

M1 Kliniken AG

Germany / Healthcare Facilities & Services Frankfurt Bloomberg: M12 GR

Bloomberg: M12 GR ISIN: DE000A0STSQ8 Q1/23 Update RATING PRICE TARGET

BUY € 10.50

Return Potential 44.2% Risk Rating High

Q1 EARNINGS SHINE

First quarter KPIs showed evidence that M1's Beauty operations are hitting their stride with profitability up to start the year. Performance was led by the German clinic network that contributed €18m in turnover with a 23% EBIT margin. The company opened a new M1 Beauty centre in Sofia, Bulgaria as part of its foray into Eastern Europe and another five clinics are in the hopper for this year. Meanwhile, Trade segment Q1 results overshot our targets for the period. Haemato reported good topline growth along with a solid uptick in EBIT margin to 5.2% (2022: 4.0%). Full year audited figures confirmed preliminary 2022 results. We have upped 2023 FBe to account for the better than expected Q1 performance and remain Buy-rated on M1 Kliniken with a €10.5 price target.

First quarter outperforms Q1 Beauty segment sales jumped 52% to €20.9m (Q1/22: €13.8m) spurred by an injectables business that has not been impacted by the challenging macro-environment or reduced household budgets. Beauty EBIT more than doubled to €3.6m prodding the underlying margin to 17% (Q1/22: 12%). Germany led regional performance racking up €18m in sales, and the 23% EBIT margin overshot the targeted 15% to 20% corridor. International centres posted sales and EBIT of €2.8m and €0.5m respectively. M1 wants to open five further clinics this year to reach 60 beauty centres in total. Meanwhile, Trade outperformed our expectations with Haemato delivering its best EBITDA margin (5.2%) since 2021.

More first quarter takeaways We recently sat down with M1 brass at the Spring Equity Conference and learned that the new clinic in Hungary is already performing at break-even level, while another recently opened beauty centre in Australia is on par with German clinics in terms of the revenue / doctor metric. These indications confirm our view that demand for non-invasive aesthetic treatments is not just limited to renowned beauty-obsessed countries / cultures. Management also want to shift the focus of German expansion to smaller cities that are joining the beauty trend. Meanwhile, . . . (p.t.o.)

FINANCIAL HISTORY & PROJECTIONS

	2020	2021	2022	2023E	2024E	2025E
Revenue (€m)	159.59	314.61	285.29	296.98	305.48	337.25
Y-o-y growth	106.7%	97.1%	-9.3%	4.1%	2.9%	10.4%
EBIT (€m)	4.41	12.14	9.35	10.85	12.46	17.61
EBIT margin	2.8%	3.9%	3.3%	3.7%	4.1%	5.2%
Net income (€m)	6.83	8.90	4.32	5.08	5.81	8.17
EPS (diluted) (€)	0.37	0.45	0.22	0.26	0.30	0.42
DPS (€)	0.00	0.00	0.00	0.00	0.00	0.00
FCF (€m)	12.65	15.90	19.65	8.91	11.92	14.44
Net gearing	7.5%	-10.8%	-20.4%	-22.2%	-25.1%	-28.5%
Liquid assets (€m)	21.96	37.87	35.15	36.72	43.55	52.87

RISKS

Risks include, but are not limited to the ability to retain management and key medical staff, legal and market risks.

COMPANY PROFILE

M1 Kliniken AG is a provider of aesthetic medical procedures at competitive prices. The company is headquartered in Berlin and controls an extensive network of ~50 beauty clinics across Germany, continental Europe, the UK, and Australia. The company also operates a pharmaceutical trade and parallel import business through its Haemato AG subsidiary.

MARKET DATA	As of 23 Jun 2023
Closing Price	€ 7.28
Shares outstanding	19.64m
Market Capitalisation	€ 143.00m
52-week Range	€ 3.72 / 9.06
Ava. Volume (12 Months)	13.883

Multiples	2022	2023E	2024E
P/E	33.1	28.2	24.6
EV/Sales	0.6	0.6	0.6
EV/EBIT	18.1	15.6	13.6
Div. Yield	0.0%	0.0%	0.0%

STOCK OVERVIEW



COMPANY DATA	As of 31 Dec 2022
Liquid Assets	€ 37.90m
Current Assets	€ 110.20m
Intangible Assets	€ 60.40m
Total Assets	€ 198.10m
Current Liabilities	€ 43.40m
Shareholders' Equity	€ 139.90m

SHAREHOLDERS

MPH Healthcare AG 69.1% Free Float 30.9%

. . . the rollout in Eastern Europe will continue. The company believes its affordable injectables model is ideally suited for these markets. Although their household incomes are generally well below those in Western Europe, M1's pricing model makes the tri-annual treatment cadence affordable. This means, Botox and other substances that relax / freeze facial muscles, and dermal fillers, which plump softer tissue, are no longer reserved for the well-heeled and have become mainstream.

Table 1: Q1 KPIs vs FBe and prior year period

EURm	Q1/23	Q1/23E	Variance	Q1/22	Variance				
Revenue	76.8	72.2	6%	63.5	21%				
Beauty	20.9	18.4	14%	13.8	51%				
Trade*	55.9	53.8	4%	49.7	12%				
EBITDA	5.3	4.0	31%	4.2	26%				
Margin	6.9%	5.6%	-	6.6%	-				
EBIT	4.0	2.6	54%	2.8	43%				
Margin	5.2%	3.6%	-	4.4%	-				
*Haemato results adjusted for eliminations									

Source: First Berlin Equity Research; M1 Kliniken

ANNUAL REPORT HIGHLIGHTS

Table 2: 2022 results vs FBe and prior year

EURm	2022	2022E	Variance	2021	Variance				
Revenue	285	285	0%	315	-9%				
Beauty	60	50	20%	63	-5%				
Trade ¹	225	264	-15%	262	-14%				
EBITDA	15	16	-5%	18	-13%				
Margin	5.4%	5.7%	-	5.7%	-				
EBIT	9	9	-1%	12	-23%				
Margin	3.3%	3.3%	-	3.8%	-				
Beauty	7	6	19%	5	37%				
Trade ¹	2	4	-34%	7	-67%				
*Haemato results adjusted for eliminations									

Source: First Berlin Equity Research; M1 Kliniken

Beauty segment Audited 2022 results confirmed preliminary numbers. These were off last year's pace, chiefly due to the absence of the corona test-kit business, which boosted 2021 Trade segment results. The Beauty segment racked up €60m in sales (+14% Y/Y) and notched a 190 basis point increase in the operating margin to 11.7%. Although segment turnover was just off the prior year's pace, profitability (EBIT) was up strongly Y/Y.

Trade segment Performance was again led by Haemato's self-payer Lifestyle & Aesthetics (L&A) segment. This is significant, as segment profitability is well above group average. The segment posted a 27% gross margin in 2022, vs 5% for Specialty Pharma, and its growth has prodded Haemato's overall gross margin into high single-digit (sometimes double digit) territory with greater consistency.

Table 3: Financial highlights

in EURm	2022	2021	Variance
Liquid assets	35.1	37.9	-7%
Interest bearing debt	5.9	22.9	-74%
Net debt / (net cash)	-29.2	-15.0	-
Intangible assets	60.3	60.4	0%
Total assets	197.0	198.1	-1%
Shareholders' equity	143.1	139.9	2%
Equity ratio	73%	71%	-

Source: First Berlin Equity Research; M1 Kliniken

Capital structure features high cash position The balance sheet total was stable at €197m (2021: €198m). M1 exited the year with a strong net cash position that will help finance M1's clinic expansion and the clinical trials for Haemato's proprietary botox. The equity ratio climbed to 73% on the back of the positive net income result for the year. Lower working capital requirements also allowed the company to pare down debt last year.

Table 4: Cash flow development

in EURm	2022	2021	Variance
Operating cash flow	20.8	15.7	32%
Cash flow from investments	-1.1	0.2	n.a.
Free cash flow	19.7	15.9	24%
Conversion rate	128%	89%	-
Cash flow from financing	-22.4	4.0	n.a.
Net cash flow	-2.7	19.9	n.a.

Source: First Berlin Equity Research; M1 Kliniken

Net operating cash flow tallied ~€21, thanks to the positive net result and good working capital management that injected €8m into the liquidity position. Investments remained low, meaning FCF amounted to €20 leading to a 128% EBITDA conversion ratio.



VALUATION MODEL

26 June 2023

Table 5: Changes to FBe and target price

	old	new	revision	upside	dividend yield	total return
Price target (€)	10.5	10.5	0.0%	85.3%	0.0%	85.3%
		2023E			2024E	
All figures in € '000	old	new	revision	old	new	revision
Revenue	288,709	296,984	2.9%	332,813	305,481	-8.2%
EBITDA	17,093	17,592	2.9%	21,303	20,122	-5.5%
Margin (%)	5.9%	5.9%	-	6.4%	6.6%	-
EBIT	10,558	10,849	2.8%	13,682	12,462	-8.9%
Margin (%)	3.7%	3.7%	-	4.1%	4.1%	-
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Source: First Berlin Equity Research estimates

Q1 figures overshot our estimates. We have thus bumped up this year's targets to reflect the growing contribution of Haemato's higher margin Lifestyle & Aesthetics business to Trade segment operations. But we also now expect Haemato's Specialty Pharma (SP) activities to remain rather flat next year and have dialled down previously expected 2024 growth for this business. These factors—particularly the reduction in the low-margin SP contribution—result in a higher margin structure for M1 going forward. We stick to our Buy rating with a €10.5 TP.

Table 6: DCF model

All figures in EUR '000	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E
Sales	296,984	305,481	337,249	372,900	400,734	419,212	433,192	445,088
NOPLAT	8,137	9,346	13,206	17,435	21,854	25,148	27,072	28,336
(+) depreciation & amortisation	6,743	7,661	7,507	7,793	7,928	7,349	7,483	7,307
(=) Net operating cash flow	14,880	17,007	20,712	25,228	29,782	32,497	34,555	35,643
(-) Total investments (CapEx and WC)	-11,492	-11,329	-12,693	-12,309	-10,795	-9,816	-9,332	-9,730
(-) Capital expenditures	-10,058	-10,851	-9,720	-9,290	-8,397	-8,125	-8,034	-8,512
(-) Working capital	-1,434	-478	-2,973	-3,019	-2,398	-1,691	-1,298	-1,218
(=) Free cash flows (FCF)	3,388	5,678	8,019	12,919	18,988	22,681	25,223	25,912
PV of FCF's	3,211	4,852	6,176	8,969	11,883	12,795	12,826	11,878

						i erminai E	±Bii margin			
All figures in EUR '000				6.8%	7.3%	7.8%	8.3%	8.8%	9.3%	9.8%
PV of FCFs in explicit period	103,463		7.9%	14.14	15.07	15.99	16.92	17.84	18.77	19.69
PV of FCFs in terminal period	104,744		8.9%	12.01	12.73	13.45	14.17	14.89	15.61	16.32
Enterprise value (EV)	208,208	AC	9.9%	10.41	10.98	11.55	12.12	12.69	13.26	13.83
+ Net cash / - net debt	29,181	>	10.9%	9.16	9.62	10.08	10.54	11.00	11.46	11.93
+ Investments / minority interests	-30,304		11.9%	8.16	8.53	8.91	9.29	9.67	10.04	10.42
Shareholder value	207,085		12.9%	7.34	7.65	7.96	8.27	8.58	8.90	9.21
Fair value per share in EUR	10.50		13.9%	6.65	6.91	7.17	7.43	7.69	7.95	8.21
						Terminal g	growth rate			
				0.5%	1.0%	1 5%	2.0%	2.5%	3.0%	3.5%

			0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
Cost of equity	11.8%	7.9%	14.63	15.28	16.04	16.92	17.96	19.21	20.75
Pre-tax cost of debt	4.5%	8.9%	12.59	13.05	13.57	14.17	14.86	15.66	16.62
Tax rate	25.0%	9.9%	10.99	11.33	11.70	12.12	12.60	13.15	13.78
After-tax cost of debt	3.4% ≸	10.9%	9.71	9.96	10.24	10.54	10.89	11.27	11.71
Share of equity capital	90.0%	11.9%	8.66	8.85	9.06	9.29	9.54	9.82	10.14
Share of debt capital	10.0%	12.9%	7.79	7.94	8.10	8.27	8.46	8.67	8.91
WACC	10.9%	13.9%	7.05	7.17	7.30	7.43	7.58	7.74	7.91
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^{*}Please note our model runs through 2033 and we have only shown the abbreviated version for formatting purposes

INCOME STATEMENT

All figures in EUR '000	2019	2020	2021	2022	2023E	2024E
Revenues	77,217	159,591	314,610	285,291	296,984	305,481
Cost of goods sold	-45,611	-122,807	-259,305	-235,211	-243,538	-248,054
Gross profit	31,606	36,784	55,305	50,080	53,446	57,427
Personnel expenses	-12,622	-16,685	-22,129	-20,946	-20,659	-21,810
Other operating expenses	-7,913	-11,866	-16,232	-15,207	-15,869	-16,598
Other operating income	283	655	879	1,483	673	1,103
EBITDA	11,354	8,888	17,823	15,410	17,592	20,122
Depreciation & amortisation	-3,402	-4,483	-5,688	-6,062	-6,743	-7,661
Operating income (EBIT)	7,952	4,405	12,135	9,348	10,849	12,462
Net financial result	3,045	-2,248	963	31	-643	-677
Other financial results	1,768	6,622	1,327	854	888	924
Pre-tax income (EBT)	12,765	8,779	14,425	10,232	11,094	12,708
Tax result	-3,036	-1,352	-3,545	-3,162	-2,774	-3,177
Minority interests	0	-602	-1,975	-2,753	-3,245	-3,717
Net income / loss	9,729	6,825	8,905	4,317	5,076	5,814
Diluted EPS (in €)	0.56	0.37	0.45	0.22	0.26	0.30
Ratios				***************************************		
Gross margin	40.9%	23.0%	17.6%	17.6%	18.0%	18.8%
EBITDA margin	14.7%	5.6%	5.7%	5.4%	5.9%	6.6%
EBIT margin	10.3%	2.8%	3.9%	3.3%	3.7%	4.1%
Net margin	12.6%	4.3%	2.8%	1.5%	1.7%	1.9%
Tax rate	23.6%	15.4%	24.6%	30.9%	25.0%	25.0%
Expenses as % of revenues						
Personnel costs	16.3%	10.5%	7.0%	7.3%	7.0%	7.1%
Other operating expenses	10.2%	7.4%	5.2%	5.3%	5.3%	5.4%
Depreciation & amortisation	4.4%	2.8%	1.8%	2.1%	2.3%	2.5%
Y-Y Growth						
Revenues	18.4%	106.7%	97.1%	-9.3%	4.1%	2.9%
Operating income	22.7%	-44.6%	175.5%	-23.0%	16.1%	14.9%
Net income/ loss	46.7%	-29.8%	30.5%	-51.5%	17.6%	14.5%

BALANCE SHEET

All figures in EUR '000	2019	2020	2021	2022	2023E	2024E
Assets						
Current assets, total	59,317	122,406	110,195	107,308	105,666	113,986
Cash and cash equivalents	9,098	21,960	37,868	35,148	36,719	43,553
Short-term investments	23,626	32,184	18,155	17,102	17,615	18,144
Receivables	22,243	20,480	16,308	21,773	17,937	18,594
Inventories	1,520	42,327	35,202	27,586	27,524	27,649
Other current assets	2,830	5,455	2,662	5,699	5,869	6,046
Non-current assets, total	33,498	66,336	87,916	89,716	93,258	96,684
Property, plant & equipment	15,990	15,763	15,267	17,178	18,047	18,878
Goodwill & other intangibles	8,455	38,328	60,393	60,270	62,716	65,076
Financial assets	8,971	12,003	12,003	12,003	12,229	12,465
Other assets	82	242	253	265	265	265
Total assets	92,815	188,741	198,111	197,025	198,924	210,670
Shareholders' equity & debt						
Current liabilities, total	14,431	58,070	43,417	37,466	30,833	32,831
Short-term debt	2,376	25,536	18,432	2,842	0	0
Accounts payable	7,778	15,841	12,845	19,222	13,890	14,195
Accruals	1,940	3,506	3,821	3,977	4,375	4,812
Other current liabilities	2,337	13,187	8,319	11,425	12,568	13,824
Long-term liabilities, total	10,163	15,353	14,791	16,508	16,719	16,936
Long-term debt	84	5,027	4,375	3,125	3,125	3,125
Other liabilities	994	1,569	2,289	3,059	3,064	3,070
Shareholders' equity	68,222	85,754	95,026	93,619	98,694	104,508
Minority interests	0	29,565	44,877	49,432	52,677	56,395
Total equity	68,222	115,319	139,903	143,051	151,372	160,903
Total consolidated equity and debt	92,815	188,741	198,111	197,025	198,924	210,670
Ratios			***************************************			***************************************
Current ratio (x)	9.6	7.9	4.1	2.1	2.5	2.9
Quick ratio (x)	9.1	7.6	4.0	1.4	1.7	2.1
Net debt/(net cash)	-14,473	-25,234	-6,638	8,603	-15,061	-29,181
Net debt / EBITDA	-0.6	1.0	-0.8	-1.9	-1.9	-2.0
Net gearing	-21.2%	-29.4%	-7.0%	9.2%	-15.3%	-27.9%
Equity ratio	73.5%	61.1%	70.6%	72.6%	76.1%	76.4%
Book value per share (in €)	3.9	4.4	4.8	4.8	5.0	5.3
Return on equity (ROE)	14.3%	8.0%	9.4%	4.6%	5.1%	5.6%

CASH FLOW STATEMENT

All figures in EUR '000	2019	2020	2021	2022	2023E	2024E
Net income	9,729	7,427	10,880	7,070	8,321	9,531
Depreciation and amortisation	3,402	4,483	5,644	5,862	6,743	7,661
Tax expense	3,016	1,352	3,545	3,163	2,774	3,177
Other adjustments	-4,067	-4,213	-1,150	-729	-888	-924
Net interest result	261	417	437	199	869	913
Operating cash flow	12,341	9,466	19,356	15,566	17,818	20,358
Changes in working capital	-12,034	-595	-3,650	7,585	-366	729
Tax paid	-5,677	-726	-30	-2,164	-2,774	-3,177
Net operating cash flow	-5,370	9,538	15,686	20,769	14,453	17,674
CapEx	-1,346	-1,446	-1,335	-1,773	-6,427	-6,675
Other investments and disposals	-2,071	4,390	1,069	28	888	924
Interest income	81	172	479	630	0	0
Cash flow from investing	-3,336	3,116	213	-1,115	-5,539	-5,751
Free cash flow	-8,706	12,654	15,899	19,654	8,914	11,923
Debt financing, net	-65	4,043	-4,219	-13,405	-2,842	0
Equity financing, net	0	0	14,485	0	0	0
Paid dividend	-5,250	-129	-1,658	-1,823	0	0
Interest expense	-3	-335	-506	-399	-869	-913
Share buy-back	0	0	0	-2,146	0	0
Redemption rights	-2,261	-3,201	-4,075	-4,594	-3,632	-4,176
Cash flow from financing	-7,579	378	4,027	-22,367	-7,343	-5,089
Consolidation adjustments	0	-4,175	0	0	0	0
Net cash flow	-16,285	8,857	19,913	-2,720	1,571	6,834
Cash, start of the year	25,383	9,098	21,960	37,868	35,148	36,719
Cash, end of the year	9,098	21,960	37,868	35,148	36,719	43,553
EBITDA/share (in €)	0.65	0.48	0.91	0.78	0.90	1.02
Y-Y Growth						
Operating cash flow	100.0%	-23.3%	104.5%	-19.6%	14.5%	14.3%
Free cash flow	n.m.	n.m.	25.6%	23.6%	-54.6%	33.8%
EBITDA/share	52.0%	-26.3%	89.7%	-13.5%	14.2%	14.4%



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Anschrift:

First Berlin Equity Research GmbH Friedrichstr. 34 10117 Berlin Germany

Vertreten durch den Geschäftsführer: Martin Bailey

Telefon: +49 (0) 30-80 93 9 680 Fax: +49 (0) 30-80 93 9 687 E-Mail: <u>info@firstberlin.com</u>

Amtsgericht Berlin Charlottenburg HR B 103329 B

UST-ld.: 251601797

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First Berlin Equity Research GmbH

Authored by: Ellis Acklin, Senior Analyst

All publications of the last 12 months were authored by Ellis Acklin.

Company responsible for preparation: First Berlin Equity Research GmbH, Friedrichstraße 69, 10117

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PRICE TARGET DATES

Unless otherwise indicated, current prices refer to the closing prices of the previous trading day.

AGREEMENT WITH THE ANALYSED COMPANY AND MAINTENANCE OF OBJECTIVITY

The present financial analysis is based on the author's own knowledge and research. The author prepared this study without any direct or indirect influence exerted on the part of the analysed company. Parts of the financial analysis were possibly provided to the analysed company prior to publication in order to avoid inaccuracies in the representation of facts. However, no substantial changes were made at the request of the analysed company following any such provision.

ASSET VALUATION SYSTEM

First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category		1	2	
Current market capitalisation (in €)		0 - 2 billion	> 2 billion	
Strong Buy ¹	An expected favourable price trend of:	> 50%	> 30%	
Buy	An expected favourable price trend of:	> 25%	> 15%	
Add	An expected favourable price trend of:	0% to 25%	0% to 15%	
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%	
Sell	An expected negative price trend of:	< -15%	< -10%	

¹ The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of $\in 0 - \in 2$ billion, and Category 2 companies have a market capitalisation of $> \in 2$ billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

RISK ASSESSMENT

The First Berlin categories for risk assessment are low, average, high and speculative. They are determined by ten factors: Corporate governance, quality of earnings, management strength, balance sheet and financial risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, strength of brandname, market capitalisation and free float. These risk factors are incorporated into the First Berlin valuation models and are thus included in the target prices. First Berlin customers may request the models.

RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	2 December 2021	€6.98	Buy	€14.00
21	↓	\downarrow	\downarrow	↓
2	2 December 2021	€6.98	Buy	€14.00
3	31 March 2022	€7.22	Buy	€14.00
4	7 June 2022	€6.54	Buy	€14.00
5	18 August 2022	€5.02	Buy	€11.70
6	31 August 2022	€4.70	Buy	€11.70
7	24 November 2022	€4.84	Buy	€11.10
8	2 May 2023	€7.78	Buy	€10.50
9	Today	€7.28	Buy	€10.50

INVESTMENT HORIZON

Unless otherwise stated in the financial analysis, the ratings refer to an investment period of twelve months.

UPDATES



At the time of publication of this financial analysis it is not certain whether, when and on what occasion an update will be provided. In general First Berlin strives to review the financial analysis for its topicality and, if required, to update it in a very timely manner in connection with the reporting obligations of the analysed company or on the occasion of ad hoc notifications.

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Legally required information regarding

- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

can be accessed through the following internet link: https://firstberlin.com/disclaimer-english-link/

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