ABOUT YOU°

Q2 22/23
Earnings Call Presentation
11 October 2022

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AGENDA CONFERENCE CALL Q2 22/23

- **1 BUSINESS UPDATE**
- **2 FINANCIAL UPDATE**
- **3 OUTLOOK**
- **4 Q&A**



BUSINESS UPDATE

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Q2 22/23 KEY TAKEAWAYS

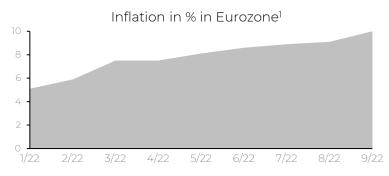
- Group revenue growth of 8.9% to EUR 430.6 million despite macroeconomic headwinds and declining consumer sentiment across Europe expected acceleration in growth vs. Q1 22/23 however did not materialize
- 2 Steady growth of LTM¹ active customers to 12.3 million (+26.8%) with a slight increase in AOF² to 3.0 (+4.2%) while the AOV³ declined to EUR 55.5 (-5.2%), driven by a normalisation of return rates and a promotional environment
- Segment DACH remains on a profitable growth path despite a sharp decline in consumer confidence, especially in Germany (DACH with 4.7% growth and 0.4% adj. EBITDA⁴ margin however on lower levels than in Q2 21/22)
- Segment Rest of Europe (ROE) grows by 28.6% driven by a partial recovery of the CEE markets and by continued investments into the newer Nordic and Southern markets (adj. EBITDA margin hence -18.8%)
- Segment Tech, Media and Enabling (TME) with revenue growth of 17.0% and strong momentum in new client wins for SCAYLE revenue mix effects however lead to a slightly lowered adj. EBITDA margin of 8.8%
- **Group adj. EBITDA of EUR -42.8 million (margin: -9.9%)** impacted by continued investments in strategic growth initiatives and a cost structure based on higher top line growth expectations
- **Revised guidance for FY 2022/2023 confirmed** with revenue growth between 10% to 20% and adj. EBITDA of EUR -120 to -140 million break-even target on Group adj. EBITDA level for 2023/2024 is reiterated

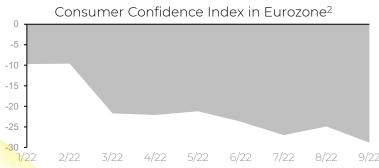




MACRO-FACTORS WITH SIGNIFICANT REVENUE IMPACT IN Q2 22/23

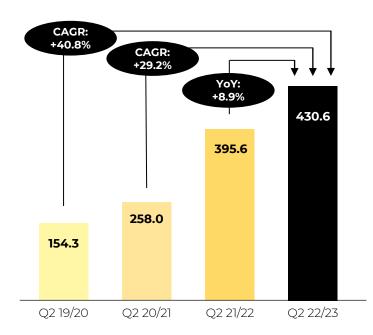
INFLATION IN EUROZONE REACHES RECORD HIGH WHILE CONSUMER CONFIDENCE IS ON A RECORD LOW





WE ARE ABLE TO GROW IN THIS DIFFICULT MARKET, BUT TOP-LINE REMAINS BELOW EXPECTATIONS

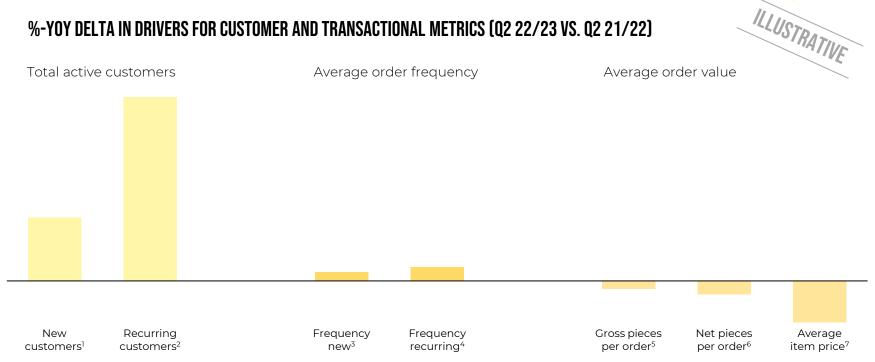
ABOUT YOU revenue growth (EUR m)





GROWING CUSTOMER BASE BUT ORDER METRICS UNDER PRESSURE

%-YOY DELTA IN DRIVERS FOR CUSTOMER AND TRANSACTIONAL METRICS (Q2 22/23 VS. Q2 21/22)



SLOWING DEMAND AFFECTS ALL COST LINES – SEVERAL MEASURES IN PLACE

CURRENT CHALLENGES

COST OF SALES

Elevated inventory

FULFILLMENT

Low utilisation

MARKETING

Revenue and cost pressure

ADMINISTRATIVE

Operating deleverage

EXEMPLARY MEASURES

- Adjusted ordering for FW 22/SS 23
- Dynamic pricing and clearance

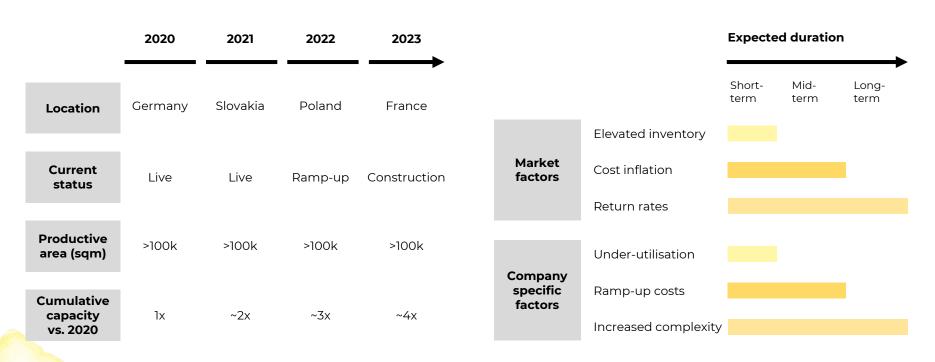
- Unit economics optimisation
- Increased partner business (FbAY)
- Unified and tightened ROI targets
- Reduced content & media costs
- Slowdown in new hirings
- Overhead efficiency program



LOGISTICS COSTS AFFECTED BY MARKET FACTORS AND DC NETWORK ROLL-OUT

DC NETWORK ROLL-OUT STATUS Q2 22/23

CURRENT COST DRIVERS IN FULFILLMENT





SCAYLE WITH STRONG NEW CLIENT WINS DESPITE MACRO-HEADWINDS

TME REVENUE DYNAMICS H1 22/23 (DELTA YOY)









Integration



Enabling



Recurrina





Driven by current client revenue dvnamics













RECENT SCAYLE CLIENT WINS

■ ~EUR 100m total contract volume newly acquired in 2022¹



















WE REMAIN POSITIVE ON OUR PROFITABILITY TARGETS FOR FY 23/24

ABOUT YOU IN FY 23/24 VS. FY 22/23

- Larger active customer base
- Established European footprint and brand
- Inventories in better sync with demand
- Scaled logistics network
- More matured SCAYLE business
- Gains from running efficiency programs

#1 PRIORITY TO
ACHIEVE GROUP
ADJUSTED EBITDA
BREAK-EVEN IN
FY 23/24

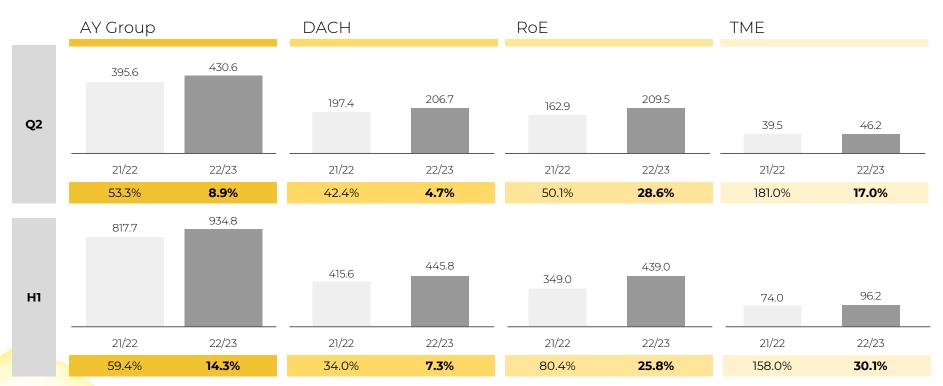
FINANCIAL UPDATE

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GROWTH IN ALL SEGMENTS DESPITE MARKET VOLATILITY

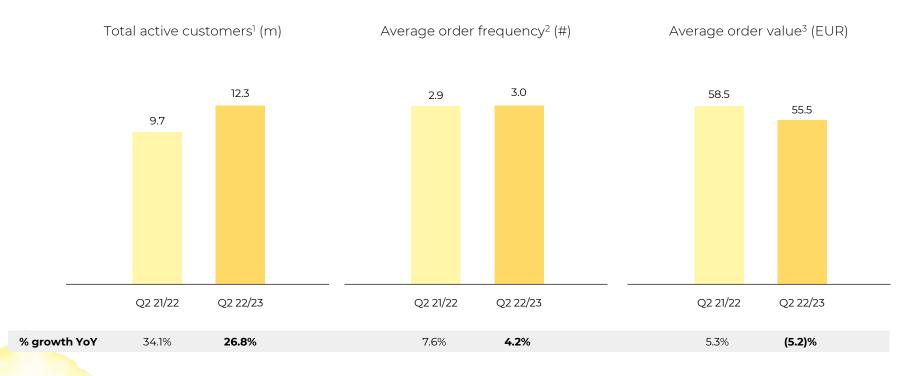
REVENUE¹ (EUR M) – % GROWTH YOY





STEADY GROWTH IN ACTIVE CUSTOMERS AND AVERAGE ORDER FREQUENCY

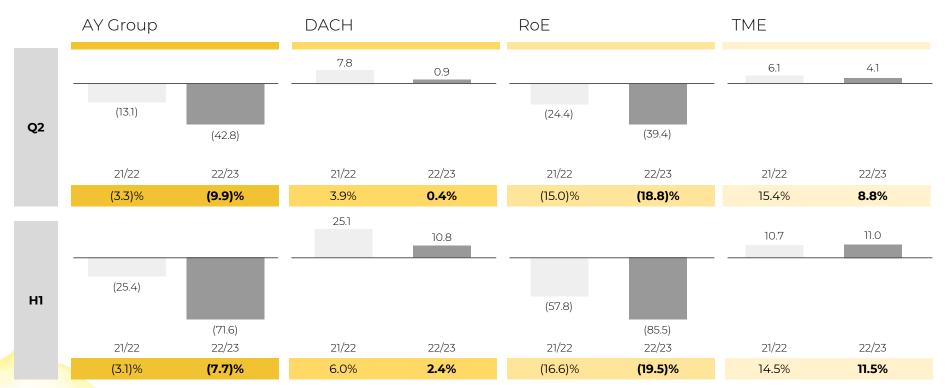
AY COMMERCE (AY DACH+AY ROE), Q2 22/23 LAST TWELVE MONTHS (LTM)





MARGIN DECLINES IN ALL SEGMENTS - ROE INVESTMENTS DRIVE GROUP LOSSES

ADJ. EBITDA¹ (EUR M) - % MARGIN





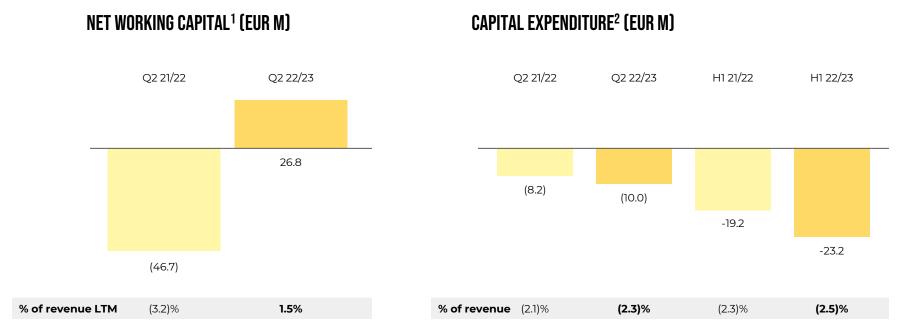
FULFILLMENT COST INCREASES DRIVE MARGIN DECLINE FOR THE GROUP

KEY MARGIN AND COST LINES AY GROUP

		Q2		H1							
% of revenue	21/22	22/23	YoY Delta	21/22	22/23	YoY Delta					
Gross margin ¹	39.0%	39.1%	0.1pp	40.4%	41.0%	0.6pp					
(-) Fulfillment costs ¹	20.3%	28.5%	8.1pp	19.7%	24.9%	5.2pp					
(-) Marketing costs ¹	16.9%	15.8%	(1.1)pp	18.4%	18.5%	0.1pp					
(-) Admin expenses	5.0%	4.7%	(0.3)pp	5.4%	5.2%	(0.1)pp					
Adj. EBITDA margin ¹	(3.3)%	(9.9)%	(6.6)pp	(3.1)%	(7.7)%	(4.6)pp					



INCREASE IN NWC DRIVEN BY ELEVATED INVENTORY LEVELS



^{1.} Net working capital defined as: inventories plus receivables (includes trade receivables and other current assets) minus liabilities (includes trade payables, other payables and provisions for returns)
2. Includes acquisition of intangible assets and PPE (Q2 22/23 EUR -8.7m; Q2 21/22 EUR -4.6m), acquisition of company shares (Q2 22/23 EUR -0.1m; Q2 21/22 EUR -0.4m) and working capital loans for holdings in influencer brands and includators (Q2 22/23 EUR -1.3m; Q2 21/22 EUR -3.2m)



SOLID CASH POSITION TO EXECUTE ON PATH TO PROFITABILITY

LIQUIDITY POSITION, 31 AUGUST 2022 (EUR M)







REVISED GUIDANCE FOR FY 22/23 CONFIRMED

GUIDANCE FOR FY 22/23¹

Revenue

10% to 20% YoY EUR 1,905 to 2,078m

Previously: 25% to 35% YoY EUR 2,165 to 2,338m

Adj. EBITDA

EUR -140 to -120m (margin -7.3% to -5.8%)

Previously: EUR -70 to -50m (margin -3.2% to -2.1%)

CAPEX² & net working capital

CAPEX of EUR 60 to 80m and neutral net working capital Unchanged

The current guidance is partially dependent on the duration, intensity, and outcome of external events

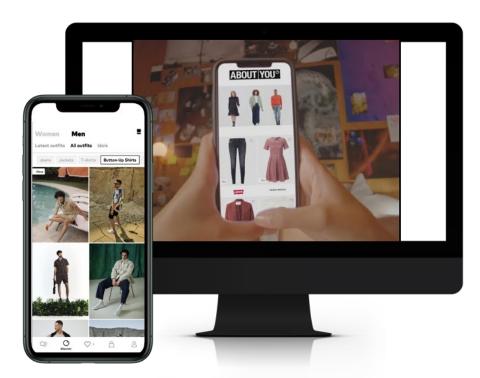
19
1. As of September 2022; 2. Excluding potential M&A activities



APPENDIX It's ABOUT YOU | **aboutyou.com**



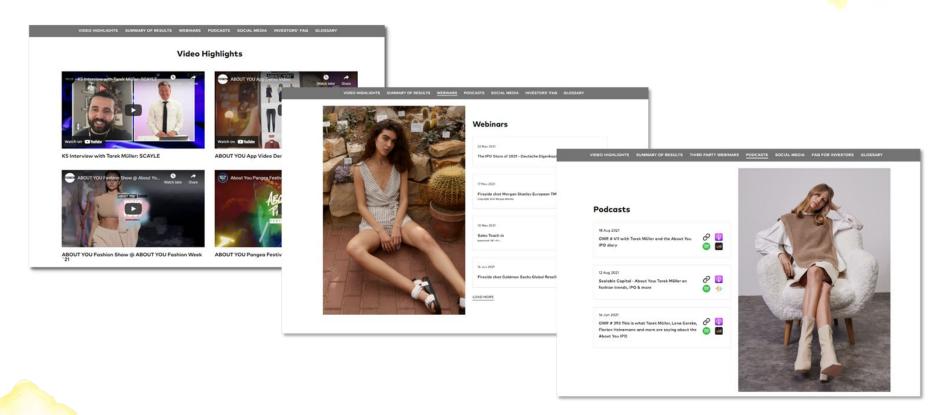
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GROUP KEY PERFORMANCE METRICS

EUR m / %	Q1 19/20	Q2 19/20	Q3 19/20	Q4 19/20	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Revenue ¹	153.0	154.3	228.0	208.1	743.4	255.1	258.0	346.2	307.1	1,166.5	422.1	395.6	512.5	401.4	1,731.6	504.1	430.6
% growth y-o-y	66.5%	67.2%	54.6%	60.6%	61.2%	66.8%	67.2%	51.9%	47.6%	<i>56.9%</i>	65.5%	53.3%	48.0%	30.7%	48.5%	19.4%	8.9%
Cost of sales ²	(88.6)	(96.4)	(126.8)	(113.2)	(425.0)	(150.9)	(169.4)	(205.3)	(167.8)	(693.3)	(245.8)	(241.4)	(313.2)	(227.5)	(1,028.0)	(289.3)	(262.2)
Gross profit	64.3	57.9	101.1	95.0	318.4	104.2	88.7	140.9	139.3	473.1	176.3	154.2	199.3	173.9	703.7	214.8	168.4
% margin	42.1%	37.5%	44.4%	45.6%	42.8%	40.9%	34.4%	40.7%	45.4%	40.6%	41.8%	39.0%	38.9%	43.3%	40.6%	42.6%	39.1%
Fulfilment costs ²	(32.8)	(31.9)	(43.4)	(48.9)	(157.0)	(53.9)	(53.6)	(66.0)	(60.2)	(233.7)	(81.1)	(80.4)	(96.3)	(89.6)	(347.4)	(110.2)	(122.6)
% of revenue	(21.4)%	(20.7)%	(19.0)%	(23.5)%	(21.1)%	(21.1)%	(20.8)%	(19.1)%	(19.6)%	(20.0)%	(19.2)%	(20.3)%	(18.8)%	(22.3)%	(20.1)%	(21.9)%	(28.5)%
Marketing costs ²	(39.6)	(40.2)	(54.3)	(32.6)	(166.7)	(44.5)	(33.9)	(66.9)	(45.1)	(190.3)	(83.7)	(67.0)	(108.7)	(69.1)	(328.5)	(104.9)	(68.2)
% of revenue	(25.9)%	(26.0)%	(23.8)%	(15.7)%	(22.4)%	(17.4)%	(13.1)%	(19.3)%	(14.7)%	(16.3)%	(19.8)%	(16.9)%	(21.2)%	(17.2)%	(19.0)%	(20.8)%	(15.8)%
Admin & other costs ²	(13.2)	(16.5)	(15.6)	(19.2)	(64.6)	(16.6)	(14.0)	(22.3)	(31.6)	(84.6)	(23.8)	(20.0)	(24.7)	(26.2)	(94.7)	(28.5)	(20.5)
% of revenue	(8.7)%	(10.7)%	(6.8)%	(9.2)%	<i>(8.7)%</i>	(6.5)%	(5.4)%	(6.4)%	(10.3)%	(7.3)%	(5.6)%	(5.0)%	(4.8)%	(6.5)%	(5.5)%	(5.7)%	(4.8)%
Adj. EBITDA ³	(21.3)	(30.7)	(12.2)	(5.7)	(69.9)	(10.7)	(12.9)	(14.3)	2.4	(35.5)	(12.3)	(13.1)	(30.5)	(11.0)	(66.9)	(28.8)	(42.8)
% margin	(13.9)%	(19.9)%	(5.3)%	(2.7)%	<i>(9.4)%</i>	(4.2)%	(5.0)%	(4.1)%	0.8%	(3.0)%	(2.9)%	(3.3)%	(6.0)%	(2.7)%	(3.9)%	(5.7)%	(9.9)%
Adjustments	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(8.5)	(8.5)	(6.3)	(16.7)	(0.2)	(4.8)	(28.1)	(2.5)	(4.3)
EBITDA	(21.3)	(30.7)	(12.2)	(5.7)	(69.9)	(10.7)	(12.9)	(14.3)	(6.1)	(44.0)	(18.6)	(29.8)	(30.7)	(15.8)	(95.0)	(31.3)	(47.1)
% margin	(13.9)%	(19.9)%	(5.3)%	(2.7)%	<i>(9.4)%</i>	(4.2)%	(5.0)%	(4.1)%	(2.0)%	(3.8)%	(4.4)%	(7.5)%	(6.0)%	(3.9)%	(5.5)%	(6.2)%	(10.9)%
Depreciation & amortisation	(2.3)	(2.1)	(1.9)	(3.2)	(9.5)	(2.7)	(2.7)	(2.8)	(3.2)	(11.4)	(3.8)	(3.9)	(7.7)	(9.6)	(25.0)	(11.6)	(14.6)
EBIT	(23.6)	(32.8)	(14.1)	(8.9)	(79.4)	(13.4)	(15.6)	(17.2)	(9.3)	(55.5)	(22.4)	(33.7)	(38.5)	(25.4)	(119.9)	(43.0)	(61.8)
% margin	(15.4)%	(21.2)%	(6.2)%	(4.3)%	(10.7)%	(5.2)%	(6.0)%	(5.0)%	(3.0)%	(4.8)%	(5.3)%	(8.5)%	(7.5)%	(6.3)%	(6.9)%	(8.5)%	(14.3)%

^{1.} Reconciliation from segment to Group revenue of EUR -31.8m for Q2 22/23, and EUR -4.2m for Q2 21/22

Defined as Alternative Performance Measure (APM) and not recognised under IFRS

Reconciliation from segment to Group adj. EBiTDA of EUR -8.4m for Q2 22/23, and EUR -2.5m for Q2 21/22; EBITDA adjusted for (i) equity-settled share-based compensation expenses (Q2 22/23: EUR -4.3m; Q2 21/22: EUR -8.4m) (ii) restructuring costs and one-time effects (Q2 22/23: EUR 0.0m; Q2 21/22: EUR -8.3m)



SEGMENT INFORMATION

EURm/%	Q1 19/20	Q2 19/20	Q3 19/20	Q4 19/20	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Revenue	153.0	154.3	228.0	208.1	743.4	255.1	258.0	346.2	307.1	1,166.5	422.1	395.6	512.5	401.4	1,731.6	504.1	430.6
DACH	117.3	109.5	156.9	126.1	509.9	171.6	138.7	195.6	154.1	660.0	218.2	197.4	248.4	175.9	839.9	239.0	206.7
RoE	24.9	37.2	63.1	63.8	188.9	85.0	108.5	142.8	127.2	463.5	186.1	162.9	239.6	179.1	767.7	229.5	209.5
TME	12.0	9.9	13.7	16.3	52.0	14.6	14.1	23.3	31.5	83.5	34.5	39.5	48.7	44.7	167.4	50.0	46.2
Reconciliation	(1.2)	(2.3)	(5.8)	2.0	(7.4)	(16.1)	(3.2)	(15.6)	(5.7)	(40.6)	(16.7)	(4.2)	(24.2)	1.8	(43.3)	(14.5)	(31.8)
Revenue growth YoY	66.5%	67.2%	54.6%	60.6%	61.2%	66.8%	67.2%	51.9%	47.6%	56.9%	65.5%	53.3%	48.0%	30.7%	48.5%	19.4%	8.9%
DACH	40.8%	39.8%	32.3%	32.3%	<i>35.8%</i>	46.2%	26.6%	24.7%	22.2%	29.4%	27.2%	42.4%	27.0%	14.2%	27.3%	9.6%	4.7%
RoE	229.1%	224.7%	148.6%	152.0%	<i>171.1%</i>	241.7%	191.6%	126.4%	99.5%	145.3%	119.1%	50.1%	67.7%	40.8%	65.6%	23.3%	28.6%
TME	191.6%	71.7%	110.7%	62.6%	96.5%	22.0%	41.4%	69.7%	93.2%	60.6%	135.8%	181.0%	109.1%	41.6%	100.4%	45.2%	17.0%
Adj. EBITDA	(21.3)	(30.7)	(12.2)	(5.7)	(69.9)	(10.7)	(12.9)	(14.3)	2.4	(35.5)	(12.3)	(13.1)	(30.5)	(11.0)	(66.9)	(28.8)	(42.8)
DACH	(2.2)	(4.0)	7.4	(0.7)	0.4	7.4	8.6	15.8	5.0	36.8	17.3	7.8	13.6	16.7	55.5	9.9	0.9
RoE	(7.5)	(16.8)	(16.4)	(14.5)	(55.2)	(17.7)	(17.6)	(29.7)	(18.3)	(83.3)	(33.3)	(24.4)	(50.5)	(36.8)	(145.1)	(46.0)	(39.4)
TME	(8.0)	(9.7)	(5.0)	5.3	(17.4)	0.6	(1.1)	1.0	9.6	10.1	4.7	6.1	7.1	11.1	29.0	7.0	4.1
Reconciliation	(3.6)	(0.1)	1.9	4.3	2.4	(1.1)	(2.8)	(1.5)	6.2	8.0	(1.0)	(2.5)	(0.7)	(2.0)	(6.3)	0.4	(8.4)
Adj. EBITDA margin	(13.9)%	(19.9)%	(5.3)%	(2.7)%	(9.4)%	(4.2)%	(5.0)%	(4.1)%	0.8%	(3.0)%	(2.9)%	(3.3)%	(6.0)%	(2.7)%	(3.9)%	(5.7)%	(9.9)%
DACH	(7.9)%	(3.7)%	4.7%	(0.6)%	0.1%	4.3%	6.2%	8.1%	3.2%	5.6%	7.9%	3.9%	5.5%	9.5%	6.6%	4.1%	0.4%
RoE	(30.0)%	(45.1)%	(26.1)%	(22.8)%	(29.2)%	(20.9)%	(16.2)%	(20.8)%	(14.4)%	(18.0)%	(17.9)%	(15.0)%	(21.1)%	(20.6)%	(18.9)%	(20.1)%	(18.8)%
TME	(66.5)%	(98.1)%	(36.1)%	32.2%	(33.5)%	4.3%	(8.1)%	4.3%	30.4%	12.0%	13.6%	15.4%	14.6%	24.9%	17.3%	14.0%	8.8%

^{1.} EBITDA adjusted for (i) equity-settled share-based compensation expenses (Q2 22/23: EUR -4.3m; Q2 21/22: EUR -8.4m) (ii) restructuring costs and one-time effects (Q2 22/23: EUR 0.0m; Q2 21/22: EUR -8.3m)



CUSTOMER METRICS

	Q1 19/20	Q2 19/20	Q3 19/20	Q4 19/20	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Customer reach metrics																	
User sessions per month (m) ¹	34.3	38.4	46.2	54.6	54.6	64.0	72.4	81.4	89.5	89.5	102.1	111.1	124.0	135.7	135.7	143.3	139.8
Mobile sessions (% of user sessions) ²	75.3%	77.5%	80.2%	81.9%	81.9%	82.9%	83.5%	83.4%	83.4%	83.4%	83.6%	83.5%	84.6%	85.4%	85.4%	86.1%	86.2%
Customer engagement metrics LTM³																	
Active customers (m) ⁴	4.4	4.8	5.3	5.8	5.8	6.5	7.2	8.0	8.4	8.4	9.2	9.7	10.7	11.4	11.4	11.8	12.3
Average order frequency (#) ⁵	2.4	2.5	2.5	2.6	2.6	2.6	2.7	2.7	2.7	2.7	2.8	2.9	2.9	2.9	2.9	3.0	3.0
Total number of orders (m) ⁶	10.7	11.8	13.3	14.9	14.9	17.2	19.4	21.7	23.2	23.2	25.9	28.0	30.8	32.9	32.9	34.9	36.9
Average order value (EUR) ⁷	54.7	55.1	55.8	55.3	55.3	55.8	55.6	56.1	57.1	57.1	58.1	58.5	58.8	57.8	57.8	56.8	55.5
Customer engagement metrics																	
Total number of orders (m)	3.0	3.3	4.3	4.3	14.9	5.3	5.5	6.6	5.8	23.2	8.0	7.5	9.5	7.9	32.9	9.9	9.6

[.] Defined as all sessions across all countries excluding sessions without interaction

Defined as all session via a mobile device, e.g. a smartphone

Last twelve months (LTM)

^{4.} Defined as customers who made at least one purchase through our apps and websites within the last 12 months

Defined as the total number of all orders divided by the total number of all active customers

^{6.} Defined as the number of customer orders placed within the last 12 months

^{7.} Defined as the value of all merchandise sold to customers in the Commerce business after cancellations and returns and including VAT, divided by the number of orders



SHORT PROFIT & LOSS STATEMENT

EUR m / %	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Revenue ¹	743.4	255.1	258.0	346.2	307.1	1,166.5	422.1	395.6	512.5	401.4	1,731.6	504.1	430.6
% growth y-o-y	61.2%	66.8%	67.2%	51.9%	47.6%	56.9%	65.5%	53.3%	48.0%	30.7%	48.5%	19.4%	8.9%
Cost of materials	(422.5)	(150.3)	(169.0)	(204.4)	(167.8)	(691.5)	(244.3)	(239.7)	(311.7)	(227.6)	(1,023.3)	(286.6)	(260.3)
Personnel expenses	(34.9)	(10.5)	(11.7)	(13.0)	(24.6)	(59.8)	(17.0)	(16.1)	(19.0)	(25.4)	(86.0)	(24.4)	(27.1)
Other operating expenses	(367.5)	(107.5)	(93.8)	(147.4)	(129.2)	(477.8)	(184.0)	(157.4)	(221.7)	(172.7)	(744.1)	(232.9)	(199.0)
Other operating income	2.1	0.2	0.8	1.0	1.3	3.2	0.7	0.7	1.3	0.4	3.1	0.7	0.7
Own work capitalized	9.5	2.2	2.8	3.3	7.1	15.4	3.8	3.8	8.0	8.1	23.8	7.8	8.0
EBITDA	(69.9)	(10.7)	(12.9)	(14.3)	(6.1)	(44.0)	(18.6)	(29.8)	(30.7)	(15.8)	(95.0)	(31.3)	(47.1)
% margin	(9.4)%	(4.2)%	(5.0)%	(4.1)%	(2.0)%	(3.8)%	(4.4)%	(7.5)%	(6.0)%	(3.9)%	(5.5)%	(6.2)%	(10.9)%
Depreciation & amortisation	(9.5)	(2.7)	(2.7)	(2.8)	(3.2)	(11.4)	(3.8)	(3.9)	(7.7)	(9.6)	(25.0)	(11.6)	(14.6)
EBIT	(79.4)	(13.4)	(15.6)	(17.2)	(9.3)	(55.5)	(22.4)	(33.7)	(38.5)	(25.4)	(119.9)	(43.0)	(61.8)
% margin	(10.7)%	(5.2)%	(6.0)%	(5.0)%	(3.0)%	(4.8)%	(5.3)%	(8.5)%	(7.5)%	(6.3)%	(6.9)%	(8.5)%	(14.3)%
Net interest result	(0.9)	(0.6)	0.3	(0.4)	(0.9)	(1.6)	(1.1)	(1.2)	(0.5)	0.1	(2.7)	(1.1)	(1.2)
EBT	(80.2)	(14.0)	(15.3)	(17.6)	(10.2)	(57.1)	(23.5)	(34.9)	(39.0)	(25.2)	(122.6)	(44.1)	(62.9)
Income taxes	0.4	(O.1)	(O.1)	(O.1)	(2.5)	(2.8)	(0.0)	(O.1)	(0.9)	(0.8)	(1.8)	(0.3)	0.5
Profit / (loss) for the period (EAT)	(79.8)	(14.1)	(15.4)	(17.7)	(12.7)	(59.9)	(23.5)	(35.0)	(39.9)	(26.0)	(124.4)	(44.4)	(63.4)

[.] Reconciliation from segment to Group adj. EBITDA of EUR -8.4m for Q2 22/23, and EUR -2.5m for Q2 21/22



RECONCILIATION OF ADJ. EBITDA TO NET INCOME

EURm	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Adj. EBITDA ¹	(69.9)	(10.7)	(12.9)	(14.3)	2.4	(35.5)	(12.3)	(13.1)	(30.5)	(11.0)	(66.9)	(28.8)	(42.8)
Equity-settled share- based compensation	0.0	0.0	0.0	0.0	(8.4)	(8.4)	(1.6)	(8.4)	(0.2)	(4.6)	(14.8)	(2.5)	(4.3)
Restructuring costs and one-time effects	0.0	0.0	0.0	0.0	(0.2)	(0.2)	(4.7)	(8.3)	0.0	(0.2)	(13.2)	0.0	0.0
EBITDA	(69.9)	(10.7)	(12.9)	(14.3)	(6.1)	(44.0)	(18.6)	(29.8)	(30.7)	(15.8)	(95.0)	(31.3)	(47.1)
Depreciation & amortisation	(9.5)	(2.7)	(2.7)	(2.8)	(3.2)	(11.4)	(3.8)	(3.9)	(7.7)	(9.6)	(25.0)	(11.6)	(14.6)
Net interest result	(0.9)	(0.6)	0.3	(0.4)	(0.9)	(1.6)	(1.1)	(1.2)	(0.5)	0.1	(2.7)	(1.1)	(1.2)
Income taxes	0.4	(O.1)	(O.1)	(O.1)	(2.5)	(2.8)	(O.O)	(O.1)	(0.9)	(0.8)	(1.8)	(0.3)	(0.5)
Profit / (loss) for the period (EAT)	(79.8)	(14.1)	(15.4)	(17.7)	(12.7)	(59.9)	(23.5)	(35.0)	(39.9)	(26.0)	(124.4)	(44.4)	(63.4)

[.] Reconciliation from segment to Group adj. EBITDA of EUR -8.4m for Q2 22/23, and EUR -2.5m for Q2 21/22



BALANCE SHEET

EUR m	FY18/19	FY19/20	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Total non-current assets	17.7	39.3	48.3	63.0	66.0	122.6	130.8	130.8	232.5	267.4
Intangible assets	15.2	23.4	32.6	34.2	35.8	41.6	47.3	47.3	51.3	55.6
Right-of-use assets	0.0	11.8	10.3	16.6	14.0	63.3	57.6	57.6	150.1	178.8
Property, plant, and equipment	2.5	2.6	3.5	3.7	4.1	4.5	5.8	5.8	6.1	6.3
Other non-current financial assets	0.1	0.1	2.0	8.5	12.1	13.1	20.1	20.1	25.1	26.7
Deferred tax assets	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total current assets	277.0	267.6	408.9	461.9	1,015.0	1,080.9	1,053.5	1,053.5	1,093.4	1,031.2
Inventories	79.0	94.2	199.6	192.1	243.5	302.4	388.4	388.4	454.8	546.5
Trade receivables and and other receivables	48.3	74.3	56.6	81.2	67.7	97.7	75.9	75.9	84.7	61.0
Other financial assets	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Other non-financial assets	26.3	36.8	44.7	74.9	63.2	98.2	93.0	93.0	88.6	75.6
Cash and cash equivalents	123.3	62.4	107.9	113.8	640.6	582.5	496.2	496.2	465.2	348.1
Total assets	294.7	306.9	457.2	524.9	1,081.0	1,203.6	1,184.3	1,184.3	1,325.9	1,298.6
Total equity	177.1	102.2	55.4	33.8	644.6	604.9	583.5	583.5	541.7	482.6
Subscribed capital	4.2	4.3	4.3	157.6	186.2	186.2	186.2	186.2	186.2	186.2
Share premium	444.9	449.9	463.0	311.6	928.8	929.0	933.6	933.6	936.1	940.5
Retained deficit	(272.1)	(351.9)	(411.8)	(435.3)	(470.4)	(510.2)	(536.2)	(536.2)	(580.6)	(6 44 .0)
Retained deficit	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	(0.1)
Total non-current liabilities	1.8	10.2	87.6	94.8	15.3	53.1	53.0	53.0	136.7	159.8
Non-current lease liabilities	0.0	8.5	7.6	12.9	11.8	48.8	47.9	47.9	131.3	153.8
Non-current liabilities to related parties	0.2	0.0	76.7	78.6	0.0	0.0	0.0	0.0	0.0	0.0
Deferred tax liabilities	1.6	1.7	3.4	3.4	3.5	4.4	5.2	5.2	5.4	6.0
Total current liabilities	115.8	194.5	314.1	396.2	421.2	545.5	547.8	547.8	647.5	656.3
Trade payables	112.1	126.0	209.7	266.8	305.5	390.6	347.7	347.7	449.3	457.2
Lease liabilities	0.0	3.2	3.2	4.2	4.0	16.8	12.1	12.1	22.7	33.5
Other financial liabilities	3.6	37.8	52.7	72.9	50.3	45.1	108.0	108.0	120.5	111.2
Other non-financial liabilities	0.0	27.4	46.0	48.2	55.9	92.8	79.6	79.6	54.7	54.1
Other provisions	0.1	0.0	2.5	4.2	5.3	0.2	0.4	0.4	0.4	0.4
Total equity and liabilities	294.7	306.9	457.2	524.9	1,081.0	1,203.6	1,184.3	1,184.3	1,325.9	1,297.6



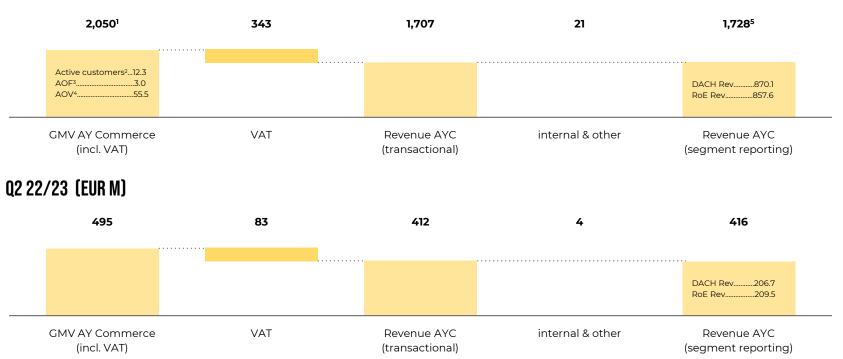
CASH FLOW STATEMENT

EUR m	FY19/20	Q1 20/21	Q2 20/21	Q3 20/21	Q4 20/21	FY 20/21	Q1 21/22	Q2 21/22	Q3 21/22	Q4 21/22	FY 21/22	Q1 22/23	Q2 22/23
Profit / (loss) for the period (EAT)	(79.8)	(14.1)	(15.4)	(17.7)	(12.7)	(59.9)	(23.5)	(35.0)	(39.9)	(26.0)	(124.4)	(44.4)	(63.4)
Amortisation, depreciation and write- downs	9.5	2.7	2.7	2.8	3.2	11.4	3.8	3.9	7.7	9.6	25.0	11.6	14.6
Income taxes	(0.4)	0.1	0.1	0.1	2.5	2.8	0.0	0.1	0.9	0.8	1.8	0.3	0.5
Net interest result	0.2	0.0	0.1	0.1	1.7	1.9	2.0	1.4	0.4	0.3	4.0	0.3	0.6
Taxes paid	(0.2)	(O.1)	(O.1)	(O.1)	0.5	0.2	(O.O)	0.0	0.0	(O.O)	(0.0)	(O.O)	0.0
Increase / decrease in working capital	27.0	36.8	0.6	11.0	(24.5)	23.9	34.9	(1.4)	0.4	(56.7)	(22.7)	28.9	(46.2)
Increase / decrease in other assets / liabilities	(3.6)	0.2	0.4	(0.5)	0.0	0.1	(1.0)	0.2	(12.7)	4.7	(8.9)	(10.6)	(8.01)
Non-cash expenses	4.9	1.2	0.3	2.3	9.3	13.1	1.9	8.4	0.2	4.6	15.2	2.5	4.2
Cash flows from operating activities	(42.4)	26.9	(11.3)	(2.0)	(19.9)	(6.4)	18.1	(22.4)	(43.0)	(62.8)	(110.1)	(11.3)	(100.4)
Acquisition of intangible assets and PPE	(10.5)	(2.1)	(3.3)	(4.2)	(7.3)	(16.9)	(4.4)	(4.6)	(8.7)	(10.3)	(28.1)	(8.4)	(8.7)
Acquisition of companies	(4.2)	0.0	0.0	0.0	(1.9)	(1.9)	(0.6)	(O.4)	(O.O)	(2.8)	(3.8)	0.0	(0.1)
Payments / repayments of loans & interests received	(0.5)	(O.1)	0.0	0.0	0.0	(0.1)	(6.0)	(3.2)	(0.8)	(3.9)	(13.9)	(4.7)	(1.3)
Cash flows from investing activities	(15.1)	(2.2)	(3.3)	(4.2)	(9.2)	(18.9)	(11.0)	(8.2)	(9.5)	(17.1)	(45.8)	(13.1)	(10.0)
Free cash flow	(57.6)	24.7	(14.6)	(6.3)	(29.1)	(25.4)	7.1	(30.7)	(52.5)	(79.9)	(155.9)	(24.4)	(110.4)
Proceeds from issue of share capital	0.0	0.0	0.0	(O.O)	0.0	0.0	0.0	637.3	0.0	0.0	637.3	0.0	0.1
Proceeds / payments from shareholder loans	0.0	0.0	0.0	0.0	75.0	75.0	0.0	(75.0)	0.0	0.0	(75.0)	0.0	0.0
Proceeds from shareholders	13.3	4.1	4.5	3.8	2.0	14.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Payments to shareholders	(13.3)	(4.1)	(4.5)	(3.8)	(2.0)	(14.4)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Payments from leasing agreements	(3.3)	(1.0)	(0.9)	(1.0)	(1.0)	(3.9)	(1.3)	0.1	(4.9)	(6.0)	(12.1)	(6.0)	(5.9)
Interests paid	(0.2)	0.0	(O.1)	(O.1)	(O.1)	(0.2)	(O.1)	(5.0)	(0.6)	(0.4)	(6.1)	(0.6)	(0.9)
Cash flows from financing activities	(3.4)	(1.0)	(0.9)	(1.1)	74.0	70.9	(1.3)	557.5	(5.5)	(6.5)	544.2	(6.6)	(6.7)
Cash and cash equivalents at beginning of period	123.3	62.4	86.0	70.5	63.1	62.4	107.9	113.7	640.6	582.5	107.9	496.2	465.2
Net change in cash and cash equivalents	(61.0)	23.7	(15.6)	(7.3)	44.8	45.6	5.8	526.8	(58.0)	(86.3)	388.3	(31.0)	(117.2)
Effect of changes in ownership interests on cash held	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalents at end of period	62.4	86.0	70.5	63.1	107.9	107.9	113.7	640.6	582.5	496.2	496.2	465.2	348.1



GMV TO REVENUE BRIDGE

Q2 22/23 LTM (EUR M)



^{1.} Due to rounding, calculation for GMV AY Commerce (incl. VAT) is not resulting in exact figure displayed; 2. Active customers defined as customers who made at least one purchase through our apps and websites within the last 12 months; 3. Average order frequency (AOF) defined as the sum of all norders of all orders business after cancellations and returns and including VAT, divided by the number of orders; 5. Including seaments DACH and ROE, including a seaments DACH and ROE, including a seament so ACH and ROE, including a seam



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