

## Russia exposure 0.4% of Group EaD



#### Russia exposure

Exposure at Default (EaD) ~€1.3bn net of ~€0.4bn ECA coverage, thereof

~€0.6bn to corporates of which €0.4bn are Russian customers and €0.2bn European customers

~€0.5bn to banks (mainly trade finance)

~€0.1bn to sovereign at Eurasija

Above includes ~€0.3bn undrawn lines

Above includes ~€0.6bn Commerzbank Eurasija in Moscow (100% subsidiary, balance sheet €0.8bn, 135 employees)

The exposure is largely short-term (<1Y)

Additional ~€0.6bn Russia related exposures, mostly pre-export financing of commodities

#### **Ukraine and Belarus exposure**

Below €0.1bn net exposure both in Ukraine and Belarus



## Strategy 2024



Manfred Knof
Chief Executive Officer

"We intend to resume dividend payments in 2022 and have decided on a capital return policy. We are confident that we will achieve our ambitious goals."

1 March 2022 Capital Markets Day

## Strategy 2024 paves the way for sustainable success





We have a clear target business model with focus on efficient and value oriented client coverage

Our transformation is well on track and we delivered in 2021

In 2022, we finalize the client facing set up and largely lock in the redundancy programme

We have set clear KPIs to measure the progress of the transformation in 2022

Sustainability has become an integral part of our strategy

We are committed to our 2024 targets and have decided on a capital return policy

## Clear target business model



#### Focus on efficient, value oriented client coverage and sustainability

#### **Private & Small Business Customers**

#### **Corporate Clients**

Customer-centric

Advisory focus on premium clients out of 220 premium branches

**Digital** 

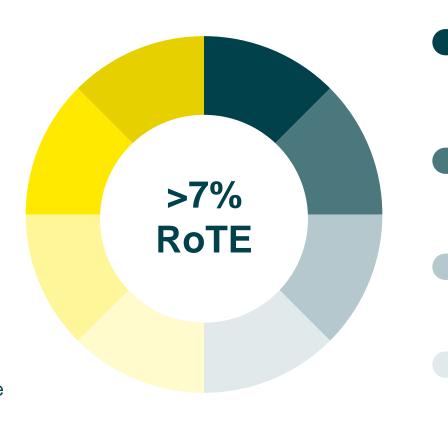
Full blown digital banking and brokerage offering

**Profitable** 

Lean service network with 450 branches and remote advisory centers

Sustainable

Distribution of broad range of sustainable banking products and services



#### **Customer-centric**

Extend leadership in banking for Mittelstand including German trade corridors abroad

#### Digital

Germany's first true direct bank for Corporates

#### Profitable

Value-oriented steering of business to meet cost of capital

#### Sustainable

Supporting customers' sustainable transition as a valued partner

### Transformation well on track





#### Group

Positive net result despite nearly €2bn one-time charges

>6,000 FTE reduction of ~10,000 FTE target already locked-in

## **Private & Small Business Customers**

Good momentum in client business with +9% in fee income

First 3 advisory centers operational and reduction of ~250 branches

## **Corporate Clients**

Stable revenues despite €7bn RWA reduction

Start of direct bank coverage model in Germany and closure of 6 international locations

## Client-facing setup to be completed in 2022



#### **Private & Small Business Customers**



**Strengthening of business with premium clients** 



Go live of 12 advisory centers



Target setup of ~450 branches



Direct bank for 7,000 clients



Focused coverage model for the Mittelstandsbank



10 international locations closed

**Corporate Clients** 

2022

#### **Aspiration**

>€1bn Net result

€6.3bn
Cost base

>13.0% CET1 ratio

## **Dashboard for 2022**



	KPI	YE 2020	YE 2021	Target 2022	Target 2024
Private & Small Business Customers	Domestic locations (#)	800	550	450	450
	Active digital banking users (%)	66	70	71	73
	Loan and securities volumes (GER   €bn)	290	340	360	>390
	Net FTE reduction vs. YE 2020 (#)	-	1,700	3,000	3,100
Corporate Clients	International locations exited (#)	-	6	10	15
	Digital banking users activated (%)	-	24	40	100
	Portfolio with RWA efficiency <3% (%)	34	29	31	22
	Net FTE reduction vs. YE 2020 (#)	-	450	700	900
Operations & Head Office	IT capacity in nearshoring locations (%)	14	20	24	26
	Apps on cloud (%)	32	41	60	85
	Reduction of external staff (#)	-	-	-	1,300
	Net FTE reduction vs. YE 2020 (#)	-	580	600	3,100

## Clear plan for sustainability in 2022



#### **Key achievements**

#### **Environmental**

- → Clear target setting
  - Banking operations Net Zero by 2040
  - Customer portfolio Net Zero by 2050
  - €300bn sustainable business volume
- → Sustainability anchored in strategy & governance
- → Issuance of **new policy** for **fossil fuels** to support coal phase out 2030

#### **Social**

- → >1,500 employees engage in different networks (e.g. female, LGBTQ and fathers network)
- → 34% women in management positions
- → Inclusion: 75% of branches barrier-free

#### **Future milestones**





- Definition of roadmap for reduction of CO2eemissions
- Start with first sectors: energy portfolio by >75% and automotive portfolio by >45% until 2030
- → Improved, solid regulatory and reporting setup considering EU taxonomy & TCFD
- → 40% women in management positions by 2030



## **Sustainable products in 2022**



## Sustainable products (€bn)



#### **Advisory products**

(no balance sheet impact, €bn)

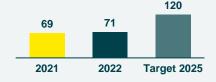


#### **Loan products**

(with balance sheet impact, €bn)

#### **Corporate Clients**

- Accompanied ESG bond transactions (e.g. Green and Social Bonds)
- Sustainable investment solutions for Corporate Clients

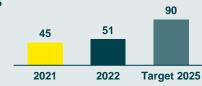


- Renewable energy loan portfolio
- Accompanied sustainability linked loans
- KfW sustainability linked programmes

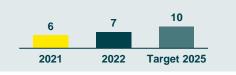


#### **Private & Small Business Customers**

- Asset management, securities advisory and brokerage
- Commerz Real products
- Retirement solutions



- Green mortgages
- Instalment loans
- KfW programmes



## Full commitment to targets



## Targets 2024



**€0.6**bn

Revenue increase (vs. 2021)



**€1.3**bn

Cost reductions (vs. 2021)



~10,000

Gross FTE reduction



>7%

Group RoTE



€3-5bn

Potential for capital return

## Capital return policy with attractive future pay-outs



## **Key elements**

Dividend payment of 30% of net profits in 2022 intended

30% to 50% pay-out of net profits thereafter

Share buyback considered as part of pay-out ratio or additional payment

#### **Capital Return Policy**

- Commerzbank intends to propose the payment of a dividend with a pay-out ratio of 30% to 50% of the IFRS net profits\*.
- If the targets for the financial year 2022 are achieved,
   Commerzbank intends to propose a dividend payment of 30% of the IFRS net profits\* already for 2022.
- Prerequisite for a dividend is a CET1 ratio that is at least 200 basis points above the MDA after dividend payment.
- Subject to the further successful execution of Strategy 2024 and a regulatory approval, share buybacks can be considered as part of the pay-out ratio or as an additional payment.
- The dividend policy reflects the current targets of the management board and the supervisory board and may be amended in future. Every year, a prerequisite for a dividend payment is a corresponding proposal by the managing board and the supervisory board.
- A dividend needs the approval of the shareholders at the Annual General Meeting (AGM). Buy-backs can be implemented within the framework that has been approved by the AGM.

\* after deduction of AT1 coupon payments and minority interests

Capital Markets Day

\* after deduction of AT1 coupon payments and minority interests



# Strategy



- Execution



# Private & Small Business Customers



Thomas Schaufler
Board Member for PSBC

"We have a common aspiration: to positively surprise customers – digitally and personally. This will be key to reach our profitability goals in the coming years."

1 March 2022 Capital Markets Day

## Strengths as basis to exploit further potential



Strong brands

Digital capabilities

Customer loyalty

Strong distribution

2021 targets achieved

Improve efficiency

Strengthen digital offerings

Secure revenue streams

Leverage customer base

## Business model transformation to drive profitability



#### **Digital channel**

#### Mobile/online

"Mobile First" for all requests



Active digital banking users

~73%

 All service requests and sales transactions with outstanding customer experience

#### Remote channel

**Advisory centers** 

24/7 Remote advice



# of locations

12

Remote advisory by highly qualified experts

#### Physical channel

thereof

#### **Advisory branches**

Quick advice & selfservice



# of advisory branches

~450

Easy and quick
 advisory & sales for
 non-complex products
 without appointment

#### **Premium branches**

Best-in-Class branches for premium clients



# of branches

~220

 Multiple awardwinning advisory and highly qualified specialists



**Cost-to-Serve** 



Revenue

Target Strategy 2024

## Improvement in mobile key to strategic transformation

1.500.00

-3.500.00



#### 2021: Key figures & feedback mobile app

+9% active users

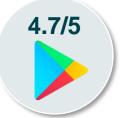
**77%** of all logins via app

+28% **SEPA** transfers via app

~1.0m authenticated app calls

**76%** digital post box users

250 targeted campaigns every day







#### Outlook 2022



#### Revenue

**Distribution:** expansion to full distribution channel continues



#### **Cost-to-serve**

**Service:** rollout of additional in-app selfservice features incentivises customers to use digital channels



#### **Customer loyalty**

**Experience:** advanced digital assistant features further improve customer loyalty and share of wallet

Outstanding customer experience in our mobile app enhances customer loyalty





## Brokerage activity to remain at high levels



#### **Achievements 2021**



#### Outlook 2022

**Expect continued strong performance** 



#### **Exceptional performance in brokerage**

#### Securities vol.

+€25bn

thereof ~€12bn from new business

#### Revenues

+19%

value-based revenue vs. 2020

#### **Customers**

+123k

custody account holders

comdirect remains brokerage competence center of the group

- Expect brokerage activity to continue at high levels
- Ongoing product innovation (e.g. sustainability, social trading)

#### cominvest1

>€1bn

Assets under Management

#### Crypto

Crypto derivatives

constantly among Top10 traded certificates

1) comdirect's robo advisor

## Remote advisory pilot successfully launched









#### Roadmap remote advisory centers









# Until end 2024

#### Remote advisory pilot

- 3 established centers
- Start **fast lane** for premium clients

#### Remote advisory centers

- **12 locations** across Germany
- Transition of further customers and staff between 09/22 and 11/22

#### **Finalisation of vision**

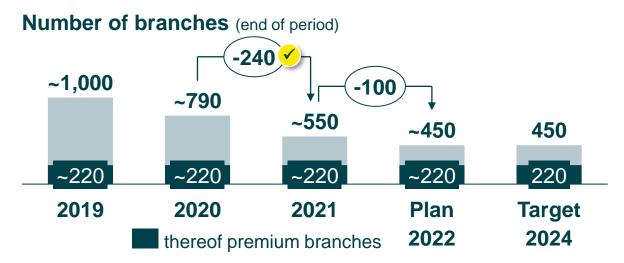
 Full service offering of a direct bank with personal advice via phone and video for all private customers

Vision: providing high-quality advisory services for all customers through a cost-efficient and reliable distribution

## Branch closure and FTE reduction on track







- Reduction of branches on track ~450
   branches closed within 2 years
- ~240 branches closed in 2021, ~550 branches remaining
- Significantly **above 2021 target** of ~600 remaining branches



## FTE excl. mBank (end of period)



- Reduction of ~1.700 FTE in 2021 delivers important contribution to target of ~7,300 FTE in 2024
- Further significant reductions planned in 2022 through staff downsizing instruments

## Churn for 2021 low but remains conservatively planned <</p>



#### **Progress 2021**



- Revenue churn ~80% below plan 2021
- Verdict of Federal Court of Justice with limited impact
- Average revenue of churned customers equals only ~10% of average existing customer revenue

#### Outlook 2022



- Expected increase in churn due to time lag post branch closures as well as intensified communication regarding acceptance of pricing adjustments
- Assume 2022 to be peak year for transformation churn with more than one third of total, mainly affecting NCI
- Cautious view on future churn development no adjustment of forecast

Estimated total transformation churn effect of ~€0.3bn remains unchanged - too early to revise forecast

## Focus on growth with premium clients



#### **Milestones 2021**

Loan volume business clients

**+17%**yoy

Securities volume



- Overdelivered on growth target of +10% in both loan volume of business clients and securities volume
- Implemented fast lane for premium clients with >96% Ø availability
- Realised +33% more revenues per advisor in premium segment vs. 2020

#### Outlook 2022

Loan volume business clients

+10% CAGR 2020-24 Securities volume



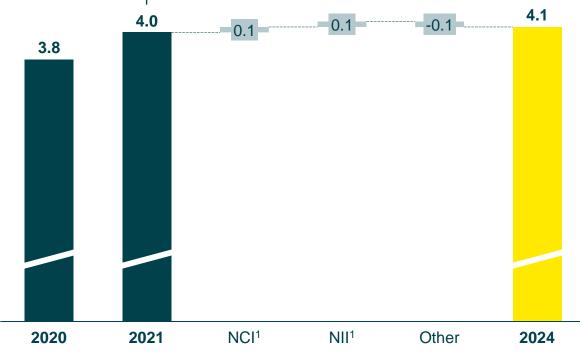
- New asset management solution "VV powered by CIO" – already ~€160m collected until 17 Feb.
- Increase value-added time with clients
- Higher focus on managed accounts
- Exclusive products for wealthy clients through cooperations to increase customer loyalty

## Profitability improvement driven by cost reductions

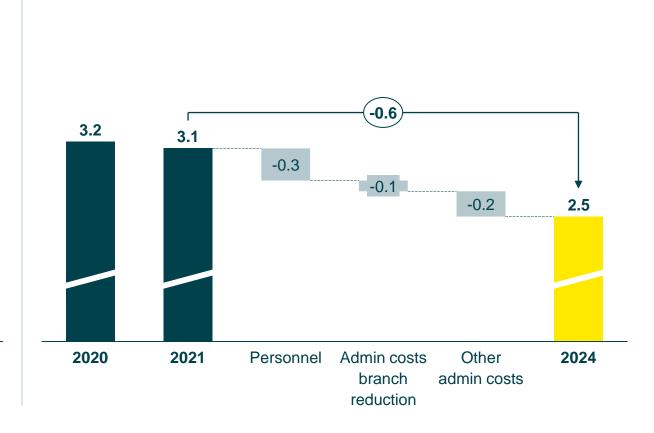


22



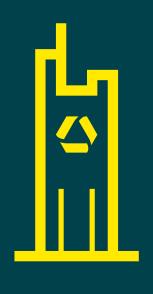


## Costs PSBC excl. mBank (€bn)



## On track to achieve 2024 targets





2024

- New sales model fully in place
- Active digital banking users: 73% (+7pp vs. 2020)
- Loan and securities volumes (GER): >€390bn (+€100bn vs. 2020)
- Mobile/online channels as well as self-service fully established

## Improve CIR further to 61% in 2024



#### 2024 excl. mBank







€2.5bn



€37<sub>bn</sub>



7.3k



61%



~31%

#### Revenues

Costs incl. allocations

**RWA** 



CIR

**RoCET** before tax

2021

**∆ 2020** 

2020

+€0.2bn

€4.0bn

€3.8bn

€3.1<sub>bn</sub>

-€0.1bn

€3.2bn



€31<sub>bn</sub>

+€2bn

**€28**bn

9.1<sub>k</sub>

-1.7k 🕢

10.8k

**78**%

85%



~21%



~9%



## **Corporate Clients**



Michael Kotzbauer Board Member for CC

"We are the Best Corporate Bank in Germany and Best Bank for German Clients worldwide. Leading among German and international clients"

1 March 2022 Capital Markets Day

## Clear priorities set to achieve CC target picture











# Germany: Best Mittelstandsbank for corporates in Germany

International:
Positioning abroad
along German trade
corridors

Products:
Tailored offering to client needs

Profitability:
Driven by stringent
portfolio
management

- Keep a personal advisory approach
- Dedicated direct bank for clients with low advisory demand
- Focused international presence
- New business model with lean branch concept
- Strengthen investments in trade business
- Streamlined and digitized product range
- Active steering of low RWA efficiency portfolio
- Support salesforce with data-driven sales leads

## Germany: Enhanced Mittelstandsbank as core asset







**Direct bank** 



Establishment of first direct bank for corporate clients

Refocus product specialist setup on clients with advisory demand

Intensified sales focus on core and high value clients











- Workers council negotiations completed
- 51% of FTE target in Germany realized, run down of product specialists on track
- 24% digital banking users
- Customer satisfaction stable on high level
- Implementation of new coverage model Germany (incl. new location setup)
- 40% digital banking users
- Revenue churn from international streamlining < 10%</li>



## Germany's first true direct bank for corporates





7,000 clients with low personal advisory demand



Digital coverage with lean product offering



Efficient coverage: Higher load ratios and centralized salesforce



**Empowered** through sales analytics



**Synergies** with Small Business Customer segment



Significant decrease in cost-to-serve





FX Live Trader gone mobile



Self-service platform established



Centralized support tested with 1,000 clients





Standardized account models implemented



2/3 of dedicated product offering digitized



Start of centralized support for 7,000 clients

## International: Streamlined setup proves successful



Closure of **locations** 

&

&

Exit of noncore clients

Lean branch

**Selective** 

growth

- 6 locations closed<sup>1</sup>
- SPA<sup>2</sup> for Commerzbank Zrt. and partner agreement Erste Bank signed
- Staff and regulators informed in all major locations, winddown process well advanced
- Non-core clients defined
- €1.3bn credit RWA reduction achieved

- 10 locations closed
- **Enlarging CEE footprint by 5 further countries** through partnership with Erste Bank
- Additional €300m credit RWA reduction
- Accelerated client offboarding process









- Further rollout in **Benelux** region started
- **Sector approach:** 200 German and European large clients in new coverage



- Broaden service coverage in lean branch concept
- **300** (of 400) selected clients in sector coverage

<sup>1) 6</sup> locations closed out of 15 by 2024: Barcelona, Baku, Bagdad, Belgrade, Jakarta, Kuala Lumpur 2) Share Purchase Agreement 1 March 2022 Capital Markets Day

## **Products: Tailored offer with efficient delivery**



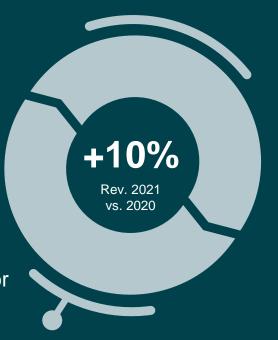
#### Cash & Trade



- Instant payment services enhanced
- ✓ 1st MarcoPolo transaction



- Enabling virtual accounts
- Automated compliance tool for trade finance transactions



#### **Capital Markets Advisory**

- ✓ Oddo BHF cooperation
- ✓ Digital FX tool: + 400 new clients onboarded
- Booking & trading applications: 45 shut down

- Optimize corporate finance advisory
- Further accelerate system consolidation towards 1 stack setup

**Automation** 

**Simplification** 

**Digitization** 

**Innovation** 



**Efficiency** 



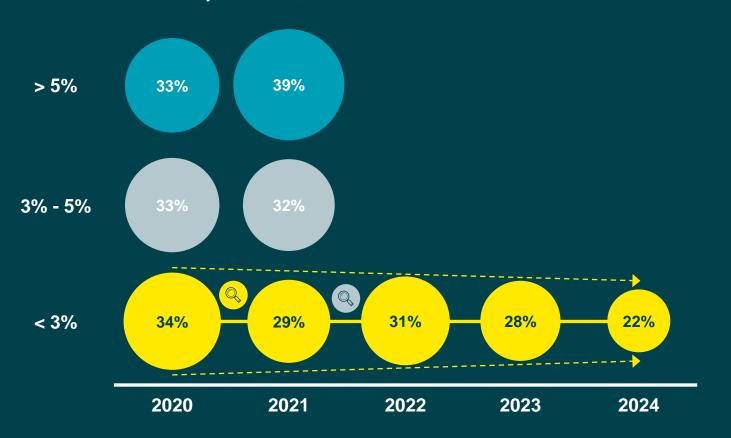
## Profitability: Low RWA portfolio efficiency improved



31

#### **KPI** development

Credit RWA efficiency within CC, in %





- Active efficiency management on client by client level via
  - Increasing cross sell including profitability of deposits
  - Rightsizing undrawn credit lines
  - Offboarding inefficient non-core clients



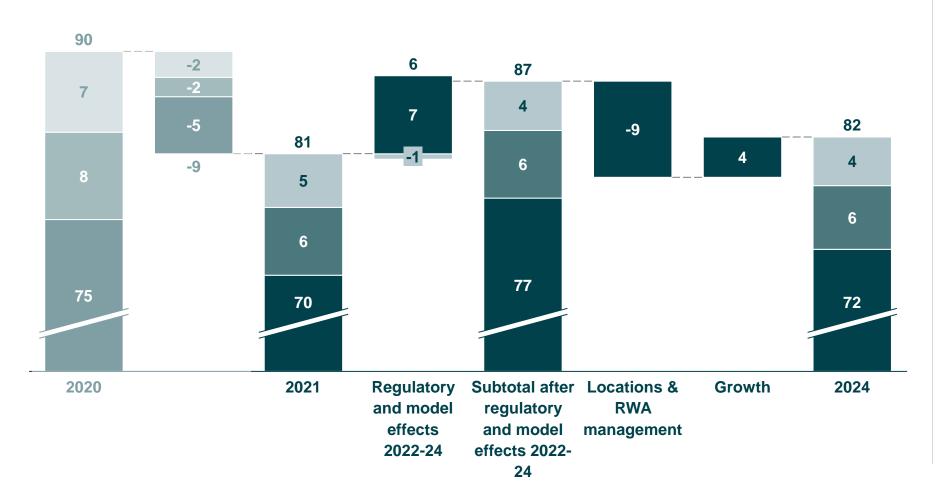
 Updated adverse regulatory and model effects for CC

# Profitability: Strict RWA management and capital accretive reinvestments









# Slightly reduced forecast 2024 based on following anticipations:

- Market risk RWAs reduced due to postponed introduction of Basel IV and FRTB
- increased due to:
  a) delayed economic
  recovery (now expected in
  2025)

Credit risk RWA

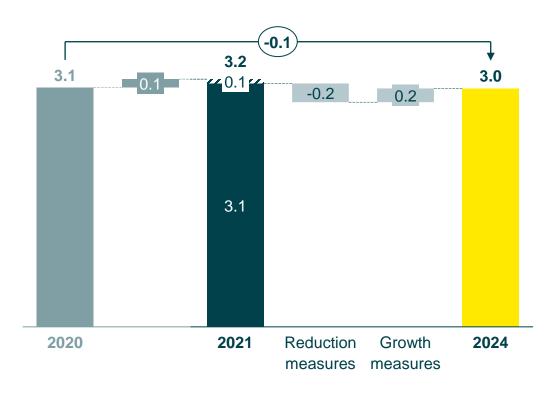
b) updated adverse regulatory and model effects

## Significant cost reduction until 2024



#### **Revenues Corporate Clients**

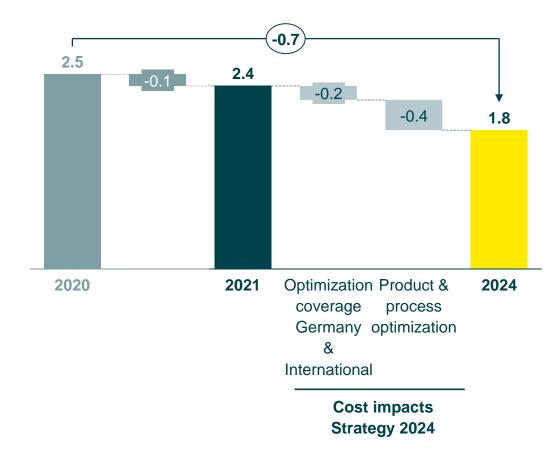
(€bn) /// Exceptional items



Revenue impacts Strategy 2024

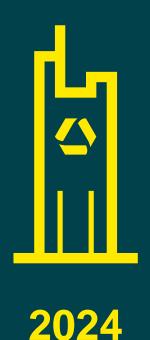
#### **Costs Corporate Clients**

(€bn)



## **Ambitious targets for 2024**





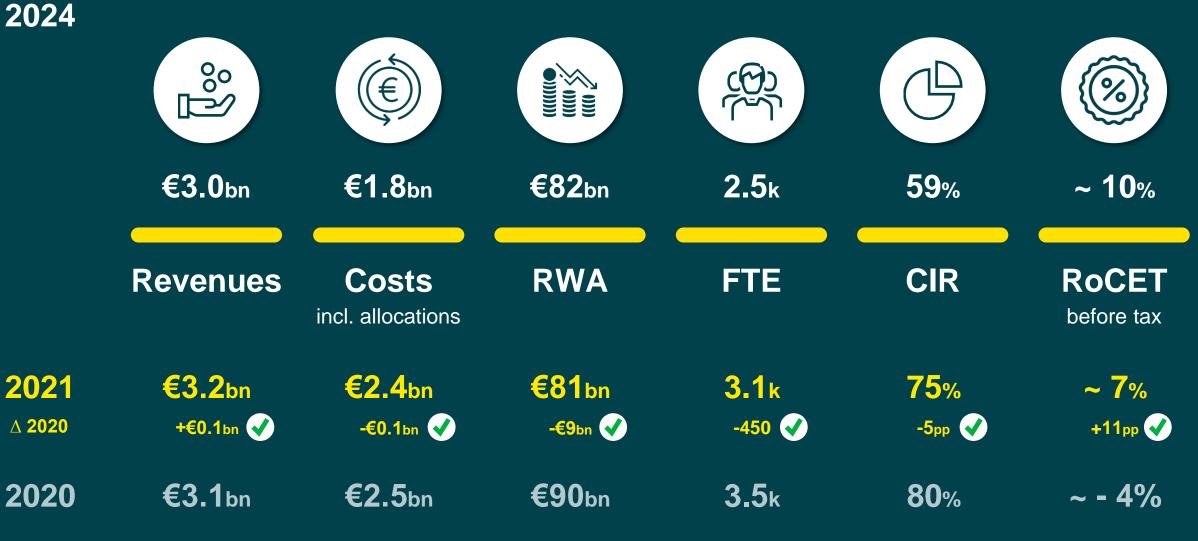
- All MSB clients transferred to new coverage model
- 100% digital banking users
- International footprint streamlined: 15 locations closed
- Infrastructure further consolidated number of applications reduced by 40%
- Full impact from profitability and headcount reduction measures realized
- 22% of risk exposure with RWA-E <3%

## On track to reach ~10% RoCET in 2024



2024

**∆ 2020** 





# **Financials**



Bettina Orlopp Chief Financial Officer

"Cost discipline and capital return are cornerstones of our strategy".

1 March 2022 Capital Markets Day

## Targets 2024 based on updated, prudent assumptions



37

### **Economic scenario**

Euro interest rate environment assumed to be unchanged on end 2021 level until 2024 – upside potential from higher rates Updated PLN interest rate environment – subsequently additional increases in early 2022

Ongoing economic recovery in 2022

Post pandemic normalisation of economic and regulatory environment

Higher cost at mBank due to growth case and inflation reflected in cost target (€5.4bn from €5.3bn)

Ongoing COVID-19 accelerated adoption of digital banking

Persistent competitive pressure in German banking market



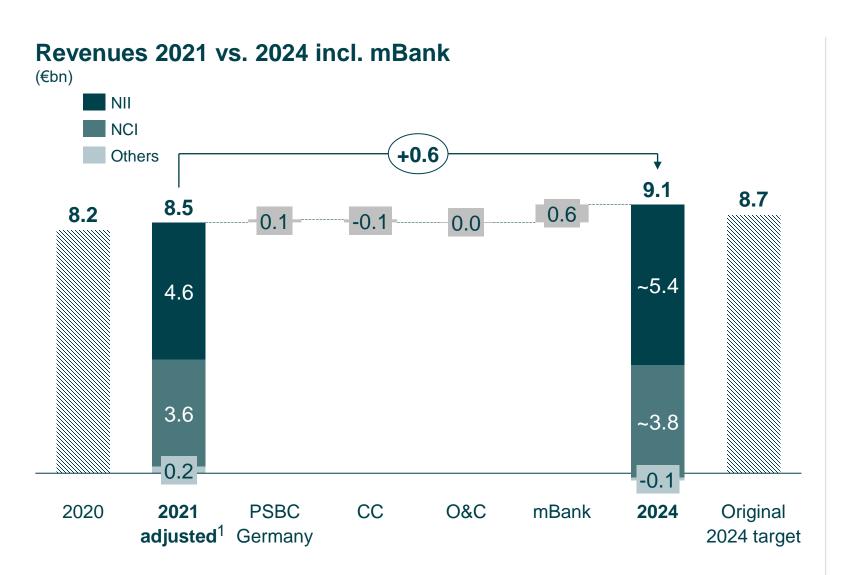
<sup>1)</sup> Share buy backs are subject to receiving the prior permission of the ECB

1 March 2022 Capital Markets Day

## Improved revenue growth



38



## Additional upside potential

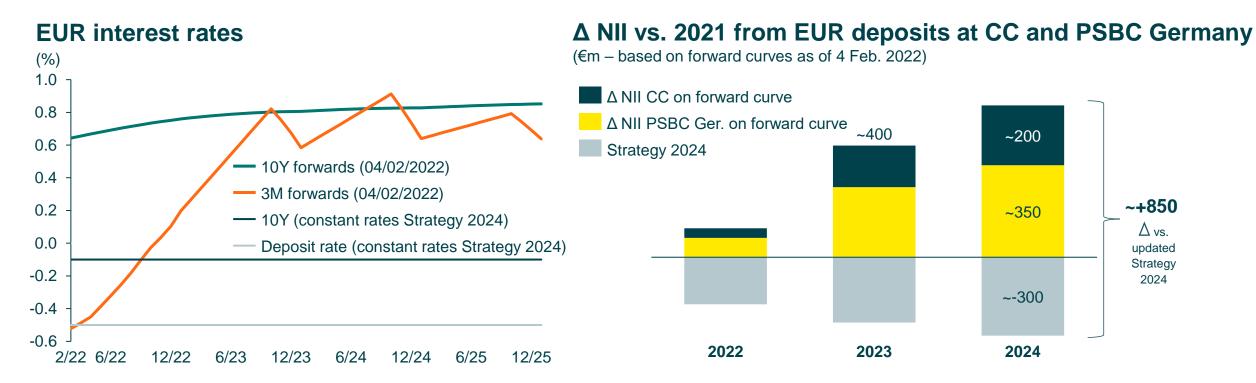
- Rate increases Eurozone
- Less churn
- Additional growth
- → VC investments

1 March 2022 Capital Markets Day

<sup>1)</sup> Revenues adjusted by exceptional revenue items, CommerzVentures contributions and reserves for CHF loans at mBank

# Upside potential from higher interest rates





### **Assumptions:**

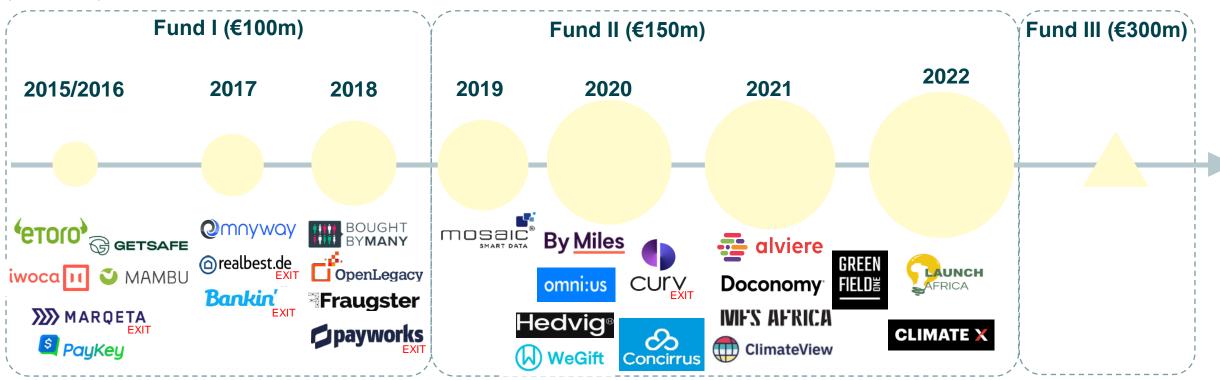
- In EUR constant deposit volumes and no deposit beta after leaving negative rates in scenario calculation.
- Priced EUR deposits volumes constant charging reduced in line with rates level

## CommerzVentures Fund III launched



### **Development of CommerzVentures portfolio**

(Investments)

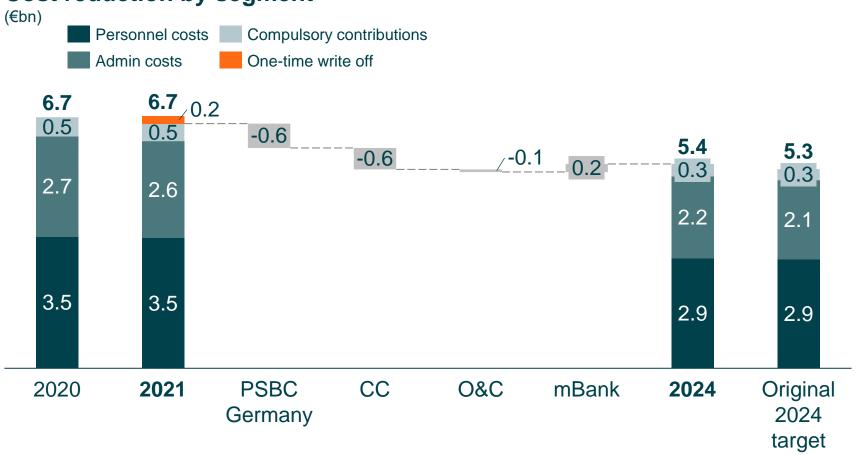


- Early-/growth-stage investments in fintech, insurtech, climateFintech, blockchain, crypto and DeFi based business models
- Bigger size of Fund III allows participation in larger funding rounds that have become more common
- Partial reinvestment of gains from Fund I in Fund III cumulative IFRS gains of more than €500m so far

# Cost savings identified and validated



## **Cost reduction by segment**

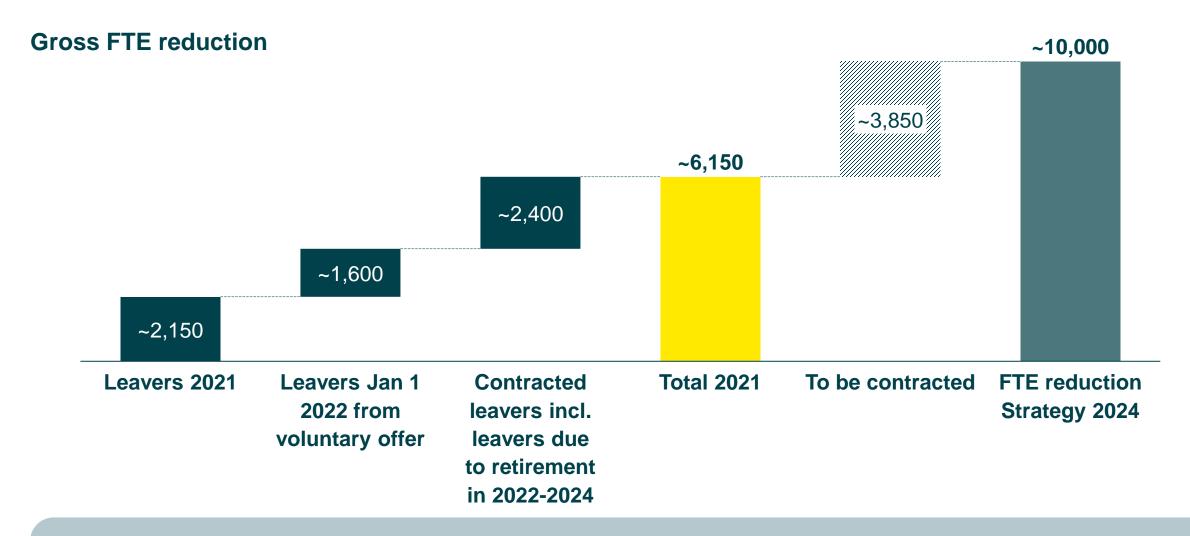


Higher costs expected at mBank due to growth case and inflation at CIR of ~40-50%

Downside potential from higher inflation in Germany (wage negotiations ongoing)

# Well on track to reach 10,000 FTE reduction target



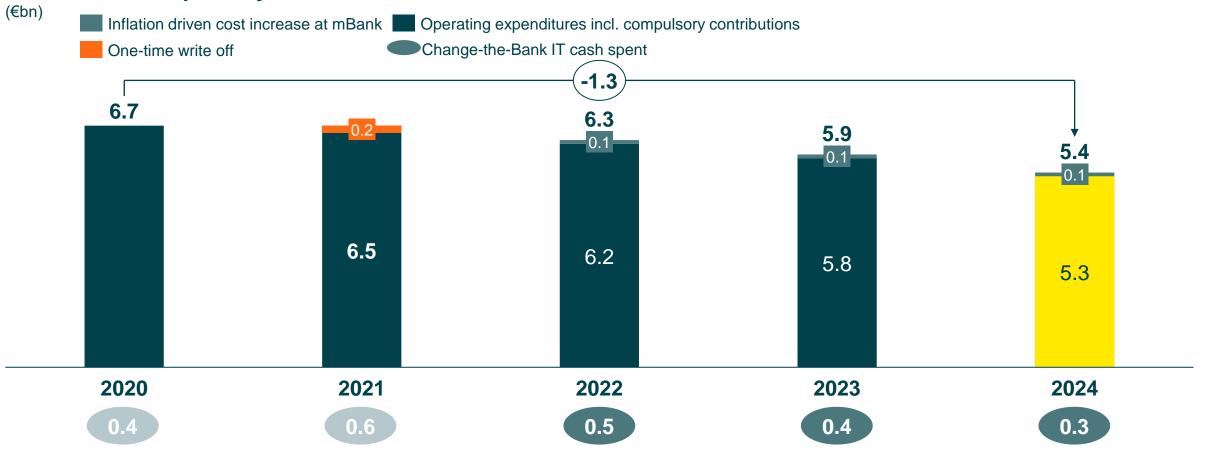


>60% of gross reduction of ~10,000 FTE already ensured in a socially responsible way

# 1/3 of savings to be realized by 2022



## Costs incl. compulsory contributions

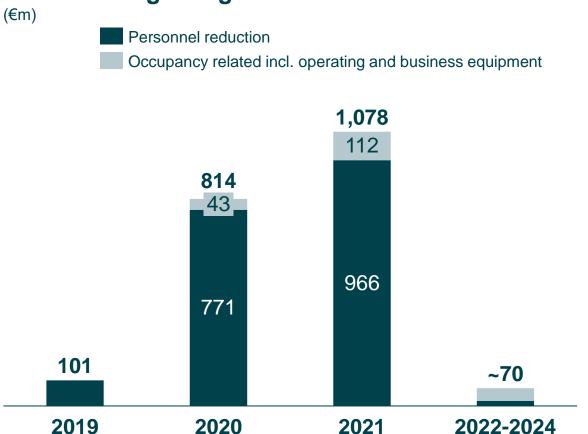


IT investment 2021-2024 unchanged at €1.7bn

## €2bn restructuring charges nearly fully booked



## **Restructuring charges**



- Booking of restructuring charges nearly completed in 2021
- ~€50m real estate related restructuring charges for reduction of branch network, foreign locations and reduced central functions outstanding
- ~€20m restructuring charges for personnel
   reduction in foreign locations to be booked in 2022

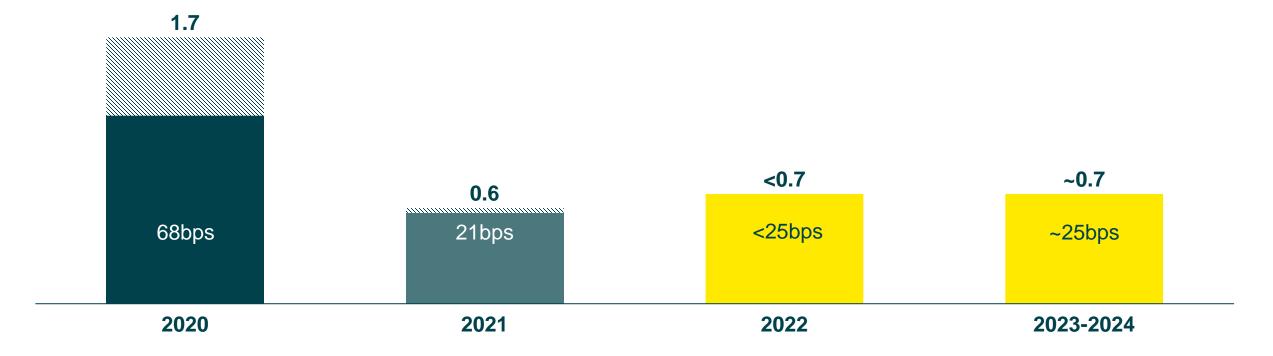
# Risk result at normalised level expected



### **Risk result 2020-2024**







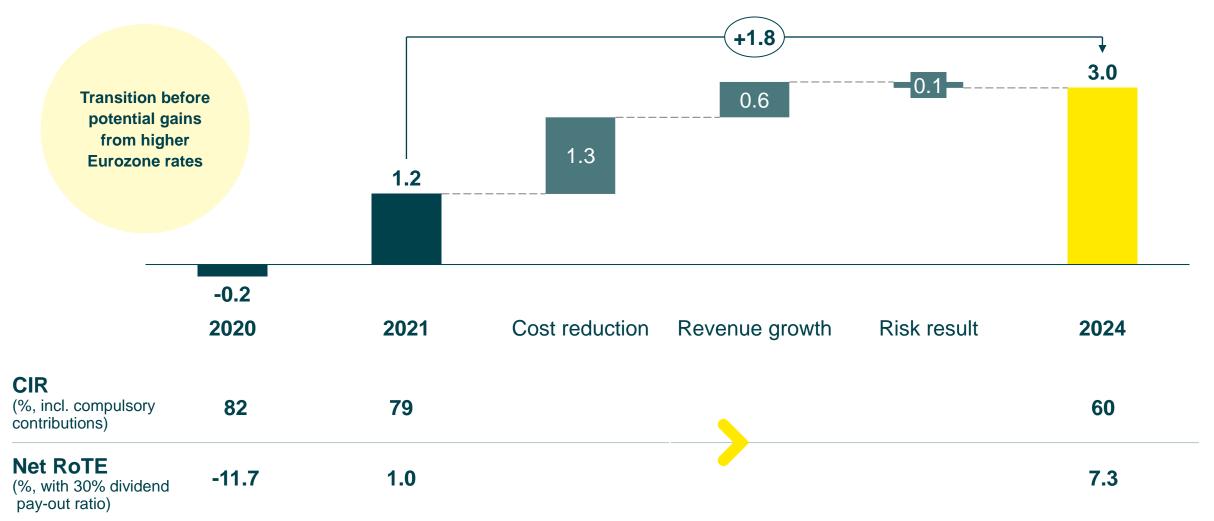
## Assumption that TLA is used up by COVID-19 related effects

# Improved outlook clearly visible in targets



## **Transition of operating result**

(€bn)



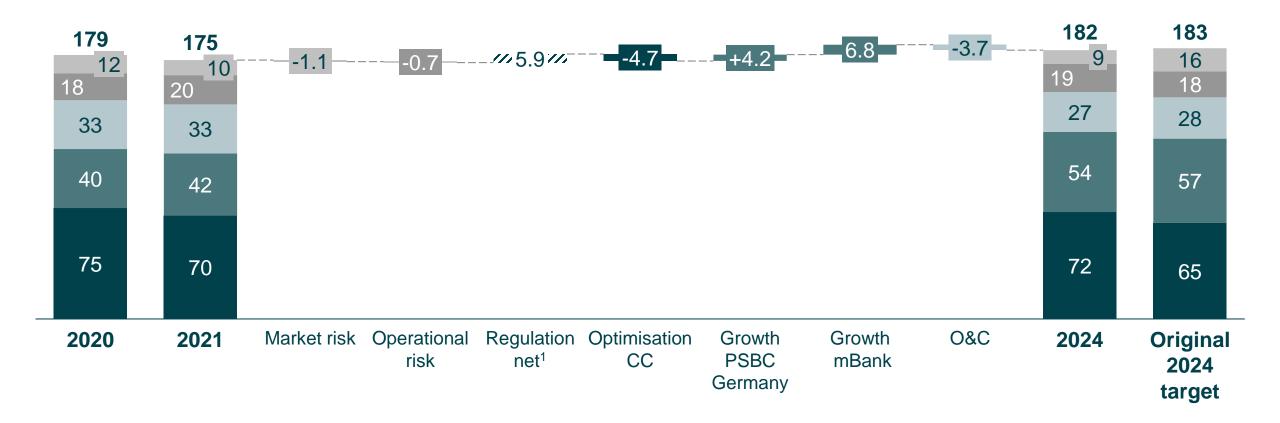
## RWA reallocation to support growth



## Development of RWA 2021 vs. 2024





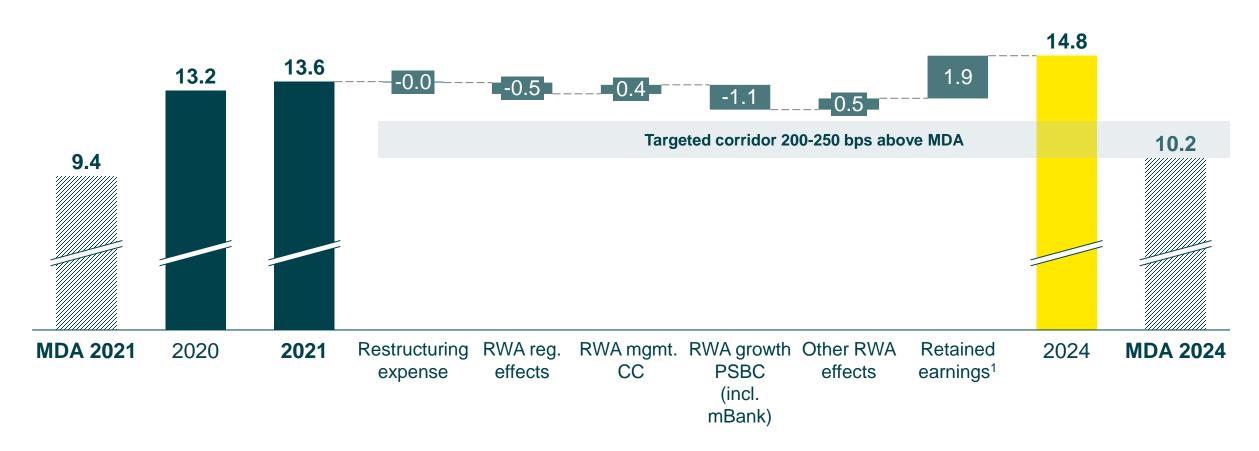


Capital Markets Day 47

## Resulting CET1 ratio far above MDA



Development of CET1 ratio 2021 vs. 2024 (%)

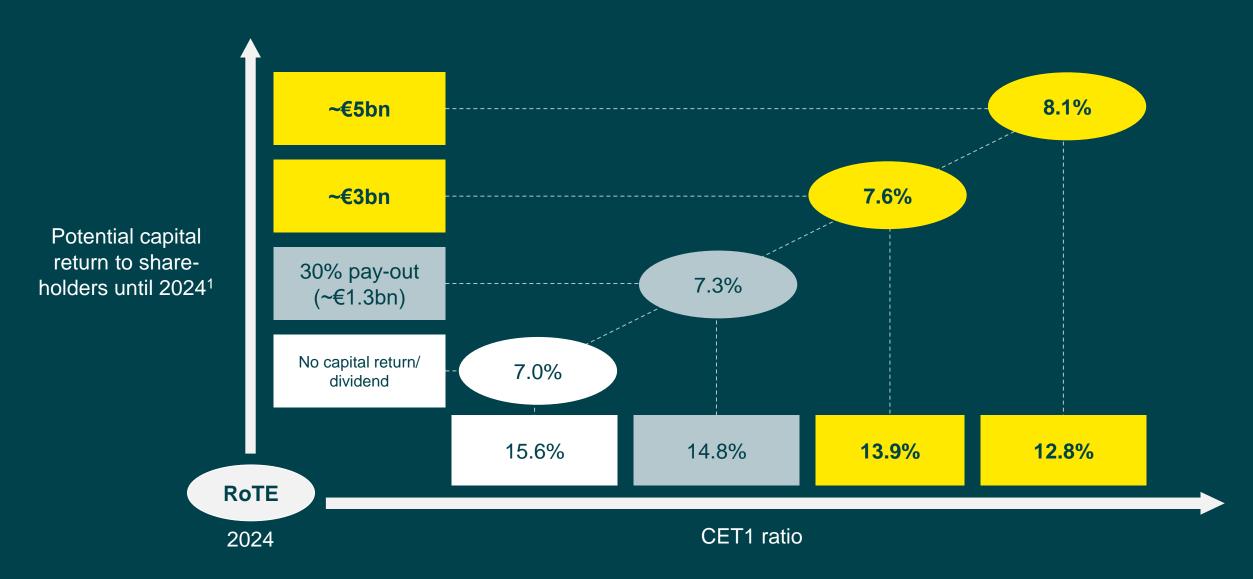


<sup>1)</sup> Net of assumed annual 30% dividend pay-out

# Significant potential for capital return



49



<sup>1)</sup> Share buy backs are subject to receiving the prior permission of the ECB



## For more information, please contact our IR team



### **Christoph Wortig**

Head of Investor Relations

P: +49 69 136 52668 M: christoph.wortig@ commerzbank.com

### Ansgar Herkert

Head of IR Communications

P: +49 69 136 44083 M: ansgar.herkert@ commerzbank.com

# Investors and Financial Analysts

#### Michael H. Klein

P: +49 69 136 24522 M: michael.klein@ commerzbank.com

### **Jutta Madjlessi**

P: +49 69 136 28696 M: jutta.madjlessi@ commerzbank.com

# Rating Agency Relations Patricia Novak

P: +49 69 136 46442

M: patricia.novak@lcommerzbank.com

### **ESG**

### **Yannik Meyer**

P: +49 69 136 25677 M: yannik.meyer@ commerzbank.com

Mail: ir@commerzbank.com / www.ir.commerzbank.com



## **Disclaimer**



 This presentation contains forward-looking statements. Forwardlooking statements are statements that are not historical facts; they include, inter alia, statements about Commerzbank's beliefs and expectations and the assumptions underlying them. These statements are based on plans, estimates, projections and targets as they are currently available to the management of Commerzbank. Forward-looking statements therefore speak only as of the date they are made, and Commerzbank undertakes no obligation to update any of them in light of new information or future events. By their very nature, forward-looking statements involve risks and uncertainties. A number of important factors could therefore cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, among others, the conditions in the financial markets in Germany, in Europe, in the United States and elsewhere from which Commerzbank derives a substantial portion of its revenues and in which it hold a substantial portion of its assets, the development of asset prices and market volatility, potential defaults of borrowers or trading counterparties, the implementation of its strategic initiatives and the reliability of its risk management policies.

- In addition, this presentation contains financial and other information which has been derived from publicly available information disclosed by persons other than Commerzbank ("external data"). In particular, external data has been derived from industry and customer-related data and other calculations taken or derived from industry reports published by third parties, market research reports and commercial publications. Commercial publications generally state that the information they contain has originated from sources assumed to be reliable, but that the accuracy and completeness of such information is not guaranteed and that the calculations contained therein are based on a series of assumptions. The external data has not been independently verified by Commerzbank. Therefore, Commerzbank cannot assume any responsibility for the accuracy of the external data taken or derived from public sources.
- Copies of this document are available upon request or can be downloaded from <a href="https://www.commerzbank.de/en/hauptnavigation/aktionaere/investor relations.html">https://www.commerzbank.de/en/hauptnavigation/aktionaere/investor relations.html</a>