# **MLP – Company Presentation**

Reinhard Loose, CFO Roadshow London

November 19, 2012



# **Agenda**

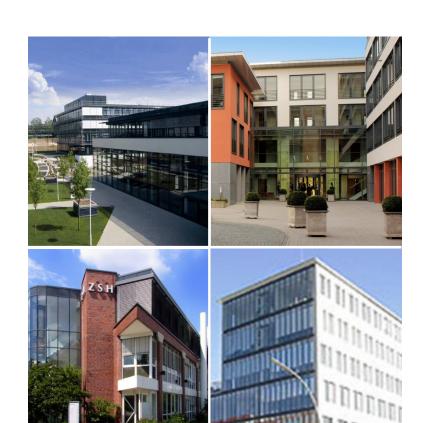
- MLP at a glance
- Transformation of business model
- Earnings situation / Financial details 9M 2012
- Outlook & Summary



### Corporate data at a glance

#### The MLP Group

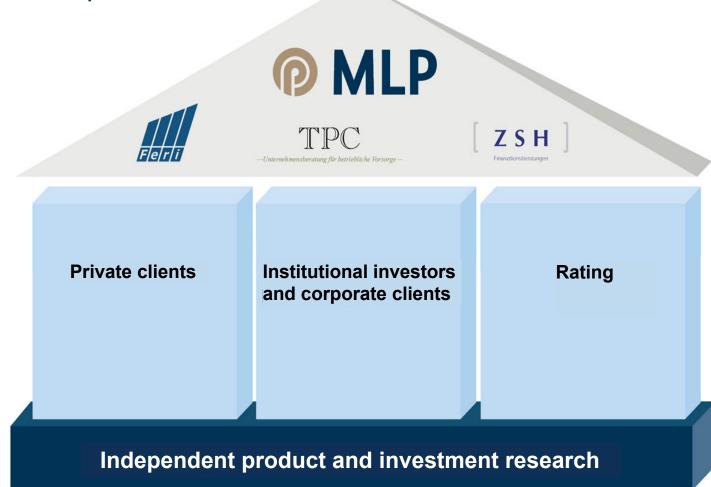
- Independent financial services and wealth management consulting company
- Founded in 1971
- € 545.5 million total revenue in 2011
- More than 805,000 private clients
- More than 5,000 corporate clients
- € 20.9 billion assets under management
- 1,517 employees and 2,099 financial consultants





## MLP – a broad-based consulting house

The MLP Group





# **Agenda**

- MLP at a glance
- Transformation of business model
- Earnings situation / Financial details 9M 2012
- Outlook & Summary



# Independent business model and one-stop provision of lifetime financial solutions

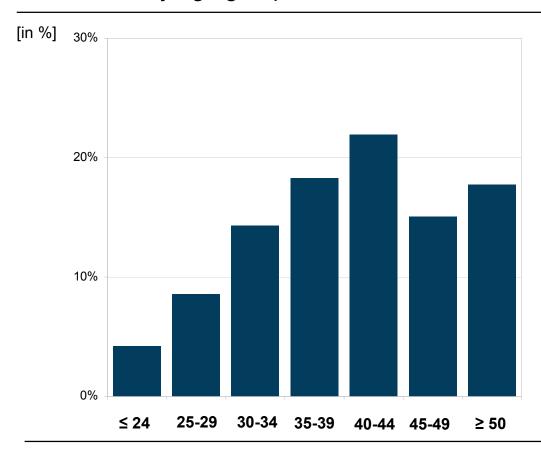
Independent business model is unique in the German Market





### Low average age of clients offers potential...

#### MLP clients by age group



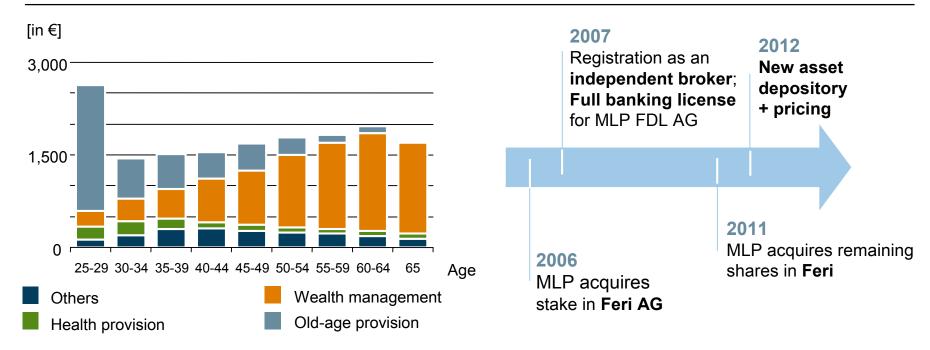
Average age of a MLP client: 41 years



# ...especially in wealth management

Potential revenue per year and client

Significant steps towards strengthening wealth management business

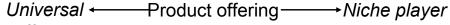




#### MLP and Feri cover the whole market

#### **Wealth management**







### MLP clients benefit from Feri's expertise

Feri

MLP - Wealth Management

### Private and corporate clients as well as institutional investors

- Asset management
- Risk overlay
- Wealth consulting and advisory services
- Asset structuring / Controlling
- Asset protection
- Family Office services
- Manager selection

#### Rating

Product independent market assessments

- Know-how transfer
- Quality control
- Fund selection
- "Best of" selection
- Sustainability list
- Closed-end funds

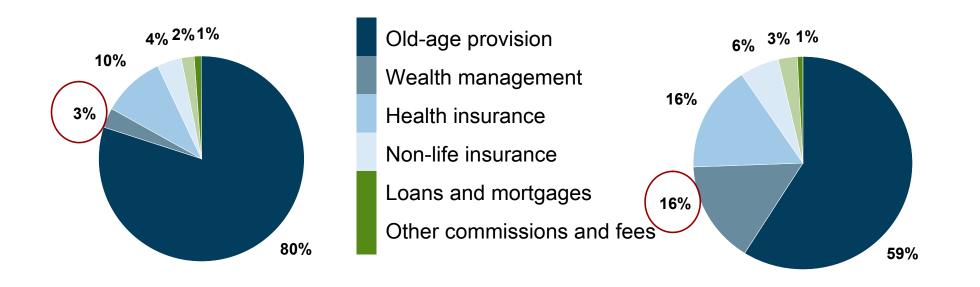
Feri direct mandates



# Significant revenue growth in wealth management

FY 2005 (Revenue from commissions and fees: € 467.9 million)

FY 2011 (Revenue from commissions and fees: € 498.5 million)





# Early recognition of potential in occupational pensions

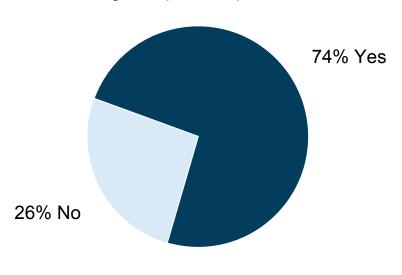
Studies confirm high level of interest - 2004 and now

2004: Low coverage of occupational pensions

2012: Occupational pensions remain interesting

Number of employees per company	Spread of occupational pensions within workforce
1-4	21 %
5-9	25 %
10-19	31 %
20-49	35 %
50-99	39 %
100-199	43 %
200-499	56 %
500-999	68 %
1,000 and more	85 %
Total	46 %

Do employees\* actively request information concerning occupational pensions?



<sup>\*</sup> In companies with more than 1,000 employees

Source: TNS Infratest Social Research – Supplementary provision in the private sector and in the public service sector 2001 – 2004

Source: Zurich Occupational Pensions-Report 2011/2012



# Consistent expansion of the occupational pensions division



Foundation of the competence centre tax advisors /auditors

Foundation of occupational pensions division

#### 2008

Further strengthening of the occupational pensions business – acquisition of **TPC** 

#### 2004

2004

Expansion of the division through personnel strengthening and the acquisition of BERAG

#### 2012

More than 1,200 licensed consultants operating throughout Germany

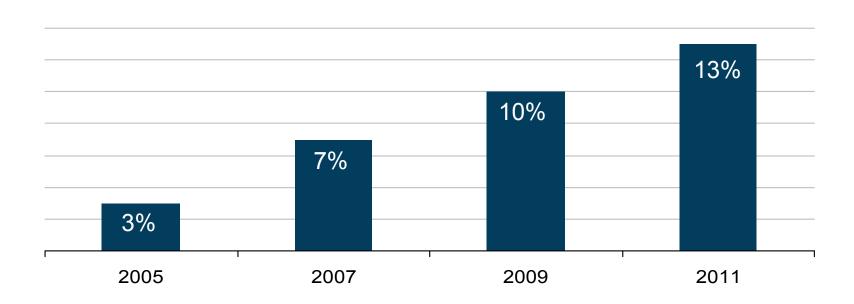
#### 2010

Introduction of an exclusive industry concept



# Significant increase in the proportion of occupational pension business

Occupation pension business as a percentage of the premium sum in the old-age provision area at MLP





# **Agenda**

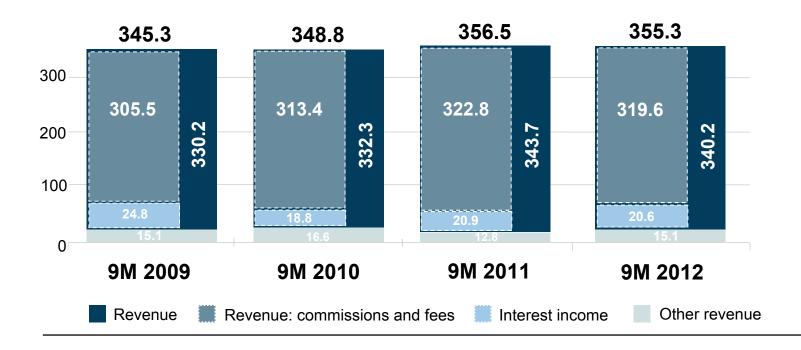
- MLP at a glance
- Transformation of business model
- Earnings situation / Financial details 9M 2012
- Outlook & Summary



#### 9M: Total revenue of € 355.3 million

#### Total revenue in 9M

[in € million]





# Considerable increase in wealth management

#### Revenue: commissions and fees

[in € million]

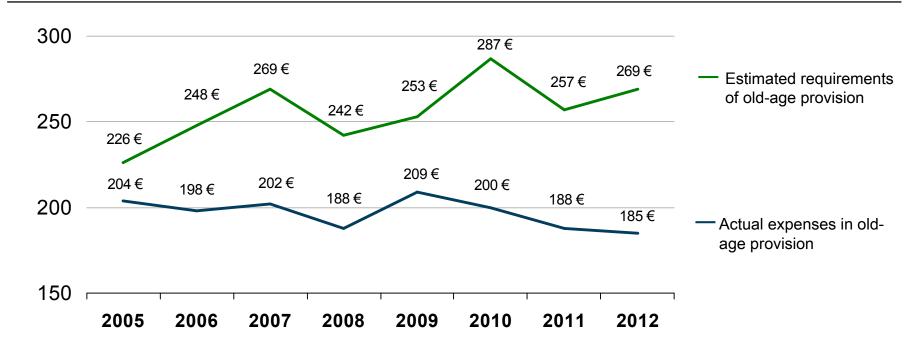
	Q3 2011	Q3 2012	Δ in %	9M 2011	9M 2012	Δ in %	
Old-age provision	62.7	54.9	-12	169.6	152.3	-10	
Wealth management	19.0	34.5	82	59.2	83.7	41	
Health insurance	15.1	13.7	-9	56.8	45.5	-20	
Non-life insurance	4.2	4.1	-2	25.0	26.7	7	
Loans and mortgages*	3.2	3.3	3	9.3	8.8	-6	
Other commissions and fees	1.1	0.8	-27	2.9	2.6	-8	
							_

\*Excluding MLP Hyp



### Difficult environment in old-age provision

#### Average of target/actual expenses for old-age provision per months



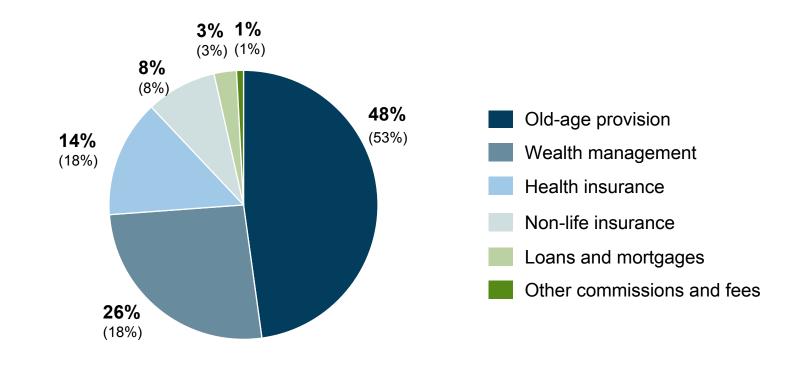
Source: Postbank survey old-age provision in Germany 2012/2013



### MLP benefits from its holistic approach

Revenue from commissions and fees: 9M 2012: € 319.6 million (€ 322.8 million)

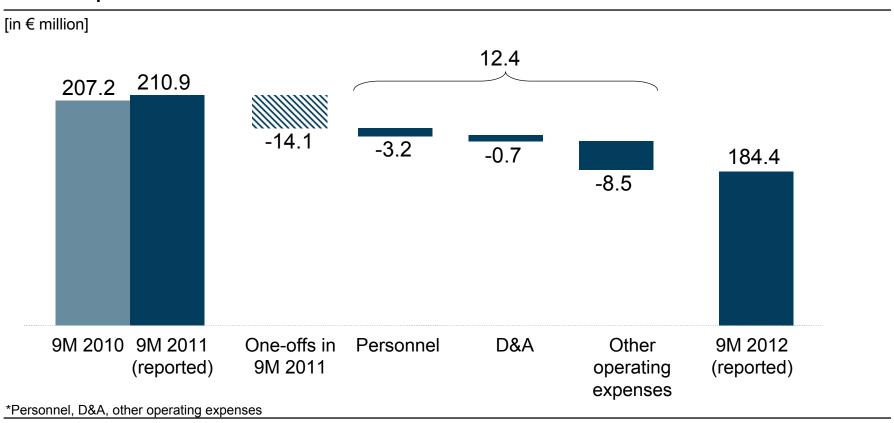
[in %]





## Efficiency program still on track

#### Development of fixed costs\*





### **Earnings situation further improved**

#### Income statement

[in € million]

	Q3 2011	Q3 2012	9M 2011	9M 2012
Total revenue	116.3	121.5	356.5	355.3
EBIT	2.9	11.1	4.6	26.7
Finance cost	0.2	-0.1	-0.5	0.2
EBT	3.0	11.0	4.2	26.9
Taxes	-1.4	-2.7	-2.8	-8.3
Group net profit	1.7	8.3	2.0	18.6
EPS in € (diluted)	0.02	0.08	0.02	0.17

- No one-offs in 9M 2012 (9M 2011: € 14.1 million)
- Efficiency program continues to bear fruit
- Q3: tax rate down to 25 % as expected



# **Agenda**

- MLP at a glance
- Transformation of business model
- Earnings situation / Financial details 9M 2012
- Outlook & Summary



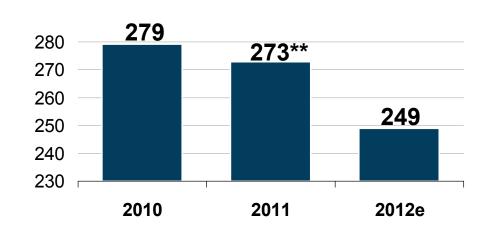
# Reduction in fixed costs to around € 249 million

Outlook 2012

#### Development of fixed costs\*

Development of revenue

[in € million]



MLP expects the weighting of the fullyear revenue development to differ slightly from its expectations at the start of the year:

- Stronger growth in wealth management than previously anticipated
- Old-age provision at, or slightly above the previous year's level
- Slight decrease in revenues from health insurance



<sup>\*</sup>Personnel, D&A, other operating expenses

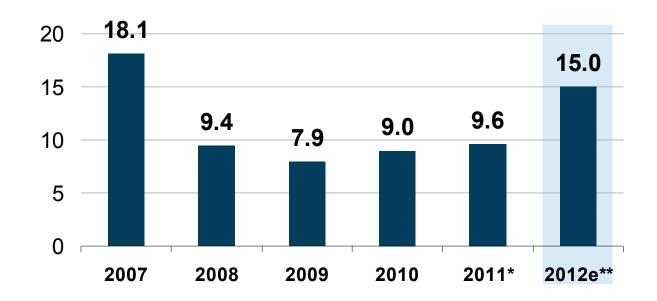
<sup>\*\*</sup>After adjustment for one-offs

## Goal 2012: Operating EBIT margin of 15 %

#### **MLP Group**

#### EBIT margin

[in %]



\*After adjustment for one-offs \*\*Before acquisitions and special effects



### **Summary**

- MLP benefits from its holistic approach
  - Targeted strengthening of the wealth management and occupational pensions business areas
  - Greater diversification in consulting leads to more recurring revenues
- Efficiency program fully on track, realization of outstanding savings in Q4
- Continuingly challenging market environment
- Upcoming weeks will significantly influence the year-end result
- Further pick-up expected in old-age provision and health insurance, but risks remain due to challenging environment
- → Guidance: increase in operating EBIT margin to 15 % is still achievable



### **Contact**

MLP Investor Relations Alte Heerstr. 40 69168 Wiesloch Germany

Jan Berg,

**Head of Corporate Communications** 

Tel.: +49 (0) 6222 308 4595

Andreas Herzog,

**Senior Manager Investor Relations and Financial Communications** 

Tel.: +49 (0) 6222 308 2272

investorrelations@mlp.de www.mlp-ag.com

