

M1 Kliniken AG

Germany / Healthcare Facilities & Services Frankfurt Bloomberg: M12 GR

ISIN: DE000A0STSQ8

H1 results

RATING PRICE TARGET

BUY € 28.00

Return Potential 70.2% Risk Rating High

IF THE PRICE IS RIGHT

Q2 reporting once again showcased the growing strength of M1's injectables business. Beauty segment sales and EBIT overshot FBe by a wide margin, while Trade segment results were close to our estimates. Meanwhile, M1 shares caught a sizable bid on Tuesday when management gave a brief update on previously communicated private equity (PE) interest in M1's Beauty business, noting that six well-known PE outfits have expressed interest in "investing in or acquiring the Beauty segment." Market speculation aside, the Beauty business has been on a heater of late, and M1 is tracking slightly ahead of our 2024 targets. We will await Q3 KPI's before adjusting FBe and maintain our Buy rating with an unchanged €28 TP.

Beauty segment is an earnings workhorse Sales were up some 31% to €48.6m in the six months to July. Segment EBIT was up 24% to €10.1m (H1/23: €8.1m) prodding the margin to 20.8% (H1/23: 21.8%). M1 did not provide any underlying KPIs breaking down the performances of the German clinics or the international network. The latter category was showed greatly improved profitability throughout 2023, and the overall good Beauty segment margin suggests this trend has continued into 2024. Trade segment revenue topped €119m and beat the prior year comp by 5%, while segment EBIT was back in the black at €4.4m vs minus €0.8m last year, when one-off eliminations burdened the KPI. M1 brass also noted in its update that they continue to explore options for the Trade segment, and that "a strategic investor has shown interest. However, talks are still at an early stage."

If the price is right — The med spa economy is thriving. The researcher, Market.us, reckons the market was worth some \$17bn in 2023, while beauty-obsessed folk were thought to have shelled out close to \$10bn for fresher facial appearances last year. It's thus no surprise that private equity now wants in on the action. M1 was an early mover having opened its first clinic in 2012. After years of clinic expansion, the business is... (p.t.o.)

FINANCIAL HISTORY & PROJECTIONS

	2021	2022	2023	2024E	2025E	2026E
Revenue (€m)	314.6	285.3	316.3	333.1	371.7	414.8
Y-o-y growth	97.1%	-9.3%	10.9%	5.3%	11.6%	11.6%
EBIT (€m)	12.1	9.3	15.7	19.7	24.9	30.5
EBIT margin	3.9%	3.3%	5.0%	5.9%	6.7%	7.3%
Net income (€m)	8.9	4.3	10.3	12.5	16.2	19.9
EPS (diluted) (€)	0.45	0.22	0.53	0.66	0.85	1.05
DPS (€)	0.00	0.00	0.50	0.55	0.60	0.65
FCF (€m)	15.9	19.7	-1.6	22.1	21.1	25.0
Net gearing	7.5%	-10.8%	-20.4%	-11.3%	-8.0%	-11.5%
Liquid assets (€m)	37.9	35.1	22.4	15.6	21.2	29.7

RISKS

Risks include, but are not limited to the ability to retain management and key medical staff, legal and market risks.

COMPANY PROFILE

M1 Kliniken AG is a provider of aesthetic medical procedures at competitive prices. The company is headquartered in Berlin and controls an extensive network of ~60 beauty clinics across Germany, continental Europe, the UK, and Australia. The company also operates a pharmaceutical trade and parallel import business through its Haemato AG subsidiary.

MARKET DATA	As of 05 Sep 2024
Closing Price	€ 16.45
Shares outstanding	19.64m
Market Capitalisation	€ 323.13m
52-week Range	€ 8.22 / 22.60
Ava. Volume (12 Months)	23.172

Multiples	2023	2024E	2025E
P/E	31.0	25.1	19.3
EV/Sales	1.1	1.1	1.0
EV/EBIT	22.8	18.1	14.4
Div. Yield	3.0%	3.3%	3.6%

STOCK OVERVIEW



COMPANY DATA	As of 30 Jun 2024
Liquid Assets	€ 10.30m
Current Assets	€ 99.70m
Intangible Assets	€ 87.80m
Total Assets	€ 202.70m
Current Liabilities	€ 56.80m
Shareholders' Equity	€ 136.40m

SHAREHOLDERS

MPH Healthcare AG	69.1%
Free Float	30.9%

... hitting its stride, and the earnings potential is now clearly visible after a run of quarters with segment EBIT margins topping 20%. Management said in February that the lifestyle and beauty specialist was drawing PE interest. M1's Beauty business offers a wealth of expansion opportunities across numerous markets, including America, making it an attractive takeover target.

It remains to be seen whether M1 brass want to play the long game, but everything has its price. Management hinted a 30x EBITDA multiple in February, and private equity is known for its deep pockets. We would not be surprised if one of mentioned six suitors wrote a cheque to buy in or acquire the Beauty business outright.

SIX MONTH HIGHLIGHTS

Table 1: Second quarter results vs FBe and prior year

EURm	Q2/24	Q2/24E	Variance	Q2/23	Variance	6M/24	6M/23	Variance
Revenue	83.0	81.8	1%	74.0	12%	167.7	150.8	11%
Beauty	23.9	20.5	17%	16.3	47%	48.6	37.2	31%
Trade	59.1	61.3	-4%	57.7	2%	119.1	113.6	5%
EBITDA	8.2	6.5	26%	4.6	78%	17.0	9.9	71%
Margin	9.9%	7.9%	-	6.2%	-	10.1%	6.6%	-
EBIT	7.7	5.7	35%	3.3	133%	14.5	7.3	99%
Margin	9.3%	7.0%	-	4.5%	-	8.6%	4.8%	-

Source: First Berlin Equity Research; M1 Kliniken AG

Group earnings jump in H1/24 The group topline was up a solid 11% Y/Y. But earnings stole the 6M/24 spotlight, led by EBIT, which came within a whisker of doubling the prior year comp (+99%) to €14.5m, while EBITDA was up a robust 71% Y/Y. M1 benefited from good earnings contributions from both segments as highlighted above. The company did not update on the specifics of the clinic network, but we still look for M1 to add up to 8 new beauty centres in Germany this year plus another two abroad.

Table 2: Financial highlights

in EURm	6M/24	2023	Variance
Liquid assets	10.3	22.4	-54%
Interest bearing debt	17.9	10.7	67%
Net cash	-7.6	11.7	-165%
Intangible assets	87.8	87.4	0%
Total assets	202.7	213.0	-5%
Shareholders' equity	136.4	143.2	-5%
Equity ratio	67%	67%	-

Source: First Berlin Equity Research; M1 Kliniken AG

Ample liquidity to self-finance growth The equity ratio remained steady at 67% at the six month juncture, while cash and liquid assets tallied about €10.3m but were down some 54% YTD. The balance sheet total was also 5% lower in the six month period. This owes chiefly to the share buyback program that resulted in a cash outflow of some €13m in H1 and reduced the shareholder's equity line item by 5%. In our view, M1 still has more than enough cash to finance its current clinic expansion.

Table 3: H1 cash flow developments

in EURm	6M/24	6M/23	Variance	2023
Operating cash flow	14.5	2.4	504%	7.8
Cash flow from investments	-12.5	-8.2	n.a.	-9.4
Free cash flow	2.0	-5.8	n.a.	-1.6
Conversion rate1	12%	n.a.	-	-9%
Cash flow from financing	-17.5	-6.1	n.a.	-14.8
Consolidation adjustments	0.0	0.0	n.a.	13.0
Net cash flow	-15.5	-11.9	n.a.	-3.4
¹ percent of EBITDA				

Source: First Berlin Equity Research; M1 Kliniken AG

VALUATION MODEL

Expect takeover rumour mill to reach a fever pitch According to Bloomberg, the street is calling for 2024 EBITDA of €27m. A 30x multiple implies a market cap of €780m vs the present €308m valuation. A deal for the Beauty business alone would fetch over €520m. M1 shares rose sharply earlier this summer on the back of its bullish mid-term outlook (see note of 6 June 2024). But the stock shed most of the early summer gains as recessionary fears resurfaced. We expect speculation to further fuel share price volatility but stick to our DCF valuation, which in our view reliably calculates fair value for the business. Takeover fever aside, business is good at M1, and we expect this to continue. We maintain our Buy rating and €28 TP.

Table 4: DCF model

			2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E
Sales			333,149	371,733	414,840	456,421	497,125	533,766	565,490	591,996
NOPLAT			14,808	18,659	22,839	28,976	34,760	41,213	47,286	52,869
(+) depreciation & amortisation			5,028	5,467	5,601	5,978	6,212	6,483	6,562	6,718
(=) Net operating cash flow			19,836	24,126	28,440	34,954	40,972	47,696	53,848	59,587
(-) Total investments (CapEx and WC)			-3,731	-9,544	-10,203	-10,448	-10,634	-10,454	-10,098	-9,691
(-) Capital expenditures			-4,918	-5,431	-5,638	-6,090	-6,391	-6,721	-6,842	-7,031
(-) Working capital			1,187	-4,113	-4,565	-4,358	-4,243	-3,733	-3,256	-2,661
(=) Free cash flows (FCF)			16,105	14,582	18,237	24,506	30,338	37,242	43,750	49,895
PV of FCF's			15,635	12,887	14,673	17,950	20,229	22,607	24,177	25,101
						Terminal EB	IT margin			
All figures in EUR '000				11.9%	12.4%	12.9%	13.4%	13.9%	14.4%	14.9%
PV of FCFs in explicit period	203,139		6.8%	42.23	44.13	46.03	47.93	49.83	51.73	53.62
PV of FCFs in terminal period	316,036	ပ္ပ	7.8%	34.65	36.09	37.53	38.98	40.42	41.86	43.31
Enterprise value (EV)	519,175	ACC	8.8%	29.30	30.43	31.56	32.69	33.82	34.95	36.08
+ Net cash / - net debt	16,133	>	9.8%	25.32	26.23	27.13	28.04	28.95	29.85	30.76
+ Investments / minority interests	-2,475		10.8%	22.26	22.99	23.73	24.47	25.21	25.95	26.69
Shareholder value	532,833		11.8%	19.83	20.44	21.05	21.66	22.27	22.88	23.49
Fair value per share in EUR	28.00		12.8%	17.85	18.36	18.87	19.38	19.89	20.40	20.91
						Terminal gr	owth rate			
			_	0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
Cost of equity	10.4%		6.8%	39.33	41.71	44.53	47.93	52.11	57.38	64.23
Pre-tax cost of debt	7.0%		7.8%	33.28	34.90	36.78	38.98	41.59	44.74	48.61
Tax rate	25.0%	ပ္ပ	8.8%	28.72	29.87	31.19	32.69	34.43	36.46	38.88
After-tax cost of debt	5.3%	X	9.8%	25.17	26.02	26.97	28.04	29.25	30.65	32.26
Share of equity capital	90.0%		10.8%	22.34	22.98	23.69	24.47	25.35	26.35	27.47
Share of debt capital	10.0%		11.8%	20.04	20.53	21.06	21.66	22.31	23.04	23.86
WACC	9.8%		12.8%	18.13	18.51	18.93	19.38	19.88	20.43	21.04

 $^{^*}$ Please note our model runs through 2033 and we have only shown the abbreviated version for formatting purposes



INCOME STATEMENT

	2021	2022	2023	2024E	2025E	2026E
Revenues	314,610	285,291	316,319	333,149	371,733	414,840
Cost of goods sold	-259,305	-235,211	-266,075	-274,710	-298,089	-323,609
Gross profit	55,305	50,080	50,244	58,439	73,644	91,230
Personnel expenses	-22,129	-20,946	-17,375	-19,863	-25,546	-32,555
Other operating expenses	-16,232	-15,207	-13,533	-14,813	-19,051	-24,278
Other operating income	879	1,483	1,675	1,010	1,299	1,655
EBITDA	17,823	15,410	21,011	24,772	30,346	36,053
Depreciation & amortisation	-5,688	-6,062	-5,311	-5,028	-5,467	-5,601
Operating income (EBIT)	12,135	9,348	15,701	19,745	24,879	30,452
Net financial result	963	31	-565	-1,414	-1,485	-1,559
Other financial results	1,327	854	1,311	787	818	851
Pre-tax income (EBT)	14,425	10,233	16,447	19,117	24,212	29,743
Tax result	-3,545	-3,162	-4,779	-5,279	-6,253	-7,636
Minority interests	-1,975	-2,753	-1,392	-1,384	-1,796	-2,211
Net income / loss	8,905	4,318	10,275	12,454	16,163	19,897
Diluted EPS (in €)	0.45	0.22	0.53	0.66	0.85	1.05
Ratios						
Gross margin	17.6%	17.6%	15.9%	17.5%	19.8%	22.0%
EBITDA margin	5.7%	5.4%	6.6%	7.4%	8.2%	8.7%
EBIT margin	3.9%	3.3%	5.0%	5.9%	6.7%	7.3%
Net margin	2.8%	1.5%	3.2%	3.7%	4.3%	4.8%
Tax rate	24.6%	23.3%	36.6%	25.0%	25.0%	25.0%
Expenses as % of revenues						
Personnel costs	7.0%	7.3%	5.5%	6.0%	6.9%	7.8%
Other operating expenses	5.2%	5.3%	4.3%	4.4%	5.1%	5.9%
Depreciation & amortisation	1.8%	2.1%	1.7%	1.5%	1.5%	1.4%
Y-Y Growth						
Revenues	97.1%	-9.3%	10.9%	5.3%	11.6%	11.6%
Operating income	175.5%	-23.0%	68.0%	25.8%	26.0%	22.4%
Net income/ loss	30.5%	-51.5%	138.0%	21.2%	29.8%	23.1%



BALANCE SHEET

	2020	2021	2022	2023	2024E	2025E	2026E
Assets							
Current assets, total	122,406	110,195	107,309	110,590	87,093	98,737	113,873
Cash and cash equivalents	21,960	37,868	35,149	22,383	15,578	21,183	29,680
Short-term investments	32,184	18,155	17,102	4,103	4,226	4,353	4,483
Receivables	20,480	16,308	21,773	28,021	25,557	28,517	31,823
Inventories	42,327	35,202	27,586	45,526	30,858	33,484	36,351
Other current assets	5,455	2,662	5,699	10,557	10,874	11,200	11,536
Non-current assets, total	66,336	87,916	89,716	102,364	102,255	102,219	102,257
Property, plant & equipment	15,763	15,267	17,178	13,794	13,901	14,019	14,139
Goodwill & other intangibles	38,328	60,393	60,270	87,362	87,144	86,991	86,909
Financial assets	12,003	12,003	12,003	939	939	939	939
Other assets	242	253	265	270	270	270	270
Total assets	188,741	198,111	197,025	212,955	189,347	200,957	216,130
Shareholders' equity & debt							
Current liabilities, total	58,070	43,417	37,466	58,249	42,990	46,731	50,835
Short-term debt	25,536	18,432	2,842	4,375	3,000	3,000	3,000
Accounts payable	15,841	12,845	19,222	33,256	17,310	18,784	20,392
Accruals	3,506	3,821	3,977	7,269	7,996	8,795	9,675
Other current liabilities	13,187	8,319	11,425	13,349	14,684	16,152	17,768
Long-term liabilities, total	15,353	14,791	16,508	11,481	12,139	12,499	12,864
Long-term debt	5,027	4,375	3,125	1,875	1,875	1,875	1,875
Other liabilities	1,569	2,289	3,059	1,782	2,283	2,484	2,686
Shareholders' equity	85,754	95,026	95,520	113,250	102,860	108,571	117,066
Minority interests	29,565	44,877	47,531	29,975	31,359	33,154	35,365
Total equity	115,319	139,903	143,052	143,224	134,218	141,726	152,431
Total consolidated equity and debt	188,741	198,111	197,025	212,955	189,347	200,957	216,130
Ratios							
Current ratio (x)	7.9	4.1	2.1	2.5	2.9	1.9	2.0
Quick ratio (x)	7.6	4.0	1.4	1.7	2.1	1.1	1.3
Net debt/(net cash)	-25,234	-6,638	8,603	-15,061	-29,182	-16,133	-10,703
Net debt / EBITDA	1.0	-0.8	-1.9	-0.8	-0.4	-0.5	-0.7
Net gearing	-29.4%	-7.0%	9.0%	-13.3%	-28.4%	-14.9%	-9.1%
Equity ratio	61.1%	70.6%	72.6%	67.3%	70.9%	70.5%	70.5%
Book value per share (in €)	4.4	4.8	4.9	5.8	5.2	5.5	6.0
Return on equity (ROE)	8.0%	9.4%	4.5%	9.1%	12.1%	14.9%	17.0%



CASH FLOW STATEMENT

	2020	2021	2022	2023	2024E	2025E	2026E
Net income	7,427	10,880	7,071	11,668	13,838	17,959	22,108
Depreciation and amortisation	4,483	5,644	5,862	5,311	5,028	5,467	5,601
Tax expense	1,352	3,545	3,163	4,779	5,279	6,253	7,636
Other adjustments	-4,213	-1,150	-729	-1,347	-787	-818	-851
Net interest result	417	437	199	629	1,414	1,485	1,559
Operating cash flow	9,466	19,356	15,566	21,039	24,772	30,346	36,053
Changes in working capital	-595	-3,650	7,585	-8,851	2,966	-2,137	-2,372
Tax paid	-726	-30	-2,164	-4,381	-4,779	-6,053	-7,436
Net operating cash flow	9,538	15,686	20,769	7,809	22,959	22,155	26,244
CapEx	-1,446	-1,335	-1,773	-1,009	-1,666	-1,859	-2,074
Other investments and disposals	4,390	1,069	28	-9,048	787	818	851
Interest income	172	479	630	694	0	0	0
Cash flow from investing	3,116	213	-1,115	-9,363	-879	-1,041	-1,223
Free cash flow	12,654	15,899	19,654	-1,554	22,080	21,115	25,021
Debt financing, net	4,043	-4,219	-13,405	-28,372	-1,375	0	0
Equity financing, net	0	14,485	0	0	0	0	0
Paid dividend	-129	-1,658	-1,823	-1,981	-9,681	-10,452	-11,402
Interest expense	-335	-506	-399	-888	-1,414	-1,485	-1,559
Share buy-back	0	0	-2,146	7,577	-13,163	0	0
Redemption rights	-3,201	-4,075	-4,594	-4,157	-3,252	-3,573	-3,564
Cash flow from financing	378	4,027	-22,367	-27,821	-28,885	-15,509	-16,525
Consolidation adjustments	-4,175	0	0	16,536	0	0	0
Net cash flow	8,857	19,913	-2,719	-12,766	-6,805	5,606	8,496
Cash, start of the year	9,098	21,960	37,868	35,149	22,383	15,578	21,183
Cash, end of the year	21,960	37,868	35,149	22,383	15,578	21,183	29,680
EBITDA/share (in €)	0.48	0.91	0.78	1.09	1.30	1.60	1.90
Y-Y Growth							
Operating cash flow	-23.3%	104.5%	-19.6%	35.2%	17.7%	22.5%	18.8%
Free cash flow	n.m.	25.6%	23.6%	n.m.	n.m.	-4.4%	18.5%
EBITDA/share	-26.3%	89.7%	-13.5%	38.3%	20.1%	22.5%	18.8%



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Anschrift:

First Berlin Equity Research GmbH Friedrichstr. 34 10117 Berlin Germany

Vertreten durch den Geschäftsführer: Martin Bailey

Telefon: +49 (0) 30-80 93 9 680 Fax: +49 (0) 30-80 93 9 687 E-Mail: <u>info@firstberlin.com</u>

Amtsgericht Berlin Charlottenburg HR B 103329 B

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First Berlin Equity Research GmbH

Authored by: Ellis Acklin, Senior Analyst

All publications of the last 12 months were authored by Ellis Acklin.

Company responsible for preparation: First Berlin Equity Research GmbH, Friedrichstraße 69, 10117

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INFORMATION PURSUANT TO SECTION 64 OF THE GERMAN SECURITIES TRADING ACT [WPHG], DIRECTIVE 2014/65/EU OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 15 MAY 2014 ON MARKETS IN FINANCIAL INSTRUMENTS AND AMENDING DIRECTIVE 2002/92/EC AND DIRECTIVE 2011/61/EU, ACCOMPANIED BY THE MARKETS IN FINANCIAL INSTRUMENTS REGULATION (MIFIR, REG. EU NO. 600/2014).

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PRICE TARGET DATES

Unless otherwise indicated, current prices refer to the closing prices of the previous trading day.

AGREEMENT WITH THE ANALYSED COMPANY AND MAINTENANCE OF OBJECTIVITY

The present financial analysis is based on the author's own knowledge and research. The author prepared this study without any direct or indirect influence exerted on the part of the analysed company. Parts of the financial analysis were possibly provided to the analysed company prior to publication in order to avoid inaccuracies in the representation of facts. However, no substantial changes were made at the request of the analysed company following any such provision.

ASSET VALUATION SYSTEM

First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category			2
Current market capitalisation (in €)		0 - 2 billion	> 2 billion
Strong Buy ¹	An expected favourable price trend of:	> 50%	> 30%
Buy	An expected favourable price trend of:	> 25%	> 15%
Add	An expected favourable price trend of:	0% to 25%	0% to 15%
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%
Sell	An expected negative price trend of:	< -15%	< -10%

¹ The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of $\in 0 - \in 2$ billion, and Category 2 companies have a market capitalisation of $> \in 2$ billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

RISK ASSESSMENT

The First Berlin categories for risk assessment are low, average, high and speculative. They are determined by ten factors: Corporate governance, quality of earnings, management strength, balance sheet and financial risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, strength of brandname, market capitalisation and free float. These risk factors are incorporated into the First Berlin valuation models and are thus included in the target prices. First Berlin customers may request the models.

RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	2 December 2021	€6.98	Buy	€14.00
26	\downarrow	\downarrow	\downarrow	↓
7	24 November 2022	€4.84	Buy	€11.10
8	2 May 2023	€7.78	Buy	€10.50
9	26 June 2023	€7.28	Buy	€10.50
10	28 September 2023	€9.16	Buy	€11.90
11	20 December 2023	€10.10	Buy	€13.20
12	26 March 2024	€12.70	Buy	€18.00
13	4 June 2024	€21.40	Buy	€18.00
14	6 June 2024	€21.80	Buy	€28.00
15	Today	€16.45	Buy	€28.00

INVESTMENT HORIZON

Unless otherwise stated in the financial analysis, the ratings refer to an investment period of twelve months.



UPDATES

At the time of publication of this financial analysis it is not certain whether, when and on what occasion an update will be provided. In general First Berlin strives to review the financial analysis for its topicality and, if required, to update it in a very timely manner in connection with the reporting obligations of the analysed company or on the occasion of ad hoc notifications.

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Legally required information regarding

- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

can be accessed through the following internet link: https://firstberlin.com/disclaimer-english-link/

SUPERVISORY AUTHORITY: Bundesanstalt für Finanzdienstleistungsaufsicht (German Federal Financial Supervisory Authority) [BaFin], Graurheindorferstraße 108, 53117 Bonn and Marie-Curie-Straße 24-28, 60439 Frankfurt am Main

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