

DAIMLER

Mobility of the Future

-Connected-Autonomous-Shared-Electric

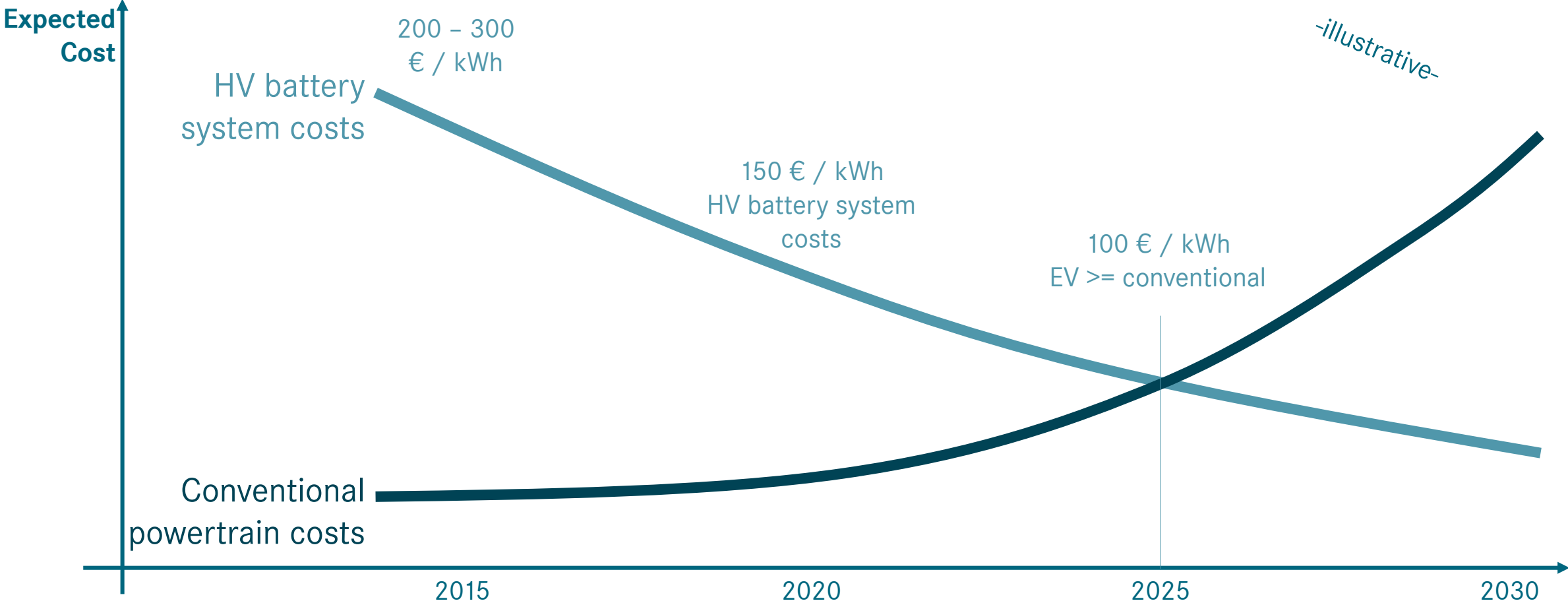
Investor Relations Program

Mondial de l'Automobile

Paris, September 30, 2016



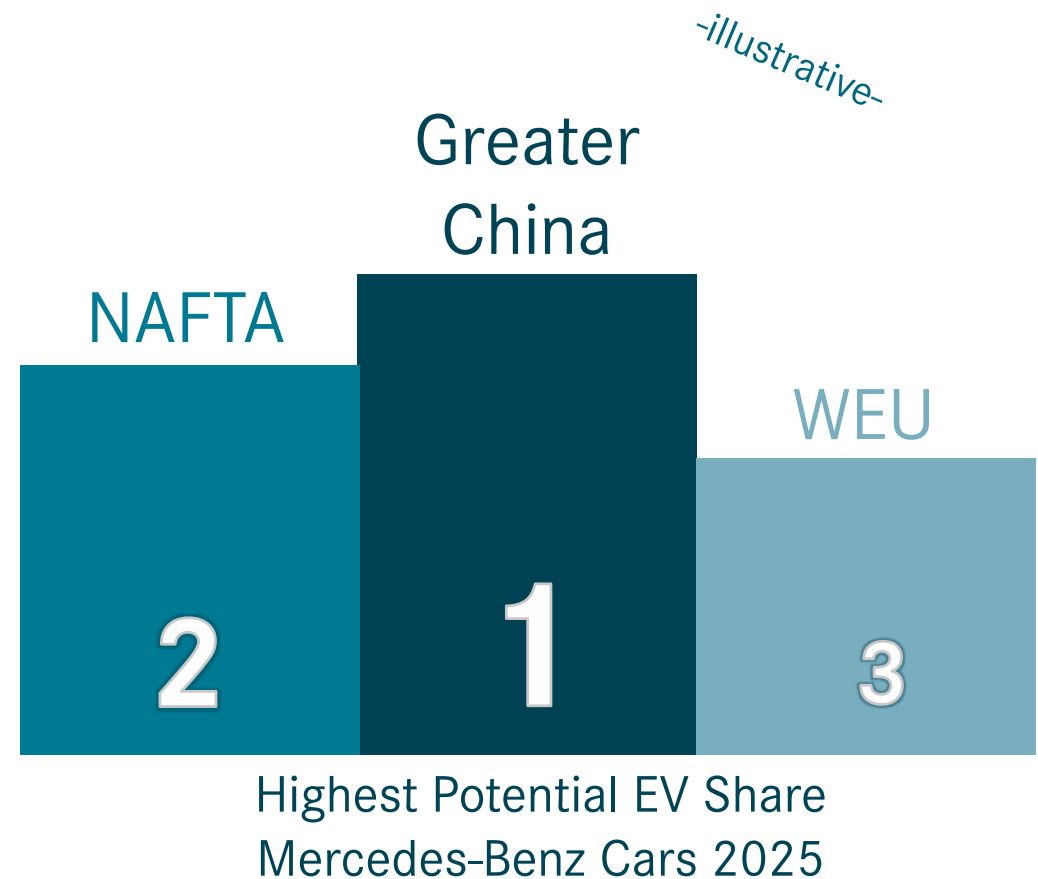
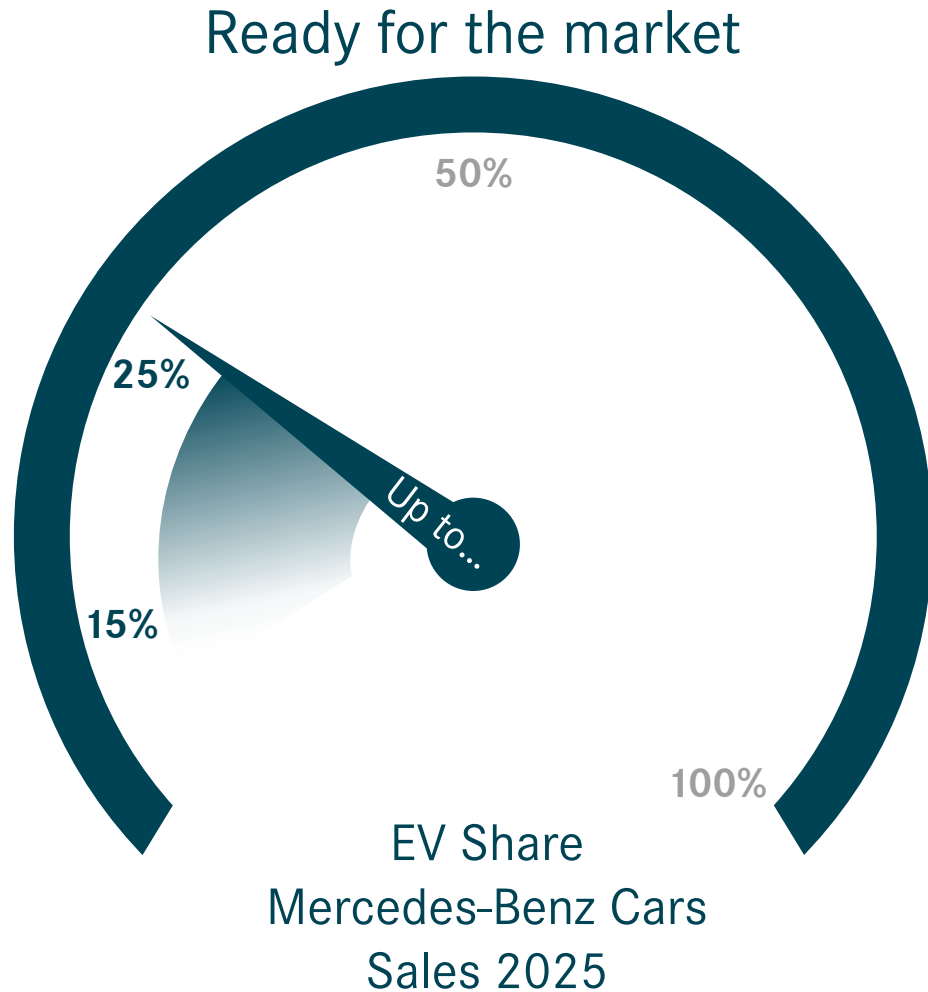
Emission regulations and battery technology development favour battery cost position



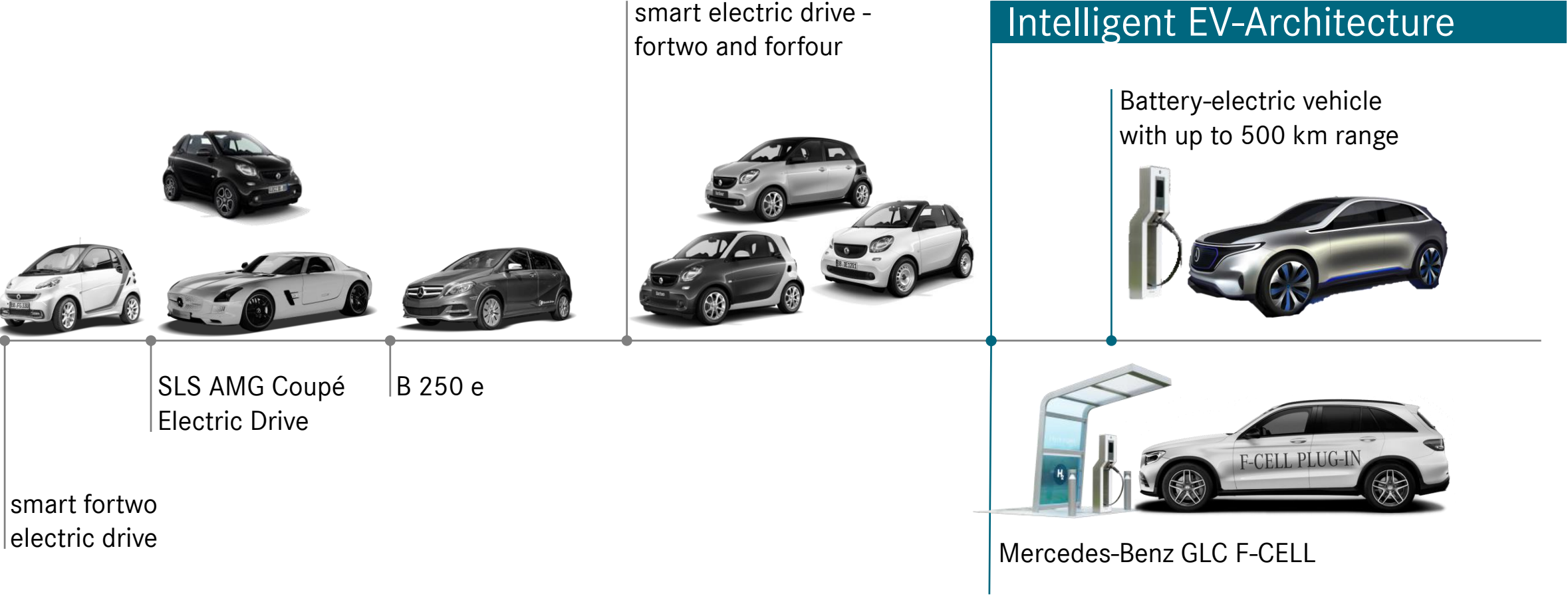
Introduction of 10 plug-in-hybrid vehicles by 2017



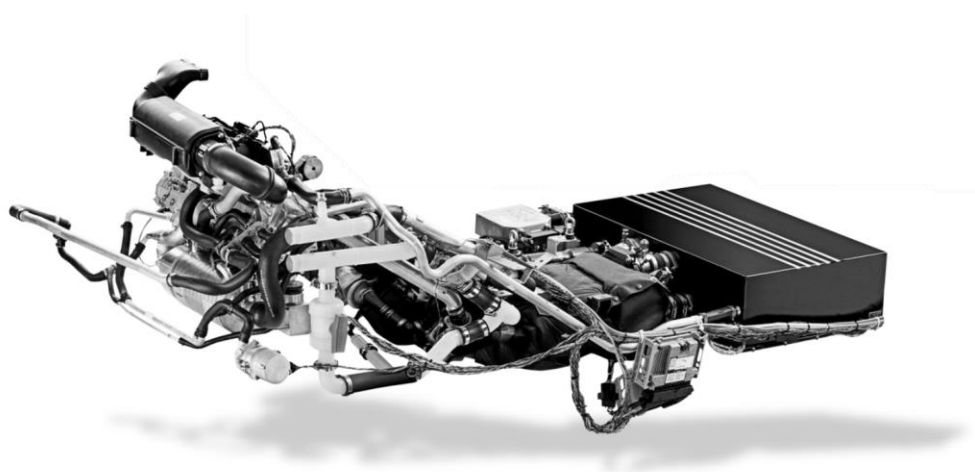
Ambitious Re-Definition of our EV market targets



Electric Line Up extended into the Future

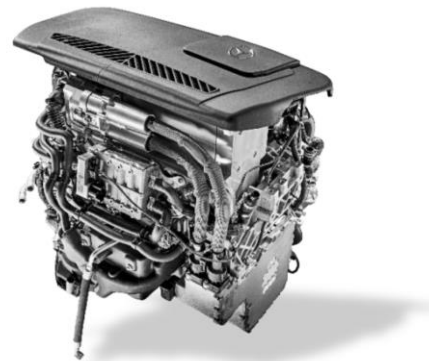


New generation fuel cell system shows first step to emission free mobility



2010: Underfloor package

206 g Platinum
4 kW / m² active area
Screw compressor



2017: Compartment package

20 g Platinum
9 kW / m² active area
Electric turbo charger with turbine



30%

reduction fuel cell engine size



90%

reduction of Platinum



30%

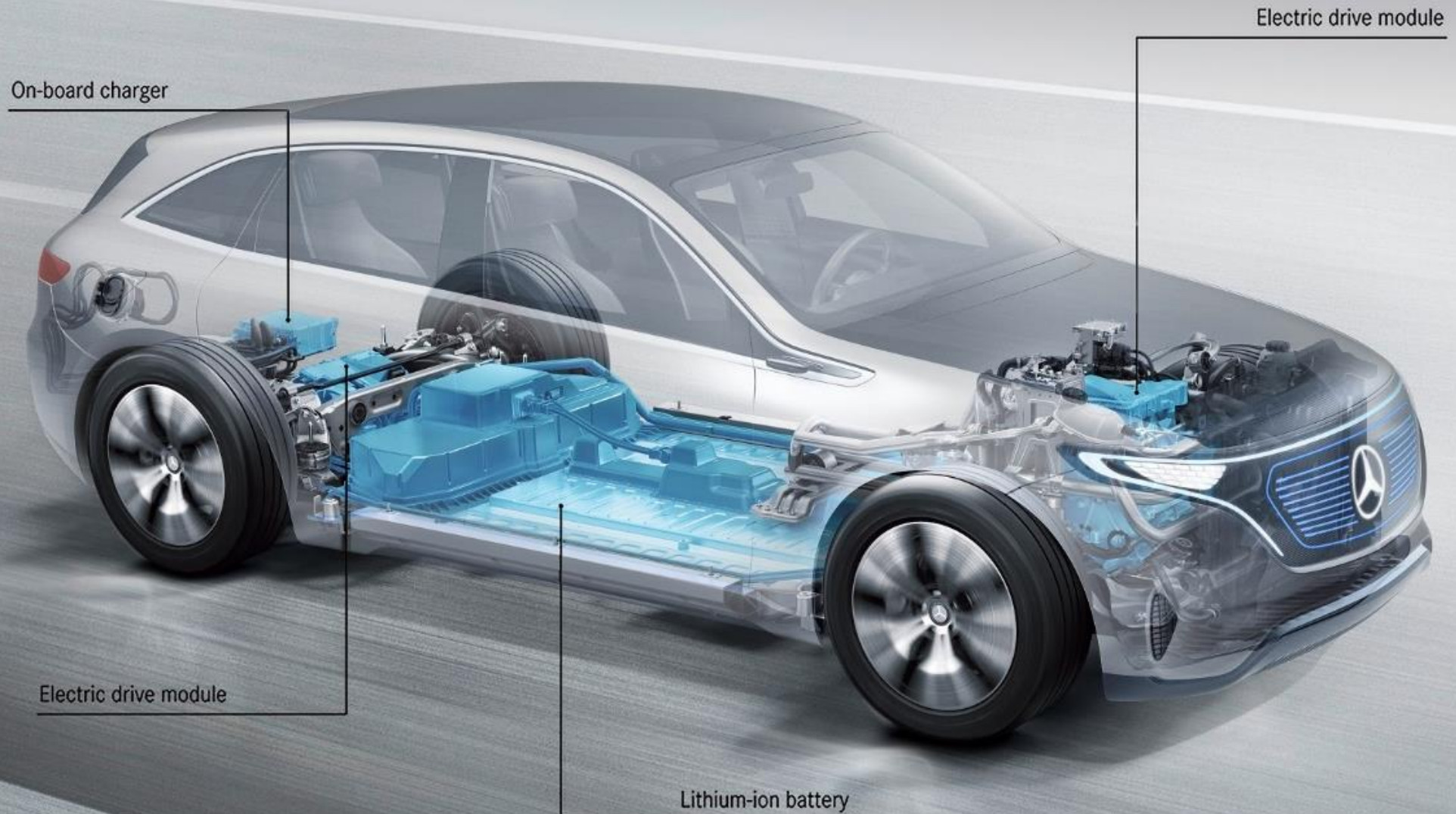
higher electric range in future vehicles



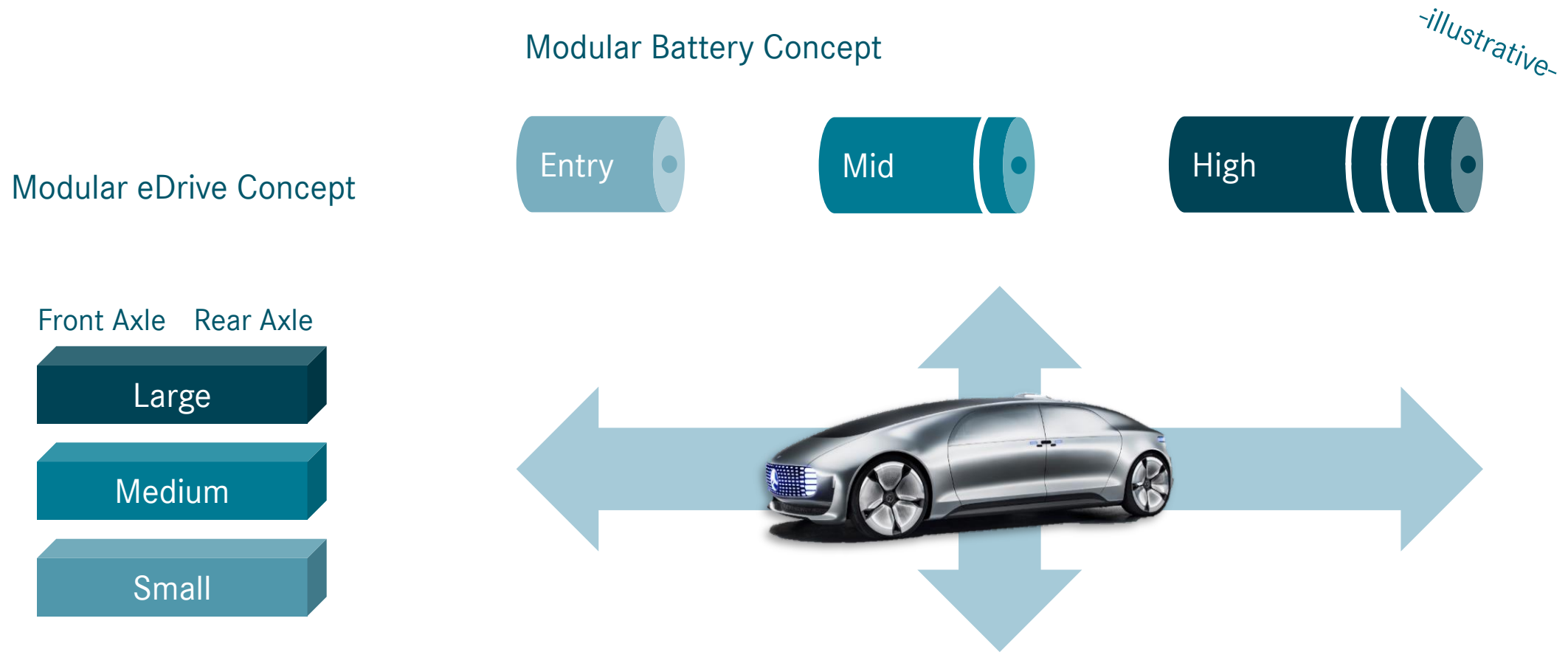
40%

higher mileage

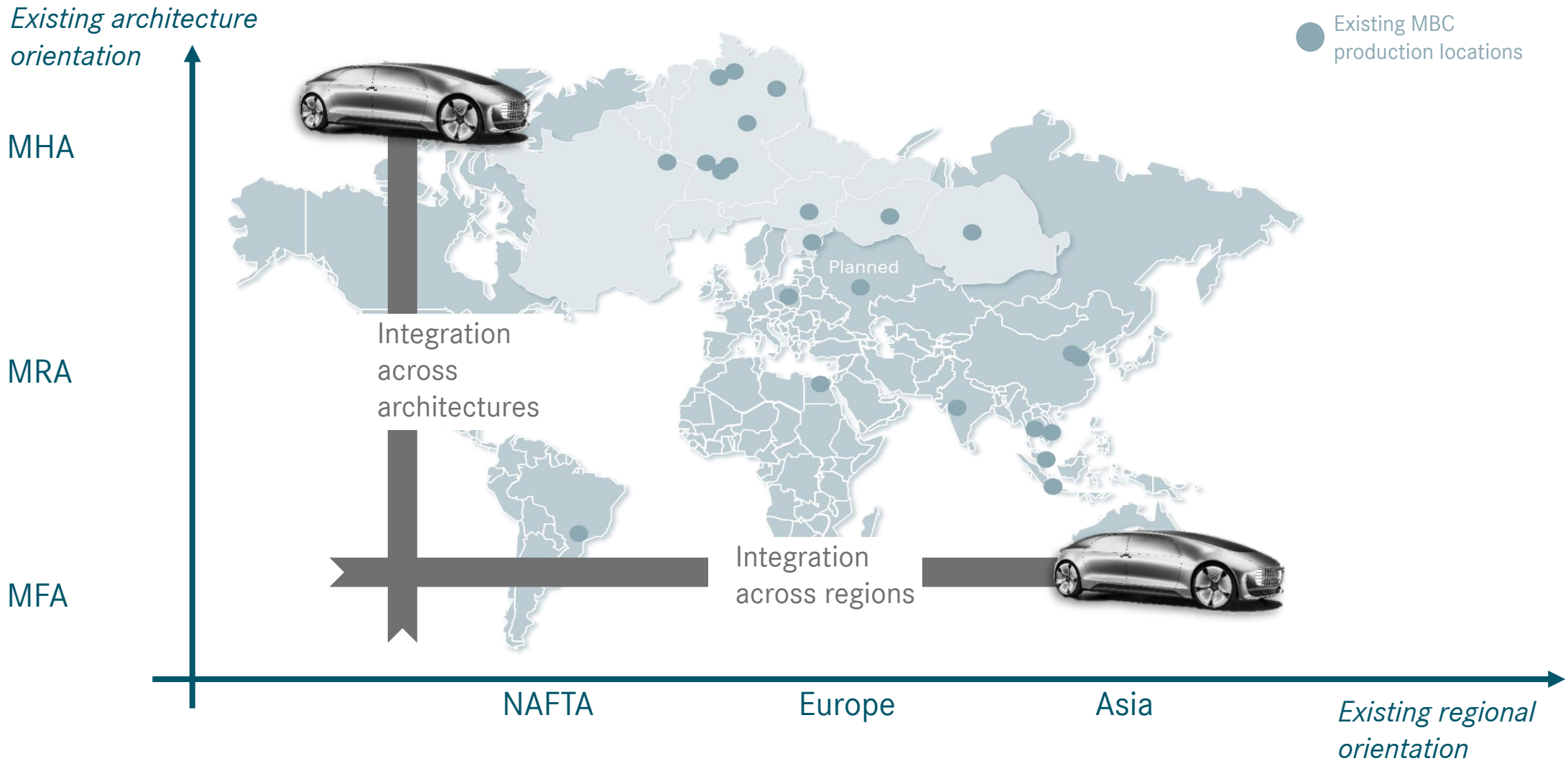
Foundation of new Mercedes-Benz electric vehicle strategy



Modular set up of next generation drive train technologies will allow a variety of derivatives



Flexible integration of e-mobility in global production network



Investment of 500 million euros in our second battery plant in Germany

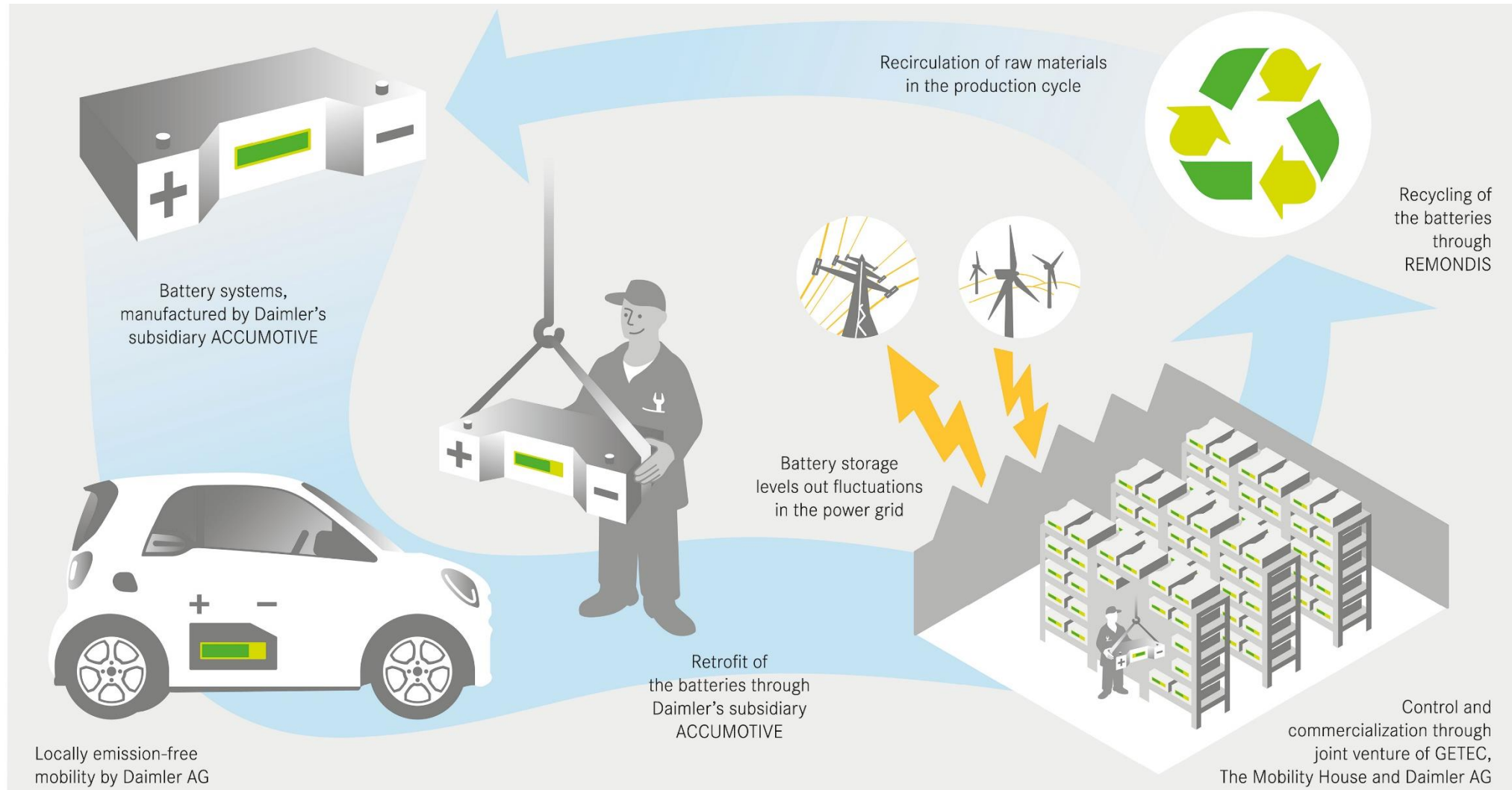


Deutsche ACCUMOTIVE GmbH & Co. KG, Kamenz, Germany

- ➔ Production space stocked up from 20,000 to 60,000 m²
- ➔ 2nd plant start of operations: summer 2017
- ➔ Production of Li-Ion batteries for hybrid as well as electric vehicles and energy storage systems

E-Mobility thought to the end

World's largest 2nd-use battery storage is starting up



Resource allocation aligned to e-mobility ramp up

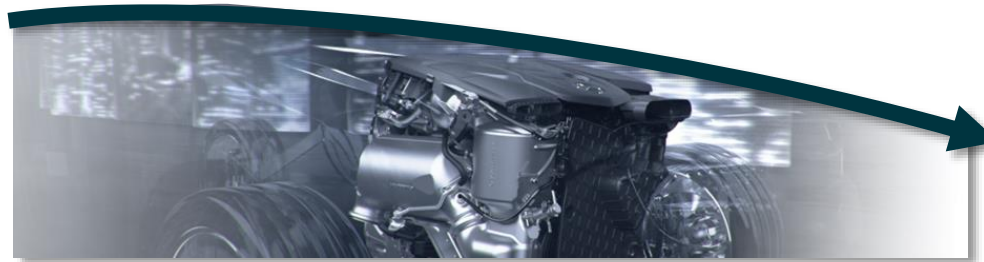
Drivetrain



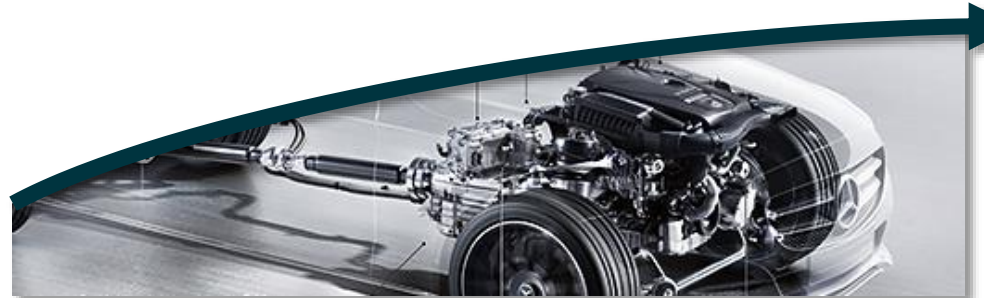
Diesel
Gasoline
48V

now

Future



Hybrid



eDrive



One brand for Electric Intelligence



Electric Intelligence by
Mercedes-Benz

Individual e-mobility by convenient charging system



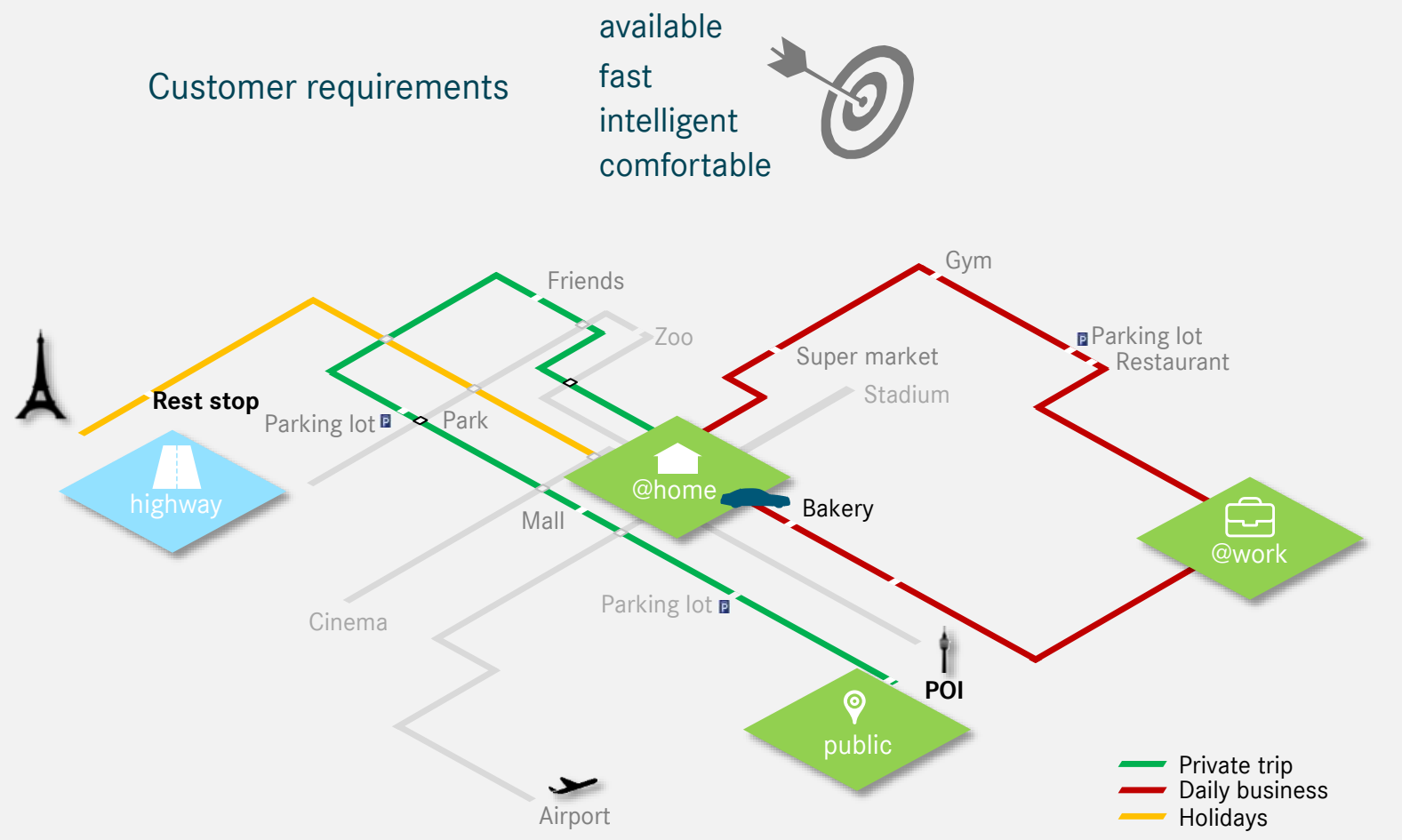
Electric Vehicle



Charging Infrastructure



Digital Services



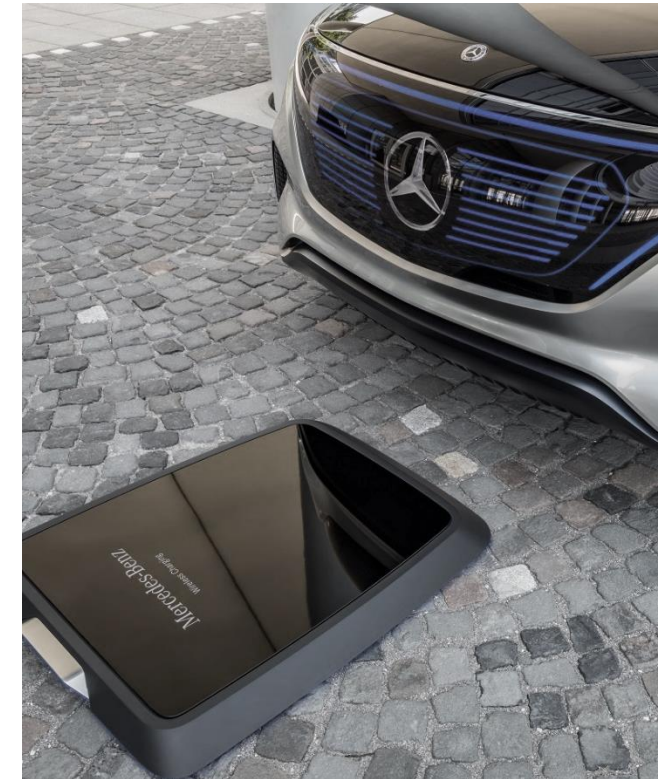
Different charging solutions adjusted to customer needs



AC Charging



DC Charging



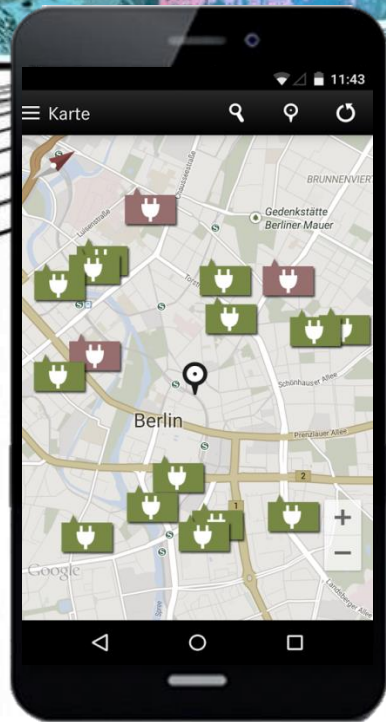
Inductive Charging

Digital services enabling hassle free charging

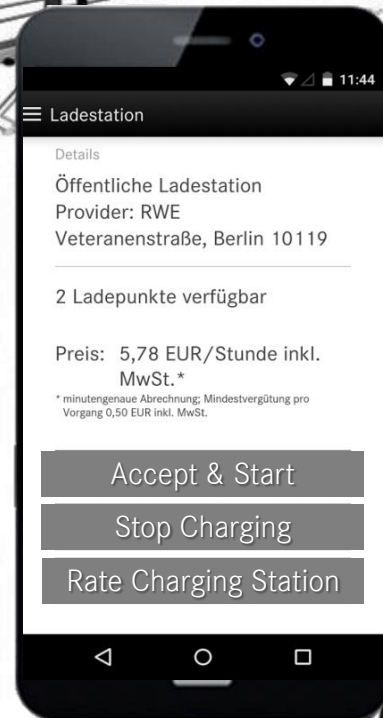
What's my charging status?



Where can I charge?



How can I pay?



Leadership in Future Mobility will be determined by the combination of the four dimensions



The Mobility of the Future is
Connected. Autonomous. Shared. Electric.

And driven by Mercedes-Benz!



Disclaimer

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets, caused for example by the possible exit of the United Kingdom from the European Union; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.