

**#1 FASHION
& LIFESTYLE
DESTINATION
IN LATAM,
SEA & ANZ**

Q2 2023 | WWW.GLOBAL-FASHION-GROUP.COM

€346.5m

NET MERCHANDISE VALUE
(14.7)% yoy

5.4m

ORDERS
(28.1)% yoy

10.1m

ACTIVE CUSTOMERS
(19.0)% yoy

42.0%

GROSS PROFIT MARGIN
(1.4)ppt yoy

39.1%

MARKETPLACE SHARE OF NMV
+4.4ppt yoy

LATAM

dafiti

€M	Q2 2022	Q2 2023	CHANGE ¹
NMV	163.6	123.0	(19.0)%
Revenue	99.4	71.8	(22.5)%
Gross Profit margin (%)	46.0	46.2	0.2ppt
Active Customers (m)	7.0	5.4	(23.7)%

SEA

ZALORA

€M	Q2 2022	Q2 2023	CHANGE ¹
NMV	106.7	84.8	(16.9)%
Revenue	73.7	54.5	(23.0)%
Gross Profit margin (%)	37.4	42.0	4.6ppt
Active Customers (m)	3.3	2.6	(22.0)%

ANZ

THE ICONIC

€M	Q2 2022	Q2 2023	CHANGE ¹
NMV	166.3	138.7	(9.0) %
Revenue	122.9	98.2	(12.8) %
Gross Profit margin (%)	45.0	39.4	(5.6)ppt
Active Customers (m)	2.1	2.1	1.7 %