

#1 FASHION & LIFESTYLE DESTINATION IN LATAM, SEA & ANZ

Q4 2022 | WWW.GLOBAL-FASHION-GROUP.COM

€452.3m

NET MERCHANDISE VALUE
(6.9)% yoy

7.6m

ORDERS
(18.2)% yoy

11.2m

ACTIVE CUSTOMERS
(16.5)% yoy

42.8%

GROSS PROFIT MARGIN
(0.5)ppt yoy

ADJ. EBITDA MARGIN
(1.3)%



PR AND COMMUNICATIONS CONTACT
press@global-fashion-group.com

LATAM

€M	Q4 2021	Q4 2022	CHANGE ¹
NMV	165.8	149.1	(13.2)%
Revenue	105.0	96.2	(13.1)%
Gross Profit margin (%)	42.7	40.6	(2.1)ppt
Active Customers (m)	7.8	6.2	(20.5)%

dafiti

SEA

€M	Q4 2021	Q4 2022	CHANGE ¹
NMV	125.3	118.5	(8.3)%
Revenue	88.6	78.3	(14.2)%
Gross Profit margin (%)	40.5	42.2	1.7ppt
Active Customers (m)	3.6	2.9	(20.9)%

ZALORA

ANZ

€M	Q4 2021	Q4 2022	CHANGE ¹
NMV	182.5	184.7	0.1%
Revenue	134.0	134.1	(1.0)%
Gross Profit margin (%)	45.6	44.9	(0.7)ppt
Active Customers (m)	2.0	2.1	7.9%

THE ICONIC

¹NMV and Revenue change are measured on a constant currency basis.