# **QSC AG**

Company Presentation Results Q1 2008

Cologne, May 15, 2008

QSC<sub>AG</sub>

- 1. Results Q1 2008

  Markus Metyas, Chief Financial Officer
- 2. Strategic update / New segmentation Dr. Bernd Schlobohm, Chief Executive Officer
- 3. Questions & Answers



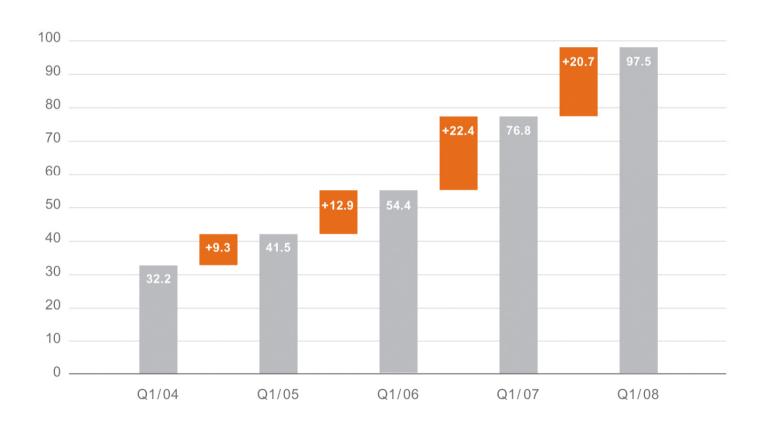
# FINANCIAL OVERVIEW FOR Q1 2008

- Revenues up by 27% to € 97.5 million
- EBITDA up by 28% to € 11.4 million
- EBITDA-margin of 12%
- Net loss of € -4.1 million
- CAPEX of € 28.6 million thereof ~60% customer-related
- € 68.8 million liquidity as of March 31, 2008



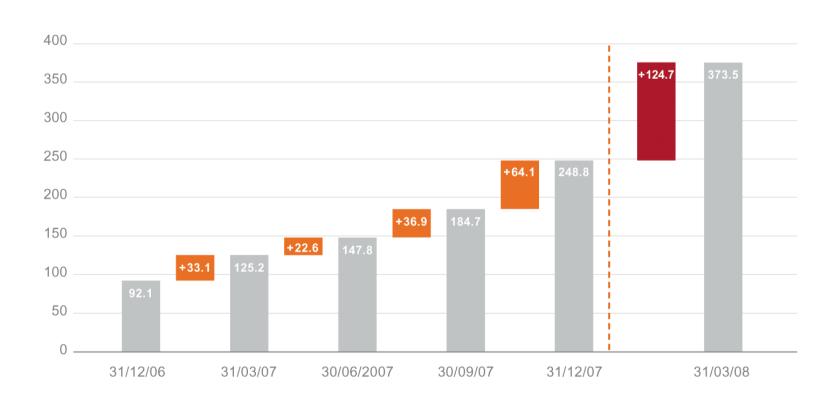
# FASTEST ORGANIC GROWTH IN QSC'S HISTORY

#### REVENUE GROWTH YEAR-ON-YEAR (in € million)



# DRIVING FACTOR: ACCELERATING RAMP-UP IN ULLs Year-to-date growth very promising

#### UNBUNDLED LOCAL LOOPS (ULL) - ONLINE (in thousand)



# HIGHER REVENUES LEAD TO HIGHER EBITDA

In C million	Q1 2007	Q1 2008	$\triangle$
In € million • Revenues	76.8	97.5	+27.0%
• Network expenses (1)	49.1	66.3	+35.0%
Gross profit	+27.7	+31.2	+12.6%
Other operating expenses (1)	18.8	19.8	+5.3%
EBITDA profit	+8.9	+11.4	+28.1%
Depreciation	8.5	15.0	+76.5%
• EBIT profit / loss	+0.3	-3.6	-108.3%
Financial results	+0.8	-0.4	n.m.
Income taxes	_	-0.1	n.m.
Net profit / loss	+1.1	-4.1	-126.8%

<sup>(1)</sup> Excluding depreciation and non-cash share-based payments

6



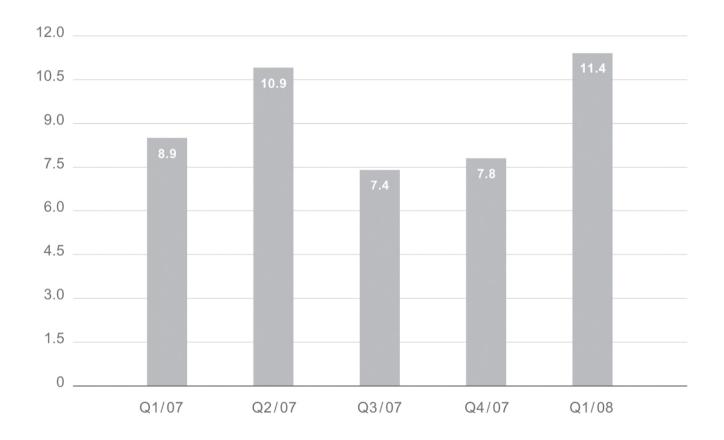
# RENEWAL OF STRONG, PROFITABLE GROWTH

	Q4 2007	Q1 2008	$\triangle$
In € million	05.6	07.5	12.00/
<ul> <li>Revenues</li> </ul>	95.6	97.5	+2.0%
Network expenses (1)	68.8	66.3	-3.6%
Gross profit	+26.7	+31.2	+16.9%
<ul> <li>Other operating expenses <sup>(1)</sup></li> </ul>	18.9	19.8	+4.8%
EBITDA profit	+7.8	+11.4	+46.2%
Depreciation	13.9	15.0	+7.9%
• EBIT loss	-6.1	-3.6	+41.0%
Financial results	-1.7	-0.4	n.m.
Income taxes	+0.6	-0.1	n.m.
• Net loss	-7.2	-4.1	+43.1%

<sup>(1)</sup> Excluding depreciation and non-cash share-based payments

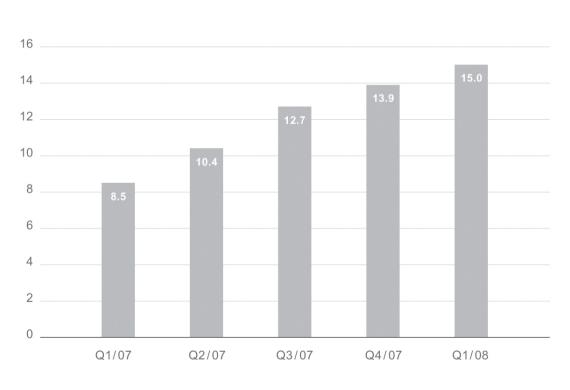
# RETURN TO STRONG EBITDA GROWTH

#### EBITDA QUARTER-ON-QUARTER (in € million)



# DEPRECIATION FOLLOWS CUSTOMER GROWTH

#### DEPRECIATION QUARTER-ON-QUARTER (in € million)



#### **Drivers of depreciation**

- Network roll-out (April 2008: 1,800 COs)
- Contract-related upfront expenses / installations (amortized over just 24 months)



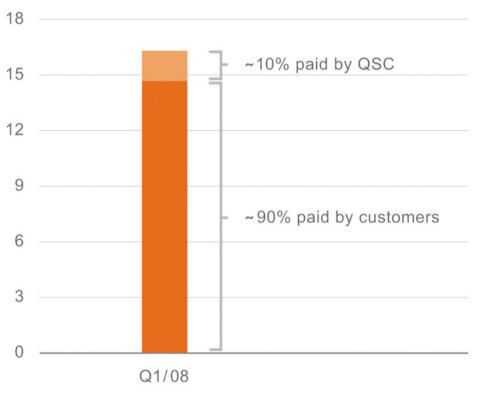
# CUSTOMER GROWTH DRIVES CAPEX

## CAPEX (in € million) 30 **Drivers of CAPEX** • In Q1 2008, share of customer-25 driven CAPEX rose to some 60% (FY 2007: 44%) 20 Completion of network expansion 15 project in H1 2008 10 Network Extension 5 Customer driven Other Q1/07 Q1/08



# 90% OF CUSTOMER-DRIVEN CAPEX IS INVOICED TO CUSTOMERS

#### CUSTOMER RELATED CAPEX (in € million)



# **Customer related CAPEX as a prepayment for future revenues**

- In 2008, ~90% of customer-driven CAPEX is invoiced to customers
- Average term of cash payment: ~60 days
- Revenue recognition for upfront customer payment is spread over 24 months / same period for depreciation of CAPEX
- In 2008, QSC will profit from high stock of ports / line cards



# NETWORK ROLL-OUT IS NEARLEY COMPLETED



- Until now, some 1,800 central offices under network coverage
  - Next Generation Network (NGN) up and running
    - More than 90% of the traffic is IP-traffic
    - Significant cost-advantages
    - Nationwide voice network (474 POIs)
  - Separate Wireless Local Loop (WLL) network
    - in 42 regions
    - up to 400 Mbps
  - Significant spare capacity still available
    - Backbone
    - Ports / Line cards
- Network breakeven in sight
  - QSC will cross the threshold at some 550,000 ULLs
     + 413,800 ULLs connected per April 30, 2008



- Results Q1 2008
   Markus Metyas, Chief Financial Officer
- 2. Strategic update / New segmentation Dr. Bernd Schlobohm, Chief Executive Officer
- 3. Questions & Answers



# NEW SEGMENTATION REFLECTS NEW ORGANIZATIONAL STRUCTURE

**BU Managed Services** 

- Large Accounts
- Complex industries
- VPN & MS
- Individual solutions
- Lab for innovation
- Streamlining of processes

**BU Products** 

- SoHo
- SME
- Residential
- Direct Access
- Standard VPN
- IP-Centrex
- Standarization
- Reduction of Cost of Sales

**BU Wholesale / Reseller** 

- Wholesale / Resellers
- ISPs & Carrier
- Preliminary products

Automatization

**Business** Units

**Target** groups

**Product** focus

**Process** focus



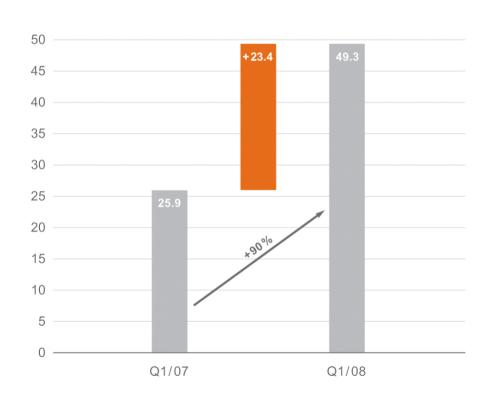
# WHOLESALE / RESELLER ARE LARGEST SEGMENT

#### REVENUE MIX (in € million) 100 90 80 51% 70 60 50 40 45% 31% 30 20 Wholesale/Reseller 10 18% 21% Products Managed Services 0 Q1/07 Q1/08



# STRONG INCREASE IN WHOLESALE BUSINESS

#### WHOLESALE/RESELLER YEAR-ON-YEAR (in € million)



#### **Break-up of revenues**

- Segment has not changed a lot
- 36% of segment revenues from ADSL2+
- 13% from conventional voice

#### Market 2008

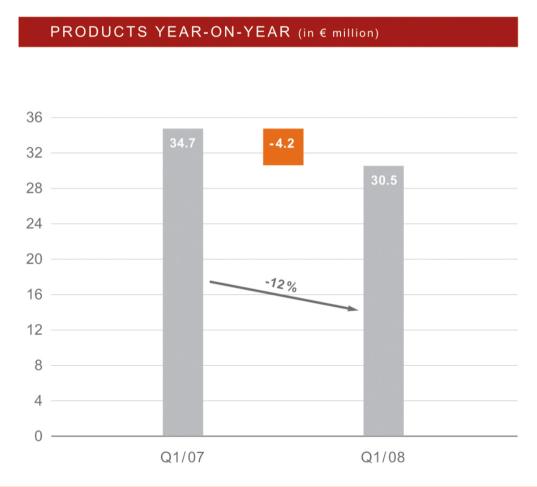
- 3.5 million new DSL customers expected for total market
- Growing demand for unbundled lines
- Gradual decrease of bottleneck of ULLs

#### **QSC 2008**

- All major wholesale partners under contract:
   1&1, freenet, HanseNet
- Solid business with resellers i.e. international carriers



# PRODUCT BUSINESS STILL AFFECTED BY LEGACY VOICE



#### Break-up of revenues

- Product segment corresponds largely with old Business & Residential Customer segment
- 47% conventional voice

#### Market 2008

- Ongoing price competition in legacy voice, especially in the residential area
- Rapid gain of market share of VoIP

#### **QSC 2008**

- Efficiency gains through standardized product business
- Profits from growing demand for Direct Access to QSC's network

QSC<sub>AG</sub>

## MANAGED SERVICES WILL GAIN FROM REORGA

#### MANAGED SERVICES YEAR-ON-YEAR (in € million)



#### Break-up of revenues

- Managed Services corresponds largely with Large Account segment
- But: Managed Services is pure solution business without legacy voice!

#### Market 2008

- High interest for new services like Unified Communications and Communication as a Service
- Market demands solutions and service
- Integration of VoIP in IP-VPN solutions

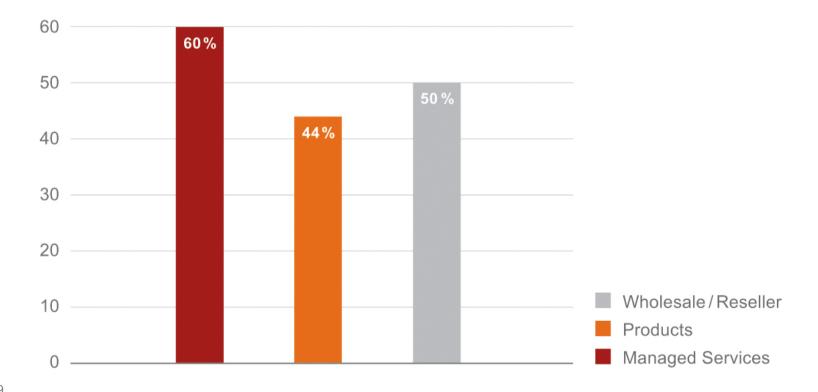
#### **QSC 2008**

- Well-positioned for the new services
- Managed Services profits strongly from reorganization



# ALL SEGMENTS WITH ATTRACTIVE MARGINS

#### SEGMENT CONTRIBUTION MARGIN (in percent)





# MANAGED SERVICES Strong market growth

# 2.5 2.0 1.5 1.0 Netcentric Value Add IP-VPN

2010

#### Main drivers

- Substitution of leased line networks
- VoIP integration
- Home offices
- Out-tasking
- Larger impact of Hosted Services
- Growing demand of medium-sized companies

#### **Competitors**

 T-Systems, BT, Colt, Arcor

2007

2008

2009

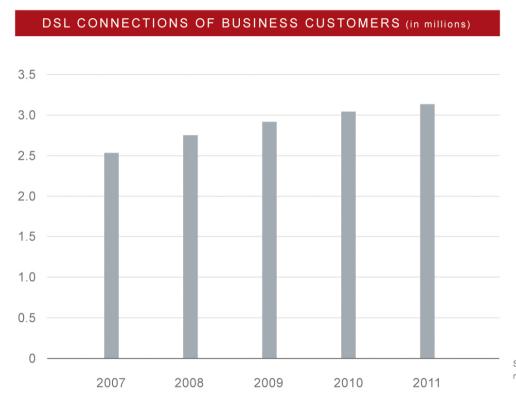
2011

Source: IDC "Telekommunikations-

QSC estimate

markt in Deutschland", January 2008;

# PRODUCT BUSINESS Growing business customer market for DSL connections



#### Main drivers

- Replacement of ISDN and Preselect
- VoIP/Data integration
- Applications as a new growth driver

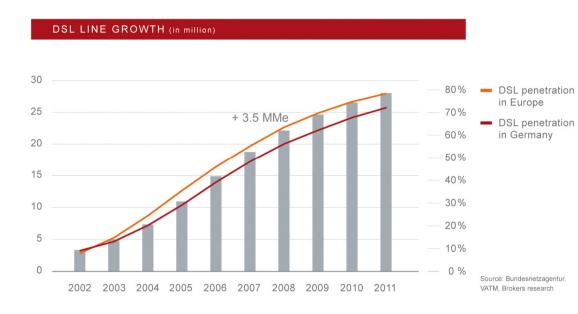
#### **Competitors**

 T-Home, Arcor, Versatel, city carriers

Source: IDC "Telekommunikationsmarkt in Deutschland", January 2008



# WHOLESALE BUSINESS Germany is a DSL country



#### Main drivers

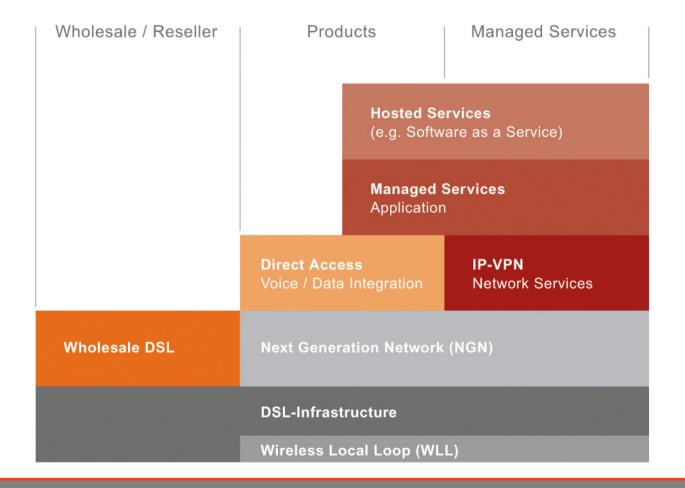
- Growth in demand for DSL
- Large retail ISPs need access to "complete" ULL vs. "bundled" T-DSL wholesale lines
  - new DSL lines on "complete"ULL
  - migration of existing T-DSL wholesale lines to "complete" ULL
- Possible consolidation in retail

### **Competitors**

• T-Home, Telefonica, Arcor

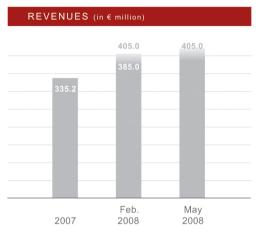


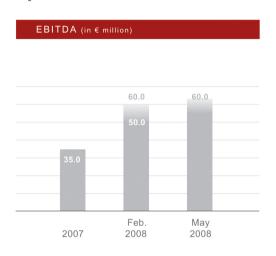
# QSC's BUSINESS MODEL: MOVING UP THE VALUE CHAIN





# OUTLOOK QSC with higher expectations for 2008





NET INCOME (in € million)				
		~0		
	-10.4			
	2007	2008		

- QSC expects revenues and EBITDA at the upper end of the guidance, announced in February 2008
  - Revenue of € 385 to € 405 million
  - EBITDA expected to rise to € 50 to € 60 million
- Customer growth drives CAPEX and depreciation
- Net income ~ € 0 million



## MULTIPLE OPPORTUNITIES FOR FURTHER GROWTH

- Germany = DSL country & direct access is "King"
- Strong growth in Wholesale / Reseller business
- QSC The NGN-Carrier: Applications based on VoIP open up tremendous growth opportunities and afford substantial cost savings
- New opportunities by moving up the value chain for enterprise customers (Centrex, ACD, SaaS)
- Being a SME itself gives QSC a competitive edge as a premium provider in the SME business
- Network break even in sight



# MISSION STATEMENT



QSC will be Germany's premier alternative provider of integrated telecommunication and managed services to business and wholesale customers

- 1. Results Q1 2008

  Markus Metyas, Chief Financial Officer
- 2. Strategic update / New segmentation Dr. Bernd Schlobohm, Chief Executive Officer
- 3. Questions & Answers



# FINANCIAL CALENDER 2008

May 21, 2008	Annual Shareholders	Meeting, Cologne
--------------	---------------------	------------------

June 5, 2008 11th German Corporate Conference

Deutsche Bank, Frankfurt

August 20, 2008 Publication of Quarterly Report II/2008

August 28, 2008 German Telco & Media Day

WestLB, Frankfurt

September 11/12, 2008 Best of Germany Conference

UBS, New York

November 19, 2008 Publication of Quarterly Report III/2008



# CONTACT

QSC AG Arne Thull Investor Relations Mathias-Brüggen-Strasse 55 50829 Cologne Germany

Phone +49-(0)221-6698-724 Fax +49-(0)221-6698-009

E-mail invest@qsc.de

Web www.qsc.de



## SAFE HARBOR STATEMENT

This presentation includes forward-looking statements as such term is defined in the U.S. Private Securities Litigation Act of 1995. These forward-looking statements are based on management's current expectations and projections of future events and are subject to risks and uncertainties. Many factors could cause actual results to vary materially from future results expressed or implied by such forward-looking statements, including, but not limited to, changes in the competitive environment, changes in the rate of development and expansion of the technical capabilities of DSL technology, changes in prices of DSL technology and market share of our competitors, changes in the rate of development and expansion of alternative broadband technologies and changes in prices of such alternative broadband technologies, changes in government regulation, legal precedents or court decisions relating, among other things, to line sharing, rent for colocation and unbundled local loops, the pricing and timely availability of leased lines, and other matters that might have an effect on our business, the timely development of value-added services, our ability to maintain and expand current marketing and distribution agreements and enter into new marketing and distribution agreements, our ability to receive additional financing if management planning targets are not met, the timely and complete payment of outstanding receivables from our distribution partners and resellers of QSC services and products, as well as the availability of sufficiently qualified employees.

A complete list of the risks, uncertainties and other factors facing us can be found in our public reports and filings with the U.S. Securities and Exchange Commission.



## DISCLAIMER

- This document has been produced by QSC AG (the "Company") and is furnished to you solely for your information and may not be reproduced or redistributed, in whole or in part, to any other person
- No representation or warranty (express or implied) is made as to, and no reliance should be placed on, the fairness, accuracy or completeness of the information contained herein and, accordingly, none of the Company or any of its parent or subsidiary undertakings or any of such person's officers or employees accepts any liability whatsoever arising directly or indirectly from the use of this document
- The information contained in this document does not constitute or form a part of, and should not be construed as, an offer of securities for sale or invitation to subscribe for or purchase any securities and neither this document nor any information contained herein shall form the basis of, or be relied on in connection with, any offer of securities for sale or commitment whatsoever

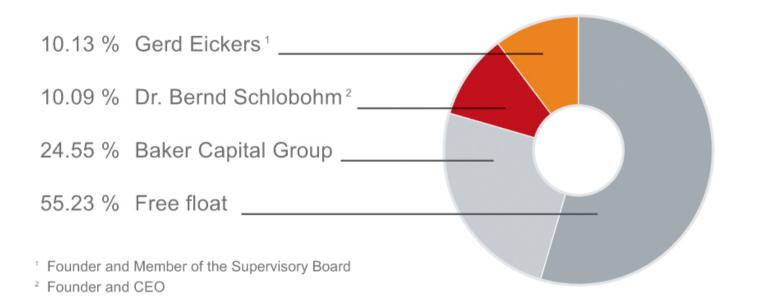


# **APPENDIX**



# STABLE SHAREHOLDER STRUCTURE SINCE IPO

#### SHAREHOLDER STRUCTURE



Status quo: 30/04/2008



# THE PERFECT COMPLEMENT Wireless Local Loop (WLL)

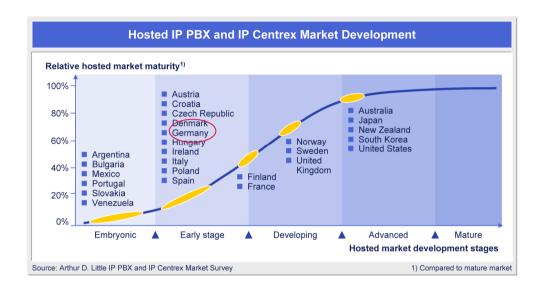
- Point-to-multipoint WLL for 42 German regions
- Point-to-point nationwide
- QSC offers WLL for small and large bandwidths (2-400 Mbps)
  - as VPN access (direct & backup since mid 2007)
  - as Internet access (since January 2008)
  - Connections at year-end 2007: 843

#### **Benefits**

- QSC offers the highest available bandwidths, availability >99.0%
- Expansion of network coverage, overcoming ULL shortage
- "real" physical redundancy for mission critical applications
- WLL is faster than DSL and cheaper than STM-1



## THE TIME HAS COME FOR IP-CENTREX



- Numerous customers want to use only IP-based and managed telco systems, after their current PBX contracts have run out
- These customers want to implement applications based on Computer Telephony Integration (CTI) at the same time
- Most new office buildings are equipped for ICT convergence
- Customers save up to 50% of costs

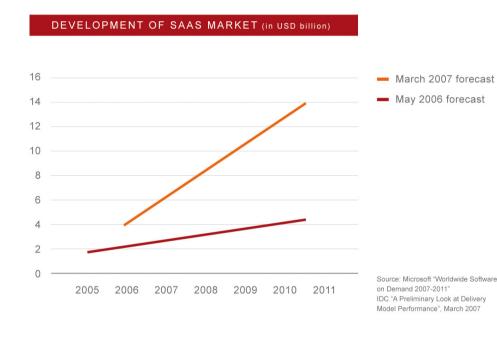


# NGN SERVICES: ACD (Automated Call Distribution) Efficient and flexible call management

- Virtual ACDs are purely net-based solutions for call management without any further hardware or software investments on the clients' side
- Virtual ACDs enable the professional management of all callrelated activities and processes – not dependent on the telephone system or the number of calls.
- Virtual ACD solutions are IP-based and allow smooth migration from legacy ACD systems to the "new world"



# THE NEXT LOGICAL STEP: SOFTWARE AS A SERVICE



#### OPPORTUNITIES FOR QSC

- Fast-growing market, where Germany still lags behind other European markets and the U.S.
- QSC's NGN is a perfect basis for integrated IT outsourcing services and unified communication
- Partnerships with IT companies will also raise awareness for QSC among its target, enterprise customers
- Cross- and upselling potential for QSC
- Convergence between IT Services and Telco Services for enterprise customers

