

HAEMATO AG

Germany / Pharma Frankfurt Bloomberg: HAEK GR ISIN: DE000A289VV1

Update

RATING PRICE TARGET

BUY € 48.00

Return Potential 73.3% Risk Rating High

TURNING OVER A PAIR OF ACES

HAEMATO shares are up some 20% YTD on the back of positive news flow. The company acquired M1 Aesthetics GmbH (M1A) from major HAEMATO shareholder, M1 Kliniken AG, in December to achieve higher margins with own brands and aesthetic medicine trading activities. Last month, HAEMATO revealed plans to sell self-antigen rapid tests. This could result in a substantial profit depending how the pandemic plays out. Prelims included a 21% Y/Y rise in 2020 revenue to €238m (FBe: €230m), and 2021 guidance calls for a 9% to 22% Y/Y uptick in sales (€260m to €290m) with EBIT of €7m to €9m. Updated forecasts now reflect the ramp-up of M1A activities, a revamped specialty pharmaceutical portfolio, and the effects of two share issuances. We stick to our Buy rating and €48 price target.

Turning over a pair of aces HAEMATO has unveiled two corporate moves that will exploit its sourcing and distribution networks and upgraded infrastructure (overleaf). In December, the company announced the acquisition of a 100% stake in M1 Aesthetics GmbH, a subsidiary of major HAEMATO shareholder M1 Kliniken AG. In a contribution in kind transaction, HAEMATO issued 2.467m shares to M1 in exchange for a 100% stake in M1 Aesthetics. Now HAEMATO wants to leverage its platform to sell antigen tests. HAEMATO PHARM GmbH recently received special approval from the Federal Institute for Drugs and Medical Devices (BfArM) according to § 11 Para.1 MPG to supply self-antigen rapid tests. The company has secured flexible supply of up to 200m of its selftest kits to sell into the pharmacy, wholesale, and public institution channels. With covid-19 lockdowns still in fashion, this looks like an attractive segment and early traction shows ~€25m in sales are already in the process of being realised.

What else has changed? Patrick Brenske joined the HAEMATO executive board late last year to help the company expand into new areas. In our view, the management shake-up was necessary. HAEMATO has well-qualified and seasoned teams to drive operations, but prior management boards seemed to lack the vision to utilise these strengths and the HAEMATO brand. We think this stretch of underperformance is about to change.

FINANCIAL HISTORY & PROJECTIONS

	2016	2017	2018	2019	2020E	2021E
Revenue (€m)	275.61	289.86	274.12	197.84	238.32	262.05
Y-o-y growth	20.0%	5.2%	-5.4%	-27.8%	20.5%	8.5%
EBIT (€m)	13.44	9.42	8.50	-0.02	1.62	7.03
EBIT margin	4.9%	3.2%	3.1%	0.0%	0.7%	2.7%
Net income (€m)	11.04	6.98	6.28	-1.17	-4.81	4.92
EPS (diluted) (€)	0.53	3.22	3.54	-0.51	-2.10	0.94
DPS (€)	3.00	3.00	1.00	0.00	1.00	1.20
FCF (€m)	12.80	-2.91	6.77	-3.46	16.45	3.30
Net gearing	15.9%	17.4%	19.7%	34.2%	7.4%	-3.8%
Liquid assets (€m)	16.87	15.71	8.49	4.86	12.37	27.23

RISKS

Regulatory changes in healthcare systems, spending cuts in healthcare systems, homogenization of pharmaceutical prices within the European Union.

COMPANY PROFILE

HAEMATO AG is a supplier of specialty pharmaceuticals focused on growth markets in the indication groups of oncology, HIV / AIDS and other chronic diseases. The company boasts a broad customer base of over 5,000 pharmacies and eleven wholesalers in Germany, while over 2,000 pharmacies and another five wholesalers in Austria also source from HAEMATO.

MARKET DATA	As of 21 Apr 2021
Closing Price	€ 27.70
Shares outstanding	5.23m
Market Capitalisation	€ 144.85m
52-week Range	€ 17.50 / 36.20
Ava. Volume (12 Months)	2 826

Multiples	2019	2020E	2021E
P/E	n.a.	n.a.	29.4
EV/Sales	0.8	0.7	0.6
EV/EBIT	n.a.	102.3	23.6
Div Yield	0.0%	3.6%	4 3%

STOCK OVERVIEW



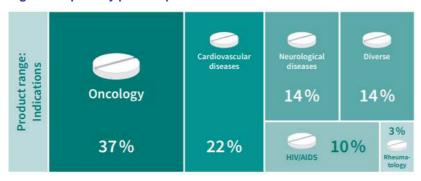
COMPANY DATA	As of 30 Jun 2020
Liquid Assets	€ 3.12m
Current Assets	€ 61.29m
Intangible Assets	€ 38.10m
Total Assets	€ 128.57m
Current Liabilities	€ 43.37m
Shareholders' Equity	€ 69.40m
SHAREHOLDERS	

M1 Kliniken AG	69.0%
Free Float	31.0%

FRAMEWORK FOR NEW GROWTH

HEAMATO is a provider of specialty pharmaceuticals, which the company defines as meds with a price tag north of €800. This sub-segment is thought to be worth around €10bn in Germany. Core operations are split 50 / 50 across wholesale and parallel import channels.

Figure 1: Specialty pharma portfolio overview



Source: First Berlin Equity Research; HAEMATO AG

HAEMATO runs a B2B model and acts as an agent between pharmaceutical producers / suppliers and over 7,000 partner pharmacies, clinics, and doctors across Germany and Austria (figure 2). The company has thus carved out a solid position in the highly regulated German pharmaceutical wholesale market. HAEMATO began to optimise its product portfolio around 18 months ago to bolster its postion in specialty pharma that addresses high margin indications (figure 1).

Figure 2: Well established customer and partner base for strategic expansions



Source: First Berlin Equity Research; HAEMATO AG

With the ability to sell products directly to its vast network of pharmacies (figure 2), the company has an opportunity to capitalise on a branded product strategy in an environment currently benefiting from strong growth in innovative medicine.

RIGHT TEAM TO EXPLOIT PROMISING MARKET TRENDS

Mr Brenske stepped down from the M1 Kliniken management board last November to rejoin HAEMATO and embark on a quest to take advantage of opportunities in the beauty and lifestyle product segment. These offerings have significantly higher added value and growth potential. Now the combination with M1 increases opportunities to sell own brands.

Mr Brenske brings a wealth of lifestyle and beauty sector expertise having spearheaded the rollout of M1's beauty clinic network and product business. Plus, he previously helped HAEMATO grow annual turnover from single digit millions to nearly €300m as head of purchasing and sales during his first stint.

In our view, the shake-up of the executive board is a welcome change. Company growth has been stuck in a gravity well (2017-2020 CAGR: -6%), due to low agility in changing environments. And we reckon the company largely whiffed with its generics business in the past, when the market moved away from existing solutions. Now the sluggish performance appears to be changing. New management have already spawned two initiatives to compliment core specialty pharma operations.

BRINGING M1 AESTHETICS UNDER THE HAEMATO ROOF

Management think the business combination of HAEMATO with M1 Aesthetics will finally allow the latter to execute a branded product strategy that promises high margins. M1 Aesthetics enjoys a solid market position in the products market, but this business was not the focus of M1 Kliniken, which was at full capacity with the rapid expansion of its clinic network. The company will focus on specialty cosmetics and specialty nutrition, derma fillers (hyaluronic acid) and botulinum toxin – the active ingredient in botox.

Meanwhile, HAEMATO has been upgrading and digitalising the aging infrastructure at its Berlin fulfilment and distribution centre. This is now well suited to facilitate the envisioned high volumes of cosmetics.

Plus, management can hand-pick the right sales team for branded product sales. M1 Aesthetics will now be operated by product specialists rather than M1 Kliniken doctors with low sales experience. HAEMATO also holds the manufacturing and pharmaceutical license, while the subsidiary HAEMATO MED GmbH has applied for ISO certification for hyaluronic acid products.

SELF-ANTIGEN RAPID TESTS LIKELY TO PROVIDE WINDFALL PROFIT

In March, HAEMATO surprised the market with plans to sell self-antigen rapid tests. The company secured the required licensing and supply partners ready to deliver large volumes. And the flexibility of the supply agreements will allow HAEMATO to avoid inventory build-up, in the event the pandemic is reined more quickly than expected.

Management hinted at supply potential of 200m test kits but gave no specific financial guidance for the year. Market checks suggest the margin could range from 15% to 20% on a sales price of around €1.50 to €3.00. This could rœult in a windfall profit for the company in 2021. Agreements and the existing infrastructure will allow HAEMATO to move quickly, while Germany is in the midst of strict lockdowns. We believe substantial volumes could become visible this month (overleaf).

The squabbling German government is wrestling with pandemic scenarios in the wake of the slow and disappointing vaccine rollout. Will the lockdowns and restrictions persist another month, six, or much longer? Wide spread self-testing is a good stopgap tool, but no one can say with any precision how long or how large the demand will be. We have therefore left potential profits and potential upside out of our forecasts. As an indication, we calculate that the sale of 50m test-kits could result in around €18m of additional FBe gross profit in 2021.

PRELIMINARY 2020 RESULTS

Preliminary 2020 results featured a return to growth after two years of declines. The topline rose some 20% on an annualised basis to €238m and edged FBe (table 1). Thanks to an optimised product portfolio, the gross margin was also encouraging with a 50 basis point increase on 2019 to 7.4%.

Operating profitability was lower than expected with EBITDA of €3.3m vs FBe of €5.2m. We suspect there were some one-off costs and a lower "other income" result at the operating level that we had not factored in. However, the KPI topped the prior year figure of €1.9m by a wide margin (+73%). Net income was also lower (€4.8m) than FBe, due to non-cash write-downs of financial assets amidst stock market volatility. This is mainly the performance of M1 Kliniken shares received by HAEMATO when M1 was formed.

Table 1: Preliminary results vs FBe and 2019

All figures in EUR '000	2020P	2020E	variance	2019	variance
Revenue	238,300	229,556	3.8%	197,835	20.5%
Gross profit	17,682	17,536	0.8%	13,599	30.0%
Margin	7.4%	7.6%	-	6.9%	-
EBIT	1,600	3,636	-56.0%	-18	n.a.
Margin	0.7%	1.6%	-	0.0%	-
Net Income	-4,800	120	-	-1,173	-
Margin	-2.0%	0.1%	-	-0.6%	-

Source: First Berlin Equity Research; HAEMATO AG

Operating cash flow also improved to \leq 14.7m (2019: \leq -2.8) thanks to better working capital management after strong inventory build-up in late 2019 was worked down. Net cash flow amounted to \leq 9.3m compared to \leq -3.4m in the prior year. The company noted lower bank liabilities of \leq 18.1m vs \leq 25.2m in 2019. The equity ratio increased to 74.2% vs 56.2% at YE19 on the back of the M1A transaction.

Guidance calls for more growth and higher profitability Management expect 2021 sales in the range of €260m to €290m. The anticipated upside owes to bolstered operations that now include an intensified focus on the trading and development of own brands in the area of aesthetic medicine. The higher topline is expected to lead to a sizable increase in EBIT (€7m to €9m).

Sales and EBIT guidance excludes potential upside from the discussed launch of the Diagnostics Segment, which includes the current roll-out of the company's antigen self-tests. Management hinted at potential revenue of at least €25m to €30m for its covid-19 rapid test kits. Early traction suggests this initial target was realised in the first few weeks. Considering the current environment, this could prove quite conservative.

VALUATION

On 29 March, HAEMATO successfully completed a cap hike for €14.7m in gross proceeds. The company issued 475,391 new shares with full dividend rights as of 1 January 2021 to institutional investors at €31 per share. Proceeds will drive growth opportunities currently in the works. Including 2.47m new shares from the in-kind capital increase for M1A, diluted shares outstanding rise to 5.23m.

Table 2: Changes to FBe

	old	new	revision	upside	dividend yield	total return
Price target (€)	48.0	48.0	0.0%	73.3%	3.6%	76.9%
		2021E			2022E	
All figures in € '000	old	new	revision	old	new	revision
Revenue	262,831	262,047	-0.3%	294,371	320,854	9.0%
EBIT	6,690	7,025	5.0%	9,517	14,687	54.3%
Margin (%)	2.5%	2.7%	-	3.2%	4.6%	-
Net income	4,735	4,920	3.9%	6,824	10,894	59.6%
EPS diluted (€)	2.07	0.94	-54.6%	2.98	2.08	-30.2%

Source: First Berlin Equity Research estimates

Reiterating €48 price target and Buy rating Revised estimates include: (1) the introduction of M1 Aesthetics sales with a €13m top line 2021 contribution; (2) an uptick in specialty pharmaceutical activities; (3) group-level scale effects with the onboarding of M1 Aesthetics; and (4) an updated share count reflecting the two share issuances. The introduction of the high-margin M1A activities accounts for the increase in FBe gross margin for the group. We have not yet pencilled in potential revenue from the antigen self-tests as indicated above.

Updated FBe results in an unchanged price target of €48, due to the increased share count. However, we expect the integration of M1 Aesthetics will add some €140m in value to HAEMATO.

DCF MODEL

			_							
In EUR '000			2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E
Sales			238,322	262,047	320,854	403,363	465,211	511,732	548,134	571,315
NOPLAT			1,232	5,339	11,162	16,144	21,912	25,202	27,464	28,948
(+) depreciation & amortisation			1,602	1,101	1,348	1,694	1,814	1,906	2,042	2,128
Net operating cash flow			2,834	6,440	12,510	17,838	23,727	27,108	29,506	31,076
(-) Total investments (CAPEX and WC)			11,643	-4,091	-9,174	-13,139	-10,461	-8,501	-7,202	-5,412
(-) Capital expenditures			-906	-996	-1,219	-1,533	-1,768	-1,945	-2,083	-2,171
(-) Working capital			12,549	-3,095	-7,955	-11,607	-8,693	-6,556	-5,119	-3,241
Free cash flows (FCF)			14,478	2,349	3,335	4,699	13,266	18,607	22,304	25,663
PV of FCF's			14,478	2,210	2,873	3,705	9,575	12,294	13,491	14,210
						Terminal EB	IT margin			
In EUR '000				5.1%	5.6%	6.1%	6.6%	7.1%	7.6%	8.1%
PV of FCFs in explicit period	112,245		6.2%	66.23	73.25	80.26	87.27	94.28	101.29	108.30
(+) PV of FCFs in terminal period	163,431	ပ္ပ	7.2%	53.65	58.93	64.22	69.51	74.79	80.08	85.37
Enterprise value (EV)	275,676	WACC	8.2%	44.77	48.88	52.99	57.11	61.22	65.34	69.45
(+) Net cash / (-) net debt	-24,696	>	9.2%	38.16	41.44	44.72	47.99	51.27	54.55	57.83
(+) Investments / minority interests	0		10.2%	33.06	35.71	38.37	41.03	43.69	46.34	49.00
Shareholder value	250,980		11.2%	28.99	31.18	33.36	35.55	37.73	39.92	42.10
Fair value per share (€)	48.00		12.2%	25.68	27.50	29.32	31.13	32.95	34.76	36.58
						Terminal gro	owth rate			
				0.0%	0.5%	1.0%	1.5%	2.0%	2.5%	3.0%
Cost of equity	13.5%		6.2%	70.44	75.07	80.59	87.27	95.52	105.99	119.69
Pre-tax cost of debt	5.3%	ပ္ပ	7.2%	58.47	61.60	65.24	69.51	74.59	80.75	88.36
Tax rate	24.0%	WACC	8.2%	49.49	51.70	54.22	57.11	60.46	64.40	69.09
After-tax cost of debt	4.0%	3	9.2%	42.53	44.14	45.95	47.99	50.32	52.99	56.08
Share of equity capital	55.0%		10.2%	37.00	38.20	39.54	41.03	42.70	44.58	46.73
Share of debt capital	45.0%		11.2%	32.50	33.42	34.43	35.55	36.78	38.16	39.70
WACC	9.2%		12.2%	28.78	29.50	30.28	31.13	32.07	33.10	34.24

INCOME STATEMENT

All figures in EUR '000	2017	2018	2019	2020E	2021E	2022E
Revenues	289,862	274,121	197,835	238,322	262,047	320,854
Cost of goods sold	-269,778	-252,994	-184,236	-220,619	-239,338	-288,694
Gross profit	20,084	21,127	13,599	17,704	22,709	32,160
Personnel expenses	-6,209	-6,322	-6,308	-6,796	-7,047	-8,034
Other OpEx	-8,948	-8,520	-6,854	-8,201	-8,505	-9,696
Other income	6,476	3,675	1,460	517	970	1,604
EBITDA	11,270	9,959	1,897	3,223	8,126	16,034
Depreciation & amortisation	-1,854	-1,456	-1,915	-1,602	-1,101	-1,348
Operating income (EBIT)	9,416	8,503	-18	1,622	7,025	14,687
Net financial result	-1,958	-1,059	-764	-1,120	-945	-945
Other financial result	631	320	-406	-4,950	171	179
Pre-tax income (EBT)	8,089	7,764	-1,188	-4,448	6,251	13,921
Income taxes	-1,106	-1,488	15	-362	-1,331	-3,027
Minority interests	0	0	0	0	0	0
Net income / loss	6,983	6,276	-1,173	-4,810	4,920	10,894
Diluted EPS (in €)	3.22	3.54	-0.51	-2.10	0.94	2.08
Ratios						
Gross margin	6.9%	7.7%	6.9%	7.4%	8.7%	10.0%
EBIT margin on revenues	3.2%	3.1%	0.0%	0.7%	2.7%	4.6%
EBITDA margin on revenues	3.9%	3.6%	1.0%	1.4%	3.1%	5.0%
Net margin on revenues	2.4%	2.3%	-0.6%	-2.0%	1.9%	3.4%
Tax rate	13.7%	19.2%	1.3%	-8.1%	21.3%	21.7%
Expenses as % of revenues						
Personnel expenses	2.1%	2.3%	3.2%	2.9%	2.7%	2.5%
Other OpEx	3.1%	3.1%	3.5%	3.4%	3.2%	3.0%
Depreciation & amortisation	0.6%	0.5%	1.0%	0.7%	0.4%	0.4%
Y-Y Growth						
Revenues	5.2%	-5.4%	-27.8%	20.5%	10.0%	22.4%
Operating income	-29.9%	-9.7%	n.m.	n.m.	333.2%	109.1%
Net income/ loss	-36.7%	-10.1%	n.m.		n.m.	121.4%



BALANCE SHEET

	2017	2018	2019	2020E	2021E	2022E
Assets						
Current assets, total	67,349	60,684	72,768	65,434	84,998	95,378
Cash and equivalents	6,469	5,599	2,100	9,555	24,358	22,493
ST financial assets and securities	9,236	2,889	2,761	2,816	2,873	2,930
Trade receivables	8,320	7,320	10,944	13,059	14,359	17,581
Inventories	43,114	44,377	55,441	39,288	42,622	51,411
Other ST assets	210	499	1,522	715	786	963
Non-current assets, total	54,678	55,832	55,798	108,229	108,295	108,346
Property, plant & equipment	1,106	1,046	2,166	1,804	1,830	1,862
Goodwill & other intangibles	38,941	38,677	38,250	37,893	37,762	37,601
Financial assets	14,496	15,973	15,247	10,299	10,470	10,649
Shares in companies	0	0	0	58,098	58,098	58,098
Other LT assets	135	136	135	135	135	135
Total assets	122,027	116,516	128,566	173,662	193,293	203,724
Shareholders' equity & debt						
Current liabilities, total	31,569	25,483	55,530	26,183	28,407	34,131
Trade payables	7,522	8,469	19,622	18,133	19,672	23,728
ST debt	7,821	7,680	28,897	0	0	0
Provisions	7,249	361	1,357	1,377	1,398	1,419
Other ST financial liabilities	1,229	684	661	715	786	963
Other current liabilities	7,748	8,290	4,993	5,958	6,551	8,021
Long-term liabilities, total	19,531	15,357	818	21,972	22,008	22,096
Long-term debt	19,000	15,000	0	21,000	21,000	21,000
LT provisions	13	26	52	52	52	52
Deferred tax liabilities	518	332	203	357	393	481
Other non-current liabilities	0	0	563	563	563	563
Shareholders' equity	70,927	75,676	72,219	125,506	142,877	147,497
Total consolidated equity and debt	122,027	116,516	128,566	173,662	193,293	203,724
Ratios						
Current ratio (x)	2.1	2.4	1.3	2.5	3.0	2.8
Quick ratio (x)	0.8	0.6	0.3	1.0	1.5	1.3
Equity ratio	58%	65%	56%	72%	74%	72%
Net debt	12,344	14,875	24,696	9,343	-5,445	-3,461
Net debt / EBITDA (x)	1.1	1.5	13.0	2.9	-0.7	-0.2
Net gearing	17%	20%	34%	7%	-4%	-2%
Return on equity (ROE)	9.8%	8.3%	-1.6%	-3.8%	3.4%	7.4%
Capital employed (CE)	49,375	48,367	52,595	39,327	42,317	50,144
Return on capital employed (ROCE)	19%	18%	0%	4%	17%	29%



CASH FLOW STATEMENT

All figures in EUR '000	2017	2018	2019	2020E	2021E	2022E
Net income	6,983	6,276	-1,173	-4,810	4,920	10,894
Depreciation and amortisation	1,854	1,456	1,915	1,602	1,101	1,348
Change to LT accruals	1,031	0	1,023	20	21	21
Change in financial asset valuations	-3,559	-1,943	726	4,948	-171	-179
Asset disposals	-811	-546	0	0	0	0
Income from participations	-631	-320	-320	-200	-200	-200
Tax result	-636	1,485	-19	362	1,331	3,027
Net interest expense	1,958	1,059	745	1,120	945	945
Operating cash flow	6,189	7,467	2,897	3,042	7,946	15,855
Change in inventory	-5,221	525	-11,064	16,153	-3,334	-8,789
Change in trade rec & other assets	-5,627	1,064	-3,704	-1,308	-1,371	-3,399
Change in payable & other liabilities	-3,111	-7,468	10,054	-315	2,238	5,791
Tax paid	-582	-1,031	-946	-362	-1,331	-3,027
Net operating cash flow	-8,352	557	-2,763	17,209	4,150	6,432
CapEx	4,805	-1,134	-1,029	-906	-996	-1,219
Income from investments	631	7,326	320	145	144	143
Interest income	2	16	8	3	0	0
Cash flow from investing	5,438	6,208	-701	-758	-852	-1,077
Free cash flow (FCF)	-2,914	6,765	-3,465	16,451	3,297	5,355
Equity inflow, net	7,447	5,198	0	0	14,737	0
Debt inflow, net	701	-5,165	3,583	-7,873	0	0
Financing expenses paid	-1,959	-1,074	-714	-1,123	-945	-945
Dividend paid to shareholders	-6,594	-6,594	-2,285	0	-2,287	-6,275
Other adjustments	0	0	-536	0	0	0
Cash flow from financing	-406	-7,635	48	-8,996	11,506	-7,220
Net cash flows	-3,320	-870	-3,499	7,455	14,803	-1,865
Cash, start of the year	9,789	6,469	5,599	2,100	9,555	24,358
Cash, end of the year	6,469	5,599	2,100	9,555	24,358	22,493
EBITDA/share (in €)	5.22	4.36	0.83	1.41	1.55	3.07



Imprint / Disclaimer

First Berlin Equity Research

First Berlin Equity Research GmbH ist ein von der BaFin betreffend die Einhaltung der Pflichten des §85 Abs. 1 S. 1 WpHG, des Art. 20 Abs. 1 Marktmissbrauchsverordnung (MAR) und der Markets Financial Instruments Directive (MiFID) II, Markets in Financial Instruments Directive (MiFID) II Durchführungsverordnung und der Markets in Financial Instruments Regulations (MiFIR) beaufsichtigtes Unternehmen.

First Berlin Equity Research GmbH is one of the companies monitored by BaFin with regard to its compliance with the requirements of Section 85 (1) sentence 1 of the German Securities Trading Act [WpHG], art. 20 (1) Market Abuse Regulation (MAR) and Markets in Financial Instruments Directive (MiFID) II, Markets in Financial Instruments Directive (MiFID) II Commission Delegated Regulation and Markets in Financial Instruments Regulations (MiFIR).

Anschrift:

First Berlin Equity Research GmbH Mohrenstr. 34 10117 Berlin Germany

Vertreten durch den Geschäftsführer: Martin Bailey

Telefon: +49 (0) 30-80 93 9 680 Fax: +49 (0) 30-80 93 9 687 E-Mail: <u>info@firstberlin.com</u>

Amtsgericht Berlin Charlottenburg HR B 103329 B

UST-Id.: 251601797

Ggf. Inhaltlich Verantwortlicher gem. § 6 MDStV

First Berlin Equity Research GmbH

Authored by: Ellis Acklin, Senior Analyst
All publications of the last 12 months were authored by Ellis Acklin.

Company responsible for preparation: First Berlin Equity Research GmbH, Mohrenstraße 34, 10117 Berlin

The production of this recommendation was completed on 22 April 2021 at 12:28

Person responsible for forwarding or distributing this financial analysis: Martin Bailey

Copyright® 2021 First Berlin Equity Research GmbH No part of this financial analysis may be copied, photocopied, duplicated or distributed in any form or media whatsoever without prior written permission from First Berlin Equity Research GmbH. First Berlin Equity Research GmbH shall be identified as the source in the case of quotations. Further information is available on request.

INFORMATION PURSUANT TO SECTION 85 (1) SENTENCE 1 OF THE GERMAN SECURITIES TRADING ACT [WPHG], TO ART. 20 (1) OF REGULATION (EU) NO 596/2014 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF APRIL 16, 2014, ON MARKET ABUSE (MARKET ABUSE REGULATION) AND TO ART. 37 OF COMMISSION DELEGATED REGULATION (EU) NO 2017/565 (MIFID) II.

First Berlin Equity Research GmbH (hereinafter referred to as: "First Berlin") prepares financial analyses while taking the relevant regulatory provisions, in particular section 85 (1) sentence 1 of the German Securities Trading Act [WpHG], art. 20 (1) of Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014, on market abuse (market abuse regulation) and art. 37 of Commission Delegated Regulation (EU) no. 2017/565 (MiFID II) into consideration. In the following First Berlin provides investors with information about the statutory provisions that are to be observed in the preparation of financial analyses.

CONFLICTS OF INTEREST

In accordance with art. 37 (1) of Commission Delegated Regulation (EU) no. 2017/565 (MiFID) II and art. 20 (1) of Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014, on market abuse (market abuse regulation) investment firms which produce, or arrange for the production of, investment research that is intended or likely to be subsequently disseminated to clients of the firm or to the public, under their own responsibility or that of a member of their group, shall ensure the implementation of all the measures set out in Article 34 (3) of Regulation (EU) 2017/565 in relation to the financial analysts involved in the production of the investment research and other relevant persons whose responsibilities or business interests may conflict with the interests of the persons to whom the investment research is disseminated. In accordance with art. 34 (3) of Regulation (EU) 2017/565 the procedures and measures referred to in paragraph 2 (b) shall be designed to ensure that relevant persons engaged in different business activities involving a conflict of interests carry on those activities at a level of independence appropriate to the size and activities of the investment firm and of the group to which it belongs, and to the risk of damage to the interests of clients.

First Berlin offers a range of services that go beyond the preparation of financial analyses. Although First Berlin strives to avoid conflicts of interest wherever possible, First Berlin may maintain the following relations with the analysed company, which in particular may constitute a potential conflict of interest (further information and data may be provided on request):

- The author, First Berlin, or a company associated with First Berlin holds an interest of more than five percent in the share capital of the analysed company;
- The author, First Berlin, or a company associated with First Berlin provided investment banking or consulting services
 for the analysed company within the past twelve months for which remuneration was or was to be paid;
- The author, First Berlin, or a company associated with First Berlin reached an agreement with the analysed company for preparation of a financial analysis for which remuneration is owed;
- The author, First Berlin, or a company associated with First Berlin has other significant financial interests in the analysed company;



In order to avoid and, if necessary, manage possible conflicts of interest both the author of the financial analysis and First Berlin shall be obliged to neither hold nor in any way trade the securities of the company analyzed. The remuneration of the author of the financial analysis stands in no direct or indirect connection with the recommendations or opinions represented in the financial analysis. Furthermore, the remuneration of the author of the financial analysis is neither coupled directly to financial transactions nor to stock exchange trading volume or asset management fees.

If despite these measures one or more of the aforementioned conflicts of interest cannot be avoided on the part of the author or First Berlin, then reference shall be made to such conflict of interest.

INFORMATION PURSUANT TO SECTION 64 OF THE GERMAN SECURITIES TRADING ACT [WPHG], DIRECTIVE 2014/65/EU OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 15 MAY 2014 ON MARKETS IN FINANCIAL INSTRUMENTS AND AMENDING DIRECTIVE 2002/92/EC AND DIRECTIVE 2011/61/EU, ACCOMPANIED BY THE MARKETS IN FINANCIAL INSTRUMENTS REGULATION (MIFIR, REG. EU NO. 600/2014).

First Berlin notes that is has concluded a contract with the issuer to prepare financial analyses and is paid for that by the issuer. First Berlin makes the financial analysis simultaneously available for all interested security financial services companies. First Berlin thus believes that it fulfils the requirements of section 64 WpHG for minor non-monetary benefits.

PRICE TARGET DATES

Unless otherwise indicated, current prices refer to the closing prices of the previous trading day.

AGREEMENT WITH THE ANALYSED COMPANY AND MAINTENANCE OF OBJECTIVITY

The present financial analysis is based on the author's own knowledge and research. The author prepared this study without any direct or indirect influence exerted on the part of the analysed company. Parts of the financial analysis were possibly provided to the analysed company prior to publication in order to avoid inaccuracies in the representation of facts. However, no substantial changes were made at the request of the analysed company following any such provision.

ASSET VALUATION SYSTEM

First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category Current market capitalisation (in €)		1	2
		0 - 2 billion	> 2 billion
Strong Buy ¹	An expected favourable price trend of:	> 50%	> 30%
Buy	An expected favourable price trend of:	> 25%	> 15%
Add	An expected favourable price trend of:	0% to 25%	0% to 15%
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%
Sell	An expected negative price trend of:	< -15%	< -10%

¹ The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of $\in 0 - \in 2$ billion, and Category 2 companies have a market capitalisation of $> \in 2$ billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

RISK ASSESSMENT

The First Berlin categories for risk assessment are low, average, high and speculative. They are determined by ten factors: Corporate governance, quality of earnings, management strength, balance sheet and financial risk, competitive position, standard of financial disclosure, regulatory and political uncertainty, strength of brandname, market capitalisation and free float. These risk factors are incorporated into the First Berlin valuation models and are thus included in the target prices. First Berlin customers may request the models.

RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	27 August 2013	€30.00	Buy	€57.00
219	\downarrow	↓	↓	1
20	13 September 2018	€53.66	Buy	€76.00
21	17 May 2019	€49.99	Add	€58.00
22	9 September 2019	€31.11	Buy	€48.00
23	15 June 2020	€21.70	Buy	€48.00
24	7 September 2020	€25.02	Buy	€48.00
28	Today	€27.70	Buy	€48.00

INVESTMENT HORIZON

Unless otherwise stated in the financial analysis, the ratings refer to an investment period of twelve months.

UPDATES

At the time of publication of this financial analysis it is not certain whether, when and on what occasion an update will be provided. In general First Berlin strives to review the financial analysis for its topicality and, if required, to update it in a very timely manner in connection with the reporting obligations of the analysed company or on the occasion of ad hoc notifications.

SUBJECT TO CHANGE

The opinions contained in the financial analysis reflect the assessment of the author on the day of publication of the financial analysis. The author of the financial analysis reserves the right to change such opinion without prior notification.



Legally required information regarding

- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

can be accessed through the following internet link: https://firstberlin.com/disclaimer-english-link/

SUPERVISORY AUTHORITY: Bundesanstalt für Finanzdienstleistungsaufsicht (German Federal Financial Supervisory Authority) [BaFin], Graurheindorferstraße 108, 53117 Bonn and Marie-Curie-Straße 24-28, 60439 Frankfurt am Main

EXCLUSION OF LIABILITY (DISCLAIMER)

RELIABILITY OF INFORMATION AND SOURCES OF INFORMATION

The information contained in this study is based on sources considered by the author to be reliable. Comprehensive verification of the accuracy and completeness of information and the reliability of sources of information has neither been carried out by the author nor by First Berlin. As a result no warranty of any kind whatsoever shall be assumed for the accuracy and completeness of information and the reliability of sources of information, and neither the author nor First Berlin, nor the person responsible for passing on or distributing the financial analysis shall be liable for any direct or indirect damage incurred through reliance on the accuracy and completeness of information and the reliability of sources of information.

RELIABILITY OF ESTIMATES AND FORECASTS

The author of the financial analysis made estimates and forecasts to the best of the author's knowledge. These estimates and forecasts reflect the author's personal opinion and judgement. The premises for estimates and forecasts as well as the author's perspective on such premises are subject to constant change. Expectations with regard to the future performance of a financial instrument are the result of a measurement at a single point in time and may change at any time. The result of a financial analysis always describes only one possible future development – the one that is most probable from the perspective of the author – of a number of possible future developments.

Any and all market values or target prices indicated for the company analysed in this financial analysis may not be achieved due to various risk factors, including but not limited to market volatility, sector volatility, the actions of the analysed company, economic climate, failure to achieve earnings and/or sales forecasts, unavailability of complete and precise information and/or a subsequently occurring event which affects the underlying assumptions of the author and/or other sources on which the author relies in this document. Past performance is not an indicator of future results: past values cannot be carried over into the future.

Consequently, no warranty of any kind whatsoever shall be assumed for the accuracy of estimates and forecasts, and neither the author nor First Berlin, nor the person responsible for passing on or distributing the financial analysis shall be liable for any direct or indirect damage incurred through reliance on the correctness of estimates and forecasts.

INFORMATION PURPOSES, NO RECOMMENDATION, SOLICITATION, NO OFFER FOR THE PURCHASE OF SECURITIES

The present financial analysis serves information purposes. It is intended to support institutional investors in making their own investment decisions; however in no way provide the investor with investment advice. Neither the author, nor First Berlin, nor the person responsible for passing on or distributing the financial analysis shall be considered to be acting as an investment advisor or portfolio manager vis-à-vis an investor. Each investor must form his own independent opinion with regard to the suitability of an investment in view of his own investment objectives, experience, tax situation, financial position and other circumstances.

The financial analysis does not represent a recommendation or solicitation and is not an offer for the purchase of the security specified in this financial analysis. Consequently, neither the author nor First Berlin, nor the person responsible for passing on or distributing the financial analysis shall as a result be liable for losses incurred through direct or indirect employment or use of any kind whatsoever of information or statements arising out of this financial analysis.

A decision concerning an investment in securities should take place on the basis of independent investment analyses and procedures as well as other studies including, but not limited to, information memoranda, sales or issuing prospectuses and not on the basis of this document.

NO ESTABLISHMENT OF CONTRACTUAL OBLIGATIONS

By taking note of this financial analysis the recipient neither becomes a customer of First Berlin, nor does First Berlin incur any contractual, quasi-contractual or pre-contractual obligations and/or responsibilities toward the recipient. In particular no information contract shall be established between First Berlin and the recipient of this information.

NO OBLIGATION TO UPDATE

First Berlin, the author and/or the person responsible for passing on or distributing the financial analysis shall not be obliged to update the financial analysis. Investors must keep themselves informed about the current course of business and any changes in the current course of business of the analysed company.

DUPLICATION

Dispatch or duplication of this document is not permitted without the prior written consent of First Berlin.

SEVERABILITY

Should any provision of this disclaimer prove to be illegal, invalid or unenforceable under the respectively applicable law, then such provision shall be treated as if it were not an integral component of this disclaimer; in no way shall it affect the legality, validity or enforceability of the remaining provisions.

APPLICABLE LAW, PLACE OF JURISDICTION

The preparation of this financial analysis shall be subject to the law obtaining in the Federal Republic of Germany. The place of jurisdiction for any disputes shall be Berlin (Germany).

NOTICE OF DISCLAIMER

By taking note of this financial analysis the recipient confirms the binding nature of the above explanations.

By using this document or relying on it in any manner whatsoever the recipient accepts the above restrictions as binding for the recipient.

QUALIFIED INSTITUTIONAL INVESTORS

First Berlin financial analyses are intended exclusively for qualified institutional investors.

This report is not intended for distribution in the USA and/or Canada.