

Recommendation: Risk: BUY (BUY) HIGH (HIGH) Price Target: EUR 1.75 (1.75)

# **Return to a positive equity**

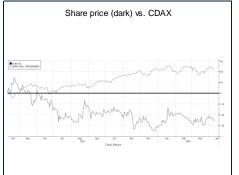
### 1Q 2014 order intake with plus of 10%

- In FY13 sales dropped by 11.5% from EUR 446.3m to EUR 395.1m as a direct result of the following; the group are still suffering from the restructuring effects, the extraordinary price increase in FY12 and the negative impact caused by the weak market development last summer. The EBITDA came in at EUR 5.5m compared to EUR 14.0m in FY12. However, declines in sales were partially compensated by staff reduction and lower base costs. On the other side the EBIT showed a positive development and increased by approx. 34% to EUR 1.2m (FY12: EUR 0.9m).
- To increase the operating margins ALNO shifted production parts to ALNO or WELLMANN-plants and reduced the staff in the plant in Enger, Germany. This can be seen in an improved gross profit rate to 44.5% (FY12: 42.3%). Further investments have been made for an international expansion. Another joint venture was set up in China to position the brand WELLMANN in own-brand kitchen studios on the Chinese market. In the UK, Switzerland and the USA new kitchen studios were set up as well.
- The start in the current business year was quite promising: In Germany ALNO and WELLMANN were able to increase its market shares to 14% by the end of FY13. Furthermore, the order intake grew by 10% in 1Q14 yoy.
- The highlight in FY 2014 was definitely the acquisition of AFG Arbonia-Forster-Holding AG's kitchen business, which includes Swiss market leaders Piatti and Forster Steel Kitchen. This takeover offers substantial synergy potential (EUR 15m to EUR 20m in FY 2015 going forward) with regard to production processes, purchasing and sales & distribution for the combined ALNO/AFG Kitchen group. Additionally, we assume that the acquired assets will deliver a valuation gain in the middle double-digit EUR million area from purchase price allocation. This "lucky buy" means that ALNO's equity will come back into positive terrain as of 31 March 2014.
- ALNO gave an outlook for FY 2014 and FY 2015 (see next page). We slightly adjusted our estimates. Based on ALNO's promising perspectives, we confirm our BUY recommendation.

FY 12/31, EURm	2011	2012	2013	2014E	2015E	2016E
Sales	452.8	446.3	395.1	589.7	624.0	644.0
EBITDA	5.2	14.0	5.5	25.0	42.0	45.3
EBIT	-10.7	0.9	1.2	10.1	26.1	28.5
Net result	-25.6	-1.4	-10.6	0.7	12.1	13.8
EPS	-1.04	-0.05	-0.15	0.01	0.17	0.20
DPS	0.00	0.00	0.00	0.00	0.00	0.00
Gross margin	38.3%	44.5%	46.8%	45.0%	46.0%	46.1%
EBITDA margin	1.1%	3.1%	1.4%	4.2%	6.7%	7.0%
EBIT margin	-2.4%	0.2%	0.3%	1.7%	4.2%	4.4%
EV/EBITDA	42.3	15.8	40.0	8.8	5.2	4.9
EV/EBIT	n.m.	250.9	187.3	21.7	8.4	7.7
P/E	n.m.	n.m.	n.m.	103.2	5.9	5.2

Close Brothers Seydler Research AG

# 11 April 2014



### Source: CBS Research AG, Bloomberg, ALNO AG

Change	2014E		2015E		2016E	
	new	old	new	old	new	old
Sales	589.7	599.7	624.0	629.0	644.0	-
EBITDA	25.0	25.1	42.0	47.3	45.3	-
EPS	0.01	0.02	0.17	0.23	0.20	-
Internet: www.alno.de WKN: 778840 Reuters: ANOG.DE			ISIN	: DE000	Consume 07788408 ANO GY	5

#### Short company profile:

ALNO is one of the leading kitchen manufacturers in Germany. Through its brands ALNO, Wellmann, Impuls and Pino the company adresses various customer target groups in different price segments.

Share data:			
Share price (EUR, lat	est closing price):	1.02	
Shares outstanding (r	m):	70.1	
Market capitalisation	(EUR m):	71.5	
Enterprise value (EUF	R m):	220.0	
Ø daily trading volume	e (3 m., no. of shares	s): 183,201	
Performance data:			
High 52 weeks (EUR)		1.60	
Low 52 weeks (EUR)		0.86	
Absolute performance	e (12 months):	-24.8%	
Relative performance	vs. CDAX:		
1 month		-0.2%	
3 months		-0.5%	
6 months		-19.8%	
12 months		-39.0%	
Shareholders structur	<u>'e:</u>		
Max Müller and family	/	5.6%	
SE Swiss Entreprene	ur	4.9%	
Nordic Kitchen Holdir	ng AG	10.6%	
Whirlpool Germany G	BmbH	20.0%	
LBBW		3.0%	
Free float		56.0%	
Financial calendar:			
1Q 2014 results		15 May 2014	
AGM		28 May 2014	
Author:	Ralf Marinoni, CE	<b>FA</b> (Analyst)	
Close Brothers Seydl	er Research AG		
Phone:	+49 (0) 69-977 84	56 0	
Email:	research@cbseydl		
www.cbseydlerresearch.ag			

Please notice the information on the preparation of this document, the disclaimer, the advice regarding possible conflicts of interests, and the mandatory information required by § 34b WpHG (Securities Trading Law) at the end of this document. This financial analysis in accordance with § 34b WpHG is exclusively intended for distribution to individuals that buy or sell financial instruments at their own account or at the account of others in connection with their trading activities, occupation, or employment.



### Outlook

For the current business year, ALNO expects sales in the range of EUR 580m to EUR 600m and EBITDA amounting to EUR 20m to 25m.

In FY 2015 going forward, the positive effects of the acquisition will become more visible. Therefore ALNO assumes to increase sales by 5% to 7% yoy and EBITDA of EUR 35m to EUR 45m.

### Research

## Close Brothers Seydler Research AG

Schillerstrasse 27 - 29 60313 Frankfurt am Main

Phone: +49 (0)69 – 977 8456-0

Roger Peeters Member of the Board	+49 (0)69 - 977 8456- 12 Roger.Peeters@cbseydlerresearch.ag		
Martin Decot	+49 (0)69 - 977 8456- 13	lgor Kim	+49 (0)69 - 977 8456- 15
(Equities)	Martin.Decot@cbseydlerresearch.ag	(Equities)	Igor.Kim@cbseydlerresearch.ag
Gennadij Kremer	+49 (0)69 - 977 8456- 23	Daniel Kukalj	+49 (0)69 - 977 8456- 21
(Corporate Credit)	Gennadij.Kremer@cbseydlerresearch.ag	(Equities)	Daniel.Kukalj@cbseydlerresearch.ag
Carsten Kunold	+49 (0)69 - 977 8456- 28	Ralf Marinoni	+49 (0)69 - 977 8456- 17
(Equities)	Carsten.Kunold@cbseydlerresearch.ag	(Equities)	<u>Ralf.Marinoni@cbseydlerresearch.ag</u>
Manuel Martin	+49 (0)69 - 977 8456- 16	Felix Parmantier	+49 (0)69 - 977 8456- 22
(Equities)	Manuel.Martin@cbseydlerresearch.ag	(Equities)	Felix.Parmantier@cbseydlerresearch.ag
Roland Pfänder	+49 (0)69 - 977 8456- 26	Dr. Oliver Pucker	+49 (0)69 - 977 8456- 27
(Equities)	<u>Roland.Pfaender@cbseydlerresearch.ag</u>	(Equities)	Oliver.Pucker@cbseydlerresearch.ag
Nicolas Pütz	+49 (0)69 - 977 8456- 24	Marcus Silbe	+49 (0)69 - 977 8456- 14
(Support)	Nicolas.Puetz@cbseydlerresearch.ag	(Equities)	Marcus.Silbe@cbseydlerresearch.ag
Simone Steymann	+49 (0)69 - 977 8456- 25	Veysel Taze	+49 (0)69 - 977 8456- 18
(Support)	<u>Simone.Steymann@cbseydlerresearch.ag</u>	(Equities)	Veysel.Taze@cbseydlerresearch.ag
Ivo Višić	+49 (0)69 - 977 8456- 19	Sergey Weinberg	+49 (0)69 - 977 8456- 20
(Equities)	<u>Ivo.Visic@cbseydlerresearch.ag</u>	(Corporate Credit)	<u>Sergey.Weinberg@cbseydlerresearch.ag</u>

# Institutional Sales

# Close Brothers Seydler Bank AG

Schillerstrasse 27 – 29 60313 Frankfurt am Main

Phone: +49 (0)69 - 9 20 54-400

Karl Filbert (Head of Sales)	+49 (0)69 -9 20 54-104 Karl.Filbert@cbseydler.com		
Klaus Korzilius	+49 (0)69 -9 20 54-114	Stefan Krewinkel	+49 (0)69 -9 20 54-118
(Benelux, Scandinavia)	<u>Klaus.Korzilius@cbseydler.com</u>	(Sales Trading, Germany, UK)	Stefan.Krewinkel@cbseydler.com
Bruno de Lencquesaing	+49 (0)69 -9 20 54-116	Dr. James Jackson	+49 (0)69 -9 20 54-113
(Benelux, France)	Bruno.deLencquesaing@cbseydler.com	(UK)	James.Jackson@cbseydler.com
Claudia Jurewecz	+49 (0)69 -9 20 54-106	Markus Laifle	+49 (0)69 -9 20 54-120
(Germany, Austria, Switzerland)	<u>Claudia.Jurewecz@cbseydler.com</u>	(Sales Trading, Execution)	Markus.Laifle@cbseydler.com
Angela Leser	+49 (0)69 -9 20 54-111	Mirella Mancuso	+49 (0)69 -9 20 54-107
(Germany, Austria, Switzerland)	<u>Angela.Leser@cbseydler.com</u>	(Sales Support)	Mirella.Mancuso@cbseydler.com
Enikö-Sofia Matyas	+49 (0)69 -9 20 54-115	Carsten Pfersdorf	+49 (0)69 -9 20 54-168
(Germany, France)	<u>Enikoe-Sofia.Matyas@cbseydler.com</u>	(Sales Trading, Execution)	Carsten.Pfersdorf@cbseydler.com
Carsten Schlegel	+49 (0)69 -9 20 54-137	Christopher Seedorf	+49 (0)69 -9 20 54-110
(UK, Ireland, Spain)	Carsten.Schlegel@cbseydler.com	(Switzerland)	Christopher.Seedorf@cbseydler.com
Bas-Jan Walhof	+49 (0)69 -9 20 54-105	Nils Wittenhagen	+49 (0)69 -9 20 54-103
(Benelux, Scandinavia)	<u>Bas-Jan.Walhof@cbseydler.com</u>	(UK, Germany)	Nils.Wittenhagen@cbseydler.com

# Disclaimer and statement according to § 34b German Securities Trading Act ("Wertpapierhandelsgesetz") in combination with the provisions on financial analysis ("Finanzanalyseverordnung" FinAnV)

This report has been prepared independently of the company analysed by Close Brothers Seydler Research AG and/ or its cooperation partners and the analyst(s) mentioned on the front page (hereafter all are jointly and/or individually called the 'author'). None of Close Brothers Seydler Research AG, Close Brothers Seydler Bank AG or its cooperation partners, the Company or its shareholders has independently verified any of the information given in this document.

Section 34b of the German Securities Trading Act in combination with the FinAnV requires an enterprise preparing a security analysis to point out possible conflicts of interest with respect to the company that is the subject of the analysis.

Close Brothers Seydler Research AG is a majority owned subsidiary of Close Brothers Seydler Bank AG (hereafter 'CBS'). However, Close Brothers Seydler Research AG (hereafter 'CBSR') provides its research work independent from CBS. CBS is offering a wide range of Services not only including investment banking services and liquidity providing services (designated sponsoring). CBS or CBSR may possess relations to the covered companies as follows (additional information and disclosures will be made available upon request):

- a. CBS holds more than 5% interest in the capital stock of the company that is subject of the analysis.
- b. CBS was a participant in the management of a (co)consortium in a selling agent function for the issuance of financial instruments, which themselves or their issuer is the subject of this financial analysis within the last twelve months.
- c. CBS has provided investment banking and/or consulting services during the last 12 months for the company analysed for which compensation has been or will be paid for.
- d. CBS acts as designated sponsor for the company's securities on the basis of an existing designated sponsorship contract. The services include the provision of bid and ask offers. Due to the designated sponsoring service agreement CBS may regularly possess shares of the company and receives a compensation and/ or provision for its services.
- e. The designated sponsor service agreement includes a contractually agreed provision for research services.
- f. CBSR and the analysed company have a contractual agreement about the preparation of research reports. CBSR receives a compensation in return.
- g. CBS has a significant financial interest in relation to the company that is subject of this analysis.

In this report, the following conflicts of interests are given at the time, when the report has been published: b, d, f

CBS and/or its employees or clients may take positions in, and may make purchases and/ or sales as principal or agent in the securities or related financial instruments discussed in this analysis. CBS may provide investment banking, consulting, and/ or other services to and/ or serve as directors of the companies referred to in this analysis. No part of the authors compensation was, is or will be directly or indirectly related to the recommendations or views expressed.

### Recommendation System:

CBSR uses a 3-level absolute share rating system. The ratings pertain to a time horizon of up to 12 months:

BUY: The expected performance of the share price is above +10%. HOLD: The expected performance of the share price is between 0% and +10%. SELL: The expected performance of the share price is below 0%.

This rating system is only a guideline. Therefore, deviations from this system may apply.

Recommendation history over the last 12 months for the company analysed in this report:

Date	Recommendation	Price at change date	Price target
30 September 2013	HOLD (Initiating Coverage)	EUR 1.15	EUR 1.40
27 November 2013	HOLD	EUR 0.99	EUR 1.40
21 January 2014	HOLD	EUR 1.13	EUR 1.40
04 February 2014	BUY	EUR 1.12	EUR 1.75

### Close Brothers Seydler Research AG

11 April 2014	BUY	EUR 1.02	EUR 1.75

### Risk-scaling System:

CBSR uses a 3-level risk-scaling system. The ratings pertain to a time horizon of up to 12 months:

LOW: The volatility is expected to be lower than the volatility of the benchmark MEDIUM: The volatility is expected to be equal to the volatility of the benchmark HIGH: The volatility is expected to be higher than the volatility of the benchmark

The following valuation methods are used when valuing companies: Multiplier models (price/earnings, price/cash flow, price/book value, EV/Sales, EV/EBIT, EV/EBITA, EV/EBITDA), peer group comparisons, historical valuation approaches, discounting models (DCF, DDM), break-up value approaches or asset valuation approaches. The valuation models are dependent upon macroeconomic measures such as interest, currencies, raw materials and assumptions concerning the economy. In addition, market moods influence the valuation of companies. The figures taken from the income statement, the cash flow statement and the balance sheet upon which the evaluation of companies is based are estimates referring to given dates and therefore subject to risks.

These may change at any time without prior notice.

The opinions and forecasts contained in this report are those of the author alone. Material sources of information for preparing this report are publications in domestic and foreign media such as information services (including but not limited to Reuters, VWD, Bloomberg, DPA-AFX), business press (including but not limited to Börsenzeitung, Handelsblatt, Frankfurter Allgemeine Zeitung, Financial Times), professional publications, published statistics, rating agencies as well as publications of the analysed issuers. Furthermore, discussions were held with the management for the purpose of preparing the analysis. Potentially parts of the analysis have been provided to the issuer prior to going to press; no significant changes were made afterwards, however. Any information in this report is based on data considered to be reliable, but no representations or guarantees are made by the author with regard to the accuracy or completeness of the data. The opinions and estimates contained herein constitute our best judgment at this date and time, and are subject to change without notice. Possible errors or incompleteness of the information do not constitute grounds for liability, neither with regard to indirect nor to direct or consequential damages. The views presented on the covered company accurately reflect the personal views of the author. All employees of the author's company who are involved with the preparation and/or the offering of financial analyzes are subject to internal compliance regulations.

The report is for information purposes, it is not intended to be and should not be construed as a recommendation, offer or solicitation to acquire, or dispose of, any of the securities mentioned in this report. Any reference to past performance should not be taken as indication of future performance. The author does not accept any liability whatsoever for any direct or consequential loss arising from any use of material contained in this report. The report is confidential and it is submitted to selected recipients only. The report is prepared for professional investors only and it is not intended for private investors. Consequently, it should not be distributed to any such persons. Also, the report may be communicated electronically before physical copies are available. It may not be reproduced (in whole or in part) to any other investment firm or any other individual person without the prior written approval from the author. The author is not registered in the United Kingdom nor with any U.S. regulatory body.

It has not been determined in advance whether and in what intervals this report will be updated. Unless otherwise stated current prices refer to the closing price of the previous trading day. Any reference to past performance should not be taken as indication of future performance. The author maintains the right to change his opinions without notice, i.e. the opinions given reflect the author's judgment on the date of this report.

This analysis is intended to provide information to assist institutional investors in making their own investment decisions, not to provide investment advice to any specific investor.

By accepting this report the recipient accepts that the above restrictions are binding. German law shall be applicable and court of jurisdiction for all disputes shall be Frankfurt am Main (Germany).

This report should be made available in the United States solely to investors that are (i) "major US institutional investors" (within the meaning of SEC Rule 15a-6 and applicable interpretations relating thereto) that are also "qualified institutional buyers" (QIBs) within the meaning of SEC Rule 144A promulgated by the United States Securities and Exchange Commission pursuant to the Securities Act of 1933, as amended (the "Securities Act") or (ii) investors that are not "US Persons" within the meaning of Regulation S under the Securities Act and applicable interpretations relating thereto. The offer or sale of certain securities in the United States may be made to QIBs in reliance on Rule 144A. Such securities may include those offered and sold outside the United States in transactions intended to be exempt from registration pursuant to Regulation S. This report does not constitute in any way an offer or a solicitation of interest in any securities to be offered or sold pursuant to Regulation S. Any such securities may not be offered or sold to US Persons at this time and may be resold to US Persons only if such securities are registered under the Securities Act of 1933, as amended, and applicable state securities laws, or pursuant to an exemption from registration.

This publication is for distribution in or from the United Kingdom only to persons who are authorised persons or exempted persons within the meaning of the Financial Services and Markets Act 2000 of the United Kingdom or any order made there under or to investment professionals as defined in Section 19 of the Financial Services and



Markets Act 2000 (Financial Promotion) Order 2005 and is not intended to be distributed or passed on, directly or indirectly, to any other class of persons.

This publication is for distribution in Canada only to pension funds, mutual funds, banks, asset managers and insurance companies.

The distribution of this publication in other jurisdictions may be restricted by law, and persons into whose possession this publication comes should inform themselves about, and observe, any such restrictions. In particular this publication may not be sent into or distributed, directly or indirectly, in Japan or to any resident thereof.

Responsible Supervisory Authority: Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin, Federal Financial Supervisory Authority) Graurheindorferstraße 108 53117 Bonn and Marie-Curie-Str. 24-28 60439 Frankfurt

# Close Brothers Seydler

### **Research AG**

Schillerstrasse 27 - 29 60313 Frankfurt am Main www.cbseydlerresearch.ag Tel.: 0049 - (0)69 - 97 78 45 60