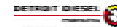


# DaimlerChrysler Truck Group

**Andreas Renschler,  
Chris Patterson,  
Dr. Albert Kirchmann**









- Analyst Meeting MATS -





- 1 DaimlerChrysler Truck Group 2005
- 2 Freightliner LLC
- 3 Beat the cycle

# BRANDS OF DAIMLERCHRYSLER TRUCK GROUP & BUSES

Commercial Vehicles

 Mercedes-Benz	 FREIGHTLINER	 FUSO
 STERLING TRUCKS	 WESTERN STAR TRUCKS	 DODGE RAM
 SETRA	 ORION	

Components

 DETROIT DIESEL	 Mercedes-Benz
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## Trucks



## Buses



# NEW DAIMLERCHRYSLER TRUCKS AND BUSES IN 2006

**Fuso:  
Canter Hybrid**

**Sterling:  
360 LDT**

**Western Star:  
Stratosphere HDT**



**Mercedes-Benz:  
Tourismo**

**Mercedes-Benz:  
Citaro LE**

**Setra:  
Multiclass**



## TRUCK GROUP & BUSES

Truck Group	Actual	Actual	Delta
	2004	2005	in %
Group Sales	420,644 units*	529,499 units	+26 %
Workforce	82,633 empl.	84,254 empl.	

\*) Fuso only 8 months consolidated

### Buses

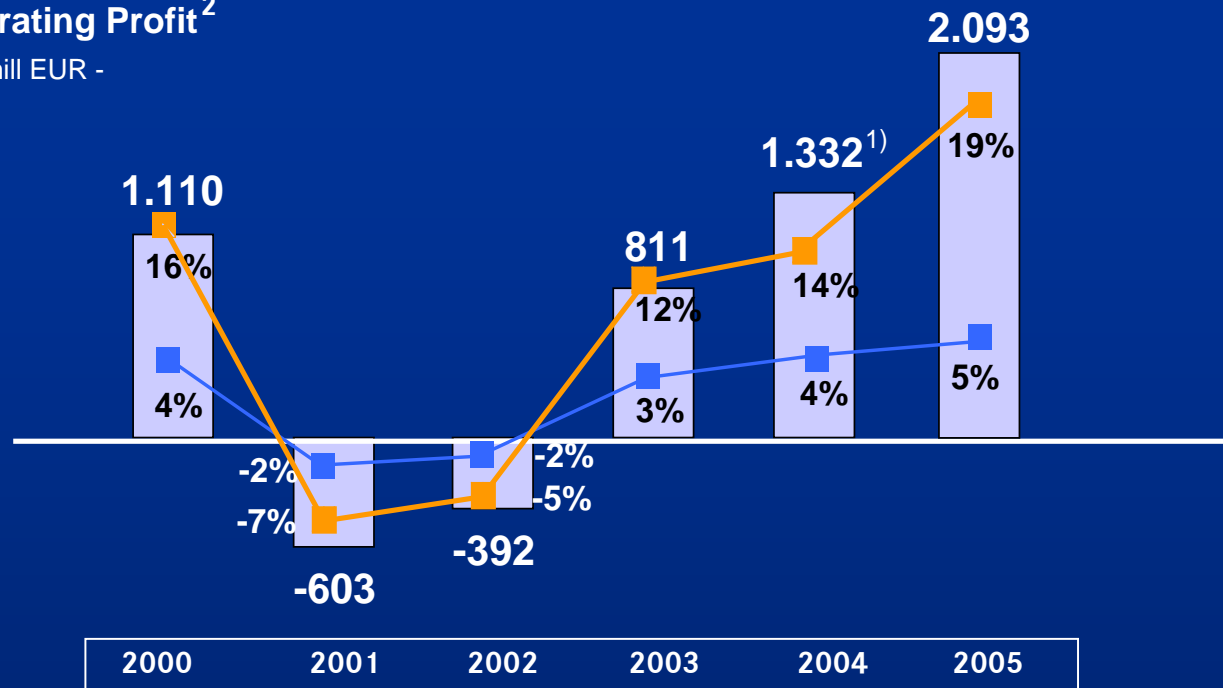
Group Sales	32,810 units	36,221 units	+10%
Workforce	17,494 empl.	17,313 empl.	

# TRUCK GROUP<sup>2</sup> SHOWS A SIGNIFICANT PROFIT IMPROVEMENT

## Sharp increase in Operating Profit 2005

- + Higher unit sales in all business units
- + Strong demand for heavy duty trucks
- + Cost and productivity improvements
- + Settlement with MMC
- Increase in raw material

Operating Profit<sup>2</sup>  
- in mill EUR -



□ OpPr in mill EUR    —■— RoNA    —■— RoS










1) incl. Mitsubishi Fuso 43% at equity (from 04/2004 100 % consolidated)

2) OpProfit incl. Truck Group, Buses and Vans; Values for Truck Group will be published for the first time end of April 2006

## STRONG MARKETS IN 2005. 2006 EXPECTED TO BE ON 2005 LEVEL

- in '000 units -	Actual 2004	Actual 2005	Act. 05 vs. Act. 04	Trend 2006
Western Europe Trucks (MDT/HDT)	302	322	+ 6%	→
NAFTA Cl. 8 Trucks	251	310	+ 24%	↗
NAFTA Cl. 5-7 Trucks	201	218	+ 8%	↗
Japan Total Trucks (Calendar Year)	260	251	- 3%	↗
Western Europe Buses/Coaches (heavy)	26	26	+1%	→

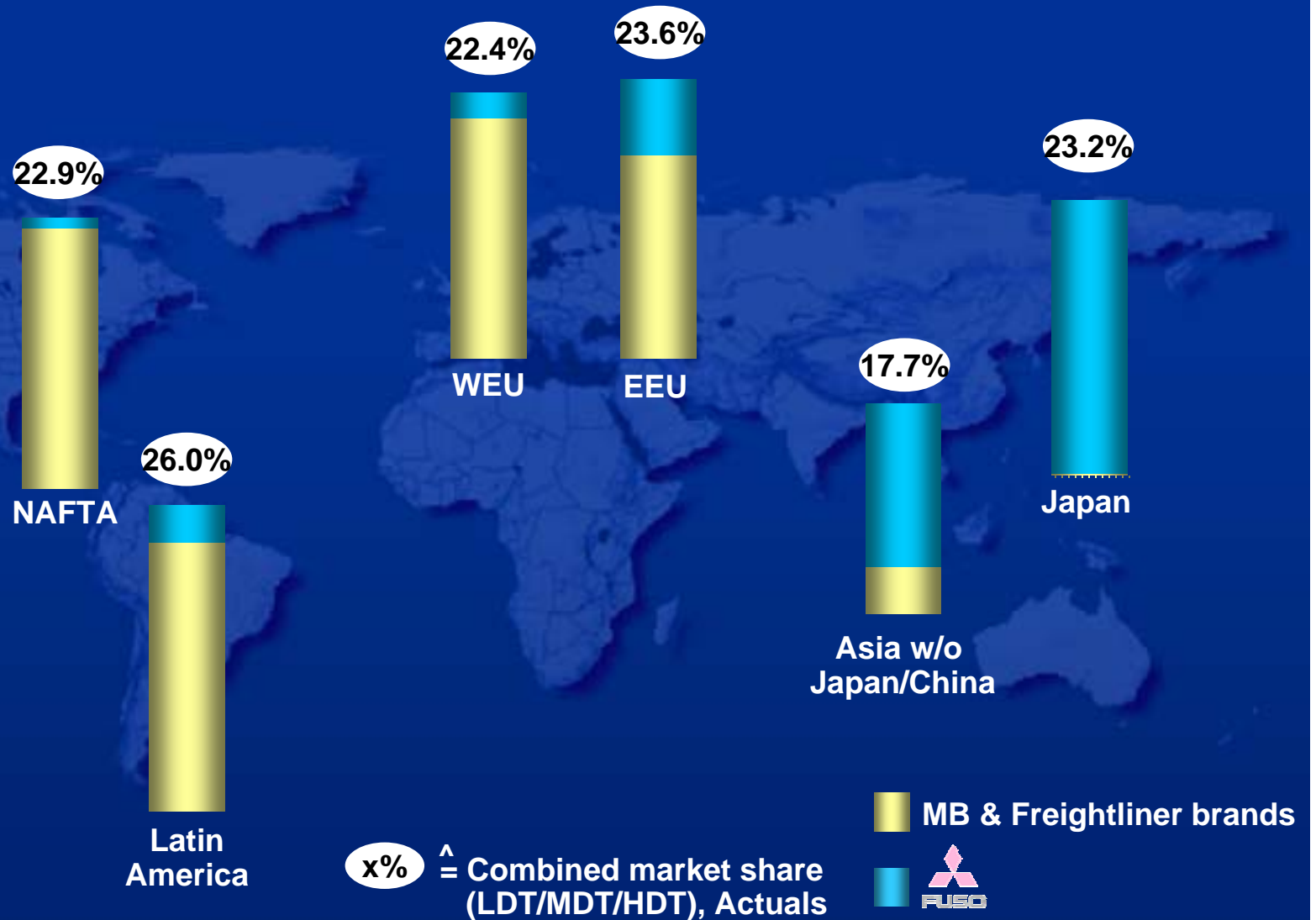
## SALES UP IN ALL BUSINESS UNITS

- in '000 units -		Actual 2004	Actual 2005	Act. 05 vs. Act. 04
Trucks		421	529	+26%
Trucks w/o Fuso		303	351	+ 16%
Mercedes-Benz		137	148	+ 8%
Freightliner	   	165	203	+ 23%
Fuso*		118	179	
Buses	  	33	36	+ 10%

\* not comparable due to only 8 months full consolidation in 2004



# FUSO IMPORTANT PILLAR FOR ASIA STRATEGY



- 1 DaimlerChrysler Truck Group 2005
- 2 Freightliner LLC
- 3 Beat the cycle

# OUR BRANDS ARE THE LEADERS IN THE NORTH AMERICAN COMMERCIAL VEHICLE INDUSTRY

## COMMERCIAL VEHICLE BRANDS



## STRATEGIC PARTNERS

DaimlerChrysler Truck Financial



# PRODUCT RANGE INCLUDES HEAVY AND MEDIUM DUTY TRUCKS AS WELL AS S BUSES AND CHASSIS



**Freightliner Trucks:**  
Heavy-duty and medium duty trucks for long hauls. Regional transportation and services

**Sterling Trucks:**  
Heavy-duty and medium work trucks for regional hauls and diverse vocational applications



**Western Star Trucks:**  
Severe-duty and heavy-duty custom trucks for long-hauls and vocational applications

**Thomas Built Buses:**  
School and commercial buses

**Freightliner Custom Chassis Corporation:**  
Chassis for motorhomes, walk-in vans, school and shuttle buses.

**SALES UP 20 % REVENUES UP 23 %**

	2004	2005	Δ
<b>Unit sales (w/o Sprinter)</b>	<b>152,354</b>	<b>182,369</b>	<b>+30.015</b> + 20%
<i>Sprinter Sales</i>	<i>12,836</i>	<i>20,200</i>	<i>+7,364</i>
<b>Revenue (US\$ bn)</b>	<b>12.4</b>	<b>15.2</b>	<b>+2.8</b> + 23%

**MARKET SHARE CLASS 8 UP 1.2pp**  
**CLASS 6/7 DOWN 0.7pp**

	2004	2005	Δ
<b>Market Size Class 8</b>	<b>251</b>	<b>310</b>	<b>+59</b>
<b>Market Share Class 8</b>	<b>34.9%</b>	<b>36.1%</b>	<b>+1.2pp</b>
<b>Market Size Class 6/7</b>	<b>161</b>	<b>166</b>	<b>+5</b>
<b>Market Share Class 6/7</b>	<b>31.0%</b>	<b>30.3%</b>	<b>-0.7pp</b>
<b>Market Size Class 5</b>	<b>40</b>	<b>52</b>	<b>+12</b>
<b>Market Share Class 5</b>	<b>1.4%</b>	<b>1.4%</b>	<b>0.0pp</b>

Notes: Market size in '000 units

## EPA 2007 PREPARATIONS ARE AHEAD OF THE CURVE

### We are ready

- Redeveloped Engines, After-treatment Device & Diesel Particulate Filters
- EPA '07 Support Tools, Manufacturing Facility, Suppliers & Quality Control
- Engine & Vehicle Testing

### Minimize Cost Implications For Our Customers

- Proprietary Engine Supplier (DDC) Means Optimized Engine Performance & Installation Cost
- Up-charge Projection for Medium-duty High Volume Engines:

*Between \$4,500 - \$6,000*

- Up-charge Projection for Heavy-duty High Volume Engines:

*Between \$7,000 - \$10,000*

## EPA 10 & HYBRID TECHNOLOGY

### Strategy For EPA 2010: SCR Technology

- DDC is testing SCR Technology
- DaimlerChrysler is SCR Pioneer with “BlueTec” SCR Technology

The logo for BlueTec, featuring the word "BLUE" in black and "TEC" in blue, with a stylized blue and white graphic element above the letters.

### FedEx Hybrid Step-In-Van

- Hybrid Drive Systems become viable option for distribution & vocational work
- FedEx recently ordered 75 Diesel-Electric Hybrids For U.S. Fleet



### Prototype Freightliner – Eaton Hybrid M 2

- Hybrid FL-Business Class M2 increasingly viable option for distribution and vocational work
- Parallel set-up of Hybrid drive and Diesel-Engine Drive power sent to axles via automated transmission





# COLLABORATION WITH INTERNAL PARTNERS

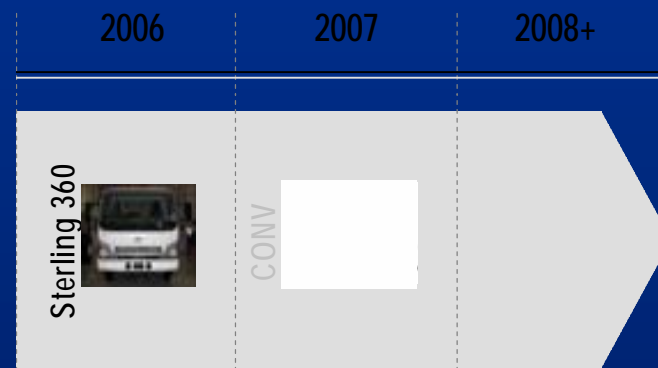
## Launch of the Sterling 360 in 2006

- Result of a collaboration with Mitsubishi-Fuso Truck & Bus Corporation
- Freightliner LLC only industry OEM to offer complete line-up of Class 3 – 8 vehicles
- Logical extension of the Sterling product line



## New Mid-Range product in 2007

- Further extension of the Sterling product line
- Cooperation with another DCAG sister company



## New Addition to Freightliner Trucks Product Line

- Completely redesigned Freightliner Truck under development for launch in Mid-2007
- New Truck will replace Century Class and Columbia and complement new Detroit Diesel and Mercedes-Benz engines
- Testing shows impressive results to date

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# GLOBAL EXCELLENCE COVERS 4 INITIATIVES PREPARING OUR TRUCK BUSINESS FOR FUTURE CHALLENGES

Total Triad truck market



Note: Western Europe >6t, NAFTA >6t, Japan >3t

Total Non-triad truck market



Note: Non-triad market >6t

## Global Excellence

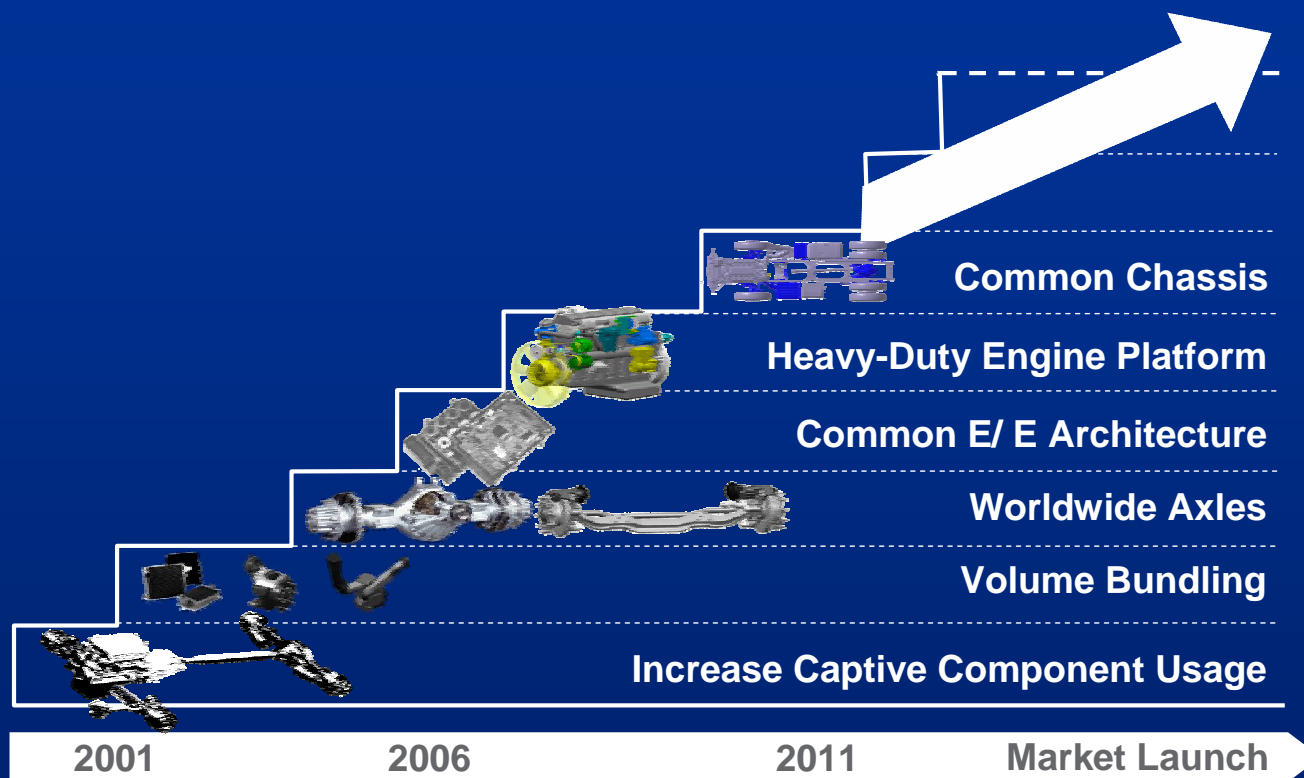
**Optimization of business model**

**Operational Excellence**

**Growth and market exploitation**

**Future product generations**

# COMMONALITY SAVINGS CONTRIBUTE TO OPERATIVE PERFORMANCE



**Global Excellence**

Optimization of business model

**Operational Excellence**

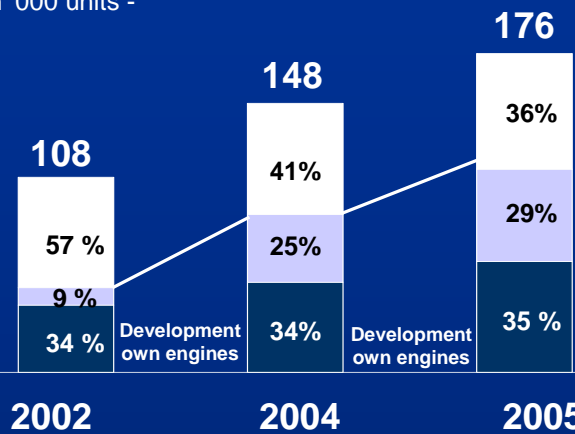
Growth and market exploitation

Future product generations

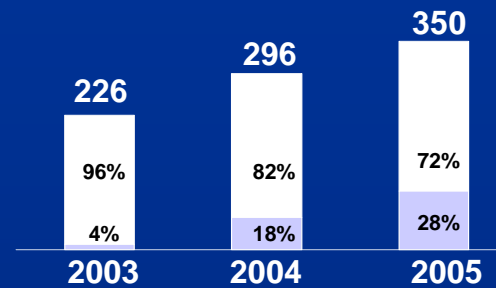
# EXAMPLE FREIGHTLINER: PENETRATION RATE OF MB ENGINES, AXLES AND TRANSMISSION

## HD/MD Engines

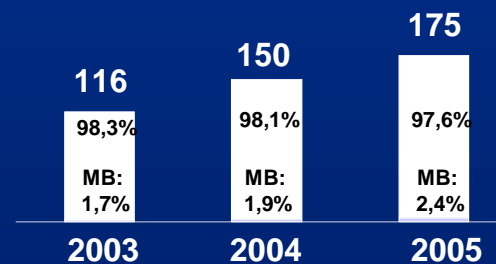
- in '000 units -



## Axles



## Transmissions



## Global Excellence

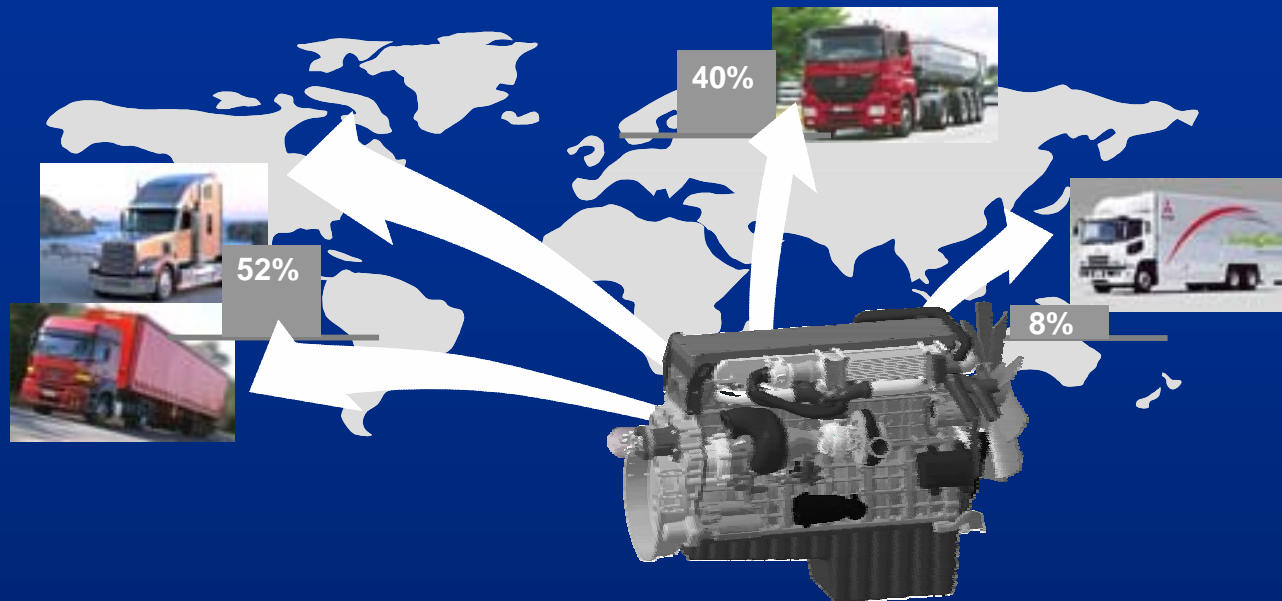
Optimization of business model

Operational Excellence

Growth and market exploitation

Future product generations

# HEAVY-DUTY ENGINE PLATFORM – START OF PRODUCTION IN 2007



- Global module concept with local applications
- Top selling HD-engine worldwide
- Most advanced emission technologies

## Global Excellence

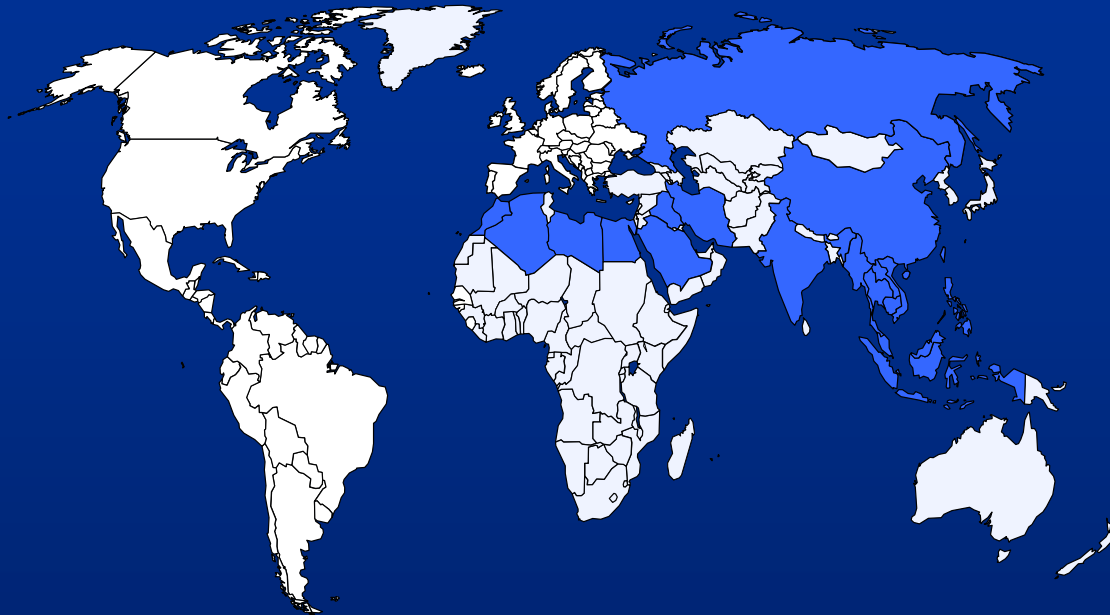
Optimization of business model

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Future product generations

# GROWTH FOCUSED ON EMERGING AND EXISTING MARKETS



## Global Excellence

Optimization of  
business model

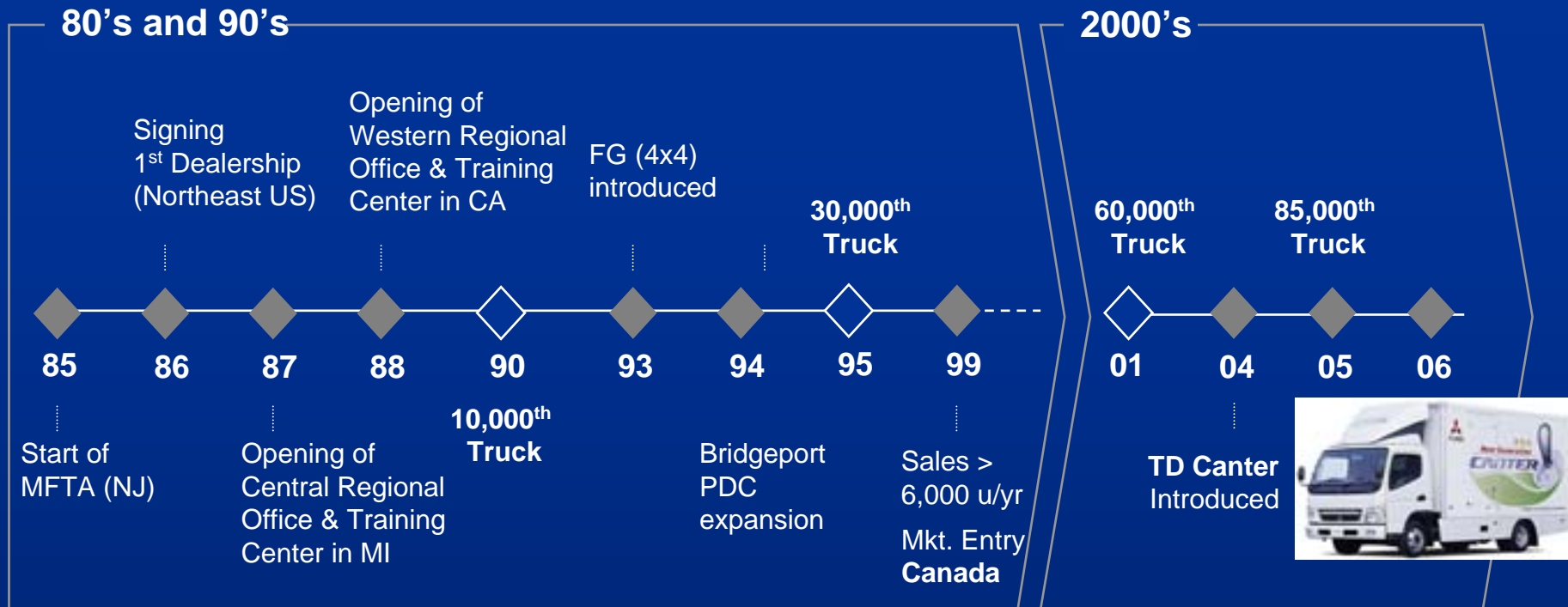
Operational  
Excellence

Growth and  
market  
exploitation

Future product  
generations



# 1985 MARKS THE START OF FUSO'S PENETRATION OF NORTH AMERICAN MARKET



**Key Achievements :**



Best Overall Medium Truck,  
Best Cab-over,  
High Customer Satisfaction







Best Warranty  
in segment

Strive for  
Premium  
Image in COE  
segment



# CAB OVER ENGINE MARKET: FUSO WITH POTENTIAL OFFERING PREMIUM PRODUCTS FOR CLASS 3-7 IN THE US

## Market Situation 2005

Class			
			
3	87%	11%	4%
4	76%	16%	3%
5	64%	24%	13%
6	7%	48%	44%
7	77%	15%	8%

### Global Excellence

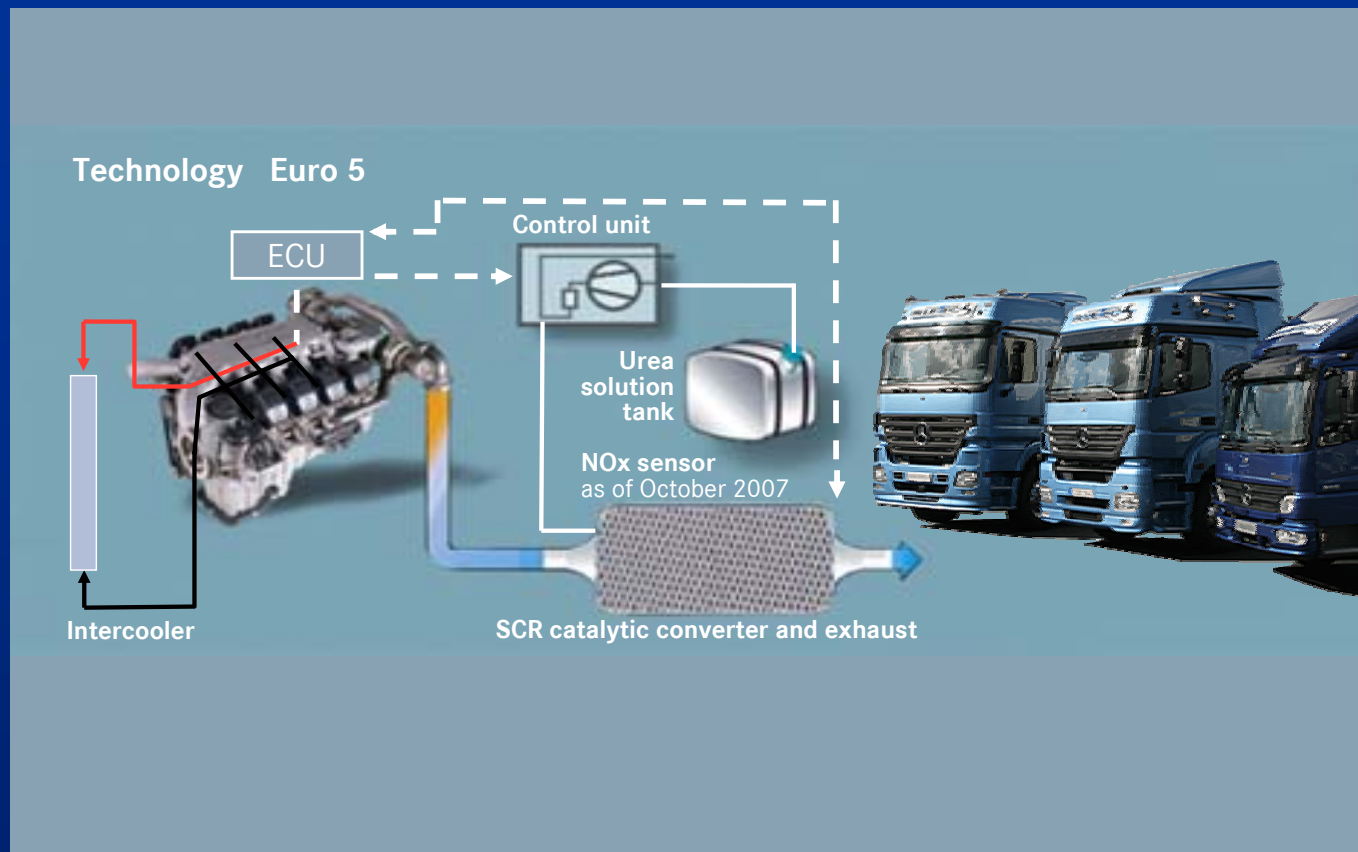
Optimization of business model

Operational Excellence

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Future product generations

# NO.1 IN TECHNOLOGY: IN EUROPE MORE THAN 12,000 MERCEDES-BENZ BLUETEC TRUCKS SOLD.



## Global Excellence




Optimization of business model

Operational Excellence

Growth and market exploitation

Future product generations

# EUROPEAN FLEET OWNERS CONFIRM: 10% REDUCTION IN FUEL CONSUMPTION, COMPARED TO EGR POSSIBLE

Fuel Consumption <b>BLUETEC</b> versus EURO 3			Fuel Consumption EGR versus EURO 3	
	OM501	<b>-2 to -3%</b>	}	<b>+2 to +5%</b>
	OM502	<b>-4 to -6%</b>		
	OM457	<b>-2 to -3%</b>		
	OM906 OM926	<b>-3 to -5%</b>		
	OM904 OM924	<b>-3 to -5%</b>		

# IN THE US: MORE THAN 1,000 ORION HYBRID BUSES SOLD



**Global  
Excellence**

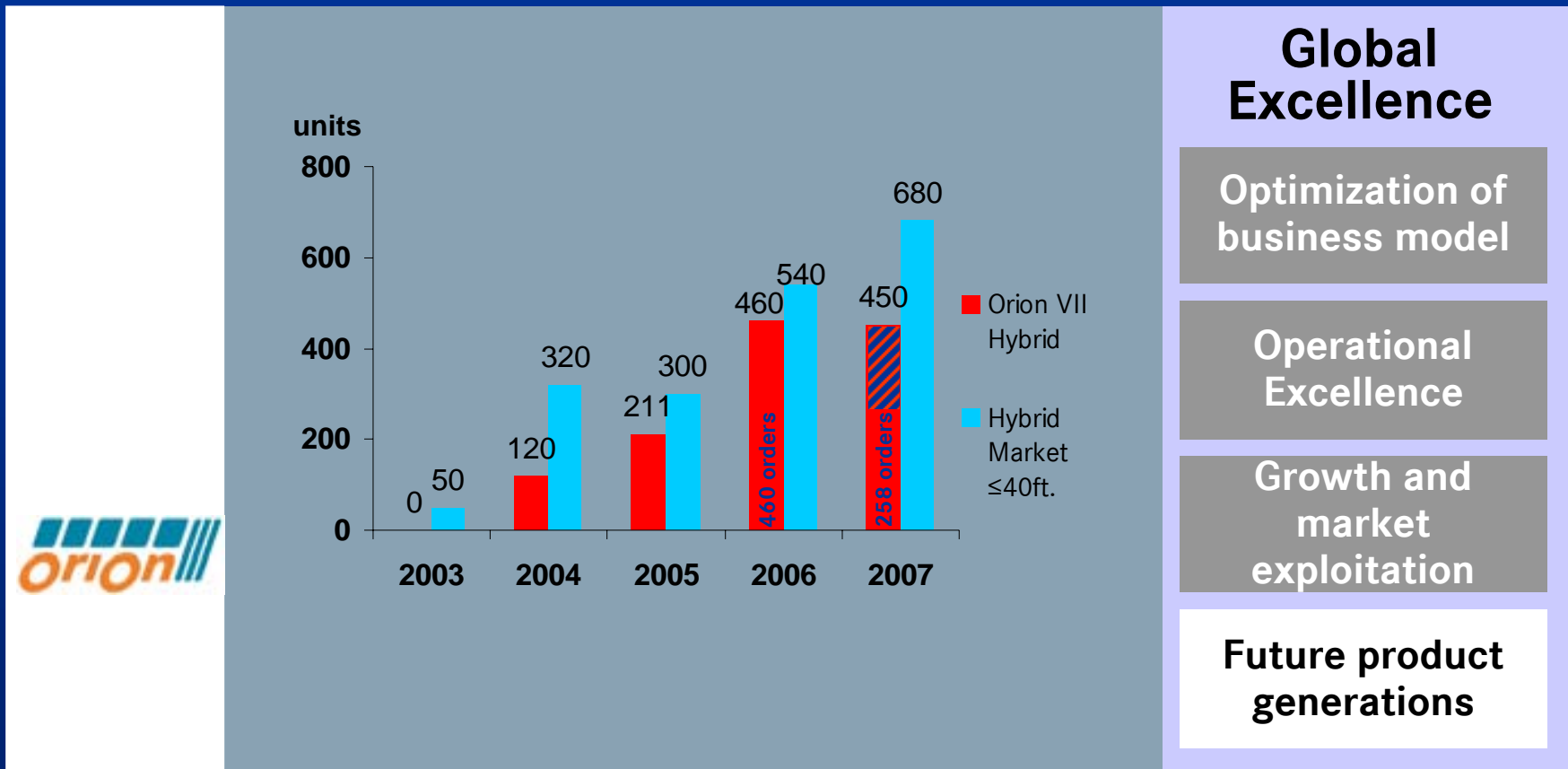
Optimization of  
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Operational  
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Growth and  
market  
exploitation

**Future product  
generations**

# HYBRID BUS SEGMENT RAPIDLY GROWING



**Thank you for your attention!**

