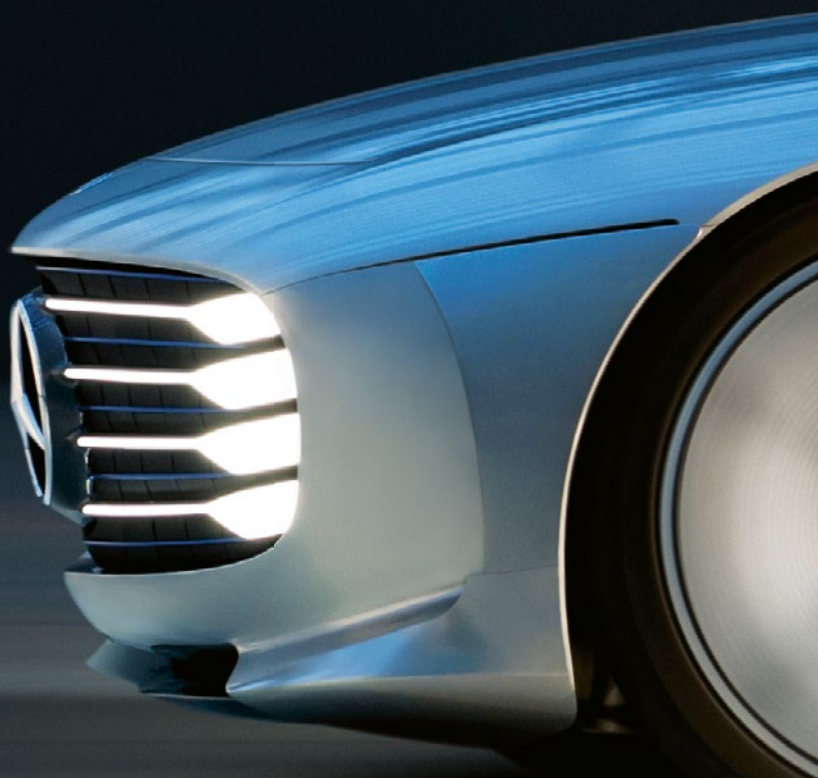


DAIMLER

Daimler at a Glance  
Financial Year 2015





[www.daimler.com](http://www.daimler.com)

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All information in this brochure is current as of publication date (February 2016).

## Daimler at a Glance

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services.

The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. As a pioneer of automotive engineering, Daimler continues to shape the future of mobility today: The Group's focus is on innovative and green technologies as well as on safe and superior automobiles that appeal and fascinate. Daimler consequently invests in the development of alternative drive trains with the long-term goal of emission-free driving: from hybrid vehicles to electric vehicles powered by battery or fuel cell. Furthermore, the company follows a consistent path towards accident-free driving and intelligent connectivity all the way to autonomous driving. This is just one example of how Daimler willingly accepts

the challenge of meeting its responsibility towards society and the environment.

Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities in Europe, North and South America, Asia, and Africa.

Its current brand portfolio includes, in addition to the world's most valuable premium automotive brand, Mercedes-Benz, as well as Mercedes-AMG, Mercedes-Maybach and Mercedes me, the brands smart, Freightliner, Western Star, BharatBenz, FUSO, Setra and Thomas Built Buses, and Daimler Financial Services' brands: Mercedes-Benz Bank, Mercedes-Benz Financial, Daimler Truck Financial, moovel, car2go and mytaxi. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAL). In 2015, the Group sold around 2.9 million vehicles and employed a workforce of 284,015 people; revenue totalled €149.5 billion and EBIT amounted to €13.2 billion.

# Group

Daimler continued to implement its strategy of profitable growth at an accelerated pace in 2015. The most important factor in the Group's success is our extremely attractive and innovative range of products and services. We have further consolidated our leading position in the areas of autonomous driving and mobility systems of the future, and have consistently moved ahead with digitization at all levels.



	2015	2014
EBIT	13,186	10,752
Value added	5,675	4,416
Net profit	8,711	7,290
Earnings per share (in EUR)	7.87	6.51
Investment in property, plant and equipment	5,075	4,844
Research and development expenditure	6,564	5,680
thereof capitalized	1,804	1,148

in million EUR

	2015	2014
<b>Revenue</b>	<b>149,467</b>	129,872
Western Europe	49,570	43,722
thereof Germany	22,001	20,449
NAFTA	47,653	38,025
thereof United States	41,920	33,310
Asia	33,744	29,446
thereof China	14,684	13,294
Other markets	18,500	18,679

**By divisions**

Mercedes-Benz Cars	83,809	73,584
Daimler Trucks	37,578	32,389
Mercedes-Benz Vans	11,473	9,968
Daimler Buses	4,113	4,218
Daimler Financial Services	18,962	15,991

in million EUR

<b>Employees (31.12.)</b>	2015	2014
<b>Total</b>	<b>284,015</b>	279,972
Germany	170,454	168,909
United States	24,607	22,833
Rest of World	88,954	88,230

**By divisions<sup>1</sup>**

Mercedes-Benz Cars	136,941	135,553
Daimler Trucks	86,391	87,628
Mercedes-Benz Vans	22,639	21,598
Daimler Buses	18,147	17,473
Daimler Financial Services	9,975	8,878
Group functions & Services <sup>1</sup>	9,922	8,842

<sup>1</sup>Within the context of the Customer Dedication initiative, the employees previously reported under "Sales & Marketing Organization" were included in the employee numbers for the respective divisions for the years 2014 and 2015. Since the end of 2015, this has also applied to the Group's own sales and service centers in Germany and the global logistics center in Germersheim, whose employees are now grouped under Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans and Daimler Buses. The figures for comparison from 2014 have been adjusted to reflect these changes.

# Mercedes-Benz Cars

Mercedes-Benz Cars continued to grow profitably in 2015 in a very dynamic manner. Unit sales, revenue and earnings increased once again, and we also reached our target for return on sales in the ongoing business. Numerous new models enabled us to significantly increase our market share in nearly all regions.



	2015	2014
EBIT	7,926	5,853
Revenue	83,809	73,584
Investment in property, plant and equipment	3,629	3,621
Research and development expenditure	4,711	4,025
thereof capitalized	1,612	1,035

in million EUR

<b>Employees (31.12.)<sup>1</sup></b>	<b>2015</b>	<b>2014</b>
<b>Total</b>	<b>136,941</b>	135,553
Germany	105,331	103,881
United States	5,743	5,534
Rest of World	25,867	26,138

<sup>1</sup>As of 2014, including the numbers of employees previously counted under "Sales & Marketing organization."

<b>Sales (in 1,000 units)</b>	<b>2015</b>	<b>2014</b>
<b>Mercedes-Benz</b>	<b>1,880</b>	1,630
thereof <sup>2</sup> A-/B-Class (excluding GLA)	425	387
C-Class	470	342
E-Class	306	329
S-Class	106	115
SUVs (including GLA)	543	426
Sports cars	29	31
<b>smart</b>	<b>121</b>	92
<b>Mercedes-Benz Cars</b>	<b>2,001</b>	1,723
Western Europe	773	669
thereof Germany	296	272
NAFTA	412	391
thereof United States	359	344
China	400	293
Japan	69	61

<sup>2</sup>Including model variants

## Mercedes-Benz Cars

### Main production locations worldwide

#### Germany:

##### Affalterbach:

AMG engine production,  
AMG Performance Studio

##### Berlin:

CAMTRONIC, engines, components,  
transmission parts, fuel systems

##### Bremen:

Mercedes-Benz C-Class Saloon, C-Class  
Estate, C-Class Coupé, C-Class Cabriolet,  
GLC, E-Class Coupé, E-Class Cabriolet,  
SLC, SL

##### Hamburg:

Axles and axle components, steering  
columns, components for exhaust  
emission technology, lightweight  
structural parts

##### Kölleda:

Engines

##### Rastatt:

Mercedes-Benz A-Class, B-Class,  
B-Class Electric Drive, GLA

##### Sindelfingen:

Mercedes-Benz E-Class Saloon, E-Class  
Estate, CLS Coupé, CLS Shooting Brake,  
S-Class Saloon, S-Class Coupé, S-Class  
Cabriolet, Mercedes-Maybach S-Class,  
Mercedes-AMG GT

#### Untertürkheim:

Engines, axles, transmissions, compo-  
nents including upstream operations  
foundry and forge

#### International:

##### East London (South Africa):

Mercedes-Benz C-Class Saloon

##### Hambach (France):

smart fortwo coupe, smart fortwo cabrio

##### Kecskemét (Hungary):

Mercedes-Benz B-Class, CLA Coupé,  
CLA Shooting Brake

##### Beijing (China):

Beijing Benz Automotive Co., Ltd., pro-  
duction company with BAIC Motor, the  
passenger car division of Beijing Auto-  
motive Industry Corporation (BAIC):  
Mercedes-Benz C-Class Saloon (standard  
and long wheelbase versions), E-Class  
Saloon (long wheelbase version), GLA, GLC  
and engines to power locally produced  
Mercedes-Benz passenger cars and vans

##### Tuscaloosa (USA):

Mercedes-Benz GLE, GLE Coupé, GLS  
and C-Class Saloon

##### Sebeş/Cugir (Romania)<sup>1</sup>:

Transmissions, engine and transmission  
parts

<sup>1</sup>Star Transmission s.r.l. is a non-consolidated subsidiary of Daimler AG.



<b>Mercedes-Benz Cars employees (31.12.)</b>	
Sindelfingen <sup>1</sup>	> 25.000
Untertürkheim <sup>1</sup>	> 19.000
Bremen	> 12.500
Berlin	> 2.500
Hamburg	> 2.500
Rastatt	> 6.300
Köllede	> 1.100
Tuscaloosa (United States)	> 3.500
East London (South Africa)	> 3.000
Hambach (France)	> 800
Kecskemét (Hungary)	> 3.700

<sup>1</sup>excluding development

<b>Production vehicles (units)</b>	
Bremen	> 320.000
Rastatt	> 310.000
Sindelfingen	> 310.000
East London (South Africa)	> 100.000
Hambach (France)	> 85.000
Kecskemét (Hungary)	> 180.000
Beijing (China)	> 250.000
Tuscaloosa (United States)	> 300.000

## Mercedes-Benz Cars Program



A-Class



B-Class



CLA



C-Class



E-Class



CLS



S-Class

Mercedes-Maybach  
S-Class

SLC



SL



Mercedes-AMG GT

### Major markets of Mercedes-Benz Cars (units)

	2015	2014
1. China	<b>400,400</b>	292,700
2. United States	<b>359,100</b>	344,400
3. Germany	<b>295,700</b>	272,500
4. United Kingdom	<b>154,000</b>	127,500
5. Italy	<b>75,400</b>	61,300
6. Japan	<b>69,400</b>	61,300
7. France	<b>61,500</b>	54,900
8. South Korea	<b>46,600</b>	35,700
9. Spain	<b>43,500</b>	33,500
10. Canada	<b>41,900</b>	36,000
11. Russia	<b>41,700</b>	49,800
12. Australia	<b>32,300</b>	27,400

10

2



GLA



GLC



GLE



GLS



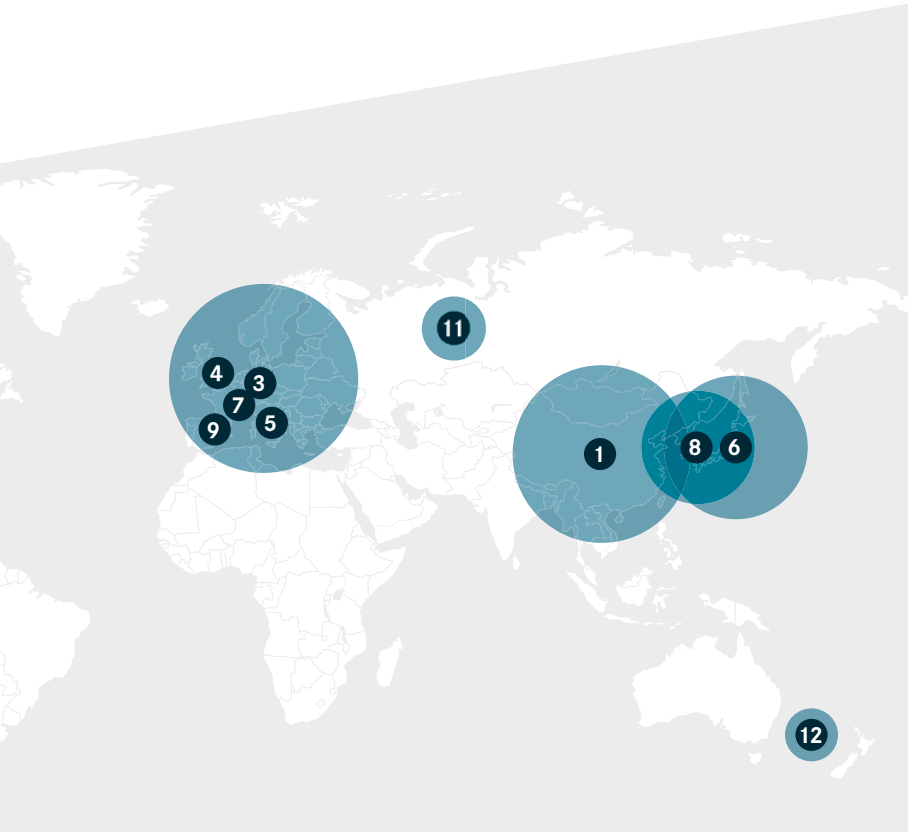
G-Class



smart fortwo



smart forfour



# Daimler Trucks

Daimler Trucks is shaping the future of transportation. In 2015 Daimler Trucks once again impressively demonstrated its leading role as a truck manufacturer with its strategy based on the three pillars of technology leadership, global presence and intelligent platforms.



	2015	2014
EBIT	2,576	1,878
Revenue	37,578	32,389
Investment in property, plant and equipment	1,110	788
Research and development expenditure	1,293	1,188
thereof capitalized	26	34

in million EUR

Employees (31.12.) <sup>1</sup>	2015	2014
<b>Total</b>	<b>86,391</b>	87,628
Germany	32,753	33,821
United States	17,127	15,736
Rest of World	36,511	38,071

<sup>1</sup>As of 2014, including the numbers of employees previously counted under "Sales & Marketing organization."

Sales (in 1,000 units)	2015	2014
<b>Total</b>	<b>502</b>	496
Western Europe	65	57
thereof Germany	32	29
United Kingdom	9	8
France	7	6
NAFTA	192	161
thereof United States	167	142
Latin America (excluding Mexico)	31	47
thereof Brazil	16	32
Asia	148	167
thereof Japan	46	44
Indonesia	32	58

*Additional information:*

BFDA (Auman Trucks)	69	99
<b>Total (including BFDA)</b>	<b>572</b>	595

## Daimler Trucks

### Main locations worldwide

#### Trucks Europe (Mercedes-Benz)

##### **Wörth:**

Production of Mercedes-Benz trucks and Mercedes-Benz special trucks

##### **Mannheim:**

Production of engines and industrial engines, foundry, remanufactured engines for commercial vehicles and passenger cars

##### **Kassel:**

Production of front and rear axles and prop shafts for commercial vehicles, vans and passenger cars

##### **Gaggenau:**

Production of transmissions, planetary hub axles, portal axles, and torque converters for commercial vehicles, vans and passenger cars, as well as international logistics (Consolidation Center)

##### **Aksaray (Turkey):**

Production of Mercedes-Benz trucks and Mercedes-Benz special trucks

##### **Molsheim (France):**

Customization of special purpose vehicles (Mercedes-Benz Custom Tailored Trucks)

#### Trucks Latin America (Mercedes-Benz)

##### **São Bernardo do Campo (Brazil):**

Mercedes-Benz Latin American truck product range; production of engines, transmissions and axles, stamping facility, product engineering

##### **Juiz de Fora (Brazil):**

Assembly of Mercedes-Benz trucks Accelo and Actros

#### Trucks Asia (FUSO, BharatBenz)

##### **Kawasaki (Japan):**

Mitsubishi Fuso Truck and Bus Corporation headquarters (MFTBC), production of trucks, vehicle engines and industrial engines as well as axles and transmissions; Global Hybrid Center, research and development, information technology and procurement

##### **Aikawa (Japan):**

FUSO Nakatsu plant, production of transmission parts

##### **Chennai (India):**

BharatBenz trucks and truck components production, research and development, proving grounds and test track, FUSO trucks production for selected export markets in Asia and Africa

**Trucks NAFTA  
(Freightliner, Western Star,  
Thomas Built Buses)**

**Portland, Oregon (United States):**  
Daimler Trucks North America LLC,  
truck assembly, head office functions,  
research and development

**Cleveland, North Carolina  
(United States):**  
Daimler Trucks North America LLC,  
truck assembly

**Mount Holly, North Carolina  
(United States):**  
Daimler Trucks North America LLC,  
truck assembly

**Redford, Michigan (United States):**  
Assembly and machining of engines,  
transmissions, and axles

**High Point, North Carolina  
(United States):**  
Thomas Built Buses, school bus  
assembly, research and development

**Gaffney, South Carolina  
(United States):**  
Freightliner Custom Chassis Corpo-  
ration, chassis for vans, school and  
shuttle buses, motor homes

**Gastonia, North Carolina  
(United States):**  
Daimler Trucks North America LLC,  
parts production

**Santiago Tianguistenco (Mexico):**  
Daimler Trucks North America LLC,  
truck assembly

**Saltillo (Mexico):**  
Daimler Trucks North America LLC,  
truck assembly

**Toluca (Mexico):**  
Daimler Trucks North America LLC,  
remanufacturing of engines, transmis-  
sions and components

## **Others**

**Naberezhnye Chelny (Russia):**  
Cooperation with Kamaz.  
DAIMLER KAMAZ RUS (DK RUS):  
Assembly of Mercedes-Benz Actros,  
Atego, Axor, Unimog and FUSO  
Canter trucks. On January 21st, 2016  
Mercedes-Benz Trucks Vostok  
(MBTV) was renamed into DAIMLER  
KAMAZ RUS (DK RUS).

**Beijing (China):**  
Joint venture with Foton. Beijing Foton  
Daimler Automotive (BFDA): Production  
of Auman Trucks

**Daimler Trucks employees (31.12.)**

	From Daimler Trucks	On Site
<b>Trucks Europe</b>		
Stuttgart	4,423	-
Wörth	10,916	11,035
Mannheim	5,107	5,144
Kassel	2,851	2,872
Gaggenau	5,843	6,576
Aksaray (Turkey)	2,011	2,011
Molsheim (France)	562	562
Tramagal (Portugal)	338	338
<b>Trucks Latin America</b>		
São Bernardo do Campo (Brazil)	8,986	8,986
Juiz de Fora (Brazil)	719	719
<b>Trucks NAFTA</b>		
Portland (United States)	5,539	5,539
Cleveland (United States)	3,088	3,088
Mount Holly (United States)	2,143	2,143
Redford (United States)	2,397	2,397
High Point (United States)	1,597	1,597
Santiago Tianguistenco (Mexico)	1,943	1,943
Saltillo (Mexico)	2,757	2,757
<b>Trucks Asia</b>		
Kawasaki (Japan) <sup>1</sup>	4,483	4,483
Chennai (India)	2,908	2,908

<sup>1</sup>incl. other small locations in Japan

**Major markets of Daimler Trucks (units)**

	2015	2014
1. United States	<b>166,800</b>	141,600
2. Japan	<b>45,600</b>	43,900
3. Indonesia	<b>32,100</b>	58,300
4. Germany	<b>32,000</b>	29,000
5. Turkey	<b>24,900</b>	22,200
6. Brazil	<b>16,400</b>	32,200
7. Canada	<b>15,700</b>	13,100
8. U.A.E. Dubai	<b>14,100</b>	11,900
9. India	<b>14,000</b>	10,300
10. Saudi Arabia	<b>9,700</b>	10,300



## The Daimler Trucks Program

### **Trucks Europe (Mercedes-Benz):**

Mercedes-Benz trucks for long-haul transport and short-radius distribution, for construction and services: Atego, Axor, Antos, Arocs and Actros. Mercedes-Benz Special Trucks: Econic, Unimog, Zetros.

### **Trucks Latin America (Mercedes-Benz):**

Also the medium and heavy-duty Accelo and Atron trucks.

### **Trucks NAFTA (Freightliner, Western Star, Thomas Built Buses):**

Heavy and medium-duty trucks for long-haul transport and short-radius distribution, for construction and services (Freightliner, Western Star); school buses (Thomas Built Buses); chassis for delivery vehicles, leisure vehicles and shuttle buses (Freightliner Custom Chassis).

**Trucks Asia (FUSO):** Broad product range, from light-duty FUSO Canter trucks to heavy-duty FUSO Super Great V trucks for short-radius distribution and goods transportation, construction and municipal uses and other applications. Small to large FUSO buses in the urban and touring coach segments. Also light-duty hybrid trucks and urban buses as well as industrial engines. As part of the strategic partnership with Renault-Nissan, FUSO works with Nissan via supply agreements for the

FUSO Canter Van and the FUSO Canter Guts.

**Trucks Asia (BharatBenz):** Trucks in the 9 to 49-ton weight categories for various fields of application, developed specifically for the Indian market.

**Kamaz:** The joint venture DAIMLER KAMAZ RUS assembles the Mercedes-Benz Actros, Atego, Axor and Unimog models as well as the FUSO Canter. There are supply agreements in place for cabins, engines and axles from the German Mercedes-Benz plants for Kamaz trucks and buses.

**Auman:** Heavy and medium-duty branded trucks for the Chinese market from the joint venture Beijing Foton Daimler Automotive Co., Ltd. (BFDA).

**Components:** Mercedes-Benz, Detroit and FUSO-brand 4, 6 and 8-cylinder in-line and V diesel engines, with outputs ranging from 75 to 460 kW. Manual and automatic transmissions for input torques of 250 to 3,300 Nm for passenger cars, large-capacity vehicles, vans, trucks, buses and special-purpose vehicles. Front and rear axles for maximum axle loads ranging from 1.35 to 16 t and propeller shafts. Various different powertrain options, including natural gas and hybrid.

# Mercedes-Benz Vans

Mercedes-Benz Vans continued on its success course from the previous year in 2015, setting a new record for unit sales. Earnings also reached an all-time high at the division. Sales of the Sprinter were higher than ever before in the model's 20-year production history. The market launch of the very successful mid-size Vito van in North and South America marked yet another important milestone.



	2015	2014
EBIT	880	682
Revenue	11,473	9,968
Investment in property, plant and equipment	202	304
Research and development expenditure	384	293
thereof capitalized	153	68

in million EUR

<b>Employees (31.12.)<sup>1</sup></b>	<b>2015</b>	<b>2014</b>
<b>Total</b>	<b>22,639</b>	21,598
Germany	13,837	13,704
United States	260	238
Rest of World	8,542	7,656

<sup>1</sup>As of 2014, including the numbers of employees previously counted under "Sales & Marketing organization."

<b>Sales (units)</b>	<b>2015</b>	<b>2014</b>
<b>Total</b>	<b>321,017</b>	294,594
Western Europe	208,459	190,019
thereof Germany	88,380	79,898
Eastern Europe	32,163	30,758
NAFTA	40,519	31,466
Latin America (excluding Mexico)	15,750	16,063
China	7,178	12,837
Other markets	16,948	13,451

## Mercedes-Benz Vans

### Production locations worldwide

**Düsseldorf:**

Chassis and assembly plant for vans

**Ludwigsfelde:**

Chassis and assembly plant for vans

**Vitoria (Spain):**

Chassis and assembly plant for vans

**Maubeuge (France):**

Strategic alliance with Renault-Nissan.

Chassis and assembly plant for vans

**González Catán (Argentina):**

Chassis and assembly plant for vans

**Charleston, South Carolina (USA):**

Assembly plant for vans

**Fuzhou (China):**

Fujian Benz Automotive Corporation, joint venture between Mercedes-Benz Vans and Fujian Motors. Chassis and assembly plant for vans

**Nizhny Novgorod (Russia):**

Contract manufacturing by GAZ (Gorky Automobile Plant). Chassis and assembly plant for vans

**Yaroslavl (Russia):**

Contract manufacturing by YaMZ.  
Production of engines for vans

**Mercedes-Benz Vans employees (31.12.)**

	From Vans	On Site
Stuttgart	1,981	-
Düsseldorf	6,470	6,512
Ludwigsfelde	1,868	1,868
Vitoria (Spain)	3,849	3,849
González Catán (Argentina)	1,773	1,773
Charleston (United States)	129	129

**Major markets of Mercedes-Benz Vans (units)**

	2015	2014
1. Germany	88,400	79,900
2. United Kingdom	35,400	36,700
3. United States	32,400	25,800
4. France	20,100	18,300
5. Spain	10,700	9,100
6. Netherlands	10,200	8,800
7. Russia	9,100	11,500
8. Turkey	8,800	7,600
9. Belgium	8,000	6,400
10. China	7,200	12,800

**Mercedes-Benz Vans:**

Four commercial Mercedes-Benz model series: Citan (1.79 to 2.2 t), Vito (2.77 to 3.2 t, since the fall of 2015 in North America under the model designation “Metris”), Sprinter Classic (3.5 to 4.6 t), Sprinter (3.0 to 5.0 t, under the Freightliner and Mercedes-Benz brands in the US). Two Mercedes-Benz passenger car models for private use: Viano in China (2.77 to 3.05 t), V-Class with Marco Polo (2.8 to 3.05 t).

# Daimler Buses

As the leading bus manufacturer in its core markets of Western Europe and Latin America, Daimler Buses focuses on supplying innovative and environmentally responsible products that meet its customers' business requirements. We have enhanced our wide-ranging product portfolio to this end.



	2015	2014
EBIT	214	197
Revenue	4,113	4,218
Investment in property, plant and equipment	104	105
Research and development expenditure	184	182
thereof capitalized	13	11

in million EUR

<b>Employees</b> (31.12.)	2015	2014
<b>Total</b>	<b>18,147</b>	17,473
Germany	8,620	8,490
United States	4	15
Rest of World	9,523	8,968

<b>Sales</b> (units)	2015	2014
<b>Total</b>	<b>28,081</b>	33,162
Western Europe	7,757	7,557
thereof Germany	2,787	2,865
Mexico	3,964	3,633
Latin America (excluding Mexico)	11,909	17,614
Asia	1,030	1,117
Rest of World	3,421	3,241

## Daimler Buses

### Production locations worldwide

#### **Mannheim**

Bodyshell assembly of Mercedes-Benz and Setra urban/interurban buses and touring coaches, assembly of Mercedes-Benz urban/interurban buses

#### **Neu-Ulm**

Painting and assembly of Mercedes-Benz and Setra urban/interurban buses and touring coaches

#### **Dortmund**

Bodyshell assembly, painting and assembly of Mercedes-Benz minibuses

#### **Istanbul (Turkey)**

Bodyshell assembly, painting and assembly of Mercedes-Benz urban/interurban buses and coaches, as well as Setra interurban buses

#### **Ligny-en-Barrois (France)**

Assembly of Mercedes-Benz urban/interurban buses

#### **São Bernardo do Campo (Brazil)**

Assembly of Mercedes-Benz chassis

#### **Holýšov (Czech Republic)**

Bodyshell segments and components of Mercedes-Benz and Setra urban/interurban buses and touring coaches

#### **Monterrey (Mexico)**

Assembly of Mercedes-Benz chassis

#### **Sámano (Spain)**

Assembly of Mercedes-Benz chassis

#### **Buenos Aires (Argentina)**

Assembly of Mercedes-Benz chassis

#### **East London (South Africa)**

Assembly of Mercedes-Benz chassis

#### **Chennai (India)**

Assembly of Mercedes-Benz and BharatBenz chassis

#### **Jakarta (Indonesia)**

Assembly of Mercedes-Benz chassis

#### **Funza/Bogotá (Colombia)**

Assembly of Mercedes-Benz chassis



**Daimler Buses employees (31.12.)**

Mannheim	3,471
Neu-Ulm	3,670
Dortmund	291
Istanbul (Turkey)	4,863
Ligny-en-Barrois (France)	408
Oriskany (United States)	4
São Bernardo do Campo (Brazil)	1,177
Holýsov (Czech Republic)	459
Monterrey (Mexico)	466
Sámano (Spain)	234
Mississauga (Canada)	2
Buenos Aires (Argentina)	181
Chennai (India)	126

**Major markets of Daimler Buses (units)**

	2015	2014
1. Brazil	7,200	13,600
2. Mexico	4,000	3,600
3. Germany	2,800	2,900
4. Argentina	2,300	2,200
5. France	1,900	1,900
6. Turkey	1,000	700
7. Egypt	1,000	1,100
8. Chile	800	600
9. Peru	700	600
10. Austria	600	500

**Daimler Buses:**

The product range of Daimler buses, the world's leading manufacturer of buses above eight tons with the brands Mercedes-Benz and Setra, includes touring coaches, urban/interurban buses as well as chassis. Therefore, Daimler Buses offers a full-line product portfolio ranging from mini and double-decker buses to articulated buses.

# Daimler Financial Services

The number of cars and commercial vehicles financed or leased through Daimler Financial Services reached a new all-time high of more than 3.7 million at the end of 2015. New business and contract volume also rose sharply, and the combination of sales financing and brokered automotive insurance policies gained in importance as well.



	2015	2014
EBIT	1,619	1,387
Revenue	18,962	15,991
New business	57,891	47,912
Contract volume (31.12.)	116,727	98,967
Investment in property, plant and equipment	30	23

in million EUR

Employees (31.12.)	2015	2014
<b>Total</b>	<b>9,975</b>	8,878
Germany	3,547	3,014
United States	1,394	1,231
Rest of World	5,034	4,633

Contract volume by market		
	2015	2014
1. United States	42,878	34,567
2. Germany	19,814	18,724
3. United Kingdom	9,509	7,579
4. China	6,933	4,371
5. Canada	4,464	4,044
6. Japan	3,821	2,983
7. France	2,956	2,765
8. Australia	2,377	2,231
9. Italy	2,198	1,879
10. Brazil	2,124	3,257

in million EUR

## Daimler Financial Services

Daimler Financial Services offers a comprehensive range of automobile-related financial services. Its products range from leasing and financing offers to financial services for dealerships, commercial fleet management, insurance solutions, banking services and innovative mobility services. All of these products help customers realize their automotive dreams, support the Daimler Group's vehicle sales and promote customers' and dealers' loyalty to the brand.

### Products

#### **Financing:**

Customers who opt to finance their automobiles with a loan are usually aiming to own their vehicles. They can determine the monthly rate by selecting the amount of the down payment and the duration of the contract. Moreover, Daimler Financial Services offers balloon payment financing in many countries so that customers can enjoy especially favorable monthly rates. In the case of an option financing contract, the customer decides at the end of the financing period whether to return the vehicle, refinance the remainder of the loan or pay it off all at once.

#### **Leasing:**

Under a leasing arrangement, Daimler Financial Services remains the owner of the vehicle. The customer merely pays to use the vehicle and returns it after the contract expires. Service-leasing packages combine the contract with various service components such as maintenance, repairs and tire services.

#### **Insurance:**

Daimler Financial Services offers a range of automobile-related insurance products. In addition to insuring all of the Daimler production locations, transports and product liability risks worldwide, the company's Corporate Insurance unit also manages the company and private pension plans of the Group's employees in Germany.

**Fleet management:**

In many countries, Daimler Financial Services is one of the leading providers of fleet management services for passenger cars and commercial vehicles. Its Daimler Fleet Management and Mercedes-Benz CharterWay subsidiaries in Europe offer comprehensive fleet management packages for passenger cars and commercial vehicles, respectively. If the customer wishes, such services can be expanded to include the complete management of entire fleets.

**Investments and credit cards:**

In selected markets, Daimler Financial Services offers credit cards with attractive conditions, in close collaboration with the Group's automotive brands. In Germany, Mercedes-Benz Bank also offers current and fixed-interest accounts.

**Innovative mobility services:**

Daimler Financial Services offers a broad range of innovative mobility services. With its car2go brand, which was established at 31 locations and had 1.2 million customers at the end of 2015, we are the world's leading carsharing company. The mytaxi app allows users to find and pay for a taxi using their smart phones, and was available in 40 European cities at the end of 2015. With the moovel app, customers can find the best connection from A to B using any form of transport, and book and pay for providers such as car2go, Flinkster, mytaxi and Deutsche Bahn directly. Our Ridescout mobility platform offers similar services in North America.

# Our Brands and Divisions

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Mercedes-Benz Cars



MAYBACH



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Daimler Trucks



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Mercedes-Benz Vans



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Daimler Buses



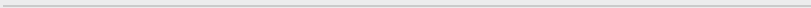
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Daimler Financial Services

Mercedes-Benz Bank

Mercedes-Benz  
Financial Services

Daimler Truck Financial



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