# **HELMA Eigenheimbau**

(EntryStandard, Construction & Materials)



Dent	Value Indicators:	EUR	Share data:		Description:	
Buy	DCF:	67.89	Bloomberg:	H5E GR	Service provider for constru	
00.00			Reuters:	H5EG	owner-occupied homes and	d holiday
EUR <b>68.00</b>			ISIN:	DE000A0EQ578	property	
	Market Snapshot:	EUR m	Shareholders:		Risk Profile (WRe):	2016e
	Market cap:	230.9	Freefloat	59.6 %	Beta:	1.5
Price EUR 57.73	No. of shares (m):	4.0	Karl-Heinz Maerzke	40.3 %	Price / Book:	2.8 x
Upside 17.8 %	EV:	344.3	G. Janssen CFO	0.3 %	Equity Ratio:	28 %
	Freefloat MC:	137.6			Net Fin. Debt / EBITDA:	4.5 x
	Ø Trad. Vol. (30d):	355.87 th			Net Debt / EBITDA:	4.5 x

## Strong order intake in Q4 leads to satisfactory FY figure

- HELMA today announced strong order intake for Q4 2016. Order intake grew by 50% to EUR 96m in Q4, driven by the selling start of projects in Q4, as planned. FY growth of 6.5% to EUR 286.8m is nearly in line with our estimate (WRe: +10%). Some sales volume was postponed following the introduction of stricter energy saving regulations (EnEV), the late announcement of specific subsidy modalities of the KfW Efficiency House 55 as well as the implementation of the "Wohnimmobilenkreditrichtlinie" (WIKR) in Germany. The impact of WIKR (stricter financing conditions for prospective buyers) was relatively small, according to the company. Nevertheless, as legislators will amend this directive in our view, order intake should be supported by ongoing strong demand for houses and flats in Germany (planning permission up ~24% after first 10 months of 2016). The expected moderate increase in interest rates should not have a meaningful impact on demand as estimated customer financing costs will remain at low levels (WRe: <2% for a maturity of 10 years).
- Segments: Looking at the individual segments, order intake at HELMA Eigenheimbau AG decreased 11% to EUR 99m as the setback (owing to the above-mentioned effects) was not fully offset by better development in H2. In the property development business, order intake increased by 9% at HELMA Wohnungsbau to EUR ~151m. This development is set to continue as the company continues to secure attractive plots of land in growing major cities (HELMA's focus: Hamburg, Munich, Berlin, Hanover, Munich & Leipzig). HELMA Ferienimmobilien achieved the greatest order intake growth, as the volume almost doubled from EUR 19.6m to EUR 37m. Strong order intake for the large-scale project at the Baltic Sea resort in Olpenitz was the main reason for this favourable development.
- Outlook: HELMA will release its preliminary earnings figures for 2016 in the first half of March. We believe the company will meet its 2016 guidance for a sales volume of EUR 260m and EBIT of EUR 22m. In terms of EBIT margin in 2016 (WRe: 9.1%, EBIT EUR 23.6m) our estimates might be a little bit too optimistic as strong sales growth requires investment in HELMA's infrastructure (staff). Furthermore, management is expected to give guidance for 2019 as strong order intake in 2016 (+7% to EUR 287m) supports long-term visibility. We are expecting further growth in 2019 which should be reflected in a positive sales guidance for 2019. However we do not expect the company to provide a specific figure for 2019 with the FY 2016 release.
- Remains a Buy as the economic environment remains supportive (low interest rates, strong demand for new properties, no economic downturn expected in Germany) and should support demand to a smaller extent.

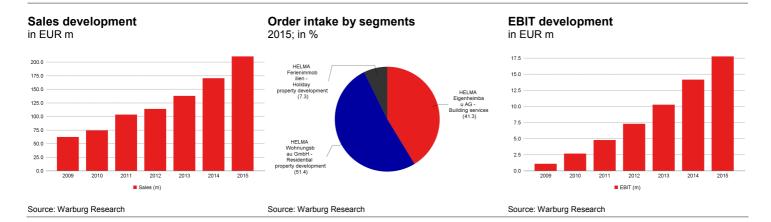


Rel. Performance vs	EntryStandard:
1 month:	9.7 %
6 months:	-5.5 %
Year to date:	8.0 %
Trailing 12 months:	29.5 %

Company events:	
30.03.17	FY 2016
13.06.17	Sales Figure H1
07.07.17	AGM

FY End: 31.12. in EUR m	CAGR (15-18e)	2012	2013	2014	2015	2016e	2017e	2018e
Sales	25.9 %	114.0	138.0	170.5	210.6	260.0	355.0	420.0
Change Sales yoy		10.1 %	21.1 %	23.5 %	23.5 %	23.4 %	36.5 %	18.3 %
Gross margin adj.	-2.5 %	24.4 %	24.9 %	24.9 %	24.3 %	23.1 %	22.7 %	22.5 %
EBITDA	34.3 %	8.8	11.8	16.0	19.5	25.6	39.6	47.2
EBIT	36.5 %	7.3	10.3	14.2	17.8	23.6	37.6	45.2
Margin		6.4 %	7.4 %	8.3 %	8.4 %	9.1 %	10.6 %	10.8 %
EBT		5.7	8.3	11.7	15.0	21.0	34.6	41.8
Net income	42.2 %	3.9	5.6	8.1	10.0	14.4	23.7	28.6
EPS	38.6 %	1.35	1.85	2.43	2.69	3.60	5.92	7.16
EPS adj.	38.6 %	1.32	1.85	2.43	2.69	3.60	5.92	7.16
DPS	43.1 %	0.35	0.53	0.63	0.75	1.00	1.50	2.20
Dividend Yield		3.5 %	3.3 %	2.5 %	2.0 %	1.7 %	2.6 %	3.8 %
FCFPS		-6.85	-11.09	-4.88	-10.49	-3.12	1.17	7.16
FCF / Market cap		-68.2 %	-70.0 %	-19.7 %	-28.4 %	-5.4 %	2.0 %	12.4 %
EV / Sales		0.6 x	0.8 x	1.0 x	1.1 x	1.3 x	1.0 x	0.8 x
EV / EBITDA		7.4 x	9.8 x	10.2 x	11.9 x	13.5 x	8.7 x	6.8 x
EV / EBIT		8.9 x	11.3 x	11.5 x	13.1 x	14.6 x	9.2 x	7.1 x
P/E		7.4 x	8.6 x	10.2 x	13.6 x	16.0 x	9.8 x	8.1 x
P / E adj.		7.6 x	8.6 x	10.2 x	13.6 x	16.0 x	9.8 x	8.1 x
FCF Yield Potential		8.5 %	6.8 %	6.8 %	5.7 %	5.1 %	7.9 %	10.1 %
Net Debt		36.4	68.1	79.4	98.6	114.1	113.4	90.8
ROCE (NOPAT)		10.9 %	9.3 %	9.1 %	8.2 %	8.9 %	12.5 %	14.3 %
Guidance:	2016: sales El	JR 260m, EE	BIT EUR 22m	n; sales 2017	& 18: 340&4	20m; 8-11%	EBIT-margin	





### **Company Background**

- Provider of construction services for brick-built homes that can be adapted to individual tastes.
- Focus on product development, sale, planning and building administration. Construction is outsourced to subcontractors.
- Via HELMA Wohnungsbau GmbH, HELMA in its role as a developer, acquires larger areas zoned for residential construction with up to 250 building sites. Regional focus is on cities like Berlin, Hamburg, Hanover or Munich.
- Since early 2011 the company has been developing and selling holiday properties at the North Sea and Baltic Sea coasts as well as attractive lakeside locations via the subsidiary HELMA Ferienimmobilien.

## **Competitive Quality**

- Individualisation without additional costs: HELMA's homes are mainly distinguished by the range of individual design options at no extra cost.
- High expertise in the future market of energy-efficient houses: HELMA offers a broad range of energy-efficient houses, e.g. the ecoSolar house and, since May 2011, the EnergieAutarke Haus (energy self-sufficient home).
- Efficient sales concept: HELMA's 42 show houses throughout Germany are used by ca. 80 freelance sales representatives as a point
  of sale.
- Business model expansion into apartment building completes product range
- Successful advancement of the development business in the holiday property area since 2011. Gradual expansion of the market positioning makes attractive growth possible.





DCF model														
	Detaile	d forecas	t period				T	ransition	al period					Term. Value
Figures in EUR m	2016e	2017e	2018e	2019e	2020e	2021e	2022e	2023e	2024e	2025e	2026e	2027e	2028e	
Sales	260.0	355.0	420.0	432.6	445.6	458.9	468.1	477.5	487.0	496.8	506.7	516.8	524.6	4.5.0/
Sales change	23.4 %	36.5 %	18.3 %	3.0 %	3.0 %	3.0 %	2.0 %	2.0 %	2.0 %	2.0 %	2.0 %	2.0 %	1.5 %	1.5 %
EBIT	23.6	37.6	45.2	45.4	46.8	45.9	46.8	47.7	46.3	47.2	48.1	49.1	49.8	
EBIT-margin	9.1 %	10.6 %	10.8 %	10.5 %	10.5 %	10.0 %	10.0 %	10.0 %	9.5 %	9.5 %	9.5 %	9.5 %	9.5 %	
Tax rate (EBT)	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	31.5 %	
NOPAT	16.2	25.7	31.0	31.1	32.0	31.4	32.1	32.7	31.7	32.3	33.0	33.6	34.1	
Depreciation	2.0	2.0	2.0	3.5	3.6	3.7	3.7	3.8	3.9	4.0	4.1	4.1	4.2	
in % of Sales	0.8 %	0.6 %	0.5 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	
Changes in provisions	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Change in Liquidity from														
- Working Capital	26.9	20.0	1.0	61.2	8.4	8.7	6.0	6.1	6.2	6.3	6.5	6.6	5.0	
- Capex	2.0	2.0	2.0	3.5	3.6	3.7	3.7	3.8	3.9	4.0	4.1	4.1	4.2	
Capex in % of Sales	0.8 %	0.6 %	0.5 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	0.8 %	
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	-10.7	5.8	29.9	-30.1	23.6	22.7	26.1	26.6	25.5	26.0	26.5	27.0	29.1	30
PV of FCF	-10.2	5.2	25.1	-23.7	17.4	15.7	16.8	16.1	14.4	13.8	13.1	12.5	12.6	242
share of PVs		5.41 %						29.30	6 %					65.23 %

Model parameter				Valuation (m)			
Derivation of WACC:		Derivation of Beta:		Present values 2028e	129		
				Terminal Value	242		
Debt ratio	40.00 %	Financial Strength	1.50	Financial liabilities	111		
Cost of debt (after tax)	2.4 %	Liquidity (share)	1.50	Pension liabilities	0		
Market return	7.00 %	Cyclicality	1.90	Hybrid capital	0		
Risk free rate	1.50 %	Transparency	1.00	Minority interest	0		
		Others	1.60	Market val. of investments	0		
				Liquidity	12	No. of shares (m)	4.0
WACC	6.81 %	Beta	1.50	Equity Value	272	Value per share (EUR)	67.89

Sens	itivity Va	lue per Sh	are (EUR	)													
		Terminal (	Growth								Delta EBIT	-margin					
Beta	WACC	0.75 %	1.00 %	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.80	7.8 %	45.43	46.91	48.51	50.23	52.09	54.12	56.32	1.80	7.8 %	32.78	38.60	44.41	50.23	56.05	61.86	67.68
1.65	7.3 %	52.33	54.16	56.13	58.28	60.62	63.18	65.99	1.65	7.3 %	39.29	45.62	51.95	58.28	64.61	70.94	77.27
1.58	7.1 %	56.21	58.25	60.46	62.87	65.50	68.40	71.60	1.58	7.1 %	43.01	49.63	56.25	62.87	69.49	76.11	82.72
1.50	6.8 %	60.42	62.70	65.18	67.89	70.88	74.17	77.83	1.50	6.8 %	47.08	54.02	60.96	67.89	74.83	81.77	88.71
1.42	6.6 %	65.01	67.56	70.36	73.43	76.83	80.59	84.80	1.42	6.6 %	51.57	58.86	66.15	73.43	80.72	88.01	95.30
1.35	6.3 %	70.02	72.90	76.07	79.56	83.44	87.77	92.63	1.35	6.3 %	56.54	64.21	71.89	79.56	87.24	94.91	102.59
1.20	5.8 %	81.58	85.29	89.41	94.00	99.16	105.00	111.66	1.20	5.8 %	68.25	76.84	85.42	94.00	102.59	111.17	119.75

- Working capital increase due to expansion of land-plot business
- We increase our Long term EBIT-margin assumption from 8.5% to 9.5% due to a change of business mix
- Medium-term equity ratio ~25%
- We reduce our cost of debt due to a change of refinancing mix

# HELMA Eigenheimbau



Valuation							
	2012	2013	2014	2015	2016e	2017e	2018e
Price / Book	1.4 x	1.7 x	2.0 x	1.9 x	2.8 x	2.3 x	1.8 x
Book value per share ex intangibles	6.30	8.33	11.41	16.97	19.82	24.96	30.87
EV / Sales	0.6 x	0.8 x	1.0 x	1.1 x	1.3 x	1.0 x	0.8 x
EV / EBITDA	7.4 x	9.8 x	10.2 x	11.9 x	13.5 x	8.7 x	6.8 x
EV / EBIT	8.9 x	11.3 x	11.5 x	13.1 x	14.6 x	9.2 x	7.1 x
EV / EBIT adj.*	8.9 x	11.3 x	11.5 x	13.1 x	14.6 x	9.2 x	7.1 x
P/FCF	n.a.	n.a.	n.a.	n.a.	n.a.	49.2 x	8.1 x
P/E	7.4 x	8.6 x	10.2 x	13.6 x	16.0 x	9.8 x	8.1 x
P / E adj.*	7.6 x	8.6 x	10.2 x	13.6 x	16.0 x	9.8 x	8.1 x
Dividend Yield	3.5 %	3.3 %	2.5 %	2.0 %	1.7 %	2.6 %	3.8 %
Free Cash Flow Yield Potential	8.5 %	6.8 %	6.8 %	5.7 %	5.1 %	7.9 %	10.1 %
*Adjustments made for: -							

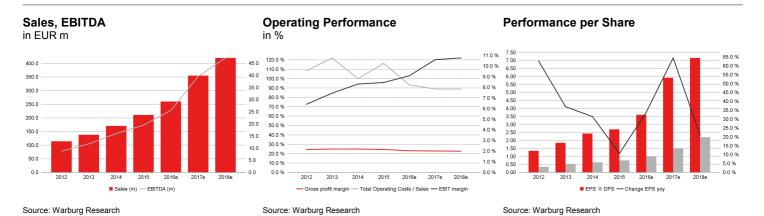
Company Specific Items							
	2012	2013	2014	2015	2016e	2017e	2018e
Order intake	131.4	159.0	193.0	269.4	296.3	311.2	326.7
Total output	132.2	180.2	186.3	264.0	268.0	355.0	420.0
Material expenses	104.4	145.8	143.9	212.8	208.0	274.4	325.5
Gross margin adj.	24.4 %	24.9 %	24.9 %	24.3 %	23.1 %	22.7 %	22.5 %



Consolidated profit & loss							
In EUR m	2012	2013	2014	2015	2016e	2017e	2018
Sales	114.0	138.0	170.5	210.6	260.0	355.0	420.
Change Sales yoy	10.1 %	21.1 %	23.5 %	23.5 %	23.4 %	36.5 %	18.3 %
Increase / decrease in inventory	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Own work capitalised	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a
Total output	132.2	180.2	186.3	264.0	268.0	355.0	420.
Material expenses	104.4	145.8	143.9	212.8	208.0	274.4	325.
Gross profit	27.8	34.4	42.4	51.2	60.0	80.6	94.
Gross profit margin	24.4 %	24.9 %	24.9 %	24.3 %	23.1 %	22.7 %	22.5 %
Personnel expenses	10.8	13.5	15.2	17.5	19.9	23.0	26.2
Other operating income	0.5	0.9	1.2	1.0	1.0	1.0	1.0
Other operating expenses	8.8	10.0	12.4	15.2	15.5	19.0	22.
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	8.8	11.8	16.0	19.5	25.6	39.6	47.2
Margin	7.7 %	8.5 %	9.4 %	9.3 %	9.8 %	11.2 %	11.2 %
Depreciation of fixed assets	1.4	1.5	1.8	1.7	2.0	2.0	2.
EBITA	7.3	10.3	14.2	17.8	23.6	37.6	45.
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	7.3	10.3	14.2	17.8	23.6	37.6	45.2
Margin	6.4 %	7.4 %	8.3 %	8.4 %	9.1 %	10.6 %	10.8 %
EBIT adj.	7.3	10.3	14.2	17.8	23.6	37.6	45.2
Interest income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest expenses	1.6	2.0	2.5	2.8	2.6	3.0	3.4
Other financial income (loss)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBT	5.7	8.3	11.7	15.0	21.0	34.6	41.8
Margin	5.0 %	6.0 %	6.9 %	7.1 %	8.1 %	9.7 %	10.0 %
Total taxes	1.9	2.6	3.5	5.0	6.6	10.9	13.2
Net income from continuing operations	3.9	5.7	8.2	10.0	14.4	23.7	28.0
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	3.9	5.7	8.2	10.0	14.4	23.7	28.0
Minority interest	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Net income	3.9	5.6	8.1	10.0	14.4	23.7	28.0
Margin	3.4 %	4.0 %	4.8 %	4.7 %	5.5 %	6.7 %	6.8 %
Number of shares, average	2.9	3.0	3.3	3.6	4.0	4.0	4.0
EPS	1.35	1.85	2.43	2.69	3.60	5.92	7.10
EPS adj.	1.32	1.85	2.43	2.69	3.60	5.92	7.16
*Adjustments made for:							

Guidance: 2016: sales EUR 260m, EBIT EUR 22m; sales 2017 & 18: 340&420m; 8-11% EBIT-margin

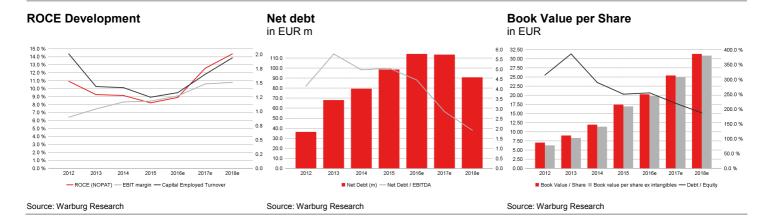
Financial Ratios							
	2012	2013	2014	2015	2016e	2017e	2018e
Total Operating Costs / Sales	108.3 %	122.0 %	99.9 %	116.1 %	93.2 %	88.8 %	88.8 %
Operating Leverage	5.2 x	1.9 x	1.6 x	1.1 x	1.4 x	1.6 x	1.1 x
EBITDA / Interest expenses	5.5 x	5.8 x	6.4 x	6.9 x	9.8 x	13.2 x	13.9 x
Tax rate (EBT)	32.5 %	31.2 %	30.2 %	33.3 %	31.5 %	31.5 %	31.5 %
Dividend Payout Ratio	25.9 %	28.1 %	25.8 %	27.4 %	27.8 %	25.3 %	30.7 %
Sales per Employee	606,383	654,028	731,751	829,205	945,455	1,224,138	1,377,049





Consolidated balance sheet							
In EUR m	2012	2013	2014	2015	2016e	2017e	20186
Assets							
Goodwill and other intangible assets	2.2	2.1	1.9	1.9	1.9	1.9	1.9
thereof other intangible assets	8.0	0.7	0.5	0.5	0.5	0.5	0.5
thereof Goodwill	1.4	1.4	1.4	1.4	1.4	1.4	1.4
Property, plant and equipment	15.0	15.8	16.1	16.3	16.3	16.3	16.3
Financial assets	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	17.8	18.2	18.3	18.5	18.5	18.5	18.5
Inventories	35.8	78.4	96.1	154.4	175.0	185.0	190.0
Accounts receivable	27.8	29.0	35.2	56.6	74.8	102.1	120.8
Liquid assets	1.5	6.8	6.9	12.5	17.0	17.3	28.1
Other short-term assets	1.7	4.3	3.4	3.0	3.0	3.0	3.0
Current assets	66.9	118.5	141.6	226.5	269.8	307.4	341.9
Total Assets	84.6	136.6	159.9	245.0	288.3	325.9	360.4
Liabilities and shareholders' equity							
Subscribed capital	2.9	3.1	3.4	4.0	4.0	4.0	4.0
Capital reserve	11.6	14.5	20.8	41.5	41.5	41.5	41.5
Retained earnings	0.2	0.2	7.1	11.5	22.9	42.5	65.2
Other equity components	5.6	10.1	9.5	12.8	12.8	13.7	14.7
Shareholders' equity	20.2	27.9	40.8	69.8	81.2	101.8	125.4
Minority interest	0.2	0.2	0.1	0.1	0.1	0.1	0.1
Total equity	20.4	28.1	41.0	69.9	81.3	101.9	125.5
Provisions	5.5	7.9	8.7	30.8	39.4	52.6	71.2
thereof provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial liabilities (total)	37.9	74.9	86.3	111.1	131.1	130.7	118.9
thereof short-term financial liabilities	22.4	21.6	14.5	50.7	25.7	18.2	12.6
Accounts payable	5.3	7.3	6.7	8.1	11.4	15.6	19.6
Other liabilities	15.5	18.4	17.2	25.1	25.1	25.1	25.1
Liabilities	64.3	108.5	119.0	175.1	207.0	224.0	234.9
Total liabilities and shareholders' equity	84.6	136.6	159.9	245.0	288.3	325.9	360.4

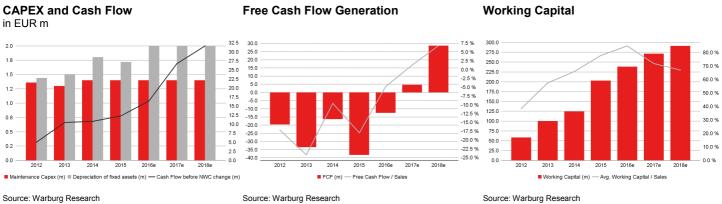
Financial Ratios							
	2012	2013	2014	2015	2016e	2017e	2018e
Efficiency of Capital Employment							
Operating Assets Turnover	1.6 x	1.2 x	1.2 x	1.0 x	1.0 x	1.2 x	1.4 x
Capital Employed Turnover	2.0 x	1.4 x	1.4 x	1.3 x	1.3 x	1.6 x	1.9 x
ROA	21.8 %	30.8 %	44.4 %	53.7 %	77.7 %	127.9 %	154.6 %
Return on Capital							
ROCE (NOPAT)	10.9 %	9.3 %	9.1 %	8.2 %	8.9 %	12.5 %	14.3 %
ROE	20.8 %	23.2 %	23.7 %	18.0 %	19.1 %	25.9 %	25.2 %
Adj. ROE	20.3 %	23.2 %	23.7 %	18.0 %	19.1 %	25.9 %	25.2 %
Balance sheet quality							
Net Debt	36.4	68.1	79.4	98.6	114.1	113.4	90.8
Net Financial Debt	36.3	68.1	79.4	98.6	114.1	113.4	90.8
Net Gearing	178.5 %	242.5 %	193.9 %	141.1 %	140.4 %	111.3 %	72.3 %
Net Fin. Debt / EBITDA	415.3 %	578.0 %	497.1 %	505.7 %	445.6 %	286.4 %	192.3 %
Book Value / Share	7.1	9.0	12.0	17.4	20.3	25.4	31.3
Book value per share ex intangibles	6.3	8.3	11.4	17.0	19.8	25.0	30.9





Consolidated cash flow statement							
In EUR m	2012	2013	2014	2015	2016e	2017e	2018
Net income	3.9	5.7	8.2	10.0	14.4	23.7	28.6
Depreciation of fixed assets	1.4	1.5	1.8	1.7	2.0	2.0	2.0
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in long-term provisions	-0.3	0.0	0.5	-0.5	0.0	0.0	0.0
Other non-cash income and expenses	0.0	3.3	0.3	1.1	0.0	1.0	1.0
Cash Flow before NWC change	5.0	10.5	10.8	12.3	16.4	26.7	31.6
Increase / decrease in inventory	-16.0	-42.6	-17.6	-58.3	-20.6	-10.0	-5.0
Increase / decrease in accounts receivable	-8.5	-1.2	-6.2	-21.4	-18.2	-27.3	-18.7
Increase / decrease in accounts payable	-0.1	2.0	-0.6	1.3	3.3	4.2	4.0
Increase / decrease in other working capital positions	0.0	0.0	-1.1	28.5	8.6	13.1	18.7
Increase / decrease in working capital (total)	-24.6	-41.8	-25.5	-49.9	-26.9	-20.0	-1.0
Net cash provided by operating activities [1]	-18.6	-31.3	-14.3	-36.2	-10.5	6.7	30.6
Investments in intangible assets	0.0	-0.2	-0.2	0.0	0.0	0.0	0.0
Investments in property, plant and equipment	-1.0	-2.0	-1.9	-1.7	-2.0	-2.0	-2.0
Payments for acquisitions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.4	0.0	0.0	0.1	0.0	0.0	0.0
Net cash provided by investing activities [2]	-0.6	-2.2	-2.1	-1.9	-2.0	-2.0	-2.0
Change in financial liabilities	17.5	37.0	11.7	24.8	20.0	-0.4	-11.8
Dividends paid	-0.6	-1.1	-1.9	-2.5	-3.0	-4.0	-6.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	3.2	6.7	21.2	0.0	0.0	0.0
Other	0.0	-0.6	0.0	0.3	0.0	0.0	0.0
Net cash provided by financing activities [3]	16.9	38.6	16.4	43.7	17.0	-4.4	-17.8
Change in liquid funds [1]+[2]+[3]	-2.3	5.1	0.1	5.6	4.5	0.3	10.8
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	1.5	6.6	6.9	12.5	17.0	17.3	28.1

Financial Ratios							
	2012	2013	2014	2015	2016e	2017e	2018e
Cash Flow							
FCF	-19.6	-33.5	-16.3	-38.2	-12.5	4.7	28.6
Free Cash Flow / Sales	-17.2 %	-24.2 %	-9.6 %	-18.0 %	-4.8 %	1.3 %	6.8 %
Free Cash Flow Potential	5.5	7.9	11.0	13.1	17.6	27.3	32.6
Free Cash Flow / Net Profit	-506.5 %	-598.7 %	-201.0 %	-381.1 %	-86.9 %	19.8 %	100.0 %
Interest Received / Avg. Cash	0.0 %	0.0 %	0.0 %	0.1 %	0.0 %	0.0 %	0.0 %
Interest Paid / Avg. Debt	5.4 %	3.6 %	3.1 %	2.9 %	2.1 %	2.3 %	2.7 %
Management of Funds							
Investment ratio	0.9 %	1.6 %	1.2 %	0.8 %	0.8 %	0.6 %	0.5 %
Maint. Capex / Sales	1.2 %	0.9 %	0.8 %	0.7 %	0.5 %	0.4 %	0.3 %
Capex / Dep	69.4 %	142.9 %	115.5 %	98.7 %	100.0 %	100.0 %	100.0 %
Avg. Working Capital / Sales	38.4 %	57.4 %	65.9 %	77.7 %	84.9 %	71.8 %	67.0 %
Trade Debtors / Trade Creditors	522.6 %	396.2 %	522.4 %	701.7 %	656.1 %	654.5 %	616.3 %
Inventory Turnover	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Receivables collection period (days)	89	77	75	98	105	105	105
Payables payment period (days)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Cash conversion cycle (Days)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.



Source: Warburg Research

# **HELMA Eigenheimbau**



### **LEGAL DISCLAIMER**

This research report ("investment recommendation" or "recommendation") was prepared by the Warburg Research GmbH, a fully owned subsidiary of the M.M.Warburg & CO (AG & Co.) KGaA and is passed on by the M.M.Warburg & CO (AG & Co.) KGaA. It contains selected information and does not purport to be complete. The report is based on publicly available information and data ("the information") believed to be accurate and complete. Warburg Research GmbH neither examines the information for accuracy and completeness, nor guarantees its accuracy and completeness. Possible errors or incompleteness of the information do not constitute grounds for liability of M.M.Warburg & CO (AG & Co.) KGaA or Warburg Research GmbH for damages of any kind whatsoever, and M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are not liable for indirect and/or direct and/or consequential damages. In particular, neither M.M.Warburg & CO (AG & Co.) KGaA nor Warburg Research GmbH are liable for the statements, plans or other details contained in these analyses concerning the examined companies, their affiliated companies, strategies, economic situations, market and competitive situations, regulatory environment, etc. Although due care has been taken in compiling this research report, it cannot be excluded that it is incomplete or contains errors. M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH, their shareholders and employees are not liable for the accuracy and completeness of the statements, estimations and the conclusions derived from the information contained in this document. Provided a research report is being transmitted in connection with an existing contractual relationship, i.e. financial advisory or similar services, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH shall be restricted to gross negligence and wilful misconduct. In case of failure in essential tasks, M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are liable for normal negligence. In any case, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH is limited to typical, expectable damages. This research report does not constitute an offer or a solicitation of an offer for the purchase or sale of any security. Partners, directors or employees of M.M.Warburg & CO (AG & Co.) KGaA, Warburg Research GmbH or affiliated companies may serve in a position of responsibility, i.e. on the board of directors of companies mentioned in the report. Opinions expressed in this report are subject to change without notice. All rights reserved.

### **COPYRIGHT NOTICE**

This work including all its parts is protected by copyright. Any use beyond the limits provided by copyright law without permission is prohibited and punishable. This applies, in particular, to reproductions, translations, microfilming, and storage and processing on electronic media of the entire content or parts thereof.

# DISCLOSURE ACCORDING TO §34B OF THE GERMAN SECURITIES TRADING ACT (WHPG), THE ORDINANCE ON THE ANALYSIS OF FINANCIAL INSTRUMENTS (FINANV) AND MAR INCL. COMMISSION DELEGATED REGULATION (EU) 2016/958

The valuation underlying the investment recommendation for the company analysed here is based on generally accepted and widely used methods of fundamental analysis, such as e.g. DCF Model, Free Cash Flow Potential, Peer Group Comparison or Sum of the Parts Model. The result of this fundamental valuation is modified to take into consideration the analyst's assessment as regards the expected development of investor sentiment and its impact on the share price.

Independent of the applied valuation methods, there is the risk that the price target will not be met, for instance because of unforeseen changes in demand for the company's products, changes in management, technology, economic development, interest rate development, operating and/or material costs, competitive pressure, supervisory law, exchange rate, tax rate etc. For investments in foreign markets and instruments there are further risks, generally based on exchange rate changes or changes in political and social conditions.

This commentary reflects the opinion of the relevant author at the point in time of its compilation. A change in the fundamental factors underlying the valuation can mean that the valuation is subsequently no longer accurate. Whether, or in what time frame, an update of this commentary follows is not determined in advance.

Additional internal and organisational arrangements to prevent or to deal with conflicts of interest have been implemented. Among these are the spatial separation of Warburg Research GmbH from M.M.Warburg & CO (AG & Co.) KGaA and the creation of areas of confidentiality. This prevents the exchange of information, which could form the basis of conflicts of interest for Warburg Research in terms of the analysed issuers or their financial instruments.

The analysts of Warburg Research GmbH do not receive a gratuity – directly or indirectly – from the investment banking activities of M.M.Warburg & CO (AG & Co.) KGaA or of any company within the Warburg Group.

All prices of financial instruments given in this investment recommendation are the closing prices on the last stock-market trading day before the publication date stated, unless another point in time is explicitly stated.

M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are subject to the supervision of the Federal Financial Supervisory Authority, BaFin. M.M.Warburg & CO (AG & Co.) KGaA is additionally subject to the supervision of the European Central Bank (ECB).

### **SOURCES**

All data and consensus estimates have been obtained from FactSet except where stated otherwise.



### Additional information for clients in the United States

- 1. This research report (the "Report") is a product of Warburg Research GmbH, Germany, a fully owned subsidiary of M.M.Warburg & CO (AG & Co.) KGaA, Germany (in the following collectively "Warburg"). Warburg is the employer of the research analyst(s), who have prepared the Report. The research analyst(s) reside outside the United States and are not associated persons of any U.S. regulated broker-dealer and therefore are not subject to the supervision of any U.S. regulated broker-dealer.
- 2. The Report is provided in the United States for distribution solely to "major U.S. institutional investors" under Rule 15a-6 of the U.S. Securities Exchange Act of 1934.
- 3. Any recipient of the Report should effect transactions in the securities discussed in the Report only through J.P.P. Euro-Securities, Inc., Delaware.
- 4. J.P.P. Euro-Securities, Inc. does not accept or receive any compensation of any kind for the dissemination of the research reports from Warburg.

Reference in accordance with section 34b of the German Securities Trading Act (WpHG), the Ordinance on the Analysis of Financial Instruments (FinAnV), MAR and Commission Delegated Regulation (EU) regarding possible conflicts of interest with companies analysed:

- -1- Warburg Research, or an affiliated company, or an employee of one of these companies responsible for the compilation of the research, hold a **share of more than 5%** of the equity capital of the analysed company.
- Warburg Research, or an affiliated company, within the last twelve months participated in the **management of a consortium** for an issue in the course of a public offering of such financial instruments, which are, or the issuer of which is, the subject of the investment recommendation.
- Companies affiliated with Warburg Research **manage financial instruments**, which are, or the issuers of which are, subject of the investment recommendation, in a market based on the provision of buy or sell contracts.
- MMWB, Warburg Research, or an affiliated company, reached an agreement with the issuer to provide **investment banking and/or**investment services and the relevant agreement was in force in the last 12 months or there arose for this period, based on the relevant agreement, the obligation to provide or to receive a service or compensation provided that this disclosure does not result in the disclosure of confidential business information.
- The company compiling the analysis or an affiliated company had reached an **agreement on the compilation of the investment recommendation** with the analysed company.
- -6- Companies affiliated with Warburg Research regularly trade financial instruments of the analysed company or derivatives of these.
- -6a- Warburg Research, or an affiliated company, holds a **net long position of more than 0.5%** of the total issued share capital of the analysed company.
- -6b- Warburg Research, or an affiliated company, holds a **net short position of more than 0.5%** of the total issued share capital of the analysed company.
- -6c- The issuer holds shares of more than 5% of the total issued capital of Warburg Research or an affiliated company.
- -7- The company preparing the analysis as well as its affiliated companies and employees have **other important interests** in relation to the analysed company, such as, for example, the exercising of mandates at analysed companies.

Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
HELMA Eigenheimbau	3, 5, 6	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE000A0EQ578.htm



### INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.
<b>"_"</b>	Rating suspended:	The available information currently does not permit an evaluation of the company.

### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	121	63
Hold	66	34
Sell	4	2
Rating suspended	1	1
Total	192	100

### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	28	72
Hold	10	26
Sell	0	0
Rating suspended	1	3
Total	39	100

### PRICE AND RATING HISTORY HELMA EIGENHEIMBAU AS OF 12.01.2017



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



EQUITIES			
Roland Rapelius Head of Equities	+49 40 3282-2673 rrapelius@mmwarburg.com		
RESEARCH			
Michael Heider Head of Research	+49 40 309537-280 mheider@warburg-research.com	Andreas Pläsier Banks, Financial Services	+49 40 309537-246 aplaesier@warburg-research.com
Henner Rüschmeier Head of Research	+49 40 309537-270 hrueschmeier@warburg-research.com	Jochen Reichert Telco, Internet, Media	+49 40 309537-130 jreichert@warburg-research.com
Lucas Boventer Renewables, Internet, Media	+49 40 309537-290 lboventer@warburg-research.com	<b>J. Moritz Rieser</b> Real Estate	+49 40 309537-260 mrieser@warburg-research.com
Christian Cohrs Engineering, Logistics	+49 40 309537-175 ccohrs@warburg-research.com	Arash Roshan Zamir Cap. Goods, Renewables	+49 40 309537-155 aroshanzamir@warburg-research.com
Felix Ellmann Software, IT	+49 40 309537-120 fellmann@warburg-research.com	Malte Schaumann Technology	+49 40 309537-170 mschaumann@warburg-research.com
Jörg Philipp Frey Retail, Consumer Goods	+49 40 309537-258 jfrey@warburg-research.com	Oliver Schwarz Chemicals, Agriculture	+49 40 309537-250 oschwarz@warburg-research.com
Marie-Thérèse Grübner Small Cap Research	+49 40 309537-240 mgruebner@warburg-research.com	Marc-René Tonn Automobiles, Car Suppliers	+49 40 309537-259 mtonn@warburg-research.com
Ulrich Huwald	+49 40 309537-255	Björn Voss Steel, Car Suppliers	+49 40 309537-254
Health Care, Pharma  Thilo Kleibauer  Patail Capacinas Canda	uhuwald@warburg-research.com +49 40 309537-257	Alexander Wahl	bvoss@warburg-research.com +49 40 309537-230
Retail, Consumer Goods <b>Eggert Kuls</b>	tkleibauer@warburg-research.com +49 40 309537-256	Car Suppliers, Technology  Andreas Wolf	awahl@warburg-research.com +49 40 309537-140
Engineering Henrik Paganetty	ekuls@warburg-research.com +49 40 309537-185	Software, IT	awolf@warburg-research.com
Telecommunications  INSTITUTIONAL EQUIT	hpaganetty@warburg-research.com		
Holger Nass	+49 40 3282-2669	Michael Kriszun	+49 40 3282-2695
Head of Equity Sales, USA	hnass@mmwarburg.com	United Kingdom	mkriszun@mmwarburg.com
Klaus Schilling Dep. Head of Equity Sales, GER	+49 40 3282-2664 kschilling@mmwarburg.com	Marc Niemann Germany	+49 40 3282-2660 mniemann@mmwarburg.com
Tim Beckmann	+49 40 3282-2665	Sanjay Oberoi	+49 69 5050-7410
United Kingdom <b>Lyubka Bogdanova</b>	tbeckmann@mmwarburg.com +49 69 5050-7411	United Kingdom Simon Pallhuber	soberoi@mmwarburg.com +49 69 5050-7414
United Kingdom, Australia	lbogdanova@mmwarburg.com	Switzerland, France	spallhuber@mmwarburg.com
Jens Buchmüller	+49 69 5050-7415		
Scandinavia, Austria	jbuchmueller@mmwarburg.com	Annalika Flantan	. 40 00 5050 7447
Paul Dontenwill USA	+49 40 3282-2666 pdontenwill@mmwarburg.com	Angelika Flegler Roadshow/Marketing	+49 69 5050-7417 aflegler@mmwarburg.com
Matthias Fritsch	+49 40 3282-2696	Juliane Willenbruch	+49 40 3282-2694
United Kingdom	mfritsch@mmwarburg.com	Roadshow/Marketing	jwillenbruch@mmwarburg.com
SALES TRADING			
Oliver Merckel	+49 40 3282-2634	Bastian Quast	+49 40 3282-2701
Head of Sales Trading	omerckel@mmwarburg.com	Sales Trading	bquast@mmwarburg.com
Elyaz Dust Sales Trading	+49 40 3282-2702 edust@mmwarburg.com	<b>Jörg Treptow</b> Sales Trading	+49 40 3262-2658 jtreptow@mmwarburg.com
Michael Ilgenstein	+49 40 3282-2700	Jan Walter	+49 40 3262-2662
Sales Trading	milgenstein@mmwarburg.com	Sales Trading	jwalter@mmwarburg.com
MACRO RESEARCH			
Carsten Klude Macro Research	+49 40 3282-2572 cklude@mmwarburg.com	Dr. Christian Jasperneite Investment Strategy	+49 40 3282-2439 cjasperneite@mmwarburg.com
Our research can be fo	und under:		
	research.mmwarburg.com/en/index.html	Thomson Reuters	www.thomsonreuters.com
Bloomberg	MMWA GO	Capital IQ	www.capitaliq.com
FactSet	www.factset.com		
For access please contac			
Andrea Schaper Sales Assistance	+49 40 3282-2632 aschaper@mmwarburg.com	Kerstin Muthig Sales Assistance	+49 40 3282-2703
Jaics Assistance	aschaper@hillwarburg.com	Daics Assistance	kmuthig@mmwarburg.com