IFX Day 2007 Munich, March 13, 2007

Automotive, Industrial & Multimarket Automotive Power

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Automotive Power Segments

- Body & Convenience
- □ Safety
- Powertrain



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Automotive Microelectronics Trends – More Than 50% of \$-value of Electronics is Semiconductors



Source: ZVEI

13-Mar-2007

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Infineon Automotive Ranks No. 2 Worldwide Continuously Outperforming the Market



Infineon Automotive 2005* No. 3 US No. 2 World No. 1 Europe



Market: USD 18,019 m** CAGR: 7.4% (2006-11)**

Continuous Outperformance



- Strong European market development compared to rest of world.
- Strengthened regional business in NAFTA/Japan.
- Improved relationships to major automotive system vendors.

Strong market position in Europe secures technological leadership.

Sources: * Strategy Analytics, May 2006; ** Strategy Analytics, August 2006

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Infineon Automotive – Covering the Full Control Cycle



Sense & Control

Microcontroller

Automotive Power



Where Can We Find Automotive Power Components in the Car?





Automotive Power Products – Fields of Application





Automotive Power IC's are Represented in All Major Growing Car Electronics Applications





Body & Convenience

- Light control
- Heating, ventilation, air condition
- Door and seat
- Smart battery terminal

Safety Management

- ABS and traction control
- Suspension
- Airbag and restraint systems
- Power steering

Powertrain

- Diesel/Gasoline Engine Mgmt.
- Transmission Control
- Starter/Alternator
- Hybrid









Automotive Power Segments

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Body Semiconductor Growth Outperforms Market IFX AP Holds a Market Share > 35%*



- Relay replacement reduces weight, space and cost gaining higher functionality
- Body ECUs are showing all kind of integration: from complete discrete to highly integrated approach.
- ECU platforms over several models with very high volume globally sourced.
 ECU = Electronic Control Unit

*) IFX estimate for the body segment.

13-Mar-2007

Headlight Beam Control Using Power Semiconductor Instead of Mechanical Switch



ineor

SPOC Family Saves Space and Weight in Body Applications







Automotive Power Segments

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Increasing Legal Safety Requirements and End Customer Demand Fuel Safety Market





Automotive Power market share 17%*

includes sensors, Source: Strategy Analytics, 2006

Emphasis on passenger safety driven by legislation and end customer as key growth drivers, e.g.:

- increasing number of airbags per car
- additional functions like belt pretension go in high volume
- Emerging driver assistance applications will additionally increase the safety market.
- *) IFX estimate for safety segment.

Usage of Outstanding Frontend and Backend Know-How Support New Safety Applications

Emerging applications like belt pretension gain from reliable, cost efficient and space saving NovalithIC solution as motor driver control.

> IFX is combining several technologies with highly sophisticated interconnect know-how gaining competitive advantages on product and system level.







Infineon "Automotive Power" Drives Safety With Innovative IC Solutions











Complete know-how in-house

- Application
- Components
- System chips
- Board integration







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Fuel Reduction Gives New Momentum to the Powertrain Market – Automotive Power Owns 13% of the Market^{*}





- applications growing twice as fast of the car volume.
- Hybridization may achieve worldwide 3% in 2010.

Semiconductor Demand for Powertrain [USD m]



Legislation Forces CO₂ Reduction





Power Controlled Fuel Pump Reduces CO₂ Emissions by 288kg Over Lifetime



Uncontrolled

Realization

DC-brush motor switched by relay

Estimated costs

~ EUR 0.30

Controlled

DC-brush motor controlled by small ECU*

 * = incl. 8-bit µC, NovalithIC, voltage regultor, Π -filter, package,connectors

< EUR 20



Benefits of controlled fuel pump Reduction results out of controlled fuel supply according needs – high at start / acceleration – low at constant car speed

Reduced fuel consumption $\sim 0.08I/100$ km = $\sim EUR 0.001$ /kmAssumed vehicle lifetime= 150,000 kmTotal fuel reduction= 120ITotal fuel cost reduction= $\sim EUR 150 (> 6x invest)$ Total CO2 reduction= 1.9g/km (288kg total)



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IFX "Automotive Power" Is And Will Be the Semiconductor Partner in the Automotive Business





With more than 20 years of experience in automotive electronics, Infineon is a world leader in automotive power applications with more than 15% global market share.



- Using automotive optimized technologies, innovative designs and insightful market knowledge, Automotive Power growth continues almost twice as fast as the automotive electronics market.
- Cognizant of our customer needs and the evolution of technology, we offer our customers a broad portfolio from simple 3-pin power devices to highly complex system solutions.







Infineon "Automotive Power" Shows Outstanding Performance Over the Last 6 Years





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