

(Scale All Share, Construction & Materials)

		Value Indicators:	EUR	Share data:		Description:	
Buy		DCF:	50.17	Bloomberg: Reuters:	H5E GR H5EG	Service provider for constru owner-occupied homes and property	
EUR 51.00				ISIN:	DE000A0EQ578	property	
		Market Snapshot:	EUR m	Shareholders:		Risk Profile (WRe):	2018e
		Market cap:	149.4	Freefloat	59.6 %	Beta:	1.6
Price	EUR 37.35	No. of shares (m):	4.0	Karl-Heinz Maerzke	39.5 %	Price / Book:	1.5 x
	EUR 37.35	EV:	301.3	G. Janssen CFO	0.1 %	Equity Ratio:	30 %
Upside	36.5 %	Freefloat MC:	89.0			Net Fin. Debt / EBITDA:	6.0 x
		Ø Trad. Vol. (30d):	81.40 th			Net Debt / EBITDA:	6.0 x

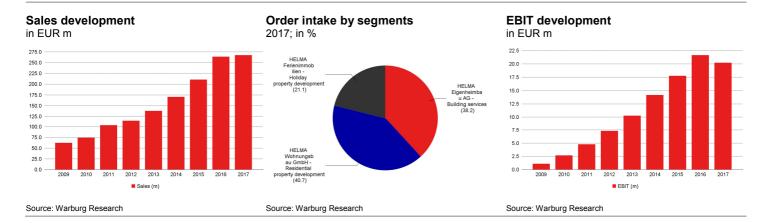
Roadshow Feedback: Investor confidence in business model returning

- We were on the road with HELMA's CEO Janssen after company's H1 release. HELMA's clear focus on profitability rather than volume is expected to pay off as investors seem to be supporting HELMA's approach to profit optimisation from the existing attractive development pipeline. Sustainable margin improvement in the current environment with low construction capacities should be a strong support to reducing the valuation discount to peers with a development pipeline in Germany.
- Solid performance of the development business with holiday properties will contribute substantially to HELMA's rising profitability. Sales potential of EUR 50-60m p.a. in the next four to five years is visible based on a strong pipeline from HELMA's core holiday development, Olgenitz (completion of ~200 units per year) and further interesting development opportunities with plots already acquired in Büsum, Tossens (both coastal locations at the North Sea) and Winterberg.
- Finding solid financial general contractors with access to adequate sub-contractors for the construction of apartment developments ("multifamily") has continued to be a bottleneck since HELMA changed its guidance from a more sales-driven approach to a clear focus on profitability. For this reason management made a conscious decision 18 months ago to reduce the pace of construction of this type of property. The adjusted EBIT margin improvement to 8% (H1/17 6.4%) in H1 is already a good indication of HELMA's success in achieving adequate returns especially from the multi-family development business.
- HELMA's land bank has a volume of ~EUR 190m (WRe; booked in inventories). Assuming additional necessary payments of EUR ca. 75m that are due after receiving the remaining building permits for all sites, we calculate an EBIT contribution of at least ~37m to EUR 40m (WRe: margin due to price development of 15%) in the next four to five years only from the positive effects of acquired sites. Overall, management is expecting a gross margin of at least 20% which looks to be pretty conservative given the estimated 29% in H1 2018.
- HELMA's business model seems to be robust even in a scenario of modestly rising interest rates. In this case, construction capacities should recover providing for better availability of general and sub-contractors which would secures a higher sales volume at HELMA's margin requirement.
- In H2 we are expecting a seasonally higher revenue base (55% of FY figure). A sound sales contribution from construction services (lowermargin business) with detached houses slightly offset the effects from the growth of higher-margin business at HELMA Wohnungsbau and HELMA Ferienimmobilien. Even though we see a limit for the EBIT margin improvement of 150bp in 2018 to 9.1% based on the business mix, the EBIT margin might be the best in the last four years.
- We confirm our Buy recommendation as the EBIT margin is likely to improve and the total development pipeline should deliver higher margins than previously expected based on the current market situation with no change in the low supply of affordable houses. The higher development margins compensate for rising construction costs.

M.		FY End: 31.12. in EUR m	CAGR (17-20e)	2014	2015	2016	2017	2018e	2019e	2020e
47.5 -		Sales	5.7 %	170.5	210.6	263.8	267.4	255.0	286.9	315.6
45 -		Change Sales yoy		23.5 %	23.5 %	25.3 %	1.4 %	-4.6 %	12.5 %	10.0 %
A A A A A A A A A A A A A A A A A A A	m	Gross margin adj.	7.6 %	24.9 %	24.3 %	21.7 %	21.3 %	26.8 %	27.2 %	26.6 %
42.5 - Mart W 4 4 4	James	EBITDA	13.3 %	16.0	19.5	23.5	22.5	25.3	29.7	32.8
40 - M. M	N ²	EBIT	15.0 %	14.2	17.8	21.7	20.2	23.3	27.7	30.8
M _n	7. 1.	Margin		8.3 %	8.4 %	8.2 %	7.6 %	9.1 %	9.7 %	9.8 %
37.5 - V	m / / m	EBT		11.7	15.0	19.6	19.1	21.8	25.9	28.8
35 -	VV	Net income	14.8 %	8.1	10.0	13.5	13.0	14.9	17.7	19.7
11/17 01/18 03/18 05/18	07/18 09/18	EPS	14.8 %	2.43	2.69	3.37	3.25	3.71	4.43	4.92
		EPS adj.	14.8 %	2.43	2.69	3.37	3.25	3.71	4.43	4.92
	nare (normansed)	DPS	6.7 %	0.63	0.75	1.10	1.40	1.50	1.70	1.70
Rel. Performance vs Scale	e All	Dividend Yield		2.5 %	2.0 %	2.1 %	3.2 %	4.0 %	4.6 %	4.6 %
1 months	0.0.0/	FCFPS		-4.88	-10.49	-4.63	-4.31	0.61	-4.69	-2.39
1 month:	-0.2 %	FCF / Market cap		-19.7 %	-28.4 %	-8.8 %	-9.8 %	1.6 %	-12.6 %	-6.4 %
6 months:	4.7 %	EV / Sales		1.0 x	1.1 x	1.3 x	1.2 x	1.2 x	1.1 x	1.1 x
Year to date:	-10.4 %	EV / EBITDA		10.2 x	11.9 x	14.3 x	14.4 x	11.9 x	11.0 x	10.4 x
Trailing 12 months:	-11.1 %	EV / EBIT		11.5 x	13.1 x	15.5 x	16.1 x	13.0 x	11.7 x	11.1 x
č		P/E		10.2 x	13.6 x	15.6 x	13.5 x	10.1 x	8.4 x	7.6 x
Company events:		P / E adj.		10.2 x	13.6 x	15.6 x	13.5 x	10.1 x	8.4 x	7.6 x
		FCF Potential Yield		6.8 %	5.7 %	4.8 %	4.6 %	5.6 %	6.2 %	6.5 %
		Net Debt		79.4	98.6	124.3	149.2	151.9	176.2	192.0
		ROCE (NOPAT)		9.1 %	8.2 %	8.0 %	6.2 %	6.5 %	7.1 %	7.0 %
		Guidance:	EBT2018e 21	-22.5m, 2019	e 23.5-26m;					





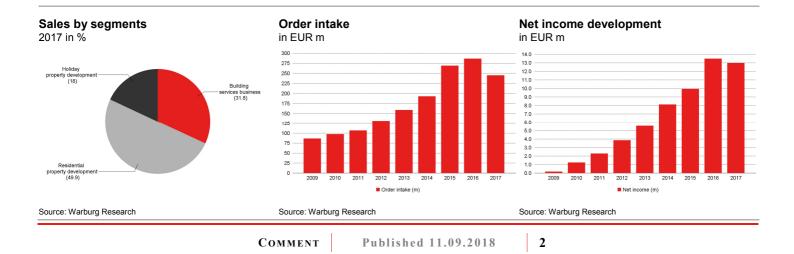


Company Background

- Provider of construction services for brick-built homes that can be adapted to individual tastes.
- Focus on product development, sale, planning and building administration. Construction is outsourced to subcontractors.
- Via HELMA Wohnungsbau GmbH, HELMA in its role as a developer, acquires larger areas zoned for residential construction with up to 250 building sites. Regional focus is on cities like Berlin, Hamburg, Hanover or Munich.
- Since early 2011 the company has been developing and selling holiday properties at the North Sea and Baltic Sea coasts as well as attractive lakeside locations via the subsidiary HELMA Ferienimmobilien.

Competitive Quality

- Individualisation without additional costs: HELMA's homes are mainly distinguished by the range of individual design options at no extra cost.
- High expertise in the future market of energy-efficient houses: HELMA offers a broad range of energy-efficient houses, e.g. the ecoSolar house and, since May 2011, the EnergieAutarke Haus (energy self-sufficient home).
- Efficient sales concept: HELMA's 42 show houses throughout Germany are used by ca. 80 freelance sales representatives as a point of sale.
- Business model expansion into apartment building completes product range
- Successful advancement of the development business in the holiday property area since 2011. Gradual expansion of the market
 positioning makes attractive growth possible.





DCF model														
	Detaile	d forecas	t period				٦	Fransitior	al period					Term. Valu
Figures in EUR m	2018e	2019e	2020e	2021e	2022e	2023e	2024e	2025e	2026e	2027e	2028e	2029e	2030e	
Sales	255.0	286.9	315.6	325.0	334.8	344.8	351.7	358.8	365.9	373.2	380.7	388.3	394.2	
Sales change	-4.6 %	12.5 %	10.0 %	3.0 %	3.0 %	3.0 %	2.0 %	2.0 %	2.0 %	2.0 %	2.0 %	2.0 %	1.5 %	1.5 %
EBIT	23.3	27.7	30.8	30.9	31.8	31.0	31.7	32.3	32.9	33.6	32.4	33.0	33.5	
EBIT-margin	9.1 %	9.7 %	9.8 %	9.5 %	9.5 %	9.0 %	9.0 %	9.0 %	9.0 %	9.0 %	8.5 %	8.5 %	8.5 %	
Tax rate (EBT)	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	
NOPAT	15.9	19.0	21.1	21.2	21.8	21.3	21.7	22.1	22.6	23.0	22.2	22.6	22.9	
Depreciation	2.0	2.0	2.0	2.6	2.7	2.8	2.8	2.9	2.9	3.0	3.0	3.1	3.2	
in % of Sales	0.8 %	0.7 %	0.6 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	
Changes in provisions	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Change in Liquidity from														
- Working Capital	11.7	35.9	28.6	-34.8	8.8	-8.2	5.9	-12.0	5.7	-12.8	5.6	-13.7	-15.6	
- Capex	3.0	3.0	0.0	0.0	0.0	0.0	2.8	2.9	2.9	3.0	3.0	3.1	3.2	
Capex in % of Sales	1.2 %	1.0 %	0.0 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	3.2	-17.9	-5.5	58.5	15.7	32.2	15.8	34.1	16.8	35.8	16.6	36.3	38.6	19
PV of FCF	3.3	-17.2	-5.0	49.4	12.4	23.9	11.0	22.2	10.3	20.5	8.9	18.2	18.1	174
share of PVs		-5.40 %						55.6	5 %					49.75 %
Model parameter							Valuat	ion (m)						
Derivation of WACC:			Derivation	of Beta:				t values 2 al Value	030e	17 17				
Debt ratio	45.00 %		Financial S	Strenath		1.50		ial liabilitie	s	16				
Cost of debt (after tax)	2.4 %		Liquidity (s			1.50		n liabilities			0			
Market return	7.00 %		Cyclicality			2.00	Hybrid	capital			0			
Risk free rate	1.50 %		Transpare	ncy		1.00		y interest			0			
			Others	5		2.00		val. of inv	estments		0			
							Liquidi	y		1	7	No. of sha	ares (m)	4.0
													. /	

Sensitivity Value per Share (EUR)

6.74 %

Beta

WACC

		Terminal (Growth								Delta EBIT	-margin					
Beta	WACC	0.75 %	1.00 %	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.93	7.7 %	33.22	34.30	35.47	36.74	38.11	39.59	41.22	1.93	7.7 %	22.16	27.02	31.88	36.74	41.59	46.45	51.31
1.77	7.2 %	38.55	39.89	41.33	42.90	44.61	46.49	48.56	1.77	7.2 %	27.13	32.39	37.64	42.90	48.16	53.42	58.67
1.68	7.0 %	41.52	43.01	44.62	46.38	48.31	50.43	52.78	1.68	7.0 %	29.92	35.41	40.89	46.38	51.87	57.35	62.84
1.60	6.7 %	44.73	46.38	48.19	50.17	52.35	54.76	57.44	1.60	6.7 %	32.97	38.70	44.44	50.17	55.91	61.64	67.38
1.52	6.5 %	48.19	50.05	52.09	54.33	56.81	59.56	62.63	1.52	6.5 %	36.30	42.31	48.32	54.33	60.34	66.35	72.36
1.43	6.2 %	51.96	54.06	56.36	58.90	61.73	64.89	68.45	1.43	6.2 %	39.96	46.28	52.59	58.90	65.21	71.53	77.84
1.27	5.7 %	60.58	63.27	66.25	69.59	73.35	77.60	82.47	1.27	5.7 %	48.51	55.54	62.56	69.59	76.62	83.65	90.67

Equity Value

201

Value per share (EUR)

50.17

1.60



Valuation							
	2014	2015	2016	2017	2018e	2019e	2020e
Price / Book	2.0 x	1.9 x	2.6 x	2.0 x	1.5 x	1.4 x	1.2 >
Book value per share ex intangibles	11.41	16.97	19.48	21.53	23.75	26.80	30.14
EV / Sales	1.0 x	1.1 x	1.3 x	1.2 x	1.2 x	1.1 x	1.1 x
EV / EBITDA	10.2 x	11.9 x	14.3 x	14.4 x	11.9 x	11.0 x	10.4 x
EV / EBIT	11.5 x	13.1 x	15.5 x	16.1 x	13.0 x	11.7 x	11.1 x
EV / EBIT adj.*	11.2 x	12.7 x	15.1 x	14.7 x	12.3 x	11.3 x	10.8 x
P / FCF	n.a.	n.a.	n.a.	n.a.	61.5 x	n.a.	n.a.
P/E	10.2 x	13.6 x	15.6 x	13.5 x	10.1 x	8.4 x	7.6 x
P / E adj.*	10.2 x	13.6 x	15.6 x	13.5 x	10.1 x	8.4 x	7.6 x
Dividend Yield	2.5 %	2.0 %	2.1 %	3.2 %	4.0 %	4.6 %	4.6 %
FCF Potential Yield (on market EV)	6.8 %	5.7 %	4.8 %	4.6 %	5.6 %	6.2 %	6.5 %

Company Specific Items

	2014	2015	2016	2017	2018e	2019e	2020e
Order intake	193.0	269.4	286.8	245.4	243.7	249.5	257.2
Total output	186.3	264.0	274.0	283.3	285.0	301.9	330.6
Material expenses	143.9	212.8	216.8	226.4	216.8	223.8	246.8
Gross margin adj.	24.9 %	24.3 %	21.7 %	21.3 %	26.8 %	27.2 %	26.6 %

Consolidated profit & loss



In EUR m	2014	2015	2016	2017	2018e	2019e	2020e
Sales	170.5	210.6	263.8	267.4	255.0	286.9	315.6
Change Sales yoy	23.5 %	23.5 %	25.3 %	1.4 %	-4.6 %	12.5 %	10.0 %
Increase / decrease in inventory	n.a.						
Own work capitalised	n.a.						
Total output	186.3	264.0	274.0	283.3	285.0	301.9	330.6
Material expenses	143.9	212.8	216.8	226.4	216.8	223.8	246.8
Gross profit	42.4	51.2	57.3	57.0	68.3	78.1	83.8
Gross profit margin	24.9 %	24.3 %	21.7 %	21.3 %	26.8 %	27.2 %	26.6 %
Personnel expenses	15.2	17.5	19.8	20.9	25.0	26.9	28.5
Other operating income	1.2	1.0	1.7	1.7	1.0	1.0	1.0
Other operating expenses	12.4	15.2	15.7	15.2	19.0	22.5	23.5
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	16.0	19.5	23.5	22.5	25.3	29.7	32.8
Margin	9.4 %	9.3 %	8.9 %	8.4 %	9.9 %	10.4 %	10.4 %
Depreciation of fixed assets	1.8	1.7	1.8	2.3	2.0	2.0	2.0
EBITA	14.2	17.8	21.7	20.2	23.3	27.7	30.8
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	14.2	17.8	21.7	20.2	23.3	27.7	30.8
Margin	8.3 %	8.4 %	8.2 %	7.6 %	9.1 %	9.7 %	9.8 %
EBIT adj.	14.5	18.4	22.2	22.1	24.5	28.7	31.6
Interest income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest expenses	2.5	2.8	2.1	1.2	1.5	1.8	2.0
Other financial income (loss)	0.0	0.0	0.0	0.1	0.0	0.0	0.0
EBT	11.7	15.0	19.6	19.1	21.8	25.9	28.8
Margin	6.9 %	7.1 %	7.4 %	7.2 %	8.5 %	9.0 %	9.1 %
Total taxes	3.5	5.0	6.0	6.1	6.9	8.2	9.1
Net income from continuing operations	8.2	10.0	13.5	13.0	14.9	17.8	19.7
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	8.2	10.0	13.5	13.0	14.9	17.8	19.7
Minority interest	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Net income	8.1	10.0	13.5	13.0	14.9	17.7	19.7
Margin	4.8 %	4.7 %	5.1 %	4.9 %	5.8 %	6.2 %	6.2 %
Number of shares, average	3.3	3.6	4.0	4.0	4.0	4.0	4.0
EPS	2.43	2.69	3.37	3.25	3.71	4.43	4.92
EPS adj.	2.43	2.69	3.37	3.25	3.71	4.43	4.92
*Adjustments made for:							

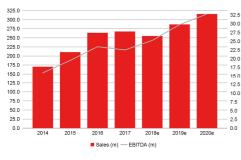
Guidance: EBT2018e 21-22.5m, 2019e 23.5-26m;

Financial Ratios

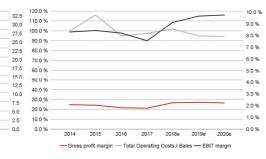
2014	2015	2016	2017	2018e	2019e	2020e
99.9 %	116.1 %	95.0 %	97.5 %	101.9 %	94.9 %	94.4 %
1.6 x	1.1 x	0.9 x	-4.9 x	-3.2 x	1.5 x	1.1 x
6.4 x	6.9 x	11.1 x	19.1 x	16.8 x	16.5 x	16.4 x
30.2 %	33.3 %	30.9 %	31.9 %	31.5 %	31.5 %	31.5 %
25.8 %	27.4 %	32.5 %	43.0 %	40.3 %	38.3 %	34.5 %
731,751	829,205	909,800	879,664	836,066	940,574	1,034,631
	99.9 % 1.6 x 6.4 x 30.2 % 25.8 %	99.9 % 116.1 % 1.6 x 1.1 x 6.4 x 6.9 x 30.2 % 33.3 % 25.8 % 27.4 %	99.9 % 116.1 % 95.0 % 1.6 x 1.1 x 0.9 x 6.4 x 6.9 x 11.1 x 30.2 % 33.3 % 30.9 % 25.8 % 27.4 % 32.5 %	99.9 % 116.1 % 95.0 % 97.5 % 1.6 x 1.1 x 0.9 x -4.9 x 6.4 x 6.9 x 11.1 x 19.1 x 30.2 % 33.3 % 30.9 % 31.9 % 25.8 % 27.4 % 32.5 % 43.0 %	99.9 % 116.1 % 95.0 % 97.5 % 101.9 % 1.6 x 1.1 x 0.9 x -4.9 x -3.2 x 6.4 x 6.9 x 11.1 x 19.1 x 16.8 x 30.2 % 33.3 % 30.9 % 31.9 % 31.5 % 25.8 % 27.4 % 32.5 % 43.0 % 40.3 %	99.9 % 116.1 % 95.0 % 97.5 % 101.9 % 94.9 % 1.6 x 1.1 x 0.9 x -4.9 x -3.2 x 1.5 x 6.4 x 6.9 x 11.1 x 19.1 x 16.8 x 16.5 x 30.2 % 33.3 % 30.9 % 31.9 % 31.5 % 31.5 % 25.8 % 27.4 % 32.5 % 43.0 % 40.3 % 38.3 %

Sales, EBITDA in EUR m

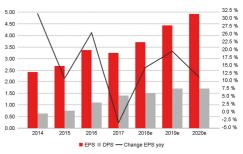
Source: Warburg Research



Operating Performance in %



Performance per Share



Source: Warburg Research

Source: Warburg Research

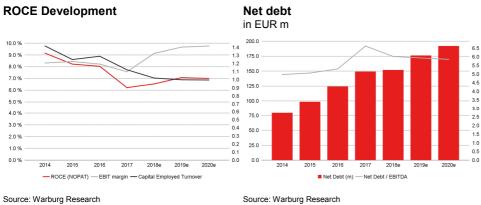
WARBURG RESEARCH

Consolidated balance sheet

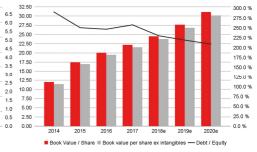
In EUR m	2014	2015	2016	2017	2018e	2019e	2020e
Assets							
Goodwill and other intangible assets	1.9	1.9	2.2	2.6	3.0	3.4	3.8
thereof other intangible assets	0.5	0.5	0.8	1.2	1.6	2.0	2.4
thereof Goodwill	1.4	1.4	1.4	1.4	1.4	1.4	1.4
Property, plant and equipment	16.1	16.3	16.4	16.6	17.2	17.8	18.4
Financial assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	18.3	18.5	18.6	19.2	20.2	21.2	22.2
Inventories	96.1	154.4	173.8	199.9	222.0	240.0	260.0
Accounts receivable	35.2	56.6	71.8	76.8	65.0	82.5	90.8
Liquid assets	6.9	12.5	11.3	16.7	11.4	4.3	6.5
Other short-term assets	3.4	3.0	2.7	5.1	5.1	5.1	5.1
Current assets	141.6	226.5	259.7	298.5	303.5	331.9	362.4
Total Assets	159.9	245.0	278.2	317.7	323.7	353.1	384.6
Liabilities and shareholders' equity							
Subscribed capital	3.4	4.0	4.0	4.0	4.0	4.0	4.0
Capital reserve	20.8	41.5	41.5	41.5	41.5	41.5	41.5
Retained earnings	7.1	11.5	14.7	20.2	29.4	41.1	54.0
Other equity components	9.5	12.8	19.9	23.0	23.0	23.9	24.8
Shareholders' equity	40.8	69.8	80.1	88.7	98.0	110.6	124.3
Minority interest	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total equity	41.0	69.9	80.2	88.8	98.1	110.7	124.5
Provisions	8.7	32.3	24.9	17.0	15.8	14.4	13.1
thereof provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial liabilities (total)	86.3	111.1	135.7	165.9	163.3	180.5	198.6
thereof short-term financial liabilities	14.5	50.7	32.4	32.2	14.7	16.1	17.7
Accounts payable	6.7	8.1	9.7	8.5	8.4	9.4	10.4
Other liabilities	17.2	23.7	27.8	37.3	38.1	38.1	38.1
Liabilities	119.0	175.1	198.0	228.8	225.6	242.4	260.2
Total liabilities and shareholders' equity	159.9	245.0	278.2	317.7	323.7	353.1	384.6

Financial Ratios

	2014	2015	2016	2017	2018e	2019e	2020e
Efficiency of Capital Employment							
Operating Assets Turnover	1.2 x	1.0 x	1.0 x	0.9 x	0.9 x	0.9 x	0.9 x
Capital Employed Turnover	1.4 x	1.3 x	1.3 x	1.1 x	1.0 x	1.0 x	1.0 x
ROA	44.4 %	53.7 %	72.7 %	67.7 %	73.6 %	83.5 %	88.6 %
Return on Capital							
ROCE (NOPAT)	9.1 %	8.2 %	8.0 %	6.2 %	6.5 %	7.1 %	7.0 %
ROE	23.7 %	18.0 %	18.0 %	15.4 %	15.9 %	17.0 %	16.7 %
Adj. ROE	23.7 %	18.0 %	18.0 %	15.4 %	15.9 %	17.0 %	16.7 %
Balance sheet quality							
Net Debt	79.4	98.6	124.3	149.2	151.9	176.2	192.0
Net Financial Debt	79.4	98.6	124.3	149.2	151.9	176.2	192.0
Net Gearing	193.9 %	141.1 %	155.0 %	168.0 %	154.9 %	159.2 %	154.3 %
Net Fin. Debt / EBITDA	497.1 %	505.7 %	530.0 %	662.4 %	601.6 %	592.9 %	585.6 %
Book Value / Share	12.0	17.4	20.0	22.2	24.5	27.6	31.1
Book value per share ex intangibles	11.4	17.0	19.5	21.5	23.7	26.8	30.1



Book Value per Share in EUR



Source: Warburg Research

2014

2015

10.0 %

9.0 %

8.0 %

7.0 %

6.0 %

5.0 %

4.0 %

3.0 %

2.0 %

1.0 %

0.0 %

COMMENT

Published 11.09.2018

6

Source: Warburg Research

Consolidated cash flow statement

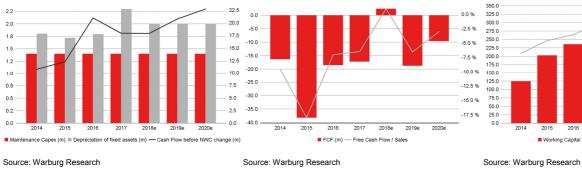


In EUR m	2014	2015	2016	2017	2018e	2019e	2020e
Net income	8.2	10.0	13.5	13.0	14.9	17.8	19.7
Depreciation of fixed assets	1.8	1.7	1.8	2.3	2.0	2.0	2.0
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in long-term provisions	0.5	-0.5	0.1	0.1	0.0	0.0	0.0
Other non-cash income and expenses	0.3	1.1	5.5	2.5	1.0	1.0	1.0
Cash Flow before NWC change	10.8	12.3	21.0	17.9	17.9	20.8	22.7
Increase / decrease in inventory	-17.6	-58.3	-16.8	-23.3	-22.1	-18.0	-20.0
Increase / decrease in accounts receivable	-6.2	-21.4	-14.9	-7.0	11.8	-17.5	-8.3
Increase / decrease in accounts payable	-0.6	1.3	2.2	7.0	-0.1	1.0	1.0
Increase / decrease in other working capital positions	-1.1	28.5	-7.6	-7.9	-2.0	-2.0	-2.0
Increase / decrease in working capital (total)	-25.5	-49.9	-37.0	-31.3	-12.5	-36.5	-29.3
Net cash provided by operating activities [1]	-14.3	-36.2	-16.1	-13.3	5.4	-15.7	-6.6
Investments in intangible assets	-0.2	0.0	-0.5	-0.6	-0.4	-0.4	-0.4
Investments in property, plant and equipment	-1.9	-1.7	-1.9	-3.2	-2.6	-2.6	-2.6
Payments for acquisitions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial investments	0.0	0.0	-0.3	-0.1	0.0	0.0	0.0
Income from asset disposals	0.0	0.1	0.3	0.5	0.5	0.5	0.5
Net cash provided by investing activities [2]	-2.1	-1.9	-1.8	-3.3	-2.5	-2.5	-2.5
Change in financial liabilities	11.7	24.8	24.7	30.3	-2.6	17.1	18.1
Dividends paid	-1.9	-2.5	-3.2	-4.4	-5.6	-6.0	-6.8
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	6.7	21.2	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.3	-4.7	-3.9	0.0	0.0	0.0
Net cash provided by financing activities [3]	16.4	43.7	16.8	22.0	-8.2	11.1	11.3
Change in liquid funds [1]+[2]+[3]	0.1	5.6	-1.2	5.3	-5.2	-7.1	2.2
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	6.9	12.5	11.3	16.7	11.4	4.3	6.5

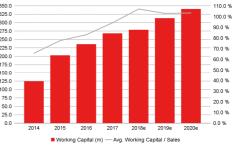
Financial Ratios

	2014	2015	2016	2017	2018e	2019e	2020e
Cash Flow							
FCF	-16.3	-38.2	-18.5	-17.2	2.4	-18.7	-9.6
Free Cash Flow / Sales	-9.6 %	-18.0 %	-7.0 %	-6.4 %	1.0 %	-6.5 %	-3.0 %
Free Cash Flow Potential	11.0	13.1	16.0	15.0	17.0	20.2	22.3
Free Cash Flow / Net Profit	-201.0 %	-381.1 %	-137.3 %	-132.5 %	16.3 %	-105.9 %	-48.7 %
Interest Received / Avg. Cash	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Interest Paid / Avg. Debt	3.1 %	2.9 %	1.7 %	0.8 %	0.9 %	1.0 %	1.1 %
Management of Funds							
Investment ratio	1.2 %	0.8 %	0.9 %	1.4 %	1.2 %	1.0 %	1.0 %
Maint. Capex / Sales	0.8 %	0.7 %	0.5 %	0.5 %	0.5 %	0.5 %	0.4 %
Capex / Dep	115.5 %	98.7 %	136.0 %	168.8 %	150.0 %	150.0 %	150.0 %
Avg. Working Capital / Sales	65.9 %	77.7 %	83.2 %	94.2 %	107.2 %	103.1 %	103.5 %
Trade Debtors / Trade Creditors	522.4 %	701.7 %	740.2 %	898.5 %	773.8 %	877.7 %	873.1 %
Inventory Turnover	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Receivables collection period (days)	75	98	99	105	93	105	105
Payables payment period (days)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Cash conversion cycle (Days)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

CAPEX and Cash Flow in EUR m



Working Capital



COMMENT

Published 11.09.2018

7

Publish

Free Cash Flow Generation



LEGAL DISCLAIMER

This research report ("investment recommendation") was prepared by the Warburg Research GmbH, a fully owned subsidiary of the M.M.Warburg & CO (AG & Co.) KGaA and is passed on by the M.M.Warburg & CO (AG & Co.) KGaA. It is intended solely for the recipient and may not be passed on to another company without their prior consent, regardless of whether the company is part of the same corporation or not. It contains selected information and does not purport to be complete. The investment recommendation is based on publicly available information and data ("information") believed to be accurate and complete. Warburg Research GmbH neither examines the information for accuracy and completeness, nor guarantees its accuracy and completeness. Possible errors or incompleteness of the information do not constitute grounds for liability of M.M.Warburg & CO (AG & Co.) KGaA or Warburg Research GmbH for damages of any kind whatsoever, and M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are not liable for indirect and/or direct and/or consequential damages. In particular, neither M.M.Warburg & CO (AG & Co.) KGaA nor Warburg Research GmbH are liable for the statements, plans or other details contained in these investment recommendations concerning the examined companies, their affiliated companies, strategies, economic situations, market and competitive situations, regulatory environment, etc. Although due care has been taken in compiling this investment recommendation, it cannot be excluded that it is incomplete or contains errors. M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH, their shareholders and employees are not liable for the accuracy and completeness of the statements, estimations and the conclusions derived from the information contained in this investment recommendation. Provided a investment recommendation is being transmitted in connection with an existing contractual relationship, i.e. financial advisory or similar services, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH shall be restricted to gross negligence and wilful misconduct. In case of failure in essential tasks, M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are liable for normal negligence. In any case, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH is limited to typical, expectable damages. This investment recommendation does not constitute an offer or a solicitation of an offer for the purchase or sale of any security. Partners, directors or employees of M.M.Warburg & CO (AG & Co.) KGaA, Warburg Research GmbH or affiliated companies may serve in a position of responsibility, i.e. on the board of directors of companies mentioned in the report. Opinions expressed in this investment recommendation are subject to change without notice. All rights reserved.

COPYRIGHT NOTICE

This work including all its parts is protected by copyright. Any use beyond the limits provided by copyright law without permission is prohibited and punishable. This applies, in particular, to reproductions, translations, microfilming, and storage and processing on electronic media of the entire content or parts thereof.

DISCLOSURE ACCORDING TO §85 OF THE GERMAN SECURITIES TRADING ACT (WHPG), MAR AND MIFID II INCL. COMMISSION DELEGATED REGULATION (EU) 2016/958 AND (EU) 2017/565

The valuation underlying the investment recommendation for the company analysed here is based on generally accepted and widely used methods of fundamental analysis, such as e.g. DCF Model, Free Cash Flow Potential, Peer Group Comparison or Sum of the Parts Model (see also <u>http://www.mmwarburg.de/disclaimer/disclaimer.htm#Valuation</u>). The result of this fundamental valuation is modified to take into consideration the analyst's assessment as regards the expected development of investor sentiment and its impact on the share price.

Independent of the applied valuation methods, there is the risk that the price target will not be met, for instance because of unforeseen changes in demand for the company's products, changes in management, technology, economic development, interest rate development, operating and/or material costs, competitive pressure, supervisory law, exchange rate, tax rate etc. For investments in foreign markets and instruments there are further risks, generally based on exchange rate changes or changes in political and social conditions.

This commentary reflects the opinion of the relevant author at the point in time of its compilation. A change in the fundamental factors underlying the valuation can mean that the valuation is subsequently no longer accurate. Whether, or in what time frame, an update of this commentary follows is not determined in advance.

Additional internal and organisational arrangements to prevent or to deal with conflicts of interest have been implemented. Among these are the spatial separation of Warburg Research GmbH from M.M.Warburg & CO (AG & Co.) KGaA and the creation of areas of confidentiality. This prevents the exchange of information, which could form the basis of conflicts of interest for Warburg Research in terms of the analysed issuers or their financial instruments.

The analysts of Warburg Research GmbH do not receive a gratuity – directly or indirectly – from the investment banking activities of M.M.Warburg & CO (AG & Co.) KGaA or of any company within the Warburg-Group.

All prices of financial instruments given in this investment recommendation are the closing prices on the last stock-market trading day before the publication date stated, unless another point in time is explicitly stated.

M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are subject to the supervision of the Federal Financial Supervisory Authority, BaFin. M.M.Warburg & CO (AG & Co.) KGaA is additionally subject to the supervision of the European Central Bank (ECB).

SOURCES

All data and consensus estimates have been obtained from FactSet except where stated otherwise.



Additional information for clients in the United States

1. This research report (the "Report") is a product of Warburg Research GmbH, Germany, a fully owned subsidiary of M.M.Warburg & CO (AG & Co.) KGaA, Germany (in the following collectively "Warburg"). Warburg is the employer of the research analyst(s), who have prepared the Report. The research analyst(s) reside outside the United States and are not associated persons of any U.S. regulated broker-dealer and therefore are not subject to the supervision of any U.S. regulated broker-dealer.

2. The Report is provided in the United States for distribution solely to "major U.S. institutional investors" under Rule 15a-6 of the U.S. Securities Exchange Act of 1934.

3. Any recipient of the Report should effect transactions in the securities discussed in the Report only through J.P.P. Euro-Securities, Inc., Delaware.

4. J.P.P. Euro-Securities, Inc. does not accept or receive any compensation of any kind for the dissemination of the research reports from Warburg.

Reference in accordance with section 85 of the German Securities Trading Act (WpHG) and Art. 20 MAR regarding possible conflicts of interest with companies analysed:

- -1- Warburg Research, or an affiliated company, or an employee of one of these companies responsible for the compilation of the research, hold a share of more than 5% of the equity capital of the analysed company.
- Warburg Research, or an affiliated company, within the last twelve months participated in the management of a consortium for an issue in
 -2- the course of a public offering of such financial instruments, which are, or the issuer of which is, the subject of the investment recommendation.
- -3- Companies affiliated with Warburg Research manage financial instruments, which are, or the issuers of which are, subject of the investment recommendation, in a market based on the provision of buy or sell contracts.

-4 MMWB, Warburg Research, or an affiliated company, reached an agreement with the issuer to provide investment banking and/or investment services and the relevant agreement was in force in the last 12 months or there arose for this period, based on the relevant agreement, the obligation to provide or to receive a service or compensation - provided that this disclosure does not result in the disclosure of confidential business information.

- -5- The company compiling the analysis or an affiliated company had reached an **agreement on the compilation of the investment recommendation** with the analysed company.
- -6- Companies affiliated with Warburg Research regularly trade financial instruments of the analysed company or derivatives of these.
- -6a- Warburg Research, or an affiliated company, holds a **net long position of more than 0.5%** of the total issued share capital of the analysed company.
- -6b- Warburg Research, or an affiliated company, holds a **net short position of more than 0.5%** of the total issued share capital of the analysed company.
- -6c- The issuer holds shares of more than 5% of the total issued capital of Warburg Research or an affiliated company.
- -7- The company preparing the analysis as well as its affiliated companies and employees have **other important interests** in relation to the analysed company, such as, for example, the exercising of mandates at analysed companies.

Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
HELMA Eigenheimbau	3, 5, 6	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE000A0EQ578.htm



INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.	
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.	
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.	
"_"	Rating suspended:	The available information currently does not permit an evaluation of the company.	

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	114	55
Hold	88	43
Sell	4	2
Rating suspended	0	0
Total	206	100

WARBURG RESEARCH GMBH – ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	33	67
Hold	16	33
Sell	0	0
Rating suspended	0	0
Total	49	100

PRICE AND RATING HISTORY HELMA EIGENHEIMBAU AS OF 11.09.2018



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



EQUITIES			
Roland Rapelius Head of Equities	+49 40 3282-2673 rrapelius@mmwarburg.com		
RESEARCH			
Michael Heider Head of Research Henner Rüschmeier	+49 40 309537-280 mheider@warburg-research.com +49 40 309537-270	Andreas Pläsier Banks, Financial Services Jochen Reichert	+49 40 309537-24 aplaesier@warburg-research.cor +49 40 309537-13
Head of Research Jonas Blum	hrueschmeier@warburg-research.com +40 40 309537-240	Telco, Internet, Media J. Moritz Rieser	jreichert@warburg-research.cor +49 40 309537-26
Small/Mid Cap Research Christian Cohrs	jblum@warburg-research.com +49 40 309537-175	Real Estate Arash Roshan Zamir	mrieser@warburg-research.co +49 40 309537-15
Engineering, Logistics	ccohrs@warburg-research.com	Cap. Goods, Renewables	aroshanzamir@warburg-research.com
Felix Ellmann Software, IT	+49 40 309537-120 fellmann@warburg-research.com	Franz Schall Automobiles, Car Suppliers	+40 40 309537-23 fschall@warburg-research.co
Jörg Philipp Frey Retail, Consumer Goods	+49 40 309537-258 jfrey@warburg-research.com	Malte Schaumann Technology	+49 40 309537-17 mschaumann@warburg-research.com
Marius Fuhrberg Financial Services	+49 40 309537-185 mfuhrberg@warburg-research.com	Patrick Schmidt Leisure, Internet	+49 40 309537-12 pschmidt@warburg-research.co
Ulrich Huwald Health Care, Pharma	+49 40 309537-255 uhuwald@warburg-research.com	Oliver Schwarz Chemicals, Agriculture	+49 40 309537-25 oschwarz@warburg-research.com
Thilo Kleibauer Retail, Consumer Goods	+49 40 309537-257 tkleibauer@warburg-research.com	Marc-René Tonn Automobiles, Car Suppliers	+49 40 309537-25 mtonn@warburg-research.cor
Eggert Kuls Engineering	+49 40 309537-256 ekuls@warburg-research.com	Robert-Jan van der Horst Technology	+49 40 309537-29 rvanderhorst@warburg-research.cor
Marina Manas Cháfer Renewables, Small/Mid Cap	+49 40 309537-254 mmanaschafer@warburg-research.com	Andreas Wolf Software, IT	+49 40 309537-14 awolf@warburg-research.cor
INSTITUTIONAL EQU	ITY SALES		
Klaus Schilling Head of Equity Sales, Germany	+49 40 3282-2664 kschilling@mmwarburg.com	Simon Pallhuber Switzerland, France	+49 69 5050-741 spallhuber@mmwarburg.co
Fim Beckmann Jnited Kingdom	+49 40 3282-2665 tbeckmann@mmwarburg.com	,,	
Lyubka Bogdanova United Kingdom, Australia	+49 69 5050-7411 Ibogdanova@mmwarburg.com		
Jens Buchmüller	+49 69 5050-7415		
Scandinavia, Austria Matthias Fritsch	jbuchmueller@mmwarburg.com +49 40 3282-2696		
United Kingdom Michael Kriszun	mfritsch@mmwarburg.com +49 40 3282-2695	Angelika Flegler	+49 69 5050-741
United Kingdom Sanjay Oberoi	mkriszun@mmwarburg.com +49 69 5050-7410	Roadshow/Marketing Juliane Willenbruch	aflegler@mmwarburg.co +49 40 3282-269
United Kingdom	soberoi@mmwarburg.com	Roadshow/Marketing	jwillenbruch@mmwarburg.com
SALES TRADING			
Oliver Merckel Head of Sales Trading	+49 40 3282-2634 omerckel@mmwarburg.com	Bastian Quast Sales Trading	+49 40 3282-270 bquast@mmwarburg.cor
Elyaz Dust	+49 40 3282-2702	Jörg Treptow	+49 40 3282-265
Sales Trading	edust@mmwarburg.com +49 40 3282-2700	Sales Trading	jtreptow@mmwarburg.co
Michael Ilgenstein Sales Trading	+49 40 3282-2700 milgenstein@mmwarburg.com	Jan Walter Sales Trading	+49 40 3282-266 jwalter@mmwarburg.cor
MACRO RESEARCH			
Carsten Klude Macro Research	+49 40 3282-2572 cklude@mmwarburg.com	Dr. Christian Jasperneite Investment Strategy	+49 40 3282-243 cjasperneite@mmwarburg.cor
Our research can be	found under:		
Warburg Research	research.mmwarburg.com/en/index.html	Thomson Reuters	www.thomsonreuters.com
Bloomberg	MMWA GO	Capital IQ	www.capitaliq.com
FactSet	www.factset.com		
For access please cont			
Andrea Schaper Sales Assistance	+49 40 3282-2632 aschaper@mmwarburg.com	Kerstin Muthig Sales Assistance	+49 40 3282-270 kmuthig@mmwarburg.cor