

CONVENIENCE TRANSLATION. FOR READING PURPOSES ONLY.

Martine Gorce Momboisse

Personal Data:

- Name: Martine Gorce Momboisse
- Date of birth: 15 June 1962
- Place of residence: Saint Cloud, France
- Job title: Independent advisor

Education:

- 1988: Master of Business Administration, Institut Européen d'Administration des Affaires (INSEAD) (Fontainebleau, France)
- 1985: Master in public Affairs, IEP - Institute of Political Studies (Paris, France)
- 1983: Bachelor in History & Literature, Harvard University (USA)

Current Occupation:

- Since September 2022: Independent advisor

Professional Career:

- 2011 – 2022: ACCOR Hospitality Group (Issy-les-Moulineaux, France)
 - 2022: Deputy Chief Brand Officer
 - 2016 – 2022: Senior Vice President, Global Marketing, Eco & Midscale Brands
 - 2014 – 2016: Senior Vice President, Global Marketing, Midscale Brands
 - 2011 – 2013: Senior Vice President, Marketing Services
- 2009 – 2010: VOYAGES-SNCF.COM (Saint-Denis, France), Brand & Marketing Director, TGV
- 2000 – 2008: Renault (Boulogne-Billancourt, France)
 - 2004 – 2008: Director, Brand Identity
 - 2000 – 2004: Director, External Communications
- 1998 – 2000: Australia Ad Agency, Havas Group (Puteaux, France), Senior Account Director
- 1991 – 1998: CLM BBDO Ad Agency, Omnicom Group (Boulogne-Billancourt, France)
 - 1993 – 1998: Senior Account Director
 - 1991 – 1993: Account Director
- 1989 – 1991: MCKINSEY & COMPANY (Paris, France), Associate
- 1985 – 1987: SAATCHI & SAATCHI (Paris, France), Account Manager

Memberships in other statutory supervisory boards:

None

Memberships in comparable domestic or foreign supervisory bodies of commercial enterprises:

Advisory Board Member - Ticket for the Moon SAS, Englos, France

Other material activities in addition to the Supervisory Board mandate:

- Board Member - Passerelles & Competences - 1901 law non profit organization, Paris, France
- Board Member - Le Visible et L'Invisible - 1901 law non profit organization, Paris, France

Main areas of competence:

- Management experience concerning an internationally active company
- Marketing and Branding
- Human Resources
- Corporate governance and compliance
- Environmental, Social and Governance (ESG) as well as sustainability, in particular environmental concerns