

# M1 Kliniken AG

Germany / Healthcare Facilities & Services Frankfurt Bloomberg: M12 GR ISIN: DE000A0STSQ8

H1/19 financial results

RATING PRICE TARGET

BUY € 19.80

Return Potential 54.1% Risk Rating High

## H1/19 EBIT AND NET INCOME AHEAD OF EXPECTATIONS

M1 Kliniken AG (M1) published H1/19 results. Sales increased by 14% y/y to €32.9m, which was lower than our projected €38.5m (H1/18: €28.9m). The main growth driver was the core beauty segment, which rose by 40% to €20.3m. However, sales within the trading segment declined by 14% to €12.6m. Given that the beauty segment is much more profitable (gross margin>70%) than the trading business (gross margin<5%), margins widened and profitability was higher than expected. Driven by a higher than anticipated other operating income of €1.5m (FBe: €120k), operating profit (EBIT) showed a significant increase y/y of 34% to €4.6m (FBe: €4.1m). Ne income rose by 19% to €4.0m (FBe: €3.4m). In addition, backed by the strong network expansion in Germany (e.g. two centres for dental treatment in Frankfurt and Hamburg, a beauty centre in Dortmund) and internationally (e.g. beauty centre in Melbourne, Australia), management confirmed the positive outlook for the full year. We believe the company is on track to meet our FY/19 financial forecasts. We reiterate our Buy rating and €19.80 price target.

H1/19 sales were weaker than expected due to a sluggish low-margin trading business. Importantly, the core high-margin beauty segment showed sound growth H1/19 sales increased by 14% y/y to €32.9m (FBe: €38.5m; H1/18: €28.9m). M1's sales growth was diven by the aggressive expansion of clinics across Germany and internationally. The core beauty segment grew by 40% to €20.3m. This segment chiefly comprises the clinic network including the Schlossklinik in Berlin, various affiliated clinics for aesthetic surgical treatment as well as the outpatient centres. Management is confident about the future growth outlook and reiterated its commitment to open new centres in Germany and internationally (e.g. Switzerland, UK, and Australia). However, sales within the trading segment declined by 14% to €12.6m. This segment encompasses wholesale trading activities of aesthetic products which support the company's competitive pricing strategy in the beauty segment.

p.t.o.

## **FINANCIAL HISTORY & PROJECTIONS**

2016	2017	2018	2019E	2020E	2021E
35.96	47.19	65.21	80.53	100.02	125.48
2.9%	31.3%	38.2%	23.5%	24.2%	25.4%
4.36	5.71	6.46	8.46	12.20	18.43
12.1%	12.1%	9.9%	10.5%	12.2%	14.7%
5.01	5.78	6.61	7.13	9.84	14.33
0.33	0.38	0.39	0.41	0.56	0.82
0.30	0.30	0.30	0.33	0.33	0.33
9.91	-2.56	0.86	6.48	7.36	11.55
-19.2%	-30.6%	-39.6%	-40.2%	-40.1%	-43.1%
5.81	14.69	25.38	26.55	28.13	33.89
	35.96 2.9% 4.36 12.1% 5.01 0.33 0.30 9.91	35.96 47.19 2.9% 31.3% 4.36 5.71 12.1% 12.1% 5.01 5.78 0.33 0.38 0.30 0.30 9.91 -2.56 -19.2% -30.6%	35.96     47.19     65.21       2.9%     31.3%     38.2%       4.36     5.71     6.46       12.1%     12.1%     9.9%       5.01     5.78     6.61       0.33     0.38     0.39       0.30     0.30     0.30       9.91     -2.56     0.86       -19.2%     -30.6%     -39.6%	35.96         47.19         65.21         80.53           2.9%         31.3%         38.2%         23.5%           4.36         5.71         6.46         8.46           12.1%         12.1%         9.9%         10.5%           5.01         5.78         6.61         7.13           0.33         0.38         0.39         0.41           0.30         0.30         0.30         0.33           9.91         -2.56         0.86         6.48           -19.2%         -30.6%         -39.6%         -40.2%	35.96         47.19         65.21         80.53         100.02           2.9%         31.3%         38.2%         23.5%         24.2%           4.36         5.71         6.46         8.46         12.20           12.1%         12.1%         9.9%         10.5%         12.2%           5.01         5.78         6.61         7.13         9.84           0.33         0.38         0.39         0.41         0.56           0.30         0.30         0.30         0.33         0.33           9.91         -2.56         0.86         6.48         7.36           -19.2%         -30.6%         -39.6%         -40.2%         -40.1%

## **RISKS**

Risks include, but are not limited to the ability to retain management and key medical staff, legal and market risks.

## **COMPANY PROFILE**

M1 Kliniken AG is a provider of aesthetic medical procedures. The company is headquartered in Berlin, has an extensive footprint with over 20 beauty clinics in Germany and is striving to become a leading player in Europe. M1 provides a comprehensive range of medical aesthetic treatments such as liquid lifting (e.g. application of Botox) and plastic surgery at competitive prices.

MARKET DATA	As of 04 Nov 2019
Closing Price	€ 12.85
Shares outstanding	17.50m
Market Capitalisation	€ 224.88m
52-week Range	€ 10.40 / 15.00
Ava. Volume (12 Months)	4.900

Multiples	2018	2019E	2020E
P/E	32.7	31.5	22.9
EV/Sales	3.2	2.6	2.1
EV/EBIT	32.4	24.8	17.2
Div Yield	2.3%	2.6%	2 6%

## STOCK OVERVIEW



COMPANY DATA	As of 30 Jun 2019
Liquid Assets	€ 15.33m
Current Assets	€ 42.48m
Intangible Assets	€ 8.25m
Total Assets	€ 84.71m
Current Liabilities	€ 5.54m
Shareholders' Equity	€ 67.75m

## **SHAREHOLDERS**

MPH Healthcare AG	69.1%
Free Float	30.0%

Robust gross profit ahead of our forecast The company reported a gross profit of €18.8m, above our €14.6m forecast (FY/18: €10.8m). The gross margin rose to 52.8% and was significantly stronger than our estimate of 37.8% (FY/18: 37.3%). Besides greatly benefiting from a shift in the sales mix to the high-margin beauty-segment, higher than expected "other operating income" of €1.5m (FBe: €120k) contributed to this excellent performance. Based on the COGS reduction to €17.0m against €18.2m in H1/18 despite increasing group sales, we believe the company streamlined its product mix by intentionally reducing its low-margin trading business.

EBIT and EBT ahead of our expectations H1/19 EBIT surged by 34% y/y to €4.6m (FBe: €4.1m; H1/18: €3.5m), which implies that the EBIT magin increased to 14.1% in H1/19 from 12.0% in H1/18 (FBe: 10.6%). EBT was also strong at €5.2m (FBe: €4.8m, H1/18: €4.3m). Net income for the period came in at €4.0m (FBe: €3.4m; H1/18: €3.4m), boosted by a lower than expected tax rate and the strong EBIT. EPS came in at €0.23 (FBe: €0.19; H1/18: €0.20).

Figure 1: P&L H1/19 reported figures vs. FB estimates and H1/18 (KPIs)

All figures in EUR '000	H1/19	H1/19E	Delta	H1/18	Delta
Revenue	32,932	38,500	-14%	28,927	14%
Other operating income	1,452	120	n.a.	101	n.a.
COGS	-17,001	-24,067	-29%	-18,231	-7%
Gross profit	17,384	14,553	19%	10,798	61%
Margin	52.8%	37.8%		37.3%	
Operating income (EBIT)	4,646	4,081	14%	3,475	34%
Margin	14.1%	10.6%		12.0%	
Net financial result	537	700	-23%	813	-34%
EBT	5,183	4,781	8%	4,288	21%
Margin	15.7%	12.4%		14.8%	
Tax expense	-1,180	-1,339		-915	
Tax rate	22.8%	28.0%		21.3%	
Net income / loss	4,003	3,442	16%	3,373	19%
Margin	12.2%	8.9%		11.7%	
EPS (in EUR, dil.)	0.23	0.19	21%	0.20	15%

Source: First Berlin Equity Research, M1 Kliniken AG

## H1/19 balance sheet enlarged due to inclusion of leases in accordance with IFRS16

M1 reported a lower cash position of €15.3m, down from €25.4m at the end of FY/18. The main reason for this decline was the company's investment in financial assets amounting to €10.2m. In order to avoid negative interest being charged by banks, the company invested in cash-near financial assets. As a result, financial assets (ST+LT) surged to €22.8m from €11.8m at the end of FY/18. Inventories increased to €2.4m (FY/18: €1.4m). Tangible assets increased to €17.5m from €5.5m in FY/18, mainly as a result of the inclusion of leased assets in accordance with the new IFRS16 regulation. The corresponding leasing liabilities (ST+LT) were also included for the first time in the balance sheet and amounted to €12.4m (FY/18: €0). Equity increased slightly to €67.7m (FY/18: €63.7m), corresponding to a very high equity ratio of 80% (FY/18: 92% - this figure does not include leasing assets and liabilities).

Positive operating cash flow Following a positive net income of €4.0m, operating cash flow came in at €0.6m (H1/18: €2.2m) mainly due to a tax payment of €3.1m (H1/18: €0.1m). Cash flow from investment activities increased substantially to €9.7m (H1/18: €0.1m) chiefly due to the €10.2m payout for investment of financial assets (H1/18: €0). Cash flow from financing activities surged to €1.0m (H1/18: €35k) as a result of the lease amortisation expense booked amounting to €1.0m.



Buy rating and price target reiterated In our view, M1 is doing an excellent job in aggressively penetrating the strong growing beauty market. In H1/19; the company delivered another period of sound performance regarding sales and profitability. We see M1 as on track to achieve our FY/19 financial forecasts. Based on unchanged estimates, our DCF model still yields a price target of €19.80. We reiterate our Buy recommendation.

## **VALUATION MODEL**

Figure 2: Discounted cash flow valuation model

All figures in EUR '000	2019E	2020E	2021E	2022E	2023E	2024E	2025E
Net sales	80,533	100,021	125,476	150,571	177,674	206,102	237,017
NOPLAT	6,088	8,786	13,271	16,587	21,875	25,672	29,864
+ depreciation & amortisation	644	600	753	903	1,066	1,237	1,422
Net operating cash flow	6,733	9,386	14,024	17,490	22,941	26,909	31,286
- total investments (CAPEX and WC)	-4,424	-3,575	-4,084	-4,198	-3,810	-3,431	-3,645
Capital expenditures	-2,819	-2,150	-2,321	-2,484	-2,576	-2,576	-2,252
Working capital	-1,605	-1,424	-1,763	-1,714	-1,234	-855	-1,393
Free cash flows (FCF)	2,309	5,811	9,940	13,292	19,131	23,478	27,641
PV of FCF's	2,222	5,084	7,906	9,610	12,575	14,029	15,015

All figures in EUR '000	
PV of FCFs in explicit period	141,131
PV of FCFs in terminal period	180,203
Enterprise value (EV)	321,333
+ Net cash / - net debt	25,234
+ Investments / minority interests	0
Shareholder value	346,568
Shares outstanding	17,500
Fair value per share in EUR	19.80

Cost of equity	10.0%
Pre-tax cost of debt	5.0%
Tax rate	28.0%
After-tax cost of debt	3.6%
Share of equity capital	100.0%
Share of debt capital	0.0%
WACC	10.0%

Terminal growth rate								
	0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%	
7.0%	28.63	30.30	32.31	34.77	37.84	41.78	47.05	
8.0%	24.02	25.12	26.40	27.92	29.75	31.98	34.76	
9.0%	20.59	21.35	22.22	23.22	24.39	25.77	27.43	
10.0%	17.96	18.50	19.11	19.80	20.59	21.50	22.57	
11.0%	15.88	16.28	16.72	17.21	17.77	18.40	19.12	
12.0%	14.20	14.50	14.83	15.19	15.59	16.04	16.54	
13.0%	12.82	13.05	13.29	13.57	13.86	14.19	14.56	

<sup>\*</sup>Please note our model runs through 2030 and we have only shown the abbreviated version for formatting purposes



# **INCOME STATEMENT**

All figures in EUR '000	2016	2017	2018	2019E	2020E	2021E
Revenues	35,955	47,195	65,209	80,533	100,021	125,476
Change in inventory	0	0	0	0	0	0
Other operating income	5,428	261	178	250	250	250
Cost of goods sold	-27,939	-28,698	-42,261	-50,341	-61,763	-76,790
Gross profit	13,444	18,757	23,126	30,441	38,508	48,936
Personnel expenses	-3,802	-7,168	-9,440	-12,885	-15,503	-16,939
Other operating expenses	-4,989	-5,413	-6,511	-8,456	-10,202	-12,811
EBITDA	4,652	6,176	7,175	9,100	12,803	19,185
Depreciation & amortisation	-288	-461	-711	-644	-600	-753
Operating income (EBIT)	4,364	5,715	6,464	8,456	12,203	18,432
Net financial result	1,124	1,650	1,634	1,452	1,458	1,470
Pre-tax income (EBT)	5,489	7,365	8,098	9,908	13,660	19,903
Tax result	-481	-1,587	-1,486	-2,774	-3,825	-5,573
Minority interests	0	0	0	0	0	0
Net income / loss	5,007	5,778	6,613	7,134	9,835	14,330
Diluted EPS (in €)	0.33	0.38	0.39	0.41	0.56	0.82
Ratios						
Gross margin	37.4%	39.7%	35.5%	37.8%	38.5%	39.0%
EBITDA margin on revenues	12.9%	13.1%	11.0%	11.3%	12.8%	15.3%
EBIT margin on revenues	12.1%	12.1%	9.9%	10.5%	12.2%	14.7%
EBT margin on revenues	15.3%	15.6%	12.4%	12.3%	13.7%	15.9%
Net margin on revenues	13.9%	12.2%	10.1%	8.9%	9.8%	11.4%
Tax rate	8.7%	21.4%	18.3%	28.0%	28.0%	28.0%
Expenses as % of revenues						
Personnel costs	10.6%	15.2%	14.5%	16.0%	15.5%	13.5%
Other operating expenses	13.9%	11.5%	10.0%	10.5%	10.2%	10.2%
Depreciation & amortisation	0.8%	1.0%	1.1%	0.8%	0.6%	0.6%
Y-Y Growth						
Revenues	2.9%	31.3%	38.2%	23.5%	24.2%	25.4%
Operating income	-69.4%	30.9%	13.1%	30.8%	44.3%	51.1%
Net income/ loss	-63.9%	15.4%	14.4%	7.9%	37.9%	45.7%

## **BALANCE SHEET**

All figures in EUR '000	2016	2017	2018	2019E	2020E	2021E
Assets						
Current assets, total	16,995	29,516	44,627	46,056	50,266	59,282
Cash and cash equivalents	5,812	14,688	25,384	26,554	28,129	33,892
Short-term investments	2,704	4,217	1,087	1,120	1,153	1,188
Receivables	6,841	9,188	16,739	14,783	15,894	17,876
Inventories	1,410	1,410	1,404	3,586	5,076	6,312
Other current assets	227	13	13	13	14	14
Non-current assets, total	15,192	21,053	24,927	27,157	28,707	30,275
Property, plant & equipment	1,034	3,962	5,489	7,540	9,040	10,546
Goodwill & other intangibles	8,155	8,197	8,287	8,466	8,516	8,579
Financial assets	5,882	8,763	11,056	11,056	11,056	11,056
Other assets	120	132	95	95	95	95
Total assets	32,186	50,569	69,554	73,213	78,973	89,557
Shareholders' equity & debt						
Current liabilities, total	1,925	3,072	5,659	7,433	9,134	11,163
Short-term debt	14	0	0	0	0	0
Accounts payable	601	841	908	2,207	3,385	4,839
Accruals	669	993	2,353	2,588	2,847	3,131
Other current liabilities	640	1,238	2,398	2,638	2,902	3,192
Long-term liabilities, total	4	216	153	153	153	153
Long-term debt	0	215	150	150	150	150
Deferred revenue	0	0	0	0	0	0
Other liabilities	4	1	3	3	3	3
Minority interests	0	0	0	0	0	0
Shareholders' equity	30,257	47,280	63,743	65,626	69,687	78,242
Total consolidated equity and debt	32,186	50,569	69,554	73,213	78,973	89,557
Ratios						
Current ratio (x)	8.8	9.6	7.9	6.2	5.5	5.3
Quick ratio (x)	8.1	9.1	7.6	5.7	4.9	4.7
Net debt/(net cash)	-5,798	-14,473	-25,234	-26,405	-27,979	-33,743
Net gearing	-19.2%	-30.6%	-39.6%	-40.2%	-40.1%	-43.1%
Book value per share (in €)	2.02	3.08	3.79	3.75	3.98	4.47
Return on equity (ROE)	16.5%	12.2%	10.4%	10.9%	14.1%	18.3%

Starting in FY/19, the financial statements include leasing assets and liabilities in accordance with the new IFRS16 regulation. We currently estimate that FY/19 tangible assets and liabilities will both increase by about €11-12m. We will include these positions in our financial statements following publication of the FY/19 audited financial report.



# **CASH FLOW STATEMENT**

All figures in EUR '000	2016	2017	2018	2019E	2020E	2021E
Net income	5,007	5,778	6,613	7,134	9,835	14,330
Depreciation and amortisation	288	461	711	644	600	753
Tax expense	476	1,576	1,482	2,774	3,825	5,573
Changes in working capital	7,788	-2,486	-1,827	1,516	-935	-1,223
Other adjustments	-4,465	-16	-1,001	0	0	0
Net interest result	-1,126	-1,650	-1,634	-1,452	-1,458	-1,470
Operating cash flow	7,969	3,662	4,343	10,616	11,867	17,962
Tax paid	-32	-1,576	-1,482	-2,774	-3,825	-5,573
Interest income	140	175	158	161	168	181
Net operating cash flow	8,077	2,261	3,019	8,003	8,210	12,571
CapEx	-989	-3,250	-2,378	-2,819	-2,150	-2,321
Other investments and disposals	2,826	-1,572	223	1,300	1,300	1,300
Cash flow from investing	1,838	-4,822	-2,155	-1,519	-850	-1,021
Free cash flow	9,914	-2,561	863	6,485	7,360	11,549
Debt financing, net	-2	201	-65	0	0	0
Equity financing, net	0	15,745	14,800	0	0	0
Paid dividend	-4,500	-4,500	-4,950	-5,250	-5,775	-5,775
Interest expense	-13	-8	-8	-9	-10	-11
Cash flow from financing	-4,515	11,438	9,776	-5,259	-5,785	-5,786
Consolidation adjustments	0	0	0	0	0	0
Net cash flow	5,399	8,877	10,640	1,226	1,575	5,763
Cash, start of the year	413	5,812	14,689	25,329	26,554	28,129
Cash, end of the year	5,812	14,689	25,329	26,554	28,129	33,892
EBITDA/share (in €)	0.31	0.40	0.43	0.52	0.73	1.10
Y-Y Growth						
Operating cash flow	3616.9%	-54.0%	18.6%	144.4%	11.8%	51.4%
Free cash flow	1311.5%	n.m.	n.m.	651.1%	13.5%	56.9%
EBITDA/share	-35.7%	29.6%	6.1%	21.9%	40.7%	49.9%



## FIRST BERLIN RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	11 August 2016	€8.10	ADD	€9.00
24	$\downarrow$	1	$\downarrow$	<b>↓</b>
5	13 August 2018	€15.80	BUY	€18.50
6	14 November 2018	€12.20	BUY	€19.20
7	6 August 2019	€11.35	BUY	€19.80
8	Today	€12.85	BUY	€19.80

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## PRICE TARGET DATES

Unless otherwise indicated, current prices refer to the closing prices of the previous trading day.

### AGREEMENT WITH THE ANALYSED COMPANY AND MAINTENANCE OF OBJECTIVITY

The present financial analysis is based on the author's own knowledge and research. The author prepared this study without any direct or indirect influence exerted on the part of the analysed company. Parts of the financial analysis were possibly provided to the analysed company prior to publication in order to avoid inaccuracies in the representation of facts. However, no substantial changes were made at the request of the analysed company following any such provision.

#### **ASSET VALUATION SYSTEM**

First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

#### ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category Current market capitalisation (in €)			2 > 2 billion	
		0 - 2 billion		
Strong Buy <sup>1</sup>	An expected favourable price trend of:	> 50%	> 30%	
Buy	An expected favourable price trend of:	> 25%	> 15%	
Add	An expected favourable price trend of:	0% to 25%	0% to 15%	
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%	
Sell	An expected negative price trend of:	< -15%	< -10%	

<sup>&</sup>lt;sup>1</sup> The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of  $\le 0 - \le 2$  billion, and Category 2 companies have a market capitalisation of  $> \le 2$  billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

#### RISK ASSESSMENT

The First Berlin categories for risk assessment are low, average, high and speculative. They are determined by ten factors: Corporate governance, quality of earnings, management strength, balance sheet and financial risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, strength of brandname, market capitalisation and free float. These risk factors are incorporated into the First Berlin valuation models and are thus included in the target prices. First Berlin customers may request the models.

### **INVESTMENT HORIZON**

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- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

can be accessed through the following internet link: http://firstberlin.com/disclaimer-english-link/

SUPERVISORY AUTHORITY: Bundesanstalt für Finanzdienstleistungsaufsicht (German Federal Financial Supervisory Authority) [BaFin], Graurheindorferstraße 108, 53117 Bonn and Lurgiallee 12, 60439 Frankfurt

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