

# DAIMLER

## Sustainability Management & Environment@Daimler

- I. Organisation, Scope & Targets
- II. Holistic approach towards Environmental Challenges
- III. Production related Issues
- IV. CO<sub>2</sub> & Electrification
- V. CASE



# Our Sustainability Management Daimler Group

## Board of Management

Member of the Board of Management/  
Co-Chair CSB  
reports to the General Management

Corporate Sustainability Board (CSB)

Human  
Resources

Communication

Policy and  
External  
Relations

Purchasing

Group Research &  
MB Cars  
Development

Integrity and  
Legal Affairs

Environmental  
Protection

Mercedes-Benz Cars



Daimler Trucks



Mercedes-Benz Vans



Daimler Buses



Daimler  
Financial Services





# Responsibilities and interfaces of Corporate Environmental Protection



# Daimler environmental protection targets 2022 structured by...



## Product

### Climate Protection & Energy

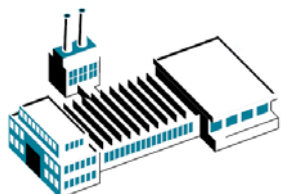
Europa		Weltweit	
Reduction CO <sub>2</sub> emissions passenger cars	<b>-30%</b> 2007 - 2016	Reduction CO <sub>2</sub> emissions passenger cars and Light-Duty-Trucks USA	<b>-25%</b> 2012 - 2019
	<b>-44%</b> 2007 - 2021		
Reduction CO <sub>2</sub> emissions CV light	<b>-10%</b> 2014 - 2018	Reduction CO <sub>2</sub> emissions passenger cars China	<b>-25%</b> 2012 - 2019
Reduced consumption CV heavy	<b>-20%</b> 2005 - 2020	Reduced consumption CV heavy (NAFTA)	<b>-10%</b> 2015 - 2019
Reduced consumption of buses	<b>-20%</b> 2005 - 2020		
Reduction of CO <sub>2</sub> and nitrogen oxide emissions over the entire life cycle for each new model generation			<b>10-20%</b> compere predecessor
Achieve a leading position in premium segment of electric and hybrid vehicles			<b>End 2017</b>

### Air Quality & Health

Market launch of ten models, which conform to the future legislation Real Driving Emissions (Step 1)	<b>End 2017</b>
Ensure allergy sufferer friendly interiors for all new passenger car models	<b>By 2020</b>

### Resource Conservation

Use of renewable raw materials (MBC)	<b>+25%</b> 2010 - 2015
Use of recyclates (MBC)	<b>+25%</b> 2010 - 2015
Evaluate recourse efficiency of MBC	<b>By 2020</b>
Increased use of car2go	<b>X 10</b> 2011 - 2015
Construction of a hydrogen infrastructure	<b>400</b> By 2023



## Production

Reduction absolute CO <sub>2</sub> emissions in plants (EU)	<b>-20%</b> 1990 - 2020	Reduction specific CO <sub>2</sub> emissions in plants	<b>-20%</b> 2007 - 2015
		Reductions specific energy consumption MBC plants	<b>-25%</b> 2015 - 2022

New in 2015

Reduction specific water consumption of MBC plants	<b>-15%</b> 2015 - 2022
Reduction specific waste amount of MBC plants	<b>-25%</b> 2015 - 2022

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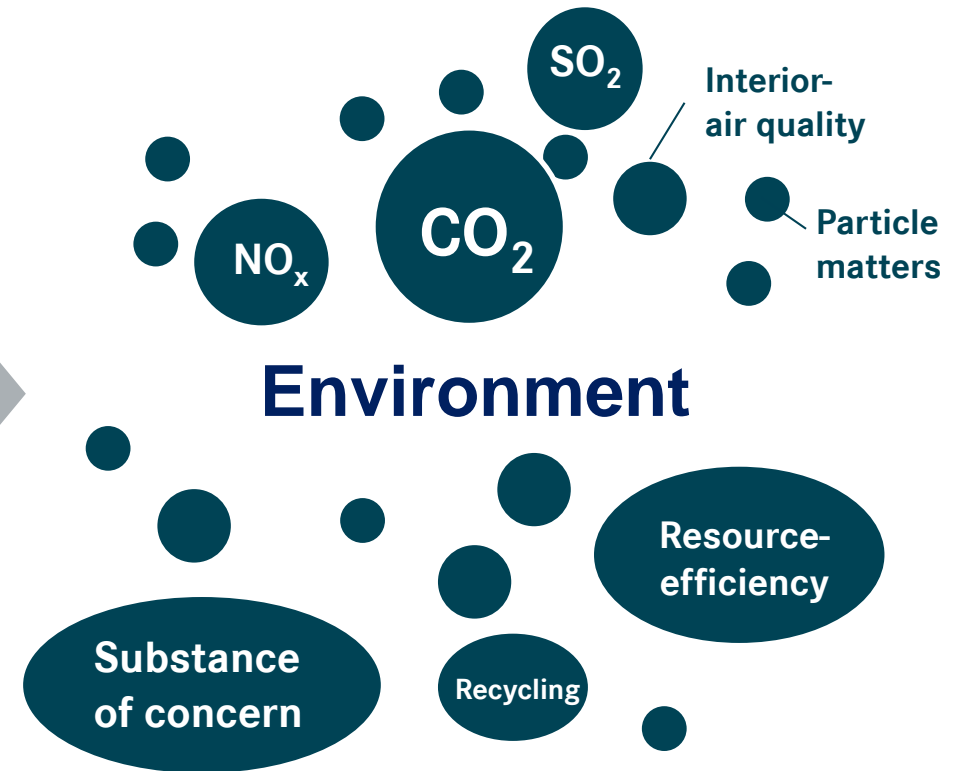
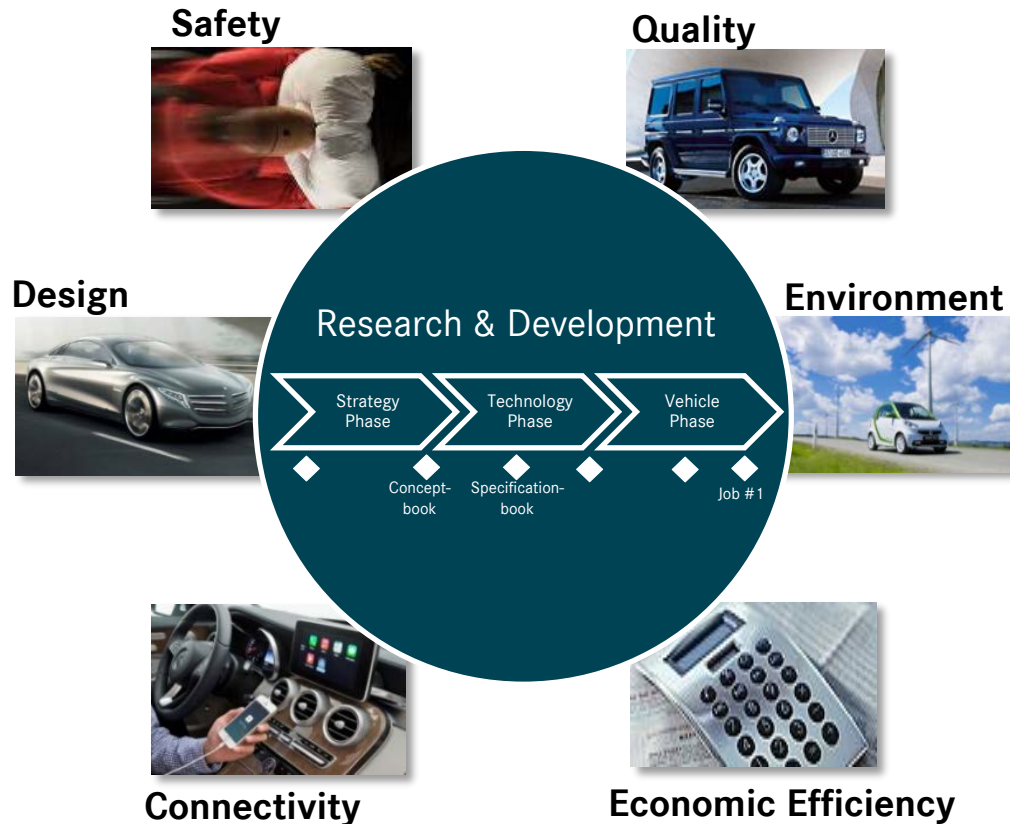




# Elements of the environmental management system RD with focus on design for environment



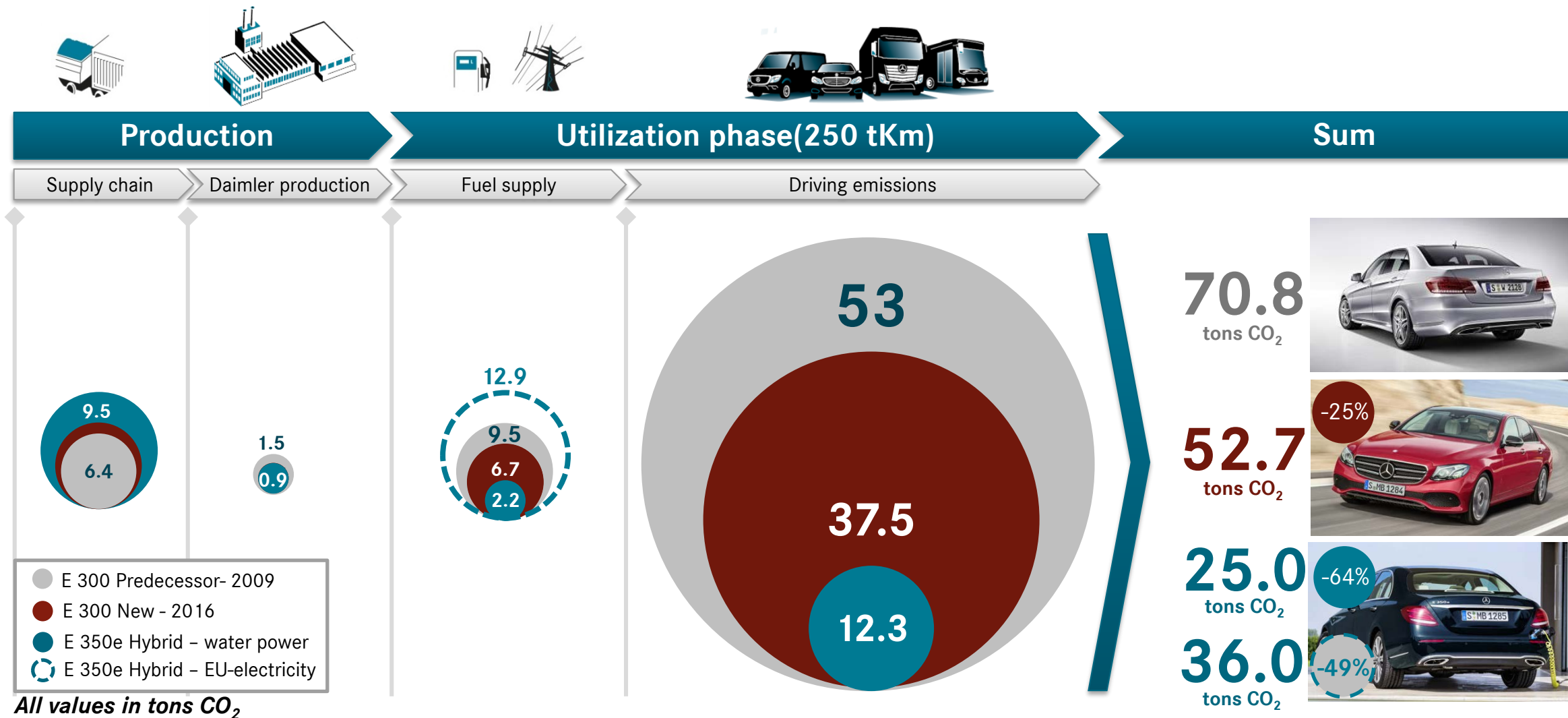
# Challenges for research & development of automobiles



**Balancing of disparate requirements in a permanent task in Research & Development**

**Within the different environmental targets contradictory effects are possible**

# For our Products a look at the whole life cycle is crucial – E-Class Plug-In Hybrid E 350 e



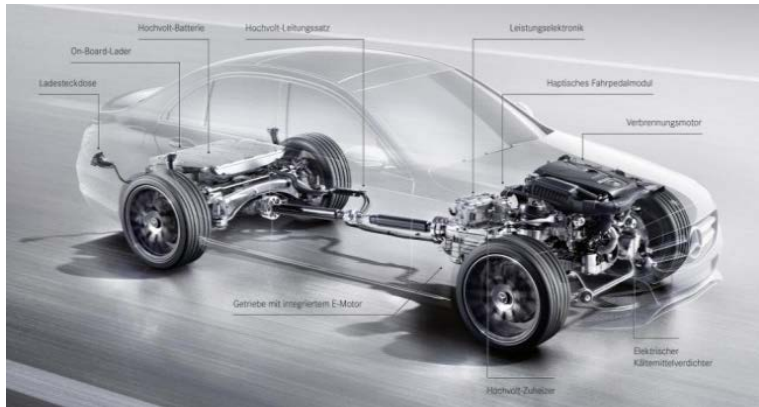


# The resource input of C 250 and C 350 e

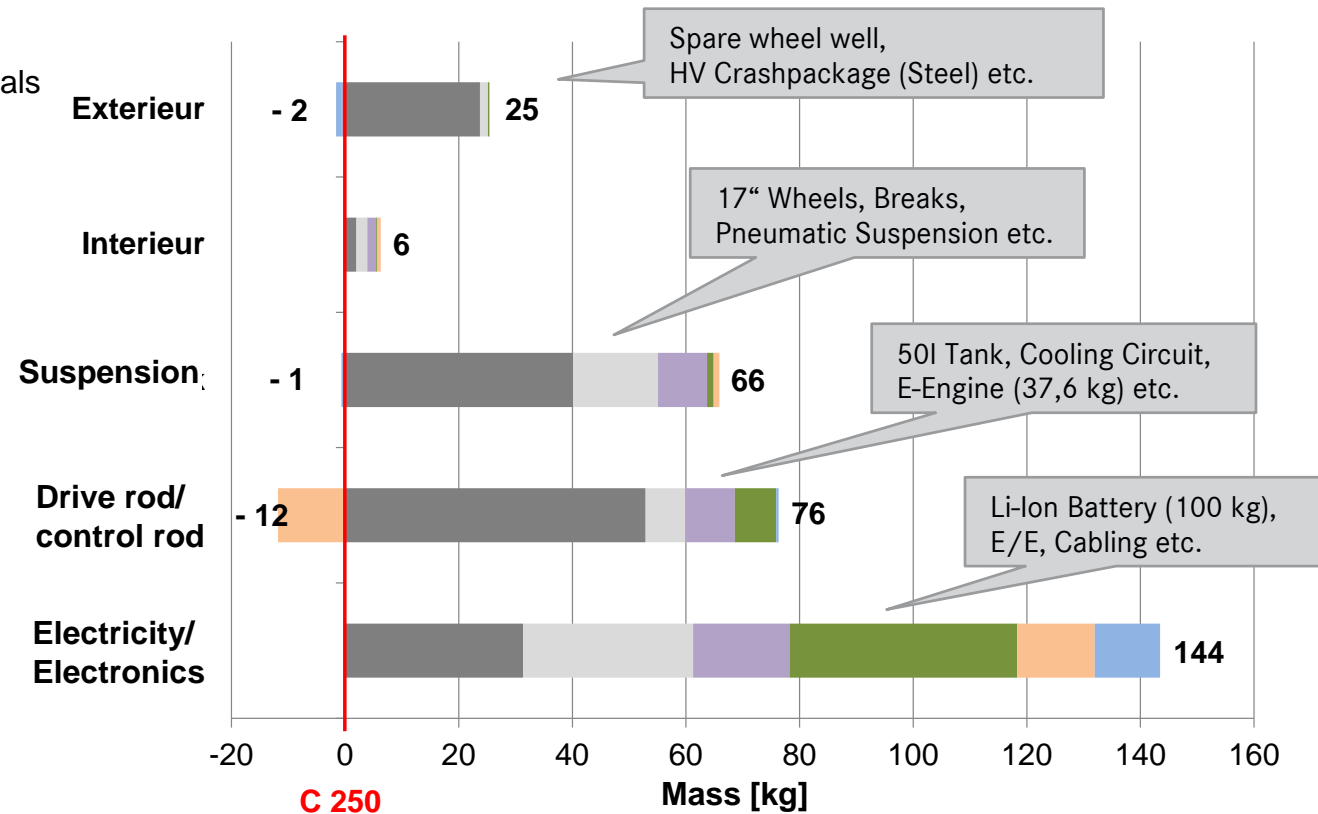
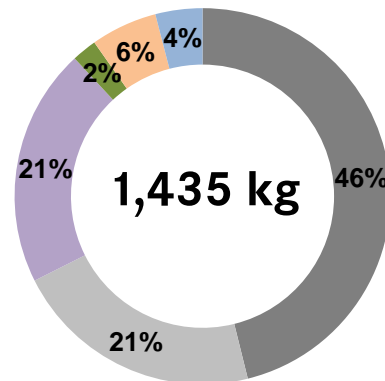
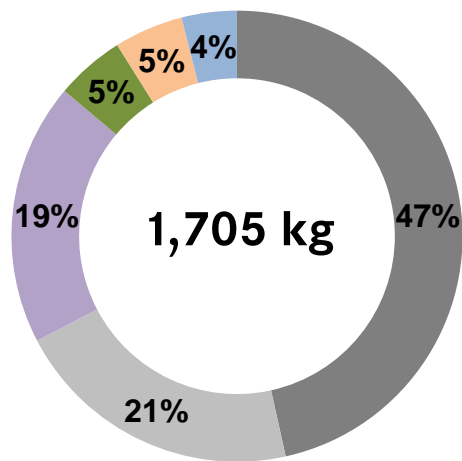
## Comparison of Material Composition

+ 270 kg additional weight of C 350 e compared with C 250

Comparison of Modules [kg] (C 250 vs. C 350 e)



- Steel/Ferrous Materials
- Light Metal
- Polymer Material
- Other Metals
- Operating Liquids
- Other Materials

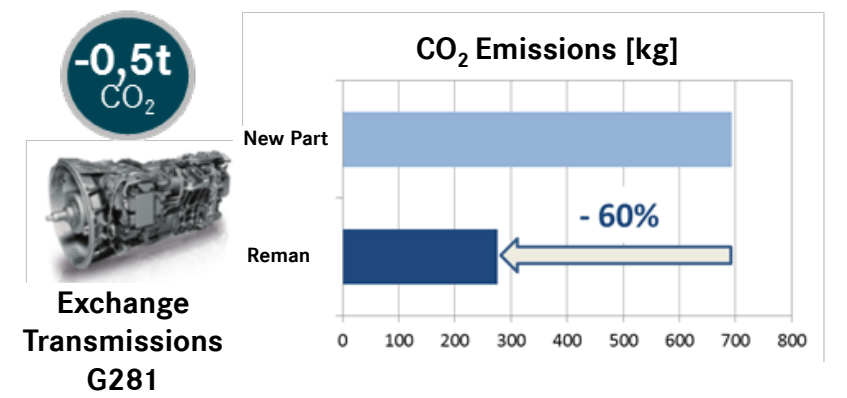
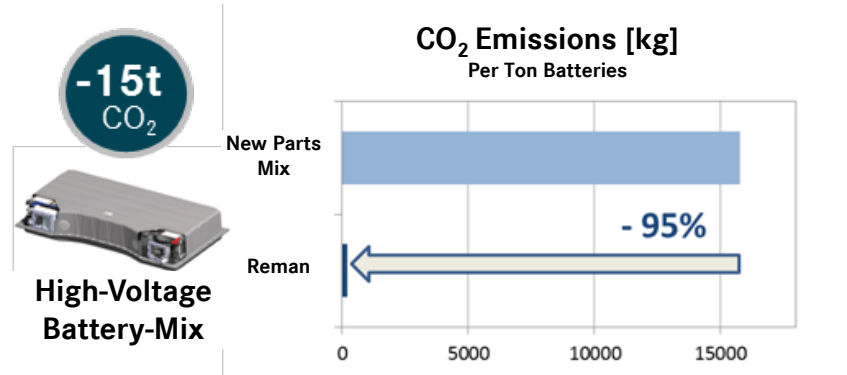
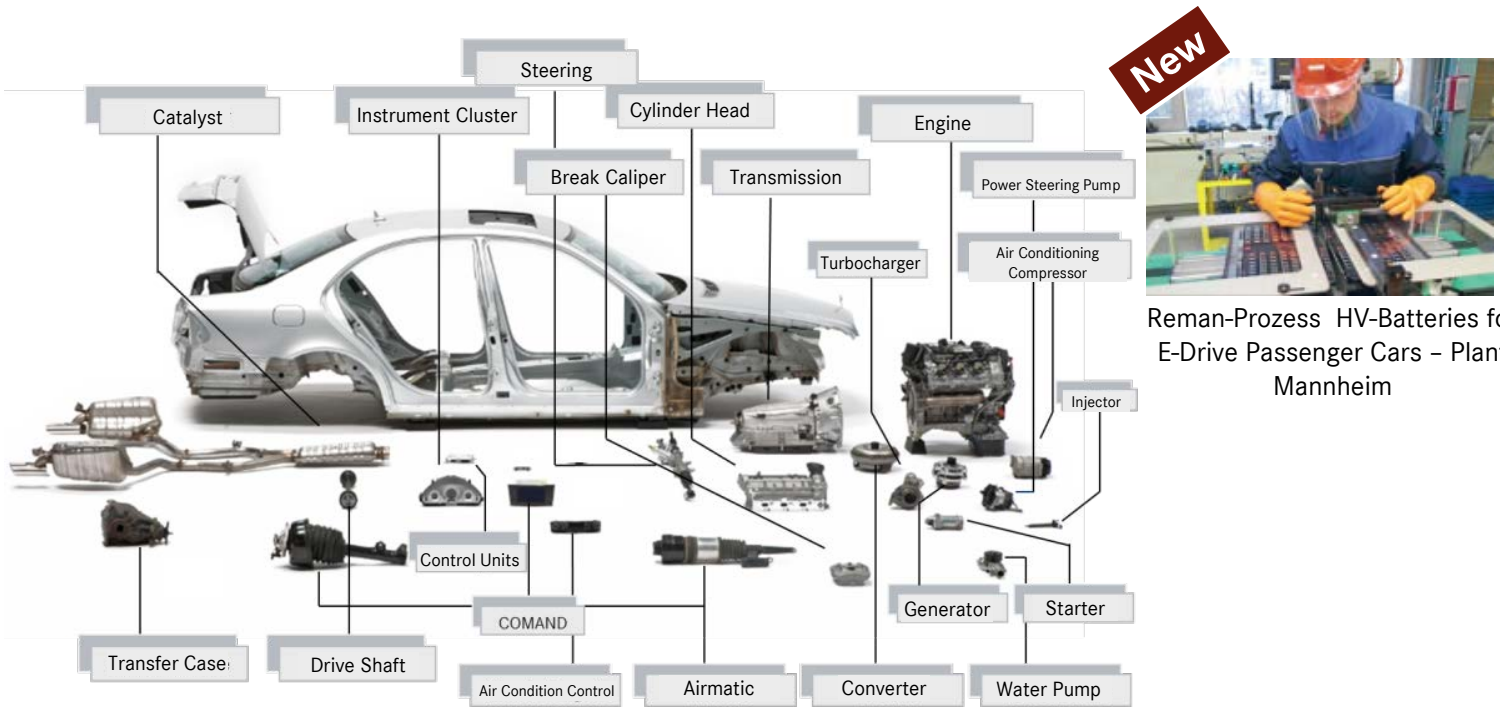


# Remanufacturing / Product Recycling

## New Life for Used Parts

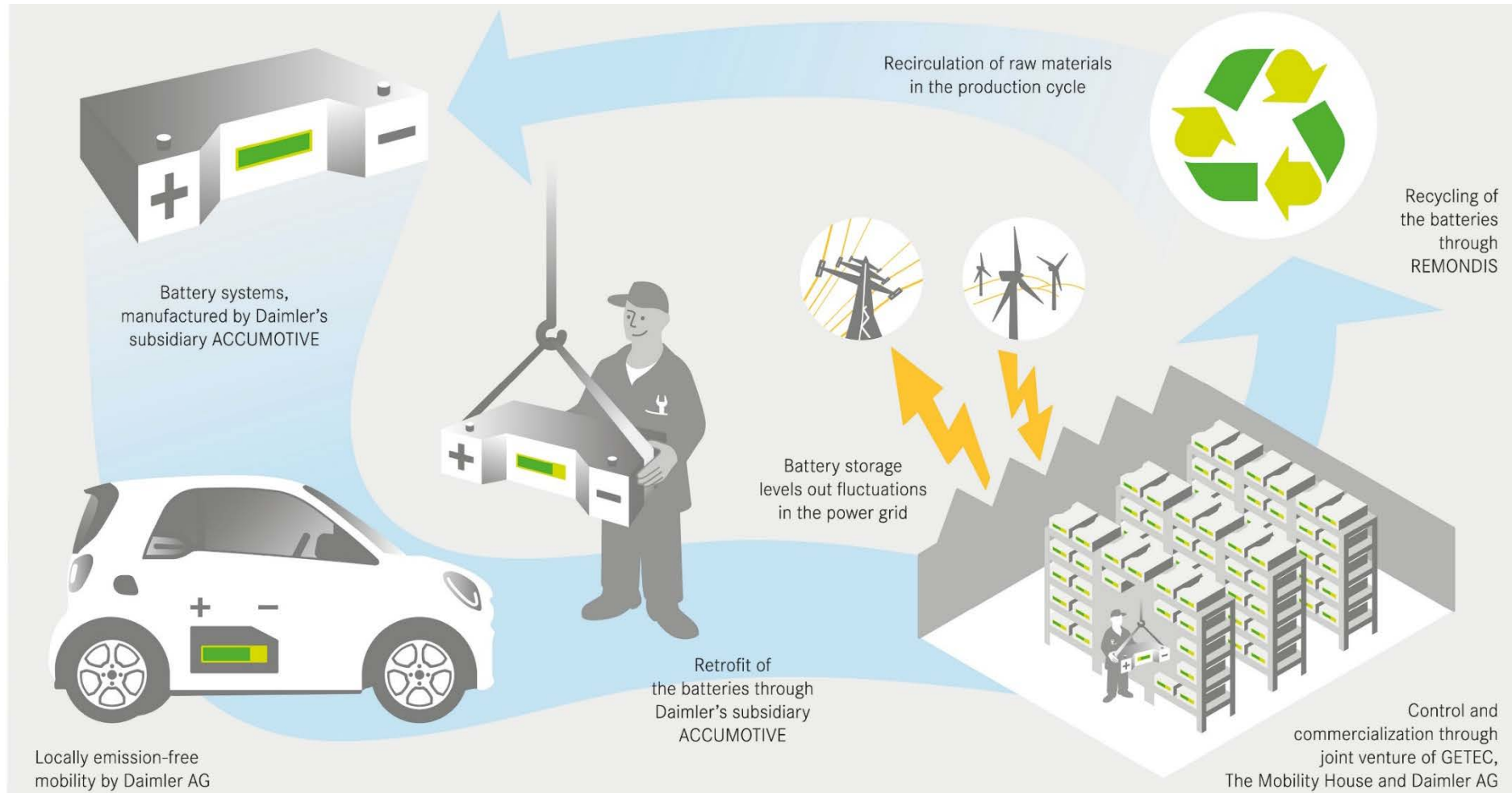
Over 12,000 Parts in Reman Portfolio - incl. E-Drive Components...

...with significant environmental benefits



# E-Mobility thought to the end

## World's largest 2<sup>nd</sup>-use battery storage (13MW) in operation



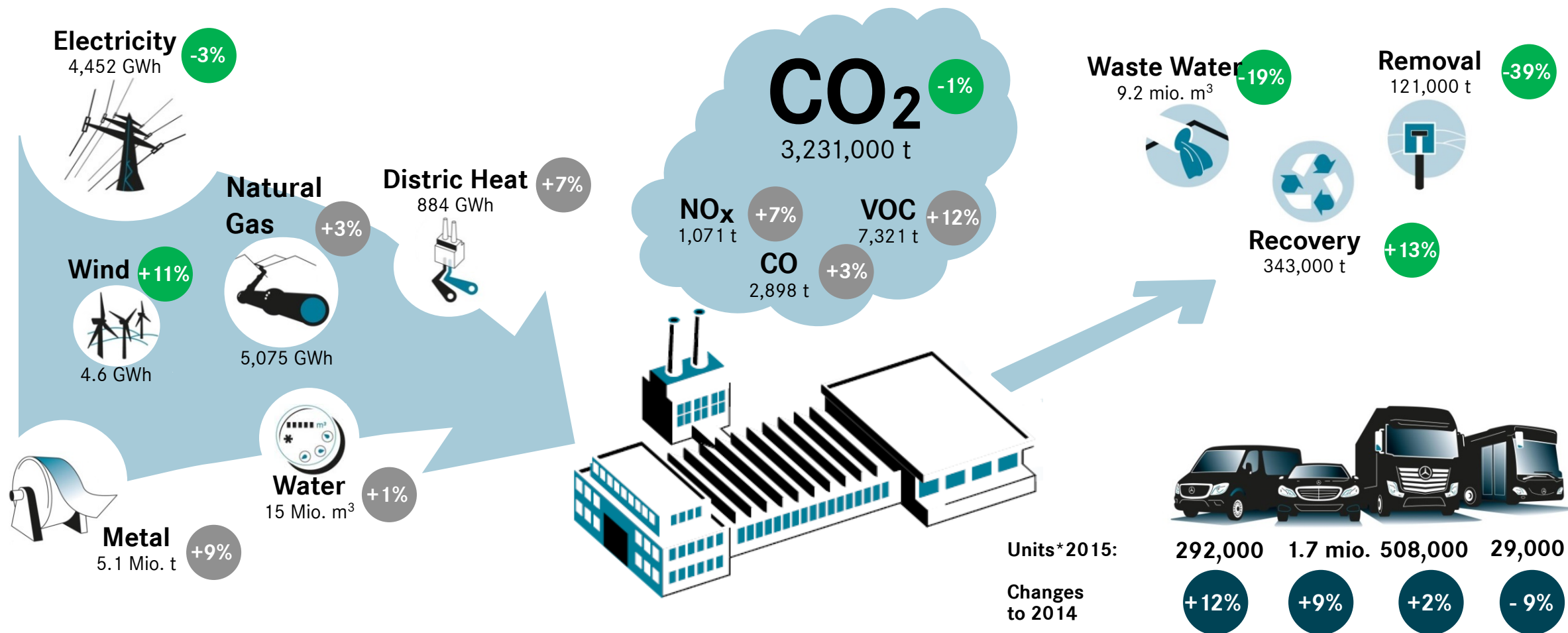


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# Despite massive quantity increase, we reduced essential environmental impacts of **Daimler plants** in 2015



\* Produced vehicle without joint ventures/contract manufacture



# The relative environmental performance of MBC production improved significantly compared to the previous year

## Energy Consumption

- **5.5%** per veh.

## CO<sub>2</sub> Emissions

- **5.7%** per veh.

## Waste amount

- **3.9%** per veh.

## Water Consumption

- **2.2%** per veh.

## VOC Emissions

- **1.8%** per veh.

## Production



Units\* 2015: 292,000 1.7 Mio. 508,000 29,000

Changes to 2014

+12%

+9%

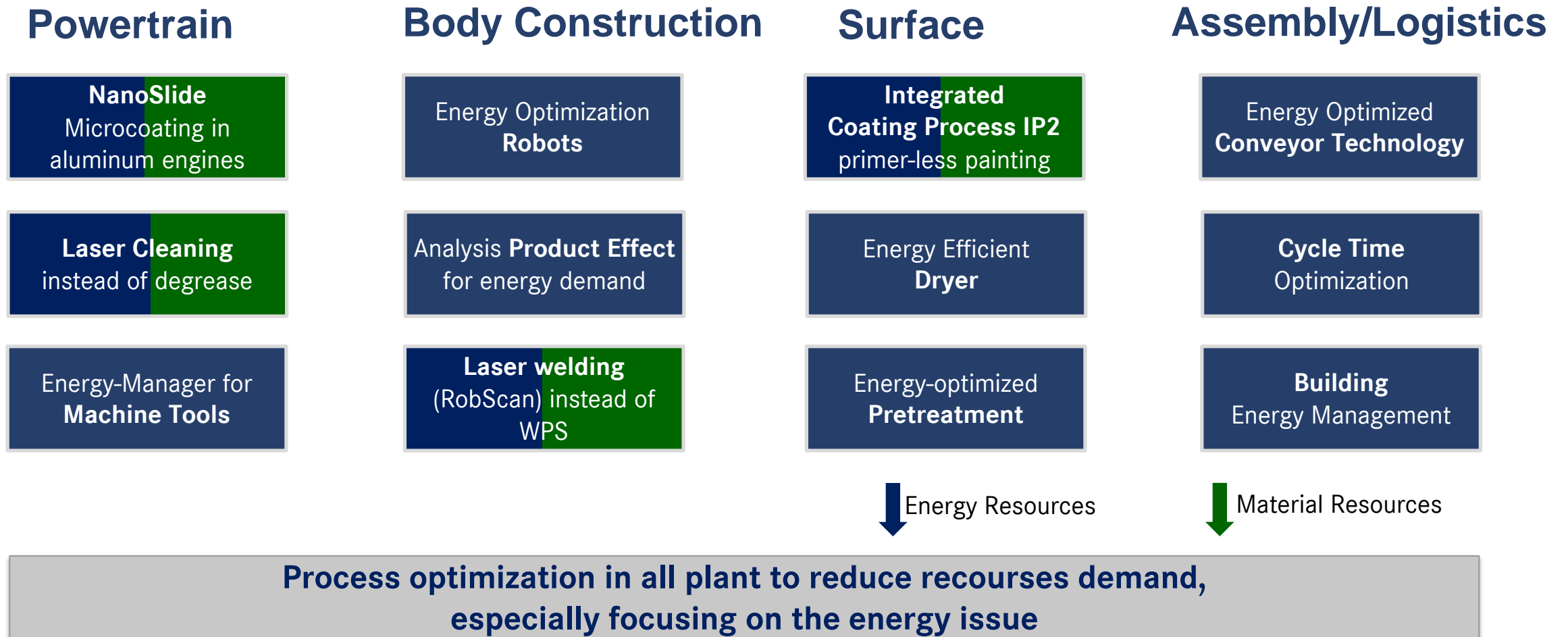
+2%

-9%

\* Produced vehicle without joint ventures/contract manufacture



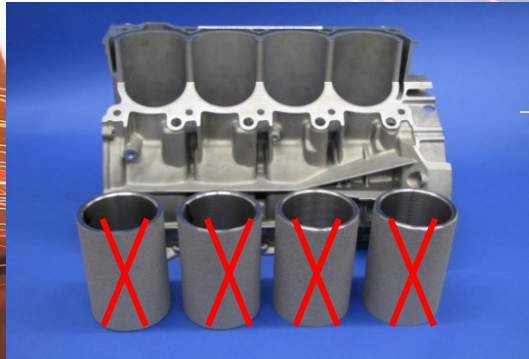
# Production: Technical Modules to improve environmental performance



And how do we achieve these values...

For example new Nanoslide Coating Technology

Aluminum Engine Block



Grey Cast Iron Cylinder Liners



Nanoslide Coating



## Process Optimization

(2<sup>nd</sup> Generation\*)

### Mechanically Roughening

instead of

### High-Pressure Water Jet

#### Electric Energy

- ca. 700 MWh/a per module (Plan: 4 modules)
- ca. 22,500 MWh over life cycle

#### Process Water

- ca. 15,000 m<sup>3</sup>/a per module (Plan: 4 modules)
- ca. 480,000 m<sup>3</sup> water over life cycle

#### Recirculation of aluminum chips

- Reduction of 8% primary aluminum
- Elimination of 15 t/a aluminum slurry

\*) FAME = Family of Modular Engines = new family of state-of-the-art  
ku = kilo units

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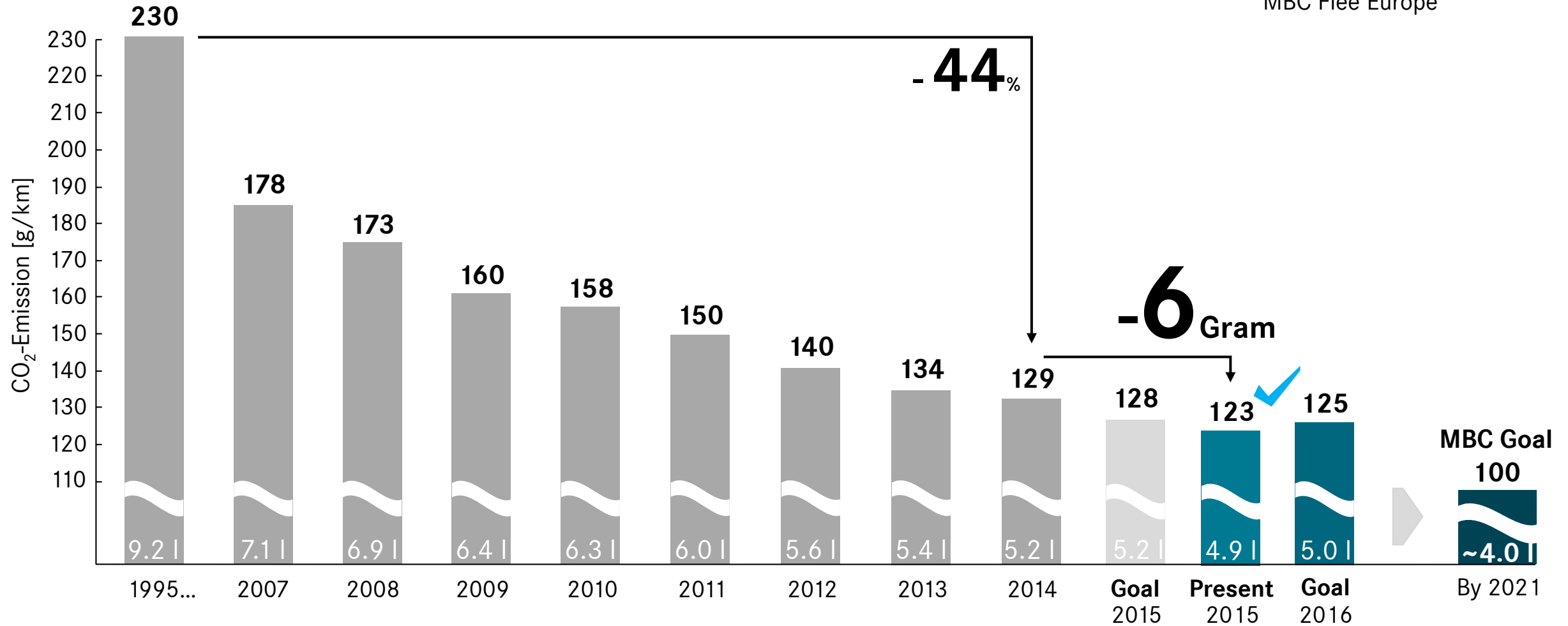


# Our road to emission-free driving

## Mercedes-Benz Cars Fleet in Europe

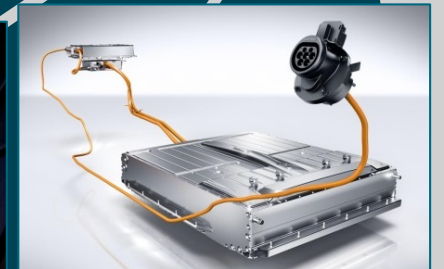


MBC Flee Europe



# DAIMLER

Our road to emission-free driving



High-tech  
combustion engines



Consequent  
hybridization



Electric vehicles  
with battery and fuel-cell

# Powerful and efficient: The new 4-Cylinder Diesel OM 654 sets standards in terms of environmental compatibility

- ↘ **17%** Weight Reduction
- ↘ **24%** Friction Losses
- ↘ **13%** CO<sub>2</sub>-Reduction
- ↘ **80%** NOx-Reduction
- ↗ **14%** Performance Increase
- ↗ **11%** Improved Acceleration



- Aluminum-Crankcase
- Nanoslide Coating
- Stepped Combustion Bowls
- Engine-Related Emission Control



# Introduction of 10 plug-in-hybrid vehicles by 2017



# Electric drive vehicles





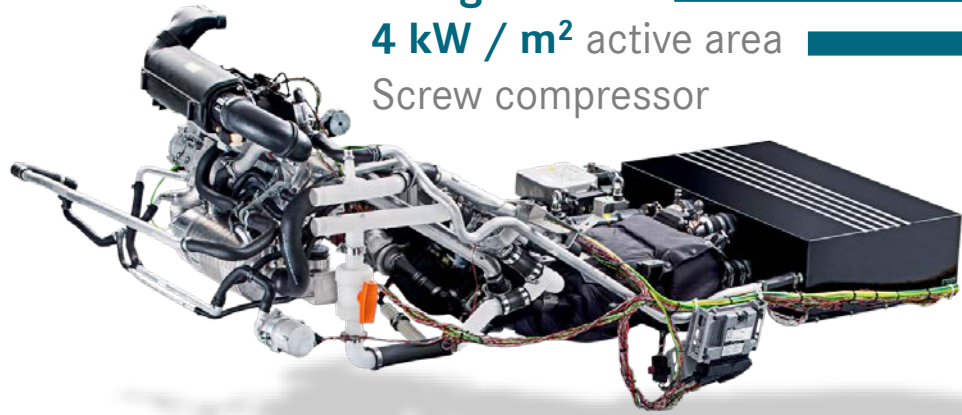
# Next generation fuel-cell system: huge technological progress

**2010:** Underfloor package

**206 g** Platinum

**4 kW / m<sup>2</sup>** active area

Screw compressor



**2017:** Compartment package

**20 g** Platinum

**9 kW / m<sup>2</sup>** active area

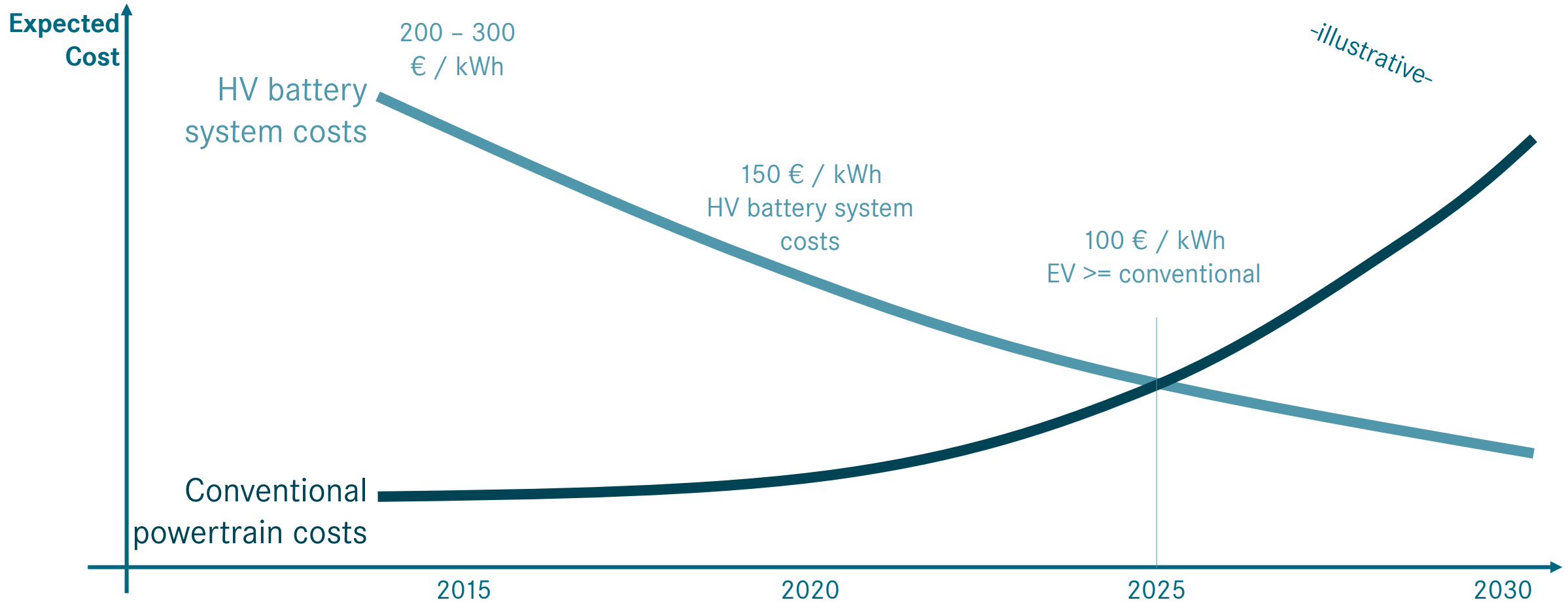
Electric turbo charger with turbine



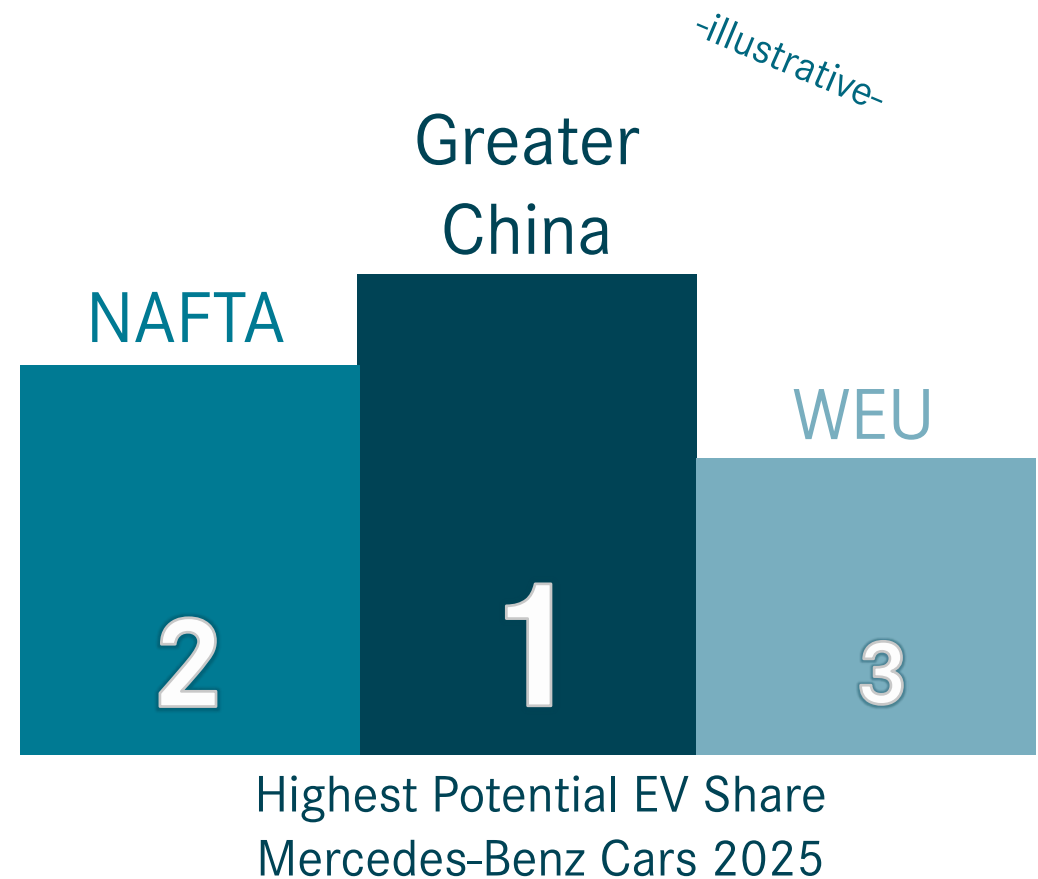
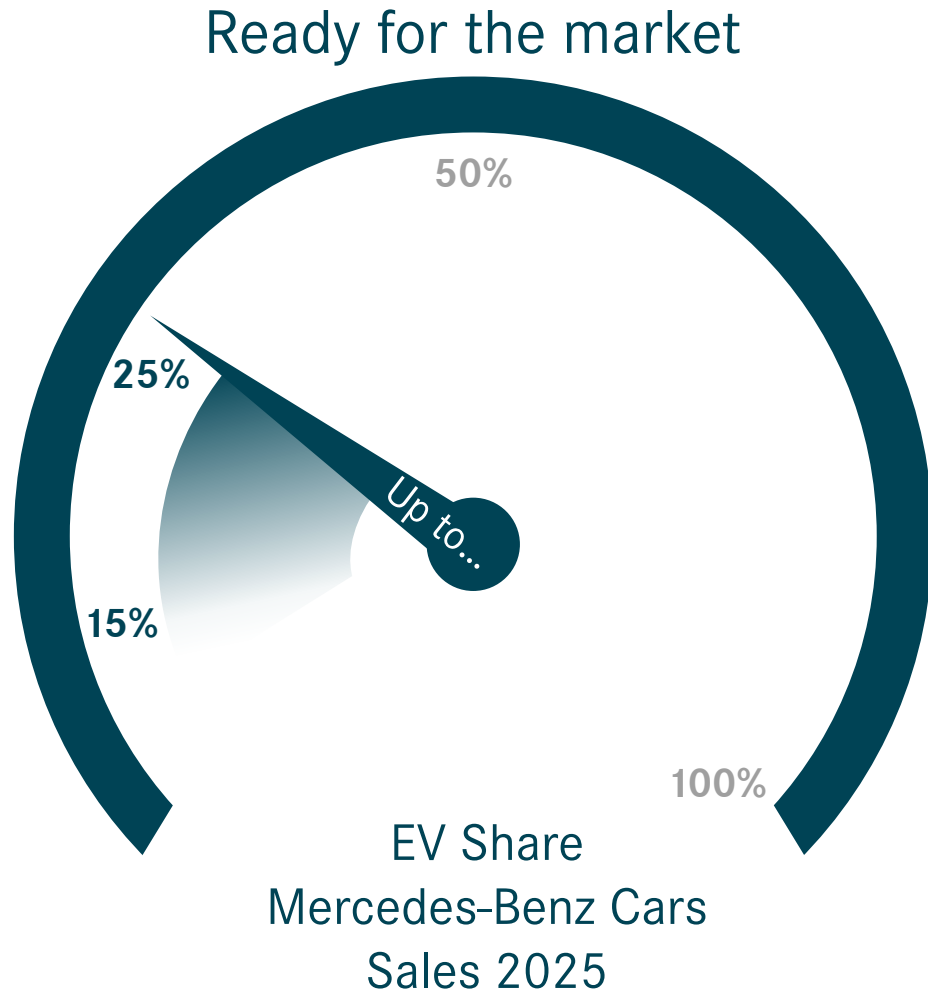
- ↘ **30%** reduction fuel cell engine size
- ↘ **90%** reduction of Platinum
- ↗ **30%** higher electric range in future vehicles
- ↗ **40%** higher system performance



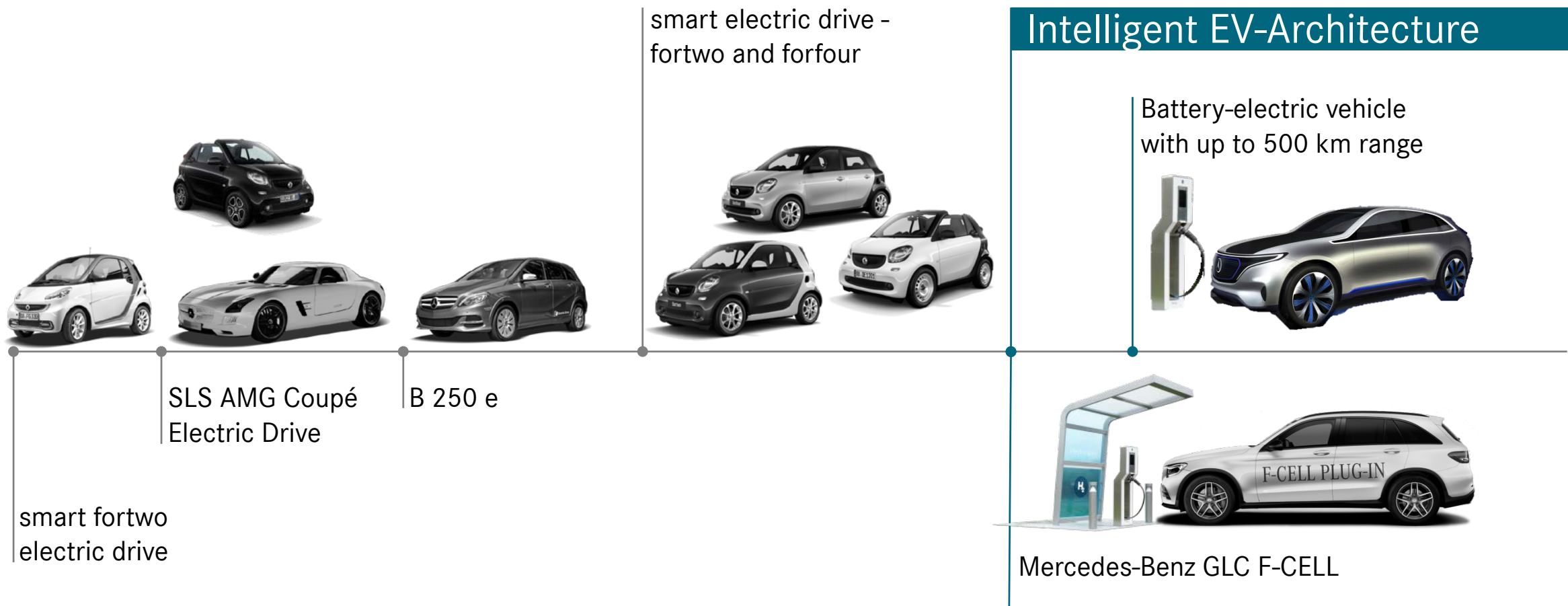
# Emission regulations and battery technology development favour battery cost position



# Ambitious Re-Definition of our EV market targets



# Electric Line Up extended into the Future

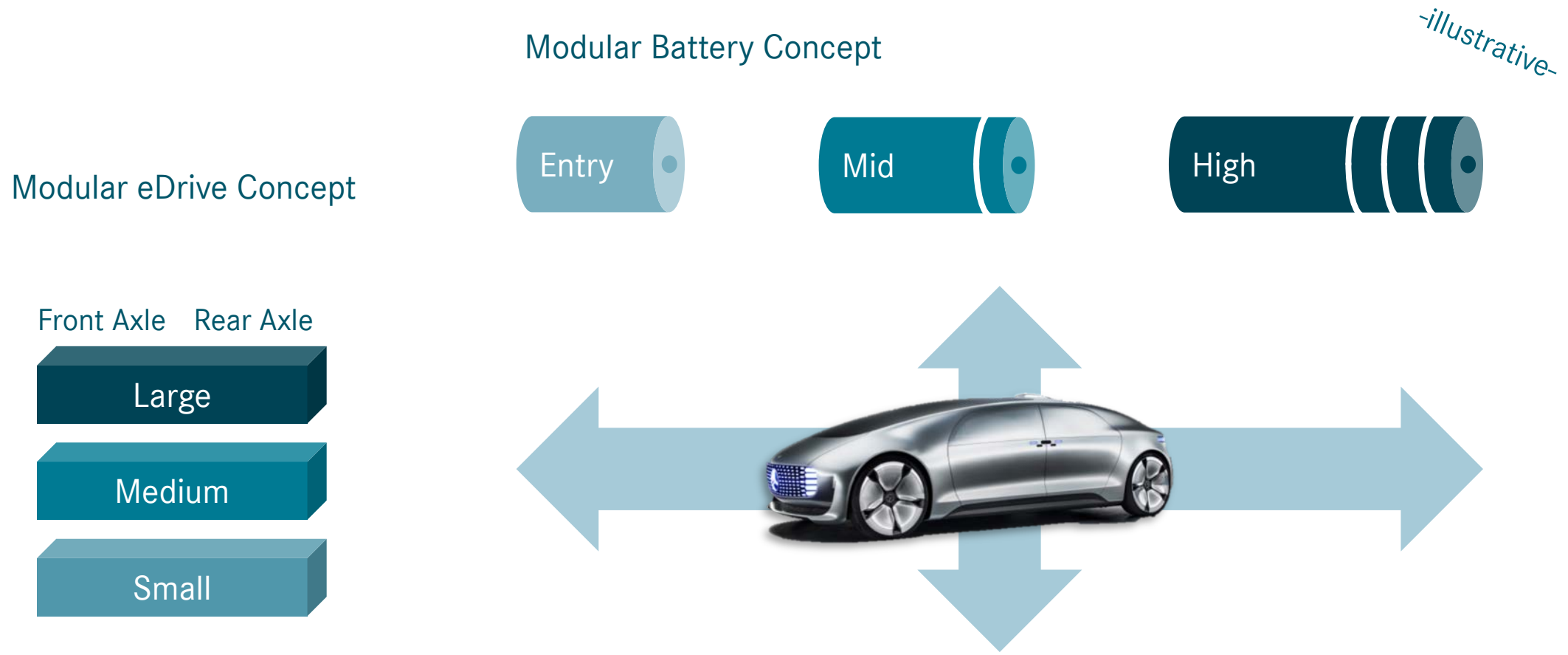




# Foundation of new Mercedes-Benz electric vehicle strategy



# Modular set up of next generation drive train technologies will allow a variety of derivatives



# Investment of 500 million euros in our second battery plant in Germany



Deutsche ACCUMOTIVE GmbH & Co. KG, Kamenz, Germany

- Production space stocked up from 20,000 to 60,000 m<sup>2</sup>
- 2<sup>nd</sup> plant start of operations: summer 2017
- Production of Li-Ion batteries for hybrid as well as electric vehicles and energy storage systems



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# CASE

**C**onnected

**A**utonomous

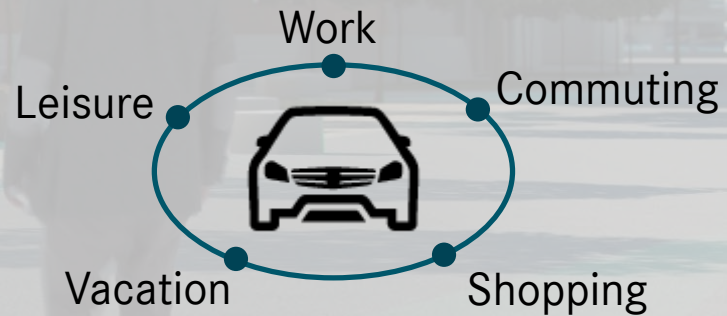
**S**hared & services

**E**lectrified

Today: one car for different mobility cases.  
Tomorrow: possibly the most suitable car „on-demand“.

## Today

One car for all use cases



## Tomorrow

The fitting solution for each use case



Source: McKinsey&Company "Automotive revolution - perspective towards 2030"



# We are about to re-invent personal mobility

Selfdriving



Mobility Marketplace



Ride4Hire



**BLACKLANE**  
YOUR PROFESSIONAL DRIVER

**MEiNFERNBUS**  
**FLIXBUS**



# moovel – find, book and pay



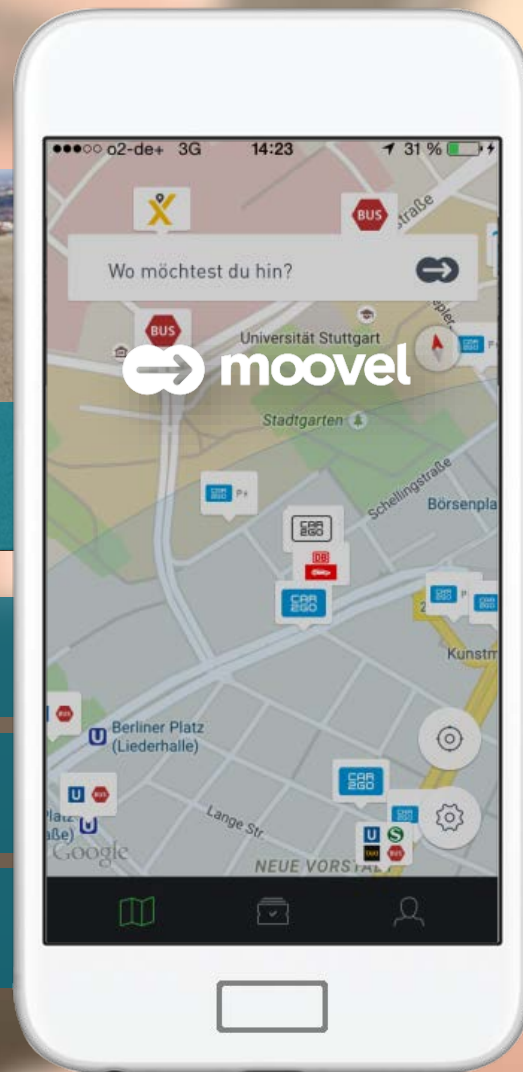
Public transport



Carsharing



Railway



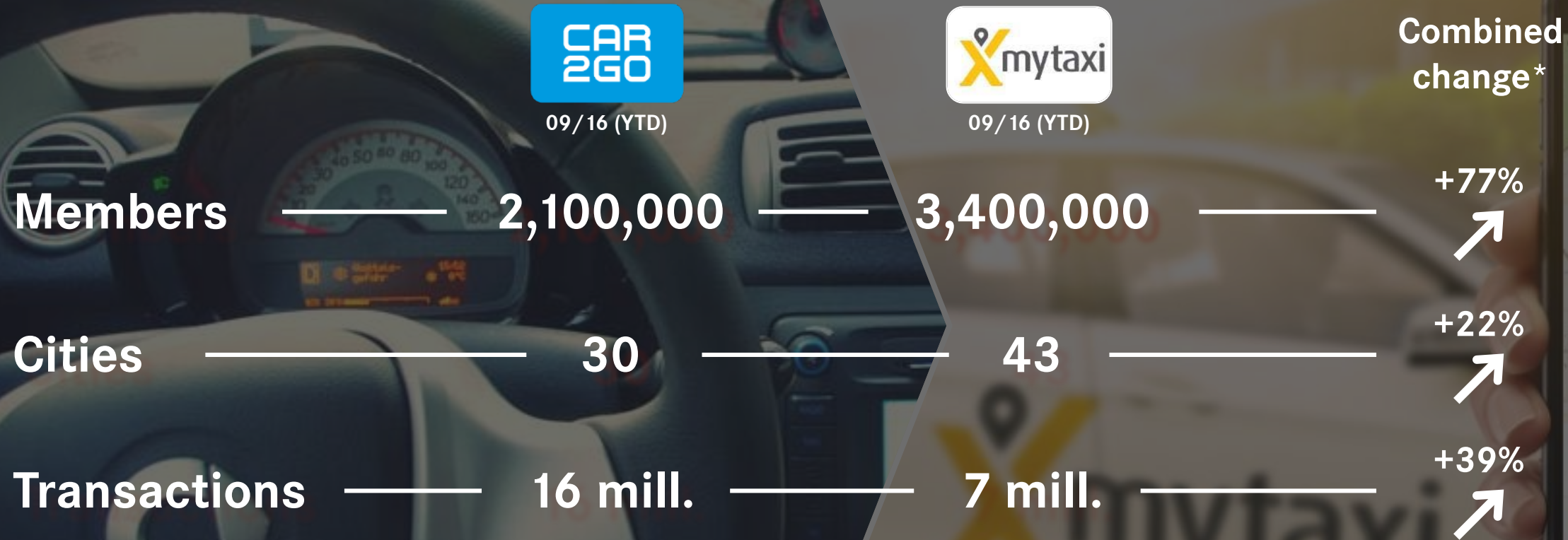
Taxi



Bikesharing



# Forging ahead with increasing business in Mobility Services



\* car2go and mytaxi combined 09/16 (YTD) vs. 09/15 (YTD)





# mytaxi and Hailo create Europe's largest taxi e-hailing company



+



20  
million  
rides p.a.

100,000  
registered  
taxi drivers

over  
50 cities

9 countries

The two innovative leaders in the field of taxi e-hailing are joining forces

Customers enjoy various forms of mobility with a transparent overview and easy-to-pay services

Another strategic step in making Daimler Financial Services a leader of mobility solutions and platforms

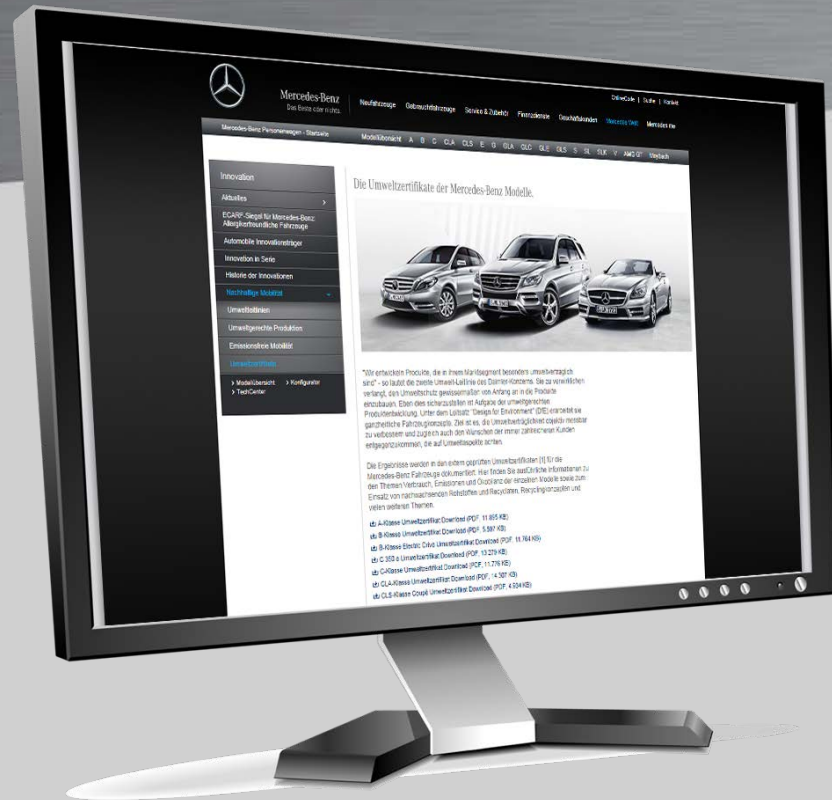




Leadership in Future Mobility will be determined by the combination of the four dimensions



# DAIMLER



More Information at

[www.Mercedes-Benz.com](http://www.Mercedes-Benz.com)

Innovation – Sustainable mobility

[www.Daimler.com](http://www.Daimler.com)

Sustainability

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