

### Achiko AG

Reuters: ACHI.S Bloomberg: ACHI:SWX

Rating: Sell (previous Buy) Risk: Very high

Price: CHF 0.47

Price target: CHF 0.03 (previous USD 1.10)

Swice Security Number / ISIN: 522213/16 / CH0522213/168

### Where has the business model gone? Downgrade to Sell

The half-year report shows that not much has remained of the original core business with which Achiko went public in 2019. Revenues in the first half of 2020 amounted to USD 2.7 million, compared to USD 3.6 million in the same period last year (-24.6% YoY). While no explanation was given for the drop in sales, Achiko is, according to our estimates, also far from reaching the guidance published only in April 2020, which had envisaged sales of USD 50 million for 2020e and has not been revoked since then. In our view, this not only raises the question if Achiko's management board has fulfilled its disclosure obligations that must be complied with since listing commenced at the SIX Swiss Exchange, but also whether the payment subdivision, which was a crucial part of the equity story at the time of the IPO, ever had a competitive set-up. Notwithstanding the unsatisfactory earnings performance of the former core business, management has in our view been speculating about expanding the single-product payments business into a "global, multifaceted payments, entertainment, health and community platform" even in its most recent company presentations. However, apart from the extensive use of media buzzwords such as "platform strategy" or "ecosystem for growth", which according to the management are supposed to address a market of 2.6 billion people within the next three years, not much of these expansions plans seem to be left.

In view of what has been achieved so far, we do not give the current management any further credibility that it will succeed in entering a new market with its "telehealth platform". Rather, we consider the aspired entry into the SARS CoV-2 testing ("Gumnuts") and an ecosystem called Teman Sehat, translated "Health Buddy", for which management has not even tried to explain how revenues or profits would be generated, as a further attempt to occupy buzzwords hyped up on the stock exchange and thus artificially generating demand in the share.

Accordingly, we are drastically reducing our earnings estimates, which have so far been described by the management as "dramatically conservative". Instead of USD 22.5 million, we now expect 2020e revenues of USD 5.9 million (-74.0% vs. our previous estimates). With this, Achiko is far from becoming profitable in the current and the following fiscal year, in our view. After reworking our financial model, we are deriving a price target of CHF 0.03 (previously USD 1.10) from our three-phase discounted cash flow model. Compared to the last closing price of CHF 0.47, this represents an expected price risk of -93.5%. We therefore cut our rating to Sell from Buy.

| Swiss Security Numl     | <b>ber / ISIN</b> : 5 | 2221346 / ( | CH0522213 | 468     |
|-------------------------|-----------------------|-------------|-----------|---------|
| Indices: -              |                       |             |           |         |
| Transparency level:     | SIX Swiss E           | xchange     |           |         |
| Weighted number of      | shares: 10            | 0.8 mn (bas | sic)      |         |
| Market capitalization   | : CHF 46.9            | mn          |           |         |
| Trading volume/day:     | n/a                   |             |           |         |
| <b>AGM:</b> 26 May 2021 |                       |             |           |         |
| P&L (USD mn)            | 2019                  | 2020e       | 2021e     | 2022e   |
| Sales                   | 6.5                   | 5.9         | 6.2       | 6.7     |
| EBITDA                  | -6.3                  | -5.0        | -0.6      | -1.0    |
| EBIT                    | -6.3                  | -5.0        | -0.6      | -1.0    |
| EBT                     | -6.9                  | -5.1        | -0.9      | -1.3    |
| EAT                     | -6.9                  | -5.1        | -0.6      | -0.9    |
| % of sales              | 2019                  | 2020e       | 2021e     | 2022e   |
| EBITDA                  | -97.2%                | -85.3%      | -10.3%    | -15.3%  |
| EBIT                    | -97.2%                | -85.3%      | -10.3%    | -15.3%  |
| EBT                     | -106.8%               | -86.9%      | -14.5%    | -19.8%  |
| EAT                     | -107.1%               | -87.2%      | -10.3%    | -14.1%  |
| Per share (USD)         | 2019                  | 2020e       | 2021e     | 2022e   |
| EPS (basic)             | -0.08                 | -0.05       | -0.01     | -0.01   |
| Dividend                | 0.00                  | 0.00        | 0.00      | 0.00    |
| Book value              | 0.02                  | -0.05       | -0.06     | -0.07   |
| Cash flow               | -0.08                 | -0.05       | -0.01     | -0.01   |
| Balance sheet (%)       | 2019                  | 2020e       | 2021e     | 2022e   |
| Equity ratio            | 39.1%                 | -214.0%     | -140.6%   | -204.1% |
| Gearing                 | -31%                  | -110%       | -117%     | -116%   |
| Multiples (x)           | 2019                  | 2020e       | 2021e     | 2022e   |
| P/E ratio               | n/a                   | n/a         | n/a       | n/a     |
| EV/sales                | n/a                   | 9.74        | 9.43      | 8.85    |
| EV/EBITDA               | n/a                   | -11.4       | -91.4     | -57.9   |
| P/B ratio               | n/a                   | n/a         | n/a       | n/a     |
| Guidance (USD mn)       |                       | 2020e       | 2021e     | 2022e   |
| Sales                   |                       | 50.0        | 110.0     | n/a     |
| EBIT                    |                       | n/a         | n/a       | n/a     |



SOURCE: COMPANY DATA, SPHENE CAPITAL FORECASTS

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### Adjustment of our sales and earnings forecasts

We are significantly adjusting our sales and earnings forecasts for our detailed planning period (2020e-22e), reflecting the poor performance in the first half year 2020, for which management lacks any explanation:

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|-------------|------------|--------------|-------------|

|             |        |        | 2020e |         |        | 2021e |         |        | 2022e |         |
|-------------|--------|--------|-------|---------|--------|-------|---------|--------|-------|---------|
|             |        | new    | old   | Δ       | new    | old   | Δ       | new    | old   | Δ       |
| Revenues    | USD mn | 5.9    | 22.5  | -74.0%  | 6.2    | 52.7  | -88.3%  | 6.7    | 71.1  | -90.6%  |
| EBIT        | USD mn | -4.8   | 2.0   | -342.1% | -0.6   | 7.1   | -108.9% | -1.0   | 11.1  | -109.2% |
| EBIT margin | %      | -82.7% | 8.9%  | -91.6pp | -10.3% | 13.5% | -23.8pp | -15.3% | 15.6% | -30.9pp |
| Net income  | USD mn | -5.0   | 1.4   | -453.7% | -0.6   | 5.0   | -112.6% | -0.9   | 7.9   | -111.9% |
| EPS         | USD    | -0.05  | 0.02  | -331.9% | -0.01  | 0.05  | -111.8% | -0.01  | 0.08  | -111.0% |

SOURCE: SPHENE CAPITAL FORECASTS

## In the medium-term view, our base case scenario results in an equity value of USD 3.0 million, or CHF 0.03 per share $\,$

Equity value of CHF 0.03 per share

Our adjusted model indicates an enterprise value of USD 2.4 million for Achiko AG. Out of this, 96.6% is derived from the terminal value, and -243.5% and 246.9% from the cash flows generated in the detailed and rough planning phases, respectively.

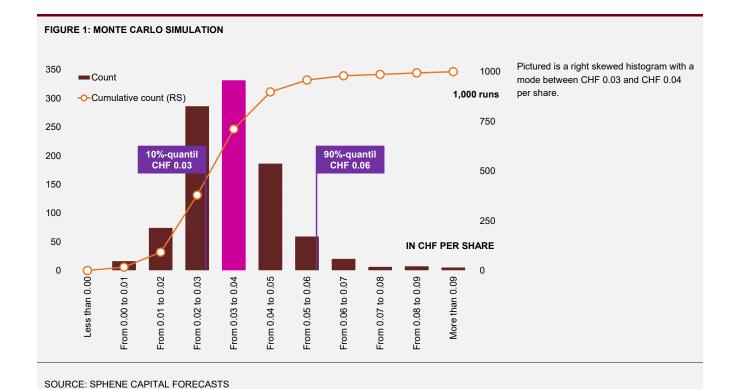
| TABLE 2: DCF VALUATION          |        |         |  |
|---------------------------------|--------|---------|--|
|                                 |        |         | Comment  |
| TV Insolvency rate              | %      | 8.3%    | Synthetic corporate bond CCC rating with 10% PD and default spread 700 bps |
| Terminal cost of capital        | %      | 5.1%    | 500 bps long-term equity risk premium compared to 30-years Bunds           |
| Present value of terminal value | USD mn | 2.3     | Based on the terminal value at the end of fiscal year 2033e                |
| in % of Enterprise value        | %      | 96.6%   |  |
| PV FCFF Detailed planning phase | USD mn | -5.9    | Based on the present value of the FCFF for the period 2020e-22e            |
| in % of Enterprise value        | %      | -243.5% |  |
| PV FCFF Rough planning phase    | USD mn | 6.0     | Based on the present value of the FCFF for the period 2023e-33e            |
| in % of Enterprise value        | %      | 246.9%  |  |
| Enterprise value                | USD mn | 2.4     |  |
|                                 |        |         |  |
| Financial debt                  | USD mn | 0.0     | Data as of 31 12 2019  |
| Excess cash                     | USD mn | 0.6     | Data as of 31 12 2019  |
| Value of equity                 | USD mn | 3.0     |  |
| Number of shares (basic)        | mn     | 100.8   |  |
| Value of equity per share       | USD    | 0.03    |  |
| FX                              | USDCHF | 0.9267  |  |
| Value of equity per share       | CHF    | 0.03    | On a 24 months investment horizon  |

After adding the net excess cash position (as of 12/2019) of USD 0.6 million, the equity of Achiko is therefore valued at USD 3.0 million in our model. At 100.8 million shares outstanding (basic count), this corresponds to an equity value of CHF 0.03 per share.

### **Expanded scenario analysis by Monte Carlo simulation**

In the following Figure 1, the thresholds for the growth rates during the rough planning phase and the EBIT margins during the terminal value phase were extended and a total of 1,000 combinations of the two parameters were tested and evaluated. This indicates that equity values of less than USD 1.0 million and more than USD 10.1 million, or less than CHF 0.01 and more than CHF 0.10 per share, are difficult to attain with combinations of the two variables growth rate and terminal value EBIT margin.

Monte Carlo simulation with share price estimates between CHF 0.01 and CHF 0.10 per share



### Multiples in reaching our DCF based equity value

Based on our financial forecasts and if the equity value we calculated (base case scenario in the DCF valuation model) of CHF 0.03 per share is reached, Achiko will be valued using the following multiples:

#### **TABLE 3: VALUATION MULTIPLES OF ACHIKO-SHARES**

|                |   | Valuatio | on at current sha | re price | Valua | tion at our price | target |
|----------------|---|----------|-------------------|----------|-------|-------------------|--------|
|                |   | 2020e    | 2021e             | 2022e    | 2020e | 2021e             | 2022e  |
| P/ER           | х | n/a      | n/a               | n/a      | n/a   | n/a               | n/a    |
| EV/sales       | х | 9.7x     | 9.4x              | 8.9x     | 1.6x  | 1.8x              | 1.8x   |
| EV/EBIT        | х | n/a      | n/a               | n/a      | n/a   | n/a               | n/a    |
| P/BR           | х | n/a      | n/a               | n/a      | n/a   | n/a               | n/a    |
| Dividend yield | % | 0.0%     | 0.0%              | 0.0%     | 0.0%  | 0.0%              | 0.0%   |

SOURCE: SPHENE CAPITAL FORECAST

### Downside risks for reaching our equity value

We have identified the following weaknesses and downside risks, which could affect the company reaching our equity value range:

- Achiko is in the midst of a complete overhaul of its business model with unclear ending,
- Achiko states to have secured the commercialisation rights for a COVID-19 test kit in exchange for a royalty and technical advice, but has never brought any comparable (health) product to market and must therefore first establish the necessary structures,
- in our view, the company will not benefit from scale or cross-selling effects, given the current low use of its platform,
- significant risks of goodwill amortization, possibly for the 2020e annual report,
- negative equity ratio as of H1/2020,
- S cash position of just USD 86,249 as of H1/2020,
- shareholders,
- successful market entry of Facebook, Google, or Apple with new cryptocurrencies,
- **o** regulatory changes with regard to VIE structures in Indonesia,
- spressure on operations from external growth,
- systematic shifts in key exchange rates.

In addition to these risks, investors should consider the **high share price volatility** since the IPO.

### Catalysts for performance

We consider the most important catalysts for the performance of Achiko's share price in the coming months to be

- reports of **market penetration** in the e-payment segment exceeding our expectations,
- solution,
- initial successes in the marketing of video games,

- **S** reports of **revenue performance** exceeding our expectations.

Founded in 2018, Achiko is a Swiss based commercial platform that according to the company, now develops tools that address critical needs in fighting COVID-19 with broader applications in telehealth infrastructure. The company plans to offer two products: "Gumnuts", an aptamer-based diagnostics test, and "Teman Sehat", a COVID-19 testing, passport, and access app. According to company data, the company has reached 40,000 users in 800 locations in Indonesia in approximately three months. The previous product portfolio of secure and convenient e-payment solutions for purchasing digital goods and e-commerce services as well as entertainment, health, and community platform solutions for consumers mainly in Indonesia and Switzerland seem to be of minor importance, according to our understanding of the statements in the half-year report.

### Tests are currently crucial for containing the ongoing COVID-19 pandemic

Over the past months, countless diagnostics companies, biotech firms, laboratories, and medical start-ups have been presenting solutions designed to make corona testing faster, cheaper, and more reliable. Market estimates by Grand View Research expect a global market volume of COVID-19 diagnostics of approximately USD 19.8 billion in 2020e and expect a compound annual growth rate (CAGR) of 3.1% from 2021e to 2027e.

Virologists have stated that the lowerdeath rates associated with coronavirus in Germany could be explained by early implementation of mass testing.

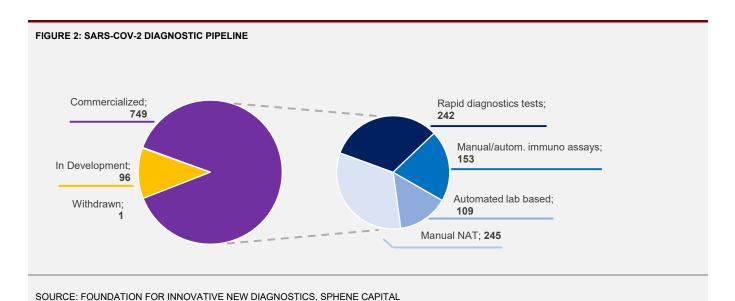
### Different designs - laboratory tests versus POC tests

Laboratory-based molecular tests for detecting SARS-CoV-2 in respiratory specimens are the current reference standard for COVID-19 diagnosis. This is because of the low sensitivity of most rapid tests. As a result, governments in several countries have advised healthcare institutions to perform RT-PCR tests on symptomatic individuals to confirm the diagnosis, if the results of rapid antigen tests are negative. In addition, laboratory tests can be used when performing a large number of tests at a given time. However, point-of-care technologies (for example on cruise ships) and serological immune test are also rapidly developing.

parameters, such as whether a test detects an infection directly (PCR diagnostics to detect the virus itself) or indirectly (antibodies), bearing in mind that antibody tests at the beginning of an infection, when the viral transmission risk is highest, tend to be of little value.

Tests must account for several

According to the Foundation for Innovative New Diagnostics (FIND) database, the current SARS-CoV-2 diagnostic pipeline counts 845 tests that are currently commercially available or in development for diagnosis.



### **DNA** aptamer-based tests

Aptamers are DNA or RNA molecules capable of binding a wide range of molecules with high specificity. Aptamers, which recognise viral proteins, are used for the rapid detection of viruses. For example, aptamers have been used to detect different strains of influenza virus (including H1N1, H3N2, H5N1 and H9N2) or the Zika virus.

Compared to antibody-based designs, aptamer-based tests can offer the same specificity, even better sensitivity, lower manufacturing costs and greater flexibility in terms of chemiluminescent, electrochemical, or fluorescent detection, and are particularly suitable for point-of-care testing.

Beyond the use of aptamers to the COVID-19 pandemic, Achiko stated, that it was looking towards diagnostics for dengue, tuberculosis, cancer biomarkers, and other pathogens and believes that in combination with "Teman Sehat", the technology may form the foundation of a diagnostics-as-a-service and telehealth

# **Profit and Loss Account, 2016-2022e**

| IFRS (31.12.)                  |        | 2016    | 2017    | 2018   | 2019    | 2020e   | 2021e  | 20226  |
|--------------------------------|--------|---------|---------|--------|---------|---------|--------|--------|
| Gross revenues                 | USD mn | 9.1     | 8.6     | 7.5    | 6.5     | 5.9     | 6.2    | 6.7    |
| YoY                            | %      | n/a     | -5.2%   | -13.1% | -13.6%  | -9.5%   | 5.2%   | 8.4%   |
| Other operating income         | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| Total output                   | USD mn | 9.1     | 8.6     | 7.5    | 6.5     | 5.9     | 6.2    | 6.7    |
| YoY                            | %      | n/a     | -5.2%   | -13.1% | -13.6%  | -9.5%   | 5.2%   | 8.4%   |
| Material costs                 | USD mn | -9.4    | -8.4    | -6.9   | -6.2    | -4.9    | -5.0   | -5.4   |
| In % of total output           | %      | -103.9% | -97.5%  | -92.3% | -95.5%  | -83.0%  | -80.9% | -80.7% |
| Gross profit                   | USD mn | -0.4    | 0.2     | 0.6    | 0.3     | 1.0     | 1.2    | 1.3    |
| YoY                            | %      | n/a     | -160.9% | n/a    | -50.0%  | 243.6%  | 18.6%  | 9.4%   |
| In % of total output           | %      | -3.9%   | 2.5%    | 7.7%   | 4.5%    | 17.0%   | 19.1%  | 19.3%  |
| Personnel costs                | USD mn | 0.0     | 0.0     | 0.0    | -6.4    | -6.1    | -2.1   | -2.6   |
| In % of total output           | %      | 0.0%    | 0.0%    | 0.0%   | -98.2%  | -103.6% | -34.1% | -39.3% |
| Other operating expenses       | USD mn | -0.5    | -1.0    | -3.8   | -0.2    | 0.2     | 0.3    | 0.3    |
| In % of total output           | %      | -6.0%   | -11.7%  | -51.3% | -3.5%   | 3.9%    | 4.6%   | 4.7%   |
| EBITDA                         | USD mn | -0.9    | -0.8    | -3.3   | -6.3    | -4.8    | -0.6   | -1.0   |
| In % of total output           | %      | -9.9%   | -9.2%   | -43.6% | -97.2%  | -82.7%  | -10.3% | -15.3% |
| Depreciation                   | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| Amortisation                   | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| EBIT                           | USD mn | -0.9    | -0.8    | -3.3   | -6.3    | -4.8    | -0.6   | -1.0   |
| YoY                            | %      | n/a     | -11.9%  | 311.9% | 92.9%   | -23.0%  | -86.9% | 60.7%  |
| YoY                            | USD mn | -0.9    | 0.1     | -2.5   | -3.0    | 1.4     | 4.2    | -0.4   |
| In % of total output           | %      | -9.9%   | -9.2%   | -43.6% | -97.2%  | -82.7%  | -10.3% | -15.3% |
| Income from participations     | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| Net financial result           | USD mn | 0.0     | 0.0     | 0.0    | -0.6    | -0.1    | -0.3   | -0.3   |
| Extraordinary items            | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| EBT                            | USD mn | -0.9    | -0.8    | -3.3   | -6.9    | -4.9    | -0.9   | -1.3   |
| In % of total output           | %      | -9.9%   | -9.2%   | -43.6% | -106.8% | -84.3%  | -14.5% | -19.8% |
| Taxes                          | USD mn | 0.0     | 0.0     | 0.1    | 0.0     | 0.0     | 0.3    | 0.4    |
| In % of EBT (implied tax rate) | %      | -1.1%   | -3.4%   | -2.3%  | 0.3%    | 0.4%    | -29.0% | -29.0% |
| Net income                     | USD mn | -0.9    | -0.8    | -3.2   | -6.9    | -5.0    | -0.6   | -0.9   |
| In % of total output           | %      | -9.8%   | -8.9%   | -42.6% | -107.1% | -84.6%  | -10.3% | -14.1% |
| Minorities                     | USD mn | 0.0     | 0.0     | 0.0    | 0.0     | 0.0     | 0.0    | 0.0    |
| Nr of shares (basic)           | mn     | 0.0     | 0.0     | 0.1    | 0.1     | 0.1     | 0.1    | 0.1    |
| Nr of shares (diluted)         | mn     | 0.0     | 0.0     | 0.1    | 0.1     | 0.1     | 0.1    | 0.1    |
| EPS (basic)                    | USD    | n/a     | n/a     | -0.04  | -0.08   | -0.05   | -0.01  | -0.01  |
| EPS (diluted)                  | USD    | n/a     | n/a     | -0.03  | -0.06   | -0.04   | -0.01  | -0.01  |

# Revenue Performance by Segment, 2016-2022e

| IFRS (31.12.)                     |  | 2016    | 2017    | 2018    | 2019   | 2020e   | 2021e          | 2022e    |
|-----------------------------------|--|---------|---------|---------|--------|---------|----------------|----------|
| Gross revenues                    | USD mn                                 | 9.1     | 8.6     | 7.5     | 6.5    | 5.9     | 6.2            | 6.7      |
| E-Payment                         | USD mn                                 | 9.1     | 8.6     | 7.5     | 6.5    | 1.9     | 1.8            | 1.8      |
| Video games                       | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 2.0     | 2.2            | 2.4      |
| Messenger                         | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 1.4     | 1.5            | 1.7      |
| Gumnut                            | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.4     | 0.4            | 0.5      |
| Teman Sehat                       | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.2     | 0.2            | 0.2      |
| YoY                               | <u> </u>                               | n/a     | -5.2%   | -13.1%  | -13.6% | -9.5%   | 5.2%           | 8.4%     |
| E-Payment                         | %                                      | n/a     | -5.2%   | -13.1%  | -13.6% | -71.4%  | -5.0%          | 4.2%     |
| Video games                       |  | n/a     | n/a     | n/a     | n/a    | n/a     | 10.0%          | 10.0%    |
| Messenger                         |  | n/a     | n/a     | n/a     | n/a    | n/a     | 10.0%          | 10.0%    |
| Gumnut                            | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 10.0%          | 10.0%    |
| Teman Sehat                       | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 10.0%          | 10.0%    |
| :- 0/ of avec average             | <u></u>                                | 400.00/ | 400.09/ | 400.00/ | 100.0% | 400.00/ | 400.00/        | 400.00/  |
| in % of gross revenues            | <del></del>                            | 100.0%  | 100.0%  | 100.0%  |        | 100.0%  | 100.0%         | 100.0%   |
| E-Payment                         |  | 0.0%    | 0.0%    | 0.0%    | 0.0%   | 31.6%   | 28.6%          | 27.5%    |
| Video games                       |  | 0.0%    | 0.0%    | 0.0%    | 0.0%   | 23.9%   | 35.7%<br>25.0% | 36.3%    |
| Messenger<br>Gumnut               |  | 0.0%    | 0.0%    | 0.0%    | 0.0%   | 6.8%    | 7.1%           | 7.3%     |
| Teman Sehat                       |  | 0.0%    | 0.0%    | 0.0%    | 0.0%   | 3.4%    | 3.6%           | 3.6%     |
| Terrian Serial                    | 70                                     | 0.076   | 0.076   | 0.076   | 0.076  | 3.470   | 3.070          | 3.076    |
| Net revenues                      | USD mn                                 | -0.4    | 0.2     | 0.6     | 0.3    | 0.8     | 1.2            | 1.3      |
| E-Payment                         | USD mn                                 | -0.4    | 0.2     | 0.6     | 0.3    | 0.1     | 0.1            | 0.1      |
| Video games                       | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.2     | 0.4            | 0.5      |
| Messenger                         | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.6     | 0.6            | 0.7      |
| Gumnut                            | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.2     | 0.2            | 0.2      |
| Teman Sehat                       | USD mn                                 | 0.0     | 0.0     | 0.0     | 0.0    | 0.1     | 0.1            | 0.1      |
| YoY                               | %                                      | n/a     | -160.9% | 169.3%  | -50.0% | 191.8%  | 39.6%          | 9.4%     |
| E-Payment                         | %                                      | n/a     | -160.9% | 169.3%  | -50.0% | -76.0%  | 77.1%          | 4.2%     |
| Video games                       | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 109.5%         | 10.0%    |
| Messenger                         | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 9.0%           | 10.0%    |
| Gumnut                            | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 9.0%           | 10.0%    |
| Teman Sehat                       | %                                      | n/a     | n/a     | n/a     | n/a    | n/a     | 9.0%           | 10.0%    |
| in % of gross revenues            | <u> </u>                               | -3.9%   | 2.5%    | 7.7%    | 4.5%   | 14.4%   | 19.1%          | 19.3%    |
| E-Payment                         | %                                      | -3.9%   | 2.5%    | 7.7%    | 4.5%   | 3.8%    | 7.0%           | 7.0%     |
| Video games                       | —————————————————————————————————————— | n/a     | n/a     | n/a     | n/a    | 10.5%   | 20.0%          | 20.0%    |
| Messenger                         | —————————————————————————————————————— | n/a     | n/a     | n/a     | n/a    | 40.4%   | 40.0%          | 40.0%    |
| Gumnut                            | %                                      | n/a     | n/a     | n/a     | n/a    | 40.4%   | 40.0%          | 40.0%    |
| SOURCE: COMPANY INFORMATION, SPHE |  | - III   | 1,,,    | 11/4    | 11/4   |         |                | . 5.0 70 |

# Revenue Performance by Region, 2016-2022e

| IFRS (31.12.)     |        | 2016   | 2017   | 2018   | 2019   | 2020e  | 2021e  | 2022   |
|-------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Gross Sales       | USD mn | 9.1    | 8.6    | 7.5    | 6.5    | 5.9    | 6.2    | 6.     |
| Asia              | USD mn | 9.1    | 8.6    | 7.5    | 6.5    | 5.9    | 6.2    | 6.7    |
| Europe            | USD mn | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |
| USA               | USD mn | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |
| Rest of World     | USD mn | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |
| YoY               | %      | n/a    | -5.2%  | -13.1% | -13.6% | -9.5%  | 5.2%   | 8.4%   |
| Asia              | %      | n/a    | -5.2%  | -13.1% | -13.6% | -9.5%  | 5.2%   | 8.4%   |
| Europe            | %      | n/a    |
| USA               | %      | n/a    |
| Rest of World     | %      | n/a    |
| as of total sales | %      | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Asia              | %      | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Europe            | %      | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| USA               | %      | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Rest of World     | %      | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |

# Balance Sheet (Assets), 2016-2022e

| IFRS (31.12.)                         |        | 2016 | 2017 | 2018 | 2019 | 2020e | 2021e | 2022e |
|---------------------------------------|--------|------|------|------|------|-------|-------|-------|
| ASSETS                                |        |      |      |      |      |       |       |       |
| Non-current assets                    | USD mn | 0.1  | 0.1  | 1.7  | 1.8  | 1.7   | 1.7   | 1.7   |
| Intangible assets                     | USD mn | 0.0  | 0.0  | 1.6  | 1.6  | 1.6   | 1.6   | 1.6   |
| Property. plant & equipment           | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.1   | 0.1   |
| Shares in affiliated companies        | USD mn | 0.0  | 0.1  | 0.1  | 0.1  | 0.1   | 0.1   | 0.1   |
| Loans to affiliated companies         | USD mn | 0.0  | 0.0  | 0.0  | 0.1  | 0.0   | 0.0   | 0.0   |
| Paid advances                         | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Current assets                        | USD mn | 1.8  | 1.3  | 1.7  | 3.1  | 1.0   | 2.8   | 1.8   |
| Inventory                             | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| DIO                                   | d      | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Trade receivables                     | USD mn | 1.5  | 1.0  | 0.6  | 1.6  | 0.6   | 0.6   | 0.7   |
| DSO                                   | d      | 60.0 | 40.8 | 27.9 | 89.6 | 36.0  | 36.0  | 36.0  |
| Receivables from affiliated companies | USD mn | 0.0  | 0.0  | 0.0  | 0.9  | 0.0   | 0.0   | 0.0   |
| Receivables from called capital       | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Other current assets                  | USD mn | 0.0  | 0.0  | 0.9  | 0.0  | 0.0   | 0.0   | 0.0   |
| Cash & cash equivalents               | USD mn | 0.2  | 0.3  | 0.2  | 0.6  | 0.4   | 2.2   | 1.1   |
| thereof collateralized                | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Deferred items                        | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.2   | 0.2   | 0.2   |
| Equity deficit                        | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Total assets                          | USD mn | 1.9  | 1.5  | 3.4  | 4.9  | 2.9   | 4.7   | 3.8   |

# **Balance Sheet (Liabilities), 2016-2022e**

| IFRS (31.12.)                                  |        | 2016 | 2017 | 2018  | 2019  | 2020e | 2021e | 20226 |
|--|--------|------|------|-------|-------|-------|-------|-------|
| LIABILITIES AND EQUITY                         |        |      |      |       |       |       |       |       |
| Total shareholder's equity                     | USD mn | 0.1  | -0.7 | -0.6  | 1.9   | -5.6  | -6.3  | -7.2  |
| Issued capital                                 | USD mn | 0.1  | 0.1  | 0.1   | 0.1   | 0.9   | 0.9   | 0.0   |
| Contribution for capital increase June 8. 2006 | USD mn | 0.1  | 0.1  | 3.1   | 11.2  | 9.2   | 9.2   | 9.2   |
| Currency adjustments                           | USD mn | 0.1  | 0.1  | 0.0   | 1.4   | 0.0   | 0.0   | 0.0   |
| Accumulated deficit                            | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Profit reserves                                | USD mn | -0.2 | -1.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Profit/Loss of period                          | USD mn | 0.0  | 0.0  | -3.9  | -10.8 | -15.7 | -16.4 | -17.3 |
| Equity deficit                                 | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Own shares                                     | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Minorities                                     | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Special items                                  | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Pension reserves                               | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Other provisions                               | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | -0.3  | -0.4  |
| Current liabilities                            | USD mn | 1.8  | 2.1  | 3.9   | 2.9   | 8.5   | 11.2  | 11.3  |
| Bank debt                                      | USD mn | 0.0  | 0.0  | 1.5   | 0.0   | 7.0   | 10.0  | 10.0  |
| Trade payables                                 | USD mn | 1.7  | 2.1  | 2.2   | 2.5   | 1.5   | 1.2   | 1.3   |
| DPO  | d      | 68.5 | 86.0 | 107.0 | 136.5 | 90.0  | 72.0  | 72.0  |
| Other current liabilities                      | USD mn | 0.0  | 0.0  | 0.2   | 0.5   | 0.0   | 0.0   | 0.0   |
| Liabilities to subsidiaries                    | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Non-current liabilities                        | USD mn | 0.0  | 0.0  | 0.1   | 0.0   | 0.0   | 0.0   | 0.0   |
| Bank debt                                      | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Other non-current liabilities                  | USD mn | 0.0  | 0.0  | 0.1   | 0.0   | 0.0   | 0.0   | 0.0   |
| Deferred items                                 | USD mn | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   |
| Total liabilities and shareholders' equity     | USD mn | 1.9  | 1.5  | 3.4   | 4.9   | 2.9   | 4.7   | 3.8   |

# Balance Sheet (Assets, Normalized), 2016-2022e

| IFRS (31.12.)                         |   | 2016   | 2017   | 2018   | 2019   | 2020e  | 2021e  | 20226  |
|---------------------------------------|---|--------|--------|--------|--------|--------|--------|--------|
| ASSETS                                | % |        |        |        |        |        |        |        |
|                                       |   |        |        |        |        |        |        |        |
| Non-current assets                    | % | 5.8%   | 8.1%   | 51.0%  | 36.7%  | 59.5%  | 36.4%  | 46.3%  |
| Intangible assets                     | % | 1.2%   | 1.0%   | 46.5%  | 32.0%  | 54.7%  | 33.1%  | 41.6%  |
| Property, plant & equipment           | % | 2.4%   | 2.7%   | 0.8%   | 0.4%   | 1.4%   | 1.3%   | 2.1%   |
| Shares in affiliated companies        | % | 2.2%   | 4.4%   | 3.7%   | 2.0%   | 3.4%   | 2.1%   | 2.6%   |
| Loans to affiliated companies         | % | 0.0%   | 0.0%   | 0.0%   | 2.1%   | 0.0%   | 0.0%   | 0.0%   |
| Paid advances                         | % | 0.0%   | 0.0%   | 0.0%   | 0.3%   | 0.0%   | 0.0%   | 0.0%   |
| Current assets                        | % | 94.2%  | 91.9%  | 49.0%  | 63.3%  | 34.3%  | 59.6%  | 48.4%  |
| Inventory                             | % | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Trade receivables                     | % | 79.3%  | 66.8%  | 17.2%  | 33.0%  | 20.5%  | 13.1%  | 17.8%  |
| Receivables from affiliated companies | % | 0.0%   | 0.0%   | 0.0%   | 18.1%  | 0.0%   | 0.0%   | 0.0%   |
| Receivables from called capital       | % | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Other current assets                  | % | 2.1%   | 3.4%   | 26.4%  | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Cash & cash equivalents               | % | 12.8%  | 21.6%  | 5.4%   | 12.2%  | 13.8%  | 46.6%  | 30.6%  |
| thereof collateralized                | % | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Deferred items                        | % | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 6.2%   | 3.9%   | 5.3%   |
| Equity deficit                        | % | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   | 0.0%   |
| Total assets                          | % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

# Balance Sheet (Liabilities, Normalized), 2016-2022e

| IFRS (31.12.)                                  |   | 2016   | 2017   | 2018    | 2019    | 2020e   | 2021e   | 2022    |
|--|---|--------|--------|---------|---------|---------|---------|---------|
| LIABILITIES AND EQUITY                         |   |        |        |         |         |         |         |         |
| Total shareholder's equity                     | % | 5.2%   | -44.8% | -18.6%  | 39.1%   | -197.5% | -132.9% | -192.0% |
| Issued capital                                 | % | 6.4%   | 8.4%   | 2.3%    | 1.9%    | 33.1%   | 20.0%   | 25.1%   |
| Contribution for capital increase June 8, 2006 | % | 4.1%   | 5.3%   | 93.5%   | 230.0%  | 321.0%  | 194.3%  | 244.0%  |
| Currency adjustments                           | % | 6.0%   | 7.4%   | 0.0%    | 28.1%   | 0.0%    | 0.0%    | 0.0%    |
| Accumulated deficit                            | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Profit reserves                                | % | -11.3% | -65.9% | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Profit/Loss of period                          | % | 0.0%   | 0.0%   | -114.3% | -220.9% | -551.5% | -347.2% | -461.1% |
| Equity deficit                                 | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Own shares                                     | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Minorities                                     | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Special items                                  | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Pension reserves                               | % | 0.0%   | 0.0%   | 0.0%    | 0.5%    | 0.0%    | 0.0%    | 0.0%    |
| Other provisions                               | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.7%    | -5.5%   | -10.2%  |
| Current liabilities                            | % | 92.3%  | 141.4% | 116.9%  | 60.3%   | 296.8%  | 238.4%  | 302.2%  |
| Bank debt                                      | % | 0.0%   | 0.0%   | 44.5%   | 0.0%    | 245.5%  | 212.3%  | 266.6%  |
| Trade payables                                 | % | 90.5%  | 141.0% | 66.0%   | 50.3%   | 51.3%   | 26.1%   | 35.6%   |
| Other current liabilities                      | % | 1.8%   | 0.5%   | 6.4%    | 10.1%   | 0.0%    | 0.0%    | 0.0%    |
| Liabilities to subsidiaries                    | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Non-current liabilities                        | % | 2.5%   | 3.4%   | 1.6%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Bank debt                                      | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Other non-current liabilities                  | % | 2.5%   | 3.4%   | 1.6%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Deferred items                                 | % | 0.0%   | 0.0%   | 0.0%    | 0.0%    | 0.0%    | 0.0%    | 0.0%    |
| Total liabilities and shareholders' equity     | % | 100.0% | 100.0% | 100.0%  | 100.0%  | 100.0%  | 100.0%  | 100.0%  |

# Cash Flow Statement, 2016-2022e

| IFRS (31.12.)                        |        | 2016 | 2017 | 2018 | 2019 | 2020e | 2021e | 20226 |
|--------------------------------------|--------|------|------|------|------|-------|-------|-------|
| Net income                           | USD mn | -0.9 | -0.8 | -3.2 | -6.9 | -5.0  | -0.6  | -0.9  |
| Depreciation & Amortization          | USD mn | 0.1  | 0.1  | 0.1  | 0.0  | 0.0   | 0.0   | 0.0   |
| Income from sale of assets           | USD mn | n/a  | 0.0  | 0.2  | 0.0  | 0.0   | 0.0   | 0.0   |
| Δ Inventory                          | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Δ Trade receivables                  | USD mn | -0.1 | 0.5  | 0.4  | -1.0 | 1.0   | 0.0   | -0.1  |
| Δ Other receivables                  | USD mn | n/a  | 0.0  | -0.8 | 0.0  | 0.9   | 0.0   | 0.0   |
| Δ Deferred tax assets                | USD mn | n/a  | 0.0  | 0.0  | 0.0  | -0.2  | 0.0   | 0.0   |
| Δ Provisions                         | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Δ Other long-term provisions         | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | -0.3  | -0.1  |
| Δ Other short-term provisions        | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Δ Trade payables                     | USD mn | n/a  | 0.3  | 0.2  | 0.2  | -1.0  | -0.2  | 0.1   |
| Δ Special items                      | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Δ Deferred liabilities               | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Currency adjustments                 | USD mn | n/a  | 0.0  | -0.1 | 1.4  | -1.4  | 0.0   | 0.0   |
| Other operational adjustments        | USD mn | -0.1 | -0.1 | 1.6  | -1.1 | 0.1   | 0.0   | 0.0   |
| Operating cash flow                  | USD mn | -0.9 | 0.1  | -1.7 | -7.5 | -5.5  | -1.2  | -1.0  |
| Investments in financial assets      | USD mn | 0.0  | 0.0  | -0.1 | 0.0  | 0.0   | 0.0   | 0.0   |
| Investments in intangible assets     | USD mn | 0.0  | 0.0  | -1.6 | 0.0  | 0.0   | 0.0   | 0.0   |
| Investments in tangible assets       | USD mn | n/a  | -0.1 | -0.1 | 0.0  | 0.0   | 0.0   | 0.0   |
| Other operational adjustments        | USD mn | 0.0  | 0.1  | 0.1  | 0.0  | 0.0   | 0.0   | 0.0   |
| Cash flow from investing             | USD mn | -0.1 | 0.0  | -1.6 | 0.0  | 0.0   | 0.0   | 0.0   |
| Free cash flow                       | USD mn | n/a  | 0.1  | -3.4 | -7.5 | -5.5  | -1.2  | -1.0  |
| Δ Capital stock                      | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.9   | 0.0   | 0.0   |
| Δ Capital reserves                   | USD mn | 0.0  | 0.0  | 3.1  | 8.1  | -2.1  | 0.0   | 0.0   |
| Δ Bank debt                          | USD mn | n/a  | 0.0  | 1.5  | -1.5 | 7.0   | 3.0   | 0.0   |
| Δ Other interest-bearing liabilities | USD mn | n/a  | 0.0  | 0.2  | 0.3  | -0.5  | 0.0   | 0.0   |
| Less prior-year dividend             | USD mn | n/a  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Other operational adjustments        | USD mn | 0.0  | 0.0  | -1.5 | 1.0  | 0.0   | 0.0   | 0.0   |
| Financing cash flow                  | USD mn | 0.0  | 0.0  | 3.2  | 7.9  | 5.3   | 3.0   | 0.0   |
| Net cash inflow                      | USD mn | -0.9 | 0.1  | -0.1 | 0.4  | -0.2  | 1.8   | -1.(  |
| Currency adjustments                 | USD mn | 0.0  | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Net cash opening balance             | USD mn | 1.2  | 0.2  | 0.3  | 0.2  | 0.6   | 0.4   | 2.2   |
| , ,                                  | USD mn | 0.2  | 0.3  | 0.2  | 0.6  | 0.4   | 2.2   | 1.1   |

# One View, 2016-2022e

| IFRS (31.12.)               |        | 2016  | 2017    | 2018   | 2019    | 2020e  | 2021e  | 2022   |
|-----------------------------|--------|-------|---------|--------|---------|--------|--------|--------|
| Key Data                    |        |       |         |        |         |        |        |        |
| Sales                       | USD mn | 9.1   | 8.6     | 7.5    | 6.5     | 5.9    | 6.2    | 6.     |
| Gross profit                | USD mn | -0.4  | 0.2     | 0.6    | 0.3     | 1.0    | 1.2    | 1.     |
| EBITDA                      | USD mn | -0.9  | -0.8    | -3.3   | -6.3    | -4.8   | -0.6   | -1.0   |
| EBIT                        | USD mn | -0.9  | -0.8    | -3.3   | -6.3    | -4.8   | -0.6   | -1.0   |
| EBT                         | USD mn | -0.9  | -0.8    | -3.3   | -6.9    | -4.9   | -0.9   | -1.3   |
| Net income                  | USD mn | -0.9  | -0.8    | -3.2   | -6.9    | -5.0   | -0.6   | -0.    |
| Nr. of employees            |        | 36.0  | 39.0    | 35.0   | 40.0    | 45.0   | 50.0   | 50.    |
| Per share data              |        |       |         |        |         |        |        |        |
| Price high                  | CHF    | n/a   | n/a     | n/a    | n/a     | 1.17   |        |        |
| Price low                   | CHF    | n/a   | n/a     | n/a    | n/a     | 0.16   |        |        |
| Price average/last          | CHF    | n/a   | n/a     | n/a    | n/a     | 0.39   |        |        |
| Price average/last          | CHF    | n/a   | n/a     | n/a    | n/a     | 0.47   | 0.47   | 0.4    |
| EPS (basic)                 | CHF    | n/a   | n/a     | -0.04  | -0.08   | -0.05  | -0.01  | -0.0   |
| BVPS                        | USD    | n/a   | n/a     | -0.01  | 0.02    | -0.05  | -0.06  | -0.0   |
| CFPS                        | USD    | n/a   | n/a     | -0.02  | -0.08   | -0.05  | -0.01  | -0.0   |
| Dividend                    | USD    | n/a   | 0.00    | 0.00   | 0.00    | 0.00   | 0.00   | 0.00   |
| Price target                | USD    |       |         |        |         |        |        | 0.0    |
| Performance to price target | %      |       |         |        |         |        |        | -93.5% |
| Profitability ratios        |        |       |         |        |         |        |        |        |
| EBITDA margin               | %      | -9.9% | -9.2%   | -43.6% | -97.2%  | -82.7% | -10.3% | -15.3% |
| EBIT margin                 | %      | -9.9% | -9.2%   | -43.6% | -97.2%  | -82.7% | -10.3% | -15.3% |
| Pre-tax margin              | %      | -9.9% | -9.2%   | -43.6% | -106.8% | -84.3% | -14.5% | -19.8% |
| Net margin                  | %      | -9.8% | -8.9%   | -42.6% | -107.1% | -84.6% | -10.3% | -14.19 |
| FCF margin                  | %      | n/a   | 0.8%    | -44.9% | -115.5% | -93.8% | -19.5% | -15.7% |
| ROE                         | %      | n/a   | 116.8%  | 509.2% | -362.6% | 87.9%  | 10.1%  | 13.0%  |
| NWC/Sales                   | %      | n/a   | -12.6%  | -22.0% | -13.0%  | -15.0% | -10.0% | -10.0% |
| Revenues per head           | USDk   | 252   | 221     | 214    | 162     | 130    | 123    | 133    |
| EBIT per head               | USDk   | -25.0 | -20.3   | -93.1  | -157.2  | -107.6 | -12.7  | -20.4  |
| Capex/Sales                 | %      | n/a   | 1.1%    | 1.5%   | -0.1%   | 0.3%   | 0.3%   | 0.3%   |
| Growth rates                |        |       |         |        |         |        |        |        |
| Sales                       | %      | n/a   | -5.2%   | -13.1% | -13.6%  | -9.5%  | 5.2%   | 8.4%   |
| Gross profit                | %      | n/a   | -160.9% | 169.3% | -50.0%  | 243.6% | 18.6%  | 9.4%   |
| EBITDA                      | %      | n/a   | -11.9%  | 311.9% | 92.9%   | -23.0% | -86.9% | 60.79  |
| EBIT                        | %      | n/a   | -11.9%  | 311.9% | 92.9%   | -23.0% | -86.9% | 60.79  |
| EBT                         | %      | n/a   | -11.9%  | 311.9% | 111.9%  | -28.6% | -81.9% | 48.49  |
| Net income                  | %      | n/a   | -14.0%  | 316.8% | 117.4%  | -28.5% | -87.2% | 48.49  |
| EPS                         | %      | n/a   | n/a     | n/a    | 108.1%  | -38.2% | -87.2% | 48.49  |

# One View II, 2016-2022e

| IFRS (31.12.)        |        | 2016  | 2017 | 2018   | 2019   | 2020e   | 2021e   | 2022   |
|----------------------|--------|-------|------|--------|--------|---------|---------|--------|
| Balance sheet ratios |        |       |      |        |        |         |         |        |
| Fixed assets         | USD mn | 0.1   | 0.1  | 1.7    | 1.8    | 1.7     | 1.7     | 1      |
| Current assets       | USD mn | 1.8   | 1.3  | 1.7    | 3.1    | 1.0     | 2.8     | 1      |
| Equity               | USD mn | 0.1   | -0.7 | -0.6   | 1.9    | -5.8    | -6.4    | -7     |
| Liabilities          | USD mn | 1.8   | 2.1  | 4.0    | 3.0    | 8.5     | 11.0    | 11     |
| Equity ratio         | %      | 5%    | -45% | -19%   | 39%    | -214%   | -141%   | -204   |
| Gearing              | %      | -243% | 47%  | -206%  | -31%   | -110%   | -117%   | -116   |
| Working capital      | USD mn | -0.2  | -1.1 | -1.6   | -0.8   | -0.9    | -0.6    | -0     |
| Capital employed     | USD mn | -0.2  | -1.0 | -1.6   | 0.8    | 0.7     | 1.0     | 1      |
| Enterprise value     |        |       |      |        |        |         |         |        |
| Nr. of shares        | 1.000  | 0     | 0    | 86,600 | 91,382 | 100,813 | 100,813 | 100,81 |
| Market cap.          | USD mn | n/a   | n/a  | n/a    | n/a    | 127.3   |         |        |
| Market cap.          | USD mn | n/a   | n/a  | n/a    | n/a    | 17.4    |         |        |
| Market cap.          | USD mn | n/a   | n/a  | n/a    | n/a    | 42.4    |         |        |
| Market cap.          | USD mn | n/a   | n/a  | n/a    | n/a    | 50.6    | 50.6    | 50     |
| Net debt             | USD mn | -0.2  | -0.3 | 1.3    | -0.6   | 6.4     | 7.5     | 8      |
| Pension reserves     | USD mn | 0.0   | 0.0  | 0.0    | 0.0    | 0.0     | 0.0     | 0      |
| Minorities           | USD mn | 0.0   | 0.0  | 0.0    | 0.0    | 0.0     | 0.0     | 0      |
| Excess cash          | USD mn | 0.0   | 0.0  | 0.0    | 0.0    | 0.0     | 0.0     | 0      |
| EV high              | USD mn | n/a   | n/a  | n/a    | n/a    | 133.7   |         |        |
| EV low               | USD mn | n/a   | n/a  | n/a    | n/a    | 23.8    |         |        |
| EV average           | USD mn | n/a   | n/a  | n/a    | n/a    | 48.8    |         |        |
| Enterprise value     | USD mn | n/a   | n/a  | n/a    | n/a    | 57.0    | 58.1    | 59     |
| Valuation ratios     |        |       |      |        |        |         |         |        |
| EV/sales high        | Х      | n/a   | n/a  | n/a    | n/a    | 22.84   |         |        |
| EV/sales low         | Х      | n/a   | n/a  | n/a    | n/a    | 4.06    |         |        |
| EV/sales average     | Х      | n/a   | n/a  | n/a    | n/a    | 8.34    |         |        |
| EV/sales             | Х      | n/a   | n/a  | n/a    | n/a    | 9.74    | 9.43    | 8.8    |
| EV/EBITDA high       | Х      | n/a   | n/a  | n/a    | n/a    | -26.78  |         |        |
| EV/EBITDA low        | Х      | n/a   | n/a  | n/a    | n/a    | -4.77   |         |        |
| EV/EBITDA average    | Х      | n/a   | n/a  | n/a    | n/a    | -9.78   |         |        |
| EV/EBITDA            | Х      | n/a   | n/a  | n/a    | n/a    | -11.41  | -91.45  | -57.8  |
| EV/EBIT last         | Х      | n/a   | n/a  | n/a    | n/a    | -11.41  | -91.45  | -57.8  |
| P/E high             | Х      | n/a   | n/a  | n/a    | n/a    | n/a     |         |        |
| P/E low              | Х      | n/a   | n/a  | n/a    | n/a    | n/a     |         |        |
| P/E average          | Х      | n/a   | n/a  | n/a    | n/a    | n/a     |         |        |
| P/E last             | X      | n/a   | n/a  | n/a    | n/a    | n/a     | n/a     | n      |
| P/BV last            | X      | n/a   | n/a  | n/a    | n/a    | n/a     | n/a     | n      |
| P/CF last            | X      | n/a   | n/a  | n/a    | n/a    | n/a     | n/a     | n      |
| FCF yield            | %      | n/a   | n/a  | n/a    | n/a    | -11.2%  | -2.4%   | -2.1   |
| Dividend-yield       | %      | n/a   | n/a  | n/a    | n/a    | 0.0%    | 0.0%    | 0.0    |

## **Discounted Cash Flow Valuation**

| IFRS (31.12.)                    |        | 2020e   | 2021e  | 2022e  | 2023e | 2024e | 2025e | 2026e | 2027e | 2028e | 2029e | 2030e | 2031e | 2032e | 2033e | Termina<br>year |
|----------------------------------|--------|---------|--------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------|
| Revenues                         | USD mn | 5.9     | 6.2    | 6.7    | 7.1   | 7.4   | 7.7   | 7.8   | 7.9   | 7.9   | 7.9   | 8.0   | 8.0   | 8.0   | 8.0   | 8.0             |
| YoY                              | %      | -9.5%   | 5.2%   | 8.4%   | 6.6%  | 4.7%  | 3.1%  | 1.8%  | 1.0%  | 0.5%  | 0.2%  | 0.1%  | 0.1%  | 0.1%  | 0.1%  | 0.1%            |
| EBIT                             | USD mn | -4.8    | -0.6   | -1.0   | 1.5   | 1.6   | 1.6   | 1.7   | 1.7   | 1.7   | 1.7   | 1.7   | 1.7   | 1.8   | 1.8   | 1.6             |
| EBIT margin                      | %      | -82.7%  | -10.3% | -15.3% | 21.1% | 21.2% | 21.3% | 21.4% | 21.5% | 21.6% | 21.7% | 21.8% | 21.9% | 22.0% | 22.1% | 20.0%           |
| Taxes                            | USD mn | 0.0     | 0.3    | 0.4    | -0.4  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5  | -0.5            |
| Tax rate (τ)                     | %      | -0.4%   | 40.6%  | 37.5%  | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0% | 29.0%           |
| Adjusted EBIT(1-τ)               | USD mn | -4.9    | -0.4   | -0.6   | 1.1   | 1.1   | 1.2   | 1.2   | 1.2   | 1.2   | 1.2   | 1.2   | 1.2   | 1.2   | 1.3   | 1.1             |
| Reinvestment                     | USD mn | 0.0     | -0.3   | 0.0    | 0.0   | 0.0   | 0.0   | 0.1   | 0.1   | -0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0             |
| FCFF                             | USD mn | -4.8    | -0.7   | -0.6   | 1.1   | 1.2   | 1.2   | 1.2   | 1.3   | 1.1   | 1.2   | 1.2   | 1.2   | 1.2   | 1.2   | 1.1             |
| WACC                             | %      | 12.9%   | 12.9%  | 12.9%  | 12.3% | 11.6% | 11.0% | 10.3% | 9.7%  | 9.0%  | 8.4%  | 7.7%  | 7.1%  | 6.4%  | 5.1%  |                 |
| Discount rate                    | %      | 100.0%  | 88.6%  | 78.4%  | 69.9% | 62.6% | 56.4% | 51.1% | 46.6% | 42.8% | 39.5% | 36.7% | 34.2% | 32.2% | 30.6% |                 |
| Present value of free cash flows | USD mn | -4.8    | -0.6   | -0.5   | 0.8   | 0.7   | 0.7   | 0.6   | 0.6   | 0.5   | 0.5   | 0.4   | 0.4   | 0.4   | 0.4   |                 |
| TV Insolvency rate               | %      | 8.3%    |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Terminal cost of capital         | %      | 5.1%    |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Present value of terminal value  | USD mn | 2.3     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| in % of Enterprise value         | %      | 96.6%   |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| PV FCFF Detailed planning phase  | USD mn | -5.9    |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| in % of Enterprise value         | %      | -243.5% |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| PV FCFF Rough planning phase     | USD mn | 6.0     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| in % of Enterprise value         | %      | 246.9%  |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Enterprise value                 | USD mn | 2.4     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Financial debt                   | USD mn | 0.0     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Excess cash                      | USD mn | 0.6     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Value of equity                  | USD mn | 3.0     |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Number of shares                 | mn     | 100.8   |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Value of equity per share        | USD    | 0.03    |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| FX                               | USDCHF | 0.9267  |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |
| Value of equity per share        | CHF    | 0.03    |        |        |       |       |       |       |       |       |       |       |       |       |       |                 |

Update Report

Achiko AG

30 September 2020

This publication is issued by



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Update Report

Achiko AG

30 September 2020

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|---------------------------|-----------------------------------|------------------|----------------------------|
| 30 09 2020/07:50 h        | CHF 0.47/CHF 0.03                 | Sell/24 months   | 8                          |
| 17 06 2020/16:50 h        | USD 0.22/USD 1.10                 | Buy/24 months    | 1, 2, 8                    |
| 30 04 2020/08:45 h        | USD 0.60/USD 1.20                 | Buy/24 months    | 1, 8                       |
| 18 03 2020/12:45 h        | USD 0.59/USD 1.20                 | Buy/24 months    | 1, 8                       |
| 12 12 2019/08:25 h        | USD 1.03/USD 1.70                 | Buy/24 months    | 1, 8                       |
| 11 11 2019/10:40 h        | USD 1.40/USD 1.70                 | Buy/24 months    | 1, 8                       |
| 29 08 2019/08:15 h        | n/a/n/a                           | n/a              | 1, 2, 8                    |

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