

Notice according to MiFID II regulation for research "Minor Non-Monetary Contribution": This research meets the requirements for the classification as "Minor Non-Monetary Contribution". For further information, please refer to the disclosure under "I. Research under MiFID II".

02.02.2022 - GBC Comment

Company: Cogia AG.*5a,11 ISIN: DE000A3H2226

Analysts: Matthias Greiffenberger, Felix Haugg

Target price: € 3.72

Rating: Buy

Time of completion: 01.02.2022 14:00
Time of publication: 02.02.2022 10:00
Price: € 1.54 (Xetra, 28.01.2022, 14:47 Uhr)
*Catalog of possible conflicts of interest on page 6

Preliminary results significantly above forecast, price target confirmed

On January 21, 2022, Cogia AG published its preliminary figures for the 2021 financial year and the figures presented exceed the GBC analysts' forecasts. A total output of € 1.7 million was achieved in the group, which corresponds to almost a threefold increase (previous year: € 0.59 million). elastic.io, which was acquired in September, made a corresponding contribution to the total operating performance. According to management, the integration was very successful and the results are in line with the planning.

P&L (in €m)	FY 2020	FY 2021 preliminary results	FY 2021e	FY 2022e	FY 2023e
Sales	0,42		1,05	1,93	3,55
Total output	0,59	1,7			
EBITDA	0,13	0,26	0,07	0,17	0,89
EBITDA margin	31,8%	21%	7,0%	8,9%	25,0%
EBIT	-0,28		-0,83	-1,05	-0,33
EBIT margin	-66,4%		-78,7%	-54,3%	-9,3%
Net result	-0,32		-0,72	-1,38	-0,84
EPS in €	-0,09		-0,21	-0,39	-0,24

Sources: GBC AG, Cogia AG

EBITDA amounted to approx. € 0.26 million with an EBITDA margin of approx. 21%. Thus, in our opinion, sales should be around € 1.24 million.

Consequently, the company was well above our forecasts of € 1.05 million in revenue (preliminary figures approx. € 1.24 million) and EBITDA of € 0.07 million (preliminary figures € 0.26 million). The EBITDA margin was also significantly above our expectations (previous figures 21%).

The dynamic growth strategy was confirmed, with the aim of continuing to grow both organically and inorganically. Financing is to be provided by equity and debt capital. A revaluation on the part of GBC will take place with the publication of the annual report. The presented figures show that the high growth rate can be achieved with a good EBITDA margin.

We confirm our price target of € 3.72 until the publication of the annual report and continue to assign a Buy rating against the background of the very high upside potential.



APPENDIX

<u>I.</u>

Research under MiFID II

- 1. there is an agreement between the research company GBC AG and the Issuer regarding the independent preparation and publication of this research report on the Issuer. GBC AG shall be remunerated for this by the Issuer.
- 2. the research report shall be made available simultaneously to all investment service providers interested therein.

II.

§1 Disclaimer/ Exclusion of liability

This document is for information purposes only. All data and information in this study has been obtained from sources that GBC believes to be reliable. Furthermore, the authors have taken the utmost care to ensure that the facts used and opinions expressed are reasonable and accurate. Nevertheless, no warranty or liability can be assumed for their accuracy - neither explicitly nor implicitly. Furthermore, all information may be incomplete or summarized. Neither GBC nor the individual authors accept any liability for damages arising from the use of this document or its contents or otherwise in this context.

Furthermore, we would like to point out that this document is neither an invitation to subscribe to nor to purchase any securities and should not be interpreted in this sense. Neither may it or any part of it serve as the basis for a binding contract of any kind whatsoever or be relied upon as a reliable source in this context. Any decision in connection with a prospective offer for sale of securities of the company or companies discussed in this publication should be made solely on the basis of information contained in prospectuses or offer letters issued in connection with such an offer.

GBC does not guarantee that the indicated yield or price targets will be achieved. Changes in the relevant assumptions on which this document is based may have a material impact on the target returns. Income from investments is subject to fluctuations. Investment decisions always require the advice of an investment advisor. Consequently, this document cannot assume an advisory function.

Distribution outside the Federal Republic of Germany:

This publication, if distributed in the UK, may only be made available to persons who are authorised or exempt under the Financial Services Act 1986 or persons covered by section 9(3) of the Financial Services Act 1986 (Investment Advertisement) (Exemptions) Order 1988 (as amended) and may not be communicated, directly or indirectly, to any other person or group of persons.

Neither this document nor a copy thereof may be brought, transferred or distributed in the United States of America or its territories or possessions. The distribution of this document in Canada, Japan or other jurisdictions may be restricted by law and persons into whose possession this publication comes should inform themselves about and observe any such restrictions. Any failure to comply with such restrictions may constitute a violation of the United States, Canadian or Japanese securities laws or the laws of any other jurisdiction.

By accepting this document, you accept any disclaimer and the above limitations.

You will also find the information on the disclaimer/exclusion of liability under www.gbc-ag.de

Legal information and publications in accordance with § 85 WpHG and FinAnV

The notes are also available on the Internet at the following address http://www.gbc-ag.de/de/Offenlegung

§ 2 (I) Updating:

A concrete update of the present analysis(s) at a fixed date has not yet been scheduled. GBC AG reserves the right to update the analysis without prior notice.

§ 2 (II) Recommendation/ Ratings/ Classification:

Since 1 July 2006, GBC AG has used a 3-level absolute share rating system. Since 1.7.2007, the ratings have been based on a time horizon of at least 6 to a maximum of 18 months. Previously, the ratings were based on a time horizon of up to 12 months. When the analysis is published, the investment recommendations are determined by reference to the expected return in accordance with the ratings described below. Temporary price deviations outside of these ranges do not automatically lead to a change of rating, but do give rise to a revision of the original recommendation.



The respective recommendations/classifications/ ratings are associated with the following expectations:

BUY	The expected return, based on the determined price target, including dividend payment within the corresponding time horizon is >= + 10%.	
HOLD	The expected return, based on the determined price target, including dividend payment within the corresponding time horizon is > - 10% and < + 10%.	
SELL	The expected return, based on the determined price target, including dividend payment within the corresponding time horizon is <= - 10%.	

Price targets of GBC AG are determined on the basis of the fair value per share, which is determined on the basis of generally accepted and widely used methods of fundamental analysis, such as the DCF method, peer group comparison and/or the sum-of-the-parts method. This is done by taking into account fundamental factors such as stock splits, capital reductions, capital increases, M&A activities, share buybacks, etc.

§ 2 (III) Historical recommendations:

GBC's historical recommendations on the present analysis(s) are available on the Internet at the following address http://www.gbc-ag.de/de/Offenlegung

§ 2 (IV) Information base:

For the preparation of the present analysis(s), publicly available information about the issuer(s), (where available, the three most recently published annual and quarterly reports, ad-hoc announcements, press releases, securities prospectus, company presentations, etc.), which GBC believes to be reliable, has been used. In addition, discussions were held with the management of the company(ies) in question in order to have the facts relating to the business development explained in more detail.

§ Section 2 (V) 1. conflicts of interest pursuant to Section 85 of the German Securities Trading Act (WpHG) and Art. 20 of the German Securities Trading Act (MAR)

GBC AG and the responsible analyst hereby declare that the following potential conflicts of interest for which the company(ies) named in the analysis exist at the time of publication and therefore comply with the obligations of § 85 WpHG and Art. 20 MAR. An exact explanation of the possible conflicts of interest is provided in the catalogue of possible conflicts of interest under § 2 (V) 2.

The following potential conflict of interest exists with respect to the securities or financial instruments discussed in the analysis: (5a,11)

§ Section 2 (V) 2. catalogue of possible conflicts of interest:

- (1) GBC AG or a legal entity affiliated with it holds at the time of publication shares or other financial instruments in this analysed company or analysed financial instrument or financial product.
- (2) This company holds more than 3% of the shares in GBC AG or a legal entity affiliated with it.
- (3) GBC AG or a legal entity affiliated with it is market maker or designated sponsor in the financial instruments of this company.
- (4) GBC AG or a legal entity affiliated with it was, at the time of the public issue, in the previous 12 months of financial instruments of this company.
- (5) a) GBC AG or a legal entity affiliated with it has entered into an agreement in the preceding 12 months concerning the Preparation of research reports against payment with this company or issuer of the analysed financial instrument
- hit. Under this agreement, the issuer was given access to the draft financial analysis (without the valuation section) prior to publication.
- (5) b) An amendment to the draft financial analysis has been made on the basis of justified indications from the company or issuer
- (6) a) GBC AG or a legal entity affiliated with it has entered into an agreement in the preceding 12 months concerning the
- Preparation of research reports against payment with a third party on this company or financial instrument. In

Under this agreement, the third party and/or company and/or issuer of the financial instrument of

Draft of the analysis (without evaluation part) made available prior to publication.

- (6) b) An amendment to the draft financial analysis has been made on the basis of justified indications of the third party and/or issuer
- 7. The analyst responsible, the principal analyst, the deputy principal analyst and/or any other person involved in the preparation of the study

Person holds shares or other financial instruments in this company at the time of publication.

- (8) The responsible analyst of this company is a member of the local management board or supervisory board.
- (9) The relevant analyst has, prior to the date of publication, acquired shares in the company he/she is analysing before public issue were received or acquired.
- (10) GBC AG or a legal entity affiliated with it has entered into an agreement within the preceding 12 months regarding the



Provision of consulting services with the analyzed company closed.

(11) GBC AG or a legal entity affiliated with it has significant financial interests in the analysed company, e.g. the acquisition and/or exercise of mandates with the analysed company or the acquisition and/or provision of of services for the analysed company (e.g. presentation at conferences, roundtables, road shows etc.)

(12) At the time of the financial analysis, the analysed company is located in a country which is controlled by GBC AG or its affiliates. legal entity, financial instrument or financial product (e.g. certificate, fund, etc.) that is managed or advised

§ 2 (V) 3. compliance:

GBC has internal regulatory arrangements in place to prevent or disclose potential conflicts of interest, if any. The current Compliance Officer, Karin Jaegg, Email: jaegg@gbc-ag.de, is responsible for compliance with the regulations.

§ 2 (VI) Responsible for the preparation:

The company responsible for the preparation of the present analysis(s) is GBC AG, based in Augsburg, which is registered as a research institute with the responsible supervisory authority (Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin), Marie-Curie-Str. 24-28, 60439 Frankfurt).

GBC AG is currently represented by its board members Manuel Hölzle (chairman) and Jörg Grunwald.

The analysts responsible for this analysis are Matthias Greiffenberger, M.Sc., M.A., Financial Analyst Felix Haugg, B.A., Financial Analyst

§ 3 Copyrights

This document is protected by copyright. It is provided for your information only and may not be reproduced or distributed to any other person. Any use of this document outside the limits of the copyright law generally requires the consent of the GBC or the respective company, if there has been a transfer of rights of use and publication.

GBC AG Halderstrasse 27 D 86150 Augsburg Phone: 0821/24 11 33-0 Fax: 0821/24 11 33-30 Internet: http://www.gbc-aq.de

memer mp.//www.gbo ag.ac

E-Mail: compliance@gbc-ag.de