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## Automotive, Industrial & Multimarket

Arunjai Mittal, Senior Vice President & General Manager Power Mgmt. & Drives

Roland Stierle, Vice President Sales Automotive Europe



Never stop thinking



## Overview

# AIM

### Industry & Energy Savings potential

#### **Automotive & Hybrid Electric Vehicles**



# Automotive, Industrial & Multimarket Overview



#### **Core competencies**

- Highest quality products and services
- Leading edge technology and IP portfolio
- System expertise with broad application competence
- Strong worldwide presence with local sales and R&D support
- Dedicated and committed account teams and distributors

#### **Market Positions**

- No. 1 in Power Semiconductors
- No. 4 in Industrial applications
- No. 2 in Automotive ww, no. 1 in EU
- No. 1 in Chip Card ICs

Sources: IMS (2006), Strategy Analytics (2006), iSuppli (2005), Gartner Dataquest (2005)



# AIM serves multiple markets with commodities, dedicated products and chipset solutions







Infineon supplies products for efficient energy management along the entire power supply chain





# Global electricity consumption 2004: 15.4 million GWh USA and China are the biggest consumers



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Source: BP World Energy Report; EIA – International Energy Outlook 2005



## World electricity needs expected to double by 2030 Annual increase in electricity demand of 2.7%



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Source: EIA (International Energy Association), International Energy Outlook 2006



# Significant savings are possible in many application areas





## Significant savings potential also present in households Additional measures like regulations or incentives (PFC; 80+...) can help in influence

mindset/decision making of the end user

## Electricity consumption in European households - projection 2010 in TWh



Under present general conditions

Taking account of additional standards



## Energy Waste During Standby Operation Example: TV Set

Number of TV sets in Europe  $\phi$  power consumption during standby operation by day (20h runtime) Annual power consumption in Europe Annual energy consumption by standby operation ~200 million 200Wh/day = 73kWh/year

~14.6 billion kWh/year 2000MW

New energy saving recommendation (e.g. IEA) implies an energy saving potential of 90% (1800MW).



power consumption p.a.



Phase 1 Phase 2 Phase 3 Rated Output Power Jan. 2001 Jan. 2003 Jan. 2005 > 0.3W and < 15W 1.0W 0.75W 0.30W 0.75W 0.50W > 15W and < 50W 1.0W > 50W and < 75W 1.0W 0.75W 0.75W

Implementation of IEA recommendation would save power of 1 nuclear power plant (1,8 GW)



## Induction Cooker- Case Study for Germany

25% Efficiency Improvement Compared to Conventional Electric Cookers

Number of German households with electric cookers38Avg. energy consumption of electric cookers per household30Avg. energy consumption in Germany10Efficiency improvement by induction cookers\*28

35.8 million 300 kWh/y 10.7 Mrd. kWh/Jahr 25%



Potential energy saving through induction cookers amounts to 2.7 bn kWh/year. This corresponds to ~ 0,1 AKW @ 2GWh

Cost saving potential for German households at €0.155/kWh reaches ~ € 420 m p.a.





# Server Power Supplies as Energy Saving IT-Equipment

Efficiency increase of only 1% could save energy of one hydroelectric power plant!

Number of servers ww in 2006\* Number of additional servers till 2011 \$\overline{}\$ power usage of one server Overall power usage of servers ww ~9.5 m ~30 m ~1200 W 36.000 mW

Usage of energy saving IT equipment makes an efficieny increase of 1% possible (360 mW)!



Efficiency increase of 1% corresponds to the annual output of a conventional hydroelectric power plant (360 MW) not to mention the additional power savings potential due to less cooling needs!



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Lighting Applications- High Energy Saving Potential Electronic Control of Lighting and Switching Reduces Energy





# Traction - High Power Application Variable Engine Control and Re-feeding of Braking Energy



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## **Power semiconductors**

Infineon strengthened worldwide market leadership in 2005

#### **Global Power Semiconductor Market Ranking**

Rank 2004	Rank 2005	Supplier	2005	2004	Change
(1)	1	Infineon (incl. eupec)	9.4%	8.4%	1.0%
(3)	2	Fairchild	7.2%	7.6%	-0.4%
(2)	3	IR	7.1%	7.8%	-0.7%
(4)	4	STM	6.9%	7.0%	-0.1%
(5)	5	Toshiba	6.2%	6.5%	-0.3%



Market Size 2005: USD 11,319.2 m (2004: USD 11,277.8 m)

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Source: IMS Research, Global Market for Power Semiconductors, September 2006



## Overview





# Automotive Semiconductor Solutions Combining sensing, computing and actuating



#### Product range

- Sensors: Pressure, temperature, magnetic and inertia; RF ICs
- Microcontrollers: 8-bit, 16-bit, 32-bit TriCore®
- Power: MOSFETs, IGBTs, voltage regulators, transceivers, smart power, system ICs
- Plastic Optical Fibre MOST transceivers

#### **Core competencies**

- Automotive Excellence<sup>TM</sup>: Most comprehensive quality program in the industry
- Own production sites for automotive semiconductors
- Innovative product portfolio, covering the complete control cycle
- 40 years of system expertise with broad application competence
- ✤ No. 3 in USA, No. 2 ww, No. 1 in Europe

#### Addressed applications

- Powertrain
- Safety Management
- Body & Convenience
- Infotainment



# Infineon Automotive ranks No. 2 worldwide Continuously outperforming the market

#### Infineon Automotive 2005\* No. 3 US No. 2 World No. 1 Europe



Market: 16.301 M US\$ \*\* CAGR: 7,8% (2004-09) \*\*

### **Continuous Outperformance**



- Strong European market development compared to rest of world
- Strengthened regional business in NAFTA/Japan
- Improved relationships to major automotive system vendors

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#### Strong market position in Europe secures technological leadership

Sources: \* Strategy Analytics 2006/05, \*\*Strategy Analytics 2005/10



## Do you know that ...

... every new car worldwide includes an average number of approximately 25 Chips from Infineon?



- ... in **every new European car**, on average 5 sensors for ABS or side airbags are from Infineon?
- .. in **every 3rd new car** worldwide, Infineon's microcontrollers are processing and controlling data real time for engine management?
- ... in **every new car** worldwide Infineon's power semiconductors are driving half of the loads from dashboard lighting to the starter and the rear fog light?



# The Road to 2010

90% of all Automotive Innovations will be driven by electronics

Production of **73** million light vehicles from 8 OEMs Electronic content: **35%** (22% Hardware + 13% Software) Semiconductor content per car: ~**300 - 350** Euro



Press Briefing Mittal / Stierle 2006-09-28 Page 21 Production of **57** million light vehicles from 20 OEMs Electronic content: **22%** (18% Hardware + 4% Software) Semiconductor content per car: ~**200** Euro

Sources: Strategy Analytics, FAZ



# Automotive Semiconductor Solutions Combining sensing, computing and actuating

	Sense	Compute	Actuate
Powertrain - Diesel Engine Mgmt. - Gasoline Engine Mgmt. - Transmission Control - Starter / Alternator	Pressure Sensors Hall Sensors	<ul> <li>16 bit μC</li> <li>32 bit TriCore<sup>®</sup> (μC + DSP)</li> </ul>	<ul> <li>MOSFETs</li> <li>IGBTs</li> <li>Regulators</li> <li>Transceivers</li> <li>Smart Power</li> <li>System ICs</li> </ul>
Safety Management - ABS / Traction Control - Suspension - Airbag + Restraint Systems - Power Steering - Tire Pressure Monitoring	 Pressure Sensors Hall Sensors RF ICs	<ul> <li>8 bit μCs</li> <li>16 bit μCs</li> <li>32 bit TriCore<sup>®</sup> (μC + DSP)</li> </ul>	<ul> <li>Diodes</li> <li>Transistors</li> <li>MOSFETs</li> <li>Regulators</li> <li>Transceivers</li> <li>Smart Power</li> <li>System ICs</li> </ul>
Body & Convenience - Light Control - Heating, Ventilation, Air Condition - Door & Seat - Smart Battery Terminal	Hall Sensors Temp. Sensors RF ICs	■ 8 bit µCs ■ 16 bit µCs	<ul> <li>Diodes</li> <li>Transistors</li> <li>MOSFETs</li> <li>Regulators</li> <li>Transceivers</li> <li>Smart Power</li> </ul>



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# Results of Automotive Excellence<sup>TM</sup> 60% with zero-defects, another third $\leq$ 1 ppm





## Lasting Commitment to the Automotive Industry + Focus on Power Semiconductor Technologies = Ideal Match for Hybrid





## Future Hybrid Electric Vehicles Consume Approximately one 6" Wafer



Press Briefing Mittal / Stierle 2006-09-28 Page 26 Average Vehicle with Combustion Engine Consumes Approximately 1/3 of one 6" Wafer



## Future innovations:

# Components for Hybrid Electric Vehicles by Infineon

#### •Motor Control Unit:

- Power supply
- Transceivers

#### **DC/AC Converter**

- Driver IC's
- Power modules IGBT's, diodes
- HAL-Sensors (position & current) Microcontroller (e.g. TC1766)
- Safety Micro (e.g. XC800)

#### DC/DC Converter

- Microcontroller (e.g. XC164)
- Discretes CoolMOS<sup>™</sup>
- Driver IC's

#### **Battery Management:**

•Power supply •Transceiver Microcontroller (e.g. XC164) •Smart battery switch

#### Auxiliary Drives (e.g. AirCon):

•Microcontroller (e.g. XC164) •Power module (e.g. CiPos<sup>™</sup>)

Hybrid Control Unit: •Power supply •Transceivers •Microcontroller (e.g. TC1766)



# Infineon Offers Modular Hybrid Components and In-depth System Expertise





# Automotive Semiconductors Commitment leads to success



#### **Reliability through experience:**

High quality products and services for the automotive industry for 35 years

Innovative product portfolio covering the complete control



 cycle: From sensing over computing to actuating

 System expertise with broad application comp



System expertise with broad application competence: Powertrain, Safety Management, Body & Convenience



#### Automotive Excellence<sup>™</sup>:

Most comprehensive quality program in the industry



Market leader in automotive semiconductors: No. 3 in USA, No. 2 worldwide, No. 1 in Europe (Source: Strategy Analytics)



# Never stop thinking.