Haikui Seafood AG

June 08, 2015

Information Analysis

Analysts

David Szabadvari, CIIA, CEFA Dr. Roger Becker, CEFA +49 69 71 91 838-48, -46 david.szabadvari@bankm.de, roger.becker@bankm.de **Evaluation Result**

N.A.

(previous: n.a.)

Fair Value

N.A.

(previous: n.a.)

Sector

Price/FCF

ROF (in %)

Dividend yield (in %)



BankM Research on Bloomberg, Thomson/Reuters, Factset, CapitallQ and www.BankM.de

Food processing

Q1 Report and AGM Notes

According to the recently published Q1 report, the results of Haikui Seafood were heavily affected by the strong appreciation of the Chinese RMB against the Euro (approx. +21% on average). Thus, the weak sales growth [-13.6% yoy at constant currency (cc)] was overcompensated by currency adjustments to +4.5%. Gross profit and EBIT came down even stronger by 36.7% (cc) and 47.2% (cc), respectively, again due to keen competition for raw materials and sales channels as well as higher administration expenses. Margins thereby deteriorated to 15.7% (vs. 21.4% 1Q14) and to 10.4% (vs. 17.0% 1Q14). For the full year, management adheres to its guidance of plus 5% (at constant currency) revenue growth whereby the forecast is based on substantial improvements of the raw material situation during the second half of 2015.

The Company continued to pursue its expansion strategy and invested €8.6 mln in the construction of the new factory. According to management, the construction works are on track and will be finished in the middle of 2016. With the new factory, Haikui expects to raise the efficiency of its production procedures and to release the margin pressure. Furthermore, with the efficiency improvements the Company will likely be able to process additional seafood products which cannot be processed economically with the current equipment.

During the AGM held on May 29th, the supervisory board announced that the Company is going to be undergone a voluntary special audit regarding the actual cash situation (which in our experience did not prevent fraudulent activities at the other Chinese companies listed in Germany). More importantly, the board announced that it reviews the option and the tax-related implications of transferring a high single-digit million amount to the German AG. We would very much appreciate a positive outcome of this review (despite potential adverse tax implications) as it would improve the confidence of the capital market participants and is likely to lift the share price above the current 1/3 cash multiple. At least, the investment community would focus more on the operating core business rather than on the compliance matters.

Key data / Earnings

Year	Sales (€ m)	EBITDA (€ m)	EBIT (€ m)	EBT (€ m)	Net Profit (€ m)	EPS (€)	DPS* (€)	EBIT- Margin	Net- Margin
2014a	121.1	15.6	13.9	14.1	10.6	1.03	0.00	11.5%	8.7%
2015e	127.1	15.5	12.5	11.9	8.9	0.87	0.00	9.8%	7.0%
2016e	133.5	18.2	13.4	12.5	9.4	0.91	0.09	10.0%	7.0%
2017e	144.2	20.8	16.0	15.0	11.3	1.10	0.11	11.1%	7.8%
2018e	155.7	23.3	18.5	17.8	13.4	1.30	0.13	11.9%	8.6%

*Not considering withholding taxes and transaction costs

Source: Haikui Seafood AG, BankM Research

WKN			A1JH3F		
ISIN		DE000A	A1JH3F9		
Bloomberg/Reuters		H8K GY/	H8K.DE		
Accounting standard			IFRS		
Financial year			Dec 31		
Financial reporting H1 2015		August 20, 2015			
Market segment		Regulate	d Market		
Transparency standard		Prime S	Standard		
Financial ratios	2015e	2016e	2017e		
EV/Sales*	neg.	neg.	neg.		
EV/EBITDA*					
LV/LDITDA	neg.	neg.	neg.		
EV/EBIT*	neg.	neg.	neg. neg.		
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Number of shares outs. (in '000)			10,276		
MarketCap / EV (in € m)	26.7	'2 / neg.			
Free float (in %)		15.3			
Ø daily trading vol. (3M, in €)		6,870			
12M high / low (in €; XETRA-close	e)	4.4	4.45 / 2.14		
Price June 5th, 2015 (in €; XETRA	A-close)		2.50		
Performance	1M	6M	12M		
absolute (in %) relative (in %)	-13.1 -12.3	-19.9 -28.4	-43.9 -50.4		
Benchmark index	.2.0	20.4	CDAX		

*neg. ratios: net cash higher than MarketCap

neg

47

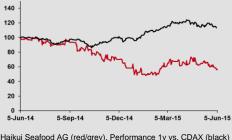
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3.7

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Haikui Seafood AG (red/grey), Performance 1y vs. CDAX (black)

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Haikui's stock performance

During the last 12 months, Haikui's stock declined by 43.9% from €4.45 to €2.50 (XETRA close June 5th, 2015) and clearly underperformed the benchmark CDAX (+13.1%). The stock continued to suffer from the bad news from other Chinese companies listed at the German stock exchange. However, the performance of the stock improved since the beginning of this year (+13.3%) and followed the benchmark CDAX (+14.9%).

Based on daily stock price returns in the last 12 months, the annualized volatility increased to 65.5% with a mean daily trading volume of only 2,300 pieces.

Haikui Seafood AG

June 08, 2015 Tables - 3/8 -

Tables

Profit & Loss Account

Fiscal Year 31.12 (IFRS)	2013a	2014a	2015e	2016e	2017e	2018e	4y - CAGR
in € '000							2014 - 2018
Total Sales	117,638	121,093	127,148	133,505	144,185	155,720	
Growth rate in %	-39.7	2.9	4.0	5.0	8.0	8.0	6.5
Cost of sales	96,418	101,300	108,076	113,479	121,116	130,026	
Gross Profit	21,220	19,793	19,072	20,026	23,070	25,694	
Growth rate in %	-57.8	-6.7	-3.6	5.0	15.2	11.4	6.7
Selling and marketing expenses	1,826	1,338	1,405	1,475	1,593	1,721	
General and administration expenses	4,065	4,860	5,200	5,200	5,500	5,500	
Other income	810	389	0	0	0	0	
Other expenses	199	67	0	0	0	0	
EBIT	15,940	13,917	12,467	13,351	15,977	18,473	
Growth rate in %	-63.8	-12.7	-10.4	7.1	19.7	15.6	7.3
Finance Result (+inc./-exp)	-1,285	172	-585	-837	-938	-638	
EBT	14,655	14,089	11,882	12,514	15,039	17,836	
Growth rate in %	-66.3	-3.9	-15.7	5.3	20.2	18.6	6.1
Taxes on Income (Exp.+/Inc)	4,423	3,519	2,971	3,128	3,760	4,459	
Net profit	10,232	10,570	8,912	9,385	11,279	13,377	
Growth rate in %	-68.2	3.3	-15.7	5.3	20.2	18.6	6.1
For information purposes							
Depreciation and amortization	1,637	1,660	3,058	4,839	4,850	4,870	
EBITDA	17,577	15,577	15,525	18,189	20,826	23,344	
No. of shares (Ø outstanding)	10,276	10,276	10,276	10,276	10,276	10,276	
Net profit / share (EPS)	1.00	1.03	0.87	0.91	1.10	1.30	

Source: Haikui Seafood AG, BankM Research

Profit & Loss Margins

in %	2013a	2014a	2015e	2016e	2017e	2018e	
Gross Profit Margin	18.0	16.3	15.0	15.0	16.0	16.5	
EBITDA Margin	14.9	12.9	12.2	13.6	14.4	15.0	
EBIT Margin	13.6	11.5	9.8	10.0	11.1	11.9	
EBT Margin	12.5	11.6	9.3	9.4	10.4	11.5	
Net Profit Margin	8.7	8.7	7.0	7.0	7.8	8.6	



- 4/8 - Tables June 08, 2015

Cash Flow Statement

Fiscal Year 31.12 (IFRS)	2013a	2014a	2015e	2016e	2017e	2018e	4y - CAGR
in € '000							2014 - 2018
Earnings before Taxes	14,655	14,089	11,882	12,514	15,039	17,836	
+ Depreciation and amortization	1,637	1,660	3,058	4,839	4,850	4,870	
- income taxes paid	7,936	3,123	3,181	3,089	3,602	4,284	
= Cash Earnings	8,356	12,626	11,759	14,264	16,286	18,423	
Growth rate (in %)	-77.0	51.1	-6.9	21.3	14.2	13.1	9.9
- Chg. in net working capital	-1,764	-23,572	16,917	4,162	6,475	7,231	
+ finance expenses	14	11	86	1,301	1,244	1,188	
- finance income	182	190	-499	464	306	551	
+ Other non-cash item	1,422	-377	874	-115	0	-220	
= Operating Cash Flow	11,374	35,642	-3,699	10,823	10,750	11,610	
Growth rate (in %)	-55.5	213.4	-110.4	-392.6	-0.7	8.0	-24.5
- Capex	9,681	14,214	17,219	19,674	2,025	200	
+ Repayment of adv. for land use rights	0	9,895	0	0	0	0	
= Free Cash Flow	1,693	31,323	-20,918	-8,851	8,725	11,410	
Growth rate (in %)	-93.0	n.a.	n.a.	n.a.	n.a.	n.a.	-22.3
+ Other net items	-131	34	289	-952	-938	-858	
- Dividends (previous year)	0	0	0	0	939	1,128	
- Payout interest-free loan	0	0	0	0	0	0	
+ Increase in share capital (net)	0	0	0	0	0	0	
+ Bank loans	-233	3,778	14,136	-804	-804	-804	
= Incr. in Cash (+)/Decr. in Cash (-)	1,329	35,135	-6,494	-10,607	6,044	8,620	

Haikui Seafood AG

June 08, 2015 Tables - 5/8 -

Balance sheet

Fiscal Year 31.12 (IFRS)	2013a	2014a	2015e	2016e	2017e	2018e
in € '000	,					
Assets						
Total Fixed Assets	27,679	33,062	45,476	60,541	57,716	53,485
Tangible assets	12,210	26,097	38,302	53,252	48,602	44,151
Intangible assets	11,279	3,685	5,114	5,114	5,114	5,114
t/o Goodwill	740	833	833	833	833	833
Deferred tax assets	226	346	0	0	0	0
Other non-current assets	3,964	2,934	2,060	2,175	4,000	4,220
Total Current Assets	131,888	163,291	174,410	168,164	181,001	197,203
Inventories	43,576	34,158	39,973	41,972	44,796	48,092
Accounts receivable	29,853	26,864	38,318	40,234	43,453	46,929
Total liquid funds	49,814	93,686	87,192	76,585	82,629	91,249
Other current assets	8,645	8,583	8,926	9,373	10,122	10,932
Balance Sheet Total	159,567	196,353	219,886	228,706	238,718	250,688
Shareholder's Equity / Liabilities						
Shareholders Equity	155,398	186,565	195,477	204,862	215,203	227,452
Subscribed capital	10,276	10,276	10,276	10,276	10,276	10,276
Share premium	2,164	5,595	5,595	5,595	5,595	5,595
Retained earnings and other reserves	142,958	170,694	179,606	188,991	199,332	211,581
Total Liabilities	4,169	9,788	24,409	23,843	23,515	23,236
Long term liabilities	1,735	5,249	19,385	18,581	17,776	16,972
Bank loans (interest bearing)	1,735	5,249	19,385	18,581	17,776	16,972
ST Liab. < 1 year	2,434	4,539	5,024	5,263	5,739	6,265
Trade payables	15	596	1,184	1,244	1,327	1,425
Bank loans	271	305	305	305	305	305
Tax payables	464	953	743	782	940	1,115
Other current liabilties	1,684	2,685	2,792	2,932	3,167	3,420
Balance Sheet Total	159,567	196,353	219,886	228,706	238,718	250,688

Source: Haikui Seafood AG, BankM Research

Balance Sheet Ratios

in % of Total Assets	2013a	2014a	2015e	2016e	2017e	2018e	
Total Fixed Assets	17.3	16.8	20.7	26.5	24.2	21.3	
Total Current Assets	82.7	83.2	79.3	73.5	75.8	78.7	
Inventories	27.3	17.4	18.2	18.4	18.8	19.2	
Trade receivables	18.7	13.7	17.4	17.6	18.2	18.7	
Total liquid funds	31.2	47.7	39.7	33.5	34.6	36.4	
Shareholders Equity	97.4	95.0	88.9	89.6	90.1	90.7	
Long Term Liabilities	1.1	2.7	8.8	8.1	7.4	6.8	
Short Term Liabilities	1.5	2.3	2.3	2.3	2.4	2.5	
Total Liabilites	2.6	5.0	11.1	10.4	9.9	9.3	



- 6/8 - Tables June 08, 2015

Key Ratios

	2013a	2014a	2015e	2016e	2017e	2018e	
Return on Assets (in %)	6.5	5.9	4.3	4.2	4.8	5.5	
Return on Equity (in %)	6.8	6.2	4.7	4.7	5.4	6.0	
Gross Profit Margin (in %)	18.0	16.3	15.0	15.0	16.0	16.5	
EBIT Margin (in %)	13.6	11.5	9.8	10.0	11.1	11.9	
Net Profit Margin (in %)	8.7	8.7	7.0	7.0	7.8	8.6	
Current Ratio	54.19	35.98	34.71	31.95	31.54	31.48	
Quick Ratio	32.73	26.56	24.98	22.20	21.97	22.06	
Equity Ratio	0.97	0.95	0.89	0.90	0.90	0.91	
Gearing	0.03	0.05	0.12	0.12	0.11	0.10	
Interest Coverage Ratio	8.52	49.53	145.15	10.26	12.84	15.55	
Earnings per Share in €	1.00	1.03	0.87	0.91	1.10	1.30	
Dividends per Share in €	0.00	0.00	0.00	0.09	0.11	0.13	
Dividend Payout Ratio	0.00	0.00	0.00	0.10	0.10	0.10	
FCF per Share in €	0.16	3.05	-2.04	-0.86	0.85	1.11	
Book Value per Share in €	15.12	18.16	19.02	19.94	20.94	22.13	
Days Sales Outstanding	114	85	94	107	106	106	
Days in Inventory	154	140	125	132	131	130	
Days in Payables	2	1	3	4	4	4	
Cash Conversion Cycle	266	224	216	235	233	232	
Total Asset Turnover	0.74	0.62	0.58	0.58	0.60	0.62	
Working Capital to Sales	0.70	0.57	0.69	0.69	0.68	0.68	
CAPEX to Sales	0.08	0.12	0.14	0.15	0.01	0.00	
Depreciation/Sales	0.01	0.01	0.02	0.04	0.03	0.03	
Tax Rate (in %)	30.2	25.0	25.0	25.0	25.0	25.0	
Number of Employees	1,722	1,568	1,600	1,650	1,700	1,700	
Sales/Employee in € '000	68.31	77.23	79.47	80.91	84.81	91.60	
Net Profit/Employee in € '000	5.94	6.74	5.57	5.69	6.63	7.87	

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Authors: David Szabadvari, CIIA, CEFA; and Dr. Roger Becker, CEFA, Analysts.

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Analysts	Date	Evaluation result	Fair value
Dr. Roger Becker, David Szabadvari	May 23, 2014	Buy	€ 16.50
David Szabadvari, Dr. Roger Becker	August 26, 2014	Buy	€ 17.23
Dr. Roger Becker, David Szabadvari	November 12, 2014	n.a.	n.a.
Dr. Roger Becker, David Szabadvari	December 02, 2014	n.a.	n.a.
David Szabadvari, Dr. Roger Becker	April 28, 2015	n.a.	n.a.

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4. Date and time of prices of the instruments quoted in this document:

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