Shaping change – Creating opportunities

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Deutsche Bank - Pan European Small and Mid Cap Conference

March 13, 2008



Agenda

- Highlights 2007
- Strategy and market developments
- Number of clients and consultants
- Outlook and summary



MLP concludes 2007 with significant growth

Highlights – Preliminary results continuing operations

Total income	€637.1 million	+ 8%
EBIT	€110.3 million	+ 16%
Net profit	€76.0 million	- 1%
EPS	€0.75	+ 3%

- EBIT margin of 17% emphasises high profitability
- Cross-selling rate further improved to 6.9



Extensive statutory changes

Regulatory requirements

May 22, 2007

Insurance Mediation Dir. Insurance brokerage

- Rising requirements concerning the qualification of consultants and the quality of consulting
- Extensive documentation requirements

November 1, 2007

MiFID

Banks / Fin. investments

- Broadening of the consulting, information and documentation requirements
- Stricter requirements regarding transparency

Beginning of 2008

German Ins. Contract Law Insurers/ Brokers

- Increase in cash surrender values / spreading of the distribution and acquisition costs
- Increased cost transparency for life and healthcare insurance policies
- Broadening of the information obligations



Independent brokers are regarded as the best partners

Effects of the regulation in Great Britain

Development of a new regulatory authority (LAUTRO)

- Disclosure of exemplary accounts, services and fees
- LAUTRO becomes Personal Investment Authority
- "Reason Why Letter"

Disclosure of commissions

 Regulatory authorities merge to become the FSA

1988

2000

2007

- Significant fall in the number of brokers → rising quality
- Consolidation in the market
- Sustained rising sales volume
- Clients almost exclusively choose commissions for payment
- Independent brokers are regarded as the best providers

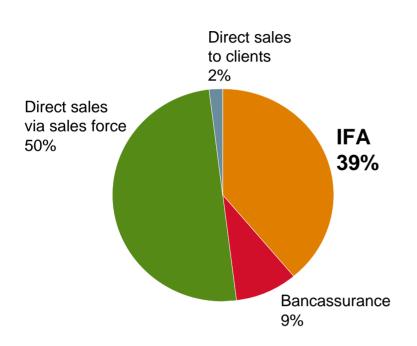


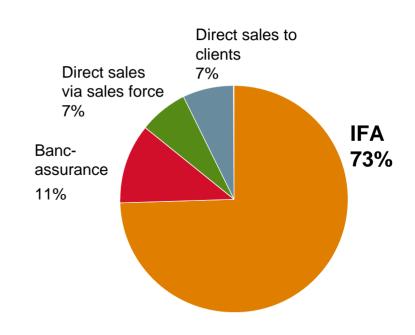
Independent brokers gain significant market shares

Effects of the regulation in Great Britain

Sales by channel in 1992

Sales by channel in 2006





Source: Association of British Insurers



MLP is optimally prepared to meet the requirements of the future

Extensive new regulations:

- · Brokerage guideline, MiFID, VVG
- Flat-rate capital gains tax, healthcare reform

Increasing competition:

 Banks and new providers are entering the market

High client requirements:

Clients demand quality and comprehensive consultation

High complexity:

Numerous products/high tax complexity



- Capability to adjust rapidly to changed framework conditions
- Highly developed IT systems and processes
- Unique positioning in the market
- Industry-leading education and further training
- High quality target group and excellent quality parameters

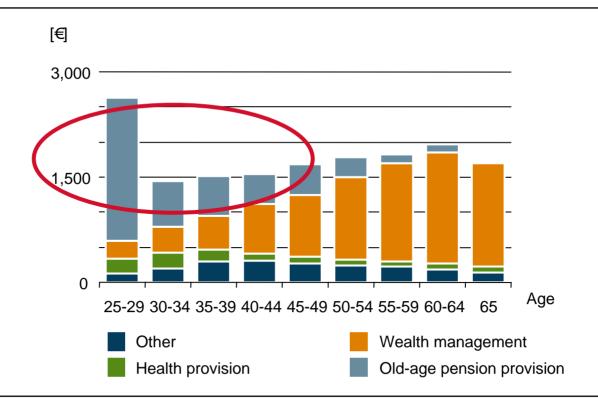
Excellent prospects through clear positioning and targeted further development



Growth through holistic consulting approach

High revenue potential with old-age pension provisions

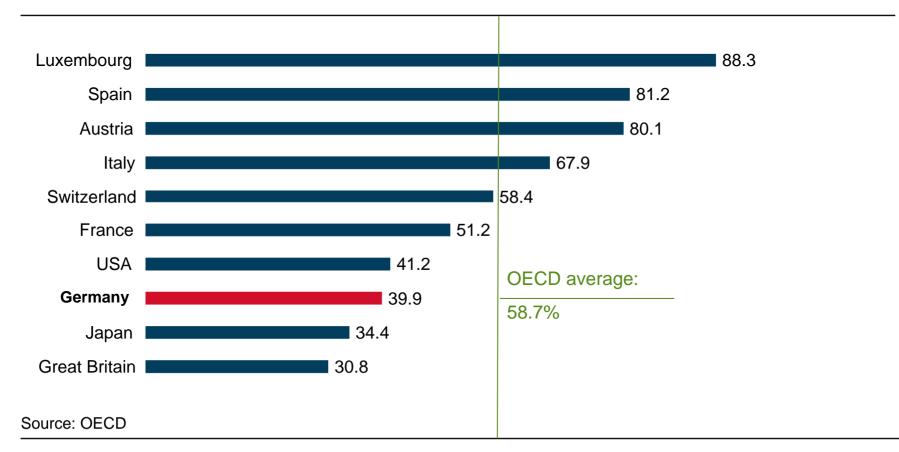
Potential sales revenue – MLP Finanzdienstleistungen AG per year and client





High potential in old-age pension provision

The pension level of the future – as a percentage of gross salary*



^{*} Level of state pension according to current legislation. Selected countries. Basis for calculation: employee, aged 20 who starts full time work in 2004 and continues working up until the legal pension age (average earner).



Business segment - Occupational pensions firmly established

Occupational pensions

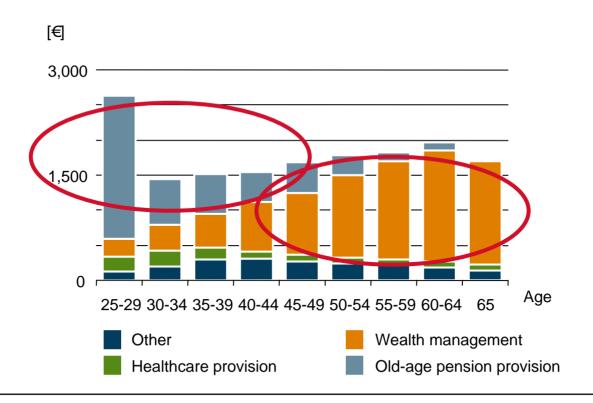
- Continuation of the positive business development
- Together with BERAG, MLP covers the entire spectrum of occupational pensions
- Number of licensed consultants increased to 1,300
- Around 7% share of new business in old-age pension provision, continued high growth rates
- Extensive cross-selling
- Acquisition of TPC (March 2008)



Growth through a holistic consultancy approach

Rising revenue potential in wealth management

Potential sales revenue - MLP Finanzdienstleistungen AG per client and year





Full utilisation of joint potential

Wealth management: MLP and Feri

MLP consultants

Support Feri

Feri consultants

Pension provisions



Wealth management



Healthcare insurance





Wealth optimisation

- · Wealth management based on funds
- Individualised wealth management
- Inheritance/gifts
- Closed-end investment funds
- Certificates / bonds

Family Trust Services for great asset wealth

High complexity

including foundations, classical Family Office services



Increase in productivity through targeted support for the consultants

Example: Mortgages

Requirements – MLP client

- 1. Personal consultation
- 2. Customised mortgage offers
- 3. Offers from several companies
- 4. Innovative mortgage products
- 5. Quick and simple processes
- 6. Favourable terms

Requirements – MLP consultant

- 1. Support with
 - Inspection/preparation of the files
 - Collecting the documents
 - Consultation
- 2. Technology/Use
 - Intuitive, current, fast
- 3. Comprehensive product portfolio

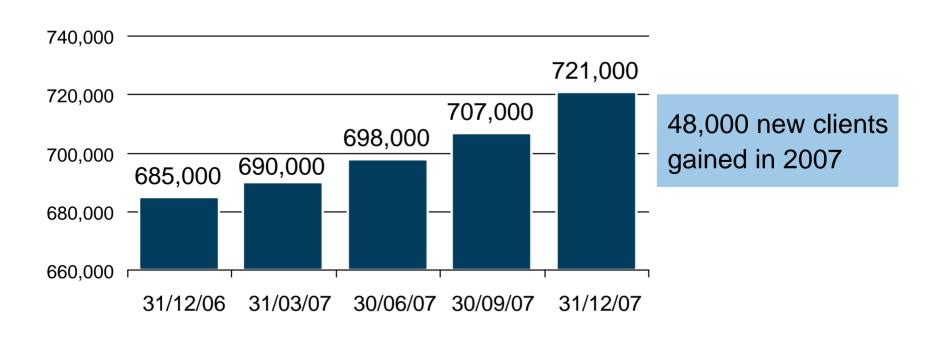
MLP Hyp



Rising number of clients

Continuing operations

Total number of clients by quarter

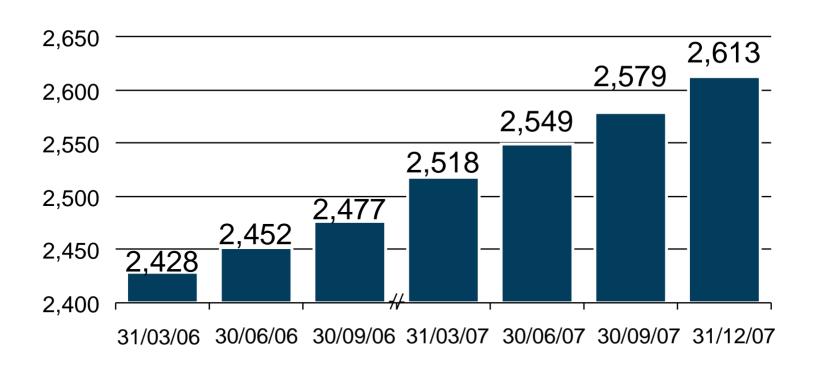




Continuous growth in the number of consultants

Continuing operations

Number of consultants by quarter





Increasing total income beyond the record figure achieved in 2007

Outlook

	2008	Medium-term
Income - old-age pensions	→	1
Income - wealth management	1	1
Income - healthcare insurance	_	1

2008:

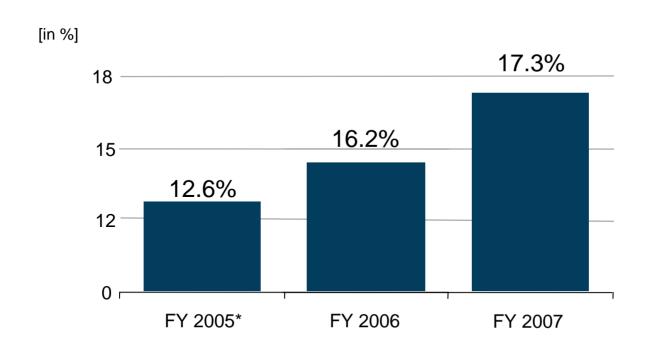
- Rapid adjustment to the new regulatory environment
- Gaining additional market share in old-age pension provision
- Despite changed framework conditions, increase total income beyond the record figure achieved in 2007
- Slight and one-off fall in the operating margin due to adjustment to the German Insurance Contract Law



EBIT margin has increased continuously since 2005

Continuing operations

EBIT margin



^{*} Pro forma



Summary

- Following a dynamic final quarter, MLP concluded 2007 with a significant jump in profits
- The market is in a state of profound change due to the German Insurance Contract Law reform
- Changes mean that companies have to make far-reaching adjustments to their structures, processes and technology
- MLP is optimally prepared to gain market share as a first mover
- Despite changes, MLP expects total income for 2008 to exceed the previous year's level



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