

Haemato AG

Germany / Pharma Frankfurt Bloomberg: HAEK GR ISIN: DE000A289VV1

2021 Prelims RATING PRICE TARGET

BUY € 43.00

Return Potential 87.0% Risk Rating High

2021 EARNINGS OUTPERFORM; CAUTIOUS 2022 OUTLOOK

Preliminary figures showcased the upside potential of the evolving business model. Results included a strong contribution from the Lifestyle & Aesthetics segment, which helped push the gross margin into double digits at 10.8%. Sales of €285m were in line with guidance (€280m to €300m) and FBe (€287m), while EBIT (€11.2m) topped the upper end of the range (€9m to €11m) and FBe (€10.9m). However, good results were dampened by a cautious 2022 outlook from management that factors in headwinds for core Specialty Pharma activities that cannot be fully compensated by the fast-growing Lifestyle & Aesthetics segment. We have thus lowered our forecasts resulting in a €43 target price (old: €50). Ou rating remains Buy.

Specialty Pharma business still volatile... After an improved performance in the parallel import operations over the past 18 months, volatility is resurfacing with procurement challenges combined with inflation and regulatory risks. Management gave a cautious 2022 outlook (table 2 overleaf), and the expected headwinds for this insurance-financed segment make our prior forecasts untenable. We have dialled back Specialty Pharma growth assumptions but continue to believe the real value of this business is the sizable network of 7,000 partner pharmacies, clinics, and doctors across Germany and Austria that the company sells into.

... but Lifestyle & Aesthetics is set to take growth reins Segment reporting highlighted the potential of this self-paid, high-margin products business and overshot our targets by a wide margin—€65m vs FBe of €40m. We have thus accelerated our growth forecasts for this segment in our model, which boosts the overall gross margin helping offset lowered revenue targets. We think Haemato has an excellent opportunity to build up this segment that currently includes a thriving wholesale business for botox and dermal fillers as well as M1 Select products. Plus, phase 3 trials for Haemato's private-label botox (see note of 9 December 2021) are slated for H2/22. (p.t.o.)

FINANCIAL HISTORY & PROJECTIONS

	2017	2018	2019	2020	2021E	2022E
Revenue (€m)	289.86	274.12	197.84	238.33	285.00	263.42
Y-o-y growth	5.2%	-5.4%	-27.8%	20.5%	19.6%	-7.6%
EBIT (€m)	9.42	8.50	-0.02	1.63	11.21	8.71
EBIT margin	3.2%	3.1%	0.0%	0.7%	3.9%	3.3%
Net income (€m)	6.98	6.28	-1.17	-4.83	7.76	6.50
EPS (diluted) (€)	3.22	3.54	-0.51	-2.02	1.49	1.24
DPS (€)	3.00	1.00	0.00	1.00	1.20	1.50
FCF (€m)	-2.91	-2.91	6.77	-3.46	9.93	2.11
Net gearing	15.9%	17.4%	19.7%	34.2%	6.5%	-3.2%
Liquid assets (€m)	15.71	8.49	4.86	10.29	20.07	25.49

RISKS

Regulatory changes in healthcare systems, spending cuts in healthcare systems, homogenization of pharmaceutical prices within the European Union.

COMPANY PROFILE

Haemato AG is a supplier of specialty pharmaceuticals focused on growth markets in the indication groups of oncology, HIV / AIDS and other chronic diseases. The company boasts a broad customer base of over 7,000 pharmacies and 16 wholesalers in Germany and Austria. Haemato is also currently making stronger inroads into the aesthetic product market.

MARKET DATA	As of 07 Apr 2022
Closing Price	€ 23.00
Shares outstanding	5.23m
Market Capitalisation	€ 120.28m
52-week Range	€ 22.60 / 35.70
Avg. Volume (12 Months)	3.764

Multiples	2020	2021E	2022E
P/E	n.a.	15.4	18.5
EV/Sales	0.5	0.4	0.5
EV/EBIT	74.3	10.8	13.9
Div Yield	4.3%	5.2%	6.5%

STOCK OVERVIEW



COMPANY DATA	As of 30 Jun 2021
Liquid Assets	€ 12.80m
Current Assets	€ 82.70m
Intangible Assets	€ 91.40m
Total Assets	€ 187.50m
Current Liabilities	€ 39.10m
Shareholders' Equity	€ 148.00m

SHAREHOLDERS

M1 Kliniken AG	68.0%
Free Float	32.0%

2021 PRELIM HIGHLIGHTS

Table 1: Preliminary results vs FBe and prior year

All figures in EUR '000	2021	2021E	variance	2020	variance
Revenue	285,000	286,564	-1%	238,333	20%
Gross profit	30,700	28,791	7%	17,687	74%
Margin	10.8%	10.0%	-	7.4%	-
EBITDA	12,600	12,171	4%	3,315	280%
Margin	4.4%	4.2%	-	1.4%	-
EBIT	11,200	10,882	3%	1,627	n.a.
Margin	3.9%	3.8%	-	0.7%	-

Source: First Berlin Equity Research; Haemato AG

Earnings beat our full year targets on gross profit outperformance Haemato reported 20% annualised sales growth of €285m (FBe: €287m; 2020: €238m) including a €220m contribution from the insurance-financed Specialty Pharma operations and €65m from the self-paid Lifestyle & Aesthetics (L&A) activities. The latter is significant, given the higher associated profitability. Gross profit totalled €30.7m for the year and beat our target by 7%, thanks to the higher than expected contribution from the L&A segment. EBITDA and operating income were up sharply on an annualised basis, although the prior year comps were not hard.

The gross margin (GM) jumped 340 basis points Y/Y to 10.8%, and marked the first double-digit YE figure in the company's history. The improvement in group gross profit owes largely to the growth of L&A. Haemato reported a segment gross profit of €22m equal to a 34% GM.

REVISED FORECASTS

Management gave a cautious 2022 outlook (table 2) for the Specialty Pharma segment citing: (1) price pressure impacting procurement and logistics for parallel imports; (2) inflationary risks; (3) lingering pandemic uncertainty; (4) and regulatory risks. Given the continued volatility of the Specialty Pharma business, we have dialled back our growth assumptions for this segment and factor in modest growth of 5% p.a. going forward.

Table 2: 2022 guidance vs 2021 prelims and 2022 FBe

	Unit	Guidance	2021P	FBe
Revenue	€m	250 - 280	285.0	263.4
EBIT	€m	8 - 10	11.2	8.7
Margin	%	3.2 - 3.6	3.9	3.3

Source: First Berlin Equity Research; Haemato AG

Lifestyle & Beauty business set to take the growth reins Lifestyle & Beauty overshot our segment 2021 targets and showcased upside potential with a 34% gross margin. Based on the traction of self-paid (M1 Select) and wholesale products (botox, dermal fillers), we have accelerated the L&A growth forecasts in our model, which results in higher group margins over the mid-term, thanks to increasing relative contributions to group sales and earnings.

Table 3: Revised forecasts and target price

	old	new	revision	upside	dividend yield	total return
Price target (€)	50	43	-14.0%	87.0%	5.2%	92.2%
		2022E			2023E	
All figures in € '000	old	new	revision	old	new	revision
Revenue	320,867	263,417	-17.9%	403,379	290,097	-28.1%
Gross profit	32,161	29,408	-8.6%	40,778	35,148	-13.8%
Margin (%)	10.0%	11.2%	-	10.1%	12.1%	-
EBIT	14,673	8,707	-40.7%	21,227	14,542	-31.5%
Margin (%)	4.6%	3.3%	-	5.3%	5.0%	-

Source: First Berlin Equity Research estimates

DCF price target reset to €43 Our model revisions also include: (1) inflationary impact on OpEx this year; and (2) an increased in our WACC estimate to 9.8% (old: 9.5%) to account for the recent jump in 10 year German bond yields. The updated model yields a €43 target price (old: €50), and our rating remains Buy.

VALUATION MODEL

8 April 2022

In EUR '000			2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E
Sales			285,000	263,417	290,097	313,720	336,701	357,932	375,948	390,605
NOPLAT			8,517	6,617	11,052	14,711	17,619	19,742	21,571	22,710
(+) depreciation & amortisation			1,411	1,106	1,218	1,224	1,254	1,333	1,400	1,455
Net operating cash flow			9,928	7,723	12,270	15,935	18,873	21,075	22,972	24,166
(-) Total investments (CAPEX and WC)			-4,167	4,733	-4,126	-3,862	-3,879	-3,769	-3,431	-3,089
(-) Capital expenditures			-1,083	-988	-943	-1,020	-1,094	-1,163	-1,222	-1,269
(-) Working capital			-3,084	5,721	-3.183	-2,842	-2,784	-2,606	-2,209	-1,819
Free cash flows (FCF)			5,761	12,457	8.144	12,073	14,995	17,306	19,541	21,077
PV of FCF's			5,761	11,633	6,929	9,358	10,589	11,135	11,454	11,255
r v oi i ci s			3,701	11,000		7,556 Terminal EB		11,133	11,434	11,233
In EUR '000				6.1%	6.6%	7.1%	7.6%	8.1%	8.6%	9.1%
PV of FCFs in explicit period	99,060		6.8%	59.00	63.70	68.40	73.10	77.80	82.50	87.20
(+) PV of FCFs in terminal period	133,763		7.8%	48.78	52.36	55.94	59.52	63.10	66.68	70.27
Enterprise value (EV)	232,823	WACC	8.8%	41.56	44.37	47.18	50.00	52.81	55.63	58.44
(+) Net cash / (-) net debt	-8,168	- ≥	9.8%	36.17	38.43	40.70	42.96	45.22	47.49	49.75
(+) Investments / minority interests	0		10.8%	32.00	33.85	35.70	37.55	39.41	41.26	43.11
Shareholder value	224,655		11.8%	28.66	30.20	31.74	33.28	34.81	36.35	37.89
Fair value per share (€)	43.00		12.8%	25.94	27.23	28.52	29.81	31.10	32.39	33.68
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				0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
Cost of equity	14.2%		6.8%	59.79	63.46	67.82	73.10	79.62	87.87	98.65
Pre-tax cost of debt	5.5%		7.8%	50.70	53.20	56.11	59.52	63.58	68.50	74.56
Tax rate	24.0%	WACC	8.8%	43.84	45.63	47.66	50.00	52.71	55.88	59.66
After-tax cost of debt	4.2%	*	9.8%	38.50	39.82	41.29	42.96	44.85	47.03	49.55
Share of equity capital	56.0%		10.8%	34.23	35.22	36.33	37.55	38.93	40.48	42.25
Share of debt capital	44.0%		11.8%	30.74	31.51	32.35	33.28	34.30	35.45	36.73
WACC	9.8%		12.8%	27.84	28.44	29.10	29.81	30.60	31.46	32.42

WACC 9.8% 12.8% 27.84 28 *Please note our model runs through 2030 and we have only shown the abbreviated version for formatting purposes



INCOME STATEMENT

8 April 2022

All figures in EUR '000	2018	2019	2020	2021E	2022E	2023E
Revenues	274,121	197,835	238,333	285,000	263,417	290,097
Cost of goods sold	-252,994	-184,236	-220,646	-254,300	-234,009	-254,949
Gross profit	21,127	13,599	17,687	30,700	29,408	35,148
Personnel expenses	-6,322	-6,308	-6,845	-7,688	-8,226	-8,637
Other OpEx	-8,520	-6,854	-8,015	-10,864	-11,896	-12,491
Other income	3,675	1,460	488	469	527	1,741
EBITDA	9,959	1,897	3,315	12,617	9,813	15,760
Depreciation & amortisation	-1,456	-1,915	-1,688	-1,411	-1,106	-1,218
Operating income (EBIT)	8,503	-18	1,627	11,206	8,707	14,542
Net financial result	-1,059	-764	-799	-673	-653	-653
Other financial result	320	-406	-5,383	-1,094	254	266
Pre-tax income (EBT)	7,764	-1,188	-4,555	9,440	8,308	14,155
Income taxes	-1,488	15	-276	-1,679	-1,806	-3,139
Minority interests	0	0	0	0	0	0
Net income / loss	6,276	-1,173	-4,831	7,761	6,501	11,016
Diluted EPS (in €)	3.54	-0.51	-2.02	1.49	1.24	2.11
Ratios	(
Gross margin	7.7%	6.9%	7.4%	10.8%	11.2%	12.1%
EBIT margin on revenues	3.1%	0.0%	0.7%	3.9%	3.3%	5.0%
EBITDA margin on revenues	3.6%	1.0%	1.4%	4.4%	3.7%	5.4%
Net margin on revenues	2.3%	-0.6%	-2.0%	2.7%	2.5%	3.8%
Tax rate	19.2%	1.3%	-6.1%	17.8%	21.7%	22.2%
Expenses as % of revenues						
Personnel expenses	2.3%	3.2%	2.9%	2.7%	3.1%	3.0%
Other OpEx	3.1%	3.5%	3.4%	3.8%	4.5%	4.3%
Depreciation & amortisation	0.5%	1.0%	0.7%	0.5%	0.4%	0.4%
Y-Y Growth						
Revenues	-5.4%	-27.8%	20.5%	19.6%	-7.6%	10.1%
Operating income	-9.7%	n.m.	n.m.	588.8%	-22.3%	67.0%
Net income/ loss	-10.1%	n.m.	n.m.	n.m.	-16.2%	69.4%



	2018	2019	2020	2021E	2022E	2023E
Assets						
Current assets, total	60,684	72,768	60,884	77,736	75,972	81,385
Cash and equivalents	5,599	2,100	7,541	17,269	22,625	23,284
ST financial assets and securities	2,889	2,761	2,750	2,805	2,861	2,918
Trade receivables	7,320	10,944	14,214	16,397	14,434	15,896
Inventories	44,377	55,441	35,119	40,409	35,262	38,417
Other ST assets	499	1,522	1,260	855	790	870
Non-current assets, total	55,832	55,798	108,174	109,936	110,071	110,062
Property, plant & equipment	1,046	2,166	2,103	1,917	1,930	1,945
Goodw ill & other intangibles	38,677	38,250	37,980	37,838	37,706	37,416
Financial assets	15,973	15,247	9,864	11,954	12,208	12,474
Shares in companies	0	0	58,092	58,092	58,092	58,092
Other LT assets	136	135	135	135	135	135
Total assets	116,516	128,566	169,058	187,672	186,043	191,447
Shareholders' equity & debt						
Current liabilities, total	25,483	55,530	42,925	41,456	39,485	41,690
Trade payables	8,469	19,622	13,028	17,418	16,028	17,462
ST debt	7,680	28,897	18,307	14,500	14,500	14,500
Provisions	361	1,357	1,535	1,558	1,581	1,605
Other ST financial liabilities	684	661	152	855	790	870
Other current liabilities	8,290	4,993	9,903	7,125	6,585	7,252
Long-term liabilities, total	15,357	818	653	878	856	883
Long-term debt	15,000	0	0	0	0	0
LT provisions	26	52	52	52	52	52
Deferred tax liabilities	332	203	60	285	263	290
Other non-current liabilities	0	563	541	541	541	541
Shareholders' equity	75,676	72,219	125,480	145,338	145,702	148,874
Total consolidated equity and debt	116,516	128,566	169,058	187,672	186,043	191,447
Ratios			***************************************	***************************************	***************************************	,
Current ratio (x)	2.4	1.3	1.4	1.9	1.9	2.0
Quick ratio (x)	0.6	0.3	0.6	0.9	1.0	1.0
Equity ratio	65%	56%	74%	77%	78%	78%
Net debt	14,875	24,696	8,168	-4,719	-10,196	-10,832
Net debt / EBITDA (x)	1.5	13.0	2.5	-0.4	-1.0	-0.7
Net gearing	20%	34%	7%	-3%	-7%	-7%
Return on equity (ROE)	8.3%	-1.6%	-3.9%	5.3%	4.5%	7.4%
Capital employed (CE)	48,367	52,595	41,804	44,560	38,720	41,627
Return on capital employed (ROCE)	18%	0%	4%	25%	22%	35%

Haemato AG

CASH FLOW STATEMENT

All figures in EUR '000	2018	2019	2020	2021E	2022E	2023E
Net income	6,276	-1,173	-4,831	7,761	6,501	11,016
Depreciation and amortisation	1,456	1,915	1,688	1,411	1,106	1,218
Change to LT accruals	0	1,023	728	23	23	24
Change in financial asset valuations	-1,943	726	5,387	-2,090	-254	-266
Asset disposals	-546	0	15	0	0	0
Income from participations	-320	-320	-1	-200	-200	-200
Tax result	1,485	-19	269	1,679	1,806	3,139
Net interest expense	1,059	745	799	673	653	653
Operating cash flow	7,467	2,897	4,054	9,256	9,636	15,584
Change in inventory	525	-11,064	20,321	-5,290	5,148	-3,155
Change in trade rec & other assets	1,064	-3,704	-3,000	-1,778	2,028	-1,542
Change in payable & other liabilities	-7,468	10,054	-9,682	2,540	-2,016	2,208
Tax paid	-1,031	-946	-918	-1,679	-1,806	-3,139
Net operating cash flow	557	-2,763	10,776	3,049	12,990	9,955
CapEx	-1,134	-1,029	-849	-1,083	-988	-943
Income from investments	7,326	320	0	145	144	143
Interest income	16	8	5	0	0	0
Cash flow from investing	6,208	-701	-844	-938	-844	-800
Free cash flow (FCF)	6,765	-3,465	9,932	2,111	12,146	9,155
Equity inflow, net	5,198	0	0	14,485	0	0
Debt inflow, net	-5,165	3,583	-3,164	-3,807	0	0
Financing expenses paid	-1,074	-714	-777	-673	-653	-653
Dividend paid to shareholders	-6,594	-2,285	0	-2,388	-6,138	-7,844
Other adjustments	0	-536	-550	0	0	0
Cash flow from financing	-7,635	48	-4,491	7,618	-6,790	-8,497
Net cash flows	-870	-3,499	5,441	9,728	5,356	658
Cash, start of the year	6,469	5,599	2,100	7,541	17,269	22,625
Cash, end of the year	5,599	2,100	7,541	17,269	22,625	23,284
EBITDA/share (in €)	4.36	0.83	1.45	2.41	1.88	3.01
Y-Y Growth						
Operating cash flow	n.m.	n.m.	n.m.	-71.7%	326.1%	-23.4%
Free cash flow	n.m.	n.m.	n.m.	-78.7%	475.5%	-24.6%
EBITDA/share	-16.6%	-81.0%	74.7%	66.4%	-22.2%	60.6%



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PRICE TARGET DATES

Unless otherwise indicated, current prices refer to the closing prices of the previous trading day.

AGREEMENT WITH THE ANALYSED COMPANY AND MAINTENANCE OF OBJECTIVITY

The present financial analysis is based on the author's own knowledge and research. The author prepared this study without any direct or indirect influence exerted on the part of the analysed company. Parts of the financial analysis were possibly provided to the analysed company prior to publication in order to avoid inaccuracies in the representation of facts. However, no substantial changes were made at the request of the analysed company following any such provision.

ASSET VALUATION SYSTEM

First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category		1	2
Current market capitalisation (in €)		0 - 2 billion	> 2 billion
Strong Buy ¹	An expected favourable price trend of:	> 50%	> 30%
Buy	An expected favourable price trend of:	> 25%	> 15%
Add	An expected favourable price trend of:	0% to 25%	0% to 15%
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%
Sell	An expected negative price trend of:	< -15%	< -10%

¹ The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of $\in 0 - \in 2$ billion, and Category 2 companies have a market capitalisation of $> \in 2$ billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

RISK ASSESSMENT

The First Berlin categories for risk assessment are low, average, high and speculative. They are determined by ten factors: Corporate governance, quality of earnings, management strength, balance sheet and financial risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, strength of brandname, market capitalisation and free float. These risk factors are incorporated into the First Berlin valuation models and are thus included in the target prices. First Berlin customers may request the models.

RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	27 August 2013	€30.00	Buy	€57.00
222	\downarrow	↓	\downarrow	↓
23	15 June 2020	€21.70	Buy	€48.00
24	7 September 2020	€25.02	Buy	€48.00
25	22 April 2021	€27.70	Buy	€48.00
26	4 June 2021	€28.50	Buy	€49.00
27	8 September 2021	€25.30	Buy	€50.00
28	9 December 2021	€25.30	Buy	€50.00
29	18 January 2022	€24.10	Buy	€50.00
30	24 February 2022	€24.90	Buy	€50.00
31	Today	€23.00	Buy	€43.00

INVESTMENT HORIZON

Unless otherwise stated in the financial analysis, the ratings refer to an investment period of twelve months.



UPDATES

At the time of publication of this financial analysis it is not certain whether, when and on what occasion an update will be provided. In general First Berlin strives to review the financial analysis for its topicality and, if required, to update it in a very timely manner in connection with the reporting obligations of the analysed company or on the occasion of ad hoc notifications.

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Legally required information regarding

- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

can be accessed through the following internet link: https://firstberlin.com/disclaimer-english-link/

SUPERVISORY AUTHORITY: Bundesanstalt für Finanzdienstleistungsaufsicht (German Federal Financial Supervisory Authority) [BaFin], Graurheindorferstraße 108, 53117 Bonn and Marie-Curie-Straße 24-28, 60439 Frankfurt am Main

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