

DAIMLER

Daimler Trucks - Shaping the Future of Transportation Investor and Analyst Breakfast

Las Vegas, May 6th 2015

Dr. Wolfgang Bernhard
Member of the Board of Management Daimler AG
responsible for Daimler Trucks & Buses

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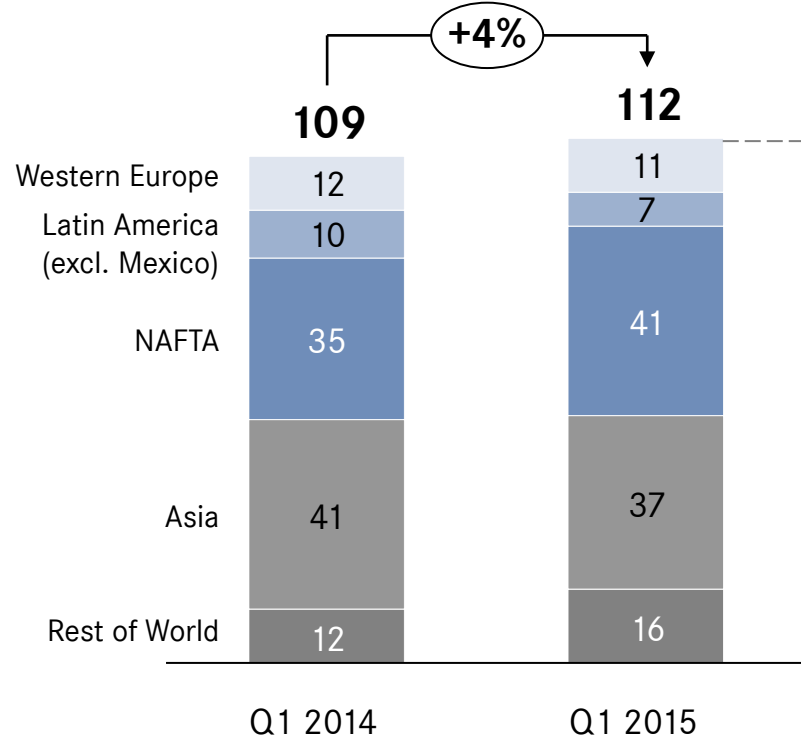
Review Q1-2015



Global setup to balance market volatilities

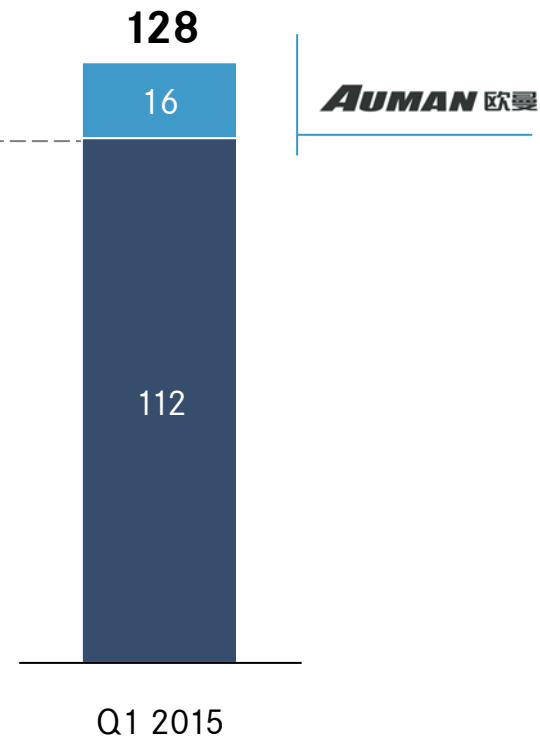
Daimler Trucks sales

thousand units



Daimler Trucks sales incl. Auman

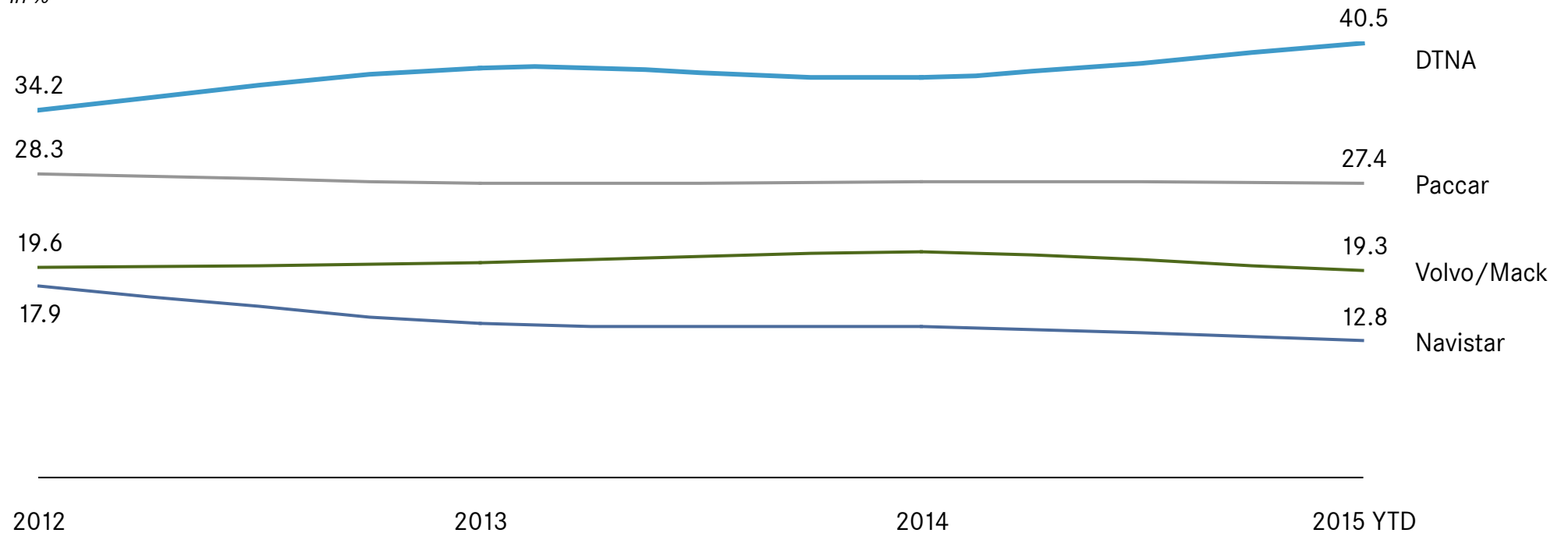
thousand units



DTNA: Record Order Intake cements DTNA's undisputed market leadership

US Class 8 Market Share

in %













Outlook 2015



NAFTA remains the powerhouse among global truck markets

Market Guidance 2015

Medium- and Heavy-Duty-Truck-Markets

		Forecast February		Forecast April
	NAFTA	around +10%		+10% to +15%
	Europe	around PY		+5% to +10%
	Japan*	slightly below PY		around PY
	Brazil	around -10%		around -30%
	Indonesia*	around +10%		around -20%

* including Light-Duty-Trucks

Clear focus on our three strategic pillars

| Technology Leadership

| Global Market Presence

| Intelligent Platforms



Daimler Trucks are benchmark in efficiency – globally!

~ 11%

Less fuel consumption
vs. test fleets*



Mercedes-Benz Actros

~ 7%

Less fuel consumption
vs. predecessor



Freightliner Cascadia Evolution

~ 5%

Below regulatory requirements



Fuso Super Great V

**Average fuels savings versus competitor products
in over 600 fuel duels in Europe YTD.*

Detroit Assurance: fully integrated suite of safety tools

Active Brake Assist

Three stages of collision mitigation

Adaptive Cruise Control

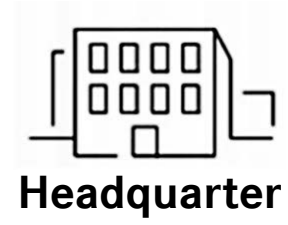
Maintain a safe following distance

Lane Departure Warning

Stay in the lane



Trucks communicate with their environment



+6% uptime
-20% repair costs

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Clear focus on our three strategic pillars

| Technology Leadership

| Global Market Presence

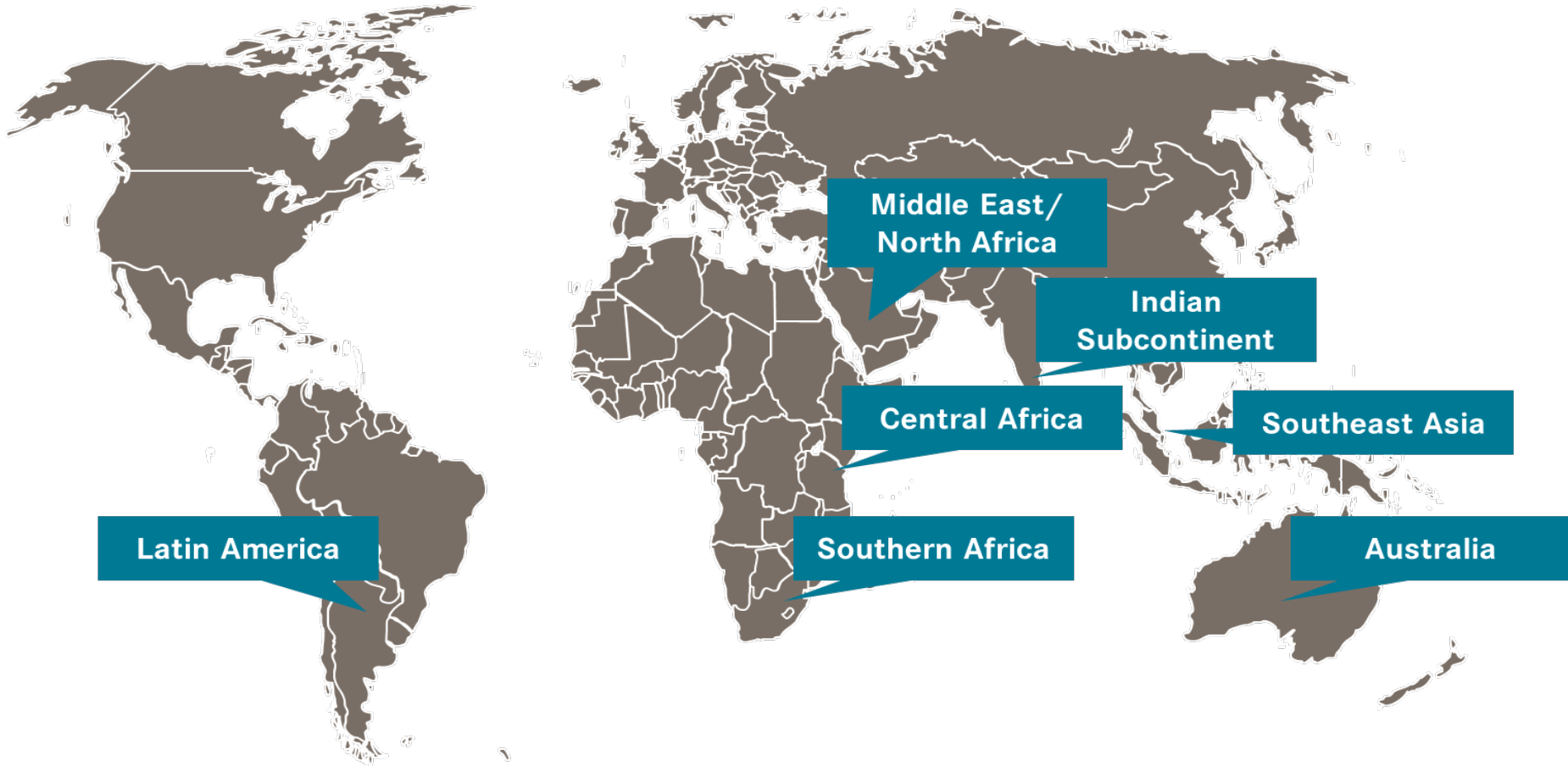
| Intelligent Platforms



Grow our strong position in core markets, develop our position in emerging markets



Even closer to our customers with new sales structure



Clear focus on our three strategic pillars

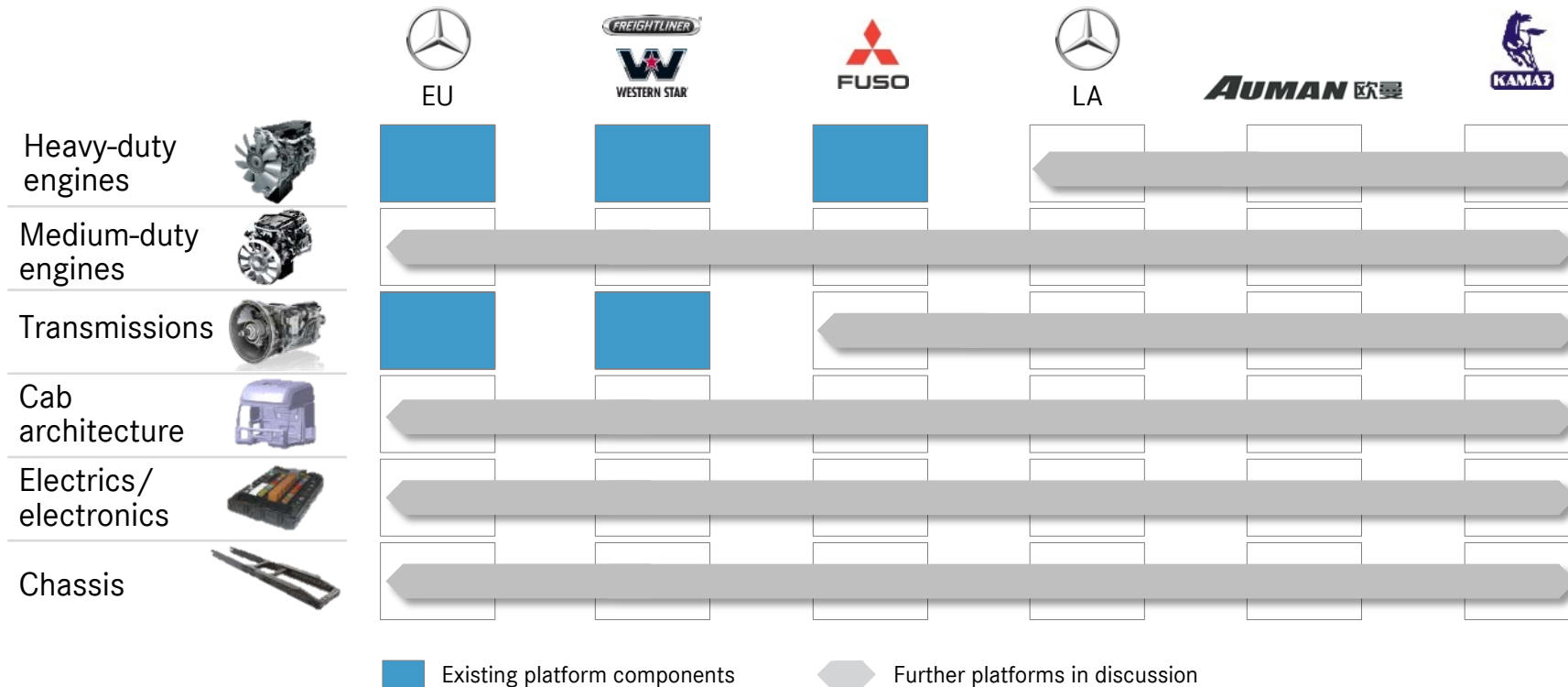
| Technology Leadership

| Global Market Presence

| Intelligent Platforms



We implement our platform strategy in all key regions



NAFTA: Integrated powertrain components are real game-changers

Integrated Powertrain

Market penetration 2014

Heavy Duty Engines - DD15 & DD13



Automated Manual Transmission - DT12



Front Axle



Rear Axle

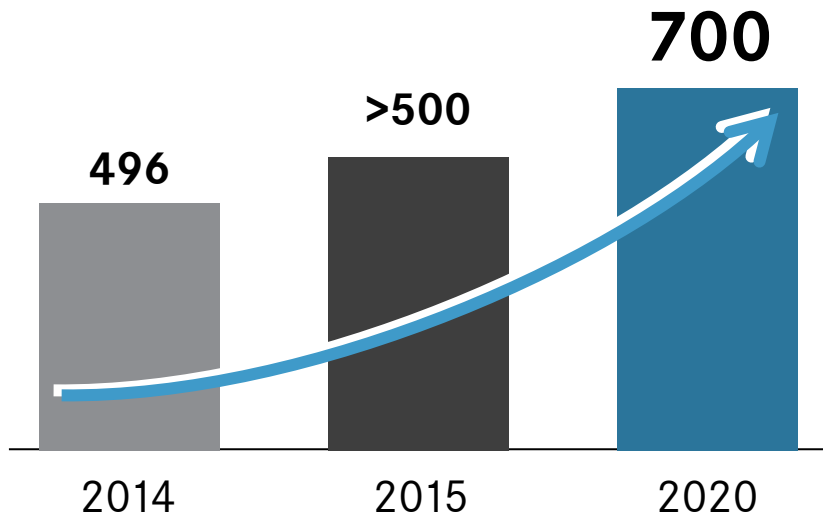


DETROIT
Powertrain*i*

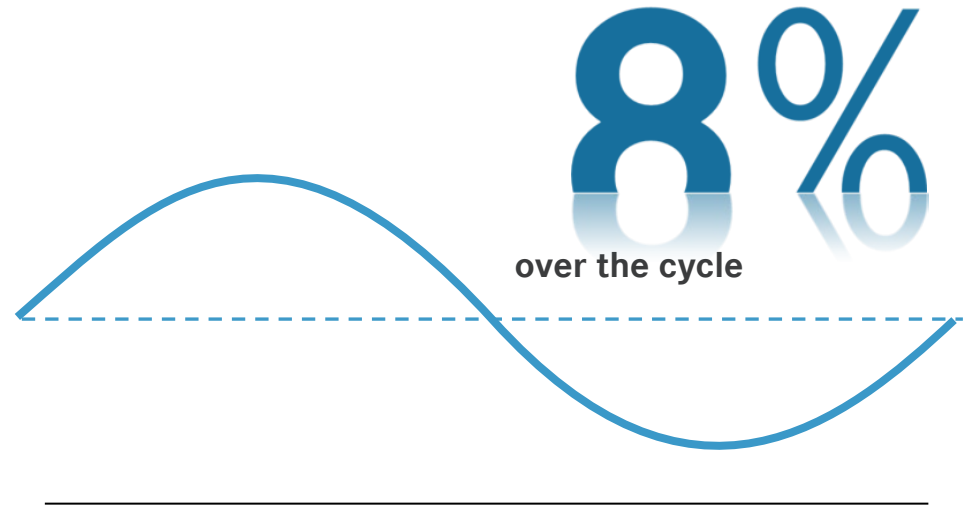


Our target: undisputed leader in the truck industry

Sales target
thousand units



Profitability target
Return on Sales in %



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