



German Equity Forum

November 2024



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Investment Highlights



Leifheit – who we are



Founded in 1959, today one of the leading brand suppliers of household products in Europe



Around **1,030 employees** in Germany, France, the Czech Republic and other countries



Strong Leifheit brand with high market recognition in European core markets



Established business model with the segments Household, Wellbeing and Private Label



High quality product range in the core segments of cleaning and laundry care



International presence with a focus on Europe



Good business development 2023:
Revenue **€ 258.3 m**,
EBIT **€ 6.0 m**



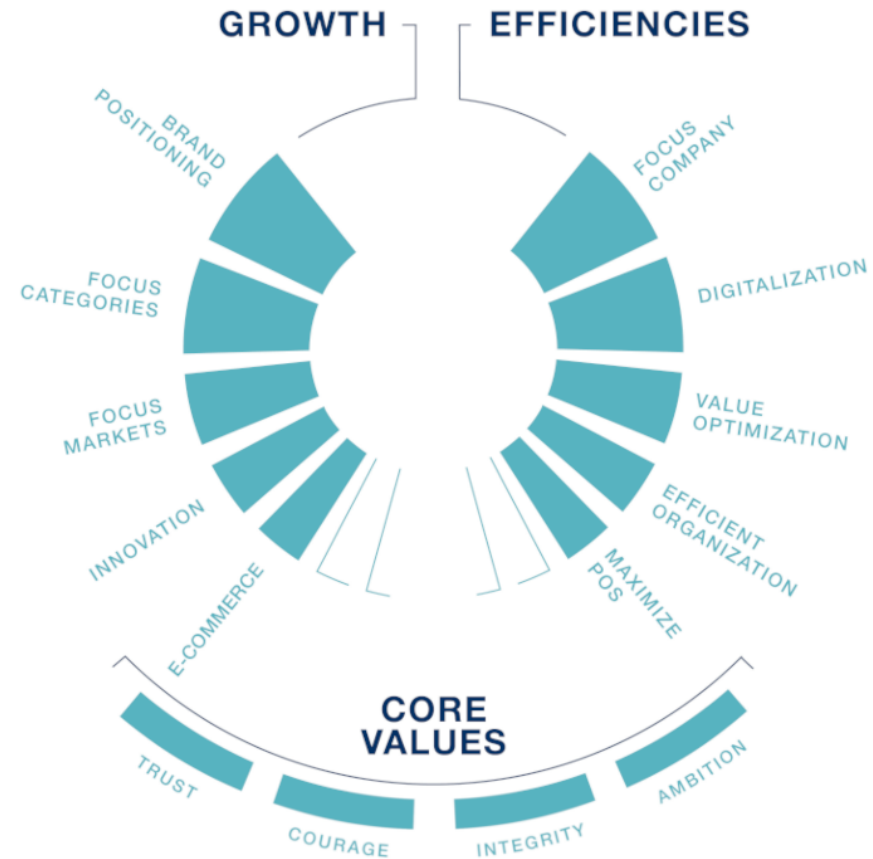
Strong commitment to **sustainability**

Strong Vision: Leading with focus – creating sustainable value



PHILOSOPHY
Our ideas to make your life easier.

OUR VISION
We are the European branded leader and specialist in mechanical cleaning and drying – with highest consumer satisfaction, an entrepreneurial culture and a sustainability mindset.



Company focus on core competence and Europe

Strong Base: Brand Leifheit



High Brand awareness in core markets
Highest quality and consumer satisfaction

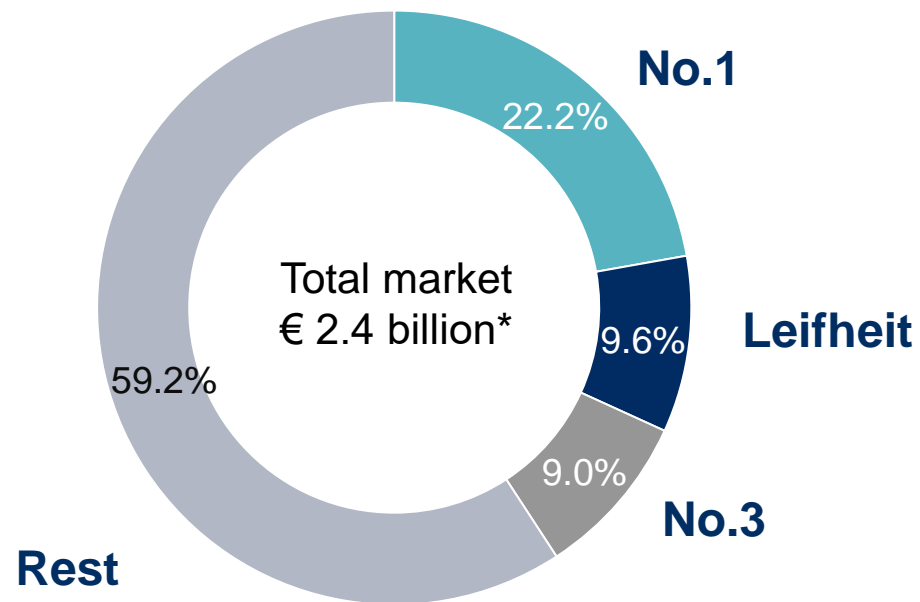
In 2025:

- **New modernized brand positioning**
- **Brand transformation to digital first**

Potential in Core – Mechanical cleaning & drying



Market shares mechanical cleaning & drying



Big potential to increase market share in Core categories

Growth of Core business:

Leifheit Drying | Cleaning: + 5%

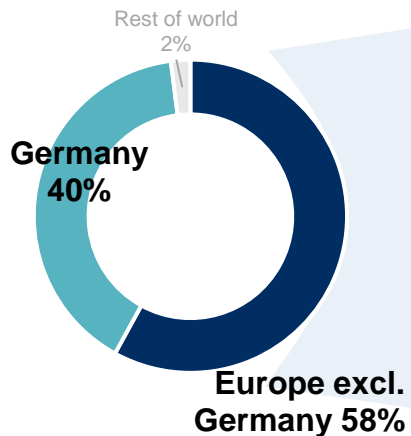
non-core: - 3%

Net Sales CAGR 2014-2023

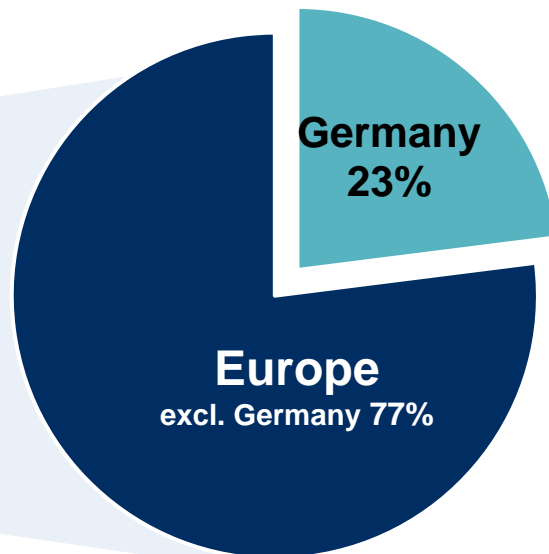
Accelerate of Core business in 2025-2027

Potential in Europe outside Germany

**Leifheit Group
turnover 2023**



**Market for mechanical
cleaning & drying**



**Defined country clusters with
specific growth and profit targets**

**Expand successful model in core
markets**

E-commerce as an entry model

*Source: Extrapolation Leifheit Market Insights based on GfK, Nielsen, Circana and own sell-in D, F, ES, IT, UK, AT, NL, PL, CH, DK, RO, CZ, B, SK

Strong focus on Innovation to drive growth and profitability



Power Clean July 2024

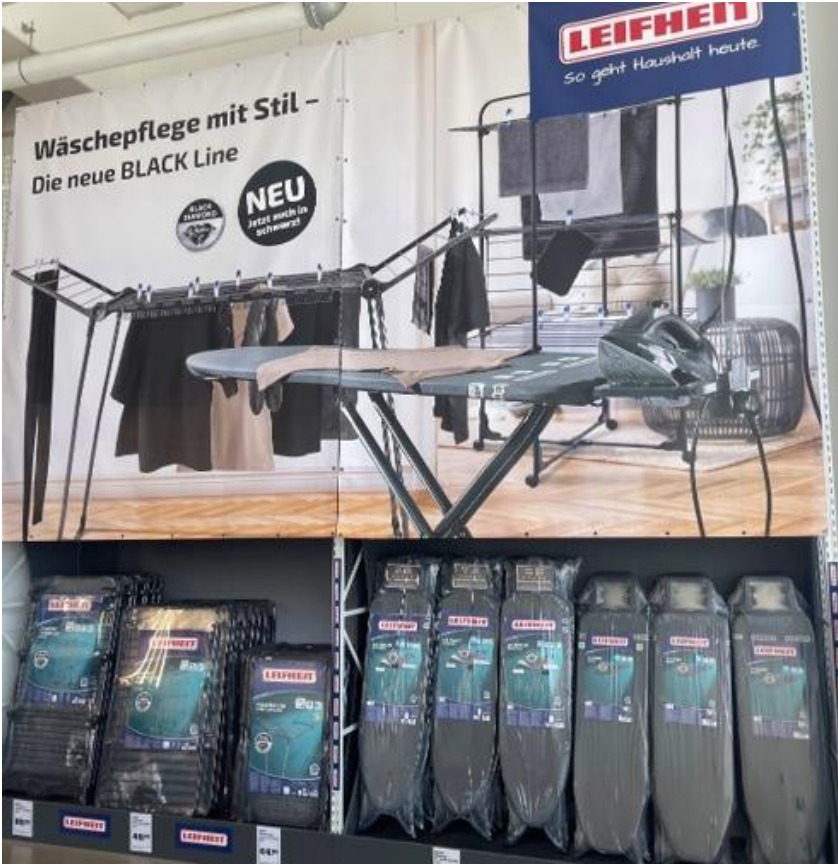
New Leifheit Innovation Strategy will fuel the pipeline:

- consumer focused
- defined Innovation fields
- Launch / Relaunch cycle
- sustainability targets



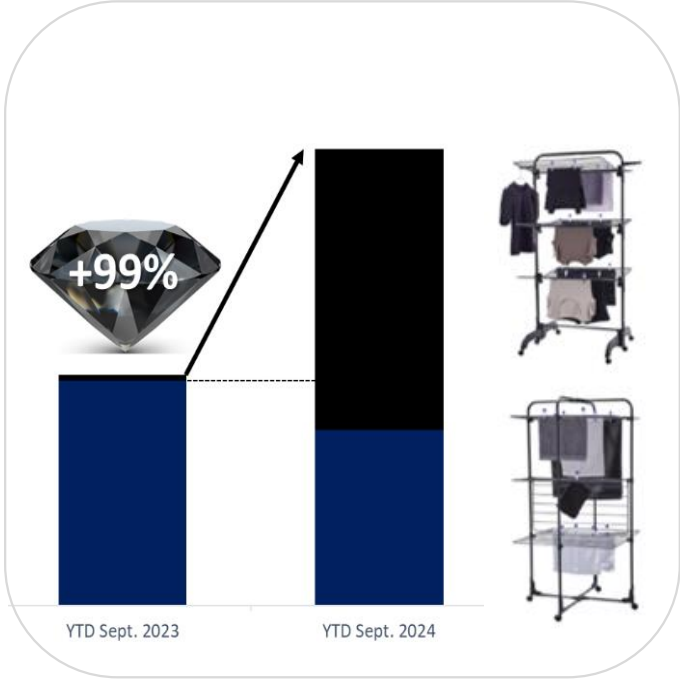
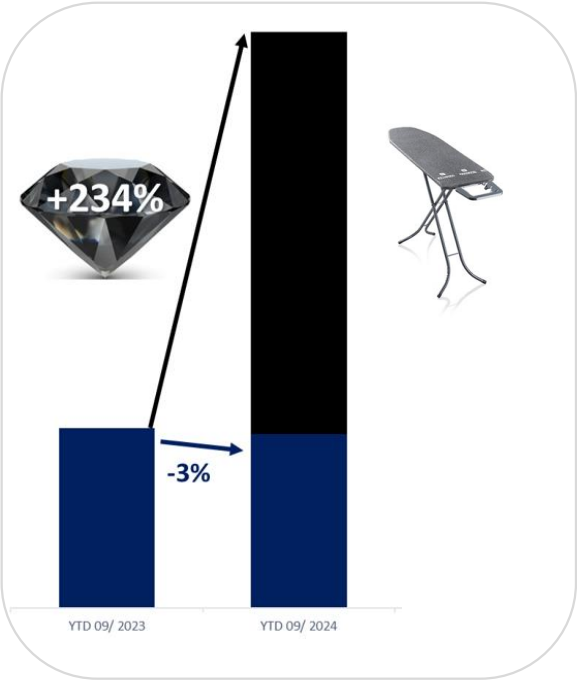
Window Cleaning 2025

Successful Black Line 2024

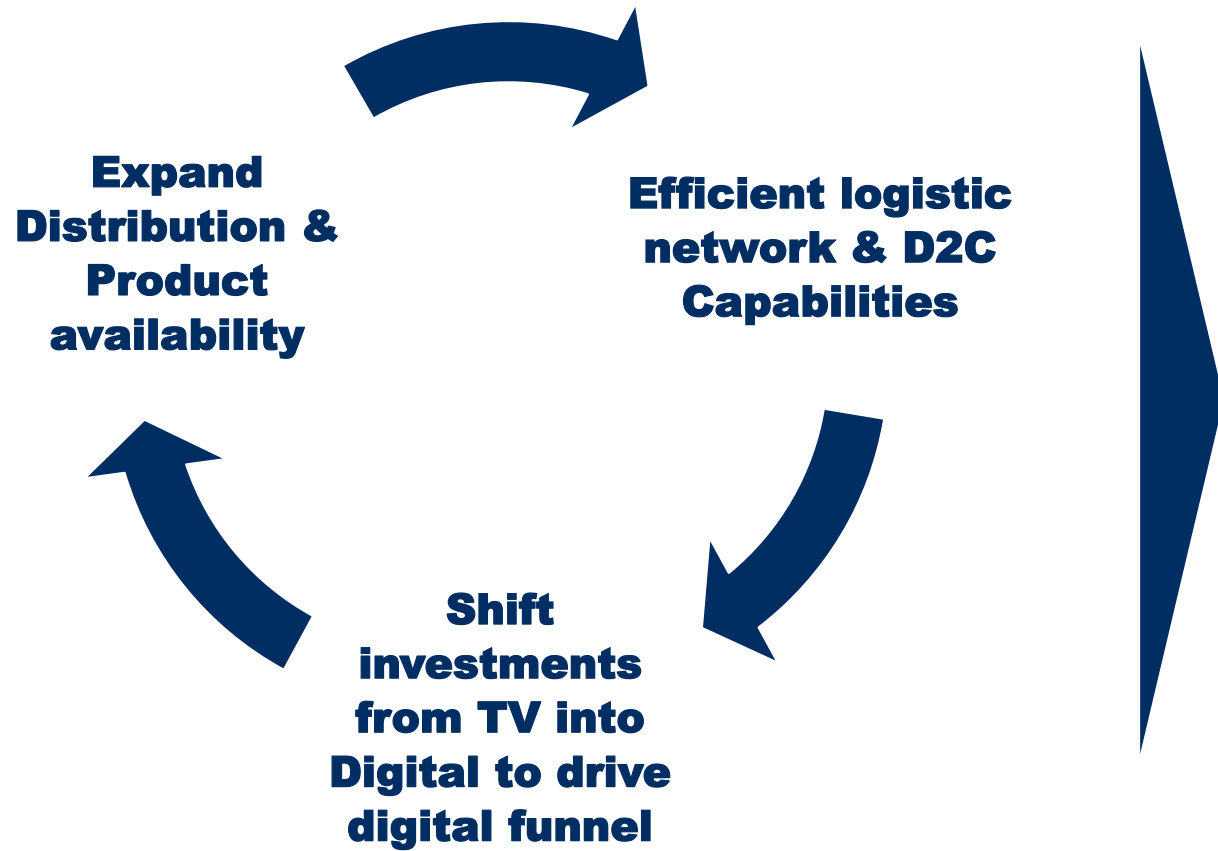


Ironing Boards and Tower Dryers

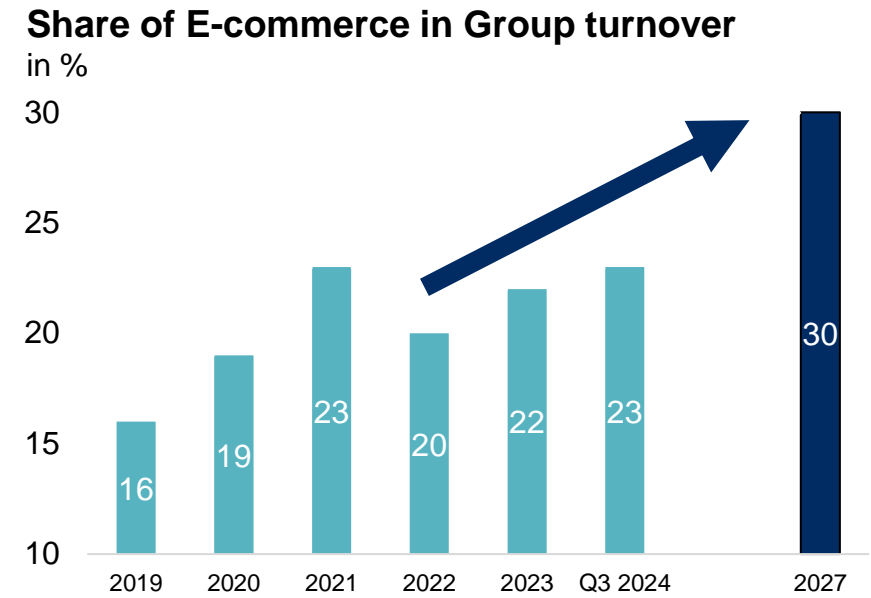
on top sales volumes in %



New E-commerce & digital model as growth accelerator and success model



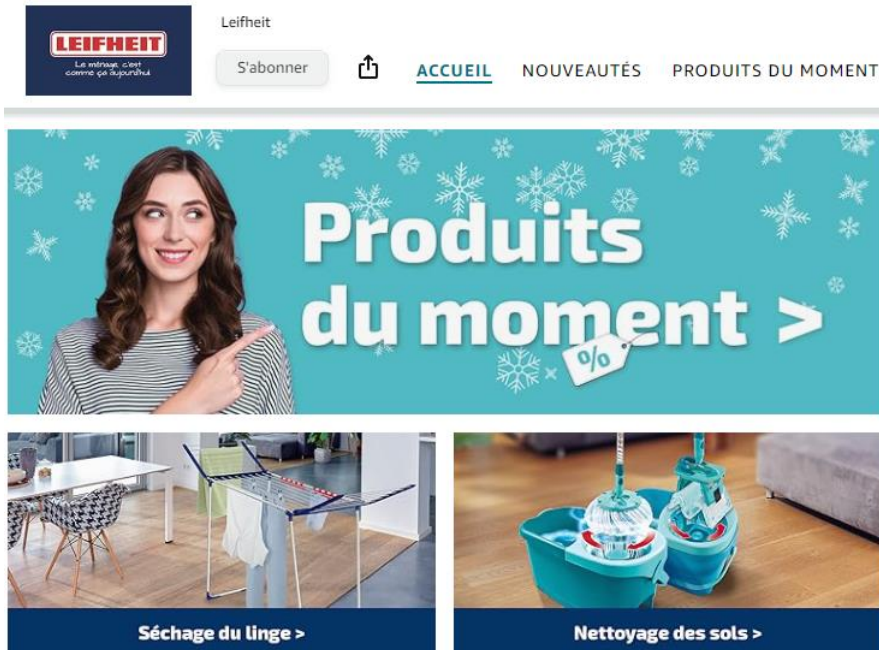
Strategic goal:
30% E-commerce share of Group turnover in 2027



New E-commerce & digital model: Pilot France D2C



- Efficient logistic from new D2C logistic hub
- New distribution via additional marketplaces
- Strong investment into Performance Marketing



08 – 10 2024

D2C Ecommerce in
France increased by

270%

vs. previous year period

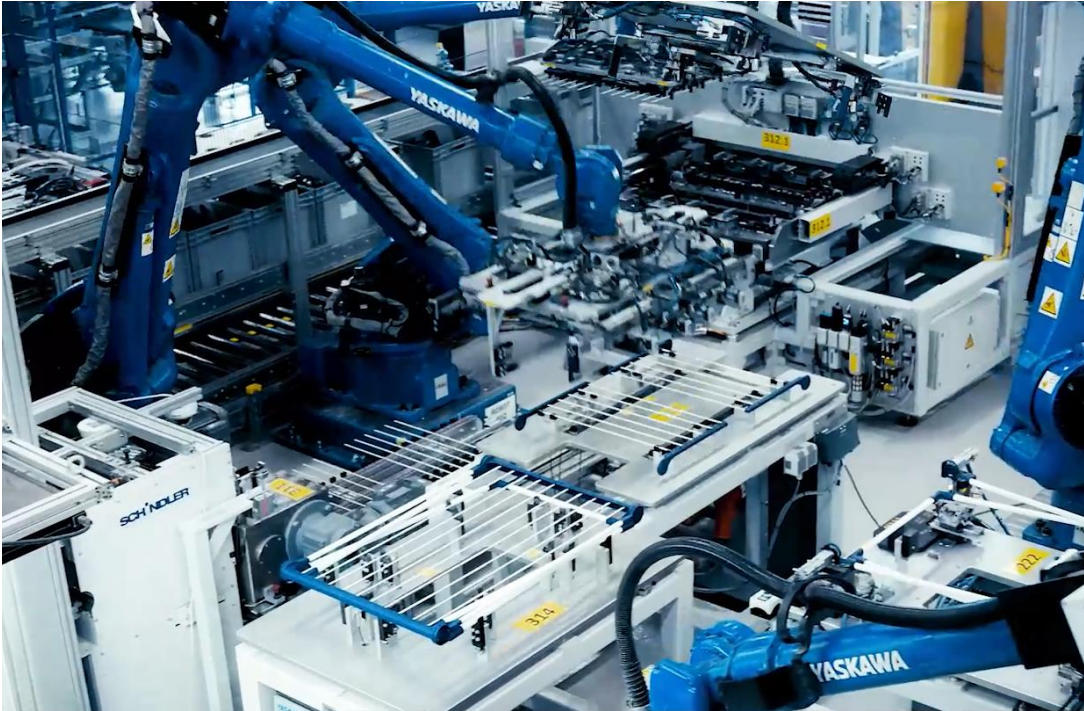
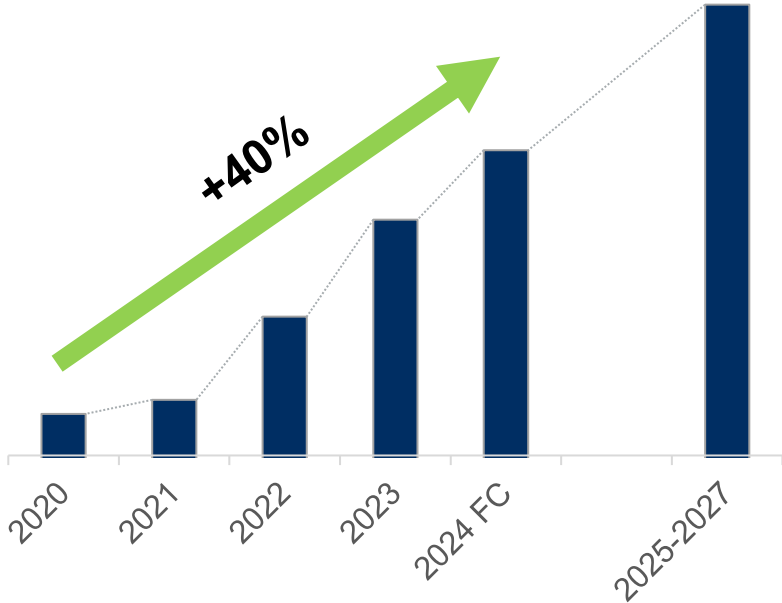


Significant efficiency gains in production and logistics to support profitability + cash



Productivity production site

products per line, worker and hour in %



Attractive cash generation for shareholder returns



Strong dividend policy

Distribution of **75%**
of net result for the
period or free cash
flow

Dividend yield

2023: 6.5%
2022: 5.2%
2021: 2.9%
2020: 2.4%

Share Buy Back Program 2024

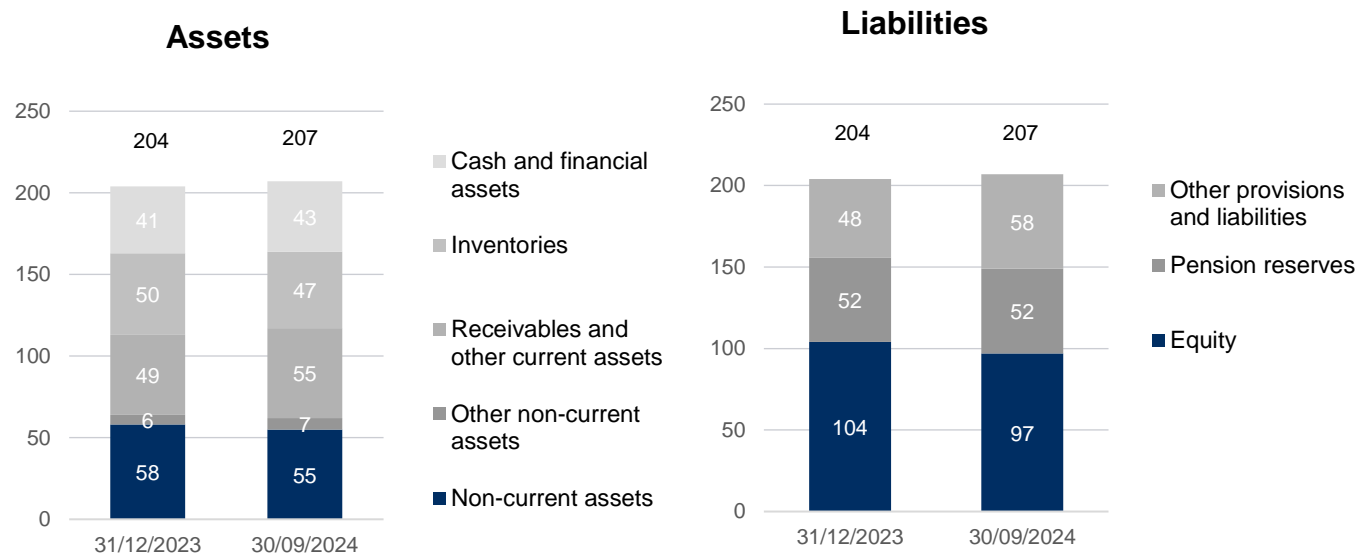
up to **8,5m€** share buy back

Strong Financial Base to support future investments, growth and capital returns



Financial structure

in m€



- **Solid liquidity position without any liabilities to banks**
- **Equity ratio 47%**

Investment Highlights: Leifheit stands for sustainable, profitable growth and shareholder value



Strong vision:
become European branded leader
and specialist in mechanical
cleaning and drying

1

Strong Brand
with big potential for geographical
expansion

2

Focus strategy
for sustainable growth with focus
on core competences, Europe and
e-com | digital acceleration

3

**Lean and efficient production
and logistics**
to support profitability and cash

4

Attractive cash generation
for shareholder return via attractive
dividend policy and share buy
back program 2024

5

Strong financial base
to support future investments,
growth and capital returns

6



9M 2024 Financials



Leifheit records higher profitability in 9M 2024



New, holistic corporate strategy focusing on profitable growth and cost efficiency

Group turnover at 200.8 m€ in line with expectations

Significant catch-up effects with 6.3% growth in Q3

Strong improvement in gross margin by 2.9 pp to 44.3%

Group EBIT significantly up from 5.0 m€ to 10.3 m€

Free cash flow increased by 1.3 m€ to 14.3 m€

Forecast 2024 confirmed

Product innovations expected to provide positive impetus in Q4

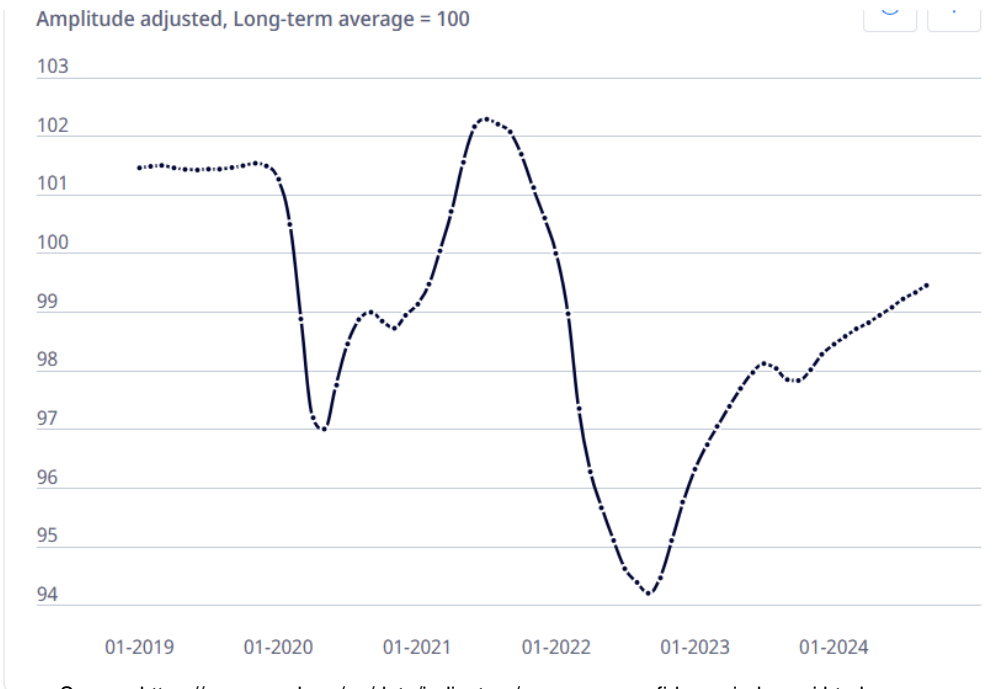
Share buyback program ongoing

Consumer climate: slight recovery at a low level



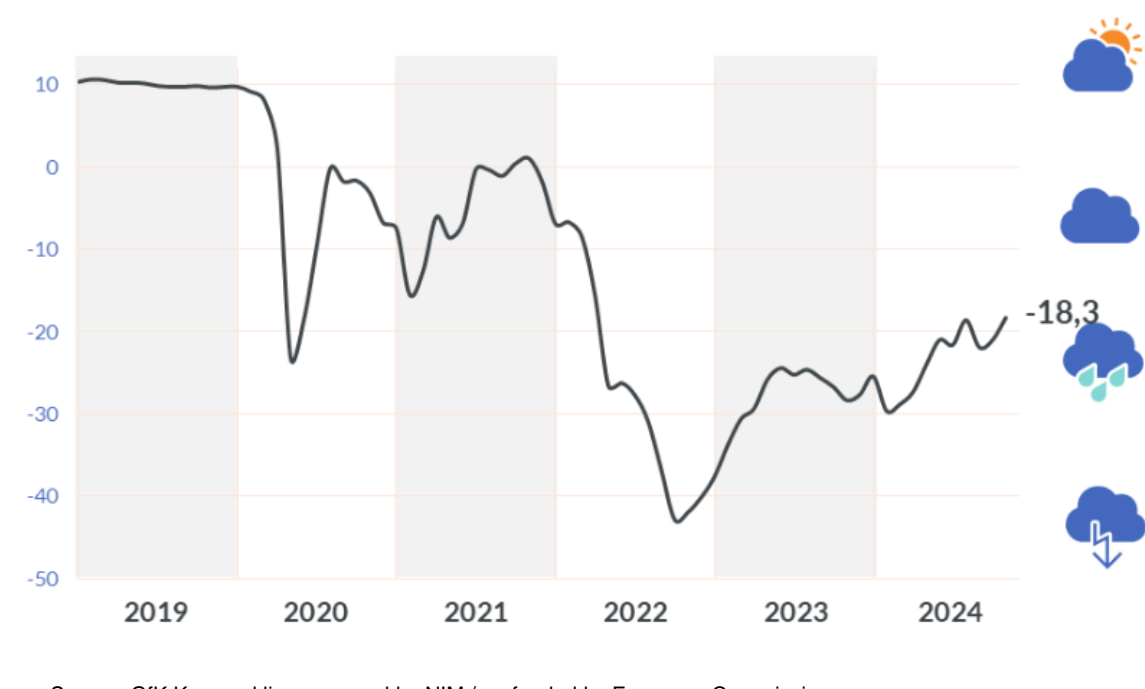
Consumer confidence index (CCI)

September 2024, EU-27



GfK consumer climate index

October 2024, Germany



- Both indicators show slight recovery in consumer sentiment.
- However, there is still no strong momentum for demand in the German domestic market.

Group turnover in line with expectations – catch-up effects recorded in third quarter

Group turnover by segment, region

in m€

	Group	Household	Wellbeing	Private Label
Turnover in m€	200.8	166.2	11.0	23.6
Growth 9M '24 vs. 9M '23	0.4%	0.3%	-10.5%	7.0%

	Germany	Central Europe	Eastern Europe	Rest of world
Turnover in m€	77.3	91.0	27.9	4.6
Growth 9M '24 vs. 9M '23	-8.7%	5.2%	12.7%	11.5%

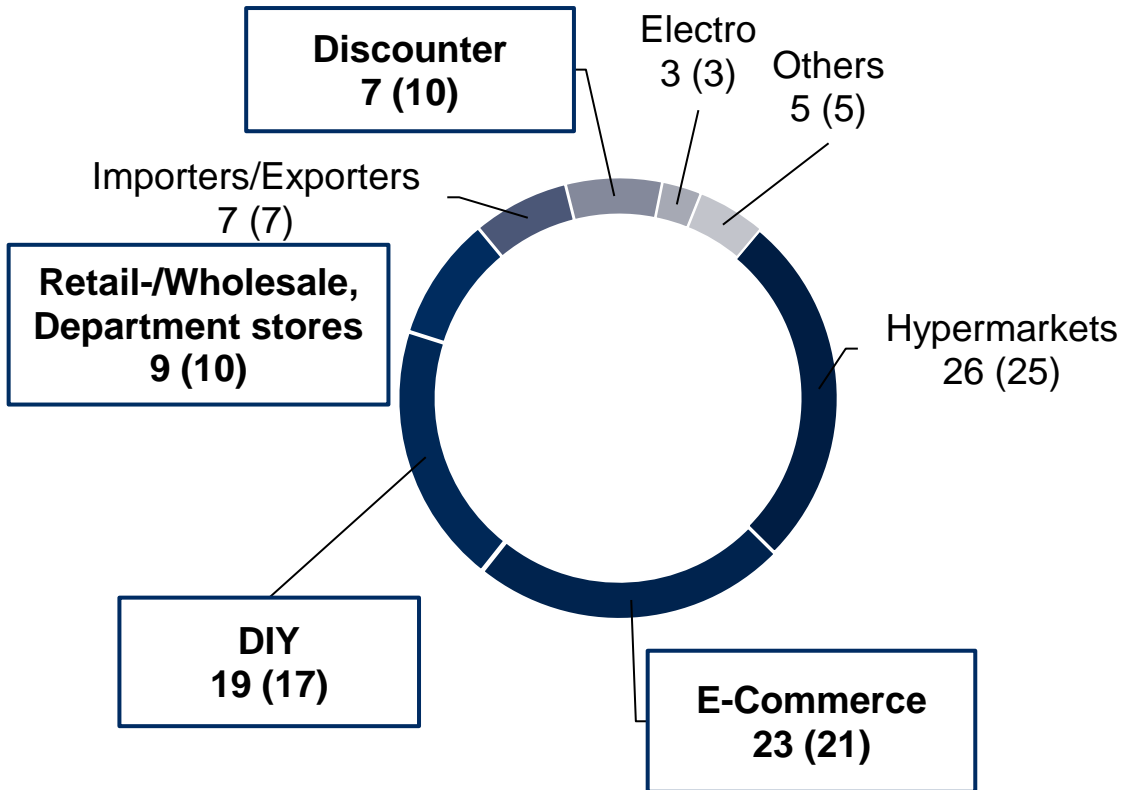
- **Q1** was negatively impacted by **low discounter promotions**
- **Strong Q3 confirms positive catch-up effects** due to focus on excellence in execution, advertising activities in the core categories of mechanical cleaning and laundry care and distribution expansion in important European core markets

Strong E-commerce growth of +6.6% in 9M 2024



Distribution channels

Turnover 9M 2024 in % (previous year's figures)



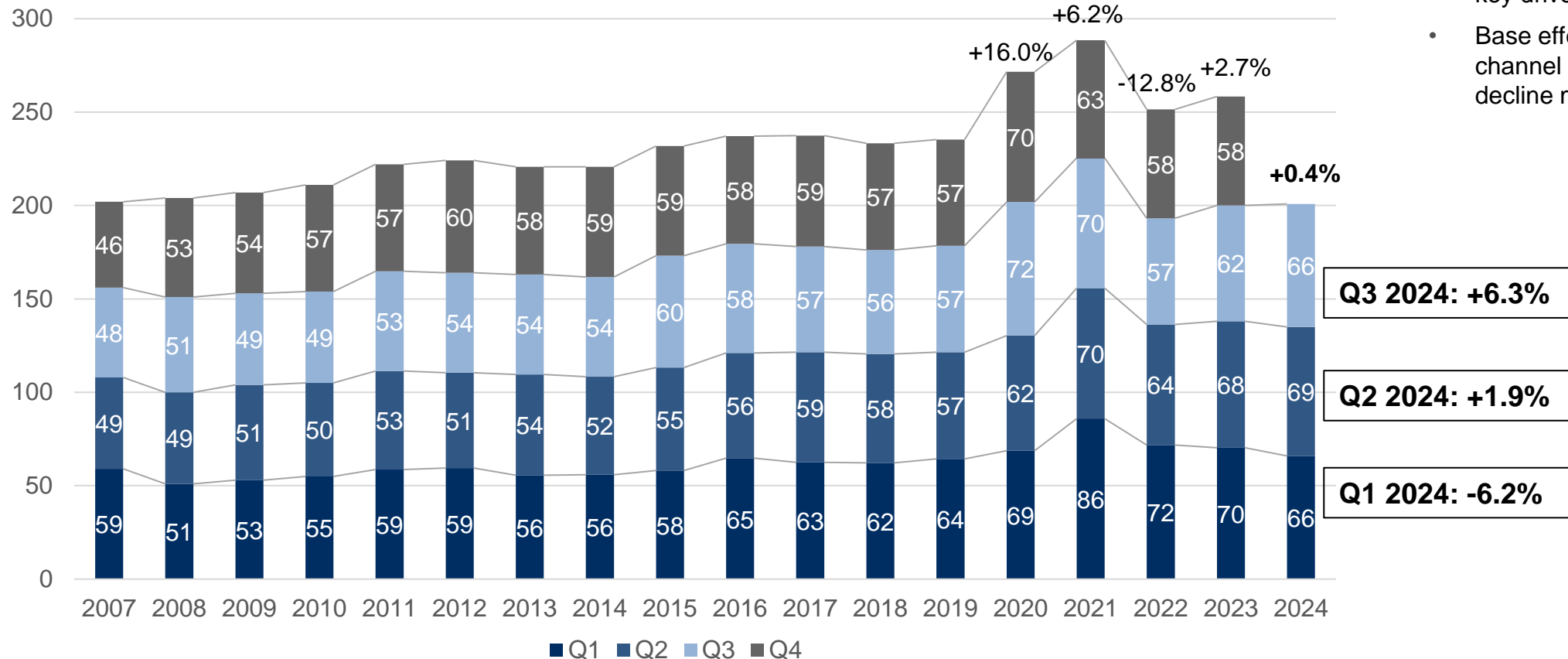
- **E-commerce again one of the fastest growing channel with +6.6% in 9M 2024**
- **Expanding our D2C capabilities** to enable profitable growth in key markets in Western Europe
- **Growth of 8.5% in DIY channel** in 9M 2024 due to distribution gains
- Less of promotions in the **discounter channel**
- **Retail/Wholesale, Department stores:** An important customer in the Netherlands faces financial difficulties. We are in close contact with the management.

Group turnover 9M 2024 in line with expectations



Group turnover development by quarters

in m€



- Catch-up effects in Q2 + Q3 2024
- Growing e-commerce is a key driver
- Base effects in the discounter channel led to yoy turnover decline mainly in Q1 2024

Q3 2024: +6.3%

Q2 2024: +1.9%

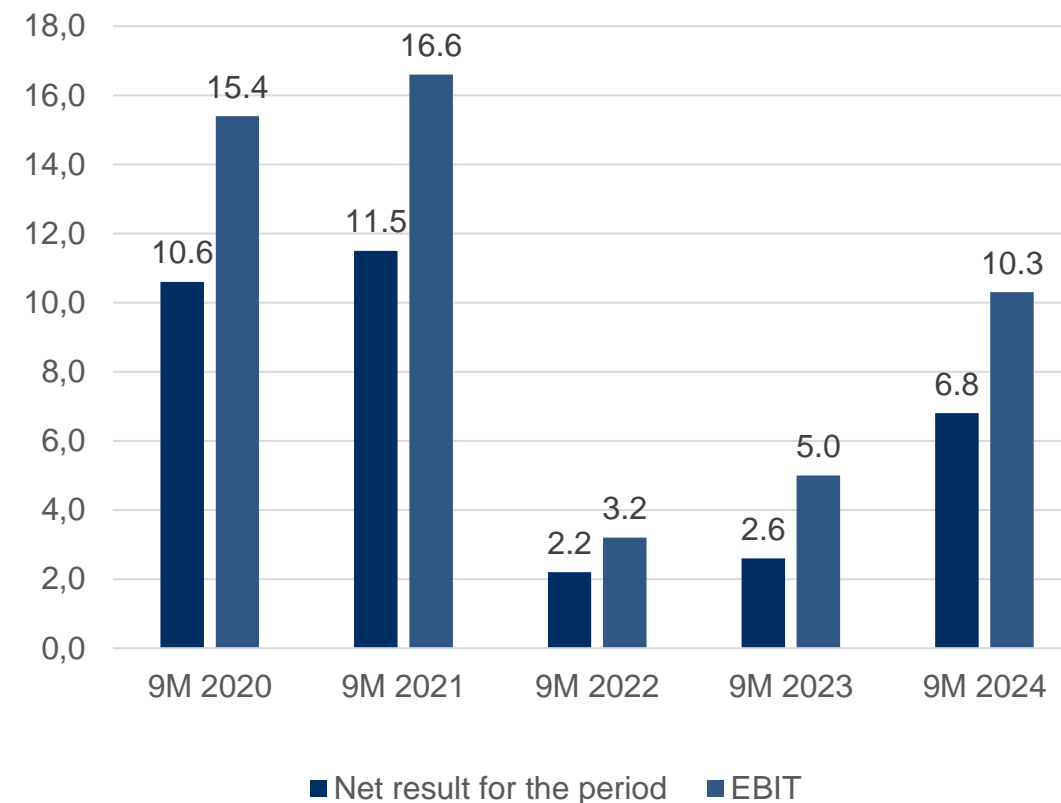
Q1 2024: -6.2%

EBIT increased due to improved gross margin, despite strategy-related one-off effects from organizational changes

		9M 2023	9M 2024	Δ
Group turnover	m€	200.0	200.8	0.4%
Gross margin	%	41.4	44.3	2.9 pps
Foreign currency result	m€	-0.4	0.3	>100.0%
EBIT	m€	5.0	10.3	>100.0%
EBIT margin	%	2.5	5.1	2.6 pps
Earnings before taxes (EBT)	m€	3.8	9.7	>100.0%
Net result for the period	m€	2.6	6.8	>100.0%
EPS	€	0.28	0.72	>100.0%

Group earnings development

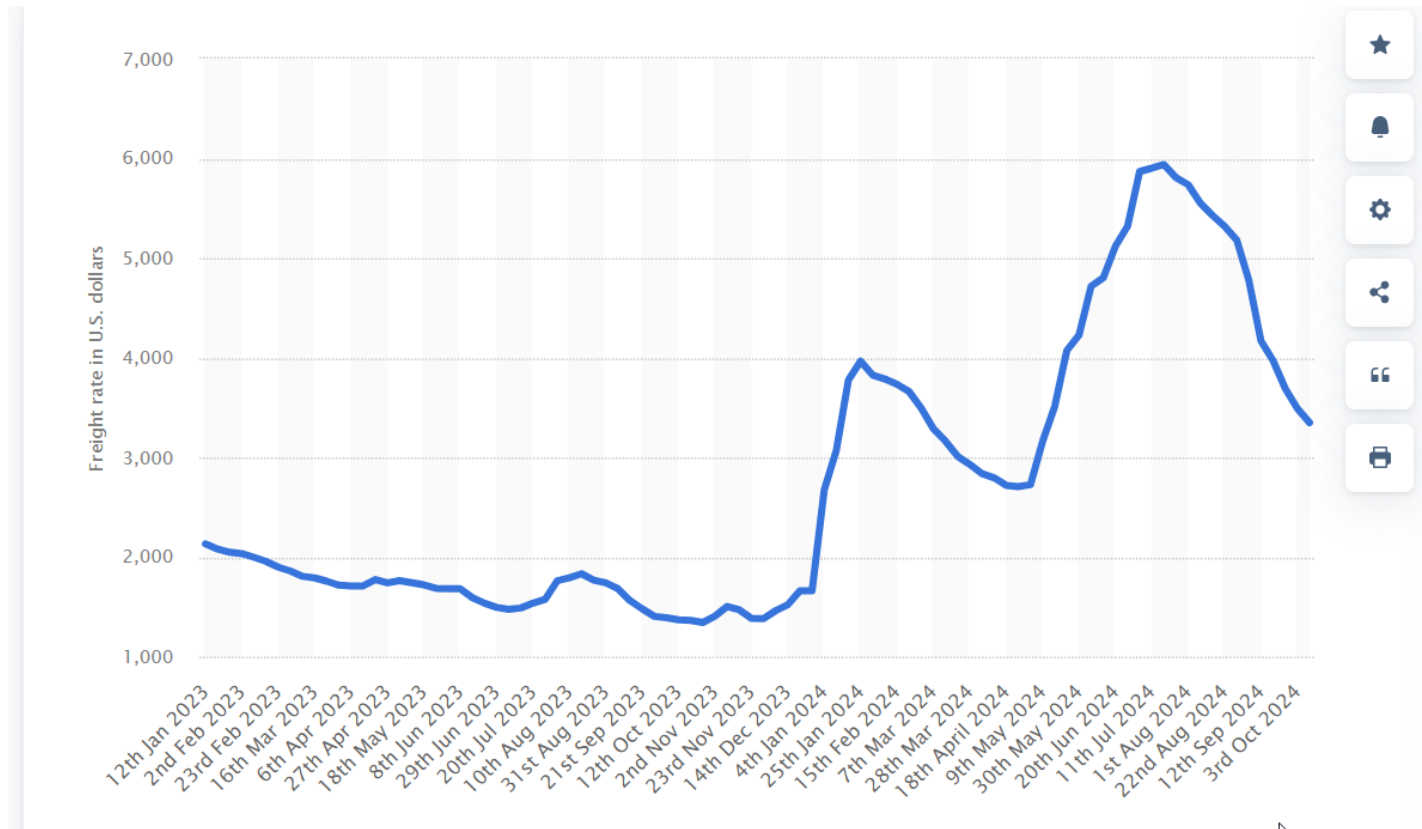
9M 2020 – 9M 2024 in m€



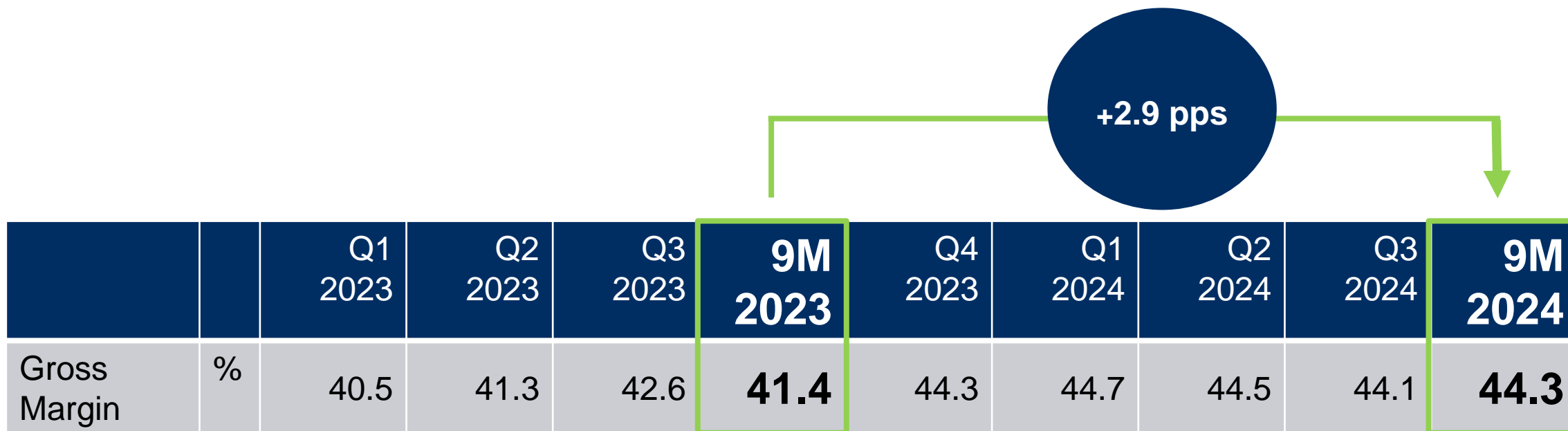
Slight easing in sea freight rates in Q3 but still on a higher level

Global container freight rate index

in US dollars per 40-foot container (source: statista)

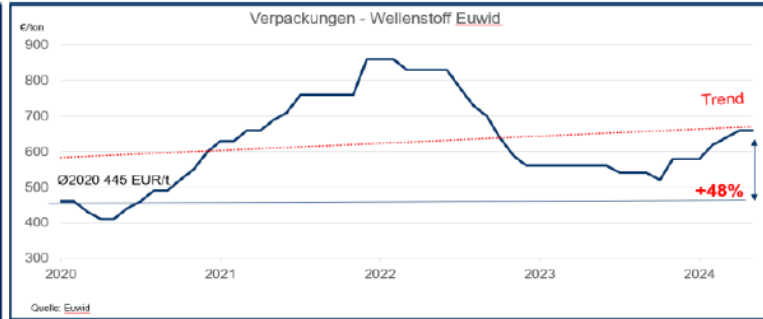
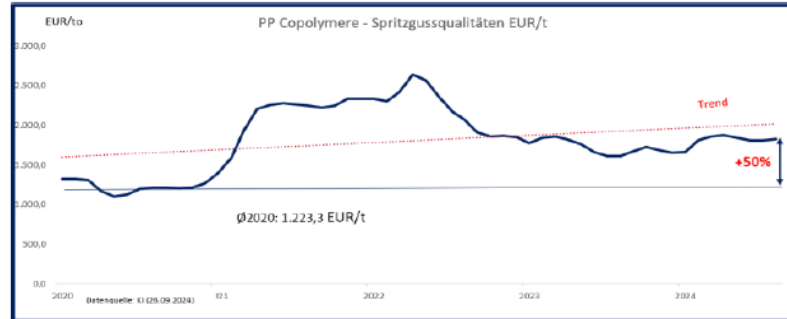


Gross margin improvement



- **Improvement in gross margin to 44.3% in 9M 2024 (9M 2023: 41.4%)** because of
 - positive product mix effects due to the focus on profitable products
 - increasing productivity and efficiency in production and logistics
 - slight decline in procurement and energy costs, although the costs remain at a high level
- **Rise in container freight costs due to the crisis in the Red Sea led to pressure on gross margin with a time in Q3**, but gross margin improvement will be seen again in Q4

Raw Material price development



- Average price increase of main raw materials appr. +36% vs. 2020* (-1% vs. previous quarter)
- Some raw material costs (esp. Packaging and Aluminium) with upward trend, price level of 2019/20 will be not reached in the short term

*Calculation basis: average price 2020 vs. price as of Sept. 2024

Free cash flow of 14.3 m€ after 13.0 m€ in 9M 2023



in m€	9M 2023	9M 2024	Δ
Cash flow from operating activities	17.1	18.9	1.8
Cash flow from investment activities	-4.1	-4.6	-0.5
Cash flow from financing activities	-7.0	-12.8	-5.8
Free cash flow ¹	13.0	14.3	1.3

in m€	30/09/2023	30/09/2024	Δ
Cash and cash equivalents at the end of reporting period	42.2	42.8	0.6
Financial liabilities	-	-	-

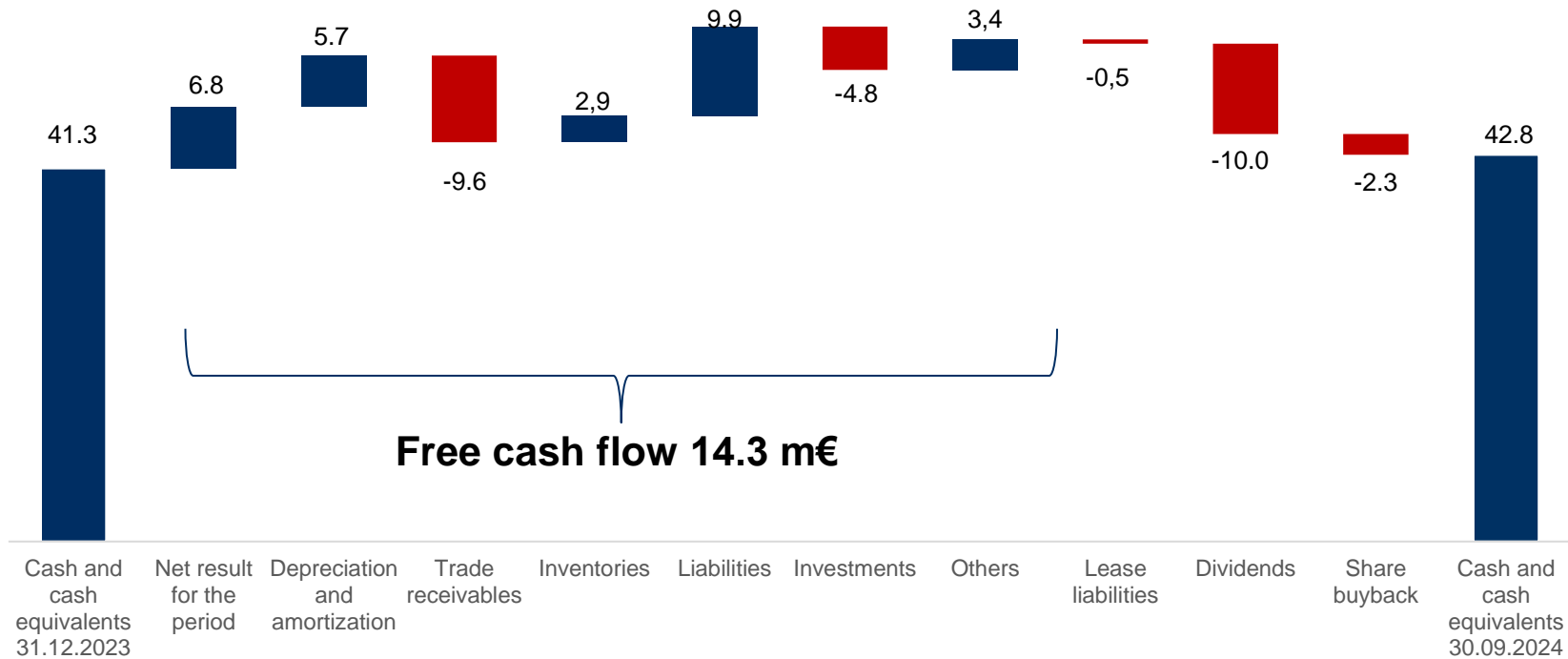
- Free cash flow up by 1.3 m€ due to improvement of net result for the period and working capital
- Cash outflow from financing activities includes payment of 10.0 m€ dividend (2023: 6.7 m€) and share buy back program (2.4 m€)
- With Group liquidity totaling 42.8 m€ and without any liabilities to banks, the company continues to have a solid liquidity position

¹ Cash flow from operating activities and from investment activities, adjusted for incoming and outgoing payments in financial assets and, if existing, from acquisition and divestiture of business divisions.

Leifheit has solid liquidity to implement the new corporate strategy

Group liquidity

31/12/2023 vs. 30/09/2024 in m€



- Free cash flow increased in 9M 2024 to 14.3 m€ (9M 2023: 13.0 m€)
- Positive effects from the reduction in inventories, which contributed to an improvement in working capital
- Share buyback program with a total volume of up to 8.5 m€ until probably mid-December
- Total volume of shares purchased from 15 May 2024 up to 8 November 2024 amounts to 165,255 shares (2.9 m€)



Outlook 2024



2024 forecast confirmed – still challenging market environment ahead



	Forecast 2024
Group turnover	slightly above the previous year
Turnover Household	slightly above the previous year
Turnover Wellbeing	slightly below the previous year
Turnover Private Label	slightly above the previous year
Group EBIT	in a corridor of 11 m€ to 13 m€ (previous: corridor of 10 m€ to 12 m€)
Free Cashflow	about 12 m€ (previous: about 10 m€)

- Continued weak economy and subdued consumer sentiment

Annex

Experienced Management Board



Alexander Reindler
CEO

Previous experience

- Brings more than 25 years of international experience in leading positions in marketing, sales and management
- Formerly responsible for the global Health Care Business at Beiersdorf AG

Core competencies

- General Management, brand building & implementation of change strategies



Igor Iraeta Munduate
COO

Previous experience

- Many years of experience as CTO at Igus GmbH and Stoba Präzisionstechnik
- Various technical management positions at Robert Bosch GmbH

Core competencies

- Digitalization, IoT, Industry 4.0, implementation of lean production systems, agile “Scrum” methods



Marco Keul
CFO

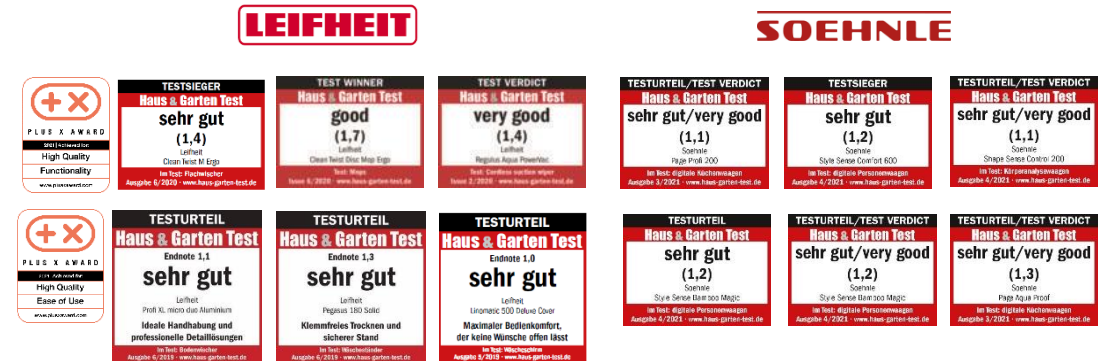
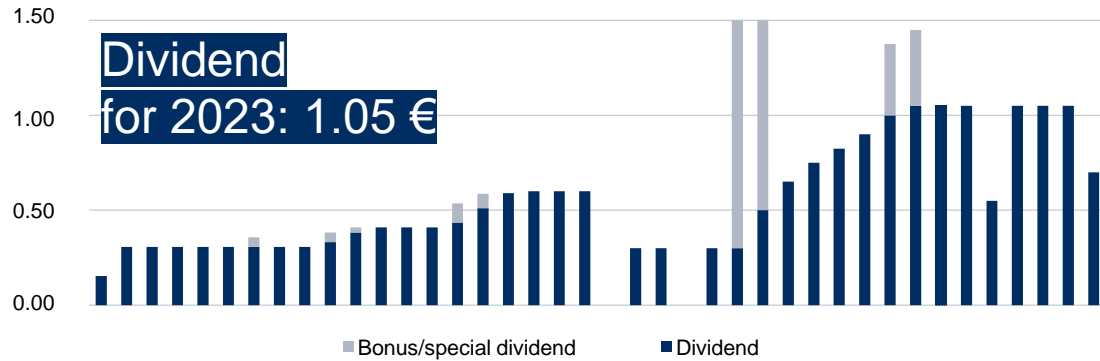
Previous experience

- Responsible for Controlling, IT/Business processes and internal sales services as Vice president finance at Leifheit AG
- Years of experience as Head of Controlling at Leifheit AG

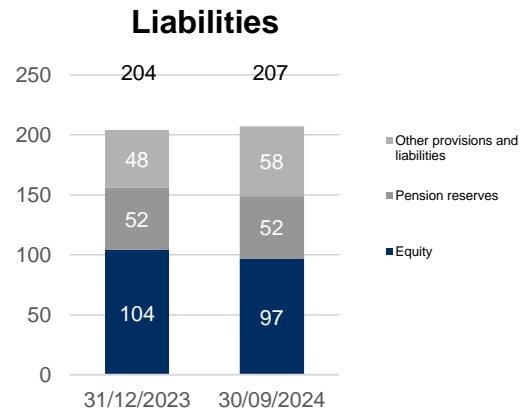
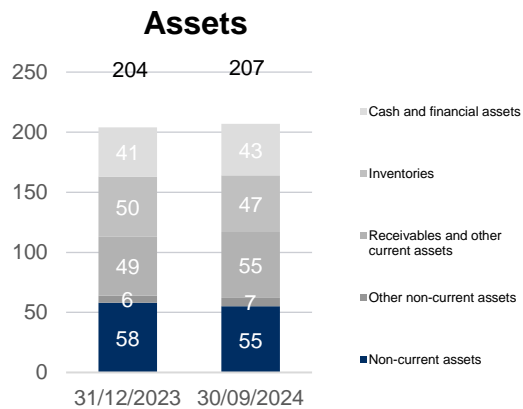
Core competencies

- IT, Finance & Controlling

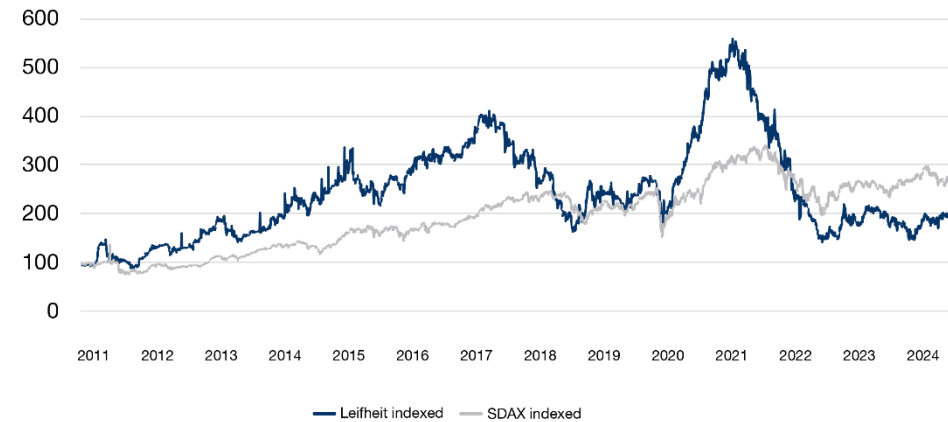
Leifheit is financially solid and pays reliable dividends to shareholders



Strong financial structure in m€



Solid long-term stock performance

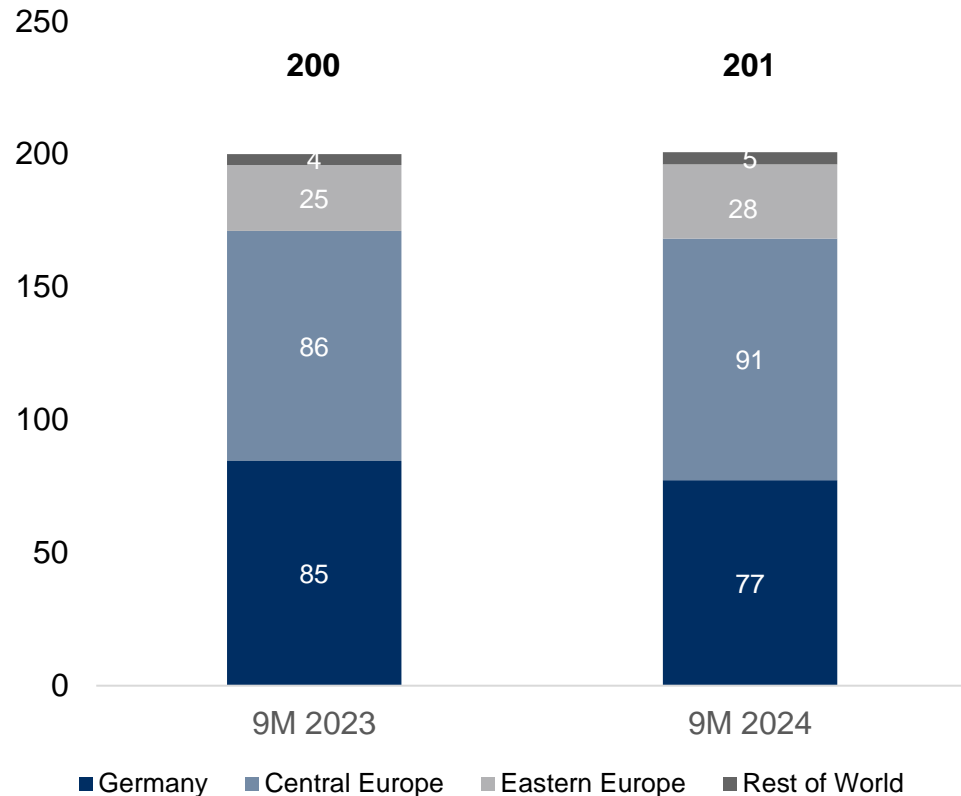


Central and Eastern Europe with remarkable turnover growth, Germany still influenced by shifts in sales



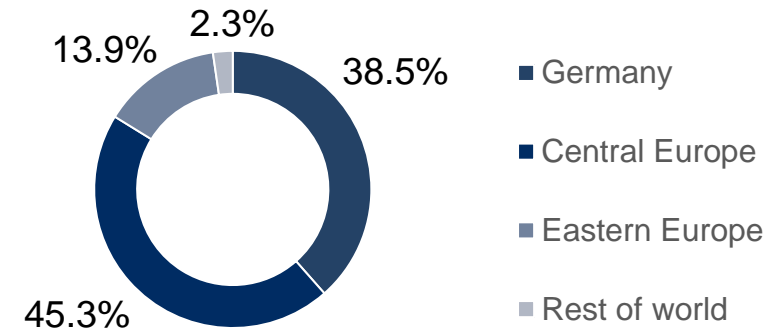
Group turnover by region

in m€



Group turnover by region

9M 2024 in %

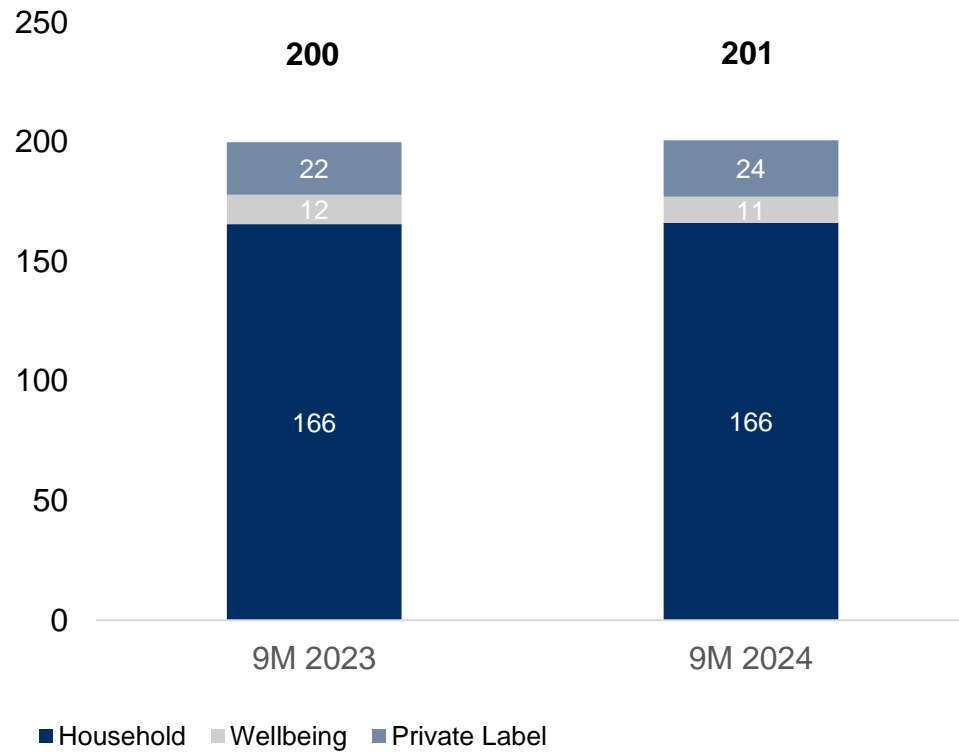


- **Germany down by -8.7%,**
Changed ordering processes in e-commerce led to shifts in sales, missing discounter promotions in Q1 2024
- **Central Europe up by +5.2%,**
Important markets Belgium, France and Spain with significant growth due to positive e-commerce development and distribution expansion
- **Eastern Europe strongly up by +12.7%,**
Several countries with double-digit growth rates

Slight turnover growth across segments in 9M 2024 as expected, but on track for 2024 turnover forecast

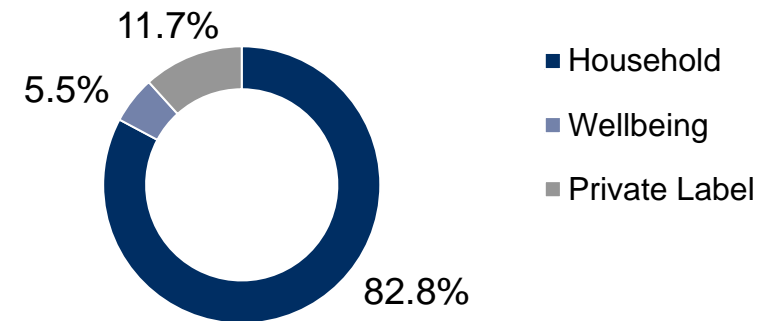
Group turnover by segment

in m€



Group turnover by segment

9M 2024 in %



- **Household segment up by 0.3%**, launch of further products from the successful BLACK LINE contributed to slight growth in the core category laundry care
- **Wellbeing segment down by -10.5%** against the background of product range adjustments
- **Private Label segment up by 7.0%**, Birambeau and Herby both with turnover growth

Leifheit Group structure



Household

LEIFHEIT

Laundry Care

Cleaning

Kitchen Goods

Wellbeing

SOEHNLE

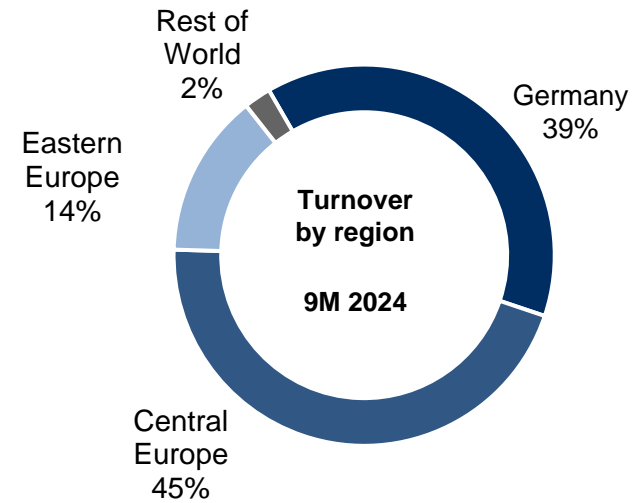
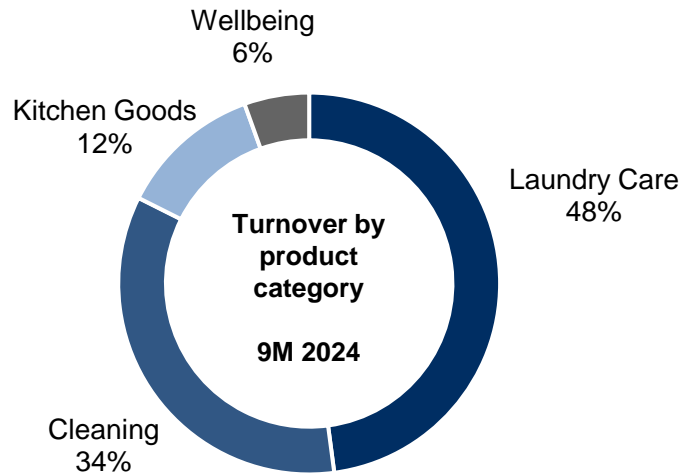
Kitchen + Personal Scales

Private Label

BIRAMBEAU **herby**

Kitchen Goods

Standing Dryers

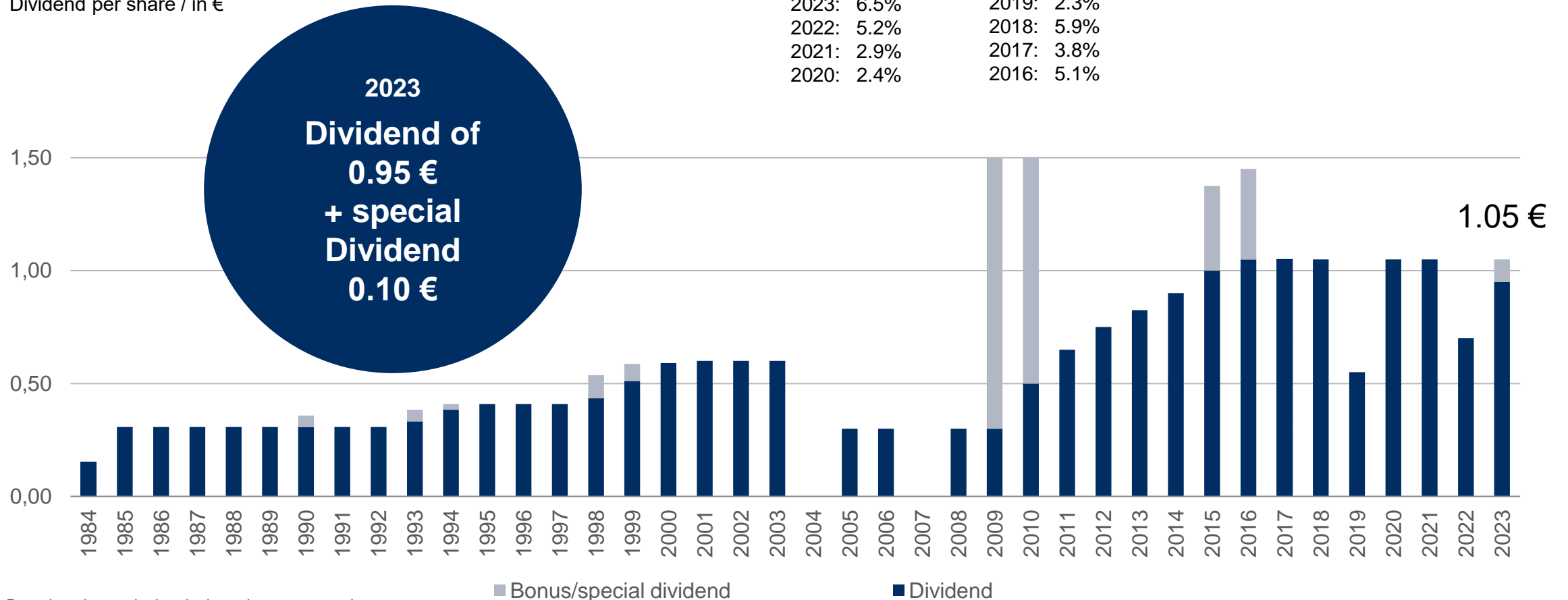


Committed to shareholder returns



Long-term dividend development

Dividend per share / in €



Dividend yield¹

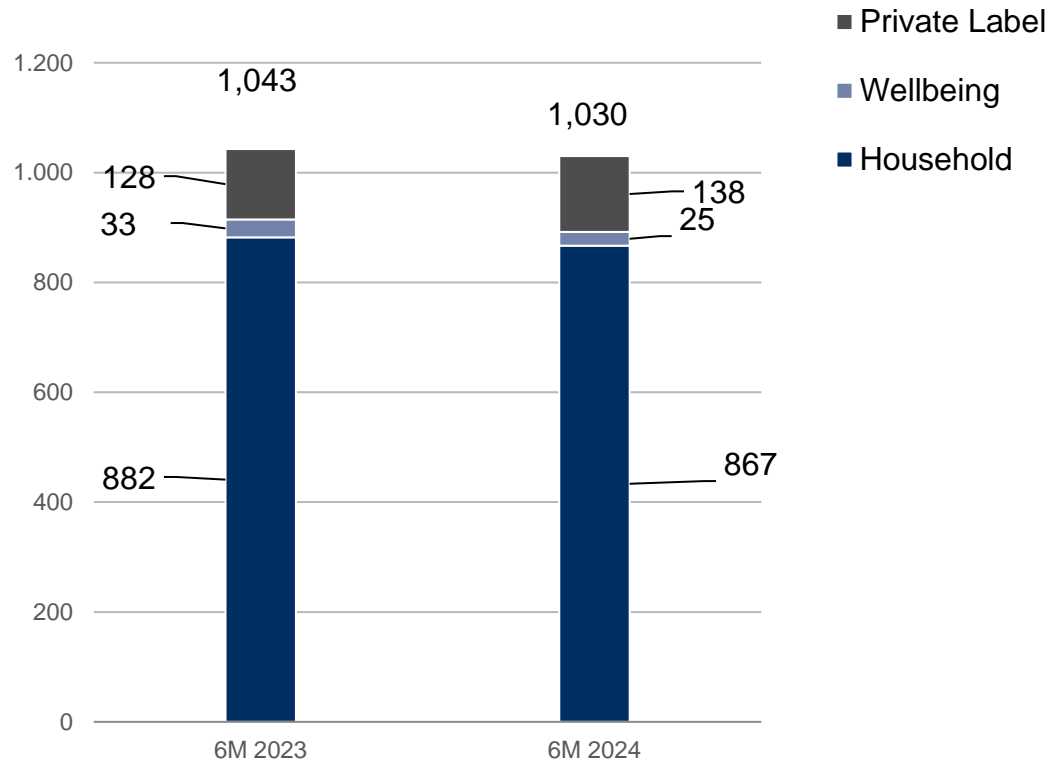
2023:	6.5%	2019:	2.3%
2022:	5.2%	2018:	5.9%
2021:	2.9%	2017:	3.8%
2020:	2.4%	2016:	5.1%

¹ Based on the particular closing price at year-end

Increased efficiency and productivity led to reduction in number of employees

Employee development*

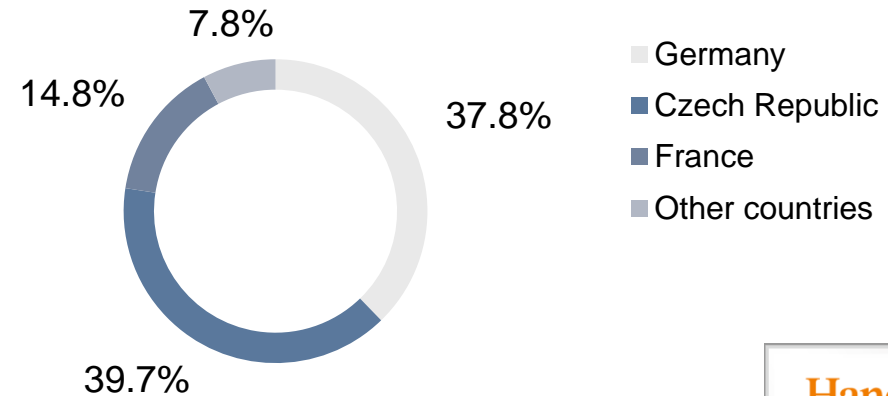
6M 2024 (average number)



* Only own staff, without temporary workers

Employees by region*

6M 2024 (average number)



Distribution in all relevant distribution channels

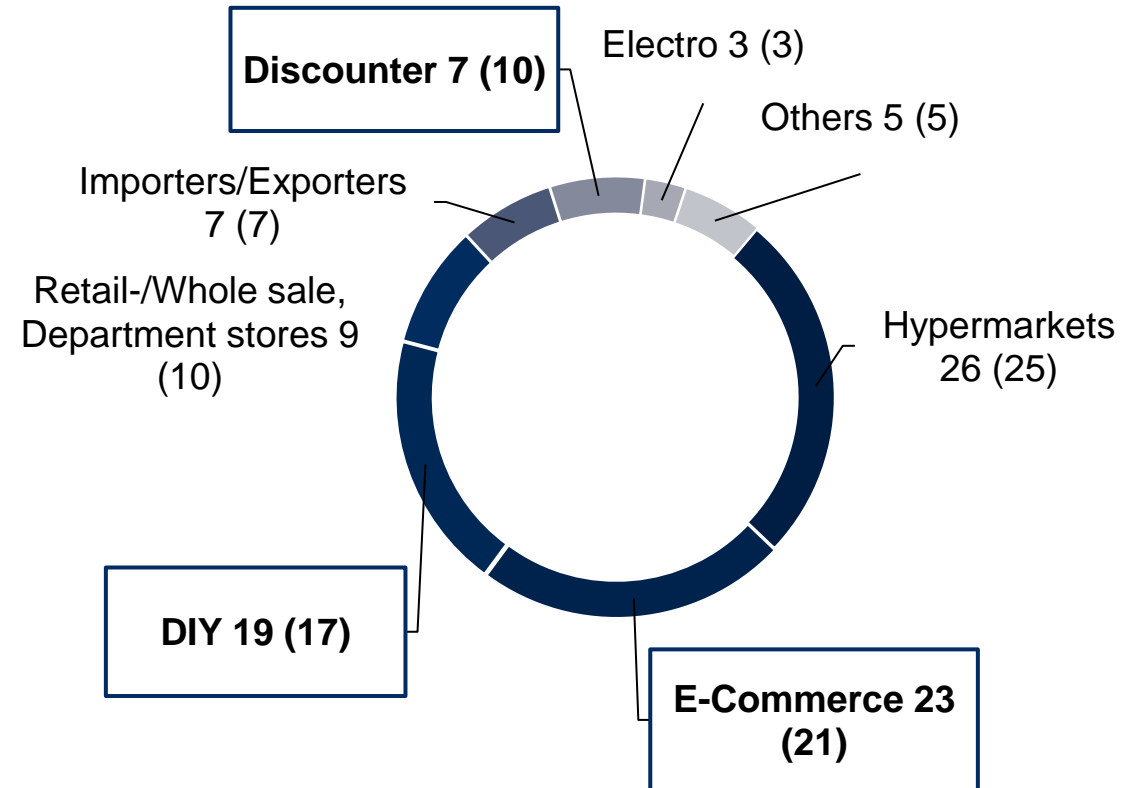


Blue Chip client base



Distribution channels

Turnover 9M 2024 in % (previous year's figures)



Long-term financial overview



		2019	2020	2021	2022	2023
Group turnover	m€	234.0	271.6	288.3	251.5	258.3
Profitability						
Gross margin	%	43.1	45.0	42.3	38.7	42.1
Cash flow from operating activities	m€	15.9	4.0	16.4	14.0	20.8
Free cash flow	m€	10.1	-5.5	9.6	8.8	12.1
EBIT	m€	9.9	18.8	20.1	2.8	6.0
EBIT margin	%	4.2	6.9	7.0	1.1	2.3
EBT	m€	8.5	17.7	19.3	2.3	4.7
Net result for the period	m€	5.8	12.5	14.2	1.2	3.2
ROCE	%	8.2	14.1	13.8	1.8	4.5

Long-term financial overview



		2019	2020	2021	2022	2023
Per share						
Net result for the period, EPS ²	€	0.61	1.32	1.49	0.13	0.34
Free cash flow	€	1.06	-0.57	1.00	0.92	1.27
Dividend	€	0.55	1.05	1.05	0.70	0.95 ²
Special dividend	€	--	--	--	--	0.10 ²
Investments	m€	6.0	9.6	7.3	5.4	8.9
Depreciation	m€	8.2	8.5	7.8	7.5	9.0
		31/12/2019	31/12/2020	31/12/2021	31/12/2022	31/12/2023
Employees	No.	1,106	1,098	1,080	1,063	1,020
Balance sheet total¹	m€	214.6	230.0	238.8	216.1	203.6
Equity	m€	96.2	100.4	111.3	112.5	103.8
Equity ratio	%	44.8	43.7	46.6	52.0	51.0
Liquidity	m€	50.3	38.8	38.1	36.3	41.3

¹ Not including repurchased treasury shares

² Dividend proposal

Leifheit makes top quality household products



Profi Floor Wiper
4.6 stars



Leifheit rückenschonender Bodenwischer Profi XL micro Duo mit Aluminiumstiel 140cm, Wischmopp zum Lösen mit Fußklick, mit Bezug...
★★★★☆ ~ 1.728

Profi XL Set
4.5 stars



Leifheit Set Wischtuchpresse Profi XL mit Bodenwischer 146cm und Rollen, 1x Mikrofaser Bezug für alle...
★★★★☆ ~ 10.402

Pegasus 150 black
4.7 stars



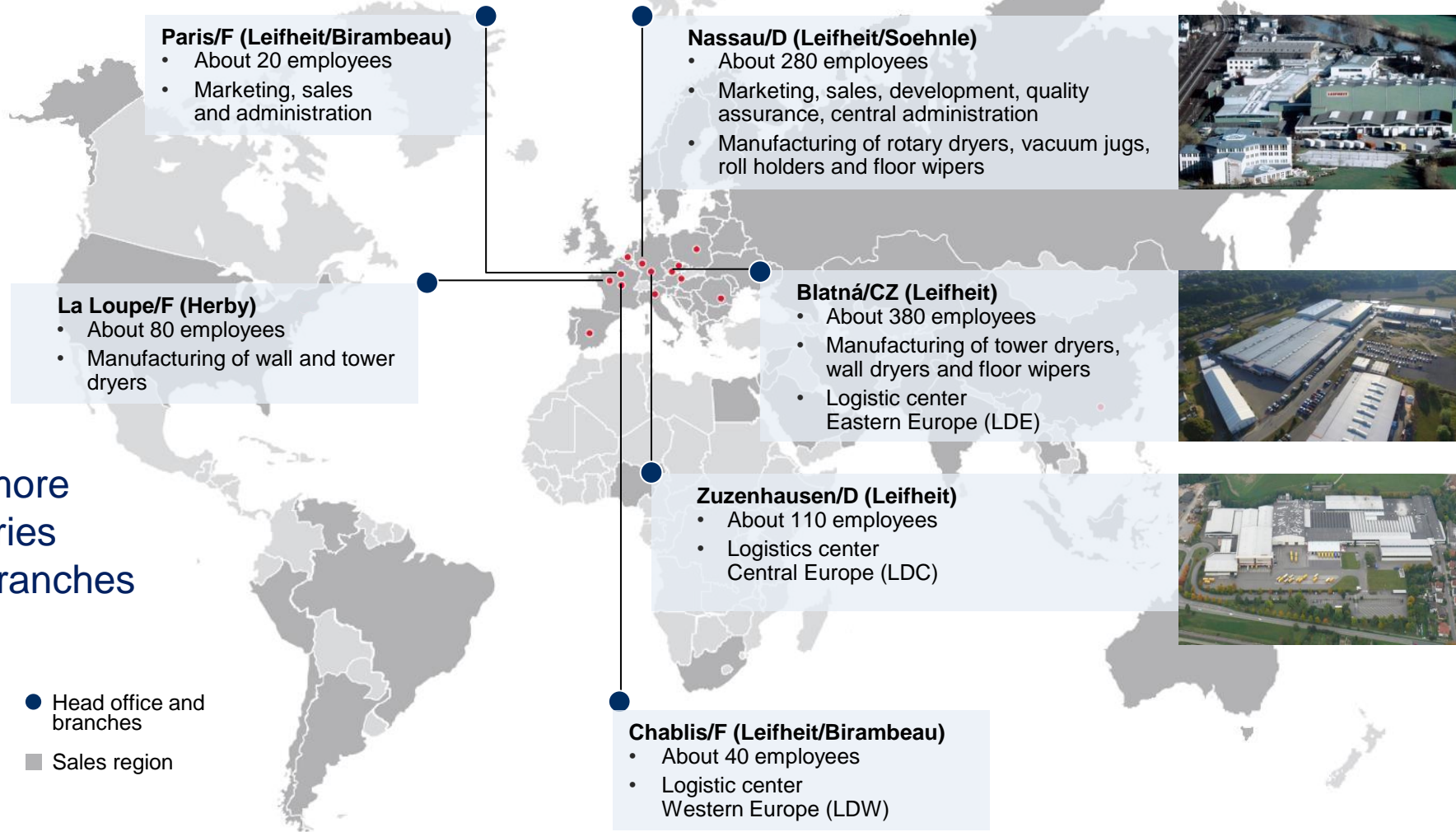
Leifheit Standtrockner Pegasus 150 Solid Black Edition, standfester Wäscheständer mit Flügeln auch für lange...
★★★★☆ ~ 11.534

Linomatic 600 Deluxe
4.7 stars



Leifheit Wäscheschirm Linomatic 600 Deluxe Cover mit Leineneinzug für saubere Wäsche, Wäschespinne für die...
★★★★☆ ~ 8.836

Our European production and logistic footprint ensures efficient and reliable supply to customers



Operating in more than 80 countries with 14 own branches

Leifheit awards (selection)



Testsieger
93 %

Leifheit AirBoard Deluxe XL Plus VDE

Vergleich.org

2. Platz
GUT (1,5)

Leifheit Profi micro duo

Vergleich.org

TEST VERDICT
Haus & Garten Test
Final score 1.1
very good

Leifheit
Profi XL, mehr als Aluminium
convenient handling and
professional detailed solution

Im Test: Floor wiper
Issue 6/2019 - www.haus-garten-test.de

Floor wiper
Profi micro duo



TEST WINNER
Haus & Garten Test
good
(1,7)

Leifheit
Clean Twist Disc Mop Ergo

Im Test: Mop
Issue 6/2019 - www.haus-garten-test.de



CLEAN TWIST
Disc Mop Ergo



Rotary dryers
Linomatic

Testsieger
GUT (1,8)

Leifheit Linomatic Deluxe 500

Vergleich.org

TESTURTEIL
Haus & Garten Test
Endnote 1.0
sehr gut

Leifheit
Linomatic 400 Cover

Maximaler Bedienkomfort,
der keine Wünsche offen lässt

Im Test: Trockner
Ausgabe 5/2019 - www.haus-garten-test.de

TESTURTEIL
Haus & Garten Test
Endnote 1.2
sehr gut

Leifheit
Linomatic 400 easy

Pplatzsparend und praktisch,
sehr leichtgängig und stabil

Im Test: Trockner
Ausgabe 6/2019 - www.haus-garten-test.de



TEST VERDICT
Haus & Garten Test
very good
(1,4)

Leifheit
Regulus Aqua PowerVac

2018 Cordless stickfloor wiper
Issue 2/2018 - www.haus-garten-test.de

Cordless vacuum wiper
Regulus Aqua PowerVac



Laundry dryers
Pegasus

Sieger
Preis-Leistung
GUT (1,8)

Leifheit Pegasus 150

Vergleich.org

TEST VERDICT
Haus & Garten Test
Final score 1.3
very good

Leifheit
Pegasus 150 Solid

perfect drying with
a safe standing

Im Test: Trockner
Issue 6/2019 - www.haus-garten-test.de

2. Platz
SEHR GUT (1,4)

Leifheit 8157 Pegasus
200 Solid Deluxe Mobile

Vergleich.org



CLEAN TWIST
M Ergo

TEST WINNER
Haus & Garten Test
very good
(1,4)

Leifheit
Clean Twist M Ergo

Im Test: Mop
Issue 6/2019 - www.haus-garten-test.de



Window vacuum
cleaner Nemo

TEST VERDICT
Haus & Garten Test
good
(1,6)

Leifheit
Nemo

White and both vacuum cleaner Nemo

Im Test: Fensterstauger
Issue 2/2019 - www.haus-garten-test.de

PLUS X AWARD
High Quality
Ease of Use

PLUS X AWARD
High Quality
Functionality



Window vacuum
cleaners

Alles Beste
Empfehlung

Leifheit Dry & Clean

TESTURTEIL
Haus & Garten Test
Endnote 1.3
sehr gut

Leifheit
Set Dry&Clean

Sehr ansprechende Technik,
beste Wahl für saubere Fenster

Im Test: Fensterstauger
Ausgabe 3/2019 - www.haus-garten-test.de

Stiftung Warentest
GUT (2,4)

test
Fensterstauger
Classic
Im Test:
11 Fensterstauger
Ausgabe 4/2019
www.test.de



Cordless vacuum
Regulus PowerVac 2in1

PLUS X AWARD
BESTES
PRODUKT
DES JAHRES
2018

testsieger.de
1,9
08/2018
gut

Redaktions-Wertung
Leifheit Regulus PowerVac 2in1

TEST VERDICT
Haus & Garten Test
Final score 1.9
Good

Leifheit
Regulus PowerVac 2in1

Good particle absorption and high
charging efficiency

Im Test: Staubsauger
Issue 9/2019 - www.haus-garten-test.de

Alles Beste
Empfehlung

Leifheit 11925 Regulus PowerVac



Steam Mop CleanTenso

testsieger.de
1,5
08/2018
sehr gut

Redaktions-Wertung
Leifheit 11910 CleanTenso

PLUS X AWARD
2018 ausgezeichnet für:
High Quality
Design
Funktionalität

TESTSIEGER
Haus & Garten Test
Endnote 1.2
sehr gut

Leifheit
Clean Tenso 11910

Hochwertiger Helfer
mit sehr guter Funktion

Im Test: Dampfbodentrockner
Ausgabe 3/2019 - www.haus-garten-test.de

TESTURTEIL
Haus & Garten Test
gut
(1,8)

Leifheit
Isolierbecher Flip 350ml

Im Test: Thermobecher
Ausgabe 1/2020 - www.haus-garten-test.de

ETM TESTMAGAZIN
Leifheit Isolierbecher Flip
350 ml dark blue (03247)

SEHR GUT 92,6 %

Vergleichstest
14 Thermobecher
Sehr gut: 10 gut
www.etm-testmagazin.de



Isolating mugs
Flip 600 + 350 ml

TESTSIEGER
Haus & Garten Test
sehr gut
(1,2)

Leifheit
Isolierbecher Flip 600ml

Im Test: Thermobecher
Ausgabe 3/2020 - www.haus-garten-test.de



Isolating jug
Columbus

TEST WINNER
Haus & Garten Test
very good
(1,4)

Leifheit
Insulating Jug Harmonic

Im Test: Thermobecher
Issue 2/2020 - www.haus-garten-test.de



Salad spinner
Comport Line

Alles Beste
Empfehlung

Leifheit Salatspinner

TESTURTEIL
Haus & Garten Test
gut
(1,8)

Leifheit
Salatspinner ComportLine

Im Test: Salatspinner
Ausgabe 3/2020 - www.haus-garten-test.de

Soehnle awards (selection)



Kitchen Scales
Page Profi + Page Profi 300



Personal Scales
Style Sense



Personal Scales
Style Sense Bamboo Magic



Body analysis scales
Shape Sense Connect 100 + 200

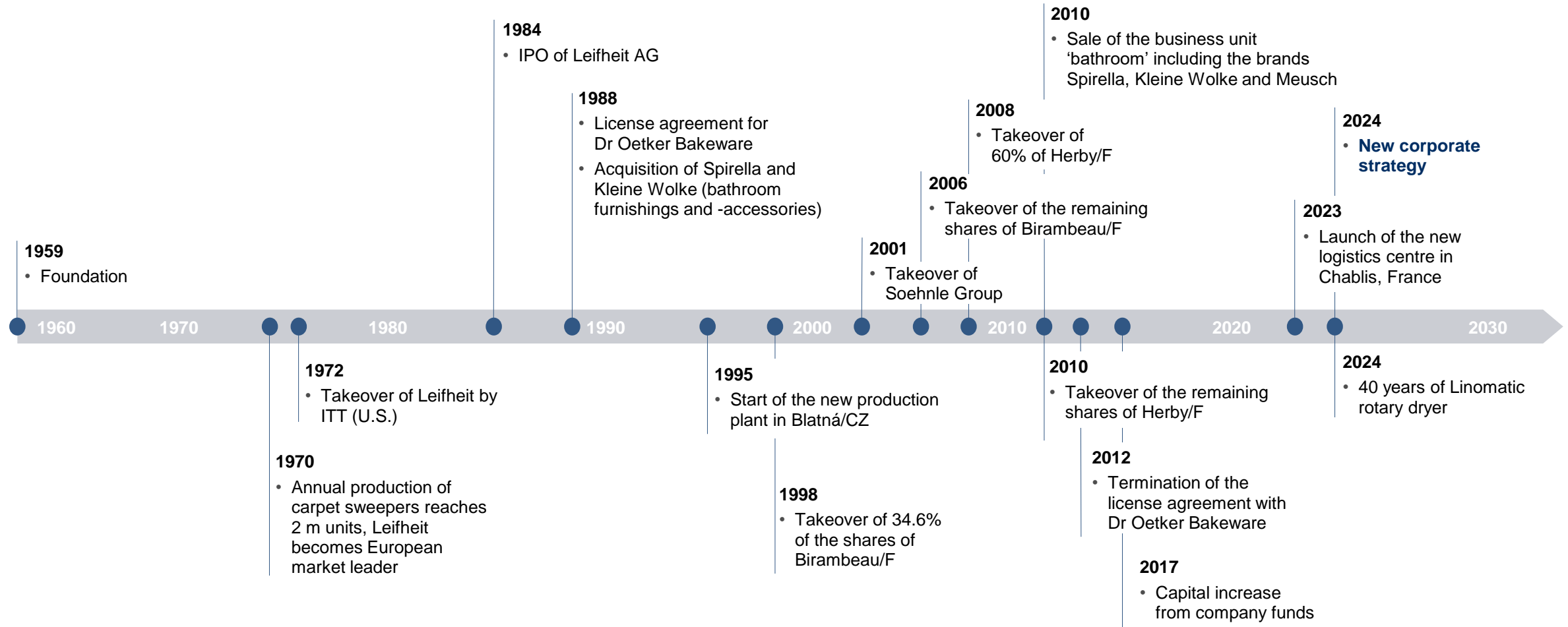


Blood pressure monitors
Systo Monitor 200 + 300



Page Aqua Proof
Kitchen Scale

Leifheit – 65 years of passion for housework



European competitors by category



Cleaning

Spontex
Tonkita Swiffer Rival
Kärcher Vileda



Laundry care

Vileda Brabantia Artweger
Wenko Gimi Juwel Stewi
Metaltex Rörets Blome



Kitchen goods

Tescoma WMF Gefu
Zyliss Oxo Rösle Fackelmann Lurch
Brabantia Westmark Emsa Tefal



Wellbeing

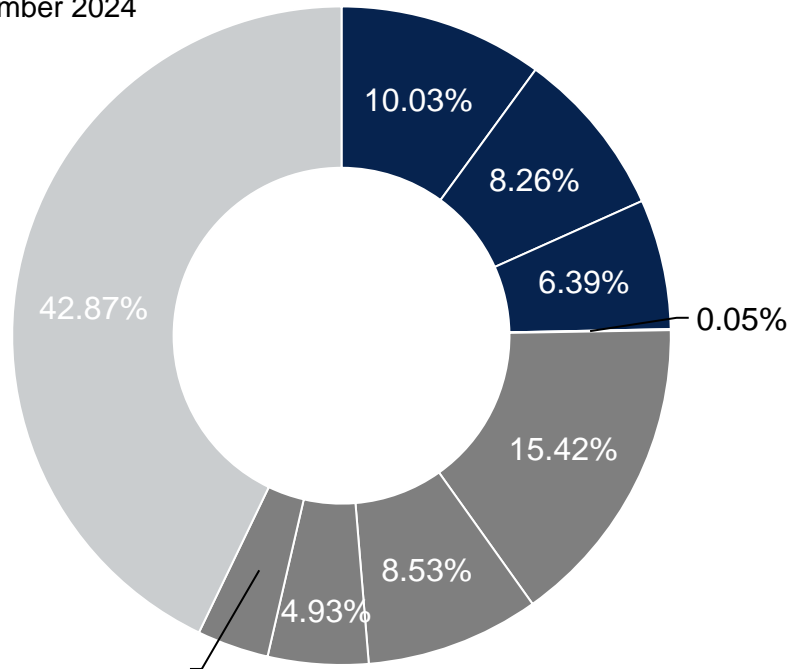
Bosch Laica Tanita
ADE Sanitas Homedics Beurer
Withings Terrailon

Significant free float and international investors



Shareholder structure

November 2024



- Non free float shareholders¹ 24.73%
- Free float^{1,2} 75.27%

¹ Definition of German stock exchange for indices

² Including shareholdings of the management board

MKV Verwaltungs GmbH, Grünwald (GER)	10.03%
Ruthild Loh, Haiger (GER)	8.26%
Leifheit AG Nassau (GER), treasury shares	6.39%
Employee shares subject to a lock-up period	0.05%
Alantra EQMC Asset Management, SGIIC, SA, Madrid (ES)	15.42%
Gerlin Participaties Coöperatief U.A., Maarsbergen (NL)	8.53%
MainFirst SICAV, Senningerberg (LUX)	4.93%
Blackmoor Ownership Holdings Master Limited, London (UK)	3.52%
Voting rights under notification threshold	42.87%

ESG: Strategic sustainability goals

Focus on climate neutrality till 2030¹



- Climate balance for our most important sites in scope 1 and scope 2 established in 2022
- Yearly climate balance in the future to measure progress

- Substantially reduce the emissions of direct greenhouse gases (scope 1 emissions)
- 100% renewable energies with a electricity mix (scope 2 emissions)
- Substantially reduce the emissions of indirect emissions (scope 3)

- Energy: increase efficiency, savings and share of renewable energies
- Mobility: reduce of vehicle fleet emissions at our sites, reduce CO₂ emissions of employees' drive
- Products: long-lasting and high-quality products with long life cycle, increase recycled share in products, packaging and displays
- Distribution: lean production, reduce transport routes and supply logistics

- Compensate non-avoidable emissions¹ by means of certified projects for climate protection

Read more at our **sustainability report 2023**

www.leifheit-group.com/en/investor-relations/reports-and-presentations/



- Scope 1: direct emissions from the company's owned or controlled resources e.g. gas, fuel, refrigerants
- Scope 2: indirect emissions from purchased energy, e.g. electricity
- Scope 3: indirect emissions in the value chain, (upstream + downstream)

¹ Scope 1 and scope 2 emissions

Our ESG Principles



What sustainability means to us:
Responsible actions toward the environment and people,
corporate integrity and durable, high-quality products



Environment

Climate-neutral by 2030:¹
Avoiding and reducing carbon emissions, supporting climate protection projects

Durable, high-quality products that make life at home easier and more convenient

Efficient use of resources without sacrificing quality

European production and logistics footprint with close connections to our customers

Compliance with applicable laws and regulations in our production activities (WEEE, RoHS, REACH, PAH, Ecodesign Directive, etc.)

Strict environmental standards in our supply chain, laid down in our Supplier Code of Conduct



Social

Open, positive corporate culture driven by performance and teamwork

HR strategy geared towards employer attractiveness

Focus on employee safety and health

Diversity and offer equality of opportunity

Fair and competitive pay, training and continuing education

Strict social standards in the supply chain, laid down in our Supplier Code of Conduct

Giving back to society at our locations



Governance

Responsible corporate management and compliance

High transparency for stakeholders through quarterly reporting and regular news updates

Compliance management system (CMS), including guidelines and measures to ensure compliant and ethical conduct

Combating corruption and bribery as integral part of CMS

Protecting personal data according to the high standards of the GDPR



Read more at our **sustainability report 2023**

www.leifheit-group.com/en/investor-relations/reports-and-presentations/

¹ Scope 1 and scope 2 emissions

Leifheit is frequently top company in home appliances and household goods categories

We are pleased that our efforts towards sustainability are being noticed and rewarded by consumers.

- We were awarded the “**Germany’s Best Sustainability**” seal once again in 2023 for the third year running. The study was conducted by the IMWF Institut für Management- und Wirtschaftsforschung with research support from the Hamburg Institute of International Economics (HWWI) on behalf of Focus Money and Deutschland Test. The study analyses social listening data for some 19,600 companies and brands. It examines aspects of ecological, economic and social sustainability. The results show who is committed to sustainability from the consumer’s point of view.
- As in the two previous years, the FAZ-Institut also once again awarded Leifheit the “**Excellent Sustainability**” certificate. The study analysed social listening data for some 20,000 companies and brands in a similar manner.
- In addition, Leifheit was awarded the “**Maximum Trust 2023**” award once again, achieving the highest ranking in the household products category. The study was conducted by the IMWF Institut für Management- und Wirtschaftsforschung on behalf of Focus Money and Deutschland Test.
- In the “**Sustainability Champions**” study conducted in cooperation with the daily newspaper Die Welt, the Leifheit and Soehnle brands were rated “very sustainable” in the “Household goods/kitchen utensils” sector. The result is based on a consumer survey in which a total of 1,291 companies from 78 sectors were assessed.

Financial calendar and contact



Financial calendar 2024 / 2025

25 - 27 November 2024

Deutsche Börse – German Equity Forum 2024, Frankfurt

9 April 2025

Annual Reports 2024
Analyst Conference

7 May 2025

Quarterly statement for the period ending 31 März 2025

28 May 2025

Annual General Meeting

7 August 2025

Half-year report 2025

6 November 2025

Quarterly statement for the period ending 30 September 2025

Contact

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LEIFHEIT

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