

DAIMLER

Fact Sheet for Q4 and Full Year 2014

February 5, 2015

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Stock Market Information

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Earnings per share (in EUR)												
basic	0.96	0.50	1.97	2.65	2.56	1.72	1.02	1.53	-33%	6.51	6.40	+2%
diluted	0.96	0.50	1.97	2.65	2.56	1.72	1.02	1.53	-33%	6.51	6.40	+2%
Average number of shares outstanding (in millions) (adjusted for treasury stocks)												
basic	1,069.8	1,067.7	1,069.8	1,068.4	1,069.8	1,069.4	1,069.8	1,069.7	+0%	1,069.8	1,068.8	+0%
diluted	1,069.8	1,068.1	1,069.8	1,068.7	1,069.8	1,069.6	1,069.8	1,069.8	0%	1,069.8	1,069.1	+0%
Number of shares outstanding (at period end, in millions)	1,069.8	1,067.9	1,069.8	1,069.0	1,069.8	1,069.6	1,069.8	1,069.8	+0%			
Share price Frankfurt (at period end, in EUR)	68.59	42.45	68.40	46.49	60.73	57.62	68.97	62.90	+10%			
Market capitalization Frankfurt (at period end, in billions of EUR)	73.38	45.33	73.18	49.70	64.97	61.63	73.79	67.29	+10%			

Key Figures and Ratios

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Unit Sales (in units)	565,799	501,600	628,857	605,823	637,423	594,874	713,906	651,326	+10%	2,545,985	2,353,623	+8%
Revenue	29,457	26,102	31,544	29,692	33,122	30,099	35,749	32,089	+11%	129,872	117,982	+10%
EBIT	1,787	917	3,095	5,242	3,732	2,231	2,138	2,425	-12%	10,752	10,815	-1%
Net profit (loss), Group	1,086	564	2,196	4,583	2,821	1,897	1,187	1,676	-29%	7,290	8,720	-16%
Profit (loss) attributable to shareholders of Daimler AG	1,027	536	2,104	2,834	2,735	1,836	1,096	1,636	-33%	6,962	6,842	+2%
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	1,218	1,059	1,228	1,094	1,227	1,102	1,326	1,113	+19%	4,999	4,368	+14%
R&D expenditure total	1,351	1,360	1,316	1,371	1,414	1,317	1,599	1,441	+11%	5,680	5,489	+3%
Expensed R&D costs*	1,076	1,041	1,073	1,016	1,129	1,022	1,254	1,126	+11%	4,532	4,205	+8%
Capitalized development costs	275	319	243	355	285	295	345	315	+10%	1,148	1,284	-11%
Amortization on capitalized development costs	311	256	306	278	293	298	302	302	0%	1,212	1,134	+7%
Capital expenditure total	1,499	1,679	1,350	1,794	1,565	1,567	2,076	2,909	-29%	6,490	7,949	-18%
Investment in pp&e	1,043	1,058	1,045	1,037	1,169	1,126	1,587	1,754	-10%	4,844	4,975	-3%
Capitalized development costs	275	319	243	355	285	295	345	315	+10%	1,148	1,284	-11%
Financial investments and other intangible assets	181	302	62	402	111	146	144	840	-83%	498	1,690	-71%

* The 2013 figures have been adjusted due to a reclassification in the functional costs.

Free Cash Flow and Net Liquidity of the Industrial Business

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Net liquidity at the beginning of the period	13,834	11,508	14,474	10,019	12,696	11,326	17,875	12,577	+42%	13,834	11,508	+20%
Free cash flow	694	-1,152	753	3,454	5,375	1,577	-1,343	963	.	5,479	4,842	+13%
thereof: working capital*	-177	-447	-549	-177	-325	-42	-1,268	36	.	-2,319	-630	.
Other	-54	-337	-2,531	-2,147	-196	-326	421	294	+43%	-2,360	-2,516	.
thereof: dividends Daimler AG	0	0	-2,407	-2,349	0	0	0	0	.	-2,407	-2,349	.
Net liquidity at the end of the period	14,474	10,019	12,696	11,326	17,875	12,577	16,953	13,834	+23%	16,953	13,834	+23%

* Inventories, trade receivables and trade payables

Liquidity

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			End of		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Group liquidity												
Cash and cash equivalents	11,819	11,355	10,794	11,607	12,610	10,615	9,667	11,053	-13%	9,667	11,053	-13%
Marketable securities and term deposits	6,474	6,331	6,115	7,263	6,840	7,219	6,634	7,066	-6%	6,634	7,066	-6%
Gross liquidity	18,293	17,686	16,909	18,870	19,450	17,834	16,301	18,119	-10%	16,301	18,119	-10%
Financing liabilities (nominal)	-77,691	-78,512	-81,164	-78,262	-83,401	-76,239	-86,419	-77,741	.	-86,419	-77,741	.
Net debt	-59,398	-60,826	-64,255	-59,392	-63,951	-58,405	-70,118	-59,622	.	-70,118	-59,622	.
Liquidity of the industrial business												
Cash and cash equivalents	10,925	10,348	9,487	10,691	11,659	9,862	8,341	9,845	-15%	8,341	9,845	-15%
Marketable securities and term deposits	4,811	4,284	4,597	5,452	5,357	5,523	5,156	5,303	-3%	5,156	5,303	-3%
Gross liquidity	15,736	14,632	14,084	16,143	17,016	15,385	13,497	15,148	-11%	13,497	15,148	-11%
Financing liabilities (nominal)	-1,262	-4,613	-1,388	-4,817	859	-2,808	3,456	-1,314	.	3,456	-1,314	.
Net liquidity	14,474	10,019	12,696	11,326	17,875	12,577	16,953	13,834	+23%	16,953	13,834	+23%

Pension and Health-Care Benefits

(in billions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			End of		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Pension benefits												
Benefit obligations	-24.7	-24.0	-25.8	-23.5	-27.5	-23.6	-30.1	-23.2	.	-30.1	-23.2	.
Plan assets	14.8	14.3	15.2	13.9	15.4	14.1	18.6	14.6	+27%	18.6	14.6	+27%
Funded status	-9.9	-9.7	-10.6	-9.6	-12.1	-9.5	-11.5	-8.6	.	-11.5	-8.6	.
Health-care benefits												
Benefit obligations	-1.3	-1.5	-1.0	-1.4	-1.1	-1.3	-1.2	-1.2	.	-1.2	-1.2	.
Plan assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	.	0.0	0.0	.
Reimbursement Medicare Act	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0%	0.1	0.1	0%
Funded status	-1.2	-1.3	-0.9	-1.3	-1.0	-1.2	-1.1	-1.1	.	-1.1	-1.1	.

Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars	389,476	341,511	418,685	404,711	431,041	395,446	483,359	423,895	+14%	1,722,561	1,565,563	+10%
Daimler Trucks	108,529	101,433	126,066	123,763	125,556	124,465	135,517	134,550	+1%	495,668	484,211	+2%
Mercedes-Benz Vans	61,119	52,623	76,009	69,436	72,207	65,314	85,259	82,771	+3%	294,594	270,144	+9%
Daimler Buses	6,675	6,033	8,097	7,913	8,619	9,649	9,771	10,110	-3%	33,162	33,705	-2%
Daimler Group	565,799	501,600	628,857	605,823	637,423	594,874	713,906	651,326	+10%	2,545,985	2,353,623	+8%

Production Volume

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars	407,458	374,041	406,639	412,009	459,259	391,934	480,759	410,674	+17%	1,754,115	1,588,658	+10%
Daimler Trucks	122,094	111,150	127,651	127,401	124,366	128,289	123,599	123,440	+0%	497,710	490,280	+2%
Mercedes-Benz Vans	73,939	63,169	81,487	72,811	73,140	62,843	70,442	71,852	-2%	299,008	270,675	+10%
Daimler Buses	7,736	7,358	8,855	9,269	8,034	9,488	6,860	8,352	-18%	31,485	34,467	-9%
Daimler Group	611,227	555,718	624,632	621,490	664,799	592,554	681,660	614,318	+11%	2,582,318	2,384,080	+8%

Revenue

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars	17,004	14,110	17,771	16,324	18,677	16,521	20,132	17,352	+16%	73,584	64,307	+14%
Daimler Trucks	7,121	7,024	7,966	7,965	8,463	7,982	8,839	8,502	+4%	32,389	31,473	+3%
Mercedes-Benz Vans	2,212	1,986	2,494	2,434	2,515	2,253	2,747	2,696	+2%	9,968	9,369	+6%
Daimler Buses	859	751	1,048	934	1,034	1,127	1,277	1,293	-1%	4,218	4,105	+3%
Daimler Financial Services	3,809	3,577	3,828	3,548	3,998	3,657	4,356	3,740	+16%	15,991	14,522	+10%
Reconciliation	-1,548	-1,346	-1,563	-1,513	-1,565	-1,441	-1,602	-1,494	.	-6,278	-5,794	.
Daimler Group	29,457	26,102	31,544	29,692	33,122	30,099	35,749	32,089	+11%	129,872	117,982	+10%

Earnings Before Interest and Taxes (EBIT) and Return on Sales (RoS)

(EBIT in millions of EUR, RoS in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars												
EBIT	1,183	460	1,409	1,041	1,584	1,200	1,677	1,305	+29%	5,853	4,006	+46%
RoS	7.0%	3.3%	7.9%	6.4%	8.5%	7.3%	8.3%	7.5%	.	8.0%	6.2%	.
Daimler Trucks												
EBIT	341	116	455	434	588	522	494	565	-13%	1,878	1,637	+15%
RoS	4.8%	1.7%	5.7%	5.4%	6.9%	6.5%	5.6%	6.6%	.	5.8%	5.2%	.
Mercedes-Benz Vans												
EBIT	123	81	242	204	176	152	141	194	-27%	682	631	+8%
RoS	5.6%	4.1%	9.7%	8.4%	7.0%	6.7%	5.1%	7.2%	.	6.8%	6.7%	.
Daimler Buses												
EBIT	53	-31	50	27	64	59	30	69	-57%	197	124	+59%
RoS	6.2%	-4.1%	4.8%	2.9%	6.2%	5.2%	2.3%	5.3%	.	4.7%	3.0%	.
Daimler Financial Services												
EBIT	397	314	336	319	355	322	299	313	-4%	1,387	1,268	+9%
Return on equity (RoE)	23.7%	19.6%	19.2%	19.1%	19.4%	19.3%	15.8%	18.8%	.	19.4%	19.2%	.
Reconciliation												
thereof: share of result of EADS	-310	-23	603	3,217	965	-24	-503	-21	.	755	3,149	-76%
	0	34	0	3,209	0	13	0	1	-100%	0	3,257	-100%
Daimler Group												
	1,787	917	3,095	5,242	3,732	2,231	2,138	2,425	-12%	10,752	10,815	-1%

EBIT and RoS from Ongoing Business

(EBIT in millions of EUR, RoS in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars												
EBIT	1,183	460	1,409	1,084	1,614	1,251	1,758	1,385	+27%	5,964	4,180	+43%
RoS	7.0%	3.3%	7.9%	6.6%	8.6%	7.6%	8.7%	8.0%	.	8.1%	6.5%	.
Daimler Trucks												
EBIT	346	129	526	516	618	530	583	578	+1%	2,073	1,753	+18%
RoS	4.9%	1.8%	6.6%	6.5%	7.3%	6.6%	6.6%	6.8%	.	6.4%	5.6%	.
Mercedes-Benz Vans												
EBIT	123	81	181	204	176	152	158	194	-19%	638	631	+1%
RoS	5.6%	4.1%	7.3%	8.4%	7.0%	6.7%	5.8%	7.2%	.	6.4%	6.7%	.
Daimler Buses												
EBIT	54	-27	58	47	64	61	35	82	-57%	211	163	+29%
RoS	6.3%	-3.6%	5.5%	5.0%	6.2%	5.4%	2.7%	6.3%	.	5.0%	4.0%	.
Daimler Financial Services												
EBIT	397	314	336	319	355	322	299	313	-4%	1,387	1,268	+9%
Return on equity (RoE)	23.7%	19.6%	19.2%	19.1%	19.4%	19.3%	15.8%	18.8%	.	19.4%	19.2%	.
Reconciliation												
thereof: share of result of EADS	-31	-8	-47	22	-40	-16	-9	11	.	-127	9	.
	0	34	0	0	0	0	0	0	.	0	34	-100%
Daimler Group												
	2,072	949	2,463	2,192	2,787	2,300	2,824	2,563	+10%	10,146	8,004	+27%

Special Items affecting EBIT

(in millions of EUR)		1st Quarter		2nd Quarter		3rd Quarter		4th Quarter		Financial Year	
		2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Mercedes-Benz Cars	Impairment of investments in the area of alternative drive systems	-	-	-	-43	-30	-51	-	-80	-30	-174
	Restructuring of sales organization in Germany*	-	-	-	-	-	-	-81	-	-81	-
Daimler Trucks	Workforce adjustments**	-5	-13	-71	-82	-30	-8	-43	-13	-149	-116
	Impairment of investment in Kamaz	-	-	-	-	-	-	-30	-	-30	-
	Restructuring of sales organization in Germany*	-	-	-	-	-	-	-16	-	-16	-
Mercedes-Benz Vans	Reversal of impairment of investment in FBAC	-	-	61	-	-	-	-	-	61	-
	Restructuring of sales organization in Germany*	-	-	-	-	-	-	-17	-	-17	-
Daimler Buses	Business repositioning	-1	-4	-8	-20	-	-2	-3	-13	-12	-39
	Restructuring of sales organization in Germany*	-	-	-	-	-	-	-2	-	-2	-
Reconciliation	Divestiture of EADS shares	-	-	-	3,209	-	13	-	1	-	3,223
	Measurement of put option for Rolls-Royce Power Systems Holding	-118	-15	-	-14	-	-21	-	-10	-118	-60
	Sale of shares in Rolls-Royce Power Systems Holding	-	-	-	-	1,006	-	-	-	1,006	-
	Hedge of Tesla share price	-161	-	-68	-	-1	-	106	-23	-124	-23
	Remeasurment of Tesla shares	-	-	718	-	-	-	-	-	718	-
	EU antitrust proceedings	-	-	-	-	-	-	-600	-	-600	-

* We expect expenses for the restructuring of the sales organization in Germany in a total of up to €500 million in 2015 and 2016.

** Daimler Trucks expects further expenses of up to €50 million in 2015.

Mercedes-Benz Cars Overview

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Unit sales (units)	389,476	341,511	418,685	404,711	431,041	395,446	483,359	423,895	+14%	1,722,561	1,565,563	+10%
Retail sales* (units)	397,708	350,530	432,628	395,774	431,690	390,116	477,825	426,088	+12%	1,739,851	1,562,508	+11%
Production (units)	407,458	374,041	406,639	412,009	459,259	391,934	480,759	410,674	+17%	1,754,115	1,588,658	+10%
Revenue (millions of EUR)	17,004	14,110	17,771	16,324	18,677	16,521	20,132	17,352	+16%	73,584	64,307	+14%
EBIT (millions of EUR)	1,183	460	1,409	1,041	1,584	1,200	1,677	1,305	+29%	5,853	4,006	+46%
Return on sales (%)	7.0%	3.3%	7.9%	6.4%	8.5%	7.3%	8.3%	7.5%	.	8.0%	6.2%	.

* Including vehicles of the V-Class segment as of Q1 2014 (Q1 2014: 5,324 units; Q2 2014: 5,870 units; Q3 2014: 6,918 units; Q4 2014: 6,838 units).

Mercedes-Benz Cars Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars	389,476	341,511	418,685	404,711	431,041	395,446	483,359	423,895	+14%	1,722,561	1,565,563	+10%
Western Europe	152,329	149,691	171,900	178,247	160,264	151,438	184,085	160,786	+14%	668,578	640,162	+4%
of which Germany	59,106	61,130	73,221	79,774	66,201	69,908	73,931	69,082	+7%	272,459	279,894	-3%
NAFTA	86,351	77,775	94,608	88,546	94,874	91,758	114,884	104,978	+9%	390,717	363,057	+8%
of which USA	76,851	67,998	81,914	76,476	84,085	80,106	101,515	93,927	+8%	344,365	318,507	+8%
Asia	114,188	78,745	104,327	93,100	127,744	107,445	129,374	109,775	+18%	475,633	389,065	+22%
of which China	70,343	46,412	68,061	60,043	76,233	64,808	78,026	67,464	+16%	292,663	238,727	+23%
Rest of World	36,608	35,300	47,850	44,818	48,159	44,805	55,016	48,356	+14%	187,633	173,279	+8%

Mercedes-Benz Cars Retail Sales*

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Mercedes-Benz Cars	397,708	350,530	432,628	395,774	431,690	390,116	477,825	426,088	+12%	1,739,851	1,562,508	+11%
Western Europe	158,488	151,833	180,158	173,633	167,219	158,372	175,138	158,154	+11%	681,003	641,992	+6%
of which Germany	61,556	60,394	75,190	78,686	69,642	71,297	75,959	71,743	+6%	282,347	282,120	+0%
NAFTA	84,901	81,002	93,302	86,509	96,800	86,891	112,659	111,554	+1%	387,662	365,956	+6%
of which USA	74,820	71,473	81,393	75,038	85,125	75,549	99,285	99,756	-0%	340,623	321,816	+6%
Asia	117,142	83,135	111,666	92,568	120,129	101,332	132,618	108,622	+22%	481,555	385,657	+25%
of which China	71,661	50,049	73,480	57,468	72,069	61,402	82,206	66,725	+23%	299,416	235,644	+27%
Rest of World	37,177	34,560	47,502	43,064	47,542	43,521	57,410	47,758	+20%	189,631	168,903	+12%

* Including vehicles of the V-Class segment as of Q1 2014 (Q1 2014: 5,324 units; Q2 2014: 5,870 units; Q3 2014: 6,918 units; Q4 2014: 6,838 units).

Mercedes-Benz Cars Market Shares*

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change in % pts.	2014	2013	Change in % pts.
Western Europe	5.3	5.4	5.4	5.6	5.5	5.7	5.7	5.6	+0.1	5.5	5.6	-0.1
of which Germany	9.8	10.4	9.6	10.5	9.5	10.5	9.9	9.7	+0.2	9.7	10.3	-0.6
USA	2.0	1.9	1.8	1.8	2.0	1.9	2.5	2.6	-0.1	2.1	2.1	0.0
China	1.5	1.3	1.5	1.5	1.5	1.3	1.5	1.5	0.0	1.5	1.3	+0.2
Japan	1.1	0.9	1.0	1.2	1.5	1.3	1.4	1.4	0.0	1.3	1.2	+0.1

* Based on estimates in certain markets.

Daimler Trucks Overview

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Incoming orders (units)	134,014	126,877	124,694	125,791	118,966	125,901	172,863	119,564	+45%	550,537	498,133	+11%
Unit sales (units)	108,529	101,433	126,066	123,763	125,556	124,465	135,517	134,550	+1%	495,668	484,211	+2%
Retail sales (units)	102,098	100,748	123,795	124,065	119,409	118,448	146,002	141,996	+3%	491,304	485,257	+1%
Production (units)	122,094	111,150	127,651	127,401	124,366	128,289	123,599	123,440	+0%	497,710	490,280	+2%
Revenue (millions of EUR)	7,121	7,024	7,966	7,965	8,463	7,982	8,839	8,502	+4%	32,389	31,473	+3%
EBIT (millions of EUR)	341	116	455	434	588	522	494	565	-13%	1,878	1,637	+15%
Return on sales (%)	4.8%	1.7%	5.7%	5.4%	6.9%	6.5%	5.6%	6.6%	.	5.8%	5.2%	.

Daimler Trucks Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Daimler Trucks	108,529	101,433	126,066	123,763	125,556	124,465	135,517	134,550	+1%	495,668	484,211	+2%
Western Europe	11,632	11,968	13,241	14,270	14,822	16,662	17,718	22,968	-23%	57,413	65,868	-13%
of which Germany	6,503	6,212	7,129	7,623	6,947	7,861	8,459	11,796	-28%	29,038	33,492	-13%
NAFTA	34,558	30,642	41,142	34,924	43,868	35,125	41,917	34,508	+21%	161,485	135,199	+19%
of which USA	30,592	26,641	35,803	30,011	39,125	30,665	36,099	30,467	+18%	141,619	117,784	+20%
Latin America (excl. Mexico)	10,151	12,987	11,931	16,051	12,528	16,204	12,468	14,080	-11%	47,078	59,322	-21%
Asia	40,640	35,221	42,838	41,955	38,582	41,115	45,163	44,366	+2%	167,223	162,657	+3%
of which Japan	13,439	8,862	8,946	8,758	10,679	10,081	10,787	10,634	+1%	43,851	38,335	+14%
Rest of World	11,548	10,615	16,914	16,563	15,756	15,359	18,251	18,628	-2%	62,469	61,165	+2%
BFDA - Beijing Foton Daimler Automotive Co. Ltd. (Auman Trucks)	26,643	23,001	31,242	28,229	18,051	24,129	23,294	27,939	-17%	99,230	103,298	-4%
Daimler Trucks including BFDA	135,172	124,434	157,308	151,992	143,607	148,594	158,811	162,489	-2%	594,898	587,509	+1%

Daimler Trucks Retail Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Daimler Trucks	102,098	100,748	123,795	124,065	119,409	118,448	146,002	141,996	+3%	491,304	485,257	+1%
Western Europe	12,131	12,020	13,193	14,286	13,683	14,760	17,712	24,770	-28%	56,719	65,836	-14%
of which Germany	6,503	6,212	7,129	7,623	6,947	7,861	8,459	11,796	-28%	29,038	33,492	-13%
NAFTA	32,476	31,896	39,509	35,910	41,049	33,901	44,119	36,627	+20%	157,153	138,334	+14%
of which USA	29,024	27,981	34,243	30,673	36,574	29,459	38,021	31,974	+19%	137,862	120,087	+15%
Latin America (excl. Mexico)	9,542	12,070	11,744	16,206	12,697	14,870	13,770	15,108	-9%	47,753	58,254	-18%
Asia	36,304	35,188	42,414	41,383	36,899	39,491	51,211	46,733	+10%	166,828	162,795	+2%
of which Japan	13,767	8,849	8,567	8,618	10,639	10,034	10,887	10,500	+4%	43,860	38,001	+15%
Rest of World	11,645	9,574	16,935	16,280	15,081	15,426	19,190	18,758	+2%	62,851	60,038	+5%

Daimler Trucks Incoming Orders

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Daimler Trucks	134,014	126,877	124,694	125,791	118,966	125,901	172,863	119,564	+45%	550,537	498,133	+11%
Western Europe	12,627	15,256	14,388	17,263	13,252	22,348	14,585	9,863	+48%	54,852	64,730	-15%
of which Germany	6,339	7,617	5,901	8,046	5,770	12,523	6,450	5,165	+25%	24,460	33,351	-27%
NAFTA	52,172	35,933	39,899	31,730	39,154	33,002	85,340	42,069	+103%	216,565	142,734	+52%
of which USA	45,199	31,193	34,993	26,968	34,057	30,251	75,554	37,521	+101%	189,803	125,933	+51%
Latin America (excl. Mexico)	9,803	13,806	12,168	15,239	10,594	14,764	13,403	9,812	+37%	45,968	53,621	-14%
Asia	43,728	45,422	40,178	43,512	39,376	37,714	41,295	43,358	-5%	164,577	170,006	-3%
of which Japan	10,952	9,890	12,008	11,808	11,297	10,681	10,140	11,690	-13%	44,397	44,069	+1%
Rest of World	15,684	16,460	18,061	18,047	16,590	18,073	18,240	14,462	+26%	68,575	67,042	+2%

Daimler Trucks Market Shares*

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change in % pts.	2014	2013	Change in % pts.
Trucks Europe / Latin America												
(Mercedes-Benz)												
Western Europe MDT/HDT	22.0	22.5	26.2	24.0	24.7	24.3	23.9	24.6	-0.7	24.4	24.1	+0.3
Germany MDT/HDT	38.1	41.2	43.1	39.5	39.4	40.3	38.1	39.0	-0.9	39.8	39.7	+0.1
Brazil MDT/HDT	23.7	22.9	25.7	24.9	27.1	24.5	25.8	25.5	+0.3	25.8	24.7	+1.1
Trucks NAFTA												
(Freightliner/Western Star)												
NAFTA Class 8	37.7	42.1	33.8	35.9	35.9	35.4	36.6	34.3	+2.3	35.9	36.0	-0.1
NAFTA Class 6-7	45.3	46.7	40.5	43.7	40.0	44.6	38.3	39.6	-1.3	40.3	43.1	-2.8
Trucks Asia												
(FUSO)												
Japan Trucks Total	19.6	19.2	21.4	19.9	21.4	21.1	18.6	20.3	-1.7	20.1	20.2	-0.1
(BharatBenz)												
India MDT/HDT	3.9	2.0	5.3	2.8	5.7	3.9	4.8	3.2	+1.6	5.0	3.0	+2.0

* Based on estimates in certain markets.

Mercedes-Benz Vans Overview

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Unit sales (units)	61,119	52,623	76,009	69,436	72,207	65,314	85,259	82,771	+3%	294,594	270,144	+9%
Retail sales* (units)	53,906	52,752	68,502	68,631	66,485	66,984	77,424	80,163	-3%	266,317	268,530	-1%
Production (units)	73,939	63,169	81,487	72,811	73,140	62,843	70,442	71,852	-2%	299,008	270,675	+10%
Revenue (millions of EUR)	2,212	1,986	2,494	2,434	2,515	2,253	2,747	2,696	+2%	9,968	9,369	+6%
EBIT (millions of EUR)	123	81	242	204	176	152	141	194	-27%	682	631	+8%
Return on sales (%)	5.6%	4.1%	9.7%	8.4%	7.0%	6.7%	5.1%	7.2%	.	6.8%	6.7%	.

* Excluding vehicles of the V-Class segment as of Q1 2014 (Q1 2014: 5,324 units; Q2 2014: 5,870 units; Q3 2014: 6,918 units; Q4 2014: 6,838 units).

Mercedes-Benz Vans Unit Sales

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Wholesales (in units)	61,119	52,623	76,009	69,436	72,207	65,314	85,259	82,771	+3%	294,594	270,144	+9%
Western Europe	39,057	32,646	49,579	42,480	47,116	39,528	54,267	54,521	-0%	190,019	169,175	+12%
of which Germany	15,657	12,595	21,526	18,573	20,707	17,323	22,008	23,029	-4%	79,898	71,520	+12%
Eastern Europe	5,994	5,213	6,412	7,243	7,006	7,180	11,346	7,240	+57%	30,758	26,876	+14%
NAFTA	6,320	5,120	8,662	7,585	7,852	6,773	8,632	8,590	+0%	31,466	28,068	+12%
of which USA	5,020	3,976	7,188	6,108	6,531	5,546	7,093	7,172	-1%	25,832	22,802	+13%
Latin America (excl. Mexico)	3,647	4,109	4,030	5,162	3,574	5,176	4,812	5,133	-6%	16,063	19,580	-18%
Asia	3,614	3,035	4,971	4,692	4,252	4,347	4,034	4,696	-14%	16,871	16,770	+1%
of which China	2,695	2,371	3,877	3,310	3,208	3,466	3,057	3,558	-14%	12,837	12,705	+1%
Rest of World	2,487	2,500	2,355	2,274	2,407	2,310	2,168	2,591	-16%	9,417	9,675	-3%

Mercedes-Benz Vans Retail Sales and Market Shares

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Retail sales* (in units)	53,906	52,752	68,502	68,631	66,485	66,984	77,424	80,163	-3%	266,317	268,530	-1%
Western Europe	34,503	33,100	44,935	43,391	42,652	40,879	47,644	52,335	-9%	169,734	169,705	+0%
of which Germany	13,305	12,595	19,267	18,573	17,574	17,323	18,922	23,029	-18%	69,068	71,520	-3%
Eastern Europe	4,990	4,856	5,847	6,690	6,458	7,139	11,438	7,604	+50%	28,733	26,289	+9%
NAFTA	5,767	4,896	8,384	6,978	7,898	6,959	9,317	8,121	+15%	31,366	26,954	+16%
of which USA	4,624	3,834	6,859	5,649	6,302	5,457	7,960	6,876	+16%	25,745	21,816	+18%
Latin America (excl. Mexico)	3,979	4,296	4,009	4,672	3,832	5,312	4,309	4,891	-12%	16,129	19,171	-16%
Asia	2,418	3,177	3,124	4,411	3,270	4,330	2,492	4,764	-48%	11,304	16,682	-32%
of which China	1,854	2,504	2,446	3,199	2,404	3,532	1,809	3,578	-49%	8,513	12,813	-34%
Rest of World	2,249	2,427	2,203	2,489	2,375	2,365	2,224	2,448	-9%	9,051	9,729	-7%
Market shares** (in percent)												
Western Europe*** small	3.2	3.6	2.9	3.3	3.5	3.2	3.4	3.0	+0.4 pts.	3.2	3.2	0.0 pts.
Western Europe*** midsize/large	17.6	16.2	17.8	16.1	18.5	18.8	18.4	19.8	-1.4 pts.	18.2	17.8	+0.4 pts.
Germany midsize/large	26.8	24.7	25.7	23.5	25.4	26.5	26.6	29.5	-2.9 pts.	26.5	26.2	+0.3 pts.
USA large	7.9	7.2	7.7	7.3	9.0	9.4	11.3	9.8	+1.5 pts.	8.9	8.4	+0.5 pts.

* Excluding vehicles of the V-Class segment as of Q1 2014 (Q1 2014: 5,324 units; Q2 2014: 5,870 units; Q3 2014: 6,918 units; Q4 2014: 6,838 units).

** Based on estimates in certain markets.

*** Excluding United Kingdom.

Daimler Buses Overview

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Unit sales* (units)	6,675	6,033	8,097	7,913	8,619	9,649	9,771	10,110	-3%	33,162	33,705	-2%
Production (units)	7,736	7,358	8,855	9,269	8,034	9,488	6,860	8,352	-18%	31,485	34,467	-9%
Revenue (millions of EUR)	859	751	1,048	934	1,034	1,127	1,277	1,293	-1%	4,218	4,105	+3%
EBIT (millions of EUR)	53	-31	50	27	64	59	30	69	-57%	197	124	+59%
Return on sales (%)	6.2%	-4.1%	4.8%	2.9%	6.2%	5.2%	2.3%	5.3%	.	4.7%	3.0%	.

* Due to the sales structure, retail sales correspond with wholesales.

Daimler Buses Unit Sales and Market Shares

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
Wholesales* (in units)	6,675	6,033	8,097	7,913	8,619	9,649	9,771	10,110	-3%	33,162	33,705	-2%
Western Europe	1,086	538	1,706	1,488	1,857	1,696	2,908	2,992	-3%	7,557	6,714	+13%
of which Germany	533	231	728	503	493	573	1,111	1,133	-2%	2,865	2,440	+17%
Eastern Europe	405	447	459	632	271	405	448	457	-2%	1,583	1,941	-18%
NAFTA	739	366	1,012	712	932	944	1,005	1,014	-1%	3,688	3,036	+21%
of which Mexico	725	349	998	704	917	923	993	983	+1%	3,633	2,959	+23%
Latin America (excl. Mexico)	3,992	4,141	4,290	4,529	4,692	5,750	4,640	4,698	-1%	17,614	19,118	-8%
of which Brazil	3,479	2,646	3,464	2,956	3,295	3,798	3,336	3,480	-4%	13,574	12,880	+5%
Asia	86	404	311	349	420	435	300	516	-42%	1,117	1,704	-34%
Rest of World	367	137	319	203	447	419	470	433	+9%	1,603	1,192	+34%
Market shares** (in percent)												
Western Europe heavy	39.0	30.8	34.0	29.1	33.2	33.5	32.7	28.1	+4.6 pts.	34.4	30.9	+3.5 pts.
Germany heavy	62.3	56.3	65.1	52.0	61.0	56.1	47.9	47.7	+0.2 pts.	57.1	51.2	+5.9 pts.
Brazil heavy	45.5	36.2	45.7	43.5	49.7	45.4	56.7	50.2	+6.5 pts.	49.7	44.1	+5.6 pts.

* Due to the sales structure, retail sales correspond with wholesales.

** Based on estimates in certain markets.

Daimler Financial Services Overview

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Financial Year		
	2014	2013	2014	2013	2014	2013	2014	2013	Change	2014	2013	Change
New business	9,838	8,619	11,515	10,292	12,406	10,379	14,153	11,243	+26%	47,912	40,533	+18%
Contract volume (end of period)	84,328	81,656	88,084	81,404	93,721	81,962	98,967	83,539	+18%	98,967	83,539	+18%
Revenue	3,809	3,577	3,828	3,548	3,998	3,657	4,356	3,740	+16%	15,991	14,522	+10%
EBIT	397	314	336	319	355	322	299	313	-4%	1,387	1,268	+9%
Return on equity (%)	23.7%	19.6%	19.2%	19.1%	19.4%	19.3%	15.8%	18.8%	.	19.4%	19.2%	.