

Deutsche Wohnen AG

» Company presentation

September 2014

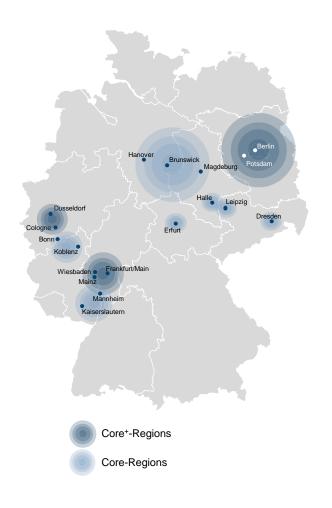
» Key investment highlights of Deutsche Wohnen

- Diversified business model with focus on metropolitan growth regions
- Best in class portfolio quality with highest rental growth of Peer Group
- Leadership in cost efficiency due to asset concentration
- Proven track record of accretive portfolio acquisitions and capital market transactions
- With ~EUR 4.5bn free float market cap one of the most liquid stocks in german real estate
- Well positioned to achieve further internal and external growth

» Deutsche Wohnen business model "Made in Germany" **Strong CF for Shareholder Return Dividends + NAV growth Nursing & Residential letting business Privatization &** assisted living institutional >EUR 600m p.a. gross rents sales from high-quality portfolio¹⁾ Backed by Additional cash demographic trends and NAV >EUR 9bn portfolio value contribution

Sustainable Financing (LTV, Maturities, Sources)

» Deutsche Wohnen portfolio focussed and concentrated



Portfolio development underlines shift to growth regions with significant upside potential

Total residential holdings: ~150,000 units

- Thereof ~80% in dynamic Core+-regions (~118,000 units)
- Thereof ~73% in Greater Berlin (~107,000 units)
 - Largest private landlord of Berlin
- Successful disposal of Non-core assets

30/06/2014	Residential units #	Share in terms of units %	Area ¹⁾ K sqm	In-place rent ²⁾ EUR/sqm	Vacancy %	Fair Value ³⁾ EUR m	Fair Value ⁴⁾ EUR/sqm
Total	148,035	100%	8,992	5.62	2.5	8,792	949
Strategic core and growth regions	145,367	98%	8,822	5.63	2.3	8,689	956
Core+	118,142	80%	7,106	5.72	2.1	7,313	997
Core	27,225	18%	1,717	5.26	3.2	1,374	783
Non-core	2,668	2%	170	4.93	11.2	106	594

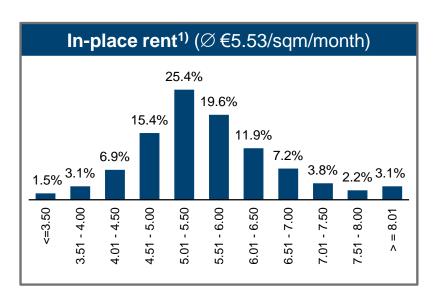
Only residential area

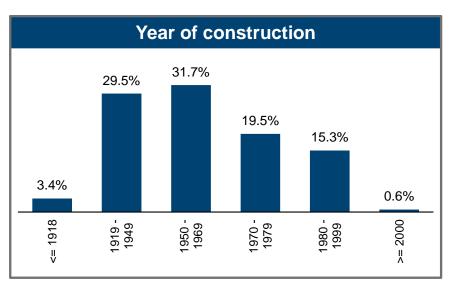
²⁾ Contractually owed rents from rented apartments divided by rented area

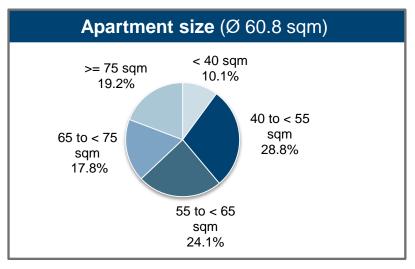
³⁾ Fair Value including residential, commercial and parking spaces

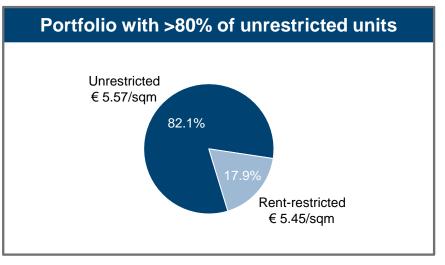
⁴⁾ Fair Value divided by residential and commercial area

» Portfolio structure – characteristics meeting strong demand



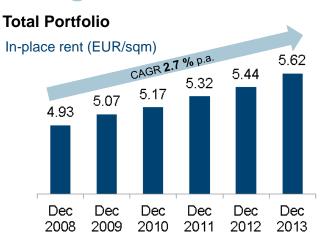






Note: Figures as of 31-Dec-2013 / Based on residential units ¹⁾ excl. vacant apartments

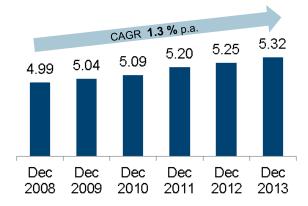
» Strong like-for-like development 1)



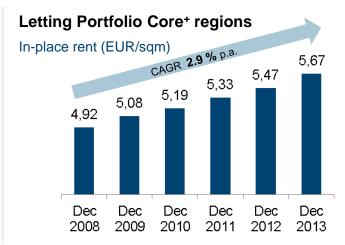
■ Comprises ~ 84,700 units under management since Dec 2008

Letting Portfolio Core regions

In-place rent (EUR/sqm)

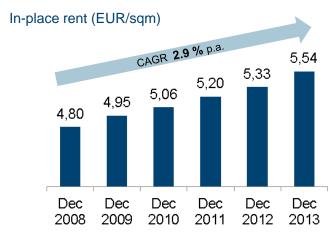


■ Comprises ~ 7,800 units under management since Dec 2008



■ Comprises ~ 72,000 units under management since Dec 2008

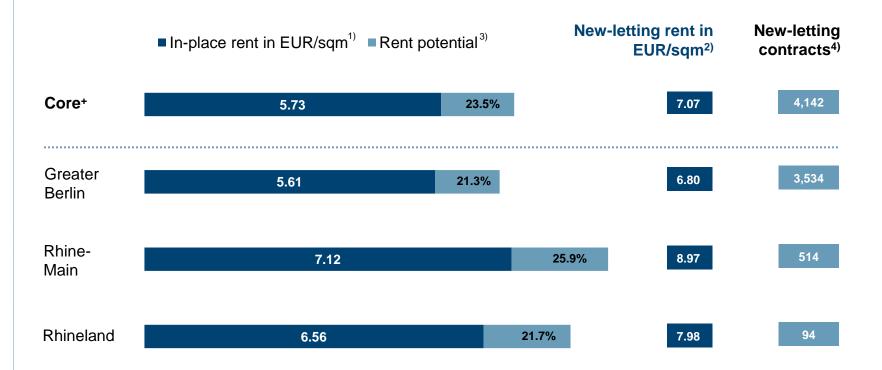
Letting Portfolio Greater Berlin



Comprises ~ 64,800 units under management since Dec 2008

¹⁾ Pro forma incl. GSW portfolio

» Dynamic rent potential in Core+ regions (letting portfolio)



Current tenant turnover: 7% annualized in Core+ Regions

Note: incl. acquisition

¹⁾ Contractually owed rent from rented apartments divided by rented area

²⁾ Contractually owed rent for newly concluded contracts for units not subject to rent control effective in 2014 respectively

³⁾ Rent potential = New-letting rent compared to in-place rent

⁴⁾ Unrestricted units as at 30/06/2014

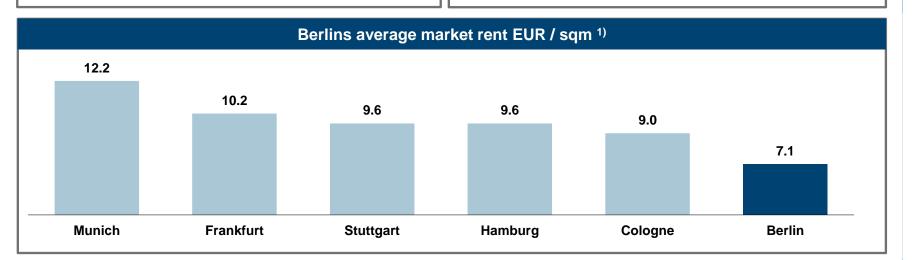
» Berlin residential real estate market offering attractive fundamentals

Demographics

- Number of inhabitants increases consistently (mainly because of net migration gain)
- In 2013 ca. +42,000 inhabitants
 (+1.2% leading to a total population of ~3.45m)
- Top ranking for greatest average rise in employment figures nationwide in 2012, 2013 and Q1-2014 up to ~1.8m employees
- Household income raised by 3.1% in 2012

Supply and Demand

- ~2.03m households with 54.3% single-person households (+1.3%pts. since 2007) and Ø 1.73 persons per household
- ~6,600 apartments completed in 2013, equalling only +0.3% of ~1.9m existing apartments
- Building permissions are accelerating (>10k in 2013;
 > 9k in H1-2014 thereof ~8k new apartments) but still behind demand for new residential units in multi-family homes which is projected to grow further



Berlin

Average market rent still offers headroom to grow

» Core+ and Core regions showing positive fundamentals1)

Economic location

Demographic situation

Rhine-Main region incl. Frankfurt/ Main

- One of the most important regions in Germany with 5.6 m inhabitants and EUR 200 bn GDP
- Internationally outstanding position as financial markets centre, trade fair location, trading centre and central transport hub
- Above avg. purchasing power per inhabitant of ca. EUR 24k²⁾
- With 685,000 inhabitants largest city in Hesse and 5th largest within Germany
- Population increase of 6.6% and +8% no. of households (2007-2012)
- 54.1% single-person households
- New construction projects (2012: 2,144 res. units) unable to meet growing demand for living space
- Residential rents for medium to good quality standard: EUR 7.00/sqm – EUR 16.50/ sqm

Rhineland region incl. Dusseldorf

Focus on Dusseldorf:

- Top location for consultancy firms in Germany with 1,760 consultancy firms based here
- Most important trade centre with 3,800 retailers, 2,000 wholesalers and export trading companies
- Above avg. purchasing power per inhabitant of ca. EUR 25k¹⁾
- Ca. 598,000 inhabitants
- Sustained population growth evident since 2000 is set to continue
- Expected Increase of inhabitants up to ca. 600,600 by 2025 resulting in greater demand for living space
- Dynamic development of rental prices: avg. at EUR 9.25/sqm (H1-2013; +3.6% on y-o-y basis)

Hanover / Brunswick / Magdeburg

- Favourable location in the centre of Germany offering logistical advantages
- Automobile industry, machinery & plant engineering are traditionally strong sectors in the region
- Approx. 1 m inhabitants in total (sum of all 3 cities)

Hanover and Brunswick

- above average purchasing power of 22.3k¹⁾ and 22.9k¹⁾
- population growth combined with low vacancy rates and low levels of new construction lead to increasing demand

Magdeburg

 Stable demographic structure (inhabitants/ households) foreseen for the next years

Core+ regions

Core regions

¹⁾ excl. Berlin

²⁾ national average: ca. 21k

» "Mietpreisbremse" – new rental cap

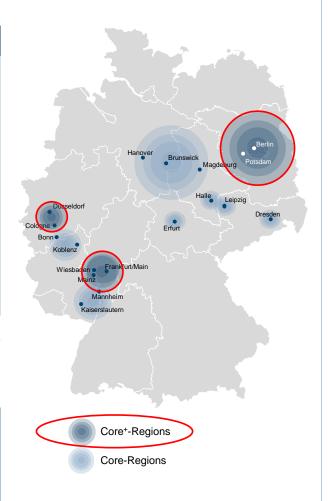
Current situation and time table

- draft bill to enable local governments to cap rental growth for new lettings in areas with "tight housing markets" to max. 10% above "comparable rent"
- Ongoing discussions:
 - Definition of "tight housing market"
 - Definition of "comparable rent"
 - Exceptions: extensively modernized and newly built
- Time table:
 - likely in 2015 during the year
 - with temporal limitation of max. 5 ys. still open

Potential impact on DeuWo

- ~6.500 new lettings p.a. (~4.4%¹⁾ of total DeuWo portfolio) based on 7% tenant turnover annualized in Core+ regions²⁾ leading to:
 - ~€3.5m potential lower in-place rents p.a.

But: with more than €20m re-letting expenses p.a. significant cost saving potential to partially compensate negative impacts



¹⁾ as of 30 June 2014

²⁾ for unrestricted units of letting portfolio



» Financials

» Highlights H1-2014

Operational development

In-place rentEUR 5.62 sqm

Vacancy rate2.5%

NOI / sqm / month
 EUR 4.28 sqm (+5.4%)

NOI margin 76.2% (+1.2%pts.)

L-f-l rental growth
 3.4%¹⁾

Key financials

FFO (w/o disposals)
 EUR 114.2 (+88%)

• FFO (w/o disposals) per share EUR 0.40 (+5%)

• FFO margin 36.4%²⁾

FFO guidance 2014 EUR 220m³⁾ (+5%)

EBITDA (adjusted) EUR 244m (+83%)

Disposal business

Total sold units
 3,462 units

thereof privatizations 1,664 units

Gross margin privatization 45% above book value

Sales proceeds EUR 138.4m

Free Cash Flow EUR 71.5m

Balance sheet and NAV figures

GAV EUR 9,012m

EPRA NAV EUR 4,063m

EPRA NAV per share EUR 14.20

• LTV 56.2%

¹⁾ For entire portfolio; incl. pro forma GSW portfolio last 12 months

²⁾ Regarding to gross rental income H1-2014: EUR 313.4m

³⁾ Before minorities

» Strong earnings and cash contributions from letting

	in EUR m	H1-	-2014	H1-2013
	Current gross rental income		313.4	168.1
Earnings	Non-recoverable expenses		(6.8)	(2.8)
from letting: + EUR	Rental loss		(4.1)	(2.1)
120.4m	Maintenance		(39.6)	(21.3)
(+86.4%)	Others		(3.2)	(2.6)
	Earnings from Residential Property Management		259.7	139.3
	Personnel, general and administrative expenses		(20.9)	(12.7)
	Net Operating Income (NOI)		238.8	126.6
	NOI margin		76.2%	75.3%
	NOI in EUR / sqm / month		4.28	4.06
	in EUR m	H1-	-2014	H1-2013
Cash flow	Net operating income (NOI)		238.8	126.6
+ EUR 76m	Cash interest expenses		(90.5)	(54.3)
(+ 105.1%)	Cash flow from portfolio after cash interest expenses		148.3	72.3
	Interest cover ratio		2.64	2.33

In-place rent:

H1-14: EUR 5.62 / sqm

Maintenance¹⁾

H1-14: EUR 8.51 /sqm (H1-13: EUR 8.19 /sqm) additional EUR 19.1m for modernisation (EUR 4.11 /sqm in H1-14)

NOI increased by EUR 112.2m (89%) due to 2013 acquisitions

w/o EUR 1.9m for nursing and assisted living in H1-2014

NOI-margin

Improved mainly due to lower personnel and admin expenses

NOI in EUR / sqm / month

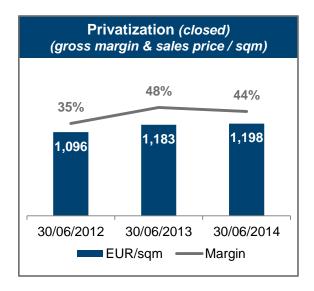
 + 5.4% due to changes in portfolio structure resulting from GSW acquisition among others

1) extrapolated 12 months

» NAV contribution by strong disposal business

Closed in EUR m	H1-2014	H1-2013
Sales proceeds	138.4	62.8
Cost of sales	(6.0)	(3.8)
Net sales proceeds	132.4	59.0
Carrying amounts of assets sold	(106.8)	(46.7)
Earnings from Disposals	25.6	12.3

 Free cash flow from sales activities of EUR 71.5m (1,133 closed privatization units and 1,119 closed units institutional sales)





Berlin: Papageienviertel



Hanover: Bemerode/Kronsberg



Berlin: Steglitz

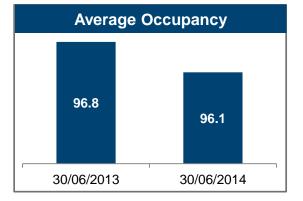


Berlin: Hufeisensiedlung

» Nursing and Assisted Living – increasing FFO contribution

in EUR m	H1-2014	H1-2013
Income		
Nursing	27.6	25.0
Living	3.0	1.0
Other	3.2	2.0
Total income	33.8	28.0
Costs		
Nursing and corporate expenses	(8.9)	(7.2)
Staff expenses	(16.6)	(14.3)
Total costs	(25.5)	(21.5)
Earnings from Nursing and Assisted Living	8.3	6.5
Cash interest expenses	(1.9)	(1.7)
FFO contribution	6.4	4.8

30/06/2014	Facilities	Places
Greater Berlin	12	1,442
Saxony	7	475
Others	2	257
In total	21	2,174



- 18 of 21 facilities are owned by Deutsche Wohnen with Fair Value of the properties of EUR 144.9m
- More than 50% of targeted earnings achieved in H1-2014

» Benchmark EBITDA margin among the Peer Group

in EUR m	H1-2014	H1-2013	EBITDA margins	H1-2014	H1-2013
Earnings from Residential Property Management	259.7	139.3	adj. EBITDA / gross rents	77.9%	79.1%
Earnings from Disposals	25.6	12.3	adj. EBITDA excl. disposals / gross rents	69.7%	71.8%
Earnings from Nursing and Assisted Living	8.3	6.5	C		
Segment contribution margin	293.6	158.1	Further improvements of EBITDA marg		
Corporate expenses	(45.8)	(22.2)		or tancover by	norgios
Other operating expenses/income	(7.5)	(2.9)	Cost Ratio ¹⁾		
EBITDA	240.3	133.0	 14.6% in H1-2014 vs. forma incl. GSW) 	17.3% FY-201	3 (pro-
Restructuring & Reorganization expenses	3.7	0.0			
EBITDA (adjusted)	244.0	133.0	Redundancy payments		

Adj. EBITDA

Increased by ~ EUR 111m mainly attributable to an increase of earnings from letting
 EUR 120m and from disposals ~ EUR13m

Margins

EBITDA Margins underline the strengths of the portfolio and the operating platform

¹⁾ Corporate expenses (EUR 45.8m) divided by current gross rental income (EUR 313.4m)

» Adjusted EBT increased by ~ 104% (y-o-y)

in EUR m	H1-2014	H1-2013
EBITDA (adjusted)	244.0	133.0
Depreciation	(3.2)	(2.7)
Financial result (net)	(99.6) ²⁾	(61.0) ²⁾
EBT (adjusted)	141.2	69.3
Restructuring & Reorganization	(3.7)	0.0
Valuation SWAP and Convertible Bond	(24.0)	(0.0)
EBT	113.5	69.3
Current taxes	(8.5)	(5.6)
Deferred taxes	(10.4)	(13.5)
Profit	94.6	50.2
Earnings per share 1)	0.32	0.31

in EUR m	H1-2014	H1-2013
Interest expenses	(92.4)	(56.0)
Non-cash interest expenses	(7.7)	(5.5)
	(100.1)	(61.5)
Interest income	0.5	0.5
Financial result (net)	(99.6)	(61.0)

Thereof EUR (14.3)m from valuation of swaps and EUR (9.7)m from convertible bond

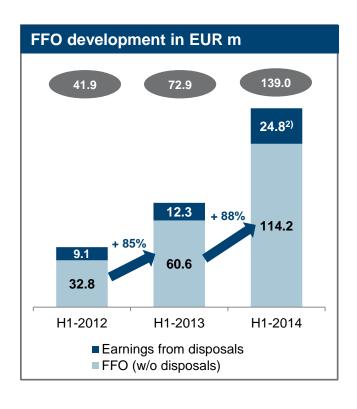
MV of convertible bond (30/06/2014): EUR 258.3m

¹⁾ Based on weighted average shares outstanding (H1-14: 286.22m; H1-13: 159.78m)

²⁾ Adjusted for Valuation of SWAP and Convertible Bond

» Recurring FFO per share performance +5.3% (y-o-y)

in EUR m	H1-2014	H1-2013
Profit	94.6	50.2
Earnings from Disposals	(25.6)	(12.3)
Depreciation	3.2	2.7
Valuation SWAP and Convertible Bond	24.0	0.0
Non-cash financial expenses	7.7	5.5
Deferred taxes	10.4	13.5
Tax benefit from capital increase	0.0	1.0
FFO attributable to non-controlling interest	(3.8)	0.0
Restructuring & Reorganization expenses	3.7	0.0
FFO (w/o disposals)	114.2	60.6
Earnings from Disposals	24.82)	12.3
FFO (incl. disposals)	139.0	72.9
FFO (w/o disposals) per share 1)	0.40	0.38
FFO (incl. disposals) per share 1)	0.49	0.46



• Accretive FFO (w/o disposals) per share development: +5.3% (y-o-y)

¹⁾ Based on weighted average shares outstanding (H1-14: 286.22m; H1-13: 159.78m)

²⁾ Adjusted for non-controlling interest

» Integration of GSW well on track

in EUR m	H1-2014	H1-2013 (pro forma)
Earnings from Residential Property Management	259.7	241.8
Earnings from Disposals	25.6	17.4
Earnings from Nursing and Assisted Living	8.3	6.5
Corporate expenses	(45.8)	(51.9)
Other	(3.8)	(1.1)
EBITDA (adjusted)	244.0	212.7
FFO (w/o disposals)	114.2	97.3
FFO (w/o disposals) per share	0.40	0.34

Savings of EUR 6m in corporate expenses demonstrate the progress achieved in 6 months time

- Successful AGM with vast majority of votes "FOR" the domination agreement
 - As no objections were filed the registration is expected to occur in September
- Advanced negotiations with GSW works council
 - Closing of holding functions scheduled for end of 2014

» Balance sheet

Assets

Equity and Liabilities

in EUR m	30/06/2014	31/12/2013	in EUR m	30/06/2014	31/12/2013
Investment properties	8,888.1	8,937.1	Total equity	3,954.5	3,944.3
Other non-current assets	550.5	554.9	Financial liabilities	4,985.2	5,154.6
Deferred tax assets	291.8	280.5	Convertible	258.3	250.2
Non current assets	9,730.4	9,772.5	Tax liabilities	69.2	62.6
Land and buildings held for sale	78.1	97.1	Deferred tax liabilities	362.8	353.1
Other current assets	88.9	107.1	Derivatives	204.5	159.3
Cash and cash equivalents	183.1	196.4	Other liabilities	246.0	249.0
Current assets	350.1	400.6	Total liabilities	6,126.0	6,228.8
Total assets	10,080.5	10,173.1	Total equity and liabilities	10,080.5	10,173.1

- Investment properties represent ca. 90% of total assets
- Strong cash position and available credit lines give comfort for potential acquisition opportunities
- LTV reduced to 56.2% (FY-2013: 57.3%)

» EPRA NAV per share up by 1.5%

in EUR m	30/06/2014	31/12/2013
Equity (before non-controlling interests)	3,779.7	3,777.8
Fair value adjustment of convertible bond	8.2	(2.2)
Fair values of derivative financial instruments	204.4	156.5
Deferred taxes (net)	71.0	72.6
EPRA NAV (undiluted)	4,063.3	4,004.7
Goodwill	(491.6)	(491.6)
Adjusted NAV (undiluted)	3,571.7	3,513.1

in EUR m	30/06/2014	31/12/2013
EPRA NAV per share in EUR (undiluted)	14.20	13.99
Adjusted NAV per share in EUR (undiluted)	12.48	12.27
Shares outstanding in m	286.22	286.22

EPRA NAV per share

• Increased by 1.5% to EUR 14.20 as at 30 June 2014, despite dividend payment

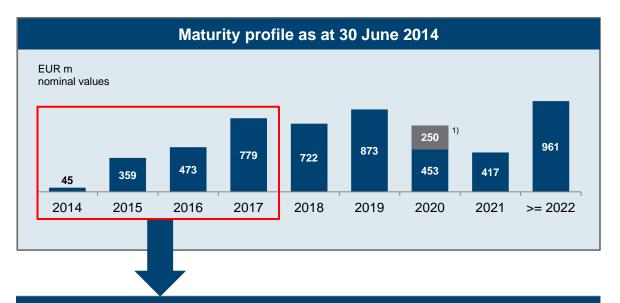
Adjusted NAV

Reflects (i.e. deducts) the goodwill from GSW transaction

» Guidance 2014 (increase)

- FFO (w/o disposals): EUR 220m¹⁾ FFO expected (increase from EUR 210m¹⁾)
- Anticipation of EUR 5m expenses for re-letting in context with the delayed implementation of the expected new rent regulations ("Mietpreisbremse")
- Synergies: >EUR 10m to be realized in 2014
- Dividend policy: 60% of FFO (w/o disposals)
- Opportunistic portfolio strategy: accretive acquisitions and disposals will continue

» Significant potential to enhance debt structure and CF profile



Refinancing of EUR 1.4bn intended

- Average weighted maturity: ~8 years
- Reduction of interest expenses by at least EUR 35mn p.a. → significantly increasing the FFO (w/o disposals) starting from 2015
- Reduction of contractual amortisations by EUR ~20mn p.a. → increasing free cash flow by at least EUR 55mn p.a. in aggregate

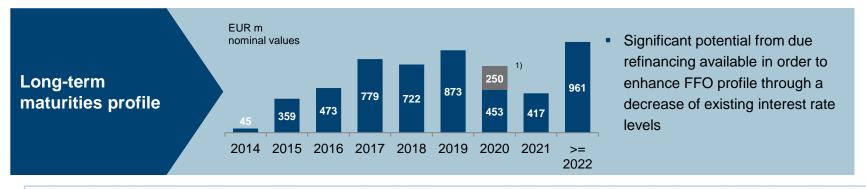


» Appendix

» LTV at 56.2%; low average interest rate ~ 3.4%

	Financial liabilities in EUR	m
	Mark-to-market	5,243.5
Debt structure	LTV (%)	56.2%
	Nominal value	5,331.4
	LTV (%)	57.1%

	•	Avg. interest rate incl. Convertible bond:	~ 3.4%
Dahi samias	•	Avg. mandatory redemptions p.a.:	~ 1.6%
Debt service	•	Avg. weighted maturity:	~ 7.7 years
	•	Interest rate fixed or hedged:	~ 90%



) Convertible Bond

25

» Overview of portfolio as at 30 June 2014

30/06/2014	Residential units	Area 1)	In-place rent ²⁾	Vacancy	Fair Value ³⁾ (FV)	Share in terms of FV	FV ⁴⁾	Multiple in-place rent	Yield	Multiple market rent	Yield
	#	K sqm	EUR/sqm	%	EUR m	%	EUR/sqm		%		%
Strategic core and growth regions	145,367	8,822	5.63	2.3	8,686	99%	956	13.9	7.2	12.6	7.9
Core ⁺	118,142	7,106	5.72	2.1	7,313	83%	997	14.2	7.0	12.9	7.8
Core	27,225	1,717	5.26	3.2	1,374	16%	783	12.5	8.0	11.6	8.6
Non-core	2,668	170	4.93	11.2	106	1%	594	11.2	8.9	9.6	10.4
Disposal	473	30	5.09	16.9							
Other	2,195	140	4.90	10.0							
Total	148,035	8,992	5.62	2.5	8,792	100%	949	13.9	7.2	12.6	7.9

- Dynamic Core+ regions comprise 80% of total units and 83% of total fair value
- Attractive spread between multiples of in-place rent and market rent offering further potential for NAV-growth
- Very successful ongoing disposal of non-core portfolio

Only residential area

²⁾ Contractually owed rents from rented apartments divided by rented area

³⁾ Fair Value including residential, commercial and parking spaces

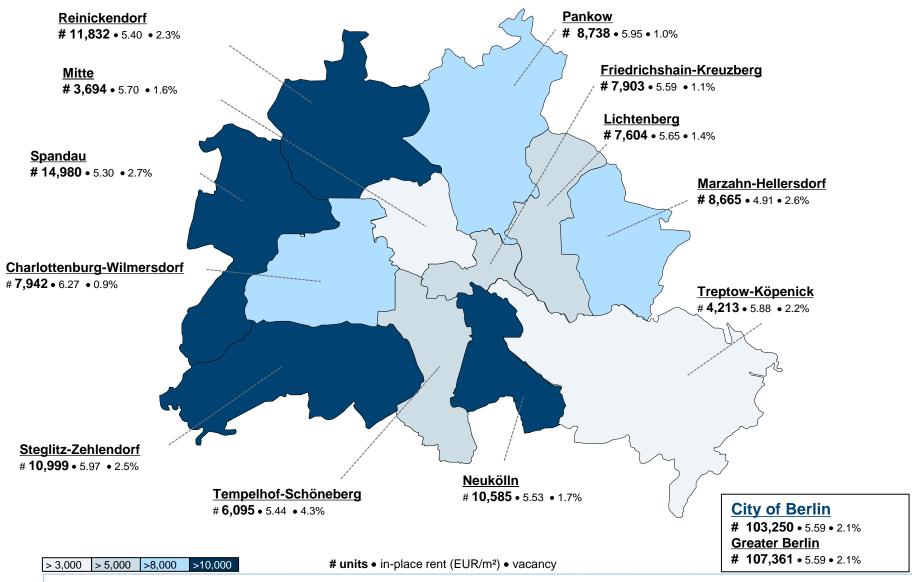
⁴⁾ Fair Value divided by residential and commercial area

» Details on regions of portfolio as at 30 June 2014

30/06/2014	Residential Share in terms			Commercial			Parking
	units ^c	of units	Area	In-place rent 1)	Vacancy	units	spaces
	#	in %	k sqm	EUR/sqm	in %	#	#
T otal	148,035	100%	8,992	5.62	2.5%	2,101	31,244
Strategic core and growth regions	145,367	98%	8,822	5.63	2.3%	2,066	30,373
Letting Portf olio	138,956	94%	8,396	5.64	2.2%	1,954	27,915
Privatisation	6,411	4%	426	5.49	5.6%	112	2,458
Core +	118,142	80%	7,106	5.72	2.1%	1,848	20,461
Letting Portf olio	113,769	77%	6,815	5.73	2.0%	1738	18,541
Privatisation	4,373	3%	290	5.55	5.3%	110	1920
Greater Berlin	107,361	73%	6,449	5.59	2.1%	1,635	14,834
Letting Portf olio	104,016	70%	6,233	5.61	2.0%	1,589	14,168
Privatisation	3,345	2%	216	5.23	4.4%	46	666
Rhine-Main	8,966	6%	538	7.05	2.3%	177	4,904
Letting Portf olio	8,084	5%	478	7.12	1.8%	121	4,007
Privatisation	882	1%	60	6.39	7.4%	56	897
Rhineland	1,815	1%	119	6.59	3.6%	36	723
Letting Portf olio	1,669	1%	104	6.56	3.1%	28	366
Privatisation	146	0%	14	6.83	7.2%	8	357
Core	27,225	18%	1,717	5.26	3.2%	218	9,912
Letting Portf olio	25,187	17%	1,581	5.25	3.0%	216	9,374
Privatisation	2,038	1%	136	5.38	6.3%	2	538
Hanover / Br unswick / Magdebur g	11,010	7%	706	5.31	3.9%	111	2,755
Letting Portf olio	10,210	7%	654	5.27	3.6%	110	2,500
Privatisation	800	1%	52	5.86	6.7%	1	255
Rhine Valley South	4,831	3%	302	5.58	1.3%	41	3,330
Letting Portf olio	4,650	3%	290	5.58	1.1%	41	3,183
Privatisation	181	0%	12	5.64	7.4%	0	147
Rhine Valley North	2,947	2%	191	5.22	1.7%	3	2,113
Letting Portf olio	2,845	2%	184	5,21	1.4%	3	2,007
Privatisation	102	0%	7	5.53	10.7%	0	106
Centr al Ger many	5,720	4%	343	5.02	3.2%	55	1,157
Letting Portf olio	5,720	4%	343	5.02	3.2%	55	1,157
Privatisation	0	0%	0	0	0.0%	0	0
Others	2,717	2%	175	5.05	5.7%	8	557
Letting Portf olio	1,762	1%	110	5.10	6.0%	7	527
Privatisation	955	1%	66	4.95	5.2%	1	30
Non-Core	2,668	2%	170	4.93	11.2%	35	871
Disposals	473	0%	30	5.09	16.9%	22	175
Other	2.195	1%	140	4.90	10.0%	13	696

¹⁾ Contractually owed rents from rented apartments divided by rented area





Note: Figures as of 30 June 2014 / based on residential units

» Berlin's key facts



(1) Population						
Population Berlin (12/2013) ⁽¹⁾	ca. 3.45m					
Population Capital Region Berlin-Brandenburg (12/2013) ⁽¹⁾	ca. 4.5m					

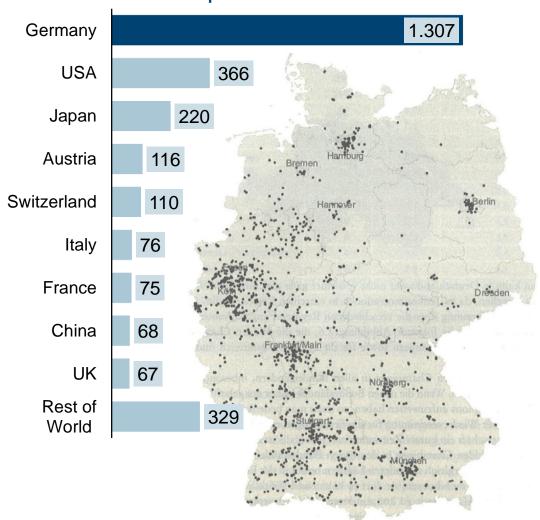
(2) Residential units						
Number of residential units (2012) ⁽¹⁾	ca. 1.9m					
Number of residential units for letting (2012) ⁽⁶⁾	ca. 1.6m					
Completed apartments 2013 (2012) ⁽¹⁾	6,641 (5,417)					



(3) Vacancy an	d rents	(4) Economic data			
Average vacancy rate (2012) ⁽⁵⁾	2.3%	Average unemployment rate 2013 (2012) ⁽²⁾	11.7% (12.3%)		
Mean monthly net cold rent according to rent table 2013 (2011) ⁽⁴⁾	€5.54/sqm (€5.21/sqm)	Purchasing power/ household per month 2013 (2012) ⁽³⁾	€2,851 (€2,696)		
Monthly median new letting rent analysed by CBRE 2013 (2012) ⁽³⁾	€8.02/sqm/month (€7.50/sqm/month)	Housing cost ratio/ household per month 2013 (2012) ⁽³⁾	26.6% (27.4%)		

» Hidden Champions – backbone of German economy

Number of Hidden Champions



Hidden Champion =

- No. 1 on continent and/or Top 3 worldwide in their sector
- 2. Revenues < 5 bn Euro
- 3. Mainly family-owned, max 5,000 employees

Main Reasons:

- 1. Historical, scattered regionalism leads to intensive competition
- 2. Strong manufacturing basis
- 3. Power of innovation
- 4. Unit labour costs
- 5. "Made in Germany"
- 6. Dual apprenticeship
- 7. Political stability

Source: Simon, Herrmann: Hidden Champions (2012); p. 56, 63; Processing CBRE

» Management board and areas of responsibilities



Michael Zahn

Chief Executive Officer
(CEO)

Areas of responsibility:

- Strategy
- Property Management
- Nursing and Assisted Living
- HR
- Communication



Andreas Segal

Chief Financial Officer
(CFO)

Areas of responsibility:

- Equity Financing
- Debt Financing
- Treasury
- Investor Relations
- Legal/Compliance



Lars Wittan

Chief Investment Officer
(CIO)

Areas of responsibility:

- Accounting/Tax/Controlling
- Asset Management
- Risk Management
- Corporate Planning
- IT/Organisation

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