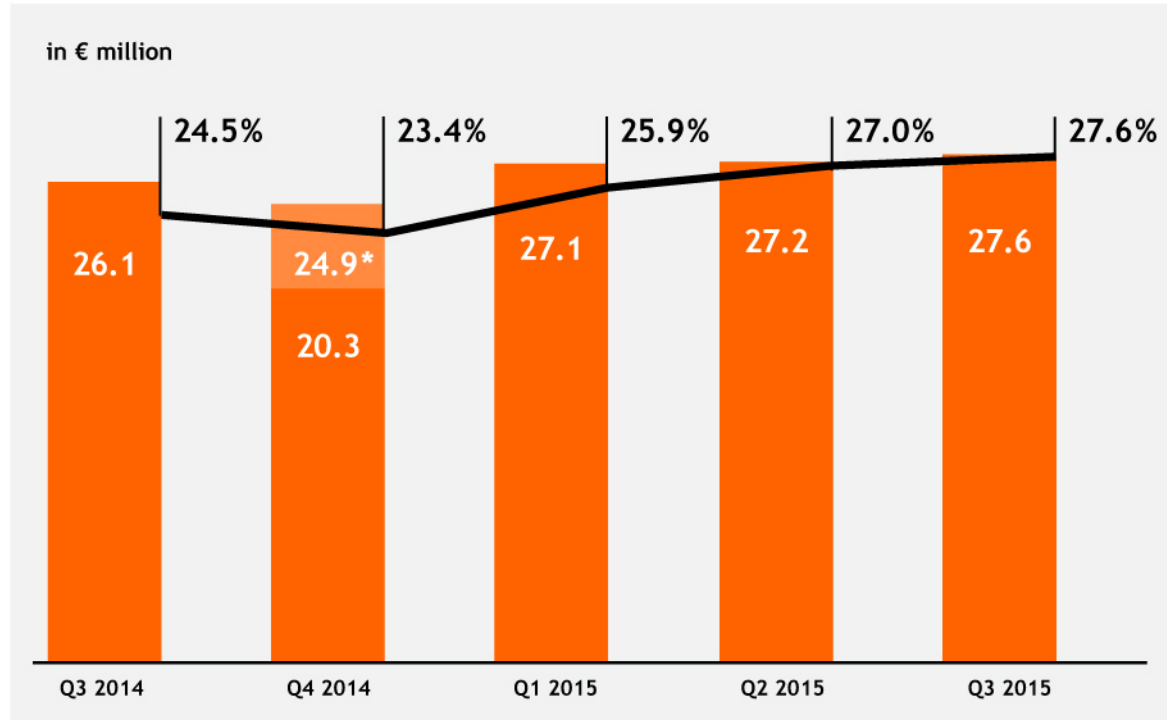


## Major actions

- Termination of fixed-term contracts
  - Natural staff attrition
  - Socially responsible staff reduction
- > More than 65% already agreed

\* Agreed terminations  
(As of 30/09/2015)

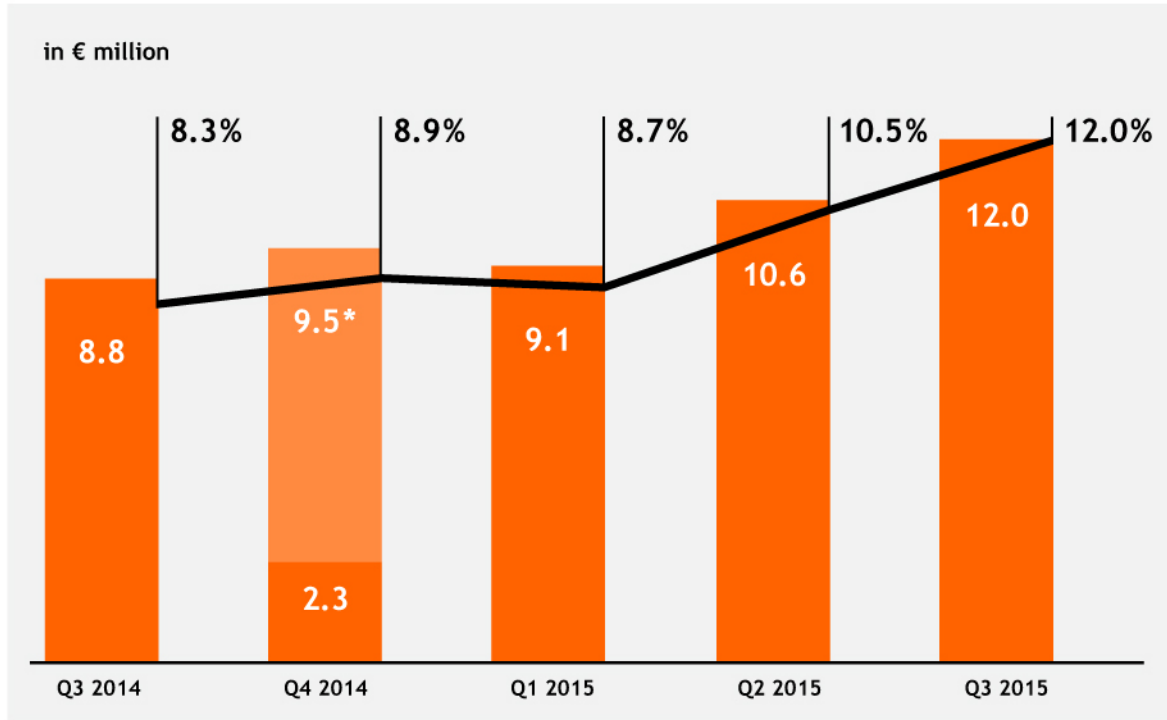
# Step-by-step improvement in gross margin



- In Q3 2015, QSC increased its gross margin for the third time in a row
- Gross margin has improved by 3.1 basis points since Q3 2014

■ Gross margin  
\* Excluding restructuring provisions

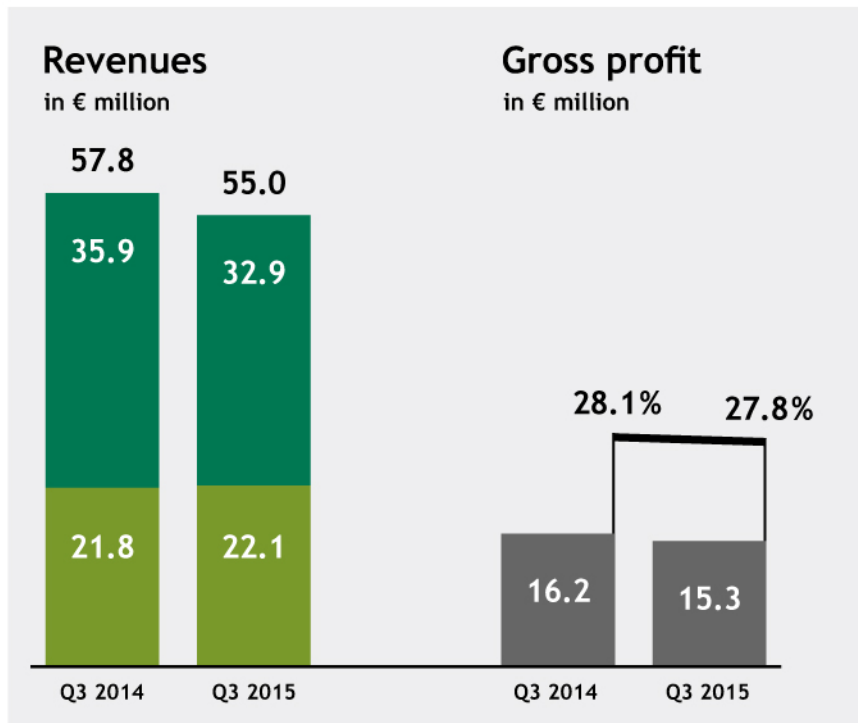
# Double-digit growth in EBITDA margin



- In Q3 2015, QSC earned the highest EBITDA margin in seven quarters
- EBITDA margin now stands at 12%
- For FY 2015, QSC expects EBITDA margin >10%

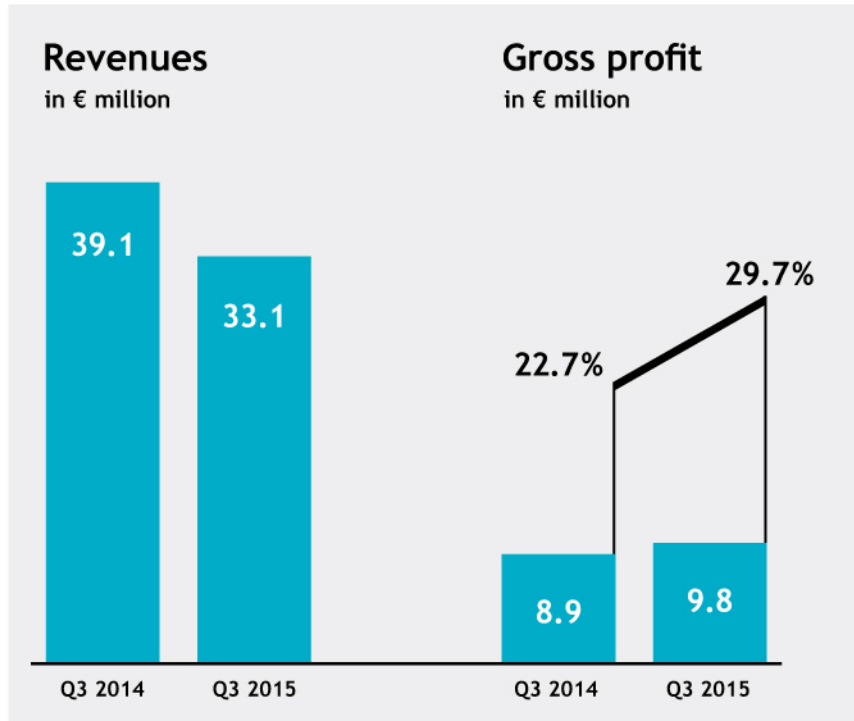


# Telecoms: Stable B-B-B business



- TC business impacted by regulatory effect of € 2.5 million
- Stable B-B-B revenues despite stricter regulation
- B-B-C additionally burdened by fierce price competition
- Despite fierce price competition, QSC was able to stabilise the gross margin

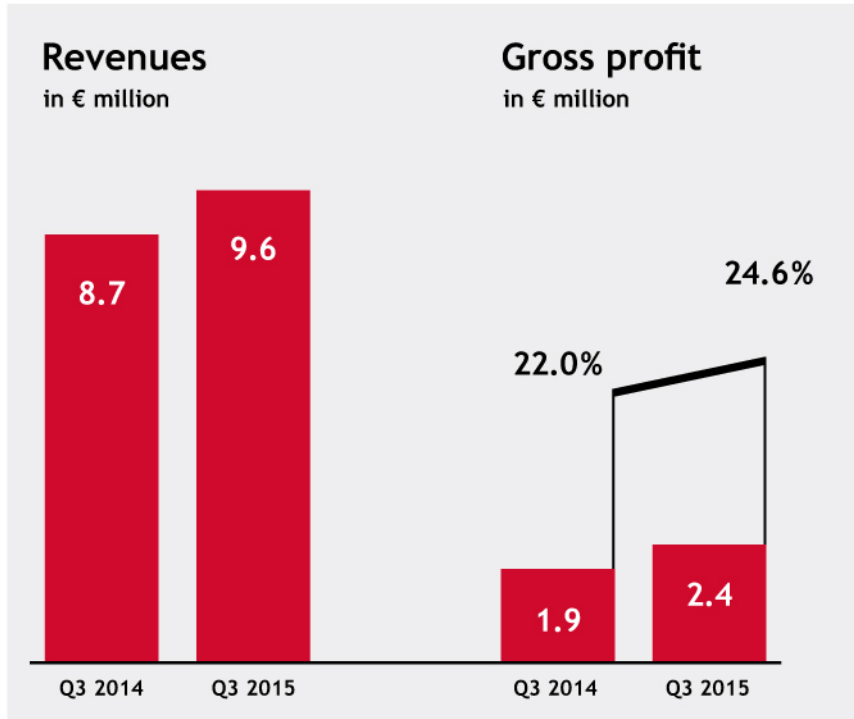
# Outsourcing: Significant increase in gross margin



- Focus on SME customers and revenues with an adequate margin
- High commitment of existing customers: TCV of € 58.8 million (Q3 2014: € 55.3 million)
- Ongoing industrialisation and virtualisation
- Reorganisation and cost-cutting programme supported increase in gross profit

■ Gross margin

# Consulting: Strong growth in revenues and margin

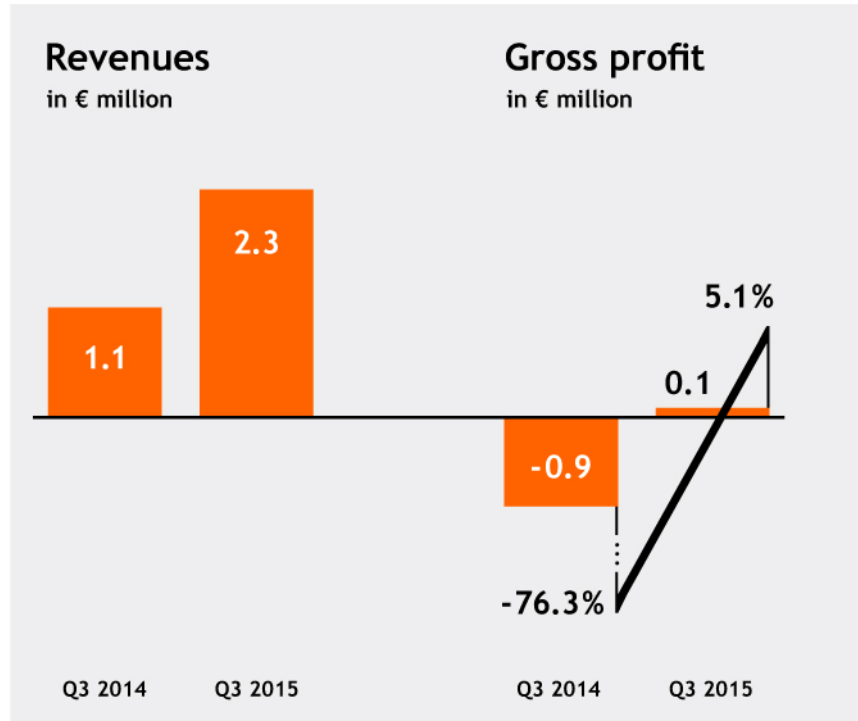


- Strong demand for SAP services
- Growing demand for cloud expertise (SAP HANA)

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■ Gross margin

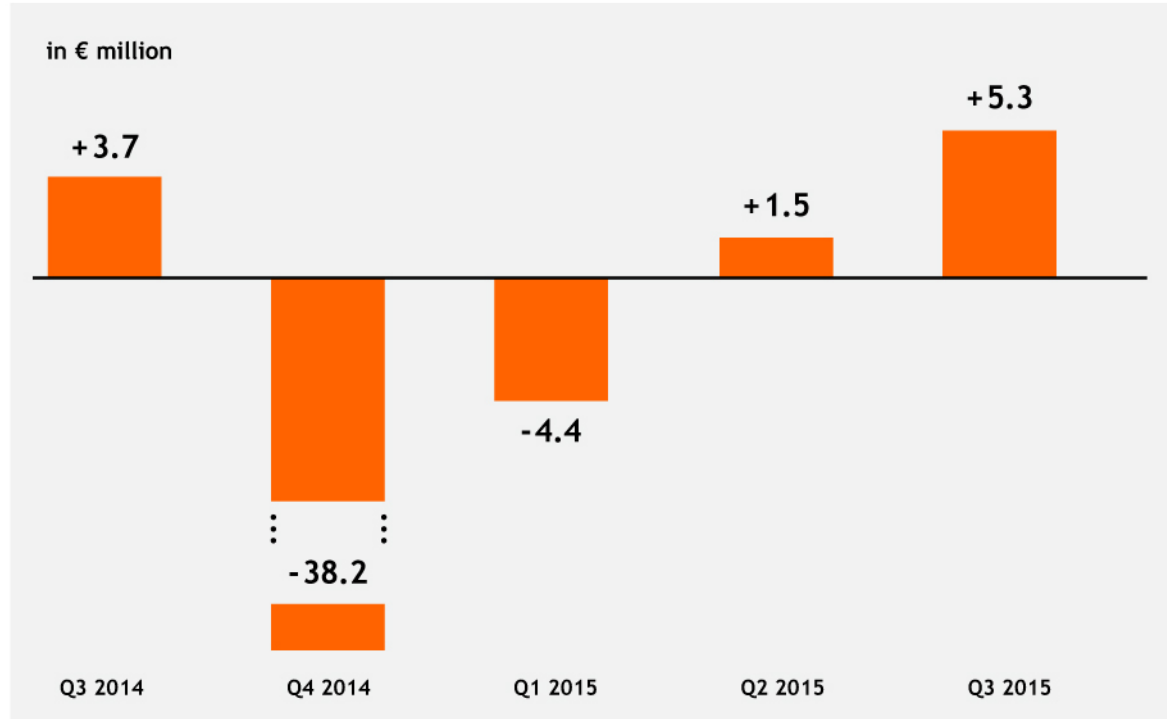
# Cloud: Newest segment is starting to earn gross profit



- Increased demand for cloud-based services, i.e. cloud-based telephony
- fonial will open up a new sales channel for cloud-based telephony systems in Q4 2015
- Cloud business still in the early stages

■ Gross margin

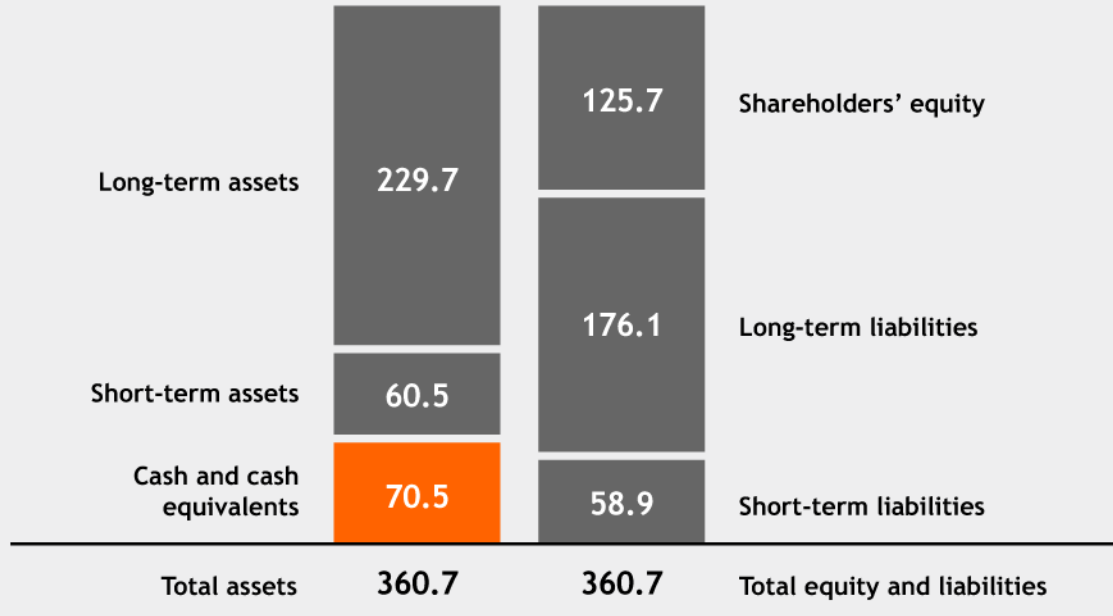
# 43% increase in free cash flow in Q3 2015



- Compared to Q3 2014, QSC managed to increase free cash flow significantly
- Compared to Q2 2015, QSC more than tripled free cash flow
- For Q4 2015, QSC expects moderate investments in Pure Enterprise Cloud

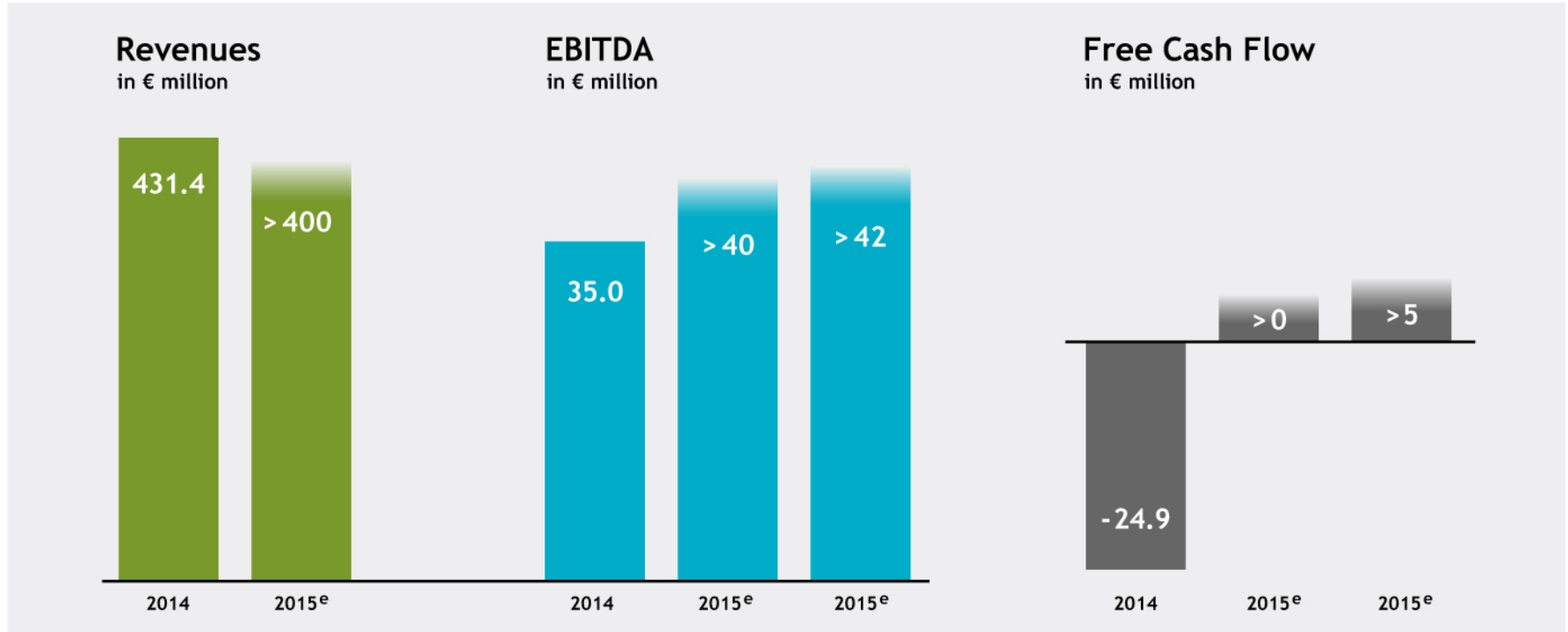
# Equity ratio stands at a solid 35%

in € million as of 30 September 2015



- Financing matches maturity: Long-term liabilities and equity cover 131% of long-term assets
- Strong cash position of € 70.5 million

# Higher EBITDA and FCF forecast since August 2015



## 3. Questions & Answers



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