# **Schloss Wachenheim AG**

Germany / Food & beverages Primary exchange: Frankfurt Bloomberg: SWA GR ISIN: DE0007229007

Q2 2017/18 results

| RATING           | ADD     |
|------------------|---------|
| PRICE TARGET     | € 22.50 |
| Return Potential | 8.7%    |
| Risk Rating      | Medium  |

## FAST GROWING POLISH WINE BUSINESS TAKES CENTRE STAGE

Q2 17/18 results showed a 7.1% increase in sales to €108.0m (FBe €109.2m Q2 16/17: €100.8m) and a 4.2% rise in EBIT to €13.5m (FBe €138m; Q2 16/17: €12.9m). Both numbers were close to our forecasts as EBIT benefited from a €0.8m gain on the sale of real estate which cushioned the effect of a production interruption in Germany. Profitability in Germany should rebound to the normal level during the second half of the financial year, while the acquisition of Rindchen's Weinkontor will clearly outweigh the expected further private label contract expiries. We expect full year business development in France to continue to be influenced by a slight negative shift in the product mix and higher depreciation due to the startup of a new bottling line. East Central Europe is currently the "star" of the group due mainly to the growth of the wine business in Poland. We expect this segment to overtake France in 2017/18 as the generator of the highest EBIT margin within SWA. In the light of performance during the first six months of 2017/18, we now take a more conservative view of the future EBIT margin in the German segment. We have also lowered our EBIT margin forecasts for France to reflect the above-mentioned higher depreciation charge and product mix change. However, we have revised up numbers for East Central Europe to following the strong recent improvement in profitability. On the basis of the changes in our projections, we now see fair value for the SWA shares at €22.50 (previously: €23.60). We maintain our Add recommendation.

## **2.1% volume rise converts into 7.1% sales growth as product mix improves** Q2 17/18 results showed a group-wide 2.1% increase in volume to 76.2m bottles (Q2 16/17: 74.6m bottles) supported by rising consumer spending on all of SWA's markets and the acquisition of the German wine merchant, Rindchen, with effect from 1 July 2017. Sales climbed by 7.1% to €108.0m (Q2 16/17: €100.8m) due to a shift in the product mix towards wine in both Germany and East Central Europe. Gross profit climbed 4.2% to €44.5m (Q2 16/17: €42.7m).

## **FINANCIAL HISTORY & PROJECTIONS**

|                    | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2017/18E | 2018/19E |
|--------------------|---------|---------|---------|---------|----------|----------|
| Revenue (€m)       | 308.27  | 288.68  | 293.18  | 296.06  | 319.75   | 334.09   |
| Y-o-y growth       | 0.4%    | -6.4%   | 1.6%    | 1.0%    | 8.0%     | 4.5%     |
| EBIT (€m)          | 21.46   | 20.72   | 20.33   | 22.18   | 22.58    | 25.05    |
| EBIT margin        | 7.0%    | 7.2%    | 6.9%    | 7.5%    | 7.1%     | 7.5%     |
| Net income (€m)    | 12.55   | 10.20   | 10.19   | 11.50   | 11.13    | 12.60    |
| EPS (diluted) (€)  | 1.58    | 1.29    | 1.29    | 1.45    | 1.41     | 1.59     |
| DPS (€)            | 0.34    | 0.40    | 0.43    | 0.48    | 0.50     | 0.53     |
| FCF (€m)           | 21.50   | 28.69   | 2.46    | 10.40   | -9.28    | 14.80    |
| Net gearing        | 44.7%   | 28.6%   | 29.5%   | 25.3%   | 32.5%    | 27.6%    |
| Liquid assets (€m) | 2.92    | 4.00    | 3.14    | 5.70    | 3.20     | 3.34     |

## **RISKS**

Risks to our price target include, but are not limited to: intensification of price pressure in Germany; currency volatility on the group's East Central Europe markets.

## **COMPANY PROFILE**

Schloss Wachenheim AG is one of the world's largest producers of sparkling wine. The company is the number three producer in its home market of Germany (31% of 2016/17 group sales) and number one in France with a 40% market share. Some 36% of group sales are generated in Eastern Central Europe through the 61%-owned subsidiary, Ambra.

| MARKET DA            | ATA        | As of 23 Feb 2018 |             |  |  |  |
|----------------------|------------|-------------------|-------------|--|--|--|
| <b>Closing Price</b> |            | € 20.70           |             |  |  |  |
| Shares outstar       | nding      |                   | 7.92m       |  |  |  |
| Market Capital       | isation    | :                 | € 163.94m   |  |  |  |
| 52-week Rang         | е          | € 15              | .95 / 22.55 |  |  |  |
| Avg. Volume (        | 12 Months) |                   | 3,253       |  |  |  |
|                      |            |                   |             |  |  |  |
| Multiples            | 2016/17    | 2017/18E          | 2018/19E    |  |  |  |
| P/E                  | 14.3       | 14.7              | 13.0        |  |  |  |
| EV/Sales             | 0.7        | 0.7               | 0.7         |  |  |  |
| EV/EBIT              | 9.8        | 9.7               | 8.7         |  |  |  |
| Div. Yield           | 2.3%       | 2.4%              | 2.6%        |  |  |  |

## STOCK OVERVIEW



| COMPANY DATA         | As of 31 Dec 2017 |
|----------------------|-------------------|
| Liquid Assets        | € 4.62m           |
| Current Assets       | € 189.25m         |
| Intangible Assets    | € 89.83m          |
| Total Assets         | € 356.81m         |
| Current Liabilities  | € 126.08m         |
| Shareholders' Equity | € 158.17m         |
|                      |                   |
| SHAREHOLDERS         |                   |
| Günther Reh AG       | 70.1%             |
| Free float           | 29.9%             |
|                      |                   |

The gross margin declined to 41.2% (Q2 16/17: 42.3%) because of an interruption in production of Robby Bubble in Germany and a deterioration in the product mix in France. Group EBIT rose 4.2% to  $\leq$ 13.5m (Q2 16/17:  $\leq$ 12.9m) but was helped by a  $\leq$ 0.8m gain on the sale of real estate in Germany booked under "other activities". Within the geographic segments a  $\leq$ 1.2m rise in EBIT in East Central Europe could not cancel out declines of  $\leq$ 0.6m and  $\leq$ 0.9m in Germany and France respectively. Despite the increase in EBIT, EPS declined to  $\leq$ 0.81 (Q2 16/17:  $\leq$ 0.82) due mainly to an increase in the tax charge in connection with a revaluation of deferred taxes following legislative changes in Poland.

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| €m                  | Q2 17/18A | Q2 17/18E | Δ vs. Q2 17/18E | Q2 16/17A | Δ vs. Q2 16/17A |
|---------------------|-----------|-----------|-----------------|-----------|-----------------|
| Sales               | 108.0     | 109.2     | -1.1%           | 100.8     | 7.1%            |
| by region           |           |           |                 |           |                 |
| Germany             | 35.5      | 36.0      | -1.3%           | 30.7      | 15.8%           |
| France              | 28.5      | 28.2      | 1.2%            | 29.3      | -2.7%           |
| East Central Europe | 46.1      | 46.3      | -0.4%           | 42.3      | 9.0%            |
| Eliminations        | -2.2      | -1.3      |                 | -1.5      |                 |
|                     |           |           |                 |           |                 |
| EBIT                | 13.5      | 13.8      | -2.3%           | 12.9      | 4.2%            |
| margin (%)          | 12.5%     | 12.6%     |                 | 12.8%     |                 |
| by region           |           |           |                 |           |                 |
| Germany             | 3.1       | 3.9       | -21.1%          | 3.6       | -15.2%          |
| margin (%)          | 8.7%      | 10.8%     |                 | 11.8%     |                 |
| France              | 0.2       | 0.4       | -61.0%          | 1.0       | -84.9%          |
| margin (%)          | 0.5%      | 1.4%      |                 | 3.5%      |                 |
| East Central Europe | 9.5       | 9.3       | 1.8%            | 8.2       | 15.1%           |
| margin (%)          | 20.5%     | 20.1%     |                 | 19.5%     |                 |
| Other/eliminations  | 0.8       | 0.2       |                 | 0.1       |                 |
| Net profit          | 2.6       | 2.7       | -2.6%           | 2.6       | 0.0%            |
| EPS (€)             | 0.81      | 0.83      | -2.6%           | 0.82      | -1.2%           |

| Figure 1: Q2 2017/18 | 8 results versus ou | forecasts |
|----------------------|---------------------|-----------|
|----------------------|---------------------|-----------|

Source: SWA; First Berlin Equity Research estimates

**Q2 17/18 in Germany affected by first time consolidation of Rindchen's Weinkontor** Volume in Germany climbed 1.1% to 26.9m bottles (Q2 16/17: 26.6m bottles). Sales jumped by 15.8% to €35.5m (Q2 16/17: €30.7m) because the higher value bottles of wine sold by Rindchen replaced the lower value bottles of sparkling wine sold under private label contracts which continued to expire. However, the sales increase would have been higher still if a technical defect at one of the production lines had not reduced output. Sales of Robby Bubble were most affected by this problem which led to writedowns of unsaleable product and a decline in the gross margin. This meant that gross profit, which rose 2.6% to €13.3m (Q2 16/17: €13.0m), lagged well behind sales while corresponding insurance claims accounted for most of the €1.8m rise in the segment's other operating income to €2.7m (Q2 16/17: €0.9m). Rindchen is more profitable at the gross margin level than SWA's other German business, but also has higher operating costs. In consequence, the small rise in the segments gross margin translated into a decline in the operating profit to €2.8m (Q2 16/17: €3.3m).

**SWA mounted customary large-scale Christmas advertising campaign in France** The number of bottles sold in France was stable at 21m bottles. However, sales fell 2.7% to  $\in$ 28.5m (Q2 16/17:  $\in$ 29.3m) due to a negative change in the product mix and the gross profit fell  $\in$ 0.5m to  $\in$ 10.3m (Q2 16/17:  $\in$ 10.8m). As in previous years, during the Christmas holiday period SWA mounted a large scale campaign involving billboards in prominent positions across France to promote its leading brands, in particular the country's no. 1 sparking wine brand, Charles Volner. Seasonal advertising spending has meant that EBIT for the Christmas quarter has been below the September quarter in each of the past three years.

The recent profitability of the French business supports this view - for each of the past three years, the segment's EBIT margin has been higher than for both the German and East Central European segments. Q2 17/18 EBIT of  $\in 0.2m$  (Q2 16/17:  $\in 1.0m$ ) was adversely affected by the lower gross profit and also by a  $\in 0.6m$  rise in depreciation as a consequence of the start-up of a new bottling line at the Tournan-en-Brie site in early calendar 2017.

**EBIT up 15.1% in East Central Europe** Volume in East Central Europe climbed 7.0% to 30.6m bottles (Q2 16/17: 28.6m bottles) due to growth in wine sales in Poland. Sales were 9.0% ahead at  $\in$ 46.1m (Q2 16/17:  $\in$ 42.3m). The grossprofit climbed 10.3% to  $\in$ 20.8m (Q2 16/17:  $\in$ 18.9m) while EBIT was up 15.1% at  $\in$ 9.5m (Q2 16/17:  $\in$ 8.2m).

End Q2 17/18 net gearing (inc. pension liabilities) at 28.3% Q2 17/18 cash flow before changes in working capital climbed 14.5% to €12.6m (Q2 16/17: €11.0m) but operating cashflow fell 13.9% to €3.8m (Q2 16/17: €4.5m) The decline was attributable to higher investment in inventories due to higher raw wine prices as a result of the lower yield of the 2017 grape harvest in comparison with 2015 and 2016. Free cashflow climbed 55.3% to €3.8m (Q2 16/17: €2.4m) due to a decline in the cash outflow from investing to €0.7m (Q2 16/17: an outflow of €2.1m). Dividend payments to SWA shareholders and minority shareholders in the Polish subsidiary, Ambra, amounted to €5.6m (Q2 16/17: €4.8m). Net debt including pension liabilities rose during the quarter by €2.3m to €54.2m, equivalent to net gearing of 28.3% (Q2 16/17: net debt including pension liabilities of €54.4m and net gearing of 30.3%).

Price target lowered to €22.50 (previously; €23.60);Add recommendation maintained

We expect the positive trend in consumer spending on SWA's major markets to remain supportive of its business over the next few guarters. In Germany the problems with the production of Robby Bubble were resolved during the Christmas quarter. Profitability should rebound to the normal level during the second half of the financial year while the acquisition of Rindchen will clearly outweigh the expected further contract expiries in the private label business. We expect full year business development in France to continue to be influenced by a slight negative shift in the product mix and higher depreciation due to the start-up of a new bottling line at the Tournan-en-Brie site. East Central Europe is currently the "star" of the group due mainly to the growth of the wine business in Poland. We expect this segment to overtake France in 2017/18 as the generator of the highest EBIT margin in the group. Figure 2 overleaf shows changes to our forecasts. In the light of results for the first six months of 2017/18, we now take a more conservative view of the future EBIT margin in the German segment. We have also lowered our EBIT margin forecasts for France to reflect a higher depreciation charge and the slightly adverse change in the product mix. Meanwhile we have revised up our margin forecasts for East Central Europe to reflect the strong recent improvement in profitability. On the basis of the changes in our projections, we now see fair value for the SWA share at €22.50 (previously; €2360). We maintain our Add recommendation.

## Figure 2: Changes to our forecasts

|                             | 2017/18E |        |              |        | 2018/19E |          |
|-----------------------------|----------|--------|--------------|--------|----------|----------|
| All figures in €m           | old      | new    | % change     | old    | new      | % change |
| Sales                       | 325.02   | 319.75 | -1.6%        | 342.64 | 334.09   | -2.5%    |
| by region:                  |          |        |              |        |          |          |
| Germany                     | 112.18   | 111.86 | -0.3%        | 117.78 | 115.22   | -2.2%    |
| France                      | 103.21   | 97.42  | -5.6%        | 106.30 | 99.37    | -6.5%    |
| East Central Europe         | 115.21   | 116.31 | 1.0%         | 124.43 | 125.61   | 0.9%     |
| Eliminations                | -5.58    | -5.84  |              | -5.88  | -6.10    |          |
|                             |          |        |              |        |          |          |
| EBIT                        | 24.97    | 22.58  | <b>-9.6%</b> | 26.36  | 25.05    | -5.0%    |
| Margin                      | 7.7%     | 7.1%   |              | 7.7%   | 7.5%     |          |
| by region:                  |          |        |              |        |          |          |
| Germany                     | 4.49     | 2.95   | -34.4%       | 4.71   | 3.46     | -26.6%   |
| margin (%)                  | 4.0%     | 2.6%   |              | 4.0%   | 3.0%     |          |
| France                      | 9.29     | 7.60   | -18.1%       | 9.57   | 7.95     | -16.9%   |
| margin (%)                  | 9.0%     | 7.8%   |              | 9.0%   | 8.0%     |          |
| East Central Europe         | 10.95    | 11.73  | 7.2%         | 11.82  | 13.31    | 12.6%    |
| margin (%)                  | 9.5%     | 10.1%  |              | 9.5%   | 10.6%    |          |
| Eliminations                | 0.25     | 0.30   |              | 0.26   | 0.33     |          |
|                             |          |        |              |        |          |          |
| Net profit after minorities | 12.66    | 11.13  | -12.1%       | 13.32  | 12.60    | -5.4%    |
| EPS €                       | 1.60     | 1.41   | -12.1%       | 1.68   | 1.59     | -5.4%    |

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Source: SWA; First Berlin Equity Research estimates

## **DCF MODEL\***

| All figures in EUR 000s            | FY 17/18E | FY 18/19E | FY 19/20E | FY 20/21E | FY 21/22E | FY 22/23E | FY 23/24E | FY 24/25E | FY 25/26E | FY 26/27E |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Net sales                          | 319,747   | 334,094   | 350,284   | 364,956   | 378,993   | 391,639   | 401,059   | 410,714   | 420,612   | 430,757   |
| NOPLAT                             | 16,711    | 18,540    | 19,799    | 20,987    | 21,940    | 22,785    | 23,372    | 23,974    | 24,592    | 25,227    |
| + depreciation & amortisation      | -7,418    | -7,751    | -8,127    | -8,467    | -8,793    | -9,086    | -9,305    | -9,529    | -9,758    | -9,994    |
| Net operating cash flow            | 24,130    | 26,291    | 27,925    | 29,454    | 30,733    | 31,871    | 32,677    | 33,503    | 34,351    | 35,221    |
| - total investments (CAPEX and WC) | -32,475   | -10,464   | -13,928   | -12,723   | -13,913   | -14,798   | -14,070   | -13,363   | -14,163   | -14,472   |
| Capital expenditures               | -16,503   | -9,407    | -9,127    | -9,467    | -9,793    | -11,086   | -11,305   | -10,529   | -11,258   | -11,494   |
| Working capital                    | -15,972   | -1,057    | -4,801    | -3,256    | -4,120    | -3,712    | -2,765    | -2,834    | -2,905    | -2,978    |
| Free cash flows (FCF)              | -8,346    | 15,827    | 13,997    | 16,731    | 16,820    | 17,073    | 18,607    | 20,140    | 20,187    | 20,749    |
| PV of FCF's                        | -8,133    | 14,306    | 11,735    | 13,009    | 12,130    | 11,420    | 11,544    | 11,589    | 10,774    | 10,271    |

| All ligules in EUR 000s                         |         |
|---|---------|
| PV of FCFs in explicit period (2017/18-2029/30) | 127,725 |
| PV of FCFs in terminal period                   | 133,120 |
| Enterprise value (EV)                           | 260,846 |
| + Net cash / - net debt                         | -54,158 |
| + Investments / minority interests              | -28,136 |
| Shareholder value                               | 178,552 |
|   |         |

| Fair value per share in EUR | 22.54 |    |      |       |       |          |             |       |       |       |
|-----------------------------|-------|----|------|-------|-------|----------|-------------|-------|-------|-------|
|                             |       |    |      |       |       | Terminal | growth rate |       |       |       |
| WACC                        | 7.8%  |    |      | 0.5%  | 1.0%  | 1.5%     | 2.0%        | 2.5%  | 3.0%  | 3.5%  |
| Cost of equity              | 9.7%  |    | 5.8% | 33.86 | 35.55 | 37.62    | 40.25       | 43.66 | 48.28 | 54.90 |
| Pre-tax cost of debt        | 3.0%  |    | 6.3% | 29.70 | 30.94 | 32.45    | 34.30       | 36.63 | 39.67 | 43.79 |
| Tax rate                    | 30.0% | O  | 6.8% | 26.21 | 27.14 | 28.24    | 29.58       | 31.22 | 33.29 | 35.99 |
| After-tax cost of debt      | 2.1%  | AC | 7.3% | 23.23 | 23.93 | 24.76    | 25.73       | 26.91 | 28.37 | 30.20 |
| Share of equity capital     | 70.0% | >  | 7.8% | 20.67 | 21.20 | 21.82    | 22.54       | 23.41 | 24.45 | 25.73 |
| Share of debt capital       | 30.0% |    | 8.3% | 18.44 | 18.84 | 19.31    | 19.85       | 20.49 | 21.24 | 22.16 |
|                             |       |    | 8.8% | 16.48 | 16.79 | 17.15    | 17.55       | 18.03 | 18.58 | 19.24 |
| Fair value per share in EUR | 22.54 |    | 9.3% | 14.74 | 14.98 | 15.26    | 15.56       | 15.92 | 16.33 | 16.81 |

\* the explicit period of our model runs until 2029/30E but for reasons of space we only show forecasts out to 2026/27E

## **INCOME STATEMENT**

| All figures in T€            | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 | FY 16/17 | FY 17/18E | FY 18/19E |
|------------------------------|----------|----------|----------|----------|----------|-----------|-----------|
| Revenues                     | 306,962  | 308,275  | 288,684  | 293,175  | 296,062  | 319,747   | 334,094   |
| Change in inventories        | 9,165    | -8,503   | 1,320    | -3,678   | 0        | 0         | 0         |
| Cost of materials            | -196,501 | -177,338 | -167,567 | -167,105 | -169,778 | -181,936  | -188,763  |
| Gross Profit                 | 119,626  | 122,434  | 122,437  | 122,392  | 126,541  | 137,811   | 145,331   |
| Other operating income       | 6,322    | 5,176    | 6,260    | 4,872    | 4,582    | 4,949     | 5,171     |
| Personnel expenses           | -39,568  | -39,988  | -41,363  | -43,326  | -43,593  | -45,150   | -45,600   |
| Depreciation                 | -7,983   | -7,646   | -7,857   | -7,665   | -7,844   | -7,418    | -7,751    |
| Other operating expenses     | -57,484  | -58,517  | -58,760  | -55,944  | -57,505  | -67,608   | -72,097   |
| Operating Income (EBIT)      | 20,913   | 21,459   | 20,717   | 20,329   | 22,181   | 22,583    | 25,053    |
| Associates                   | -480     | 131      | 451      | 78       | -6       | -10       | 0         |
| Net interest income          | -3,366   | -3,559   | -1,994   | -964     | -1,102   | -1,515    | -1,644    |
| Pretax profit (EBT)          | 17,067   | 18,031   | 19,174   | 19,443   | 21,073   | 21,058    | 23,409    |
| Taxes                        | -5,056   | -1,638   | -5,332   | -5,897   | -5,361   | -5,475    | -6,086    |
| Net profit before minorities | 12,011   | 16,393   | 13,842   | 13,546   | 15,712   | 15,583    | 17,323    |
| Minorities                   | -2,302   | -3,842   | -3,646   | -3,361   | -4,211   | -4,450    | -4,720    |
| Net attributable profit      | 9,709    | 12,551   | 10,196   | 10,185   | 11,501   | 11,133    | 12,603    |
| EPS (€)                      | 1.23     | 1.58     | 1.29     | 1.29     | 1.45     | 1.41      | 1.59      |
| EBITDA                       | 28,896   | 29,105   | 28,574   | 27,994   | 30,025   | 30,001    | 32,804    |
| Ratios                       |          |          |          |          |          |           |           |
| Gross margin                 | 39.0%    | 39.7%    | 42.4%    | 41.7%    | 42.7%    | 43.1%     | 43.5%     |
| EBIT margin on revenues      | 6.8%     | 7.0%     | 7.2%     | 6.9%     | 7.5%     | 7.1%      | 7.5%      |
| EBITDA margin on revenues    | 9.4%     | 9.4%     | 9.9%     | 9.5%     | 10.1%    | 9.4%      | 9.8%      |
| Net margin on revenues       | 3.9%     | 5.3%     | 4.8%     | 4.6%     | 5.3%     | 4.9%      | 5.2%      |
| Tax rate                     | 29.6%    | 9.1%     | 27.8%    | 30.3%    | 25.4%    | 26.0%     | 26.0%     |
| Expenses as % of revenues    |          |          |          |          |          |           |           |
| Personnel costs              | -12.9%   | -13.0%   | -14.3%   | -14.8%   | -14.7%   | -14.1%    | -13.6%    |
| Depreciation                 | -2.6%    | -2.5%    | -2.7%    | -2.6%    | -2.6%    | -2.3%     | -2.3%     |
| Other operating expenses     | -18.7%   | -19.0%   | -20.4%   | -19.1%   | -19.4%   | -21.1%    | -21.6%    |
| Y-Y Growth                   |          |          |          |          |          |           |           |
| Revenues                     | 4.6%     | 0.4%     | -6.4%    | 1.6%     | 1.0%     | 8.0%      | 4.5%      |
| Operating income             | 5.0%     | 2.6%     | -3.5%    | -1.9%    | 9.1%     | 1.8%      | 10.9%     |
| Net profit before minorities | 12.3%    | 36.5%    | -15.6%   | -2.1%    | 16.0%    | -100.0%   | 11.2%     |

## **BALANCE SHEET**

| All figures in T€                                  | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 | FY 16/17 | FY 17/18E | FY 18/19E |
|--|----------|----------|----------|----------|----------|-----------|-----------|
| Assets   |          |          |          |          |          |           |           |
| Current assets, total                              | 169,940  | 162,655  | 153,779  | 150,179  | 155,088  | 175,415   | 179,944   |
| Cash and cash equivalents                          | 3,647    | 2,921    | 3,995    | 3,142    | 5,700    | 3,197     | 3,341     |
| Other receivables and short-term assets            | 11,985   | 8,131    | 5,277    | 5,973    | 5,508    | 5,949     | 6,216     |
| Trade accounts and notes receivables               | 52,224   | 60,314   | 54,379   | 54,784   | 56,362   | 67,147    | 70,160    |
| Inventories  | 102,084  | 91,289   | 90,128   | 86,280   | 87,518   | 99,122    | 100,228   |
| Non-Current Assets, total                          | 148,852  | 149,030  | 146,963  | 151,237  | 158,818  | 168,364   | 170,062   |
| Property, plant and equipment                      | 58,230   | 58,911   | 59,148   | 64,447   | 72,431   | 70,344    | 72,000    |
| Goodwill + intangible assets                       | 79,073   | 78,893   | 79,041   | 78,508   | 78,557   | 89,711    | 89,711    |
| of which:  |          |          |          |          |          |           |           |
| Goodwill   | 5,339    | 5,393    | 5,690    | 5,541    | 5,711    | 5,711     | 5,711     |
| Rights on brands, licenses                         | 73,734   | 73,500   | 73,351   | 72,967   | 72,846   | 84,000    | 84,000    |
| Other financial assets                             | 10,735   | 10,528   | 8,186    | 7,733    | 7,349    | 7,349     | 7,349     |
| Deferred taxes + prepaid expenses                  | 814      | 698      | 588      | 549      | 481      | 959       | 1,002     |
| Total Assets                                       | 318,792  | 311,685  | 300,742  | 301,416  | 313,906  | 343,778   | 350,007   |
| Shareholders' equity & debt                        |          |          |          |          |          |           |           |
| Current Liabilities, total                         | 128,523  | 118,631  | 108,708  | 95,236   | 97,782   | 112,787   | 112,161   |
| Current provisions                                 | 3,619    | 3,324    | 3,219    | 3,415    | 3,020    | 3,312     | 3,426     |
| Short-term financial debt                          | 54,529   | 46,304   | 33,164   | 27,198   | 28,221   | 36,142    | 32,111    |
| Trade payables                                     | 39,175   | 37,115   | 37,173   | 35,248   | 37,434   | 42,207    | 44,100    |
| Prepayments, deferred charges & other liabilities  | 31,200   | 31,888   | 35,152   | 29,375   | 29,107   | 31,127    | 32,524    |
| Long term liabilities, total                       | 45,176   | 34,318   | 25,841   | 34,159   | 32,443   | 37,376    | 34,762    |
| Long-term financial debt                           | 34,254   | 24,854   | 15,253   | 23,607   | 20,982   | 26,871    | 23,874    |
| Pension accruals and similar liabilities           | 2,556    | 2,796    | 3,077    | 3,155    | 2,970    | 3,148     | 3,337     |
| Other long-term debt                               | 1,529    | 2,247    | 2,177    | 557      | 804      | 868       | 907       |
| Deferred taxes                                     | 6,837    | 4,421    | 5,334    | 6,840    | 7,687    | 6,488     | 6,644     |
| Shareholders' equity                               | 119,534  | 130,589  | 137,525  | 143,173  | 152,431  | 157,915   | 162,663   |
| Minority interests                                 | 25,559   | 28,147   | 28,668   | 28,848   | 31,250   | 35,700    | 40,420    |
| Total shareholders' equity & debt                  | 318,792  | 311,685  | 300,742  | 301,416  | 313,906  | 343,778   | 350,007   |
| Ratios   |          |          |          |          |          |           |           |
| Current ratio (x)                                  | 1.32     | 1.37     | 1.41     | 1.58     | 1.59     | 1.56      | 1.60      |
| Quick ratio (x)                                    | 0.53     | 0.60     | 0.59     | 0.67     | 0.69     | 0.68      | 0.71      |
| Financial leverage (including pension liabilities) | 60.4%    | 44.7%    | 28.6%    | 29.5%    | 25.3%    | 32.5%     | 27.6%     |
| Book value per share (€)                           | 15.09    | 16.49    | 17.36    | 18.08    | 19.25    | 19.94     | 20.54     |
| Net debt (including pension liabilities)           | 87,692   | 71,033   | 47,499   | 50,818   | 46,473   | 62,963    | 55,981    |
| Return on equity (ROE)                             | 6.9%     | 8.3%     | 6.3%     | 6.0%     | 6.5%     | 5.9%      | 6.4%      |
|  |          |          |          |          |          |           |           |

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## **CASH FLOW STATEMENT**

| All figures in T€                       | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 | FY16/17 | FY 17/18E | FY 18/19E |
|---|----------|----------|----------|----------|---------|-----------|-----------|
| Net profit before minorities            | 12,011   | 16,393   | 13,842   | 13,546   | 15,712  | 15,583    | 17,323    |
| Depreciation and amortisation           | 7,983    | 7,646    | 7,857    | 7,665    | 7,844   | 7,418     | 7,751     |
| Change in working capital               | -18,579  | 5,991    | 12,267   | -5,295   | -662    | -15,972   | -1,057    |
| Other                                   | 1,045    | -1,634   | -619     | -310     | 1,775   | 178       | 189       |
| Operating cash flow                     | 2,460    | 28,396   | 33,347   | 15,606   | 24,669  | 7,208     | 24,206    |
| CAPEX                                   | -5,781   | -7,383   | -8,849   | -14,050  | -14,838 | -16,503   | -9,407    |
| Fixed asset sales                       | 360      | 484      | 4,194    | 904      | 565     | 18        | 0         |
| Investing cash flow                     | -5,421   | -6,899   | -4,655   | -13,146  | -14,273 | -16,485   | -9,407    |
| Free cash flow                          | -2,961   | 21,497   | 28,692   | 2,460    | 10,396  | -9,278    | 14,799    |
| Change in financial liabilities         | 8,735    | -17,625  | -22,741  | 2,388    | -1,602  | 13,810    | -7,027    |
| Dividends to shareholders               | -1,822   | -2,376   | -2,693   | -3,168   | -3,406  | -3,802    | -3,960    |
| Dividends to susbidiaries of minorities | -1,978   | -2,120   | -2,227   | -2,753   | -2,657  | -3,233    | -3,668    |
| Other                                   | 0        | 0        | 0        | 127      | 0       | 0         | 0         |
| Financing cash flow                     | 4,935    | -22,121  | -27,661  | -3,406   | -7,665  | 6,775     | -14,656   |
| Change in cash                          | 1,974    | -624     | 1,031    | -946     | 2,731   | -2,503    | 143       |
| Consolidation; exchange rate effects    | 102      | -102     | 43       | 93       | -173    | 0         | 0         |
| Liquid funds, start of the year         | 1,571    | 3,647    | 2,921    | 3,995    | 3,142   | 5,700     | 3,197     |
| Liquid funds, end of the year           | 3,647    | 2,921    | 3,995    | 3,142    | 5,700   | 3,197     | 3,341     |
| Free cash flow per share (€)            | -0.37    | 2.71     | 3.62     | 0.31     | 1.31    | -1.17     | 1.87      |
| Y-Y growth                              |          |          |          |          |         |           |           |
| Operating cash flow                     | -66.9%   | 1054.3%  | 17.4%    | -53.2%   | 58.1%   | -70.8%    | 235.8%    |
| Free cash flow                          | n.a.     | n.a.     | 33.5%    | -91.4%   | 322.6%  | -189.2%   | -259.5%   |
| Financial cash flow                     | 58.9%    | n.a.     | n.a.     | n.a.     | n.a.    | n.a.      | n.a.      |

| Report<br>No.:    | Date of<br>publication | Previous day<br>closing price | Recommendation | Price<br>target |
|-------------------|------------------------|-------------------------------|----------------|-----------------|
| Initial<br>Report | 19 July 2007           | €10.00                        | Hold           | €10.75          |
| 234               | $\downarrow$           | Ļ                             | $\downarrow$   | Ļ               |
| 35                | 17 May 2017            | €16.99                        | Add            | €18.60          |
| 36                | 28 September 2017      | €20.79                        | Add            | €23.60          |
| 37                | 17 November 2017       | €21.50                        | Add            | €23.60          |
| 38                | Today                  | €20.70                        | Add            | €22.50          |

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