

## POWER OF ATTORNEY

Admission ticket number: \_\_\_\_\_

Number of shares: \_\_\_\_\_

I/We

\_\_\_\_\_  
Authorizing person's first name, surname, postcode, town/city of residence

hereby authorize Mr./Ms.

\_\_\_\_\_  
Proxy's first name, surname, postcode, town/city of residence

to represent me/us at the Annual General Meeting of HelloFresh SE on June 5, 2018 and to exercise my/our shareholder rights. The proxy includes the right to issue a sub-power of attorney. The proxy is also entitled to represent other shareholders in addition to me/us at the Annual General Meeting and/or at the same time to exercise shareholder rights based on shares held by him.

**This form does not replace the proper registration for the Annual General Meeting.** Please note the information given in the invitation to the Annual General Meeting, which is also available on the company's website.

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Authorizing person's signature(s) or other completion of the declaration  
in accordance with Section 126b of the German Civil Code (BGB)