

DAIMLER

Q2 and Half-Year 2011 Results

July 27, 2011

Key developments in Q2 2011

- Q2 2011 marked another strong quarter
- Group sales increased by 6%, and revenue grew by 5%
- Mercedes-Benz Cars on track to post new record sales in 2011
- Daimler Trucks launched the all-new Actros and increased capacity in the Americas
- Net industrial liquidity remains on a high level of €11.5 billion after dividend payment of €2 billion
- Public tender offer for Tognum successfully completed with a stake of 94.2% achieved

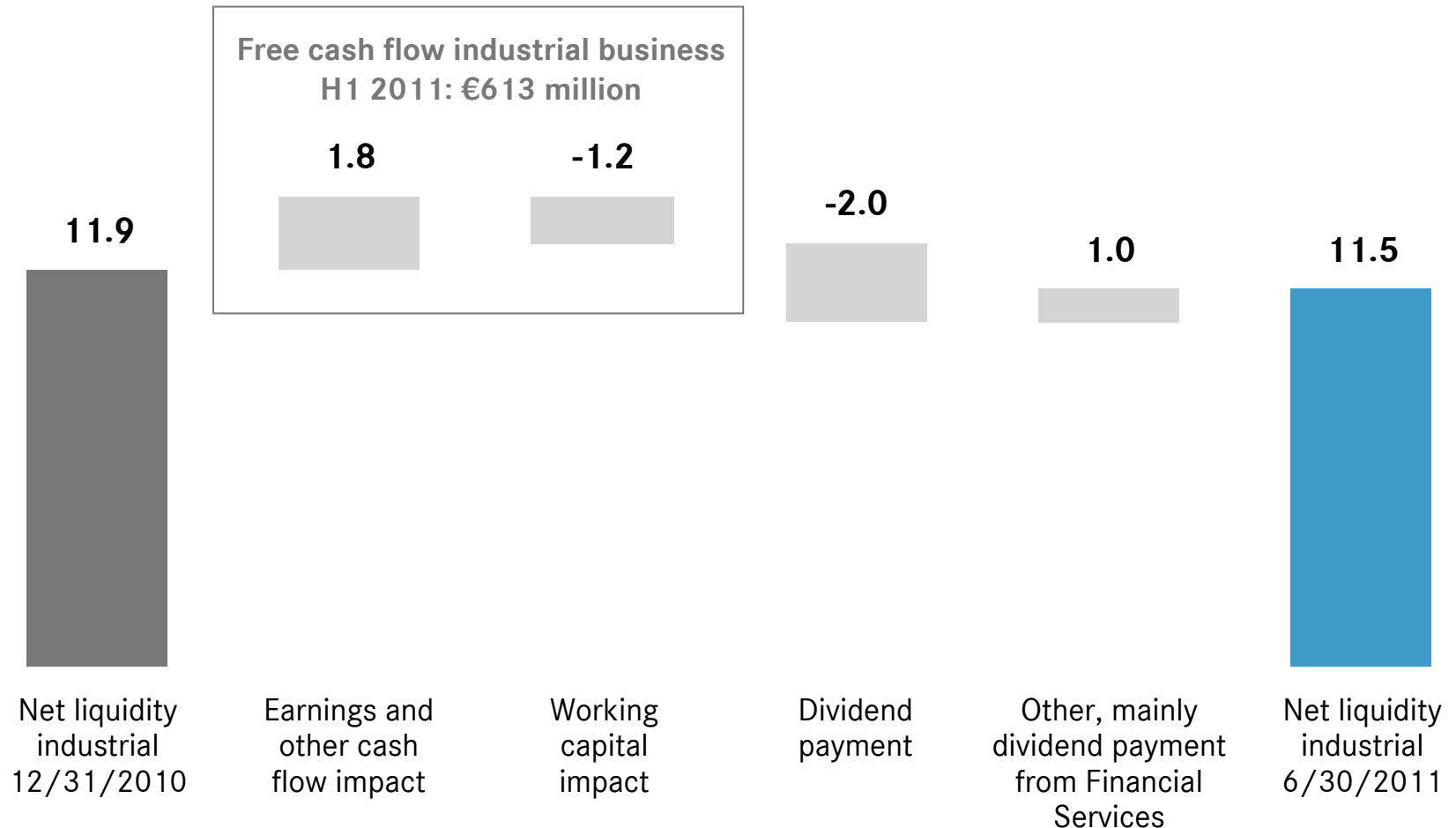
Key financials

- in billions of euros -

	Q2 2010	Q2 2011
Revenue	25.1	26.3
EBIT	2.1	2.6
Net profit	1.3	1.7
Earnings per share (in euros)	1.18	1.51
Net liquidity industrial business (2010: year-end)	11.9	11.5
Free cash flow industrial business (January-June)	2.8	0.6

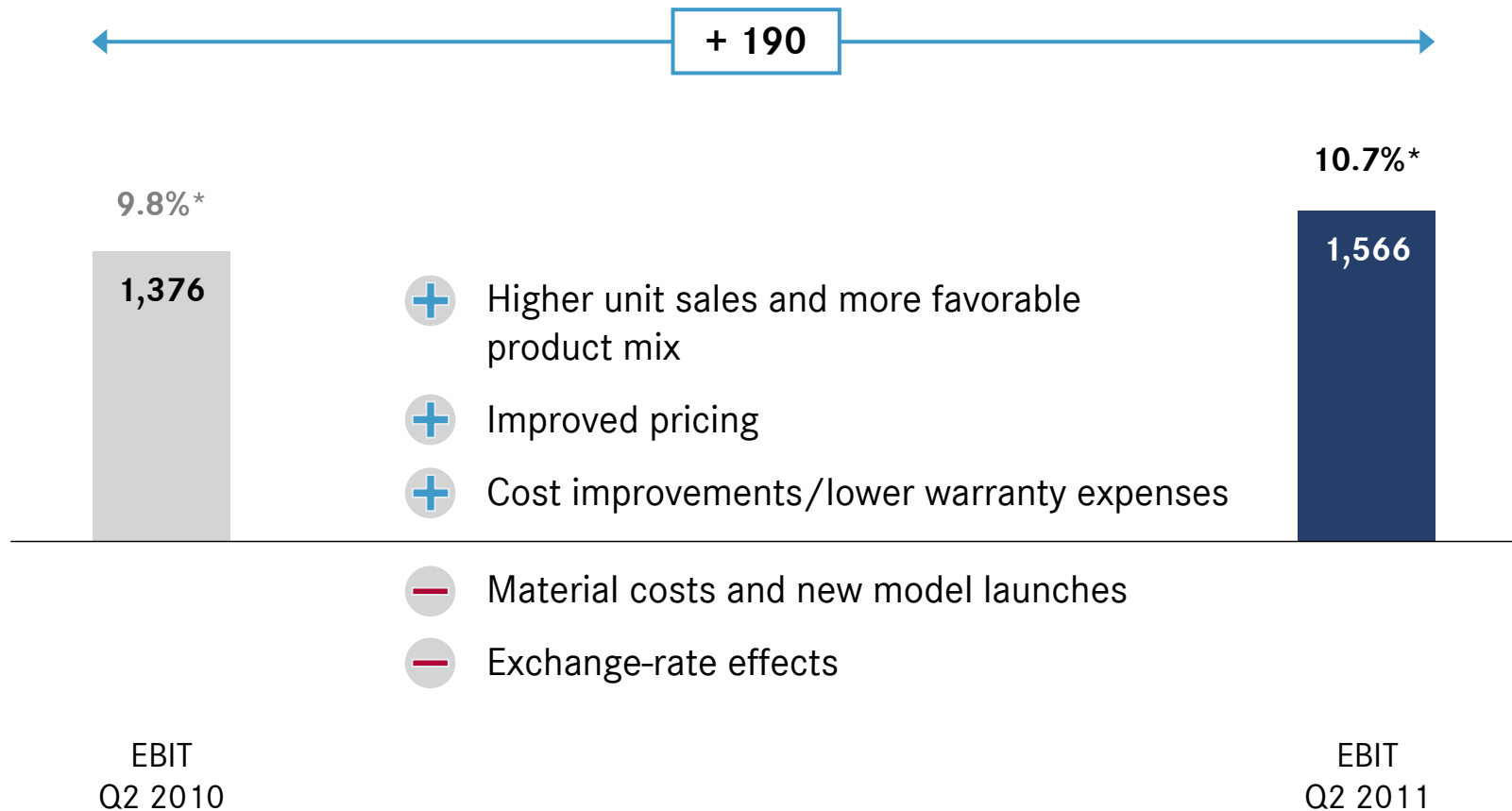
Net industrial liquidity of more than €1 1 billion supports planned pension contribution of €2 billion in H2 2011

- in billions of euros -



Ongoing strong EBIT performance

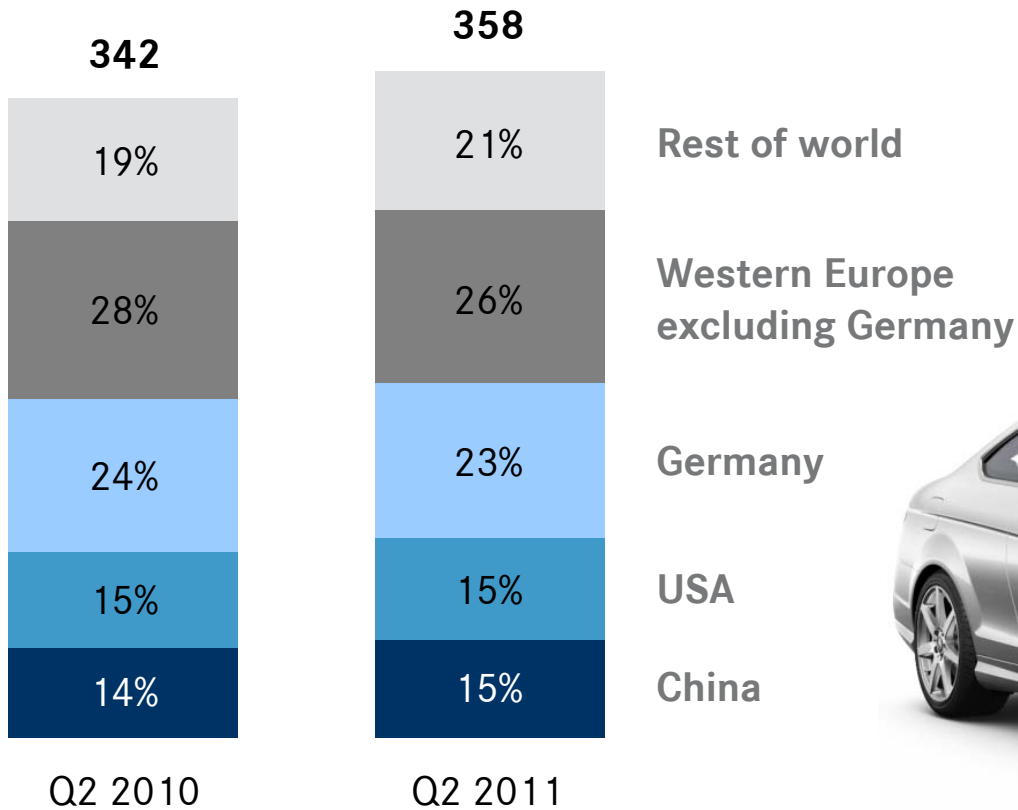
- in millions of euros -



* Return on sales

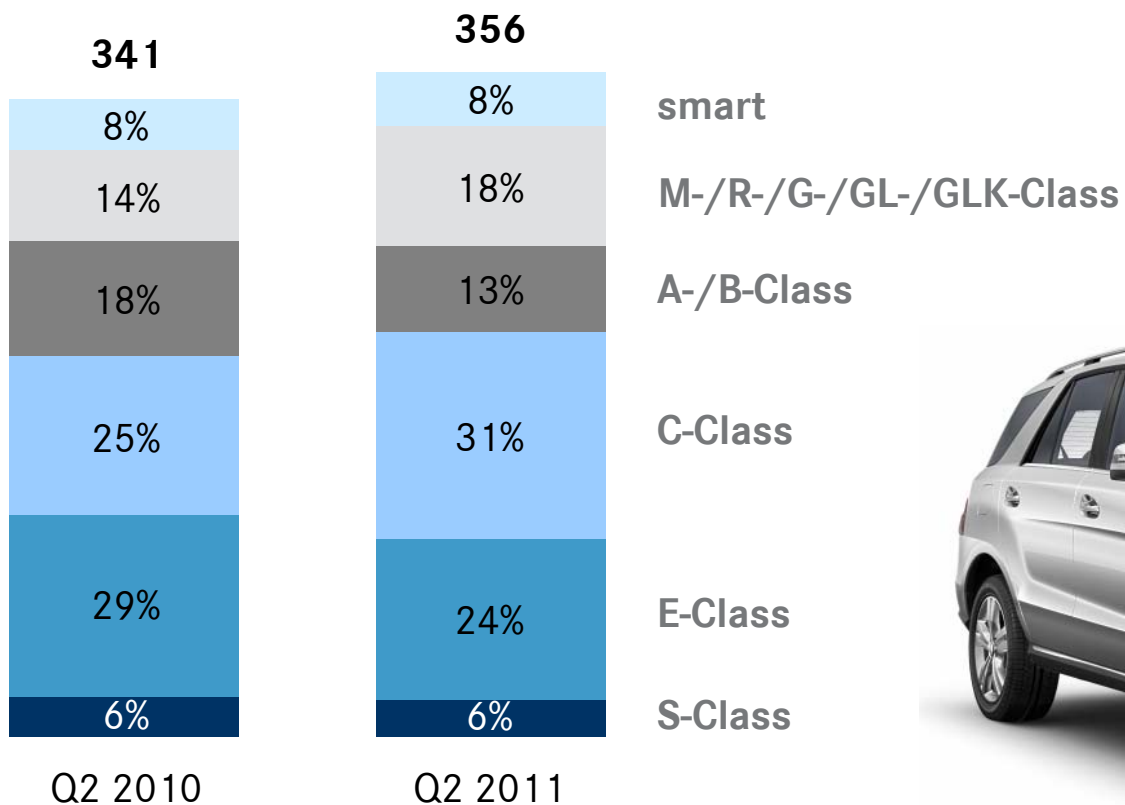
Balanced sales structure

- Unit sales in thousands -



Further increase in unit sales

- Unit sales in thousands* -



* Excluding Mitsubishi vehicles produced and/or sold in South Africa

Product highlights



New M-Class



Concept A-Class



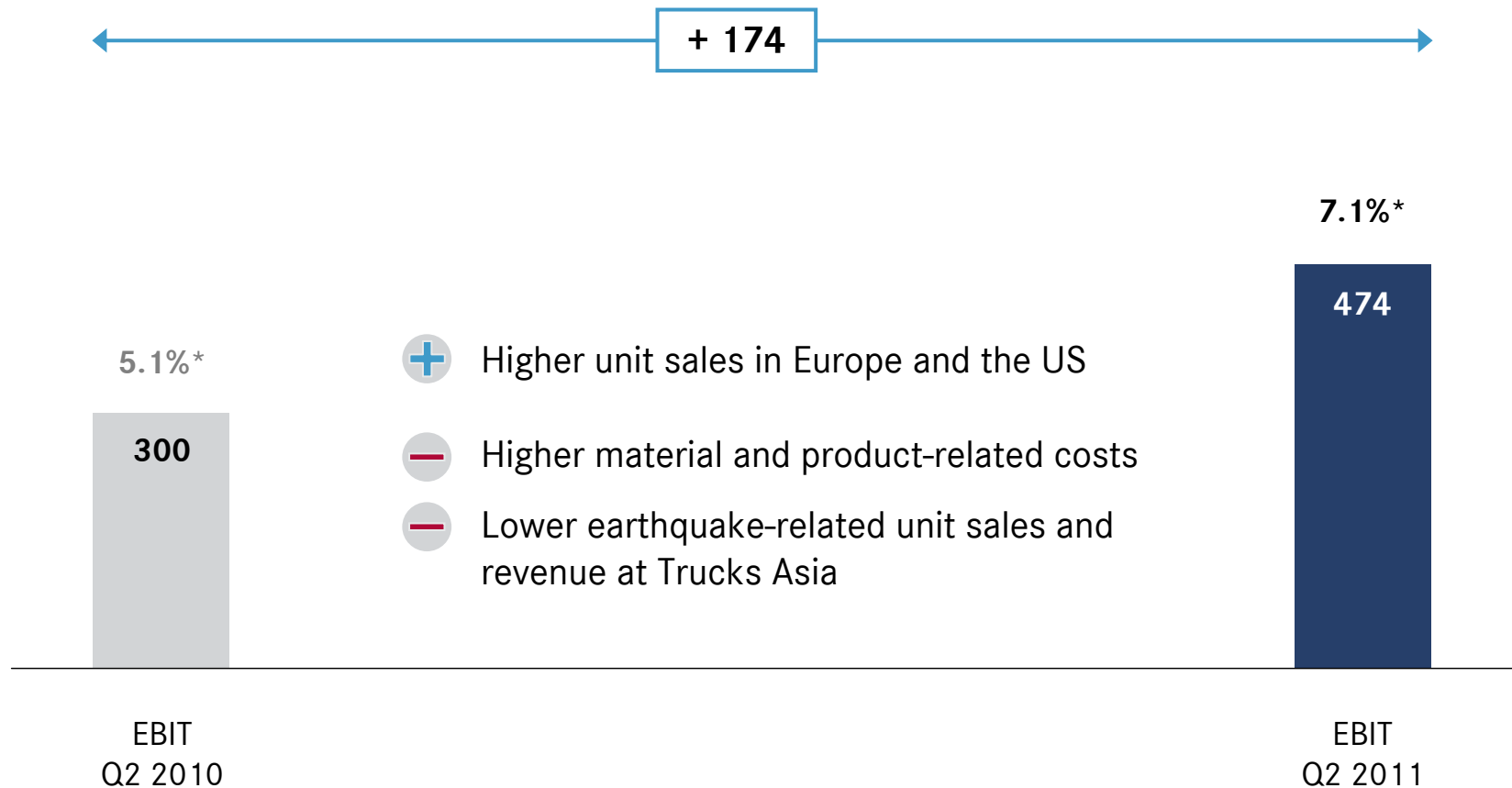
New C-Class Coupe



smart electric drive

Significant improvement in EBIT

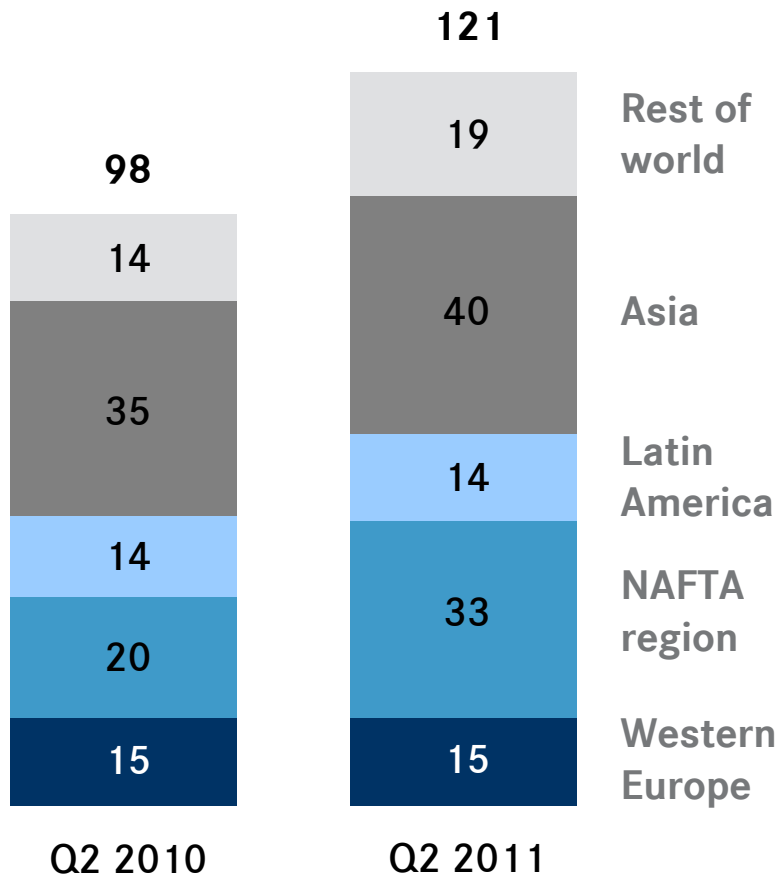
- in millions of euros -



* Return on sales

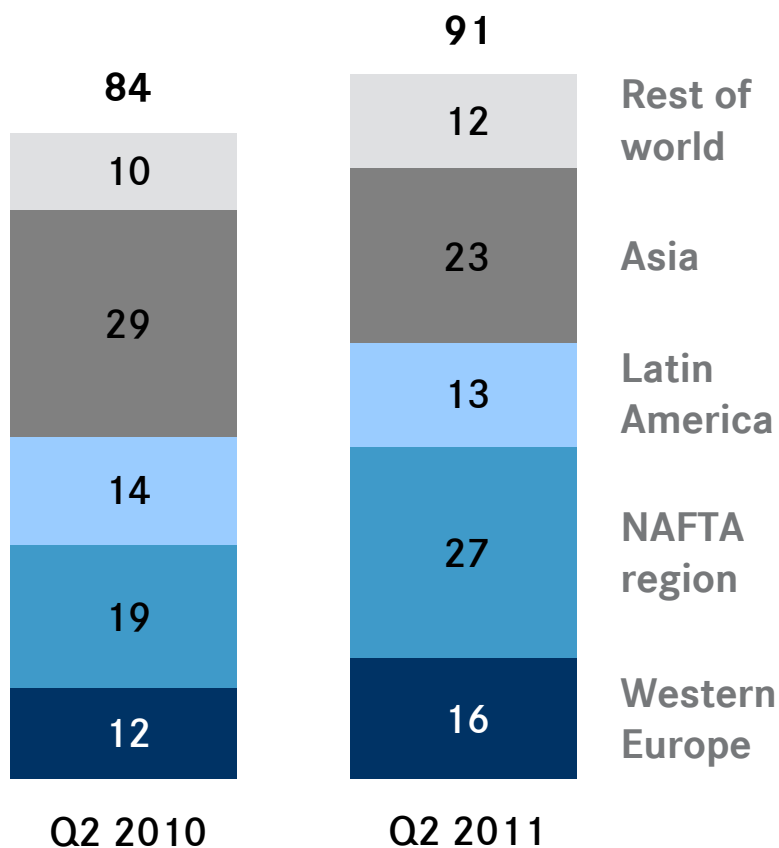
Incoming orders rose significantly

- in thousands of units -



Significant increase in unit sales despite lower volume in Asia

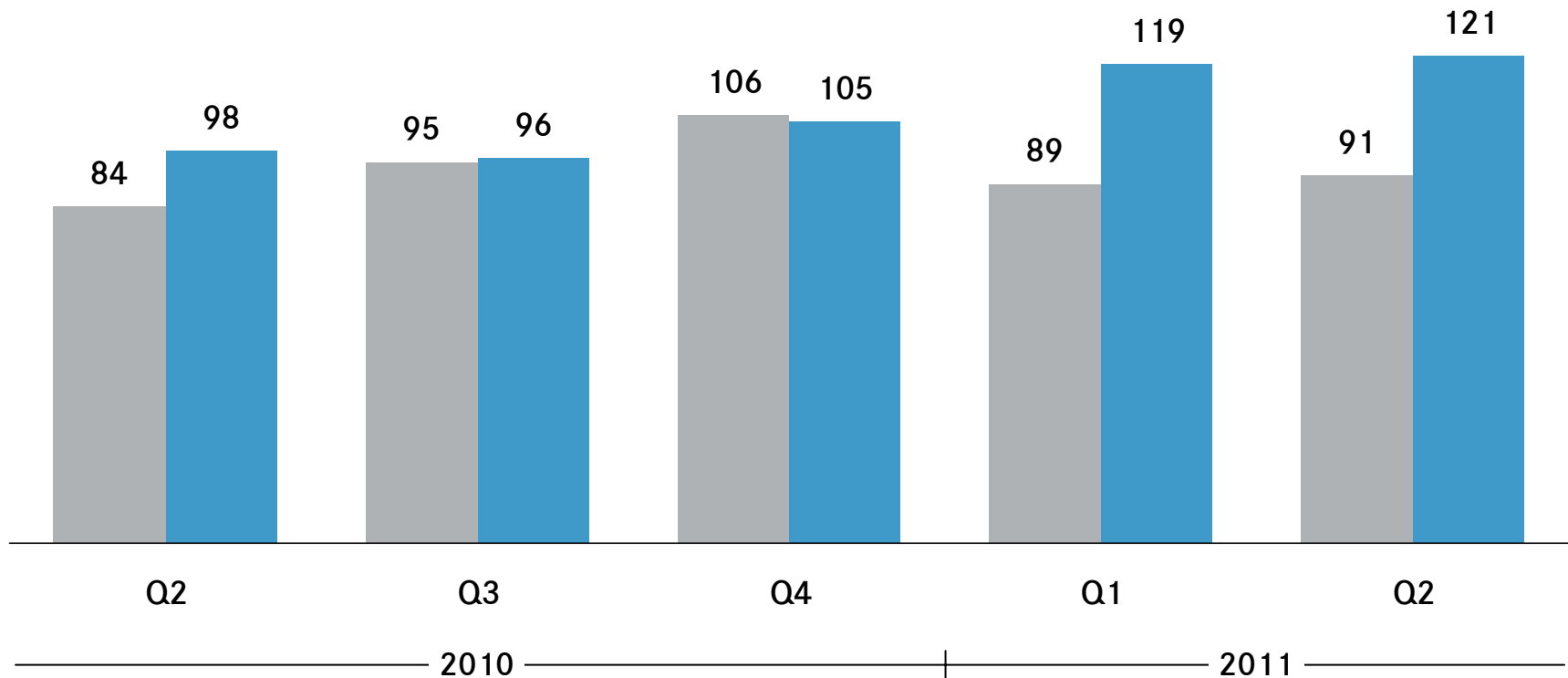
- in thousands of units -



Incoming orders in Q2 2011 clearly above prior year and above unit sales

- in thousands -

■ Unit sales ■ Incoming orders



Product highlights

New Mercedes-Benz Actros



Mercedes-Benz Unimog U 20



Freightliner Business Class M2 Hybrid

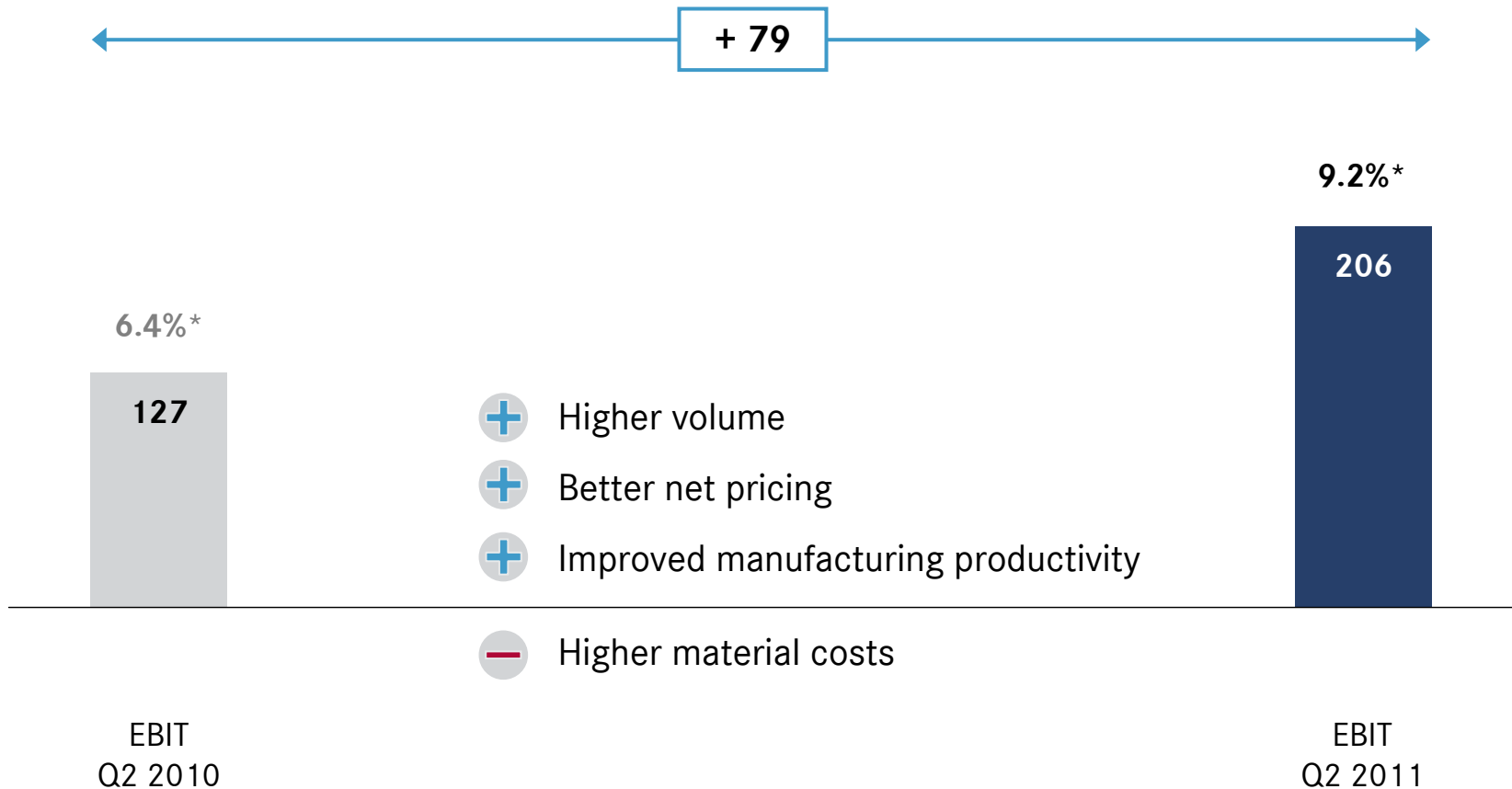


New generation Fuso Canter



Ongoing strong earnings performance at Mercedes-Benz Vans

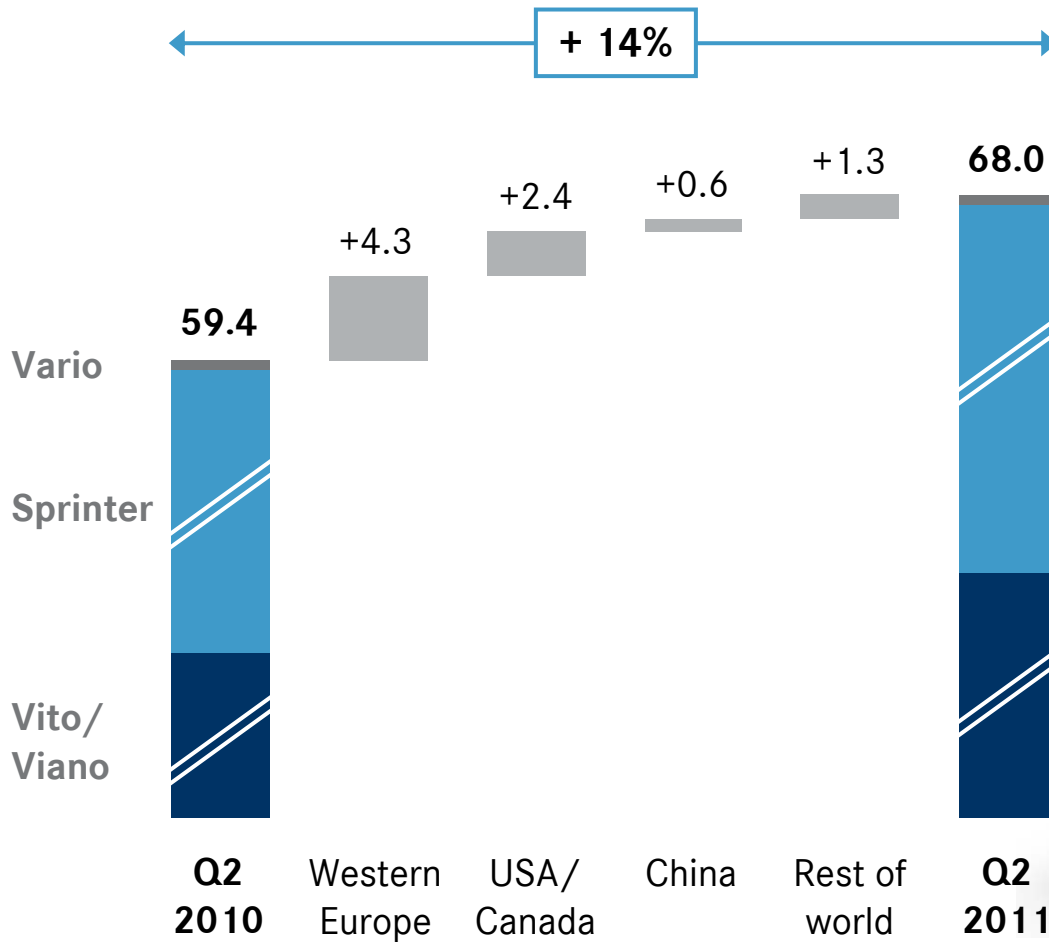
- in millions of euros -



* Return on sales

Increased sales in all major markets

- Unit sales in thousands -



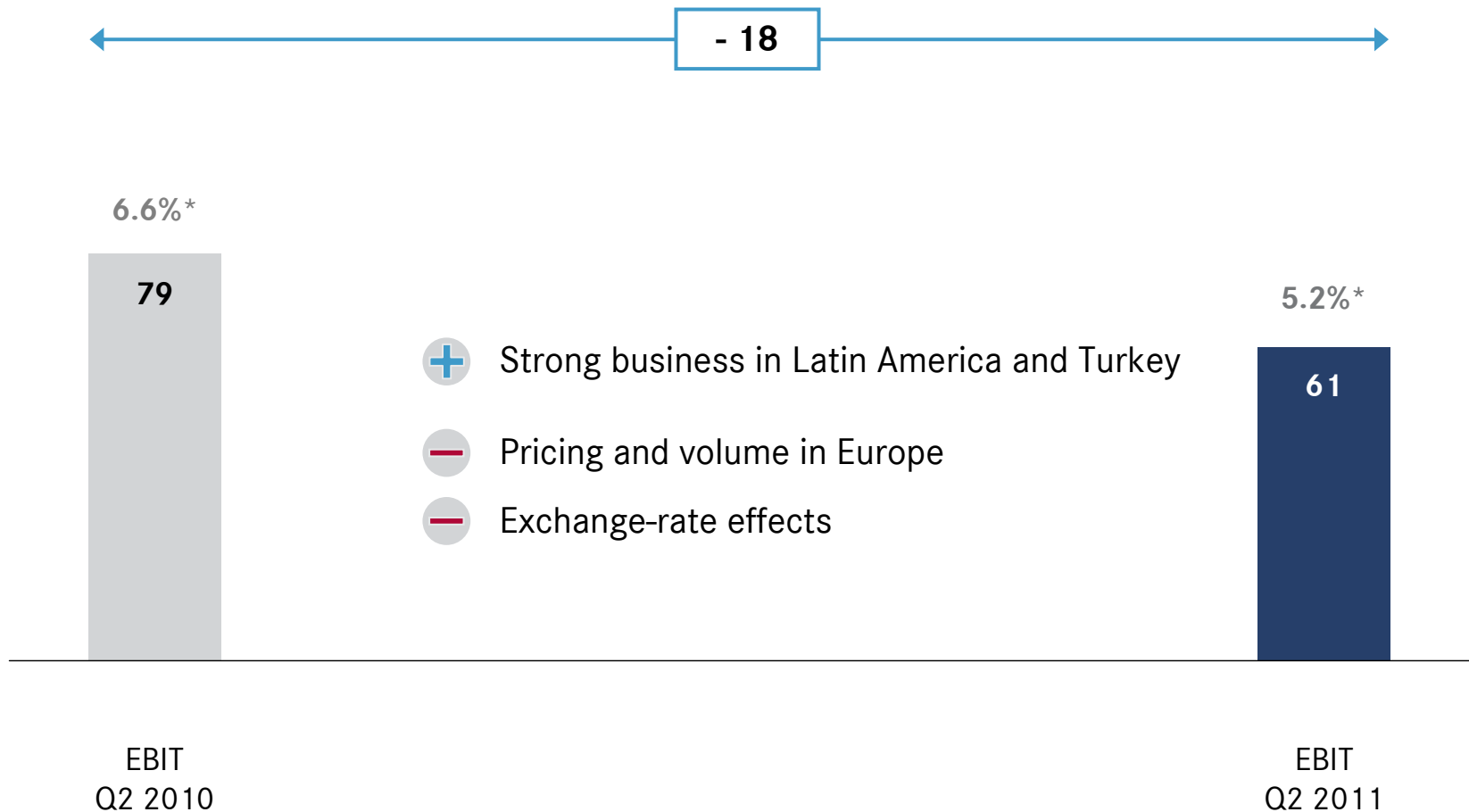
Product highlights



Mercedes-Benz Vito E-CELL

Strong profitability despite slightly lower volume and negative exchange-rate effects

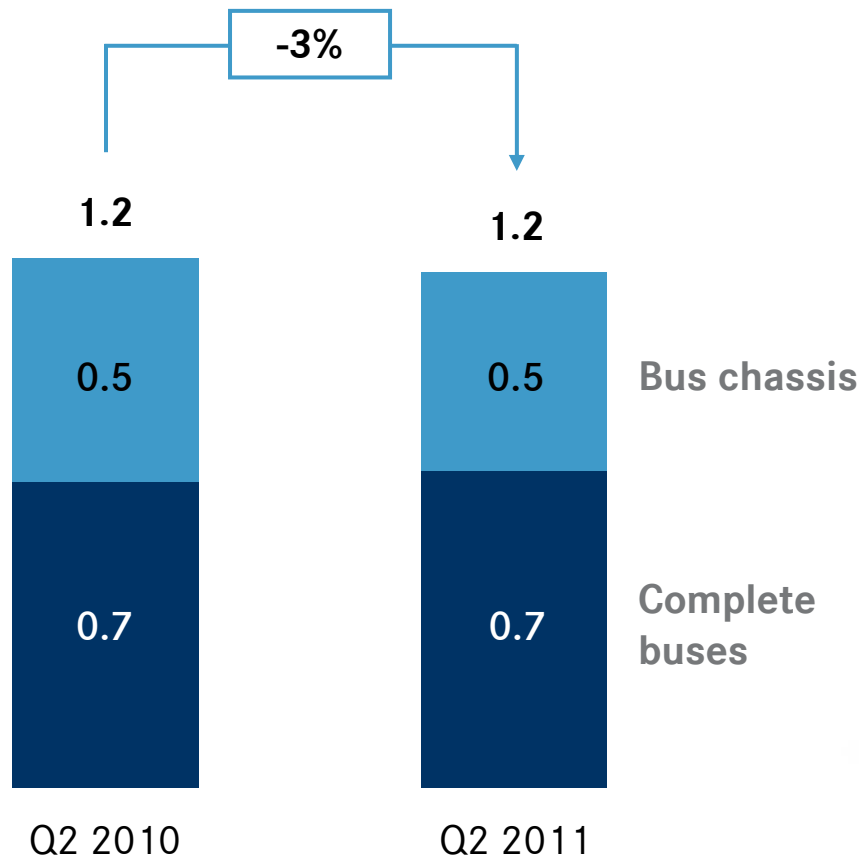
- in millions of euros -



* Return on sales

Revenue slightly below previous year's level due to lower volume

- in billions of euros -



Product highlights

New Mercedes-Benz Citaro G



New Mercedes-Benz Citaro



Setra TopClass 400

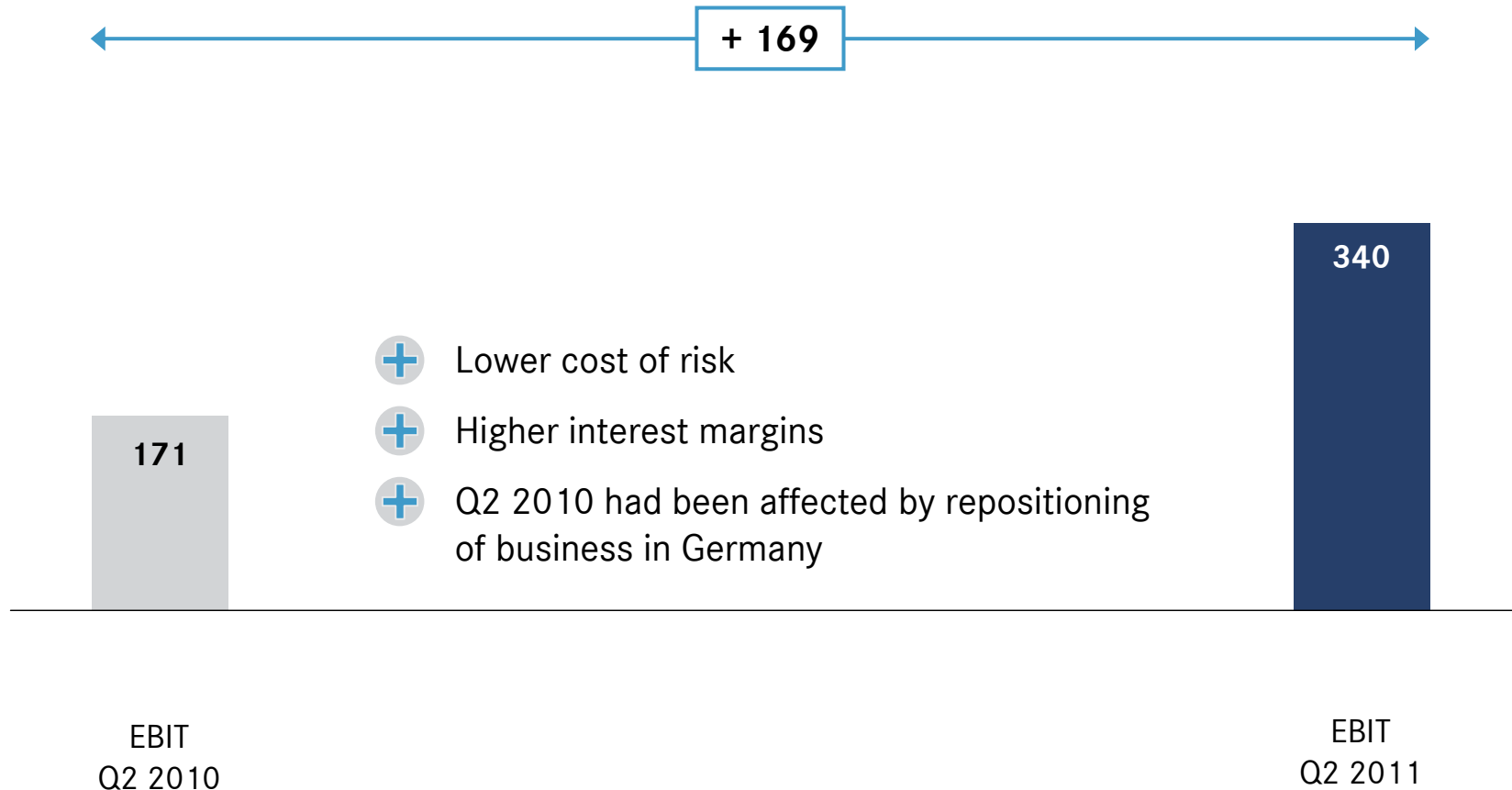


Orion Hybrid Electric Bus

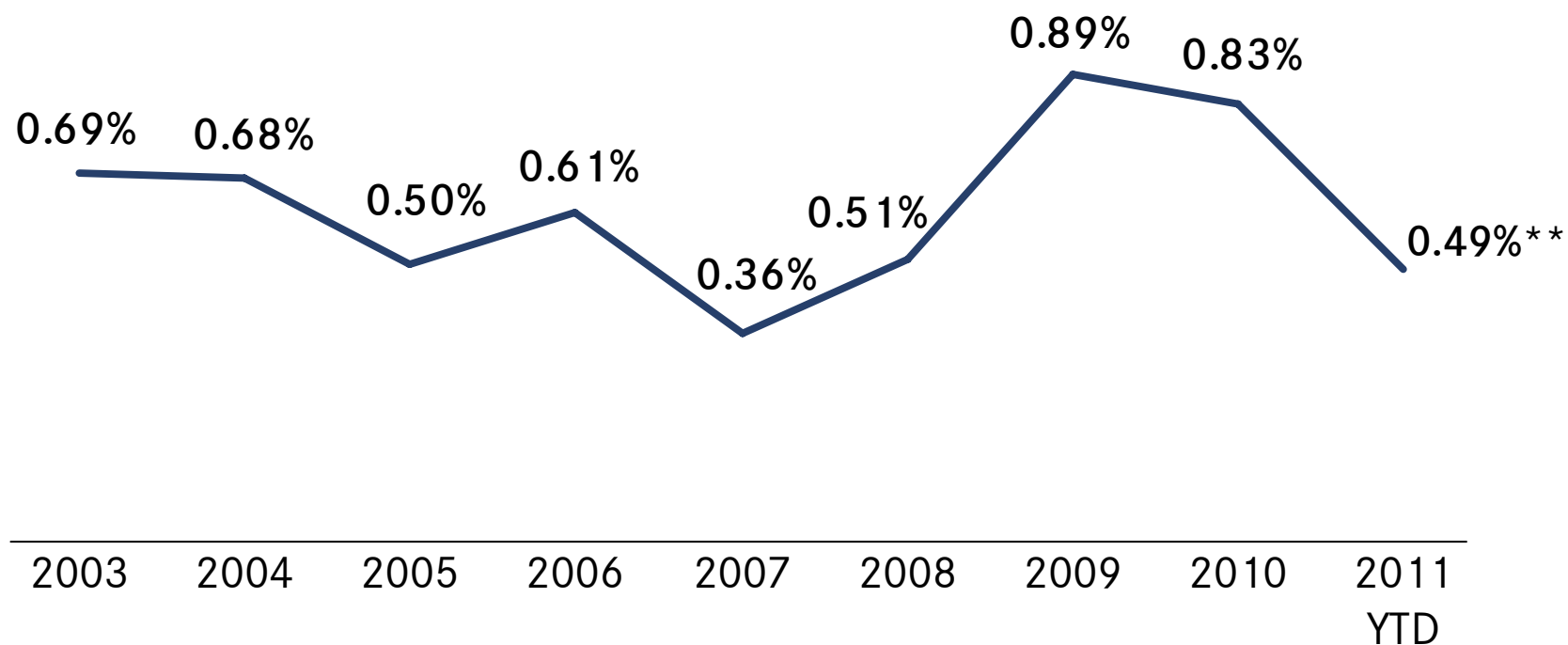


Strong earnings increase due to lower cost of risk

- in millions of euros -



Net credit losses* decreased significantly



* as a percentage of portfolio, subject to credit risk

** annualized rate

Assumptions for automotive markets in 2011

● Car markets

- Worldwide market expected to grow by approximately 5 to 7%
- Growth potential especially in the United States and Asian emerging markets, particularly China and India
- Overall Western European market expected to be flat; in Germany, however, distinct market growth anticipated

● Truck markets

- Further market growth expected for medium- and heavy-duty trucks in the triad
- Europe: +35 to 40%
- NAFTA region: +30 to 35%
- Brazil: +15 to 20% (based on pre-buying effects in connection with the introduction of Euro 5 in 2012)
- Japan: decline of up to 10%

● Van markets

- Market growth of 10% expected in Europe, in the United States double-digit growth rate expected

● Bus markets

- In Europe stable market volume on low level assumed due to weak city-bus business
- Slightly increasing demand expected in Latin America

Sales outlook 2011

Mercedes-Benz Cars

- Further sales increase of Mercedes-Benz vehicles to record level of more than 1.25 million units
- Growth potential especially in North America and BRIC countries

Daimler Trucks

- Daimler Trucks maintains its overall target to increase unit sales substantially
- European business expected to benefit from market expansion
- Significant growth of unit sales in the NAFTA region based on strong order situation and growing market shares
- Increased sales in Latin America expected
- Sales in H2 2011 are expected to exceed first-half volume based on good order intake and stabilization of the Japanese market

Mercedes-Benz Vans

- Positive sales development should continue, driven by the recovery of important markets, the introduction of the Sprinter in China and capacity increase in Argentina

Daimler Buses

- Sales target of more than 40,000 units, based on positive chassis business in Latin America
- Business of complete buses in Europe and North America expected to remain weak

Revenue and earnings outlook for 2011

- Based on the currently good market expectations, we expect to post Group revenue of significantly more than €100 billion
- In light of the better than anticipated performance in the first half of 2011 and the currently good market demand, Daimler targets EBIT from the ongoing business which will be better than we previously expected and will very significantly exceed the level of 2010
- Developments in the first half of the year have shown that we continue to make good progress toward the targeted rates of return to be achieved on a sustained basis as of the year 2013
- These targets are based on the assumption that the economic and political environment will remain stable and that automotive markets will remain intact

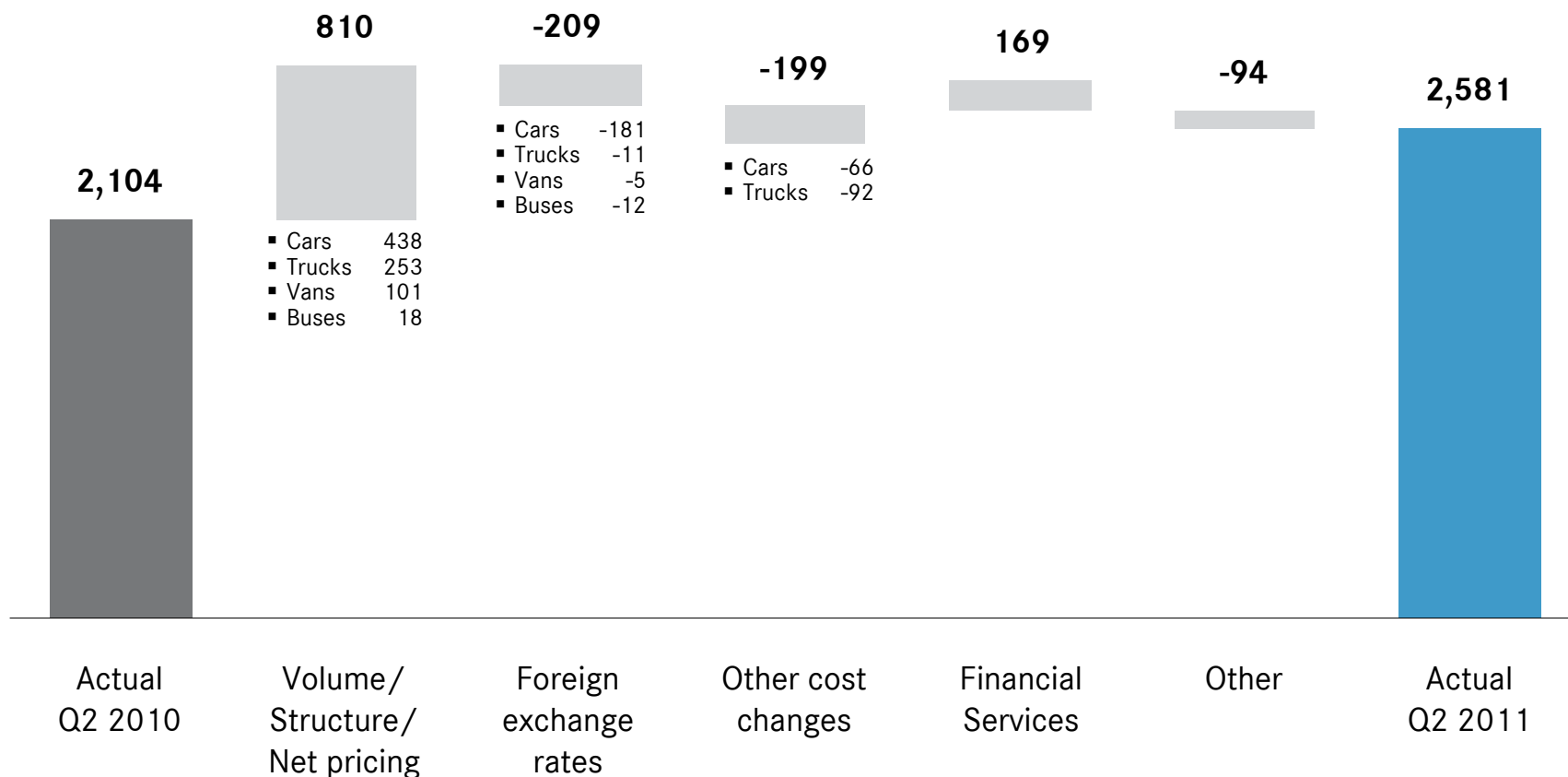
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Appendix

Group EBIT in Q2 2011

- in millions of euros -



Special items affecting EBIT / A400M

- in millions of euros -

	2nd quarter		January - June	
	2010	2011	2010	2011
Daimler Trucks				
Natural disaster in Japan (Q2 2011: primarily insurance compensation)	-	11	-	-38
Repositioning of Daimler Trucks North America	-4	-	-16	-
Repositioning of Mitsubishi Fuso Truck and Bus Corporation	-10	-	-15	-
Daimler Financial Services				
Natural disaster in Japan	-	-	-	-29
Repositioning of business activities in Germany	-78	-	-78	-
Sale of non-automotive assets	26	-	-20	-
Reconciliation				
Sale of equity interest in Tata Motors	-	-	265	-
A400M military transport aircraft				
	-	-	-237*	-

* Charges related to the A400M military transport aircraft of EADS are not considered in the calculation of EBIT from ongoing business

Key balance-sheet figures

- in billions of euros -

	Dec. 31, 2010	June 30, 2011
Daimler Group		
Equity ratio	26.5%	28.4%
Gross liquidity	13.0	11.5
Industrial business		
Equity ratio	45.8%	48.5%
Net liquidity	11.9	11.5

Disclaimer

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest, most notably EADS; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made.